

# College SA

# Graphic Design

## Web Design & Digital Photography



# 2021

Get started in your career as a creative by studying one of our introductory courses. We offer four creative courses to choose from: Desktop Publishing, Digital Photography, Introduction to Web Design and Introduction to Graphic Design.

Accessible learning solutions for accredited and short courses.



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## Why study at College SA?



We are a private distance learning college, registered with the Department of Higher Education and Training (DHET) and accredited by a number of regulatory bodies.



You can choose from a wide range of accredited and non-accredited courses.



With us, you can further your education even if you don't have a Matric certificate.



You can enrol for a course at any time of the year.



We are a distance learning college, meaning you can study from home.



Our Educational Planners will support you throughout your studies.



You can pay for your studies in easy-to-pay monthly instalments.



You save when you choose our monthly instalment option; our instalments are interest free.

# Why study Non-accredited courses?



They give you the opportunity to up your skills in a short period of time (accredited courses can take years to complete).



They are more affordable than accredited courses.



The assessment level is lower as there are no exams.



They are still valuable to employers as they can refine your skills.

College SA has put together a range of courses that address the need for affordable skills development. These courses, made up from a range of provided material as well as some of our own proprietary material, have been developed specifically for distance learners to help them gain skills. Although these courses are non-accredited, they are extremely valuable for many students since the information is relevant, up to date and will help you improve your job performance in your chosen field. These courses are typically more affordable than accredited courses, do not require formal exams to pass, and are often structured in such a way that you can level up your skills as you go along. They are perfect for self-development and will allow you to demonstrate to employers/potential employers your willingness to learn and improve yourself, thereby increasing your ability to find a job or get a better job.





## STUDY MATERIAL

Our study material has been designed specifically for students who study via distance learning. It is comprehensive and easy to understand. We give you all the material that you need to study a course. Therefore, you will never have to buy additional study material since it is always included in the cost. What's more, we even courier it to you!



## EDUCATIONAL PLANNERS

We want you to pass, get a better job, and further your career. That is why we have dedicated Educational Planners who will help you in making an informed study choice and guide you through the application process. They assist you with any administrative queries or direct you to the relevant person, should you have specific study queries.

# Student Support



## TUTORS

We have full-time tutors who are available to help you understand the study material. Our tutors are trained and many are part-time students themselves. Since these tutors have also studied via distance learning, they know what you are going through and can provide you with the help and support you need to pass.



## ONLINE CLASSROOM

We have a brand-new online classroom where our students are automatically enrolled once they have registered for a course. The Online Classroom is a space to ask questions and discuss course work with fellow students and tutors. This online community makes passing your course so much easier and gives you the academic and emotional support you will need to complete your studies.



# Introduction to Web Design

## Short Course

Provider Programme



### Course overview



If you have a passion for working with computers and the Internet, a short course in web design might just be what you need to kick-start your career. Web design involves making websites look professional and visually compelling. As a web designer, you will have to create websites that are interactive, easy to navigate, contain various multimedia aspects, are compatible with various media platforms, and use the latest technology. Organisations are constantly looking to employ skilled web designers who can design professional websites that represent who the organisation is and what they do. Our Introduction to Web Design short course serves as an introduction course, covering the basics of various design suites (Flash Professional, Dreamweaver, Acrobat, Photoshop and Illustrator). You will learn how to use the various design suites to create visually appealing websites that will 'wow' both the organisation and the website's visitors. To increase your design knowledge even more, have a look at our graphic design and digital photography courses.

### What will you learn?



This short course is suitable for students who have an interest in web design and would like to learn how to use design software. You will learn how to use photos, illustrations, colours and textures to create visually attractive, engaging and user-friendly web designs.

### Accreditation & award



- Status: Non-accredited course
- Type & Award: College SA Provider Programme - certificate confirming course completion
- Provided by: College SA
- Minimum Credits: N/A

### Entry requirements



- Grade 10
- Learners must be at least 16 years of age
- The ability to read and write in English
- Creative Cloud Software Membership.
- We do not provide you with the software - it is your responsibility to sign up and pay for your Creative Cloud Membership (payable via credit card) Visit: <http://www.adobe.com/africa/creativecloud.html>

## Course cost

**Course fee:** R12 700

**Non-refundable registration fee:** R950



At College SA, we offer you 3 different payment options to suit your financial needs:

**Upfront payment option:**

If you pay upfront for the entire course you will receive a 10% discount on the course fee.

