



Your essential partner in global business development

Global Business Foundation | Global Business Promotion | Global Business Commercialization

Presentation Index

Company Introduction

- Overview
- Vision
- CEO Message
- History
- Core Values
- Organization
- Wealth of Wevio Resources
- Wevio Is?
- Partner to Globalize Your Business
- Global Business Creative Network (GBCN) Platform
- Success Stories
- Wevio's Partners
- Wevio's Clients
- Certifications
- In the News
- Open Innovation

Global Business Solutions

- Global Business Foundation
 - Global Business Advisory Services
 - Global Creative Services
- Global Business Promotion
 - Online Marketing Services
 - Offline Marketing Services
- Global Business Commercialization
 - Global Partnership Management
 - Commercialization Activities

Industries Specialization

- Automobile
- Shipbuilding
- Pharmaceutical
- Medical Devices
- Wholesale & Retail
- Renewable Energy
- ICT (Information & Communication Technology)
- Telecommunications

Overview

About Wevio

Wevio's mission is to empower emerging businesses to achieve global success.

At Wevio, WE are a team, and WE work together to deliver excellence. WE work closely with clients to help them achieve their goals. WE believe that businesses must now embrace a global vision (VIO) in order to truly succeed. The global vision and resulting strategy is what will separate successful companies from average ones.

WE and VIO together form Wevio, a Strategic Business Development Consulting Company that is dedicated to empowering emerging businesses to achieve global success.

Company Name	Wevio Global, Inc.
CEO	Calvin Seungwon Yi
Business Area	Global Business Development {Infrastructure/Promotion/Market Development/Investment}
HQ / Branch	U.S.A.(NY - HQ), India(Hyderabad Branch) Korea(Seoul Branch)
Establishment Date	1998. July(NY), 2005. September(India), 2010. March(Korea)
Contact	295 Madison Avenue, 12th floor New York, NY 10017, USA, +1.212.643.9009 www.wevio.com Plot No 195, 2nd floor, Kavuri Hills, Madhapur, Hyderabad, 500034, India +91.40.6459.9874 www.wevioindia.com 7F(Penthouse), Chilbo B/D 9, Saemal-ro 5-gil, Songpa-gu, Seoul, 05808, Korea +82.2.3452.3690 www.weviokorea.com
Solutions	TWA - Contents Management System www.bestmadeinkorea.com – Global Market Place Platform
Certifications	Venture company, Google Authorized Reseller, Google AdWords, Trade Association Membership, Research & Development Services, Environmental Consulting Firms, Research Institute, a company Specializing in Industrial Design and many others.

Vision

“A **company** providing **everyone** around the world with a **global mission** to **generate value** and continue growing for the next **100 years**”

To enable companies to be successful in global markets, Wevio will act as a partner who will help your business achieve global results. Be it from finding foreign buyers to exporting products, Wevio will create the strategies necessary for setting up a strong marketing infrastructure.



Company

Refers to the fact that Wevio is a company looking to contribute to society and national interests, while achieving profits and building value.



Global

The 'W' and 'E' in Wevio stand for 'West' and 'East' that encompasses the entire world.



Generate Value

Combining 'WE' and 'VIO' refers to the creation of real value.



Everyone

The WE in Wevio does not target anyone in particular but refers to everybody.



Global Mission

The 'VIO' in Wevio is an abbreviation of Vision, and refers to the company's positive embrace of everything in its vision instead of following a particular notion.



100 years

100 years of time to provide stable growth and continuity while preserving history and tradition.

CEO Message

"It is my mission to build a company to last 100 years that presents an invaluable vision for humanity."

To be successful in global markets, Wevio will act as a partner who can help your business achieve global results. Be it from finding foreign buyers to exporting products by creating the strategies necessary for setting up a strong marketing infrastructure.

Current

- Hankuk University of Foreign Studies Executive MBA instructor
- 14th, 15th, 16th, 17th, and 18th Vice Chairman of the New York Korean Association of Commerce/Chairman of the Republic of Korea chapter
- Official counselor for the SCORE business establishment and operation program operated by the American Small Business Administration
- Instructor for the online venture/business program sponsored by the New York Korean Association of Commerce
- Brand professional for the Intellectual Property Center at the Patent Office
- Advisor to the Overseas Expansion Support Division at the Korean Environmental Industry Institute for the Ministry of Education
- Executive member of the Indian Chamber of Commerce in Korea
- Published articles on online marketing and business in the daily and monthly magazine of the New York Korean Association

Previous

- 27th Director of the New York Korean Society/29th Head of Business Department
- Selected as a Young Business Leader at the 7th Korean American Commerce Competition
- Executive at a top ten American IT Company for several years



Calvin Yi CEO & President

EMBA Hankuk University of Foreign Studies

MBA New York University

B.A Ohio State University

History

The growth of your
best possible partner for
global business promotion

A company of global business professionals cannot be created in a single day. Wevio was established in 1998 and has since grown to become a company of professionals promoting global business based on their extensive experience with individuals, companies, and agencies.

Year	Month	Contents
	11	Automechanika Shanghai, China - Arranged 20 business meetings with potential buyers for Wevio's partner KUNHWA ENG CO.,LTD. (Korean auto parts manufacturer)
	10	Machinery Industry Delegation to Chennai, India - Worked with Busan Economic Promotion Agency (BEPA) to organized delegation for 10 Korean manufacturers with 43 potential Indian buyers (Total potential deals of over \$5.2 million USD were discussed)
	9	MediCall Expo Delegation in New Delhi, India - Promotion of Korean Medical Devices Business (4 MOUs signed between parties of: Wevio - AIMED & SMTA Medonica - RMS India Nanoom Tech - KME)
	9	Invited USA distributor Empire Auto Parts to Korea - Promotion of the CAPA program by arranging 3 conferences and 34 one-on-one meetings with Korean auto parts manufacturers
	8	Consumer Electronics Delegation to IFA Berlin, Germany - Created a contract for approximately \$450,000 USD
	8	Renewable Energy Delegation to India: G2G and B2G meetings between Green Energy Institute (GEI) companies of Korea and India Renewable Energy Development (government organizations) were arranged
2016	7	American Chinese Medical Association (ACMA) Delegation to Korea - Invited 11 ACMA companies to meet 11 Korean manufacturers and arranged 27 B2B meetings
	5	Sanctuary Cove International Boat Show (SCIBS), Australia - S-Com Tech signed up 1 LOI (S-Com Tech - Cumberland Charter Yacht \$338,000 AUD)
	2	Organized an invitation to CAPA's Chairman, Jack Gillis - Paved the way for exporting to USA A/S market for the auto parts manufacturers of Jeonbuk and Gwangju regions
	1	Automotive Industry Promotion Delegation to India New Delhi Auto Expo - Worked with Korea Ministry of Trade, Industry and Energy relating to eco-friendly automobile business - Organized Korea Pavillion delegation for the 2016 India Auto Expo
	1	CAPA (Certified Automotive Parts Association) - Signed a Tripartite MOU with Jeonbuk Techno Park and Wevio Global Inc.
	1	CAPA (Certified Automotive Parts Association) - Signed a Tripartite MOU with Gwangju Techno Park and Wevio Global Inc.
	1	CAPA (Certified Automotive Parts Association) - Signed a Tripartite MOU with Korea Techno Park Association and Wevio Global Inc.

