

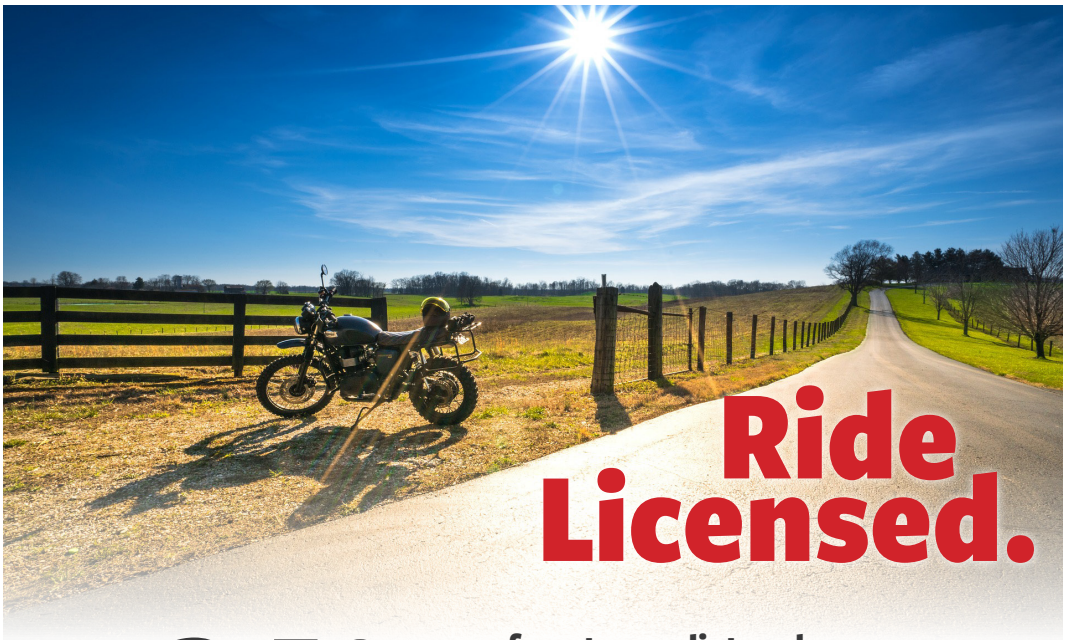
Wisconsin's 45<sup>th</sup> Annual

# Governor's Conference on Highway Safety

**AUGUST  
21-22  
2019**



**Wilderness Resort  
Glacier Canyon  
Conference Center,  
Wisconsin Dells**



# Ride Licensed.

**34%** of motorcyclists who died in crashes in 2016 were not licensed to ride.  
 Per Wisconsin Motorcycle Safety Program data.

Before heading out on the road, make sure you are properly licensed.



Get licensed or tune-up your skills by taking an approved motorcycle rider education course. Go here for more information:

[wisconsin.gov/gettrained](http://wisconsin.gov/gettrained)



ABATE OF WISCONSIN, INC.  
 THE MOTORCYCLE ISSUE EXPERTS

[www.abatewis.org](http://www.abatewis.org)



Wisconsin's 45<sup>th</sup> Annual  
**Governor's Conference  
on Highway Safety**



On behalf of the state of Wisconsin, welcome to the annual Governor's Conference on Highway Safety.

For 45 years, this conference has provided traffic safety advocates a valuable forum to discuss and share cutting-edge practices that enhance public safety. Today's rapidly-growing technologies and data-gathering tools help to further advance our goals while helping us get the very most from limited resources.

Still, our most valuable assets are the people behind the technologies – our law enforcement officials, emergency responders, federal, state and local leaders – all those attending this two-day conference. When we take best practices and advanced technologies, and put them into the hands of talented safety professionals, we're better positioned to prevent crashes, minimize injuries and save lives.

Thanks to your collective efforts, we're making progress on several fronts. Seat belt use in Wisconsin is at an all-time high. Over the last decade, alcohol-related traffic injuries and deaths have dropped more than 40 percent.

Yet drivers impaired by alcohol and other drugs remain a significant concern, along with speeders and distracted drivers. And while more people than ever are wearing a safety belt, 44 percent of car and light truck occupants killed in Wisconsin traffic crashes last year were unbuckled.

Improving driver behavior is a slow, deliberative process that requires hard work and persistence. Most importantly, it requires dedicated professionals like all of you. Thanks for attending this conference and for the vital, life-saving services you provide throughout the year.

**Tony Evers**  
Governor  
State of Wisconsin



**ZERO**  
**IN WISCONSIN**

**Together we can save lives.**



## Tuesday, August 20, 2019

### Pre-Conference Training

**10 a.m. – 12 p.m.**

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#### **Governor's Council on Highway Safety**

*Room:* **Glacier Breakout A**

The 15-member council meets quarterly and is charged with advising the governor, the Wisconsin Department of Transportation's (WisDOT) Secretary and the Highway Safety Coordinator on matters of highway safety.

Please contact Diana Guinn at: [diana.guinn@dot.wi.gov](mailto:diana.guinn@dot.wi.gov) for any questions about this event.

**10 a.m. – 12 p.m.**

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#### **WISE Grant Training**

*Room:* **Glacier Breakout B**

Each year, NHTSA requires agencies receiving a grant from the WisDOT Bureau of Transportation Safety (BOTS) to attend an annual grants training prior to beginning deployments.

This training will include updates and information on federal requirements as well as process and procedure updates from BOTS.

Please contact Tina BonDurant at: [tina.bondurant@dot.wi.gov](mailto:tina.bondurant@dot.wi.gov) for any questions about this event.



