

# GLOBAL POLL ON AMERICAN ELECTIONS: 2012



(Guideline)

### **Press Release**

(members may please customize as necessary)

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# Global Poll on AMERICAN ELECTIONS: 2012

## OBAMA WINS AGAINST ROMNEY BY A LANDSLIDE GLOBALLY BUT FACES TOUGH COMPETITION AT HOME

Global polls shows among those who choose one of the two candidates, 81% favor Obama while 19% favor Romney

AMERICA'S SOFT POWER: 46% of the world's youth wants franchise to vote in American elections. 57% say American President heavily impacts daily lives in their countries. A global straw poll among over 26,000 men and women in over 30 countries shows that if an election was held this week, Obama will face tough competition from his republican challenger, Mitt Romney at home but will win by a landslide in the rest of the world. Globally among those who choose one of the two candidates, 81% would favor Obama; 19% Romney.

**Zurich**, 11 **September 2012** — In a world poll conducted by leading global pollsters, among those who choose to vote one of the two candidates, 81% show a preference for Obama against only 19% for Romney. Strongest level of support for Obama was seen in Iceland, Netherlands and Portugal. Romney received preference over Obama in Israel and relatively better support in Pakistan and Georgia.

Ten weeks before the American elections, leading global pollsters have asked a world-wide sample of over 26,000 men and women: How much would you say is the impact of American President on



the life of your country? 63% said it was high or very high; while 29% thought otherwise; 9% were uncertain or said they did not know. But the surprising answer came when the Question was followed by a probing query: Given your assessment of how much the American President affects the life in your country, would you say people in your country should have the right to vote in American elections? 42% across the world wanted that right. The aspiration to vote in American elections is particularly striking amongst the youth of the world. 46% of them (men and women under 30 years of age) want the right to vote in American elections. In contrast, only 23% over the age of 65 demand voting rights in American Elections. The right to vote gets higher support in China, Kenya and India. Its support is considerably lower in Japan, Korea and the Hong Kong.

#### HIGHLIGHTS OF FINDINGS

A world-wide poll conducted by WIN-Gallup International, a network of the world's top most independent pollsters, asked exactly the same questions in **32** countries across the globe.



#### **SYNOPSIS:**

#### 1. RIGHT TO VOTE IN AMERICAN ELECTIONS

America's soft power expresses itself through the world's desire to seek the right to vote in American elections, as 46% of global youth under 30 and 42% of the population at large says they want the right to vote in America's Presidential election.

# 2. IMPACT OF AMERICAN PRESIDENT ON DAILY LIFE ACROSS THE WORLD

The global demand of the right to vote in American elections is strongly linked to the view that the decisions made by the American President effect daily lives in other countries across the world. According to this survey of more than 26,000 men and women, 62% of the world says the impact on the daily life of their country is either very high or high.

#### 3. GLOBAL SUPPORT FOR OBAMA AND ROMNEY

The survey estimates that if American elections were held globally, 63% claim they would turn-out to vote for either of the two candidates: the incumbent Barack Obama or the Republican challenger Mitt Romney. Even though the two seem to tie neck and neck among the American public, the prospects of Obama are much brighter in a global electorate, among which he beats Romney by a wide margin: among those who choose one of the two candidates, 81% favor Obama and 19% favor Romney.



#### TOP TEN SUPPORTERS OF OBAMA

(among those who choose one of the two candidates)

Percent of Respondents

	1 erceni oj Respondenis
Iceland	98%
Netherlands	97%
Portugal	97%
Germany	97%
Ireland	96%
Denmark	96%
Switzerland	95%
France	95%
Finland	95%
Italy	94%
Turkey	94%

<sup>(11</sup> countries because of 2 tying in at 94%)

#### TOP TEN SUPPORTERS OF ROMNEY

(among those who choose one of the two candidates)

Percent of Respondents Israel 65% Pakistan 41% 36% Georgia Macedonia 30% China 29% Lebanon 26% 20% Iraq India 19% Colombia 16% 15% Hong Kong 15% Cambroon

#### 4. GLOBAL 'APATHY' AND ANTI-PATHY

While two thirds of the world (63%) would wish to turn-out and vote for either of the two candidates, the remaining one third is divided by feelings of 'apathy' and 'anti-apathy'. Thus, 20% say they don't care or don't know about American elections. The analysts of the global group of pollsters

<sup>(11</sup> countries because of 2 tying in at 15%)



attribute that to Apathy. In addition, a section of the world constituting 18% expresses feelings of anti-apathy or hostility by saying they do not think highly of any of the two contenders and would vote for 'Neither'. The pollsters have attributed this to Antipathy or hostility.

# 5. THE ROLE OF NATIONAL INTEREST, POLICY CHOICES AND COMPETENCE IN GLOBAL VOTING BEHAVIOUR

It is remarkable that only 23% of global voters who want to elect an American President say their 'own national interest' is a key driver. A large number of 30% attribute it to policies of a candidate related to global economy and security, while 41% attribute it to competence and other personal characteristics of the candidate.

The poll was conducted by the oldest and the largest network of opinion pollsters affiliated with WIN in **32** countries covering more than **55%** of the world's population.

**Commentary by Jean-Marc Leger** (President WIN-Gallup International, the network which runs the Annual barometer of opinions since 1977)

"Opinion polls and market research surveys measure not only attitudes and behavior but also the aspirations of consumers and citizens. Our industry has discovered over the years that measuring aspirations provides an important insight into the future behavior of consumers. This particular survey concerns political and electoral aspirations in a globalized world. As the world moves towards becoming one political space, more and more citizens seek to influence its decision making.



Our global poll shows a keen desire across the world to seek influence in American presidential elections, because of the view that the American President enjoys clout much beyond his national borders. This maverick finding from a global poll may be seen by Americans in both ways, an intrusion into their sovereign world or an evidence of their soft-power across the globe. The US election will impact the world and people from all regions prefer the Obama approach to the Romney one."

#### **METHODOLOGY:**

The findings are based on a global flash-poll. More than 26,000 men and women were interviewed across 5 continents. They were sampled statistically (probability samples) in more than 30 countries, covering most of the G-20 nations and others in Asia, Africa, Europe and the Americas. The flash poll across the world was conducted in less than 15 working days, mostly during August 20 - September 5, 2012. Field work was done face-face, via telephone and online as identified in the Methods Report. The global polling group founded by Dr. George Gallup in 1947 has polled the world for 65 years and brings together the world's top most global pollsters. Its international headquarters are based in Zurich, Switzerland. The group is not related to Gallup Inc. headquartered in Washington DC, with which it disclaims any relationship. For further details please write to rushna.shahid@gallup.com.pk

#### Sample Size and Mode of Field Work:

A total of 26012 persons were interviewed globally. In each country a national probability sample of around 1000 men and women was interviewed either face to face (7 countries; n=7,145), via telephone (15 countries; n=9,749) or online (10 countries; n=9,120). Details are attached. The field work was conducted during August 2012 - September 2012. In general the



error margin for surveys of this kind is  $\pm 3-5\%$  at 95% confidence level.

### Weighting:

The global average has been computed according to the share of the covered adult population of the surveyed countries.