Year Month	Contents
	12 Wevio Global Inc (Seoul Branch) - Registered as a company specialized in Environmental Consulting (No. 103)
	9 Wevio Global Inc. - Branch office relocated from Suncheon to Naju
	8 [Ministry of Trade, Industry and Energy] Participating agency of 'Polymer material Industry based on petrochemistry company R&BD supporting business'
	8 [Ministry of Trade, Industry and Energy] Supporting businesses by R&BD - Participation agency of 'Jeonnam energy equipment industry'
	8 [Ministry of Trade, Industry and Energy] Participating agency of 'Development of Beauty & Wellness material of anti-aging from natural and Bio-materials'.
	8 [Ministry of Trade, Industry and Energy] Participating agency of 'Development of Compact Diaphragm Boot by the development of Recycling Plastic material'.
2015	7 [Ministry of Trade, Industry and Energy] Participated in the 'International Exchange in 2016 Shanghai Ceramic Exhibition, China'
	7 [Ministry of Science, ICT and Future Planning] Registered Wevio Global Inc. in the Research and Development Service Industry (No. 20151844)
	6 Signed a MOU with Indian Chamber of Commerce in Korea (ICCK)
	6 [Ministry of Trade, Industry and Energy] Participating agency of 'marketing support for the eco-Friendly vehicle industry'
	5 [Ministry of Trade, Industry and Energy] Participating agency of the 'International Exchange in 2015 International Ocean Exhibition, Philippines'
	4 [Jeollanam-do] Selected as supporting agency for marketing services to Hyangah Grocery
	3 [Korea Environmental Industry Association] "Export support consulting" - Selected as a supporting agency for a leading environmental company

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	12	[Ministry of Trade, Industry and Energy] Participating agency for 'marine equipment parts industry by supporting overseas marketing'
	11	[Korea International Trade Association] Acquired serial number which grants permission to participate in the trading business (45484766)
	11	Indian Chamber of Commerce in Korea (ICCK) – National Automotive Testing and R&D Infrastructure Project (NATRIP) and Korean Automotive Technology Institute (KATECH) signed a quadripartite MOU with Wevio Global Inc.
	11	Wevio Global Inc. signed a Mou with the Confederation of India Industry (CII)
	8	[Ministry of Trade, Industry and Energy] Establishment of marketing strategy and construction of online marketing infrastructure for Korea Corbel
	7	[Ministry of Trade, Industry and Energy] Participating agency in the 'commercialization support project for brand capacity building of marine equipment parts industry'
	7	[Ministry of Trade, Industry and Energy] R&BD support project – Relating to the structural and functional ceramic industry
2014	7	[Jeollanam-do] Market Research Service for The Mokpo Chamber of Commerce and Industry
	7	Wevio Global Inc. signed a MOU with GOODHILL E-BIZ PTE. LTD (Korea CENTRE)
	7	Wevio Global Inc. signed a MOU with SYNCRETIC, Inc.
	7	Wevio Global Inc. signed a MOU with Forus Technology S.A. de C.V.
	6	[Shinhan Bank America] Participating agency in the 'Brand Business and Introduction of New Technology in U.S.A.'
	6	Wevio Global Inc. signed a MOU with SAMDO PHILIPPINES CORPORATION
	6	[Ministry of Trade, Industry and Energy] Progressed the International Exchange in Italy, USA and India for the networking support project of eco-friendly vehicles and transport machinery industry (3 rd year)
	5	Registered as a company to start mail-order businesses (No.2014-SeoulSongpa-0701) – Songpa-gu Office
	3	C.E.O. Calvin Yi was inaugurated as 18 th Vice president of Korean American Chamber of Commerce of N.Y.

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	11	[Ministry of Trade, Industry and Energy] Selected as a single conduction agency for trading and marketing support of regional special industries
	9	[Ministry of Trade, Industry and Energy] Consulting and trading support for conduction agency for an export company in Jeonnam
	7	[Korea Federation of Small and Medium Business] Certification of Direct Production Confirmation (No. 2013-16598)
	7	Wevio Global Inc. - Suncheon branch establishment in Jeonnam Techno Park
	6	[Korea Software Industry Association] Registered as a business operator of software (No. 2013-16598)
2013	6	[Ministry of Trade, Industry and Energy] Participating agency in assisting in networking support for the eco-friendly vehicles and transport machinery industry (2 nd year continuously)
		[Ministry of Trade, Industry and Energy] International Exchange (New Zealand, China, Indonesia) - Invited potential buyers for B2B networking
	5	[Ministry of Science, ICT and Future Planning] Performed global brand communication strategy and consulting business for the Design Support Project
	5	[Ministry of Environment and Energy] Appointed as the consultant for overseas expansion support group in the environmental industry
	4	[Small and Medium Business Administration] Performed export marketing business services and provided marketing support on the 'One Man Creation Business'
	1	[Gangwon-do] Online marketing support project - Supported export marketing for projects completed in 2012
2012	12	[Ministry of Trade, Industry and Energy] Supported International Exchange and Advance into Ontario, Canada of Korean export companies for the 'Networking Support Project in the eco-friendly vehicles and transport machinery industry (1 st year)' - Acquired 'S' grade accreditation
	10	[Seoul] Foreign language website production project - Performed business related to online export marketing and design for the Seoul Design Foundation
	9	[Jeonbuk] Foreign language website production project - Performed business related to online export marketing and design for Jeonbuk Techno Park
	8	[Gangwon] Foreign language website production project - Performed business related to online export marketing and design for Gangwon Techno Park
	6	[Ministry of Environment] Project support services - Participated and supported export companies in the environmental Industry and technology institutes. Performed export marketing services related to the environment with about 10 companies

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Year	Month	Contents
	11	[Technology Guaranteed Fund] Registered as a Venture Business (No. 20120109689)
	9	Developed 'www.BestMadeInKorea.com' Including promotion of website, design consulting and support export for Korean small and medium businesses
	7	[JeongSeoJin Symbolic Icon] - Won bronze prize in the Slogan Contest of Incheon Seo-gu
	6	[Software Development Association] Acquired Software Business Operator Certification
	4	[Ministry of Environment] Appointed as consultant of overseas expansion support group for Korea Environmental Industry and Technology Institute (KEITI)
	4	[Ministry of Environment] Korea Environmental Industry and Technology Institute (KEITI) - Performed export marketing services relating to the environment with about 20 companies
	4	CEO Calvin Yi was inaugurated as a 10 th Vice president of Seoul Bowling Congress
2011	4	[Korea Institute of Design Promotion] – Supported export companies with their business
	4	Acquired Mail-order Business Certification
	3	[Small and Medium Business Administration] Global hidden champions promotion project - Selected as participating company and performed marketing and design business support
	3	[Small and Medium Business Administration] Promotions project - Selected as the company for global hidden champions
	2	[Small and Medium Business Administration] Enhancement export capacity project - Performed overseas marketing business with about 50 companies
	2	[Korea Institute of Design Promotion] Acquired industrial design specialty qualification
	1	[Korea Industrial Technology Promotion Association] Acquired certification as a Laboratory Affiliated Company

Year	Month	Contents
	11	Produced promotional videos for international companies such as Infinitt, Durasonic, Autonics, etc.
	11	Supported overseas export for Korean B2C companies through eBay, Amazon, etc., and launched a support program to promote Korean companies in B2C environments
	9	[Ministry of Trade, Industry and Energy] Supported overseas expansion through online marketing and other services for Korea Testing Laboratory(KTL), Romanson Inc.(J. Estina)
	5	[Chamber of Commerce and Industry of Incheon] Selected as a participating company for brand value improvement
	5	[the Korean Intellectual Property Office] Selected as an expert member on branding and design for the Knowledge Asset Center
2010	4	[Korean American Chamber of Commerce of N.Y.] Selected as "Excellent Enterprise" (Top 10 of the year)
	3	CEO Calvin Yi was appointed as 16 th Vice president of Korean American Chamber of Commerce of N.Y.
	3	Wevio Korea Inc. started business in Incheon Songdo, Korea – Established company specialized in global entrepreneurship consulting, global marketing and design
	1	[Small and Medium Business Administration] Global brand promotion project - Selected as a participating company and received award. Awarded "Example of Excellent Performance" (Acquiring 37/40 points)
	1	Launched free provision service - Established business information for Korean and the U.S.A., with the U.S.A. Small Business Administration (SBA) – affiliated with SCORE
	8	Brand business and market exploitation business project – Provided services to a NTT DOCOMO project in the U.S.A.
	4	Organized free lecture on saving the compatriot economy, organized by the Korean Daily Report with the business academy belonging to Korean American Chamber of Commerce of N.Y.
2009	4	Performed a Digital Catalog Design Project with leading companies such as Jeju Tourist Organization, IGM, World Book, etc.
	1	Established Korean branch. USA Small Business Administration (SBA) – affiliated with SCORE
	11	Acquired formal certification of consulting (the first Korean company), U.S.A. Small Business Administration(SBA) – affiliated with SCORE
	10	Selected as a "Young Leader CEO", 7 th in The World Korean Business Convention organized by the Overseas Koreans Foundation
	10	Launched travel agency "New Yorker Tour" focused on New York culture
2008	9	[Woori Bank America] Participating agency in the brand business and introduction of new technology in U.S.A
	8	Acquired design company SEA Interactive and expanded as a total marketing specialty company
	6	USA Small Business Administration (SBA) - Project participant in market research and market exploitation
	3	CEO Calvin Yi was inaugurated as 15 th Vice president of Korean American Chamber of Commerce of N.Y.