## Tuesday, August 20, 2019

### Pre-Conference Training

**10 a.m. – 12 p.m.**

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#### **Crash Forms Training**

*Room:* **Glacier Breakout C**

This will be a Frequently Asked Questions (FAQ) style TraCS DT4000 crash form training session, with topics drawn from the calls and emails for support that we have received as well as the most common transmission errors encountered. These topics may include: deciding on crash reportability, roadway vs. private property crashes, hit and run crashes, fatal crashes, runaway vehicle crashes, crashes involving non-motor vehicle units, pedestrians or bicyclists, when and how to complete the Truck, Bus or Hazmat, the Work Zone and the Lane Closure sections. There will also be demonstrations of some of the changes and new features that will be coming to the crash form with this year's fall pack release. This release will include specialized data entry toolbars for completing the Manner of Collision, Initial Contact Point, Extent of Damage and Seating Position fields.

Please contact WisDOT's Crash Records Unit (CRU) at: [crash.database@dot.wi.gov](mailto:crash.database@dot.wi.gov) with any questions about the event or to suggest additional FAQ topics.

**1–4 p.m.**

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#### **Impaired Driving Work Group Meeting**

*Room:* **Glacier Breakout A**

The Impaired Driving Work Group identifies administrative best practices and develops actionable new ideas to help reduce impaired driving on Wisconsin roadways.

Please contact Stephanie Arduini at: [stephaniem.arduini@dot.wi.gov](mailto:stephaniem.arduini@dot.wi.gov) for any questions about this event.



## Tuesday, August 20, 2019

### Pre-Conference Training

**1-4 p.m.**

### Car Seat Checkup

Room: **Lake Delton Fire and EMS Complex,**  
**45 Miller Drive, Baraboo, WI 53913**

This is not a typical car seat check-up event and no families will be present. The intended audience is technicians who do not have access to an instructor within 30 miles, and whose certification will be expiring. Participants sign-up for a one-hour time slot with an instructor and can potentially be checked off on a maximum of three seats dependent on proficiency.

Participating techs should come prepared to learn Wisconsin laws, safest practice recommendations, how to tell when a child has outgrown the seat they are in, next steps, and correct seat installation. Please bring your technician manual or any resources you use when helping families.

If you are a technician, please use the link below for registration.

<https://www.signupgenius.com/go/5080B4BAB2FA4FB6-2019>





## Tuesday, August 20, 2019

### Pre-Conference Training

**1–4 p.m.**

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### **Division of Motor Vehicles (DMV) Training**

Room: **Wilderness Ballroom 1**

The Wisconsin Division of Motor Vehicles, Qualifications and Issuance Section, will present important updates and information related to the Driver Training School (DTS) program and commonly asked questions related to the driver license issuance process. Presentations will be made by the Driver Training School Unit, Medical Review Unit, and the Driver Eligibility Unit. Topics will consist of introductions to each unit and unit specific information including:

- Driver Training School Unit will present information on the DTS renewal process, DTS Instructor Guidelines, Driver Education Completion (DEC) website information and guidance, Out of State student transfer process and DTS updates.
- Medical Review Unit will present information on DMV medical reports and federal medical cards, when re-testing is required, what happens when a loss of consciousness occurs, and online services.
- Driver Eligibility Unit will present information on Graduated Driver License Restrictions and how they work, sponsorship questions, Real ID questions, and online services.

**3–4 p.m.**

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### **Motorcycle Issue Peer Exchange**

Room: **Wilderness Ballroom 4**

Join members of the Motorcycle Safety Advisory Committee to discuss current issues related to motorcyclist safety in Wisconsin.

Please contact Sarah Buzzell at: [sarah.buzzell@dot.wi.gov](mailto:sarah.buzzell@dot.wi.gov) for any questions about this event.





**Wednesday, August 21, 2019**

**7 a.m.**

**Registration Opens**

Room: **Glacier Canyon Conference Center Main Entrance**

**7:30–9 a.m.**

**Distracted Driving Work Group meeting**

**BOTS session**

Room: **Wilderness Ballroom 5**

**9–9:30 a.m.**

**Opening Session**

Room: **Sandstone Ballroom**



TONY EVERS,  
GOVERNOR,  
STATE OF WISCONSIN



CRAIG THOMPSON,  
SECRETARY DESIGNEE,  
WISCONSIN DEPARTMENT  
OF TRANSPORTATION



GLENN D. FULKERSON,  
DIVISION ADMINISTRATOR,  
FEDERAL HIGHWAY  
ADMINISTRATION



ANTHONY BURRELL,  
SUPERINTENDENT,  
WISCONSIN STATE PATROL



DAVID PABST, DIRECTOR,  
WISDOT BUREAU OF  
TRANSPORTATION SAFETY



HONOR GUARD, WISCONSIN STATE PATROL



Wednesday, August 21, 2019

9:30 – 10:45 a.m.

## Keynote Speaker

Room: Sandstone Ballroom

## Darcy Luoma

Darcy Luoma Coaching & Consulting, LLC



Darcy Luoma is a master certified life coach, dynamic facilitator, and professional speaker. She has her Master of Science in Organization Development from Pepperdine University, where her thesis research showed profound results that life coaching significantly increases overall life satisfaction and professional growth. Darcy served for 12 years as the Director of U.S. Senator Herb Kohl's office.



Darcy is now the owner and CEO of Darcy Luoma Coaching and Consulting, LLC, which focuses on creating high-performing people and teams ([www.DarcyLuoma.com](http://www.DarcyLuoma.com)). She is thrilled to have been voted Madison's favorite life coach multiple times! Darcy balances her thriving business with raising her two energetic daughters, adventure travel, and competing in triathlons.