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#### Table 1

#### **Global Impact Scale**

(Rank ordered from 'High' to 'Low')

**Question:** How much, in your view, is the impact of American election on your country, on issues such as economic progress, trade, peace etc. In other words how much is the impact of American President on what happens in your country?

Global Average			62	)
Country		Saudi Arabia	-	5,600
trade, peace etc. of one's country		Iceland	28	S.CO.
Impact on economic progress,	<b>••</b>	Finland	29	+
American Election has <b>No</b>		Romania	33	
		Ecuador	39	
	1 2	Australia	39	×
		Switzerland	40	+
		Pakistan	42	(C
		Cameroon	43	
		Macedonia	43	*
		India	44	
	11 33	Georgia	47	* *
		Portugal	52	(0)
		Hong Kong	54	会
		Netherlands	54	-
		Denmark	55	+
		Iraq	56	27
		Turkey	57	C-
		Tunisia	57	0
		Ireland	58	
	_	Lebanon	58	
		Italy	59	
		Germany	61	
		Kenya	64	
		France	68	
	100	Colombia	69	
,		China	79	•)
country		South Korea	80	<u>;•</u>
trade, peace etc. of one's	Ser la	Brazil	80	•
American Elections <b>Highly Impact</b> economic progress,	2 <sup>2</sup>	Japan	84	•
Associates Elections District	1	Canada Israel	88 88	•

**Note:** This question was not asked in Saudi Arabia



# Table 2 **Extended Voting Right Scale**(Rank ordered from 'High' to 'Low')

**Question:** Some people say American (Presidential) elections influence the life in my country so much that I should have the right to vote for American President, do you agree or disagree with this view?

Global Average				4	12
	L		1	1	
,			Saudi Arabia	-	33935
Election in life of one's country		1	Germany	-	
Low influence of American	00	100	Denmark	-	-
			Finland	5	+
		1 12	Iceland	6	-
			Georgia	8	* *
		_	France	13	
			Australia	15	and .
		1	Hong Kong	15	r r
			South Korea	17	(0)
			Ecuador	18	-
		1 1 2	Japan	18	-
		111111111111111111111111111111111111111	Ireland	18	
			Italy	20	- 1
		1 1	Lebanon	21	-
			Switzerland	22	- 6
			Romania	22	
			Netherlands	23	
		1 1 2 1	Portugal Canada	25 23	ı e
		4	Iraq	26	•
			Macedonia	26	20
		-	Israel	34	*
			Tunisia	34	<b>©</b>
		1	Turkey	38	C-
		32	Brazil	42	•
		3	Colombia	42	
		10.0	Pakistan	43	ن
Election in life of one's country			Cameroon	47	
High influence of American			India	53	_
	2?		China	58	760
			Kenya	64	===

Note: This question was not asked in Denmark, Germany and Saudi Arabia



#### Table 3

# Global support for Obama and Romney (among those who choose one of the two candidates)

(Rank ordered from 'High' to 'Low')

Question: If you were to vote in the American election for President, who would you vote for?

SUPPORT FOR OBAMA						
High Support	Iceland	98	+			
for Obama	Netherlands	97				
1	Portugal	97	•			
1 1 1 1	Germany	97				
N I	Ireland	96				
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Denmark	96	-			
100	Switzerland	95	+			
1	France	95				
12	Finland	95	+			
	Italy	94				
14	Turkey	94	C-			
	Brazil	93	<b>*</b>			
	Romania	91				
1 1 3 2	Saudi Arabia	91	23,002			
	Australia	90	200			
	Kenya	89				
1 5	Tunisia	89	<b>@</b>			
1	Canada	88	+			
111111111111111111111111111111111111111	South Korea	87	(0)			
UI SE	Japan	86	•			
100	Ecuador	86	-0			
1 直	Cameroon	85				
1	Hong Kong	85	会			
E	Columbia	84				
E	India	81				
12	Iraq	80				
	Lebanon	74	•			
	China	71	•2			
	Macedonia	70	€			
	Georgia	64	* *			
Low Support	Pakistan	59	ن			
for Obama	Israel	35	٥			

	SUPPORT FOR ROMNEY		
High Support	Israel	65	٠
for Romney	Pakistan	41	ت
	Georgia	36	* *
	Macedonia	30	⋇
	China	29	• 2
	Lebanon	26	
	Iraq	20	
184	India	19	
32	Columbia	16	
88	Hong Kong	15	索
7.5	Cameroon	15	
	Ecuador	14	- 0
1	Japan	14	•
1 8	South Korea	13	(0)
	Canada	12	
	Tunisia	11	<b>©</b>
1 5	Kenya	11	
34	Australia	10	ME.
1011 102	Saudi Arabia	9	2300
U 5	Romania	9	
8	Brazil	7	<b>*</b>
12	Turkey	6	C-
100	Italy	6	
=	Finland	5	+
VE	France	5	
15	Switzerland	5	+
	Denmark	4	-
	Ireland	4	
	Germany	3	
	Portugal	3	(0)
Low Support	Netherlands	3	
for Romney	Iceland	2	#=

Global Average	81
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Table 4

#### ECONOMIC AND POLITICAL REASONS IMPACTING ON **GLOBAL VOTING BEHAVIOUR**

(Rank ordered from 'High' to 'Low')

Question: What is the most important reason for making your choice?

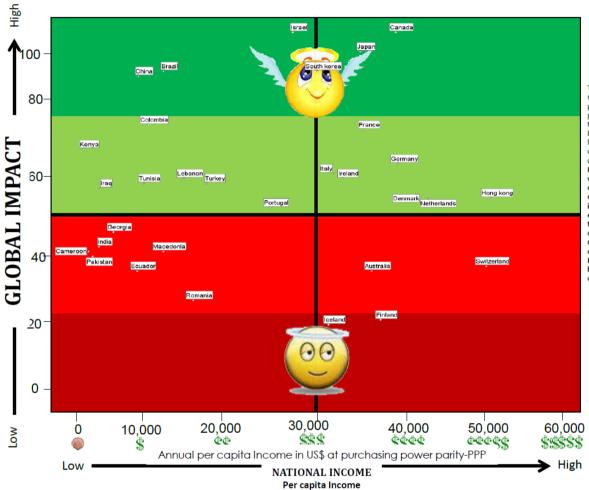
Global Average					7	<u>'1</u>
				Israel	43	9
competence at minimum				Netherlands	43 43	4
Policy choices and				Lebanon	49	=
<b>5</b>		600	1	Pakistan	55	ن
				Georgia	57	
				Macedonia	60	* *
	ŀ		1	South Korea	62	:: **
	,		-	China	63	401
	,		32	Turkey	68	C-
	ļ		1	Japan	69	•
			1 1 1 1 1	India	70	
				Iraq	73	27
			1 1 5	Romania	73	
				Colombia	75	
				Italy	77	
			11111111111111	Tunisia	77	0
				Saudi Arabia	82	2000
				Brazil	82	<b>*</b>
			11 24	Portugal	84	
				Canada	85	٠
			1	Australia	85	Mil
	•		=	Germany	85	
			100	Hong Kong	86	索
	•		34	Ireland	87	
				Cameroon	89	-
			5-	France	90	
			100	Ecuador	90	
,		<b>O</b>	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Kenya	90	
competence at maximum	ana	53	N E	Iceland	92	+
Policy choices and	and	300	1 7 7	Finland	93	+
				Denmark	94	
				Switzerland	94	+

Global Average	71
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**Question:** How much, in your view, is the impact of American election on your country, on issues such as economic progress, trade, peace etc. In other words how much is the impact of American President on what happens in your country?

