

CLARK  
HUBBARD


GRAPHIC  
DESIGN  
PORTFOLIO



## CLARK HUBBARD

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 clarkhubbardmusic.com

 2925 Valley View Rd. NE  
Lancaster, OH 43130

### OBJECTIVE

Highly trained artist, performer, composer, & educator with experience leading small groups, individuals, and as a soloist. Looking to partner with a forward-thinking organization in the arts, education, or performance industry.

### EDUCATION

|   |      |
|---|------|
| University of Michigan • Ann Arbor, MI                    |      |
| Master of Music in Performance: Percussion                | 2020 |
| Master of Music in Chamber Music                          | 2020 |
| GPA: 4.000  |      |
| Vanderbilt University • Nashville, TN                     |      |
| Bachelor of Music in Performance: Percussion              | 2018 |
| GPA: 3.781 • Cum Laude                                    |      |
| Det Kongelige Danske Musikkonservatorium • Copenhagen, DK | 2016 |
| Danish Institute for Study Abroad • Copenhagen, DK        | 2016 |

### EMPLOYMENT

|              |  |
|--------------|--|
| 2013-current | Graphic Designer, Composer, & Musician<br>Clark Hubbard Music (self-employed) <ul style="list-style-type: none"> <li>• Create logos, posters, album covers, &amp; musical compositions</li> <li>• Meet deadlines &amp; requests of clients</li> <li>• Collaborate with artists to create new works</li> </ul>  |
| 2019-2020    | Graduate Student Instructor<br>Michigan Marching Band • Ann Arbor, MI <ul style="list-style-type: none"> <li>• Teach, assist, &amp; conduct during weekly rehearsals &amp; performances</li> <li>• Evaluate students' weekly marching &amp; playing proficiency</li> <li>• Provide students with weekly performance feedback</li> <li>• Assist with administrative duties</li> </ul> |
| 2017-2019    | Assistant Percussion Staff<br>Lancaster High School Band of Gold • Lancaster, OH <ul style="list-style-type: none"> <li>• Coach drumline &amp; front ensemble music rehearsals</li> <li>• Evaluate students' marching &amp; playing proficiency</li> <li>• Assist students when learning field drill</li> </ul>  |
| 2015-2018    | Audio Technician<br>JV Productions • Lancaster, OH <ul style="list-style-type: none"> <li>• Setup mixing consoles, microphones, &amp; sound &amp; lighting rigs</li> <li>• Operate mixing consoles &amp; lighting rigs</li> <li>• Load/Unload audio equipment at venues</li> </ul>   |
| 2015-2016    | Stage Crew Leader<br>Lancaster Festival • Lancaster, OH <ul style="list-style-type: none"> <li>• Manage transportation &amp; setup of instruments, lights, stands, &amp; chairs</li> <li>• Construct stages/venues for outdoor &amp; indoor performances</li> </ul>  |

### ORGANIZATIONS

Boy Scouts of America • Eagle Scout

Percussive Arts Society • member since 2015

Phi Mu Alpha Sinfonia: Music Fraternity  
Pi Delta Chapter • Warden (2017-2018)  
Pi Delta Chapter • Secretary (2016-2017)