## Wednesday, August 21, 2019

### Conference Program Workshops

**11 a.m. – 12 p.m.**

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**BOTS session**

### **CAV – Connected and Automated Vehicles – What’s new and Where are we Going?**

*Room:* **Glacier Breakout A**

*Speakers:*

**Andi Bill**, Traffic and Research Program Manager,  
TOPS Laboratory, University of Wisconsin–Madison

**Steven Parker**, IT Program Manager,  
TOPS Laboratory, University of Wisconsin–Madison

*Description:* University of Wisconsin–Madison staff will cover information about the Automated Shuttle with American Family Insurance, the Park Street Corridor and the Pedestrian to Vehicle Project.

**11 a.m. – 12 p.m.**

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**BOTS session**

### **Invisible Borders: A Guide to Public Law 280**

*Room:* **Glacier Breakout B**

*Speaker:*

**Ryan Greendeer**, Ho-Chunk Nation

*Description:* This session will cover the basics of the jurisdictional relationship between Native American tribes, the United States government, state of Wisconsin and its municipalities. We will work our way from the treaty period through today and beyond. This session is informational only and does not constitute legal advice or authority.



# Wednesday, August 21, 2019

## Conference Program Workshops

**11 a.m. – 12 p.m.**

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**BOTS session**

### **Ignition Interlocks and Dane County OWI Treatment Court Pilot**

*Room:* **Glacier Breakout C**

*Speaker:*

**Heather Barkholtz**, Chemical Testing Program Chief,  
Wisconsin Department of Transportation (WisDOT)

**Diane Brockley-Drinkman**, Advanced Chemist, WisDOT Chemical Test Section

**Adam Hasse**, OWI Liaison Dane County Department of Corrections

**Veve Calderon**, Corrections Field Supervisor,  
Wisconsin Department of Corrections (DOC)

*Description:* Use of ignition interlock devices by convicted offenders has been a recent topic in the news. Earlier this year, the Department of Corrections, Dane County OWI Treatment Court, and WisDOT Chemical Test Section developed a pilot study to determine whether use of cameras and real-time data reporting can be a valuable tool for repeat offenders. This session will include an introduction the pilot study, how DOC and Dane County are using data, and whether advanced technologies such these can be used as a tool to prevent recidivism. WisDOT will also provide an update on the IID program, including potential revisions of Trans 313, the administrative code that pertains to IIDs.



# Wednesday, August 21, 2019

## Conference Program Workshops

**11 a.m. – 12 p.m.**

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**TIME session**

### **Best Practices and Lessons Learned in Traffic Incident Management (TIM)**

*Room:* **Wilderness Ballroom 1**

*Speaker:*

**Daniel Kontos**, Chief Deputy (retired), Portage County Sheriff's Office

*Description:* In this workshop, you will explore concepts, strategies and best practices concerning the establishment, maintenance and expansion of an effective Traffic Incident Management (TIM) program. Taking lessons learned from across North America, you will be introduced to methods and options for improving the safety of highway emergency responders in rural, urban and suburban settings. This workshop will be particularly helpful in both starting a new TIM program, or taking an existing program to the next level.

**11 a.m. – 12 p.m.**

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**TIME session**

### **Madison Beltline Dynamic Part-Time Shoulder Use**

*Room:* **Wilderness Ballroom 2**

*Speaker:*

**Brandon Lamers**, PE, Major Studies Supervisor,  
Wisconsin Department of Transportation (WisDOT)

*Description:* The WisDOT Southwest Region is examining the feasibility of redesigning the Madison Beltline shoulder lanes to allow their use during peak travel times. The practice, also known as hard shoulder running or dynamic shoulder lanes, is currently in place in at least 17 states. It allows traffic on paved shoulders during peak travel times using changeable message signs. The practice is recognized by the Federal Highway Administration as a safe and cost-effective way to alleviate congestion and improve travel time reliability.



# Wednesday, August 21, 2019

## Conference Program Workshops

**11 a.m. – 12 p.m.**

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**CPS session**

### **Restraint Trends: New Testing, Features and Directions**

Room: **Tundra Breakout C**

Speaker:

**Joseph M. Colella**, Traffic Safety Projects

*Description:* New recommendations, regulations and consumer demands make child passenger safety an ever-changing field. This session will highlight new restraint features and some of the research that supports them, and review less common features that are often misunderstood.

**12–1 p.m.**

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### **Lunch**

Room: **Sandstone Ballroom**

**1:15 – 2:15 p.m.**

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**BOTS session**

### **Officer Wellness Critical Incident Stress Management (CISM)/Peer Support Basics, Implementation and Lessons Learned**

Room: **Glacier Breakout A**

Speakers:

**Christopher Paulson**, Sergeant, Village of Mount Pleasant Police Department

**John Putnam**, Chaplin, Wisconsin State Patrol

**Michael Payne**, Racine County Medical Examiner

*Description:* Law enforcement has recognized the value in overall officer wellness, which includes the spiritual, physical, emotional and mental health aspects. A police agency's peer support program serves as a front-line defense to the emotional and mental injuries that are frequently experienced, but historically not addressed. A peer support program using six basic pillars will be discussed along with peer support limitations and lessons learned.



## Wednesday, August 21, 2019

### Conference Program Workshops

**1:15 – 2:15 p.m.**

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**BOTS session**

### **Buckle up to Buckle down with Seatbelt Results**

*Room:* **Glacier Breakout B**

*Speaker:*

**Dr. Tracy Buchman**, Assistant Professor, University of Wisconsin–Whitewater

*Description:* Clickit or Ticket, seems like Déjà vu?! Each year, the state participates in the nationwide program and observation data is collected afterwards. How is the data used? How are the observation sites selected? This is not your same old session on seatbelt use. We will present the Who, What, Where, When and Why along with the How to impact change. It's time to buckle down and impact the buckle up rate even more.