Table/Figure 5
MATRIX OF FELT IMPACT



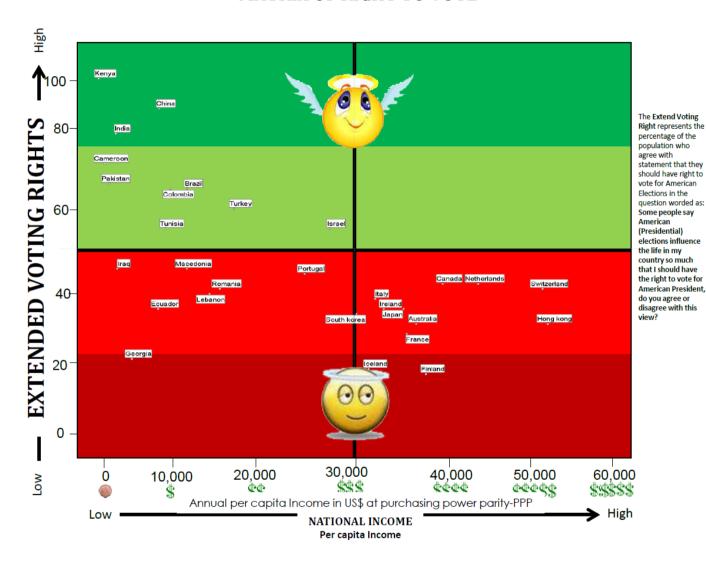
The Global Impact represents the percentage of the population who think that American Elections would have high impact of their country in the question worded as: How much, in your view, is the impact of American election on your country, on issues such as economic progress, trade, peace etc. In other words how much is the impact of American President on what happens in your country?



**Question:** Some people say American (Presidential) elections influence the life in my country so much that I should have the right to vote for American President, do you agree or disagree with this view?

Table/Figure 6

MATRIX OF RIGHT TO VOTE





### Part 1

## **Country-wise Tables**



### GLOBAL POLL ON AMERICAN ELECTIONS: 2012 (Detailed Table)

Question # 1: If you were to vote in the America's election for President, who would you vote for?

Percent of Respondents

Global Average*	26014	51%	12%	18%	6%	14%
Countries in alphabetical order	Sample Size Unweighted N	Obama	Romney	Neither	Makes no Difference	Don't Know / No Response
Australia	1041	52%	6%	7%	13%	22%
Brazil	1006	80%	6%	6%	3%	6%
Cameroon	546	75%	13%	8%	3%	1%
Canada	1500	66%	9%	9%	7%	9%
China	500	38%	16%	42%	0%	4%
Colombia	505	60%	11%	15%	7%	6%
Denmark	506	75%	4%	3%	5%	13%
Ecuador	400	48%	8%	5%	17%	22%
Finland	502	56%	3%	7%	26%	8%
France	1137	84%	5%	7%	4%	1%
Georgia	500	24%	13%	7%	46%	11%
Germany	504	72%	2%	6%	13%	7%
Hong Kong	500	40%	7%	22%	20%	11%
Iceland	825	64%	1%	6%	9%	20%
India	1189	45%	11%	9%	4%	30%
Iraq	700	33%	8%	23%	17%	19%
Ireland	1000	56%	2%	3%	35%	4%
Israel	593	22%	41%	10%	10%	18%
Italy	1001	60%	4%	11%	17%	8%
Japan	1000	36%	6%	5%	27%	25%
Kenya	500	83%	10%	4%	2%	1%
Lebanon	500	21%	7%	49%	5%	17%
Macedonia	1210	29%	12%	22%	15%	22%
Netherlands	499	65%	2%	3%	12%	18%
Pakistan	2670	13%	9%	26%	21%	30%
Portugal	804	43%	1%	12%	35%	9%
Romania	1119	37%	4%	12%	17%	30%
Saudi Arabia	600	44%	5%	35%	16%	0%
South Korea	632	54%	8%	6%	0%	32%
Switzerland	1012	81%	5%	5%	6%	4%
Tunisia	502	36%	4%	29%	12%	18%
Turkey	511	31%	2%	27%	24%	16%

Weighted by Internal Weights (Sent by Countries) SOURCE WIN-GIA Global Poll on American Election, 2012

Note 1: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

<sup>2:</sup> In some cases the total may not add up to 100 or mismatch with earlier tables to the extent of 1%. Please ignore this, as it is due to round off error.



### GLOBAL POLL ON AMERICAN ELECTIONS: 2012 (Detailed Table)

Question # 2: What is the most important reason for making your choice?

Percent of Respondents

Global Average*	15128	23%	15%	14%	19%	23%	6%
Countries in alphabetical order	Sample Size Unweighted N	Policies towards your country	Policies on World Economy	Policies on War and National Security	Personality and Personal Background	Competence for the job of the American President	Don't know / no response
Australia	629	11%	13%	8%	13%	50%	4%
Brazil	875	16%	19%	18%	18%	28%	2%
Cameroon	481	8%	12%	13%	36%	28%	3%
Canada	1190	12%	7%	6%	17%	54%	3%
China	272	37%	18%	21%	18%	6%	0%
Colombia	337	19%	18%	10%	7%	41%	5%
Denmark	400	2%	13%	15%	18%	48%	4%
Ecuador	222	7%	12%	9%	27%	42%	3%
Finland	297	2%	10%	13%	26%	43%	5%
France	1010	9%	27%	7%	19%	37%	1%
Georgia	176	37%	8%	11%	13%	25%	6%
Germany	389	8%	20%	18%	34%	13%	7%
Hong Kong	232	5%	27%	17%	16%	26%	8%
Iceland	539	1%	6%	11%	17%	58%	7%
India	801	18%	11%	10%	15%	35%	12%
Iraq	291	26%	24%	21%	19%	9%	2%
Ireland	639	10%	17%	9%	20%	40%	3%
Israel	374	56%	5%	12%	7%	19%	1%
Italy	668	15%	28%	9%	15%	26%	8%
Japan	451	28%	20%	21%	9%	19%	3%
Kenya	462	10%	25%	19%	34%	12%	0%
Lebanon	144	45%	9%	6%	20%	14%	6%
Macedonia	488	34%	18%	9%	22%	11%	6%
Netherlands	343	1%	4%	2%	15%	22%	56%
Pakistan	627	42%	24%	11%	12%	6%	4%
Portugal	358	11%	14%	9%	20%	41%	5%
Romania	456	24%	24%	9%	14%	26%	3%
Saudi Arabia	292	6%	5%	5%	49%	22%	12%
South Korea	397	29%	10%	18%	16%	18%	9%
Switzerland	876	3%	14%	12%	19%	49%	3%
Tunisia	209	15%	37%	10%	20%	10%	7%
Turkey	203	24%	10%	9%	34%	15%	7%

Weighted by Internal Weights (Sent by Countries) SOURCE WIN-GIA Global Poll on American Election, 2012

Note 1: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

<sup>2:</sup> In some cases the total may not add up to 100 or mismatch with earlier tables to the extent of 1%. Please ignore this, as it is due to round off error.