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	11	Performed catalog design for leading companies such as Sinaerang, Seffice, A&J Washroom Accessories, etc.
	8	Operated the 1 st and 2 nd Foundation Academy organized by the Korean American Chamber of Commerce of N.Y. (CEO Calvin Yi lecture on online foundation)
2007	6	Held the 2007 Korean Excellent Goods Exhibition organized by the Korean American Chamber of Commerce of N.Y. (Jeonnam Chamber of commerce in USA, Chungnam New York Office, etc.)
	6	Expansion of strategic business focused on Japanese business in the USA – Customer retention success stories include NTT DOCOMO, KDDI America, etc.
	3	Participated in brand business and market exploitation projects in USA for FURSYS and other companies
	9	Design and Identity development for leading companies such as Control Mobile, The Collective, and others
	7	Participated in brand business and market exploitation projects in USA for Missha, iRiver, ART BOX, and others
2006	8	Acquired formal certification of Google Apps re-seller and Google AdWords
	5	Held a Korean product exhibition, together with the Korean American Chamber of Commerce of N.Y.
	3	CEO Calvin Yi was inaugurated as 14 th Vice president of the Korean American Chamber of Commerce of N.Y.
	12	Performed marketing consulting, brand development, and other services for Dial 7, which became one of the biggest limousine rental companies in U.S.A.
	12	Received achievement award for community service from member of parliament Scott Garrett of United States Congress
	9	Wevio India established (Branch office in India) / the Company specialized in software development, online marketing and design (Hyderabad, R&D and CS Center)
2005	5	CEO Calvin Yi was inaugurated as 29 th editor of the Financial Department of the Korean American Chamber of Commerce of N.Y.
	3	Released services related to online and interactive marketing (SEO, SEM, SMO)
	3	Developed solutions for internet self-publishing (Web standard CMS)
	1	Established company TheWebASP.com (Web software development <New York>)

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2004	5	Acquired Small and Medium Business Counselor certification from the USA Small Business Administration (SBA) – affiliated with SCORE
	3	Established company ACO Communications (Information and Communications Company <New York>)
2003	3	Drove American market and buyer connect projects for leading Korean companies such as LG Living Health, SPG, and other companies
	2	Attracted capital for overseas IR, M&A and investment success for about 20 listed Korean companies
2002	6	Acquired qualification as formal dealer in Korea from Oscilloquartz, Swiss – Sales and procurement parts of wireless base stations to Korea
	5	Introduced offshore investors to listed small and medium businesses in Korea (attracted overseas investment)
2001	10	Relocated head office from New York Downtown to Mid-Town (Inevitable decision due to 9/11)
	5	CEO Calvin Yi was inaugurated as 27 th Director of the Korean American Chamber of Commerce of N.Y.
2000	5	Consulted on new product development and market exploitation for KDDI America
	4	Signed MOUs with leading telecommunication companies such as MCI, Global Crossing, AT&T, and others
	3	Registered as a re-seller of the POSNER advertisement company (the first Asian company in USA)/Asian American project
1999	11	Installation of IDC Center in New York and San Diego, USA / Started data hosting services
	8	Consultation for major supermarket distribution in USA for LG Living Health
	7	Wevio Global Inc. (Conversion to a corporation)
1998	8	Attracted Angel Investment a billion won (KRW) for BidandShop.com and preparation for listings for dotcom businesses
	7	Multicultural Radio Broadcasting – Energy conservation consulting and introduction of new technology
	2	Established company ACO Global (Specialized in Global investment and M&A <New York>)
	2	Wevio established Head Office in New York

Core Values

Wevio always abides by strong values of business

To achieve Wevio's vision, the following three values have been selected as the company's core values and behavioral principles to achieve corporate objectives.



**Globalization
in Mind**

Moving towards the world and consider everyone as a customer.



**Business
with a Vision**

A business must have a vision and must generate profits.



**Continuous
Business
Growth**

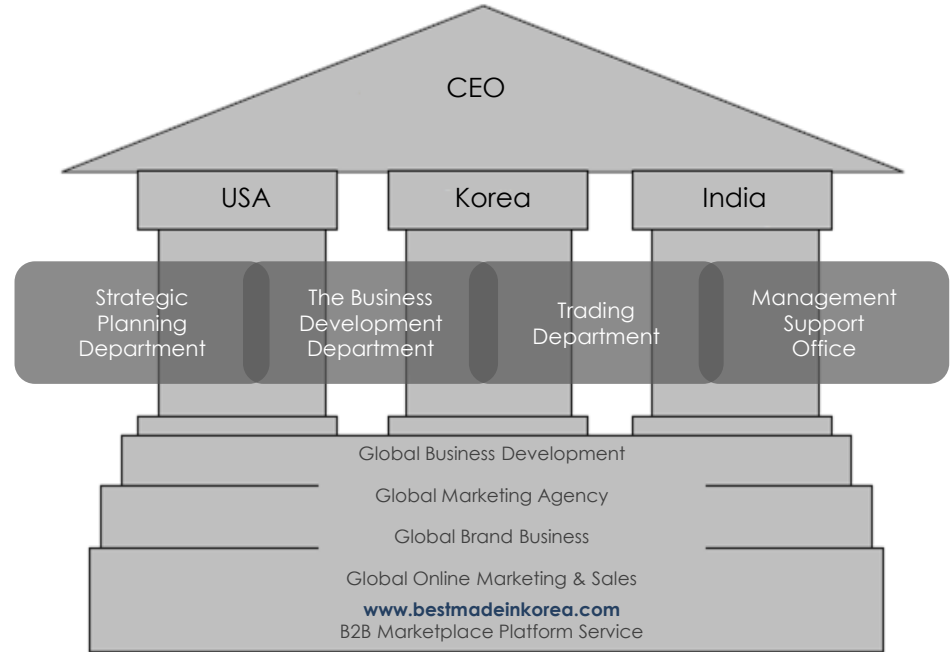
Looking beyond Wevio's descendants and also from the present to the future when making management decisions.

Organization

A professional business globalization company

In order to promote businesses globally, Wevio has professional teams in the US, Korea, and India, which have helped many companies achieve their objectives beyond their expectations.

The strategic planning department, the business development department, trading department and management support office all play a significant role in this.



Wealth of Wevio Resources

Wevio's assets

Wevio is a global business specialist backed by years of experience that can provide the required support to make your global business successful. Wevio is the perfect partner with the appropriate skills and resources to ensure that.



Global Network

Global Reach through a huge network spanning over 140 countries around the world including the US, Korea, and India.



Global Reference

Experience and technical know-how acquired from diverse global business experience gathered locally and abroad since 1998.



Global Human Resources

Specialized manpower in diverse fields from the US, Korea, and India.



The Sun Never Sets

The knowhow necessary to keep a business running 24 hours a day with offices in multiple time zones around the world.

Wevio is?

A specialist in helping your business to succeed globally

A global business development enterprise recognized as a successful partner by more than 3000 companies in New York, based on experience and technical knowhow, gained from leading diverse global projects since 1998.

50

The number of **countries** that **Wevio has partnered with for global business**

over
150

The number of **global partners** who **Wevio have closely connected to**

over
3000

The number of **global business projects** that **Wevio has successfully accomplished**

Wevio has **helped over 3000 companies** to achieve many of their goals in global business activities, starting from New York in 1998.

This includes having a network of **over 150 partners spread across 15 countries** to help customers for their globalization needs.