### SKILLS

Microsoft PowerPoint



Microsoft Word



Microsoft Excel



Google Docs



Google Sheets



WordPress



Adobe Illustrator



Adobe InDesign



Adobe PremierePro



Adobe Photoshop



Adobe Dimension



Adobe After Effects



Avid Sibelius



Ableton Live



Apple Logic Pro



Avid Pro Tools



French Language

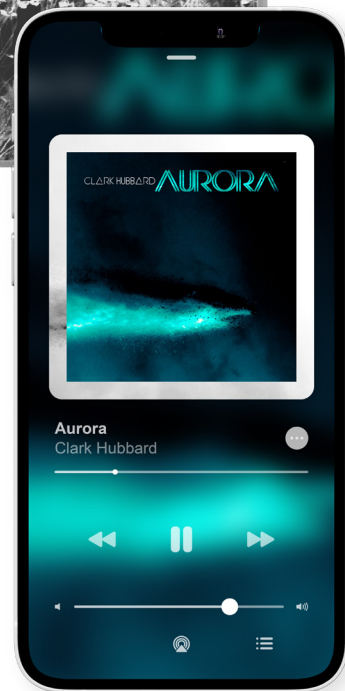
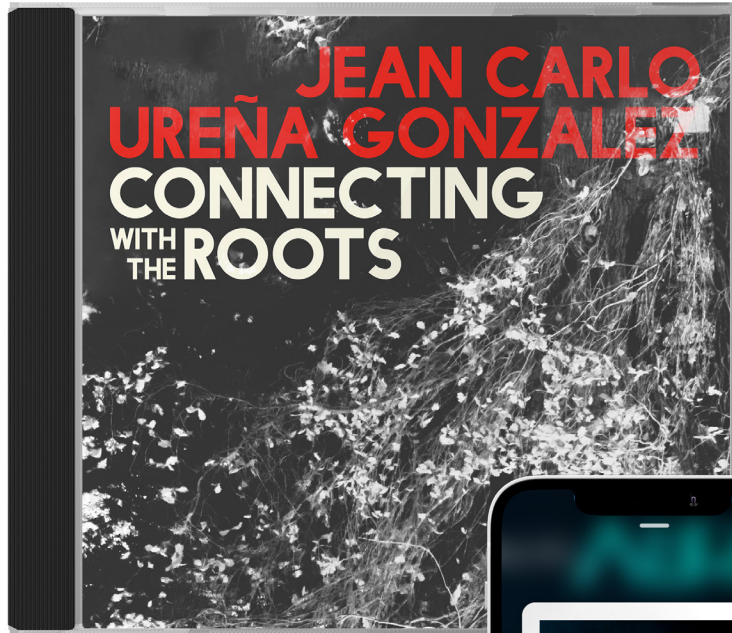