### GLOBAL POLL ON AMERICAN ELECTIONS: 2012 (Detailed Table)

Question # 3: How much, in your view, is the impact of American election on your country, on issues such as economic progress, trade, peace etc. In other words how much is the impact of American President on what happens in your country?

Percent of Respondents

Global Average*	26014	26%	36%	20%	8%	9%
Countries in alphabetical order	Sample Size Unweighted N	Very High Impact	High Impact	Small Impact	No Impact	Don't know / no response
Australia	1041	7%	33%	38%	8%	15%
Brazil	1006	27%	54%	13%	3%	4%
Cameroon	546	11%	32%	22%	26%	10%
Canada	1500	41%	47%	7%	1%	3%
China	500	31%	48%	15%	4%	3%
Colombia	505	15%	54%	18%	10%	3%
Denmark	506	5%	50%	33%	4%	9%
Ecuador	400	14%	25%	30%	14%	17%
Finland	502	2%	27%	58%	7%	6%
France	1137	13%	55%	27%	3%	2%
Georgia	500	19%	29%	26%	17%	10%
Germany	504	11%	50%	30%	5%	4%
Hong Kong	500	10%	44%	31%	10%	5%
Iceland	825	5%	23%	40%	8%	23%
India	1189	29%	16%	28%	10%	17%
Iraq	700	20%	36%	14%	17%	12%
Ireland	1000	12%	45%	31%	8%	3%
Israel	593	38%	49%	8%	2%	3%
Italy	1001	13%	46%	28%	8%	5%
Japan	1000	30%	54%	8%	1%	7%
Kenya	500	21%	43%	22%	12%	3%
Lebanon	500	42%	16%	12%	17%	13%
Macedonia	1210	16%	27%	21%	13%	23%
Netherlands	499	7%	47%	33%	6%	7%
Pakistan	2670	15%	26%	15%	9%	35%
Portugal	804	6%	46%	22%	10%	15%
Romania	1119	8%	25%	17%	17%	33%
Saudi Arabia	600	0%	0%	0%	0%	0%
South Korea	632	27%	53%	10%	1%	9%
Switzerland	1012	4%	36%	48%	8%	3%
Tunisia	502	29%	29%	19%	14%	9%
Turkey	511	33%	24%	22%	10%	11%

Weighted by Internal Weights (Sent by Countries) SOURCE WIN-GIA Global Poll on American Election, 2012

Note 1: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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### GLOBAL POLL ON AMERICAN ELECTIONS: 2012 (Detailed Table)

Question # 4: Some people say American (Presidential) elections influence the life in my country so much that I should have the right to vote for American President, do you agree or disagree with this view?

Percent of Respondents

	Vallanda	<i>m</i>		Percent of Respondents									
Global Average*	26014	18%	24%	27%	22%	10%							
Countries in alphabetical order	Sample Size Unweighted N	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't know / no response							
Australia	1041	3%	12%	40%	34%	12%							
Brazil	1006	13%	28%	38%	17%	4%							
Cameroon	546	11%	36%	21%	26%	6%							
Canada	1500	5%	18%	22%	49%	6%							
China	500	15%	43%	33%	5%	5%							
Colombia	505	8%	34%	40%	16%	2%							
Denmark	506	0%	0%	0%	0%	0%							
Ecuador	400	5%	13%	25%	39%	19%							
Finland	502	1%	5%	47%	46%	3%							
France	1137	4%	9%	29%	56%	2%							
Georgia	500	3%	4%	29%	60%	4%							
Germany	504	0%	0%	0%	0%	0%							
Hong Kong	500	2%	13%	55%	24%	6%							
Iceland	825	2%	4%	42%	30%	22%							
India	1189	30%	23%	15%	21%	11%							
Iraq	700	7%	19%	26%	34%	15%							
Ireland	1000	4%	14%	48%	31%	3%							
Israel	593	12%	21%	44%	19%	4%							
Italy	1001	2%	17%	53%	22%	5%							
Japan	1000	3%	15%	41%	10%	31%							
Kenya	500	22%	42%	25%	10%	1%							
Lebanon	500	10%	11%	18%	50%	12%							
Macedonia	1210	6%	19%	21%	29%	24%							
Netherlands	499	3%	20%	38%	35%	4%							
Pakistan	2670	18%	24%	8%	15%	34%							
Portugal	804	3%	22%	33%	28%	14%							
Romania	1119	4%	18%	26%	13%	40%							
Saudi Arabia	600	0%	0%	0%	0%	0%							
South Korea	632	6%	11%	23%	49%	11%							
Switzerland	1012	4%	18%	42%	29%	7%							
Tunisia	502	9%	25%	36%	19%	11%							
Turkey	511	9%	29%	35%	22%	5%							
Mainbead by Joseph Mainbea (Const by Country)				on Floation									

Weighted by Internal Weights (Sent by Countries) SOURCE WIN-GIA Global Poll on American Election, 2012

Note 1: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

<sup>2:</sup> In some cases the total may not add up to 100 or mismatch with earlier tables to the extent of 1%. Please ignore this, as it is due to round off error.



### Part 2

# **Region-wise Tables**



Table 8.1

#### **GLOBAL POLL ON AMERICAN ELECTIONS: 2012**

(Detailed Table)

#### Question #1: If you were to vote in the America's election for President, who would you vote for?

Percent of Respondents

Global Average	26014	51%	12%	18%	6%	14%
W.	REGI	ONAL CLAS	SIFICATION			
	Sample Size Unweighted N	Obama	Romney	Neither	Makes no difference	Don't know
All Regions	26014	51%	12%	18%	6%	14%
North America	1500	69%	10%	8%	6%	7%
Latin America	1911	78%	8%	6%	4%	5%
Western Europe	8831	71%	4%	7%	12%	7%
Eastern Europe	2829	35%	5%	12%	18%	30%
Africa	1046	80%	11%	5%	2%	1%
Arab World	2895	37%	11%	30%	13%	9%
West Asia	3181	14%	11%	30%	22%	23%
South Asia	1189	54%	13%	8%	5%	20%
North Asia	2632	39%	14%	34%	4%	9%
G-7	5142	62%	5%	7%	15%	11%
Canada	1500	66%	9%	9%	7%	9%
Germany	504	72%	2%	6%	13%	7%
France	1137	84%	5%	7%	4%	1%
Italy	1001	60%	4%	11%	17%	8%
Japan	1000	36%	6%	5%	27%	25%
BRIC	2695	51%	14%	20%	3%	13%
Brazil	1006	80%	6%	6%	3%	6%
India	1189	45%	11%	9%	4%	30%
China	500	38%	16%	42%	0%	4%
Other G-20	2784	51%	7%	13%	8%	22%
Korea	632	54%	8%	6%	0%	32%
Turkey	511	31%	2%	27%	24%	16%
Australia	1041	52%	6%	7%	13%	22%
Saudi Arabia	600	44%	5%	35%	16%	0%
Global Flash- Points	3370	14%	12%	30%	21%	23%
Iraq	700	33%	8%	23%	17%	19%
Pakistan	2670	13%	9%	26%	21%	30%
Emerging and other Nations in Asia and Latin America	1405	50%	9%	19%	13%	9%
Hong Kong	500	40%	7%	22%	20%	11%
Ecuador	400	48%	8%	5%	17%	22%
Colombia	505	60%	11%	15%	7%	6%
Emerging and other Nations in Western	5648	62%	3%	8%	17%	11%