**1:15 – 2:15 p.m.**

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**BOTS session**

### **Walk This Way: Innovative Practices for Pedestrian Safety**

*Room:* **Glacier Breakout C**

*Speaker:*

**Melissa Kraemer Badtke**, Principal Transportation Planner,  
East Central Wisconsin Regional Planning Commission

*Description:* The East Central Wisconsin Regional Safe Routes to School program conducted more than 190 bike and walk audits across their eight county region. Learn how staff automated this process by taking it from pencil and paper to a digital form. This session will also showcase local examples of how schools and communities worked together with the Safe Routes to School program to implement pedestrian safety enhancements.



## Wednesday, August 21, 2019

### Conference Program Workshops

**1:15 – 2:15 p.m.**

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**TIME session**

### **Wisconsin Traffic Management Center (TMC) Update**

Room: **Wilderness Ballroom 2**

Speakers:

**Nate Clark**, Lieutenant, Wisconsin State Patrol, Traffic Management Center

**Harman Chahal**, Sergeant, Wisconsin State Patrol, Traffic Management Center

*Description:* A combined Division of State Patrol and traffic operations response to incidents led to improved communication between the Wisconsin Traffic Management Center (TMC) and law enforcement. Traffic cameras have been used to track vehicles being pursued by law enforcement, find suicidal subjects and assist law enforcement in finding evidence. The TMC continues to work with state and local partners to ensure improved communication and enhanced resource sharing. Through these goals, the TMC is better positioned to respond to incidents, share data amongst its partners and manage the transportation network of the future.

**1:15 – 2:15 p.m.**

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**TIME session**

### **2019 Towing Innovations and Technology**

Room: **Wilderness Ballroom 5**

Speakers:

**Todd Menzel**, Chief Operating Officer, Menzel Enterprises, Inc.

D/B/A: Prairie Land Towing

**Jamon Ingelse**, Owner, Lanser Towing

*Description:* The 2019 Towing Innovations and Technology session will give listeners a sneak peek of how technology in the towing industry will change the future of quick incident clearance and public safety. This class is designed to outline the technology at the fingertips of a mobile industry, while using data-driven performance metrics to ensure desired outcomes. Enhancing communications, improving response times, while fitting into the public puzzle is all made easier with today's technology. What will the future hold?





## Wednesday, August 21, 2019

### Conference Program Workshops

**1:15 – 2:15 p.m.**

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**TIME session**

### **Traffic Incident Management and the use of Unmanned Aircraft Systems**

*Room:* **Wilderness Ballroom 4**

*Speaker:*

**Chris Jushka**, Lieutenant, Wisconsin State Patrol

*Description:* In August 2016, the Federal Aviation Administration released the Small Unmanned Aircraft Regulations (Part 107), which allowed for commercial drone operations in the National Airspace System. Public safety agencies quickly recognized the tremendous advantages that could be obtained through the use of unmanned aircraft in daily operations to combat and investigate criminal activity, prevent destruction of property, find missing or fleeing individuals and provide situational awareness for those in need.

Transportation and public safety agencies are always looking for technologies that can improve incident response capabilities, scene monitoring and clearance rates. Drones are becoming a tremendously useful tool for our transportation partners and crash investigators. This presentation will offer insight into how unmanned aircraft can enhance traffic incident management efforts and traffic crash investigations.



## Wednesday, August 21, 2019

### Conference Program Workshops

**1:15 – 2:15 p.m.**

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**CPS session**

### **Current Research Trends of Child Restraint Systems for Side Impact Protection**

*Room:* **Tundra Breakout C**

*Speaker:*

**Hans W. Hauschild**, Senior Research Engineer, Medical College of Wisconsin

*Description:* Frontal crashes are the most common type of crash with side impact crashes being the second most common. However, injury rates are higher in side impact crashes than in frontal crashes. Currently, there are no side impact protection requirements for child restraint devices, although a notice of proposed rulemaking has been issued. Children are fundamentally different than adult occupants, so protection measures in vehicles must be accounted for. This presentation will focus on current child seat side impact protection and research. It will also include recent laboratory test data with a child test dummy and protection methods of different types of restraints.

**2:15 – 2:30 p.m.**

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**Afternoon Break**



## Wednesday, August 21, 2019

### Conference Program Workshops

**2:30–4 p.m.**

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#### **BOTS session**

### **Human Trafficking–Hiding in Plain Sight**

Room: **Glacier Breakout A**

Speakers:

**Darrick Lorbecki**, Trooper, Wisconsin State Patrol  
**Benjamin Poller**, Division of Criminal Investigation,  
Wisconsin Department of Justice

*Description:* Human trafficking is an issue that can affect urban and rural communities across Wisconsin. Traffickers are very mobile, using the Interstates, hotels and public transportation. This presentation will cover the basic elements of human trafficking, and what's required when charging human traffickers. The class will also discuss signs of human trafficking, how to identify victims and potential traffickers.

