

# Grand Opening!

*Jordan Marie Weddings & Events*

# Invitations



*Jordan Marie cordially invites you to join her in her grand revealing of her new business Jordan Marie Weddings & Events.*

*Location: Barr Mansion  
10463 Sprinkle Rd Austin, TX 78754  
Date: October 22nd, 2013  
Time: 6pm-9pm*

*Spooky Treats and Drinks will be served!*

*RSVP [jordanmarie@jmeventsdesign.com](mailto:jordanmarie@jmeventsdesign.com)*



*I will send invites via mail out to a preferred wedding vendor list as well as other vendors in the wedding business within 50 miles of Barr Mansion.*

*This will make it more convenient for those who may need to travel.*

# Invitations...2



*Following the Grand Opening of Jordan Marie Weddings & Events, there will be a complimentary breakfast. I hope to see you there!*

*Location: Blue Ribbon BBQ  
120 E 4th St Austin, TX 78701*

*Date: October 23rd, 2013*

*Time: 10:00am*

*RSVP: [jordanmarie@jmeventsdesign.com](mailto:jordanmarie@jmeventsdesign.com)*



*This will be a follow-up after the initial event to keep ties with other vendors and gives me the opportunity to have more of a conversation with everyone. I think this is a good move with the Grand Opening because it shows that I put a lot of thought into my event, and that I took things to the next level by planning a get together post-event.*

# Networking Plans

*Aside from sending invites via mail, there will also be announcements through all of my social media links, blog, website, local newspaper, bridal magazines and two radio stations.*



*\*\* <http://jmeventsdesign.com/>*



*\*\* <https://www.facebook.com/jmeventsdesign>*



*\*\* [https://twitter.com/jm\\_weddings](https://twitter.com/jm_weddings)*



*\*\* <http://www.pinterest.com/jmeventsdesign/boards/>*

## *Preferred attending vendors*

- \* Heather Johnston*
- \* Cherry Zurovetz*
- \* Amanda Pye*
- \* Amazing Cakes Austin*
- \* Hey Cupcake*

# Marketing Plans...2

## Magazines

- \**The Austin Bridal Guide*
- \**Bliss Magazine*
- \**The Knot Texas*
- \**Wedding Wire*
- \**Austin Wedding Day Style*

## Radio Stations

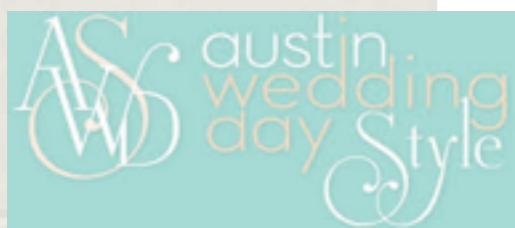
- \**96.7 KissFM*
- \**102.3 The Beat*

## Newspaper

- \**The Austin Chronicle*

## Churches

- \**The Austin Stone*
- \**Grace Church*
- \**Gateway*



# Brochure

Jordan Marie

- \*Montana Native
- \*Texas Transplant
- \*Dog Owner/Lover
  - \*Avid Reader
  - \*Perfectionist
  - \*Party Planner

Call Today, Plan Tomorrow!

JORDAN MARIE WEDDINGS & EVENTS  
Waterloo City Lane Austin, TX 78741  
T: 512-954-4176  
W: [www.jmeventdesign.com](http://www.jmeventdesign.com)

*Jordan Marie*  
WEDDINGS & EVENTS





Jordan Marie Weddings & Events was started by Jordan Allen, a certified wedding planner, in Austin Texas. Not only does she plan events in Austin, but she also travels back to her home state of Montana and plans events there as well. Jordan is a very goal oriented, dedicated and detail oriented person who loves to meet new people.

Help Jordan celebrate her grand opening today!

## JORDAN MARIE WEDDINGS & EVENTS

Jordan prides herself on all of her hard work and dedication to each client. She strives to make each couple feel as if they are her only clients.

"My favorite part of my job is getting to know each couple. Everyone has their own unique styles and tastes, and I get to become a huge helping hand in making one of the most special days of their lives come true!"