Europe						
Finland	502	56%	3%	7%	26%	8%
Denmark	506	75%	4%	3%	5%	13%
Iceland	825	64%	1%	6%	9%	20%
Switzerland	1012	81%	5%	5%	6%	4%
Netherlands	499	65%	2%	3%	12%	18%
Ireland	1000	56%	2%	3%	35%	4%
Lebanon	500	21%	7%	49%	5%	17%
Portugal	804	43%	1%	12%	35%	9%
Emerging and other Nations in Eastern Europe	2922	33%	12%	11%	15%	28%
Romania	1119	37%	4%	12%	17%	30%
Macedonia	1210	29%	12%	22%	15%	22%
Israel	593	22%	41%	10%	10%	18%
CIS/ Former Soviet Union	500	24%	11%	6%	46%	13%
Georgia	500	24%	13%	7%	46%	11%
Africa	1548	53%	7%	20%	9%	12%
Kenya	500	83%	10%	4%	2%	1%
Tunisia	502	36%	4%	29%	12%	18%
Cameroon	546	75%	13%	8%	3%	1%

Weighted by Wt-1 (Country weights: Shared Population) SOURCE WIN-GIA Global Poll on American Election, 2012



#### Table 8.2

#### **GLOBAL POLL ON AMERICAN ELECTIONS: 2012**

(Detailed Table)

#### Question # 2: What is the most important reason for making your choice?

Percent of Respondents

Global Average	15128	23%	15%	14%	19%	23%	6%

	REC	GIONAL CL	ASSIFICA	TION			
	Sample Size Unweighted N	Policies towards your country	Policies on World Economy	Policies on War and National Security	Personality and Personal Background	Competence for the job of the American President	Don't know / no response
All Regions	15128	23%	15%	14%	19%	23%	6%
North America	1190	12%	8%	6%	15%	56%	3%
Latin America	1434	17%	18%	16%	18%	30%	2%
Western Europe	6148	8%	21%	11%	22%	29%	8%
Eastern Europe	1120	26%	22%	8%	15%	24%	4%
Africa	943	9%	21%	17%	35%	17%	1%
Arab World	1310	22%	13%	8%	31%	18%	8%
West Asia	830	25%	25%	18%	18%	10%	4%
South Asia	801	22%	11%	11%	19%	28%	10%
North Asia	1352	35%	18%	21%	17%	9%	1%
G-7	3708	13%	22%	13%	20%	28%	4%
Canada	1190	12%	7%	6%	17%	54%	3%
Germany	389	8%	20%	18%	34%	13%	7%
France	1010	9%	27%	7%	19%	37%	1%
Italy	668	15%	28%	9%	15%	26%	8%
Japan	451	28%	20%	21%	9%	19%	3%
BRIC	1948	26%	14%	15%	18%	21%	6%
Brazil	875	16%	19%	18%	18%	28%	2%
India	801	18%	11%	10%	15%	35%	12%
China	272	37%	18%	21%	18%	6%	0%
Other G-20	1521	21%	10%	13%	21%	26%	8%
Korea	397	29%	10%	18%	16%	18%	9%
Turkey	203	24%	10%	9%	34%	15%	7%
Australia	629	11%	13%	8%	13%	50%	4%
Saudi Arabia	292	6%	5%	5%	49%	22%	12%
Global Flash- Points	918	26%	27%	19%	16%	9%	4%
Iraq	291	26%	24%	21%	19%	9%	2%
Pakistan	627	42%	24%	11%	12%	6%	4%
Emerging and other Nations in Asia and Latin America	791	15%	19%	12%	11%	37%	6%
Hong Kong	232	5%	27%	17%	16%	26%	8%
Ecuador	222	7%	12%	9%	27%	42%	3%
Colombia	337	19%	18%	10%	7%	41%	5%
Emerging and other Nations in Western Europe	3596	4%	10%	9%	18%	37%	22%
Finland	297	2%	10%	13%	26%	43%	5%
Denmark	400	2%	13%	15%	18%	48%	4%
Iceland	539	1%	6%	11%	17%	58%	7%



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Switzerland	876	3%	14%	12%	19%	49%	3%
Netherlands	343	1%	4%	2%	15%	22%	56%
Ireland	639	10%	17%	9%	20%	40%	3%
Lebanon	144	45%	9%	6%	20%	14%	6%
Portugal	358	11%	14%	9%	20%	41%	5%
Emerging and other Nations in Eastern Europe	1318	34%	18%	9%	12%	23%	3%
Romania	456	24%	24%	9%	14%	26%	3%
Macedonia	488	34%	18%	9%	22%	11%	6%
Israel	374	56%	5%	12%	7%	19%	1%
CIS/ Former Soviet Union	176	36%	7%	12%	15%	22%	7%
Georgia	176	37%	8%	11%	13%	25%	6%
Africa	1152	12%	28%	14%	28%	14%	4%
Kenya	462	10%	25%	19%	34%	12%	0%
Tunisia	209	15%	37%	10%	20%	10%	7%
Cameroon	481	8%	12%	13%	36%	28%	3%

Weighted by Wt-1 (Country weights: Shared Population) SOURCE WIN-GIA Global Poll on American Election, 2012



Table 8.3

#### **GLOBAL POLL ON AMERICAN ELECTIONS: 2012**

(Detailed Table)

Question # 3: How much, in your view, is the impact of American election on your country, on issues such as economic progress, trade, peace etc. In other words how much is the impact of American President on what happens in your country??

Percent of Respondents

01-1-1-4					<u> </u>	Respondents
Global Average	26014	26%	36%	20%	8%	9%
	REG	IONAL CLAS	SSIFICATIO	N		
	Sample Size Unweighted N	Very High Impact	High Impact	Small Impact	No Impact	Don't know / no response
All Regions	26014	26%	36%	20%	8%	9%
North America	1500	43%	46%	7%	1%	3%
Latin America	1911	25%	57%	12%	4%	2%
Western Europe	8831	11%	48%	31%	5%	5%
Eastern Europe	2829	10%	26%	17%	16%	32%
Africa	1046	18%	39%	22%	16%	5%
Arab World	2895	34%	35%	14%	10%	7%
West Asia	3181	20%	30%	14%	9%	27%
South Asia	1189	27%	18%	26%	15%	14%
North Asia	2632	30%	49%	14%	3%	4%
G-7	5142	21%	51%	20%	3%	4%
Canada	1500	41%	47%	7%	1%	3%
Germany	504	11%	50%	30%	5%	4%
France	1137	13%	55%	27%	3%	2%
Italy	1001	13%	46%	28%	8%	5%
Japan	1000	30%	54%	8%	1%	7%
BRIC	2695	28%	32%	20%	10%	9%
Brazil	1006	27%	54%	13%	3%	4%
India	1189	29%	16%	28%	10%	17%
China	500	31%	48%	15%	4%	3%
Other G-20	2784	23%	45%	18%	4%	10%
Korea	632	27%	53%	10%	1%	9%
Turkey	511	33%	24%	22%	10%	11%
Australia	1041	7%	33%	38%	8%	15%
Saudi Arabia	600	0%	0%	0%	0%	0%
Global Flash- Points	3370	18%	31%	13%	10%	28%
Iraq	700	20%	36%	14%	17%	12%
Pakistan	2670	15%	26%	15%	9%	35%
Emerging and other Nations in Asia and Latin America	1405	13%	48%	23%	11%	6%
Hong Kong	500	10%	44%	31%	10%	5%
Ecuador	400	14%	25%	30%	14%	17%
Colombia	505	15%	54%	18%	10%	3%
Emerging and other Nations in Western	5648	8%	42%	35%	7%	8%