**2:30–4 p.m.**

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#### **BOTS session**

### **Drugged Driving From Roadside to Courtroom**

Room: **Glacier Breakout B**

Speakers:

**Sean M. Patyk**, Patrol Officer, Franklin Police Department  
**Christopher Killey**, Detective, Washington County Sheriff's Office  
**Tara Jenswold**, TSRP/AAG, Wisconsin Department of Justice  
**Emily Thompson**, AAG/TSRP, Wisconsin Department of Justice  
**Amy Miles**, Director of Forensic Toxicology,  
Wisconsin State Laboratory of Hygiene

*Description:* The panel discussion will present the different parts of a drugged driving stop from roadside to the courtroom starting from when a person is stopped and an officer suspects drug impairment. The panel will discuss the traffic stop, typical warrant process and arrest, the Drug Recognition Expert (DRE) evaluation, along with toxicology involvement and prosecution of the case.



## Wednesday, August 21, 2019

### Conference Program Workshops

**2:30–4 p.m.**

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**TIME session**

### **February 24, 2019 Winnebago County I-41 Southbound Mega Crash: After Action Review and Lessons Learned**

Room: **Wilderness Ballroom 1**

Speakers:

**Dean Pankratz**, Patrol Deputy, Winnebago County Sheriff's Office

**Lara Vendola-Messer**, Patrol Captain, Winnebago County Sheriff's Office

**Edmund (Ed) King**, Fire Chief, Town of Neenah Fire Department

*Description:* After covering east-central Wisconsin in a blanket of snow, a winter storm created a High Wind Warning on the morning of Sunday, February 24, 2019. Sustained 25–40 mph winds with gusts in excess of 50 mph caused drifting and blowing snow, and created whiteout conditions. This resulted in the largest single incident crash in the history of Wisconsin: one person died, 141 of the 232 people involved reported injuries requiring 71 patient transports, and 119 vehicles were involved. This presentation will use videos and photos to discuss how this incident occurred, cooperative incident command, the ensuing 15.5 hour clean-up, documentation issues and overall lessons learned.

**2:30–4 p.m.**

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**CPS session**

### **How Kids Should Ride: A Child Restraint Selection Update**

Room: **Tundra Breakout C**

Speaker:

**Joseph M Colella**, Traffic Safety Projects

*Description:* How much safer is a rear-facing child? How long should kids ride in harnesses? When is a child ready to use just a seat belt? This session explores recent research, policy updates and best practices for choosing and using the correct restraint.



# Wednesday, August 21, 2019

## Conference Program Workshops

**4–4:15 p.m.**

### Afternoon Break

**4:15–5:15 p.m.**

#### BOTS session

### Road Trip with the Traffic Safety Resource Prosecutors (TSRPS): Exploring Recent OWI Case Law

Room: **Glacier Breakout A**

Speakers:

**Tara Jenswold**, TSRP/AAG, Wisconsin Department of Justice

**Emily Thompson**, AAG/TSRP, Wisconsin Department of Justice

*Description:* Take a ride with Wisconsin’s Traffic Safety Resource Prosecutors as they discuss recent OWI-related cases and laws that have impacted law enforcement practices and procedures.

**4:15–5:15 p.m.**

#### BOTS session

### The Real Speed Trap—Our Casual Acceptance of a Daily Habit

Room: **Glacier Breakout B**

Speaker:

**Nick Jarmusz**, Director of Public Affairs, AAA–The Auto Club Group

*Description:* This session will look at public attitudes about the acceptability of speeding, as well as the impact of speed limit increases in states around the county including Wisconsin. It will draw from the AAA Foundation for Traffic Safety’s “Traffic Safety Culture Index” survey data, as well research from the Insurance Institute for Highway Safety. Time will also be allotted for a discussion of best practices for countermeasures currently being used in Wisconsin and beyond.



## Wednesday, August 21, 2019

### Conference Program Workshops

**4:15 – 5:15 p.m.**

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**BOTS session**

### **Predictive Analytics: Putting Algorithms to Use**

*Room:* **Glacier Breakout C**

*Speakers:*

**Andi Bill**, Traffic and Research Program Manager,  
TOPS Laboratory, University of Wisconsin–Madison

**Steven Parker**, IT Program Manager,  
TOPS Laboratory, University of Wisconsin–Madison

*Description:* An update on the tools used in predictive analytics, pilot projects and evaluations.

**4:15 – 5:15 p.m.**

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**TIME session**

### **Evidence Preservation and its Importance at Crash Investigation Scenes**

*Room:* **Wilderness Ballroom 1**

*Speaker:*

**Michael Marquardt**, Trooper, Wisconsin State Patrol

*Description:* Investigating criminal or potentially criminal crash scenes hinges on the collection of otherwise perishable scene evidence. Often this evidence may only exist for hours, or in some cases minutes. If traffic is allowed to traverse through the crash location. Once this evidence is destroyed, the efficacy of the investigation may be compromised. Through background and case examples, this presentation will discuss why data collection is important and how the Wisconsin State Patrol balances investigative response with the needs of Traffic Incident Management.



## Wednesday, August 21, 2019

### Conference Program Workshops

**4:15 – 5:15 p.m.**

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**TIME session**

### **Wisconsin Truck Parking Information Management System**

*Room:* **Wilderness Ballroom 4**

*Speaker:*

**Randall J. Hoyt**, PE, State Active Traffic Management Engineer,  
Wisconsin Department of Transportation (WisDOT)

*Description:* Over the past three years, WisDOT added truck parking detection at 12 rest areas in the state. Some of the topics covered will include why truck parking notification is critical, detection technology types and advantages/disadvantages of each, day-to-day operations of the system and data dissemination.

**4:15 – 5:15 p.m.**

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**CPS session**

### **What's Your Child Passenger Safety IQ?**

*Room:* **Tundra Breakout C**

*Speaker:*

**Nick Maniaci**, Wisconsin Child Passenger Safety Coordinator,  
Children's Hospital of Wisconsin

*Description:* Learn something new and check your knowledge on Child Passenger Safety through a fun interactive game called Kahoot! Please bring your smart phone, tablet or computer to participate.