### STARTER DEAL... \$150.00

This package is for those of you who already have a pretty good idea of what you want and how exactly to make it happen, but just need a little push to get started.



### DAY OF DEAL \$600.00 +

This package deal is for those of you who have already taken care of all the details prior to the actual wedding day. I will be there the day of to make sure things run smoothly and perfectly!



### FULL PLANNING DEAL \$900.00 +

This package is for the couple that need a helping hand from beginning to end. This includes vendor referrals, meetings, consultations, tours, and day of services!



# Business Cards & Website



[jmeventsdesign.com](http://jmeventsdesign.com)

*Call Today, Plan Tomorrow!*



# Biography

*Jordan Marie was born and raised in a town of less than 8,000 in Montana. She attended Montana State University in the pursuit of a degree in Architecture, but soon realized that this wasn't the correct path for her. Jordan isn't one for the cold, so moving south was an easy conclusion for her to come to. Designing was always a big part in Jordan's talents, and her astounding attention to detail brought her to the event planning industry.*

*Jordan moved to Austin, TX with her german shepherd where she became a certified wedding and event planner and is now planing all events under the name Jordan Marie Weddings & Events. Aside from planning events for clients, Jordan enjoys being anywhere the sun is shining. She can be found outside, usually with a good book and with her dog. As a born thrill seeker, if she's not relaxing with a book, she's doing the opposite; in line for a roller coaster, para sailing, skydiving, zip-lining or anything of the sorts.*

*Jordan's favorite activity on the weekend , apart from running events, is to attend church. Jordan is a faithful christian who attends regularly.*



# The Details

*The event will be held at Barr Mansion in downtown Austin.*

*([www.barrmansion.com](http://www.barrmansion.com))*

*I want the theme to go along with the time of year, which is why the color scheme will be brown, burnt orange and cream to lighten it up. With halloween right around the corner, I will have a lot of decorations to match the holiday including carved pumpkins, fake spider webs, halloween stickers and more!*

*My good friend and photographer Heather Johnston will be there to help photograph the event at no cost, and post the photos onto a website where guests can check out the pictures and print and save their favorites.*



# Decor



*I will switch between brown and orange linens for the tables, although there won't be too many tables set out.*

*I will have a candy station, that will also hold a fall themed cake made by a good friend of mine at Amazing Cakes Austin. This saved me money, and was a great business move for her!*



*centerpieces will include pumpkins, and fake dry fall leaves. I will use mini plastic pumpkins, and get the leaves from the dollar store as a budget cut.*



*I want my guests to feel warm and cozy, which is why I will make the lighting slightly dimmer than the average room, with just a hint of cinnamon from strategically placed candles.*



*Music will be provided by ATX DJ of Austin, where Sean (the DJ) will be playing a mix of acoustic, pop and country music. My intention is not to get the guests dancing (although that wouldn't be a bad thing!) but to keep the party from becoming dull.*



[www.aacorg.com](http://www.aacorg.com)

*At 7pm I will have a game of BINGO that will be announced by the DJ that will have fun facts, personal and business information for the guests to participate in. Passed Hors D'oeuvres of mini carmel apples and apple cider drinks will be available to guests between 6pm and 7:15pm.*

# Entrance/Exit

*I will have a table at the entrance way set aside for guests when they are leaving the event. On the table will be goody bags filled with a recipe for one of my own personal favorite snack, my business card, the website to retrieve photos, and a small scented candle.*



*For a decoration that will give off a good first impression, there will be an apple bobbing bucket with colorful apples inside.*



*to save money, I will use small brown paper bags for the goody bag*

# Philanthropy

*\*\*There will be a few pumpkins half carved out with a clear bowl inside that will be for collecting any money that will go towards the church I serve on the weekends.*

*\*\*For another option, guests can fill out a questionnaire that I had put together offering their services that will be donated for upcoming events that I will host.*

*\*\*Each guest will also get a small, business card size ticket giving a 30% discount on any event other than a wedding that guests can either use for themselves or give to a friend.*

*Jordan Marie*  
WEDDINGS & EVENTS

*Thank You & I hope to see you there!*

*Call Today, Plan Tomorrow!*