Europe						
Finland	502	2%	27%	58%	7%	6%
Denmark	506	5%	50%	33%	4%	9%
Iceland	825	5%	23%	40%	8%	23%
Switzerland	1012	4%	36%	48%	8%	3%
Netherlands	499	7%	47%	33%	6%	7%
Ireland	1000	12%	45%	31%	8%	3%
Lebanon	500	42%	16%	12%	17%	13%
Portugal	804	6%	46%	22%	10%	15%
Emerging and other Nations in Eastern Europe	2922	15%	30%	15%	13%	27%
Romania	1119	8%	25%	17%	17%	33%
Macedonia	1210	16%	27%	21%	13%	23%
Israel	593	38%	49%	8%	2%	3%
CIS/ Former Soviet Union	500	18%	28%	25%	17%	11%
Georgia	500	19%	29%	26%	17%	10%
Africa	1548	24%	33%	20%	15%	7%
Kenya	500	21%	43%	22%	12%	3%
Tunisia	502	29%	29%	19%	14%	9%
Cameroon	546	11%	32%	22%	26%	10%

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter



Global Average

#### Table 8.4

#### **GLOBAL POLL ON AMERICAN ELECTIONS: 2012**

(Detailed Table)

Question # 4: Some people say American (Presidential) elections influence the life in my country so much that I should have the right to vote for American President, do you agree or disagree with this view?

18

24

26014

Percent of Respondents

10

22

<b>g</b> -						
	REC	SIONAL CLAS	SIFICATION			
	Sample Size Unweighted N	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't know / no response
All Regions	26014	18%	24%	27%	21%	10%
North America	1500	5%	16%	21%	53%	4%
Latin America	1911	11%	26%	41%	20%	3%
Western Europe	8831	3%	14%	41%	38%	4%
Eastern Europe	2829	4%	18%	24%	16%	37%
Africa	1046	19%	40%	24%	15%	2%
Arab World	2895	10%	23%	37%	23%	8%
West Asia	3181	15%	29%	15%	13%	27%
South Asia	1189	29%	15%	17%	29%	10%
North Asia	2632	12%	37%	33%	9%	9%
G-7	5142	4%	14%	39%	29%	14%
Canada	1500	5%	18%	22%	49%	6%
Germany	504	0%	0%	0%	0%	0%
France	1137	4%	9%	29%	56%	2%
Italy	1001	2%	17%	53%	22%	5%
Japan	1000	3%	15%	41%	10%	31%
BRIC	2695	22%	26%	25%	20%	8%
Brazil	1006	13%	28%	38%	17%	4%
India	1189	30%	23%	15%	21%	11%
China	500	15%	43%	33%	5%	5%
Other G-20	2784	5%	13%	30%	42%	10%
Korea	632	6%	11%	23%	49%	11%
Turkey	511	9%	29%	35%	22%	5%
Australia	1041	3%	12%	40%	34%	12%
Saudi Arabia	600	0%	0%	0%	0%	0%
Global Flash- Points	3370	15%	29%	13%	15%	28%
Iraq	700	7%	19%	26%	34%	15%
Pakistan	2670	18%	24%	8%	15%	34%
Emerging and other Nations in Asia and Latin America	1405	6%	25%	44%	19%	6%
Hong Kong	500	2%	13%	55%	24%	6%
Ecuador	400	5%	13%	25%	39%	19%
Colombia	505	8%	34%	40%	16%	2%
Emerging and other Nations in Western Europe	5648	3%	16%	39%	35%	7%
Finland	502	1%	5%	47%	46%	3%
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Denmark	506	0%	0%	0%	0%	0%
Iceland	825	2%	4%	42%	30%	22%
Switzerland	1012	4%	18%	42%	29%	7%
Netherlands	499	3%	20%	38%	35%	4%
Ireland	1000	4%	14%	48%	31%	3%
Lebanon	500	10%	11%	18%	50%	12%
Portugal	804	3%	22%	33%	28%	14%
Emerging and other Nations in Eastern Europe	2922	6%	19%	28%	15%	32%
Romania	1119	4%	18%	26%	13%	40%
Macedonia	1210	6%	19%	21%	29%	24%
Israel	593	12%	21%	44%	19%	4%
CIS/ Former Soviet Union	500	3%	5%	29%	59%	4%
Georgia	500	3%	4%	29%	60%	4%
Africa	1548	13%	31%	32%	17%	7%
Kenya	500	22%	42%	25%	10%	1%
Tunisia	502	9%	25%	36%	19%	11%
Cameroon	546	11%	36%	21%	26%	6%

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter



### Part 3

## **Demographics-wise Tables**



Other

Table 9.1

#### **GLOBAL POLL ON AMERICAN ELECTIONS: 2012**

(Detailed Table)

Question #1: If you were to vote in the America's election for President, who would you vote for? Percent of Respondents Global Average 26013 51% 12% 18% 14% Sample Size Obama Romney Neither Makes no Don't know / no difference response Unweighted N Gender-wise 26013 51% 12% 6% 14% 18% Male 53% 13534 13% 15% 6% 12% Female 12479 16% 47% 9% 22% 7% Age-wise 24488 50% 12% 18% 6% 14% Under 30 6098 51% 12% 17% 6% 14% 30-50 10032 50% 12% 18% 13% 7% 49% 51-65 5606 13% 11% 21% 6% +65 2560 13% 55% 11% 14% 7% DK/NR 192 50% 5% 4% 13% 28% **Monthly Household** 6% 14% 24508 51% 12% 18% Income-wise Low (Bottom 3972 47% 12% 14% 6% 20% quintile/20%) Medium low (Second 4447 24% 4% 11% 49% 11% quintile/20%) Medium (Third 21% 8% 5307 54% 13% 4% quintile/20%) Medium high (Fourth 3579 56% 12% 16% 8% 9% quintile/20%) High (Top 3826 53% 15% 11% 12% 9% quintile/20%) Refused/Don't 3377 47% 9% 10% 9% 25% know/no answer **Education-wise** 12% 25005 18% 6% 14% 51% No education/ only 4245 34% 12% 18% 9% 27% basic education Secondary school 11452 48% 12% 17% 8% 15% High level education 9222 57% 12% 18% 5% 9% (e.g. university) NR 20% 53% 9% 14% 5% 86 Religions-wise 21367 48% 12% 19% 6% 14% Roman Catholic 3979 68% 10% 8% 7% 8% Russian or Eastern 2322 37% 5% 13% 18% 26% Orthodox Protestant 2527 68% 7% 5% 12% 8% Other Christian 769 56% 18% 16% 5% 5% Hindu 1020 57% 13% 7% 4% 18% Muslim 5823 28% 11% 25% 15% 21% Jewish 16% 494 24% 38% 12% 9% Buddhist 524 46% 17% 26% 4% 7%

424

50%

14%

27%

7%

2%





Nothing	3098	40%	12%	34%	5%	9%
Refuse/ NA	387	35%	13%	15%	5%	31%

Weighted by Wt-1 (Country weights: Shared Population) SOURCE WIN-GIA Global Poll on American Election, 2012



#### Table 9.2

#### **GLOBAL POLL ON AMERICAN ELECTIONS: 2012**

(Detailed Table)

Question # 2: What is the most important reason for making your choice?

