

Globalizing NPW

(Nissan Production Way)

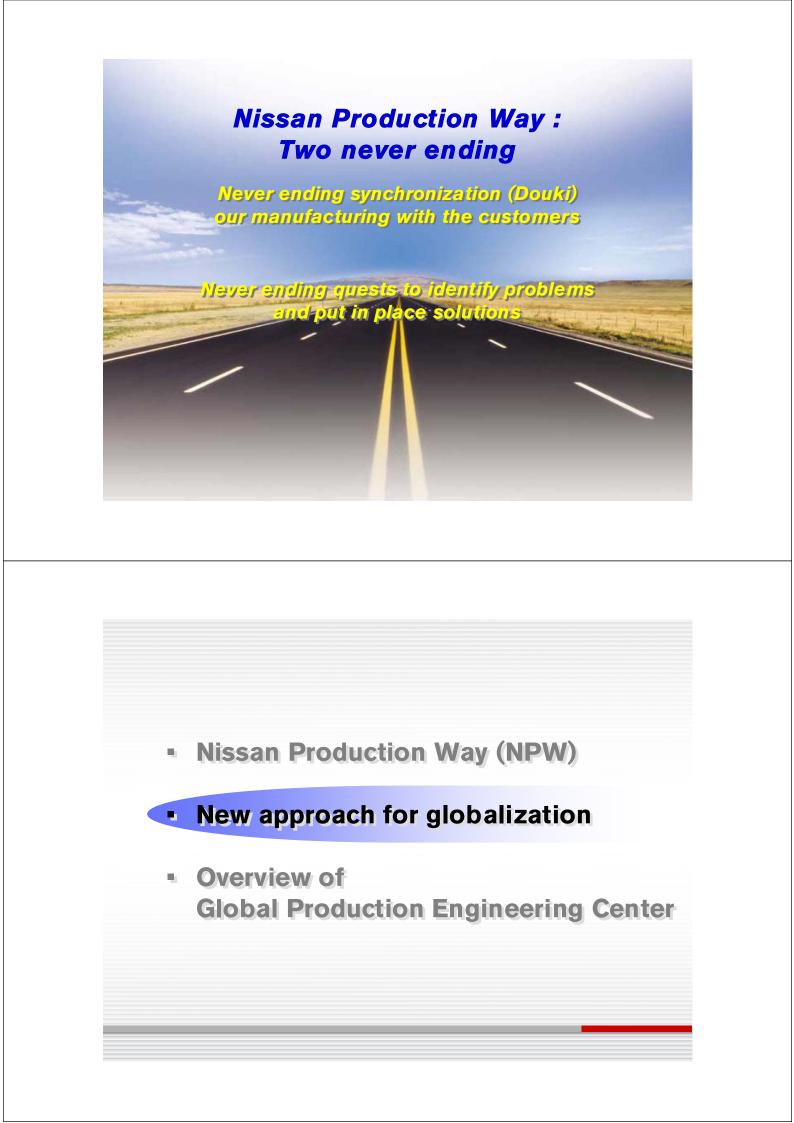
Introduction of Global Production Engineering Center

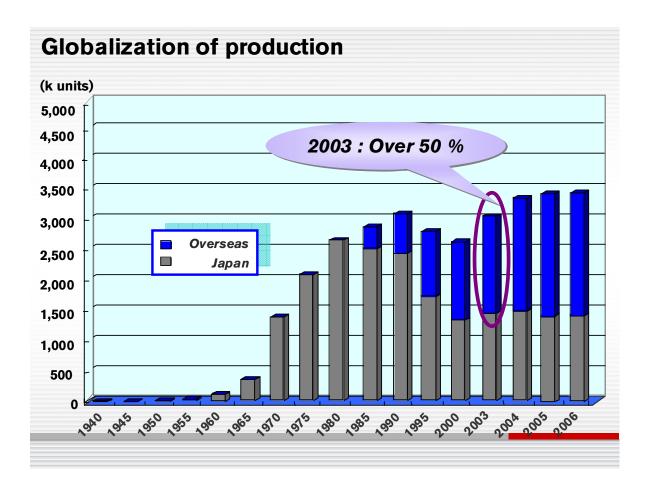
May 29th, 2007

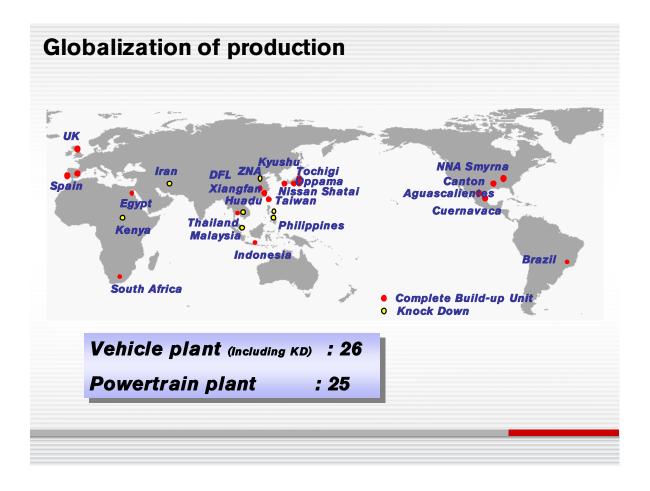
Hidetoshi Imazu, EVP Nissan Motor Co., Ltd.

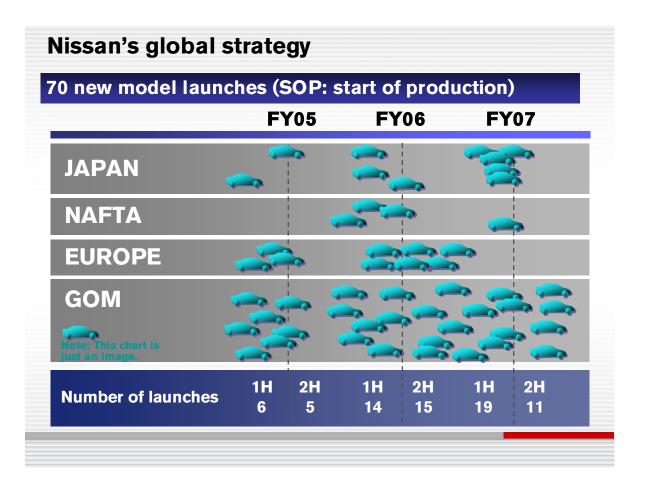


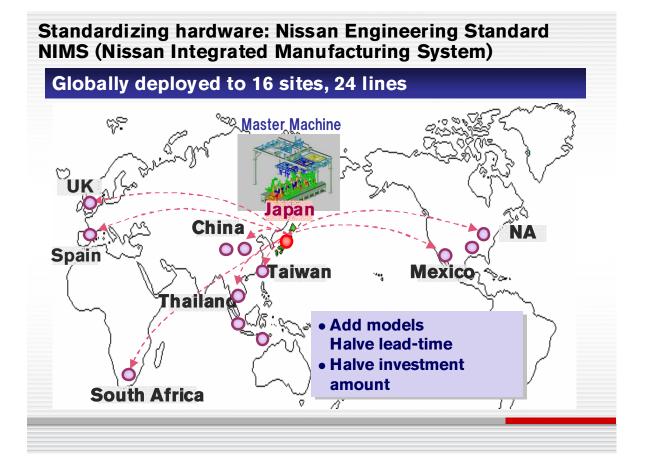
- New approach for globalization
- Overview of Global Production Engineering Center











Radical progress of global friendly competition (internal benchmarking)