Based on the experience of conducting business with governments and agencies from many countries, Wevio possess' **a high level of understanding of government projects** and understand agencies working processes.

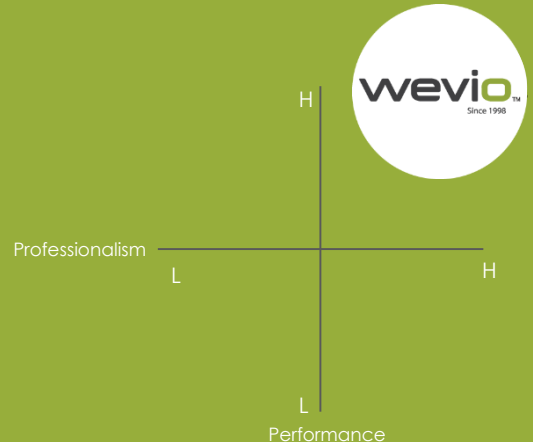
Wevio can **provide customized solutions for the business environment** of companies, consumers, and the government.

These solutions can **help with practical business promotion, performance and achieve immediate results** with a network in over 140 countries around the world.

Wevio is able to **conduct business directly** with a **100% complete understanding of the global business** of governments, agencies, and companies. In addition, governments, agencies, and customers rate Wevio with **high ovation** in relation **to superior planning and business promotion**.

Partner to Globalize Your Business

Wevio, based on its experience, is a specialist in business globalization and can become a valued partner in helping to globalize your business successfully.



Global Business Creative Network Platform (GBCN)



“Global Business Creative Network(GBCN) Platform”

Wevio can offer you its unique “Global Business Creative Network (GBCN) Platform, a global business support platform that can ensure frictionless expansion of companies who have the capability to develop and produce goods and technology that can be sold around the world.

Global Business Specialist

+

Research Agency

+

Government

Global Business Strategy

Analysis of the current industry strategy

Diagnosis of company capabilities

Setting business goals

Business implementation planning

Expected results

Stage-based Support for Global Business

Establish a foundation for global business competitiveness

Establish a creation platform

Business promotion

GBCN Platform

stage-based company growth

Stage 1

Requires strategies based on global business competitiveness

Stage 2

Establishment of the global business creation platform

Stage 3

Execution of global network business promotion

business promotion stage

Startup Companies

- **International Business Environment Analysis**
 - Target country selection and research, product (technology) competitive / demand analysis
- **GB Infrastructure Support**
 - Standard language website, catalogue /video, etc.

- **GBCN Entry Strategy**
 - Create business promotion and sales strategies
- **Secure Network Platform**
 - B2B, B2C registration and publicity
 - Online & offline overseas publicity

Established Companies

- **International Business Environment Analysis**
 - Target country selection and investigation of products and competitive / demand analysis
- **GB Sophisticated Support**
 - Global business analysis
 - Build custom infrastructure

- **GBCN Expansion Strategy**
 - Establish global business strategy
- **Establish a Network Platform**
 - B2B & B2C registration and publicity
 - Online & offline overseas publicity
 - International Relations and International Trade

- **Network Support Commercialization**
 - Overseas demand analysis
 - Trading consulting

Leading Companies

- **GBCN Localization Strategy**
 - Localization strategy consulting
 - Establish new global business strategy
- **Network Platform Extension**
 - International relations / international trade
 - Identifying and matching buyers
 - B2B / B2C promotions

- **In-depth Commercialization of Network Support**
 - Customized global commercialization consulting
 - Building a global business hub (trade, investment, joint ventures, technology transfer, brand & local marketing, delegations)

* Global Business Creative Network

Achieve substantial exports

Global Business Creative Network Platform (GBCN)

Application platform for various stages of company growth

Suggests a marketing strategy based on the level of growth of a company using the global business creation network (GBCN) to support global business.

■ Targeting potential companies

(creative companies)

<Overseas business environment analysis>

Selection and research into target countries and markets, analysis of the competitive edge and market demand for products and technologies

<Global market entry strategy>

Global publicity and establishment of a business strategy

<Support for the establishment of global business infrastructure>

Web standard internet site, foreign language catalogue, foreign language promotional videos

<Securing a network platform>

B2B/B2C registration and publicity, online/offline publicity overseas



■ Targeting base companies

(expanding companies)

<Overseas business environment analysis>

Selection of and research into target countries and markets, analysis of the competitive edge and market demand for products and technologies

<Upgraded support for global business> analysis based on global business and the establishment of a customized infrastructure

<Global market entry expansion strategy>

Establishment of a global business promotion strategy

<securing a network platform>

B2B/B2C registration and publicity, online/offline publicity overseas, international exchanges and overseas exhibitions/expositions

<Network business support>

Discover sources of overseas demand, trade consulting



■ Targeting leading companies

(companies about to go global)

<Global market entry localization strategy>

Localization strategy consulting, establishment of a new global business strategy

<Network platform expansion> (Global online marketing)

International exchanges and overseas exhibitions, discovery and buyer matching, B2B/B2C promotions

<Support for network business implementation>

Customized global business consulting, establishment of global business scale (Trade, investment, joint ventures, technology transfers, brand/local marketing, delegation)



Application platform depending on business promotion stages

Support global business strategy by suggesting a marketing strategy that utilizes the global business creative network (GBCN) depending on the stage of business promotion.



Stage-based strategies based on **global business competitiveness**

Detailed market research necessary for entry into global markets, competitive edge analysis, provision of basic data for strategies based on demand analysis, analyzing the condition and status of the required infrastructure for publicity in the global market and to use those results to create an internet site based on web standards, foreign-language catalogs, production and provision of foreign-language publicity videos, etc.



Stage-based establishment of the **global business creation platform**

Publicity, operational support, and localization for target markets based on gradual stage-based establishment focusing on competitive edge. This provides the establishment of a global strategy, the most efficient platform to penetrate the market, support for registration on the B2B/B2C marketplace, participation in international exchanges and exhibitions, conducting discovery and matching between companies and buyers respectively.



Stage-based **global network business promotion**

Foundation of exports developed by the stages and platforms that stem from a competitive edge. Providing discovery of demand and trade consulting services as a practical and realistic way to increase exports. The continuous provision of business consulting services to maximize the global business scale.

Success Stories Through the GBCN Platform

Many companies and government agencies have utilized the global business creative network platform and have been able to globalize their businesses while increasing exports.

Pioneer in U.S aftermarket for car components



- Direct export strategy to the American aftermarket industry for technologically advanced Korean car accessory manufacturers
- Certified as replacement accessories for American cars (see APA certification, 17 trillion won market size) to secure a foothold and enter the American market
- International strategic coordination between Korea (car accessory and parts manufacturer, automotive parts research support center, Wevio) + America (CAPA, American insurance companies, and American medical society).

Improving performance and finding buyers for marine equipment manufacturers



- Pioneering a strategy to find a possible entry into overseas markets appropriate for a small to medium size Korean shipbuilder by conducting global market research
- International joint venture strategy with a medium size Korean shipbuilding company (design capability, advanced technology, core technologies, manufacturing capability and workforce) + Southeast Asia (Philippines, Indonesia, Bangladesh, India, and other countries with demand for medium size ships)
- International joint venture strategy with a medium size Korean shipbuilding company (design capability, advanced technology, core technologies, manufacturing capability and workforce) + Southeast Asia (Philippines, Indonesia, Bangladesh, India, and other countries with demand for medium size ships) concluded an LOI for US\$5.37 million as part of a stage-based contract worth US\$10 million
- The Bangladeshi company is currently performing on-site due diligence in Korea

Made in Korea Strategy- based business



- Strategy for entering overseas markets utilizing international potential position
- Made in Korea brand strategy (in spite of product and technological competitiveness and the presence of market distribution channels, there is often a prejudice against made in China or other national brands leading to the adoption of a Korea labeling business by marginal businesses)
- Investment promotion for each city and area as well as coordination with companies (currently raising up to US\$60 million in investment)

Over 150 Partners in 15 countries

Wevio has a number of clients and organizations as partners with customized global marketing solutions



Government and Chamber Partnerships

Wevio has a strong network with various governments and government funded organizations to find the right business opportunities and business initiatives to expand a client's business in domestic and international markets. In addition, Wevio continuously engages with partners and clients to make the business happen on time.