Percent of Respondents

	•					r creent of r	T-F
Global Average	15127	23%	15%	14%	19%	23%	6%
	Sample Size Unweighted N	Policies towards your country	Policies on World Economy	Policies on War and National Security	Personality and Personal Background	Competence for the job of the American President	Don't know / no response
Gender-wise	15127	23%	15%	14%	19%	23%	6%
Male	8371	25%	14%	14%	18%	23%	6%
Female	6756	19%	19%	15%	19%	21%	6%
Age-wise	13936	23%	15%	15%	19%	22%	6%
Under 30	3295	20%	15%	16%	19%	22%	7%
30-50	5543	28%	15%	13%	18%	21%	5%
51-65	3417	20%	16%	14%	20%	25%	6%
+65	1575	17%	17%	13%	18%	26%	9%
DK/NR	106	13%	11%	9%	17%	47%	2%
Monthly Household Income-wise	14089	23%	15%	14%	19%	23%	6%
Low (Bottom quintile/20%)	2014	22%	13%	12%	18%	25%	9%
Medium low (Second quintile/20%)	2666	22%	14%	13%	22%	25%	4%
Medium (Third quintile/20%)	3136	27%	17%	16%	18%	18%	3%
Medium high (Fourth quintile/20%)	2175	26%	14%	16%	18%	22%	4%
High (Top quintile/20%)	2397	18%	19%	16%	18%	24%	4%
Refused/Don't know/no answer	1701	15%	16%	14%	15%	26%	14%
Education-wise	14480	23%	15%	14%	19%	23%	6%
No education/ only basic education	1880	17%	12%	13%	18%	26%	14%
Secondary school	6504	22%	14%	14%	19%	23%	8%
High level education (e.g. university)	6045	25%	17%	15%	19%	22%	3%
NR	51	24%	14%	0%	20%	33%	9%
Religions-wise	11500	25%	15%	15%	18%	22%	6%
Roman Catholic	2641	16%	21%	12%	17%	30%	5%
Russian or Eastern Orthodox	896	27%	22%	8%	17%	23%	4%
Protestant	1883	13%	20%	16%	17%	29%	5%
Other Christian	481	19%	8%	27%	19%	21%	6%
Hindu	706	24%	10%	11%	19%	28%	8%
Muslim	2043	15%	20%	16%	23%	21%	6%
Jewish	316	52%	5%	12%	6%	21%	3%
Buddhist	298	34%	23%	27%	10%	5%	1%
Other	279	29%	19%	13%	18%	20%	2%





Nothing	1782	34%	17%	17%	18%	12%	2%
Refuse/ NA	1775	13%	12%	15%	14%	22%	25%

Weighted by Wt-1 (Country weights: Shared Population) SOURCE WIN-GIA Global Poll on American Election, 2012



Buddhist

#### Table 9.3

#### **GLOBAL POLL ON AMERICAN ELECTIONS: 2012**

(Detailed Table)

Question # 3: How much, in your view, is the impact of American election on your country, on issues such as economic progress, trade, peace etc. In other words how much is the impact of American President on what happens in your country?

Percent of Respondents **Global Average** 26013 26% 36% 20% 8% 9% Very High No Impact Don't know / no Sample Size High Impact Small Impact Unweighted N Impact response Gender-wise 26013 26% 36% 20% 8% 9% Male 13534 28% 32% 22% 10% 8% Female 12479 22% 44% 17% 12% 6% Age-wise 24488 26% 36% 20% 9% 9% Under 30 6098 30% 23% 10% 10% 27% 30-50 10032 25% 38% 19% 9% 9% 51-65 5606 23% 45% 18% 6% 8% +65 2560 42% 23% 6% 10% 18% DK/NR 192 5% 26% 42% 10% 17% **Monthly Household** 24508 26% 36% 20% 8% 9% Income-wise Low (Bottom 3972 13% 12% 27% 25% 23% quintile/20%) Medium low (Second 4447 24% 38% 22% 8% 8% quintile/20%) Medium (Third 5307 29% 42% 19% 6% 4% quintile/20%) Medium high (Fourth 3579 28% 44% 19% 5% 5% quintile/20%) High (Top 3826 24% 46% 19% 5% 6% quintile/20%) Refused/Don't 3377 21% 26% 18% 11% 24% know/no answer **Education-wise** 25005 26% 36% 20% 8% 9% No education/only 4245 21% 27% 21% 10% 21% basic education Secondary school 11452 25% 35% 19% 9% 12% High level education 9222 28% 39% 21% 8% 5% (e.g. university) NR 86 17% 45% 17% 3% 18% Religions-wise 21367 20% 10% 27% 35% 9% Roman Catholic 3979 19% 52% 19% 5% 5% Russian or Eastern 2322 13% 27% 18% 15% 27% Orthodox Protestant 2527 21% 50% 19% 5% 5% Other Christian 40% 18% 4% 769 35% 3% Hindu 1020 28% 20% 27% 14% 11% Muslim 5823 24% 25% 18% 13% 21% Jewish 494 10% 2% 2% 38% 48%

524

33%

50%

12%

2%

3%





Other	424	32%	45%	14%	4%	5%
Nothing	3098	28%	50%	15%	4%	4%
Refuse/ NA	387	22%	18%	12%	11%	37%

Weighted by Wt-1 (Country weights: Shared Population) SOURCE WIN-GIA Global Poll on American Election, 2012



#### Table 9.4

#### **GLOBAL POLL ON AMERICAN ELECTIONS: 2012**

(Detailed Table)

Question # 4: Some people say American (Presidential) elections influence the life in my country so much that I should have the right to vote for American President, do you agree or disagree with this view?

