



# *heirloomed*

goods inspired by the past, for generations to enjoy.

OUR ROOTS:

Growing up, things were always made from scratch. We all sat down together for dinner. And, we had the best birthday cakes on the block.

This notion of simple has driven us from the start.

For nearly 10 years, we ran our business as IceMilk Aprons. The original company & collection was inspired by my grandmother, Cele. A masterful seamstress with a love for cooking & an art for entertaining, there isn't a childhood visit I can remember that didn't include her famous dinner of waffles, fresh fruit & ice milk that we so looked forward to.

As the company and the collection began to grow, the concept of the heirloom remained the leading presence behind our products and in 2015 we became heirloomed.

Some of my most treasured items are family heirlooms that were passed down to me - handwritten recipe cards, jewelry, cookbooks, family photos, china & more. And, in a world that is becoming increasingly more disposable, the true treasures are those with a story and a history.

I believe it is our mantra that best puts the concept of heirloomed into words ...

.....

OUR MANTRA:

*The most cherished and beloved things one can own cannot be purchased. They must first be used and loved and enjoyed. Memories must be created, laughter had and good times spent. And only then, these things become treasures, passed down for generations to come. The next generation will appreciate this "thing" even more than you do.*

.....

Today, we are a company dedicated to preserving the simple things that we cherish from the past, and ensuring they live on for future generations to enjoy. That our aprons inspire made-from-scratch baking to live on, our recipe cards keep the art of beautiful handwriting alive, and our tabletop linens ensure family & friends continue to gather - this is what we are all about.

I cannot thank you enough for the support over the last 10 years and look forward to continued decades of designing heirloom goods.

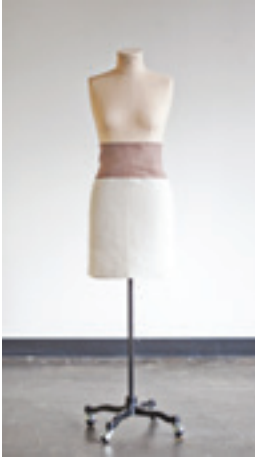
Cheers -



founder + heirloom designer



## ADULT APRONS



1A rolling pin oatmeal



2A pecan orchard pleasantries



3A rollings of cinnamon



3B frosty tin marshmallows

## CHILD APRONS



6A sugar cone scoops  
(child)



6B bowls of batter  
(child)



6C cozy cupped cocoa  
(child)



Rooted in the traditions of splattered recipe cards, made-from-scratch cooking and the passing down of family recipes. Each IceMilk Apron comes sweetly packaged in a preserves jar, to be passed down from generation to generation for years to come.





HEIRLOOMED LINEN COLLECTION



H-01 napkins (set of 4)  
(18" square)



H-02 table runner  
(18"x70")



H-03 waist apron



H-04 bistro apron



H-06 placemats  
(set of 4)



H-07 cocktail napkins  
(set of 6)



H-08 tea towels  
(set of 2)

heirloomed is a 100% linen tabletop collection packaged in kraft bags nostalgic of a rustic market bakery and tied with a single waxed thread cord. set upon a classic neutral palette, each heirloomed piece includes a signature tag detail with simple red stitching.







RAILROAD STRIPE COLLECTION

A fresh and clean design aesthetic and a continuation of our commitment to heirloom-quality and meaningful goods. This heavy duty, 10 oz. Railroad Stripe fabric provides the perfect construction for our new workhorse aprons and tabletop collection.



RAIL-01 railroad stripe  
cafe apron



RAIL-02 railroad stripe toddler apron  
RAIL-03 railroad stripe children's apron



RAIL-10 railroad stripe  
full bistro apron



RAIL-04 railroad stripe  
cocktail napkins (set of 4)



RAIL-05 railroad stripe  
table runner (18"x70")



RAIL-06 railroad stripe  
placemat (set of 4)



RAIL-07 railroad stripe  
tea towel



RAIL-08 railroad stripe  
selvedge edge tea towel



RAIL-09 railroad stripe  
baby bib



RAIL-11 railroad stripe  
dinner napkins (set of 4)



RAIL-12 railroad stripe  
pot holder (set of 2)



INDIGO + CHAMBRAY DOT COLLECTION

This collection was inspired by the classic wardrobe staple colors of chambray + indigo, fresh for spring / summer but a classic year round that will never go out of style. The hand-painted dot pattern was inspired by detail on a vintage bandana, making for a subtle added touch of design for your collection and coordinates well with our other Oatmeal Linen + Railroad Stripes.