Asia



America



Oceania



Europe



Government and Association Partnerships

Asia



America



Europe



Oceania



Africa



Customers

In 53 countries and over 3000 locations



Certifications

Solutions come with certifications to show that Wevio has completed all preparations necessary to become a specialist in global business promotion by receiving the necessary professional certifications in each field.

한국무역협회 한국무역진흥기금 한국수출입은행 보증인 (2013.01.15. 현재)

대표이사: 김진우 (대표이사)
 대표이사: 김진우 (대표이사)
 대표이사: 김진우 (대표이사)

1. 회사명: (주)웨이브 (대표이사: 김진우) (2011-08-09) 1
 2. 대표이사: 김진우 (대표이사) (2011-08-09) 1
 3. 대표이사: 김진우 (대표이사) (2011-08-09) 1
 4. 대표이사: 김진우 (대표이사) (2011-08-09) 1
 5. 대표이사: 김진우 (대표이사) (2011-08-09) 1

한국수출입은행 보증인 (2013.01.15. 현재) 30 만 원

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한국수출입은행 보증인 (2013.01.15. 현재)

무역업고유번호부여증
 CERTIFICATE OF TRADE BUSINESS CODE

한국수출입은행 보증인 (2013.01.15. 현재)

한국수출입은행 보증인 (2013.01.15. 현재)

회원증
 Membership

한국수출입은행 보증인 (2013.01.15. 현재)

한국수출입은행 보증인 (2013.01.15. 현재)

직업생산학원증명서

한국수출입은행 보증인 (2013.01.15. 현재)

한국수출입은행 보증인 (2013.01.15. 현재)

유형표준코드 회원증
 Membership Certificate

한국수출입은행 보증인 (2013.01.15. 현재)

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한국수출입은행 보증인 (2013.01.15. 현재)

환경친선협회 등록증

한국수출입은행 보증인 (2013.01.15. 현재)

한국수출입은행 보증인 (2013.01.15. 현재)

연구개발서비스업 신고증

한국수출입은행 보증인 (2013.01.15. 현재)

한국수출입은행 보증인 (2013.01.15. 현재)

기업발전연구소 인증서

한국수출입은행 보증인 (2013.01.15. 현재)

한국수출입은행 보증인 (2013.01.15. 현재)

Google AdWords

한국수출입은행 보증인 (2013.01.15. 현재)

한국수출입은행 보증인 (2013.01.15. 현재)

SCORE

한국수출입은행 보증인 (2013.01.15. 현재)

한국수출입은행 보증인 (2013.01.15. 현재)

In the News

Wevio's impressive performance has been featured and documented in media all around the world.



왜 온라인비즈니스인가?
매년 시장규모 5-20% 성장-온라인비즈니스에도 필수

중일경제
미국내 일본계 기업 공략 나섰다

Wevio 대표 이승민
Wevio Design with web in mind

프라이미경제
경주TP, 美 CAPA 회장 초청 상담회 성료

3차 CAPA 회장 초청 MOU 체결 및 기업 상담회

Business Line
4차 아시아-한국 경제협력 정상회담

중일 경제협력 정상회담
미국내 일본계 기업 공략 나섰다

최세태 영 리더 CEO, ACC 글로벌의 이승민
영리도 영리도, 수익률도 영리도

기업의 힘
영리도 영리도

PERUSAHAAN PERKAPALAN KOREA TAWARKAN PERDIKIDIL PERKAPALAN GRATIS

THE TIMES OF INDIA
CII signs MoU with Korea's WEVIO

NEW DELHI, Dec 11 (The Times of India) - HMDRABAD Confederation of Indian Industry (CII) signed a marketing arm of Korea Ministry of Trade, Industry and Energy (KOTRA) to increase awareness among the public about the potential benefits and availability of resources in both of the countries.

GCCI signs MoU with Yunnan trade delegation. Gujarat chambers of commerce (GCCI) and Yunnan provincial general chambers of commerce (YPGCC) and Gujarat based companies in the sectors such as biotechnology, others.

A Yunnan trade delegation headed by Su Guanggang was on a visit to Gujarat...

미국의 스타트업 액셀러레이터 소개 (1)
미국인 창업: 월 1100불

미국인 창업: 월 1100불

미국인 창업: 월 1100불

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미국인 창업: 월 1100불

전남조선산업 신시장 개척 '청신호'

무역회사 ㈜웨비오, 방글라데시 업체와 선박건조 수주 300만달러 규모 선박 6척...조선소 합작사업도 '박차'

무역회사 ㈜웨비오, 방글라데시 업체와 선박건조 수주 300만달러 규모 선박 6척...조선소 합작사업도 '박차'

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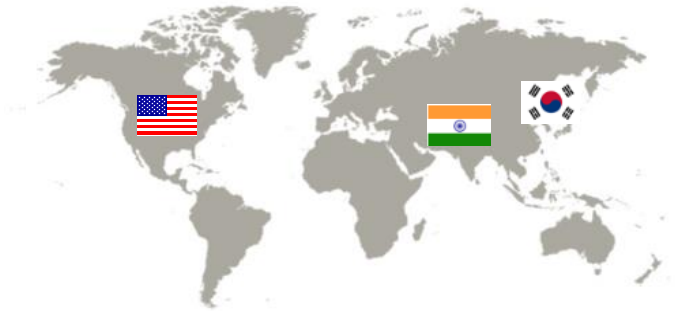
무역회사 ㈜웨비오, 방글라데시 업체와 선박건조 수주 300만달러 규모 선박 6척...조선소 합작사업도 '박차'

인터넷 솔루션사 웨비오, 글로벌 브랜드 육성사업 수행사로

Open Innovation

Wevio is not only the developers of the product, but also brings the best products from open innovative teams from related partners. Brainstorming activities, planning, administration and evaluation activities are conducted depending on the appropriate techniques that best fits the client.

wevio™



Planning

+



Design & Development

Global Business Solutions

Global business cannot succeed without changing minds and hearts



Wevio SOLUTIONS

Complete Global Business Development and Sales as a Vision

Global Business Foundation Stage

- **Global Business Advisory Services**

- Strategic Business Planning
- Market Research & Analysis
- Overseas Marketing Strategy
- Investment Roadmap Consulting
- Global Office Set-Up
- Legal and Advisory Services

- **Global Creative Services**

- Web Development
- Catalog Design
- Video
- Brand Design
- In Language Services
- Localization of Marketing Materials



Global Business Promotion Stage

- **Online Marketing Services**

- SEO SEM SMO
- Press Releases
- Email Marketing
- B2B, B2C Marketing Services
- Video Promotions

- **Offline Marketing Services**

- Exhibitions & Trade Show Support
- Global Public Relations
- Global Cooperation & Delegations
- Development
- Cultural Training & Seminars
- Trade Missions / In-Country Market Visits



Global Business Commercialization

- **Global Partnership Management**

- Technology Transfer or Licensee Partnerships
- Joint Ventures
- Merger & Acquisitions Planning

- **Commercialization Activities**

- IP Commercialization
- IP, Trademark & Copyright Registration
- New Product Launch
- Regulatory & Import Licensing
- Trade and Distribution
- Global Standardization & Certification
- Global Tenders & Bidding Process
- Knowledge Transfer Service
- Brand Business Strategy
- Global E-Market Entry Strategy





INDUSTRY SPECIALIZATIONS



AUTOMOTIVE



SHIPBUILDING




PHARMA


The Shipbuilding industry is growing quickly, and Wevio has a proven history of helping companies through expert consultancy solutions.

Wevio can draw upon existing partnerships with companies, governments and industry associations in the Automobile sector to help build your relationships.

The Pharmaceutical industry has been booming, and Wevio has helped a number of clients achieve their global market entry and sales goals.



Wevio is a recognized leader in helping emerging Medical Device companies expand their reach globally.