**6–8 p.m.**

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### **Networking Reception**

*Room:* **Wilderness Ballrooms 3/6**



**Thursday, August 22, 2019**

**7 a.m.**

**Registration Opens**

Room: **Glacier Canyon Conference Center Main Entrance**

**7:30–8 a.m.**

**Breakfast and Exhibit Hall Opens**

Room: **Sandstone Ballroom**

**8–9 a.m.**

*Keynote Speaker*

Room: **Sandstone Ballroom**

**Jonlee Anderle**

*Regional Administrator*

National Highway Traffic Safety Administration (NHTSA)

Dr. Jonlee Anderle is the Regional Administrator for NHTSA Region 5 (Great Lakes Region). He is a retired Lieutenant with the Laramie Wyoming Police Department, where he served from 1993 until 2013. After retiring from the Laramie Police Department, he served as the Impaired Driving Program Manager for the Wyoming Department of Transportation Highway Safety Office until 2017. He was a Drug Recognition Expert and Drug Recognition Expert Instructor for over 10 years



and has served on the Ivinson Memorial Hospital Board of Trustees, the Wyoming Governor’s Council on Impaired Driving, the Wyoming Governor’s Leadership Team to Prevent Impaired Driving, and the Technical Advisory Panel to the International Association of Chiefs of Police Highway Safety Committee. He is a graduate of the University of Wyoming with a Master’s in Business Administration and a Ph.D. in Education and for the last eight years has been part of the team which regularly updates the national impaired driving curricula.





# Thursday, August 22, 2019

## Conference Program Workshops

**9:15 – 10:15 a.m.**

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**BOTS session**

### **Impact Teen Driving**

Room: **Wilderness Ballroom 5**

**9:15 – 10:15 a.m.**

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**BOTS session**

### **Connecting Communities Through Social Media**

Room: **Glacier Breakout A**

Speakers:

**Terry Walsh**, Social Media Manager, Wisconsin Department of Transportation

**Jon Riemann**, Communications Manager, Wisconsin Department of Transportation, Traffic Management Center

**Marc Loviccott**, Director of Communications, Public Information Officer, University of Wisconsin–Madison Police Department

*Description:* This session will look at the role, risks and rewards social media plays in community building, crime prevention and criminal investigation. Seasoned media professionals will offer practical insights on what content to share and what not to share. Also learn tips on how to effectively use photos and video to tell your story through social media platforms.

**9:15 – 10:15 a.m.**

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**BOTS session**

### **Oral-Fluid Testing for Driving Under the Influence of Drugs (DUID)**

Room: **Glacier Breakout B**

Speaker:

**Heather Barkholtz**, Chemical Testing Program Chief, Wisconsin Department of Transportation

*Description:* Roadside oral-fluid drug screening is a valuable tool for law enforcement when evaluating for drug impaired driving. This session will examine results of Dane and Manitowoc county pilot projects using the Alere DDS2 hand-held screening instrument. Results from the oral-fluid device will be compared to evidentiary tests and the Drug Recognition Expert (DRE) evaluation.



# Thursday, August 22, 2019

## Conference Program Workshops

**9:15 – 10:15 a.m.**

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**BOTS session**

### **Railroad Related Incident Response**

Room: **Glacier Breakout C**

Speaker:

**Gary Koerner**, State Coordinator, Wisconsin Operation Lifesaver

*Description:* A train has just derailed and an explosion occurred in your community. Now what? Tag along with the Railroad Police as they provide critical information for you and your first responder teams to safely and effectively handle the complexities often associated with railroad-related incidents. Learn what resources railroads can provide to assist in your investigation, mitigate the incident and reduce the overall impact to your community.

**9:15 – 10:15 a.m.**

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**TIME session**

### **Web Profiting From Business Intelligence– The “Intelligence-Led” Approach**

Room: **Wilderness Ballroom 1**

Speakers:

**Brian M. Barkow**, Deputy Inspector, Milwaukee County Sheriff's Office

**Andrew Carrion**, Public Safety Analyst, Milwaukee County

*Description:* Learn how the Milwaukee County Sheriff's Office (MCSO) uses data for the purposes of predictive and intelligence-led policing to reduce crashes, deter aggressive driving behaviors, and keep travelers safe during inclement weather events on the Milwaukee County freeway system. This proactive approach leverages internal and external data sources through MCSO's business intelligence system providing real-time decision making from line staff to administration. The system allows MCSO to share valuable information with all stakeholders in real-time to quickly respond to rapidly changing conditions during events.



# Thursday, August 22, 2019

## Conference Program Workshops

**9:15 – 10:15 a.m.**

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**TIME session**

### **Regional Incident Management Coordinator (RIMC) – A great WisDOT Resource**

*Room:* **Wilderness Ballroom 2**

*Speakers:*

**Jarrod Turk**, Maintenance Specialist/RIMC, Wisconsin Department of Transportation, SW Region–La Crosse

**Marquis Young**, Statewide TIM Engineer, Wisconsin Department of Transportation, Traffic Management Center

**Michael Jungbluth**, Emergency Transportation Operations Program Manager, Wisconsin Department of Transportation–Lakeside Engineers

*Description:* The mission of a Regional Incident Management Coordinator (RIMC) is to serve as WisDOT’s initial responder for incidents that involve state-owned infrastructure. They actively participate in incident response and management, provide on-scene support to public safety first responders and improve the safety of first responders and the traveling public by monitoring infrastructure integrity by ensuring that proper traffic control measures are in place. Learn how a RIMC can assist your agency in clearing significant traffic incidents quicker and with less personnel.