BLUE-01 chambray  
dinner napkins (set of 4)



BLUE-02 indigo  
dinner napkins (set of 4)



BLUE-03 linen throw  
(60" square)



BLUE-04 table cloth  
(60" x 90")



BLUE-05 chambray  
tea towels (set of 2)



BLUE-06 indigo  
tea towels (set of 2)



BLUE-07 chambray  
waist apron



BLUE-08 indigo  
full bistro apron





beside us, and the love between us.

AMEN.

God is great.  
God is good.  
Let us thank Him  
For our food.

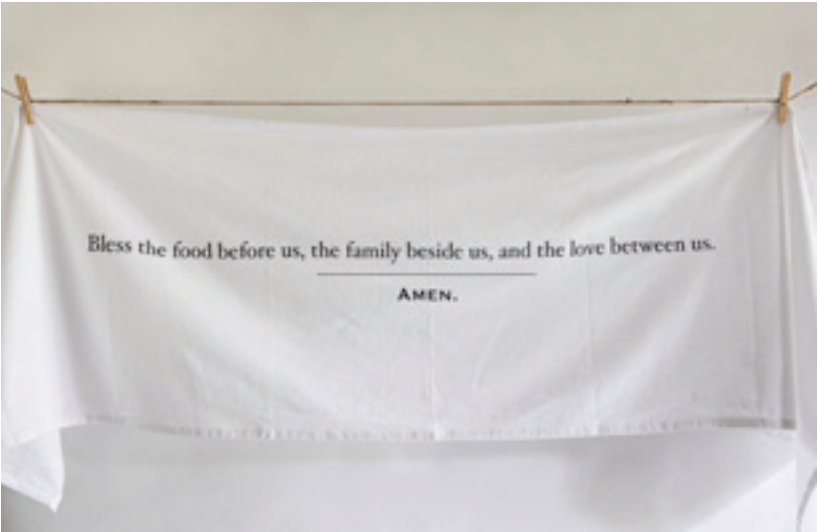
AMEN.

SIMPLE BLESSINGS COLLECTION

Our Simple Blessings Collection was inspired by the simple prayers our family says before mealtime to give thanks. An effortless 100% crinkle cotton makes these liners great for everyday use and perfect for children to learn the most basic blessings around the table.



BLESS-01 napkins (set of 4)



BLESS-02 runner (18x70)

**JOHNNY APPLESEED**

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Oh, the Lord is good to me,  
And so I thank the Lord  
For giving me  
the things I need  
The sun, and the rain,  
and the apple seed.  
The Lord is good to me.

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**AMEN.**

## WAXED CANVAS COLLECTION



Inspired by the style of the South, our durable & classic Waxed Canvas Collection features pieces that celebrate true crafts passed down for generations. A rich chocolate brown waxed canvas is balanced by plaid flannel interior fabric and brass button detail on each piece in the collection.



WC-01 men's grilling apron



WC-02A farm-to-table  
garden apron



WC-04 cast iron skillet  
handle holder



LIMITED EDITION

HEIRLOOMED  
for  
*Damaris Phillips*



After wearing an assortment of our aprons on her Food Network show *Southern at Heart* for five seasons, we've teamed up with Chef Damaris Phillips for a special apron collaboration.



LIMITED-01  
Linen Heart Midi Apron  
heirloomed for Chef Damaris Phillips



Family Recipe Card Bundle



Wooden Recipe Card Holder



## CERAMICS

In collaboration with small-batch ceramics artisan Honeycomb Studio, our Honeycomb x heirloomed pieces bring a modern twist to some traditional staples in the kitchen. Our signature collaboration makers mark adds a subtle design detail on each porcelain piece.



HONEY-01  
ceramic biscuit cutter



HONEY-04  
ceramic biscuit cutter - Gold



HONEY-02  
ceramic butter pat dish



HONEY-03  
ceramic pie bird

## HOLIDAY COLLECTION

our holiday collection is a delightful array of keepsake pieces, perfect for starting a family tradition of your own. each heirloomed piece includes a signature tag detail with simple red stitching.



HC-01 burlap  
santa sack



HC-03 burlap  
holiday stocking



HOL-01 hand-stitched  
stocking (linen)



HOL-02 railroad stripe stocking  
(set of 2)



HC-09 tea towels - (set of 2)  
(printed - Santa or Reindeer)



HOL-07 holiday tea towel  
(holiday cookie exchange)





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