Through providing engineering and technical advisory services in such energy sectors as wind and solar, Wevio has built a history of success.



The Games & Content industries are among the fastest growing, and Wevio has the proven ability to deliver your experiences to consumers worldwide.



MEDICAL DEVICES



WHOLESALE & RETAIL



RENEWABLE ENERGY



ICT & TELECOM



GAMES & CONTENT



Wevio has successfully helped many wholesale and retail clients build their consumer or B2B brands and market & distribute their products globally.



Wevio has significant experience in providing services for ICT & Telecom clients, from business foundation to commercialization to global promotion.

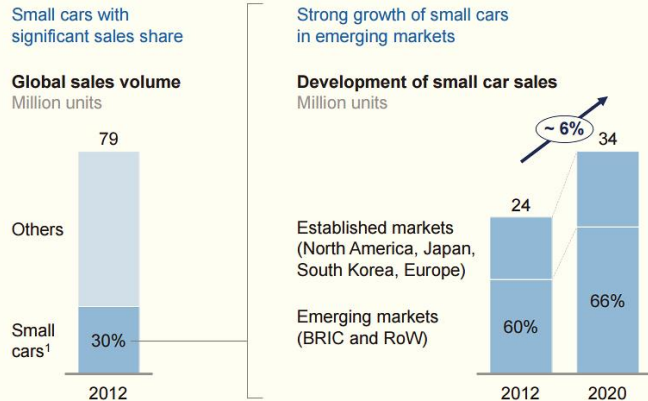
Automobile Industry Overview

The automotive industry is continuously booming in terms of revenue, global market, technology and after sales service. However, it is not clear how the technology will change in the coming years. Automakers and suppliers no longer have the luxury of waiting for this change to happen. There is a always a scope of new technology and innovation for automakers which require huge investments and effort.

The growth and profit centers for automotive OEMs are gradually shifting to emerging markets. In order to stay profitable and competitive, automotive manufacturers and suppliers need to address the key challenges including rising product complexity, strict environment and safety regulations.

Global Opportunities

Small cars show big potential in emerging markets



Global Challenges

- Expanded regulatory requirements
- Shifts in consumer demand
- Increased electronics and software content
- Complexity and cost pressure
- Diverging markets

Keys Initiatives Required for Global Markets

- Continuous Markets Research
- Building a Global Brand
- Adopting appropriate Production strategies
- Identifying Global Partners
- Global Standardization
- Building and Maintaining a wide Distribution Network
- Customer Satisfaction and managing Changes in Demand

Automobile Industry Services

The Automotive Industry is one of the major industries where Wevio is working to promote global market entry & sales. Wevio works with various companies and industry associations to establish corporate relationships and enhance R&D support between countries. As representatives for CAPA (Certified Auto Part Association), NATRIP, ARAI, NSF, etc. Wevio specializes in the Asian market.

Wevio specialists in global delegation development and global standardization through the certification program. Additionally, there are various auto part distribution companies such as LKQ that sell aftermarket products from Asian manufactures.

- **Global Market Research & Analysis: Complete Market Analysis for Market Entry Strategy**
- **Product and Service Innovation for Global Markets: Global Product Advisory Services as Per Industry Standards**
- **Global Tradeshow and Delegation Development: Product promotions through Global Events**
- **Global Branding & Marketing Infrastructure: B2B, B2C, Global Buyer Database, Online Marketing**
- **Global Business Networking: Introductions to Business Networks from Overseas Markets**
- **Global Business Consulting: Sourcing, Planning, Execution and Negotiations**
- **Joint Venture Consulting: Business Match Making, Technology Transfer**
- **Mergers & Acquisition Consulting: Global Partner or Investor Identification and M&A**
- **Global Standardization and Certification Services: Product, Process Standards as per targeted country requirement**
- **Regulatory Support Such as IP, Trademark & Copyright Registration & Protection**
- **IP Commercialization: IP Licensing, IP Spin-Off, IP Sales**
- **After Market Product Sales and Services Through Distribution Networks: Performance, Strategy, Analysis**
- **Capable Supply Chain: Distributions, Agents, Customers, E-Markets**
- **Information Technology Practice: IT Services required for Industry**

References of Global Business Development of the Automobile Industry



Shipbuilding Industry Overview

The shipbuilding industry is responsible for the design and construction of oceangoing vessels all around the world. The construction and modification of ships and these operations are carried out in specialized facilities called shipyards. The industry builds ships for commercial as well as military purposes. Most of the global ship production is concentrated in Asian countries such as China, Japan and South Korea through large shipyards, which also exist in many other countries. The shipbuilding market is segmented on the basis of ship type: Bulkers, Tankers, Containers, LPG & LNG and other special vessels.

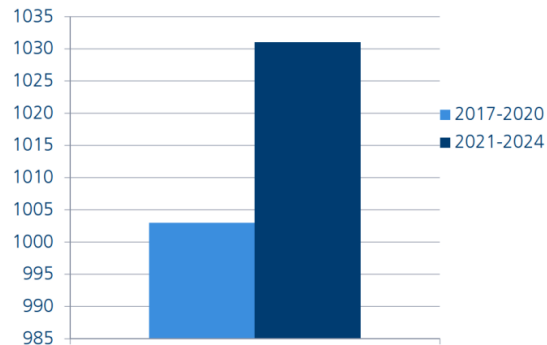
The major players in the industry, Hyundai Heavy Industries, Samsung Heavy Industries, Daewoo Shipbuilding and Marine Engineering (DSME) and Mitsubishi Heavy Industries are being profiled. Many SME's established to support the key players such as supplying parts.

Global Opportunities

According to the recent market report, "Shipbuilding Industry Set to Pick up After 2017". Many Asia-Pacific nations have rapidly developing ports, improving infrastructure, low-cost communications and access to potential new customers via valuable shipping trade routes. This places them in a strong position for growth.

Small ship demand growth is expected to average 1.5% p.a. in 2015-16, per average historical growth trends...

In total, contracts for an average of 1,003 small ships per annum are expected to be placed in 2017-20, followed by an average of 1,031 p.a. in 2021-24.



Global Challenges

- Global Economy
- Total offshore vessel demand prospects
- Competitiveness factors
- Policies issues related to shipbuilding and the offshore industry
- Main industry challenges: technical, labor and costing issues

Keys Initiatives Required for Global Markets

- Continues Markets Research
- Global Tenders and Bidding Process
- Adapt New Production strategies
- Finding Global Customer through Government Level Delegations
- Global Environmental and Safety Issues
- New Trends and Developments Of Industry
- Finding New Markets Globally

Shipbuilding Services

Wevio has worked with clients on shipbuilding projects across the world and provided consultancy solutions by scrutinizing project viability and feasibility, design, project management, supervision and post project assistance. In addition, the company helped in yard selections, contract negotiations, planning approvals, delivery acceptances and guarantee claim managements.

Recently Wevio was involved with the Bangladesh Navy to help them build several ships and vessels. With vast experience in technology transfer from one country to other, Wevio was able to achieve massive success through this project and throughout the globe. Additionally, the services that are provided has helped many companies and organizations achieve incredible growth, while solving issues in cost management, time management, work management, technology and other key fields.