**Instalment payment option:**

Pay the entire course off in instalments. Speak to our Educational Planners for more information.

**Subject payment option:**

Only choose the subjects that you want to study at this moment in time and pay for those in monthly instalments. Speak to our Educational Planners for more information.

## What's included in the course fees?



- Textbooks and study material.
- Courier fee.

## Course starting dates



With College SA, you can start studying whenever you want: there are no specific course starting dates since we offer distance learning. Please speak to our Educational Planners about your enrolment and study options.

## Assessment information



You have to successfully complete and submit the required 3 assignments per subject in order for College SA to prepare your term mark. College SA will ensure that term marks are submitted to your exam venue and, together with your exam, these are submitted to the Department of Higher Education and Training for evaluation. Once you have successfully completed all the required national exams, you will be awarded a National Certificate.

## What are subjects?



Subjects are the particular fields of study that are covered in a course. The subjects on the next page make up this course and will need to be completed in order for you to complete this course.

## You can choose how many subjects you want to study



Most students do not have the finances or the time to study all the required subjects at once. College SA offers you the ability to choose how many subjects you can study comfortably at once. We also offer the option to pay for your subjects in instalments. Please contact our Educational Planners for more information.



### **Adobe Photoshop CC** (Part 1)

Part 1 of Adobe Photoshop CC will introduce you to Photoshop. You will learn how to use various design tools to create and/or edit existing designs. You will learn to work with photos and other design media. This module will prepare you for Part 2 of the Adobe Photoshop CC course, which involves using advanced design tools to create professional designs.



### **Adobe Illustrator CC** (Part 1)

This module is suitable for designers, publishers, pre-press professionals, marketing communications professionals, and people switching to a design job (or taking on design responsibilities) who need to learn how to use Adobe Illustrator to create illustrations, logos, advertisements, and other graphic documents.



### **Adobe Dreamweaver CC** (Part 1)

This module is suitable for individuals who have need to create and maintain websites. It is valuable to both those new to web design; and web developers, web designers and graphic designers who want to increase their design skills.



### **Adobe Acrobat DC** (Part 1)

This module will equip you with the skills required to create and share PDF files and PDF portfolios. Some experience in Word processor, multimedia presentation applications or spreadsheet applications will be beneficial.



### **Adobe Flash Professional** CC (Part 1)

This module is suitable for designers or developers who are new to Flash. The student may be a graphic designer, website developer, multimedia designer, or game designer. This module, combined with the Logical Operations Adobe Flash CC Part 2 module, covers the Adobe Rich Media Communications using Adobe Flash CC objectives, and is intended to help prepare students to take the Adobe Certified Associates exam.



# Introduction to Graphic Design

## Short Course

Provider Programme



### Course overview



A career in graphic design is not only fun but also flexible and overflowing with creativity. As a graphic designer, you will be responsible for creating unique designs with unique messages. With a high demand for professional graphic designers comes intense competition in the industry – you must be determined and passionate about creating one-of-a-kind, appealing designs. Our Introduction to Graphic Design Short Course will equip you with basic design skills in Photoshop, InDesign and Illustrator. You will learn how to create designs that will not only 'wow' employers, but also future clients. Not only do graphic designers create advertisements, they can also be found designing artwork for newspapers, magazines, packaging, branding, websites, posters and books. You can boost your design skills and increase your career opportunities by enrolling for both the graphic and web design courses as a course combo.

### What will you learn?



This short course is suitable for students who have an interest in graphic design and would like to learn how to use professional industry software to create beautiful, rich and interactive designs from scratch.

### Accreditation & award



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- Type & reward: College SA Provider Programme – certificate confirming course completion
- Provided by: College SA
- Minimum Credits: N/A

### Entry requirements



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## Course cost

**Course fee:** R10 160

**Non-refundable registration fee:** R950



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### **ADOBE INDESIGN CC (PART 1)**

This module is aimed at students who want to learn how to use the basic tools and features of Adobe InDesign for creating professional page layouts and designs.