Clobal Avaraga	DODAS	400/	0.40/	070/		of Respondent
Global Average	26013	18%	24%	27%	22%	10%
	Sample Size Unweighted N	Strongly Agree	Agree	Disagree	Strongly Disagree	Don't know / no response
Gender-wise	26013	18%	24%	27%	22%	10%
Male	13534	21%	21%	26%	25%	7%
Female	12479	13%	30%	28%	14%	15%
Age-wise	24488	18%	24%	27%	21%	10%
Under 30	6098	23%	23%	25%	20%	10%
30-50	10032	18%	26%	24%	22%	9%
51-65	5606	12%	25%	34%	19%	11%
+65	2560	9%	14%	36%	28%	12%
DK/NR	192	2%	10%	38%	38%	13%
Monthly Household Income-wise	24508	18%	24%	27%	22%	10%
Low (Bottom quintile/20%)	3972	24%	18%	22%	24%	12%
Medium low (Second quintile/20%)	4447	19%	29%	28%	17%	7%
Medium (Third quintile/20%)	5307	15%	30%	29%	20%	6%
Medium high (Fourth quintile/20%)	3579	17%	25%	28%	22%	7%
High (Top quintile/20%)	3826	13%	21%	28%	28%	9%
Refused/Don't know/no answer	3377	16%	13%	25%	22%	23%
Education-wise	25005	18%	24%	27%	22%	10%
No education/ only basic education	4245	16%	23%	23%	21%	17%
Secondary school	11452	18%	23%	26%	20%	12%
High level education (e.g. university)	9222	18%	25%	28%	23%	6%
NR	86	3%	7%	22%	42%	26%
Religions-wise	21367	19%	24%	27%	20%	10%
Roman Catholic	3979	7%	23%	43%	21%	6%
Russian or Eastern Orthodox	2322	6%	19%	27%	16%	32%
Protestant	2527	11%	23%	34%	27%	5%
Other Christian	769	18%	37%	27%	10%	7%
Hindu	1020	30%	16%	17%	30%	7%
Muslim	5823	19%	22%	19%	21%	19%
Jewish	494	13%	21%	43%	20%	3%
Buddhist	524	16%	38%	30%	8%	8%





Other	424	14%	38%	25%	12%	11%
Nothing	3098	10%	34%	37%	10%	9%
Refuse/ NA	387	20%	16%	15%	16%	33%

Weighted by Wt-1 (Country weights: Shared Population) SOURCE WIN-GIA Global Poll on American Election, 2012



# **Methods Statement**

### **Summary Chart on Methods**

Country	Contact	E-mail	Company	Mode	Sample Type	Data weighted?	Size	Fieldwork Dates
Australia	Phillip Sargeant	phillip.sargeant@cfr.com.au	Colmar Brunton	Online	National	Yes	1041	Aug 29 - Sep 2
Brazil	Laure Castelnau	Laure.castelnau@ibope.com	IBOPE Inteligência	Online	National	No	1006	Aug 28-Aug29
Cameroon	Zeufack Nguessong Arnauld	arnauld.zeufack@tnsglobal.com	TNS RMS Cameroon	Face to face	Douala city only (Urban)	Yes	546	Aug 27- Aug 31
Canada	Sarah Weill	sweill@legermarketing.com	Leger Marketing	Online	National	Yes	1500	Aug 23 - Aug 30
China	Zhou Xin	zhouxin@comrc.com.cn	CRC-Research Center	Online	Online population	No	500	Aug 28 - Aug 31
Colombia	Cristina Querubin	cquerubin@cnccol.com	CNC	Telephone	Urban	No	505	Aug 27- Sep 4
Denmark	Roger Elsted	roger.elsted@dma-research.com	DMA/Research	Online	National	Yes	506	
Ecuador	Nancy Cordova	Nancy.cordova@cedatos.com	CEDATOS	Face to face	National	Yes	400	
Finland	Mr Jari Pajunen	jari.pajunen@taloustutkimus.fi	Taloustutkimus Oy	Telephone	National	Yes	502	Aug 28 - Aug 29
France	BRACQ Céline	celine.bracq@bva.fr	BVA	Online	National	Yes	1137	Aug 30- Aug 31
Georgia	Merab Pachulia	mpachulia@gorbi.com	GORBI	Telephone	Urban	Yes	500	Sep 1 – Sep 5
Germany	Johannes Huxoll	johannes.huxoll@tns-emnid.com	TNS Emnid	Telephone	National	Yes	504	Aug 29, 2012
Hong Kong	Winnie Poon	winnie.poon@csg-worldwide.com	Consumer Search Group	Telephone	Urban	Yes	500	Aug 28 - Sep 2
Iceland	Sigrún Drífa Jónsdóttir	sigrun.drifa.jonsdottir@capacent.is	Capacent	Online	National	Yes	825	Aug 22 - Aug 28
India	Yashwant Deshmukh	yashwant@teamcvoter.com	CVoter News Services Pvt. Ltd.	Telephone	National	Yes	1189	Aug 23 - Aug 24
Iraq	Mungith Dagher	munqith_daghir@iiacss.org	IIACSS	Face to face	Urban	Yes	700	
Ireland	Richard Colwell	Richard.Colwell@redcresearch.ie	RED C Research	Telephone	National	Yes	1000	Aug 20- Aug 22
Israel	Prof. Tzhak Katz	ytzhak@netvision.net.il	MAAGAR MOHOT LTD.	Online	National	No	593	Sep 2- Sep 5
Italy	PAOLO COLOMBO	paolo.colombo@doxa.it	DOXA	Telephone	National	Yes	1001	Sep 3 - Sep 4
Japan	Hisako Kumada	kumada@nrc.co.jp	Nippon Research Center	Online	National	Yes	1000	Aug 24 - Aug 28
Kenya	Margit Cleveland	margit@infiniteinsight.net	Infinite Insight	Face to face	Urban	No	500	Aug 20 - Aug 21
Lebanon	Selim Saad	s.saad@reachmass.com	Reach S.A.L	Telephone	Urban	No	500	Aug 27- Aug 29
Macedonia	Ivana Todevska	office@brima.com.mk	BRIMA	Face to face	National	Yes	1210	Aug 30 - Sep 4
Netherlands	Imre van Rooijen	i.van.rooijen@marketresponse.nl	MarketResponse	Telephone	National	Yes	499	<u> </u>
Pakistan	Fatima, Idrees (Ms.)	fatima.idrees@gallup.com.pk	Gallup Pakistan	Face to face	National	Yes	2670	Aug 26-Sep 1
Portugal	Carlos Teves	Carlos.taves@marktest.pt	Marktest	Telephone	National	No	804	Aug 21-Aug 24
Romania	Roxana Bleoaja	roxana.nicoara@csop.ro	CENTRUL PENTRU STUDIEREA OPINIEI SI PIETEI	Face to face	National	Yes	1119	Aug 24 – Aug 30

Saudi Arabia	Mohammed Iftequar Ali	iftequar@parc-ksa.com	PAN ARAB RESEARCH CENTER	Telephone	Urban	No	600	Aug -28- Sep 4
South Korea	Jay Hareum Jang	hrjang@gallup.co.kr	Gallup Korea	Telephone	National	No	632	Aug 22 - Aug 23
Switzerland	Christine Kaufmann	christine.kaufmann@isopublic.ch	ISOPUBLIC	Online	National	Yes	1012	Aug 31 - Sep 1
Tunisia	Nabil BELAAM	emrhod@gnet.tn	EMRHOD INTERNATIONAL	Telephone	National	Yes	502	Aug 29 - Sep 3
Turkey	Nur Uslu	n.uslu@barem.com.tr	Barem Research	Telephone	Istanbul city only (Urban)	Yes	511	Aug 27 - Sep 5

Summary: 1- Total Countries: 32 (n=26,014)

3- Coverage:

2- Mode of Interview: a. Fact to Face: Countries 7 (n=7,145)

b. Telephone: Countries 15 (n=9,749)

c. Online: Countries 10 (n=9,120)

National: Countries 22 (n=20,652)

Urban only: Countries 10 (n=5,362)

4- Field Work Dates: August –September, 2012





#### For more details:

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