- Global Market Research & Analysis
- Product and Service Innovation Advices for Global Markets
- Global Tradeshow and Delegation Development
- Global Branding & Marketing Infrastructure
- Global Business Networking
- Global Business Consulting
- Joint Venture Consulting
- Mergers & Acquisition Consulting
- IP Commercialization
- Government Liaising
- Information Technology Practice

References of Global Business Development of the Shipbuilding Industry



Pharmaceutical Industry Business Overview

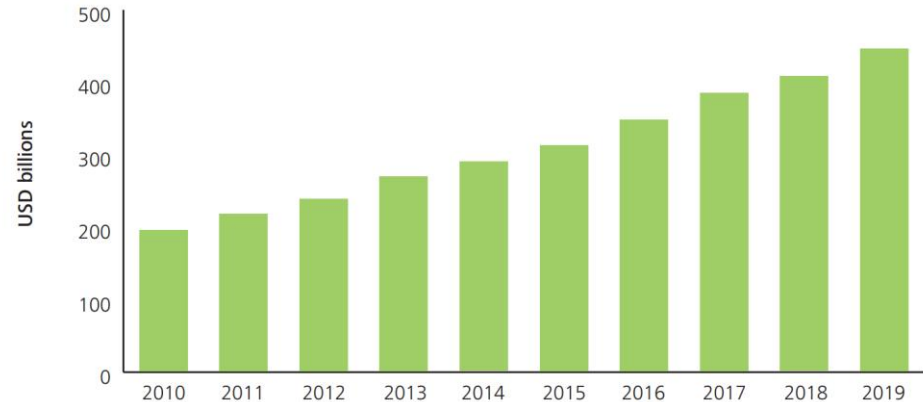
2015 was a big year for deals in the life sciences sector, with EY reporting that M&A activity reached a record high of \$462.2 billion. This represented a 44 percent increase from the previous year, when there was only \$319.5 billion in deals. Deal volume also increased, this time by 21.5%, with 768 deals being completed in the past year to date.

2016 is set to have solid activity in M&A, although it seems unlikely that the industry will sustain this rapidly acceleration of deal volume. The top 500 biotech and pharmaceutical companies are expected to experience \$17 billion in sales losses in 2016. In 2017, this figure will jump to \$21 billion.

Challenging future for biotech

- High risk of R&D Cost
- Politicians impact regulations and price
- Government approvals
- Patent registrations and protection
- Patent cliff
- Economic uncertainty
- Complexity of biopharma supply chain and operations
- Quality compliance and regulatory scrutiny

Figure 2: Global biotech market estimate



Source: D TTL Life Sciences and Health Care Industry Group analysis of Industry Report: Global Biotechnology, IBISWorld, January 2015

Pharmaceutical Services

As part of the Global Business Foundation and Promotion Stages Wevio is providing services related to ICT for global business expansion, this is to help SME's with various ICT services right from the global business content creation to digital marketing, sales and support.

Wevio's services include following.

- Global Market Research & Analysis
- Product Analysis and Feasibility Study
- Joint R&D Consulting
- R&D Commercialization
- IP, Trademark & Copyright Registration & Protection
- Global Tradeshow and Delegation Development
- Global Investment Consulting
- Global Business Networking
- Global Business Consulting with related sectors of Bio
- Merge & Acquisition Consulting
- IP Commercialization
- Business to Government Liaising
- Government Liaisons
- B2B, B2C Promotions and Sales
- Legal and Advisory Services
- Offline and Online Marketing Services
- Global Creative Services
- Global Market Entry & New Product Launch
- Technology Transfer or License

Medical Devices Industry Overview

A major industry that Wevio is working on is the pharmaceutical and medical device industry. This is to promote global market entry and sales. In addition, Wevio is working with various companies, industry associations to establish corporate relationships, enhance R&D support and IP (Intellectual Property) commercialization.

The company specializes in trade and distribution of medical devices such as dental and ENT equipment.

- Global Market Research & Analysis
- Product Analysis and Feasibility Study
- Joint R&D Consulting
- R&D Commercialization
- IP, Trademark & Copyright Registration & Protection
- Global Tradeshow and Delegation Development
- Global Investment Consulting
- Global Business Networking
- Global Business Consulting with related sectors of Bio
- Merger & Acquisition Consulting
- IP Commercialization
- Business to Government Liaising
- Technology Partnership Execution
- Joint Venture Projects between countries
- Government Liaising
- B2B, B2C Promotions and Sales
- Legal and Advisory Services
- Offline and Online Marketing Services
- Global Creative Services
- Global Market Entry & New Product Launch
- Technology Transfer or license

Reference of Global Business Development of Medical Devices



Wholesale & Retail Industry Business Overview

The world retailing industry is becoming increasingly competitive, forcing companies to take an innovative approach to attract consumers and encourage long-term loyalty to the customers. Department stores, for example, are increasing consumer footfalls by replacing more expensive brand-name products with less expensive private-label products. There are many market segments that are fueling the growth of this industry. The convenience store industry and the global e-commerce industry are all expected to grow significantly in the next few years especially in emerging markets such as Latin America, the Middle East and Asia.

The wholesale distribution industry looks much as it did in previous decades. Distributors are focused on improving profitability, expanding their margins, and outmaneuvering the competition. However, new technologies, changing market dynamics, and increasingly demanding customers have fundamentally reshaped the way today's distributors do business.

Global Challenges

- Improving the understanding of customer profitability
- A more consolidated and competitive market
- Expansion into online channels
- Dramatic increases in speed of sales
- Analytics to be able to react faster to market changes
- Complex wholesale relationships and legal issues
- Overseas product regulations, IP and patent issues
- New market entry strategy
- Building effective branding for products
- Order processing, shipping and logistics as per import regulations of buyer's country.

Retail and Wholesale Trade Industry 2015 Top 10 Risks

Rank	Retail & Wholesale Trade	Retail Trade	Wholesale Trade
1	Increasing competition	Damage to reputation/brand	Increasing competition
2	Damage to reputation/brand	Increasing competition	Counter party credit risk
3	Economic slowdown/slow recovery	Computer crime/hacking/viruses/malicious codes	Regulatory/legislative changes
4	Computer crime/hacking/viruses/malicious codes	Failure to innovate/meet customer needs	Commodity price risk
5	Distribution or supply chain failure	Economic slowdown/slow recovery	Economic slowdown/slow recovery
6	Failure to innovate/meet customer needs	Failure to attract or retain top talent	Distribution or supply chain failure
7	Regulatory/legislative changes	Technology failure/system failure	Damage to reputation/brand
8	Failure to attract or retain top talent	Distribution or supply chain failure	Third party liability
9	Technology failure/system failure	Business interruption	Exchange rate fluctuation
10	Business interruption	Property damage	Property damage

Data Source: 2015 Global Risk Management Survey

Note: Where ranking for a risk was tied, the All respondent ranking was utilized to determine what risk would be ranked higher

Wholesale & Retail Services

Wevio has helped more than 3000 clients with global marketing and product sales right from the branding stage to online sales and distribution.

In addition to offline marketing services, Wevio provides online marketing, branding, market entry strategy and planning, global delegations, tradeshows and events participation on behalf of clients, building wholesale and retail distribution networks.

Wevio strives to help customers to find the right wholesale buyers and help the sellers or manufactures to overcome the overseas market problems and issues by guiding and execute their marketing and sales process in the right track.

- Global Market Research & Analysis
- Global Market Trends and Feasibility Study
- B2B, B2C Promotions and Sales
- Global Online Content Planning, Design and Development
- Offline and Online Marketing Services
- Global Market Entry & New Product Launch
- Global Tradeshow and Delegation Development
- Trade and Distribution
- Global Business Networking
- Regulatory & Import Licensing
- Global Standardization & Certification
- Shipping and Logistics
- Legal and Advisory Services

Wevio's Global Trade Partners



BEST MADE IN KOREA



Google Shopping



Etsy

JABONG COM



snapdeal

Rakuten

WOO COMMERCE

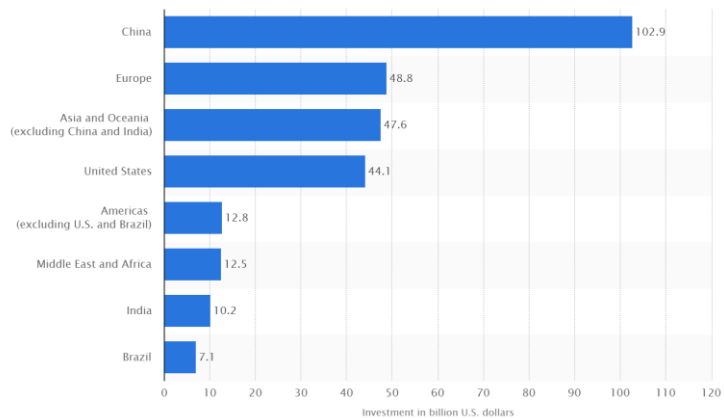


Renewable Energy Industry Business Overview

The renewable energy industry remains one of the most vibrant, fast-changing, and transformative sectors of the global economy. Technology improvements, cost declines, and the catalytic influence of new financing structures, have turned the sector into a driver of economic growth – both in the United States and around the world. Global clean energy investment, including renewable energy, totaled more than \$329 billion in 2015. Because the cost of most renewable energy technologies continued its downward trend, the world's investment supported an unprecedented deployment of new renewable energy projects despite the availability of extremely cheap fossil fuels.