### **ADOBE PHOTOSHOP CC (PART 1)**

Part 1 of Adobe Photoshop CC will introduce you to Photoshop. You will learn how to use various design tools to create and/or edit existing designs. You will learn to work with photos and other design media. This module will prepare you for Part 2 of the Adobe Photoshop CC course, which involves using advanced design tools to create professional designs.



### **ADOBE ILLUSTRATOR CC (PART 1)**

This module is suitable for designers, publishers, pre-press professionals, marketing communications professionals, and people switching to a design job (or taking on design responsibilities) who need to learn how to use Adobe Illustrator to create illustrations, logos, advertisements, and other graphic documents.



### **ADOBE ILLUSTRATOR CC (PART 2)**

The Illustrator part 2 module is suitable for designers, publishers, pre-press professionals, marketing communications professionals, or people switching to a design job or (or taking on design responsibilities) who need to learn how to use Illustrator to create illustrations, logos, advertisements, or other graphic documents. Part 2 takes a more advanced approach.

# Digital Photography

## Proficiency Course

Provider Programme



### Course overview



Digital photography requires a lot of technique and creativity. Whether you are an accomplished photographer, or an amateur who just enjoys taking photographs over the weekend, a certificate in digital photography can help you take your photos to the next level. It's not just the scene, background, or subject in your photo that makes a beautiful image: it's also the technique, lighting and type of camera you use that contribute to the quality of a photo. Our Digital Photography: Proficiency Course course is suitable for both career-seeking and hobbyist individuals. Learn which camera will best suit your goals, how to set the functions for maximum use, and what techniques to use to capture that special moment. You will also learn how to edit and print your own photographs.

### What will you learn?



This proficiency course will give you a good understanding of digital cameras and how they work. You will also learn which methods to use to take professional photographs, and how to edit and enhance digital photographs.

### Accreditation & award



- Status: Non-accredited course
- Type & reward: College SA Provider Programme – certificate confirming course completion
- Provided by: College SA
- Minimum Credits: N/A

### Entry requirements



- Grade 10
- Learners must be at least 16 years of age
- The ability to read and write in English

## Course cost

**Course fee:** R8 200

**Non-refundable registration fee:** R950



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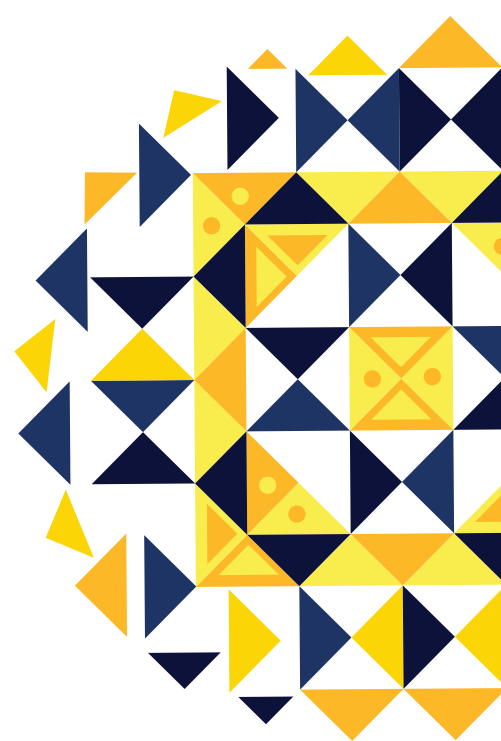
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## DIGITAL PHOTOGRAPHY

This module introduces you to the digital camera: how to choose a camera, how to use the camera functions, and which software is suited to downloading pictures from a digital camera. You will learn about different photography techniques and subjects (people, animals, nature), how to edit and print photographs, and how to create a digital portfolio.

# College SA



## Contact us

0861 663 663

[www.collegesa.edu.za](http://www.collegesa.edu.za)

### If you would like to register with us:

Contact us on: 0861 663 663

E-Mail: [startstudying@collegesa.co.za](mailto:startstudying@collegesa.co.za)

### Our address:

College SA, 1st Floor, Tygervalley Office Park 1,  
Corner of Old Oak and Durban Road, Bellville,  
Cape Town, South Africa

Accessible learning solutions for  
accredited and short courses.



College SA is a proud member  
of Optimizer. Accredited qualifications  
and short courses for adult learners.

VER 2 FEB 2021