**9:15 – 10:15 a.m.**

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**CPS session**

### **Energy Management Features**

*Room:* **Tundra Breakout C**

*Speaker:*

**Joe Colella**, Owner, Traffic Safety Projects

*Description:* Load legs, European shoulder belt routing, anti-rebound features, rigid lower anchors, crushable frames and side impact protection features are becoming more common in car seat designs. This session discusses what those features do and how they might benefit child passengers.



## Thursday, August 22, 2019

### Conference Program Workshops

**10:15 – 10:30 a.m.**

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#### **Break**

**10:30 – 11:30 a.m.**

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#### **BOTS session**

### **Working Together to Lower the Number of Unlicensed Motorcyclists and Other Road Users**

*Room:* **Glacier Breakout B**

*Speakers:*

**John Reblin**, Deputy Director, ABATE of Wisconsin

**Jesse Sellek**, Patrol Officer, Middleton Police Department

*Description:* This workshop will discuss the role of public education and, when necessary, law enforcement to encourage all motorcyclists to get properly licensed, enhancing safety for all highway users. In 2012, it was determined that 43 percent of motorcycle fatalities involved drivers who were not properly licensed. These challenges continue today and include motorcycle drivers and other vehicle operators as well. All too often, unlicensed road users get involved in serious or fatal crashes and may not carry the required insurance. Learn more about strategies to enhance highway safety by encouraging drivers to be properly licensed.



# Thursday, August 22, 2019

## Conference Program Workshops

**10:30 – 11:30 a.m.**

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### **BOTS session**

## **How Does Community Maps Help you do Your Job?**

*Room:* **Glacier Breakout A**

*Speaker:*

**Steven Parker**, TOPS Laboratory, University of Wisconsin–Madison

**Randy Wiessinger**, Law Enforcement Liaison/Consultant, Wisconsin Department of Transportation, Bureau of Transportation Safety

**Nick Scholtes**, Highway Commissioner, Vilas County Highway Department

*Description:* Come see the new and updated tools within Community Maps.

**10:30 – 11:30 a.m.**

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### **TIME session**

## **Traffic Incident Management on Rural Roads**

*Room:* **Wilderness Ballroom 1**

*Speaker:*

**Bob Pound**, Firefighter, South Area Fire District

*Description:* With live traffic just a few feet away, managing a traffic incident can be a challenge in urban and rural environments. Adding factors such as low light conditions, reduced number of lanes, limited sight distances, the need for advanced warning signs, lack of adequate shoulder space, lack of suitable alternate routing, limited parking for emergency vehicles and lack of personnel and/or resources and the incident becomes much more difficult to mitigate. This workshop will explain the need for enhanced situational awareness and look at some of the best practices to reduce the risks when investigating crashes on rural roads.



## Thursday, August 22, 2019

### Conference Program Workshops

**10:30 – 11:30 a.m.**

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**TIME session**

### **Helicopter Air Ambulance Scene Response: Safety and Operational Considerations**

*Room:* **Wilderness Ballroom 4**

*Speakers:*

**Jeff Grimm**, Chair, Wisconsin Air Medical Council

**Matt Reinhart**, Program Safety Officer, Flight for Life

*Description:* The workshop will discuss the appropriate utilization of helicopters for scene responses, landing zone choice, setup and safety considerations. We will provide an overview of the current state of air medical operations in Wisconsin and provide an opportunity for open discussion.

**10:30 – 11:30 a.m.**

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**CPS session**

### **21st Century Technical Resource Access**

*Room:* **Tundra Breakout C**

*Speaker:*

**Joseph M Colella**, Owner, Traffic Safety Projects

*Description:* As technicians, we need to provide updated and accurate information on many topics. This session empowers techs to check recalls, register car seats, view manufacturer instructions, find answers to frequently asked questions, find the appropriate model for a caregiver's needs, and gain instant information access with a smartphone, tablet or laptop.

**11:30 a.m. – 12 p.m.**

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### **Exhibit Hall Closes and Conference Adjourns**

**Wednesday, August 21, 2019**

- Best Practices and Lessons Learned in Traffic Incident Management (TIM) . . . . . 1 PDH
- Madison Beltline Dynamic Part-Time Shoulder Use . . . . . 1 PDH
- Wisconsin Traffic Management Center (TMC) Update . . . . . 1 PDH
- 2019 Towing Innovations and Technology . . . . . 1 PDH
- Traffic Incident Management and the use of Unmanned Aircraft Systems . . . . . 1 PDH
- February 24, 2019 Winnebago County I-41 Southbound Mega Crash: After Action Review and Lessons Learned . . . 1.5 PDH
- Evidence Preservation and its Importance at Crash Investigation Scenes . . . . . 1 PDH
- Wisconsin Truck Parking Information Management System . . 1 PDH

**Thursday, August 22, 2019**

- Web Profiting from Business Intelligence—The “Intelligence-Led” Approach . . . . . 1 PDH
- Regional Incident Management Center (RIMC)—A great WisDOT Resource . . . . . 1 PDH
- Traffic Incident Management on Rural Roads . . . . . 1 PDH
- Helicopter Air Ambulance Scene Response: Safety and Operational Considerations. . . . . 1 PDH

Total PDH claimed for attending the above sessions

*WisDOT Bureau of Transportation Safety certifies that the following PDH credits for attending technical sessions were made available to:*

Full Name: .....