The industry is segmented by geographies, products, technologies, application, services, and various other submarkets across the value chain including, generation, transmission and distribution, utility services, infrastructure construction and maintenance, and others. It is further segmented as conventional and non-conventional under generation and by different levels of voltage under transmission and distribution.

Global Opportunities



Global Challenges

- Local Government Renewable Energy Policies
- Local Partners Search for Joint Venture of Projects
- Changing Innovation
- ROI and Competitive Analysis

Keys Initiatives Industry for Global Markets

- Growing global consensus that the world must deal with the threat of climate change.
- Continues to grow steadily and show no sign of slowing down. Meeting the world's growing need for energy will require more than \$48 trillion in investment in energy supply to 2035.
- Government Initiatives
- Waste Market Size and necessary alternative for other energy sources
- The global renewable energy share can reach and exceed 30% by 2030

Renewable Energy Industry Services

Wevio is one of the leading environmental & renewable energy global consultancy companies, providing top engineering solutions and technical advisory services in various energy sectors such as wind and solar projects. The company has the capacity to deliver fast solutions at every phase of a project, from the initial stage, project feasibility and design, and finally guiding throughout the project management of the construction phase and operations. The main customer base are usually governments and investors.

- Global Market Research & Analysis
- Project Analysis and Feasibility Study
- Government Liaisons
- PPA, Legal and Advisory Services
- Global Tradeshow and Delegation Development
- Global Investment Consulting
- Global Business Networking
- Global Business Consulting with related sectors of energy
- R&D Commercialization
- Joint Venture Consulting
- Merger & Acquisition Consulting
- IP Commercialization
- Legal and Advisory Services
- Business to Government Liaising



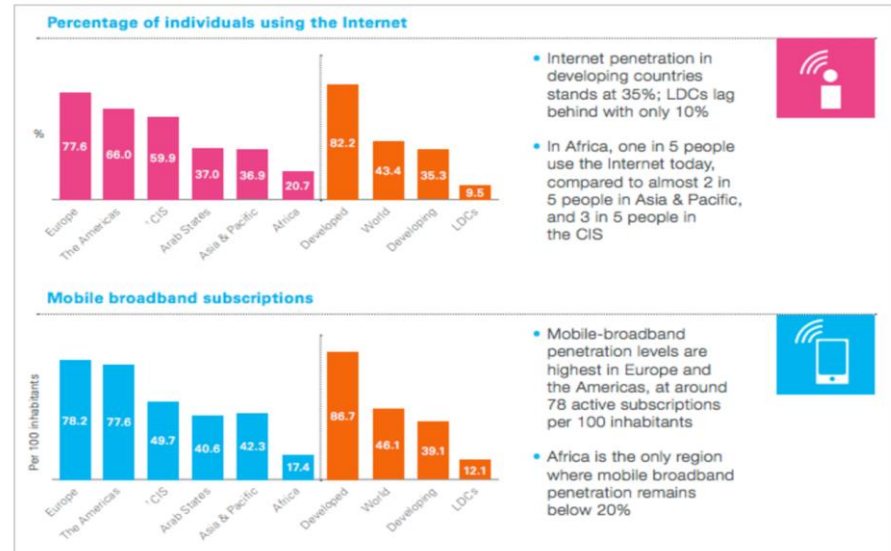
ICT - Information & Communication Technology Industry Business Overview

Information technology (IT) has become a vital and integral part of every business plan. It has dramatically changed the lives of the individuals and organizations. Currently online shopping, digital marketing, social networking, digital communication, cloud computing, etc. are the best examples of change which came through the wave of information technology.

Now accurate business planning, effective marketing, global sales, systematic management, real time monitoring, instant customer support and long-term business growth cannot be achieved at the optimum level without IT.

The importance of IT in Business

- Resource Management and Globalization
- Virtual Offices
- Management Information Systems
- Global Communication
- Process Improvement
- Increased Productivity
- Up-to-Date Market Trending
- Decision Making
- Marketing and Business Growth
- Customer Support and Satisfaction
- Global Business Expansion through Digital Media
- Inventory Management



ICT - Information & Communication Technology Services

As part of Global Business Foundation and Promotion Stages Wevio is providing services related to ICT for global business expansion. This helps SME's with various ICT services right from global business content creation to digital marketing, sales and support.

Wevio provides business solutions to various fields such as banks, insurance companies, industries and other organizations implementing ICT systems. The company also works with service providers delivering complex ICT projects to their customers.

- New Product Branding & Launch
- Global Creative Services
- Catalog & Video Production
- E-Commerce Business Planning, Design and Development
- Global Online Content Planning, Design and Development
- Hosting and Maintenance Services
- B2B, B2C Registration and Sales
- Online Marketing Services
- Social Media Marketing
- E-Market Entry Strategy and Execution
- Market Research Reports
- Online Sales and Distribution
- Customer Relationship Management
- Lead Generation
- Affiliate Marketing
- Local Search Buyer Research and Market Analysis
- Local Market Business & Product Listing and Lead Follow-up
- Content Marketing
- Translation Services

Wevio has provided IT and software services to 3000+ clients globally.

Information & Communication Technology : A selection of clients



DL1961



MYDIALAND



ECHOOFTHEDREAMER



COCOMABABY



MYOROUS



BLINDREASON



EMILIOCAVALLIN



GRACIANY



GOKOCO



CECIIMPORT



14KGOLDTEETH



PPYPLE



DANNYSPHARMACY



CITIJEWELS



COSMEPROUD



JEAN & TOP



ALUMNIOFNY



BLUEBEEZ



JDLNY



DYNAMICS WORLD

Telecommunications Industry Business Overview

The Telecommunication industry has seen huge growth in the last 10 years as there are new technologies and devices to come and simplify communication for consumer markets, residential and corporate operations. There are hundreds of players and competitors in the market which mostly rely heavily on price to tap their market share. Over this period, operators have expanded their service portfolios and overhauled their price plans to meet explosive demands of households. On the other hand, the corporate market of telecommunication remains the industry's favorite and concerned mostly about the quality and reliability.

The continuous technical transformation and information waves have driven high growth in the telecom industry. The industry itself is, however, facing many problems. The top disruptions that will drive the most change in telecommunications by 2020 are: Integration with content service providers, mobility, market saturation and security. In terms of investment and returns, companies should have a proper business strategy to overcome concerns like heavy investments, market share, price and quality of service.

Challenges

- Marketing, Sales & Distribution
- Competitive Rivalry
- Economic Uncertainty
- Quality Compliance and Security
- Availability of Substitutes Options
- High Fixed Costs Investments
- Segment Based Marketing Strategy
- Challenges in the digital Era
- Mobile Internet and big data

Telecommunications Services

Wevio serves telecommunications companies around the world, helping them to better understand their customers, build superior networks, find a sustainable path to growth and achieve cost leadership while maintaining a high-performance organization. In the process of global marketing, Wevio can help companies to find the right business partners, sales and distribution networks, organizations and associations who can help them to expand their business globally. NTT Docomo and KT Korea are examples of companies that Wevio has helped to expand their business in the United States and South Korea.

Wevio's services include following.

- Global Market Research & Analysis
- Global Tradeshow and Delegation Development
- Global Investment Consulting
- Global Business Networking
- B2B, B2C Promotions and Sales
- ICT Services
- Offline and Online Marketing Services
- Global Trade & Distribution of Telecom Devices
- Calling Card Business, VOIP, Wireless Technology
- Global Creative Services
- Global Market Entry & New Product Launch
- Technology Transfer or License

Few of Wevio's clients



Global Brand Distribution Service



wevio™

Department store



Home shopping

GSSHOP



LOTTE
Homeshopping



Online



Gmarket
coupang





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