***Keep this certificate for your records***

# Wisconsin's 45<sup>th</sup> Annual

# Governor's Conference on Highway Safety —at a glance

## Wednesday, August 21

**7 a.m.**

Registration Opens

**Room: Main Entrance**

**7:30–9 a.m.**

BOTS ► Distracted Driving

Work Group meeting

**Room: Wilderness Ballroom 5**

**9–9:30 a.m.**

Opening Session

**Room: Sandstone Ballroom**

- Honor Guard, Wisconsin State Patrol
- David Pabst, Director, WisDOT Bureau of Transportation Safety
- Anthony Burrell, Superintendent, Wisconsin State Patrol
- Glenn Fulkerson, Division Administrator, FHWA
- Craig Thompson, Secretary Designee, Wisconsin Department of Transportation
- Tony Evers, Governor, State of Wisconsin

**9:30–10:45 a.m.**

Keynote Speaker: Darcy Luoma, Darcy Luoma Coaching & Consulting, LLC

**Room: Sandstone Ballroom**

**11 a.m. – 12 p.m.**

BOTS ► CAV—Connected and Automated Vehicles—What's new and Where are we Going?

**Room: Glacier Breakout A**

BOTS ► Invisible Borders:

A Guide to Public Law 280

**Room: Glacier Breakout B**

## Thursday, August 22

**7 a.m.**

Registration Opens

**Room: Main Entrance**

**7:30–8 a.m.**

Breakfast and Exhibit Hall Opens

**Room: Sandstone Ballroom**

**8–9 a.m.**

Keynote Speaker: Jonlee Anderle, Regional Administrator, NHTSA

**Room: Sandstone Ballroom**

**9:15–10:15 a.m.**

BOTS ► Impact Teen Driving

**Room: Glacier Breakout A**

BOTS ► Connecting Communities Through Social Media

**Room: Glacier Breakout A**

BOTS ► Oral-Fluid Testing for DUID

**Room: Glacier Breakout B**

**11 a.m. – 12 p.m.**

BOTS ► Ignition Interlocks and Dane County OWI Treatment Court Pilot

**Room: Glacier Breakout C**

TIME ► Best Practices and Lessons Learned in Traffic Incident Management (TIM)

**Room: Wilderness Ballroom 1**

TIME ► Madison Beltline Dynamic Part-Time Shoulder Use

**Room: Wilderness Ballroom 2**

CPS ► Restraint Trends: New Testing, Features and Directions

**Room: Tundra Breakout C**

**12–1 p.m.**

Lunch **Room: Sandstone Ballroom**

**1:15–2:15 p.m.**

BOTS ► Officer Wellness CISM/Peer Support Basics, Implementation and Lessons Learned

**Room: Glacier Breakout A**

BOTS ► Buckle up to Buckle down with Seatbelt Results

**Room: Glacier Breakout B**

BOTS ► Walk This Way: Innovative Practices for Pedestrian Safety

**Room: Glacier Breakout C**

TIME ► Wisconsin TMC Update

**Room: Wilderness Ballroom 2**

TIME ► 2019 Towing Innovations and Technology

**Room: Wilderness Ballroom 5**

TIME ► Traffic Incident Management and the use of Unmanned Aircraft Systems

**Room: Wilderness Ballroom 4**

CPS ► Current Research Trends of Child Restraint Systems for Side Impact Protection

**Room: Tundra Breakout C**

**9:15–10:15 a.m.**

BOTS ► Railroad Related Incident Response

**Room: Glacier Breakout C**

TIME ► Web Profiting From Business Intelligence—The "Intelligence-Led" Approach

**Room: Wilderness Ballroom 1**

TIME ► RIMC—A great WisDOT Resource

**Room: Wilderness Ballroom 2**

CPS ► Energy Management Features

**Room: Tundra Breakout C**

**10:30–11:30 a.m.**

BOTS ► Working Together to Lower the Number of Unlicensed Motorcyclists and Other Road Users

**Room: Glacier Breakout B**

**2:30–4 p.m.**

BOTS ► Human Trafficking—Hiding in Plain Sight

**Room: Glacier Breakout A**

BOTS ► Drugged Driving From Roadside to Courtroom

**Room: Glacier Breakout B**

TIME ► February 24, 2019 Winnebago County I-41 SB Mega Crash: After Action Review and Lessons Learned

**Room: Wilderness Ballroom 1**

CPS ► How Kids Should Ride: A Child Restraint Selection Update

**Room: Tundra Breakout C**

**4:15–5:15 p.m.**

BOTS ► Road Trip with the TSRPS: Exploring Recent OWI Case Law

**Room: Glacier Breakout A**

BOTS ► The Real Speed Trap—Our Casual Acceptance of a Daily Habit

**Room: Glacier Breakout B**

BOTS ► Predictive Analytics: Putting Algorithms to Use

**Room: Glacier Breakout C**

TIME ► Evidence Preservation and its Importance at Crash Investigation Scenes

**Room: Wilderness Ballroom 1**

TIME ► Wisconsin Truck Parking Information Management System

**Room: Wilderness Ballroom 4**

CPS ► What's Your Child Passenger Safety IQ?

**Room: Tundra Breakout C**

**6–8 p.m.**

Networking Reception

**Rooms: Wilderness Ballrooms 3/6**

**10:30–11:30 a.m.**

BOTS ► How Does Community Maps Help you do Your Job?

**Room: Glacier Breakout A**

TIME ► Traffic Incident Management on Rural Roads

**Room: Wilderness Ballroom 1**

TIME ► Helicopter Air Ambulance Scene Response: Safety and Operational Considerations

**Room: Wilderness Ballroom 4**

CPS ► 21st Century Technical Resource Access

**Room: Tundra Breakout C**

**11:30 a.m. – 12 p.m.**

Exhibit Hall Closes and Conference Adjourns