## logo designs

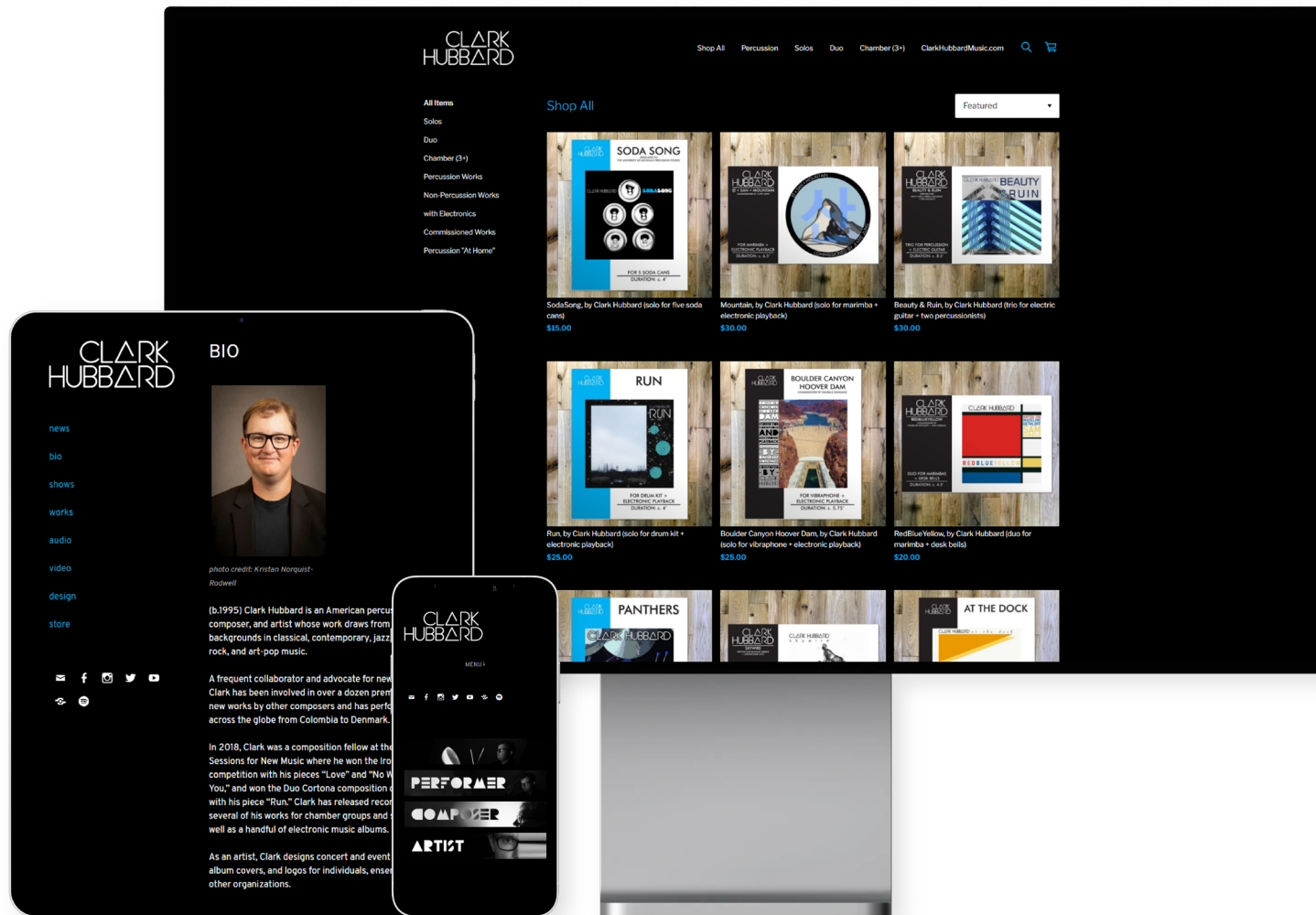


[top] Hampton Roads Fair Food Drive-Thru (2020), Vanderbilt Percussion Group (2015), Vanderbilt Career Center (2017), Lifetime Financial Planning Solutions (2020)  
 [middle] New York Fill (2019), SlapSlap (2018), The Nightly Tribune (2019)  
 [bottom] The Flower Pot (2020), University of Michigan Percussion Studio: World Percussion Lab, Blue Steel, Vencedores Samba Band (2020)

# album artwork designs



One of the earliest avenues of graphic design that I explored was album cover artwork. I began designing album covers for my own compositions and recordings and have been commissioned to create works for other musicians and composers.



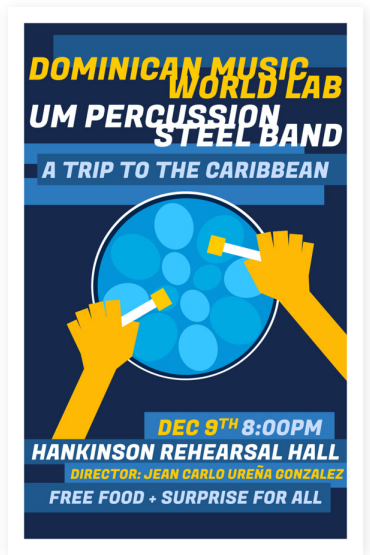
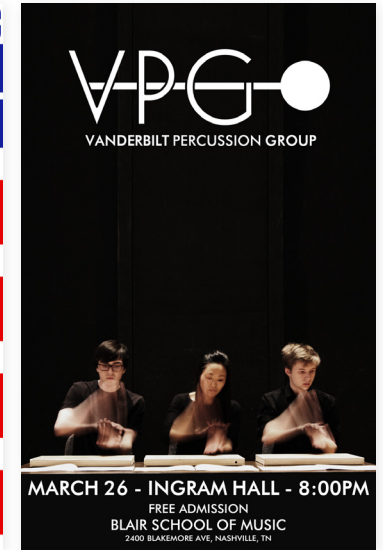
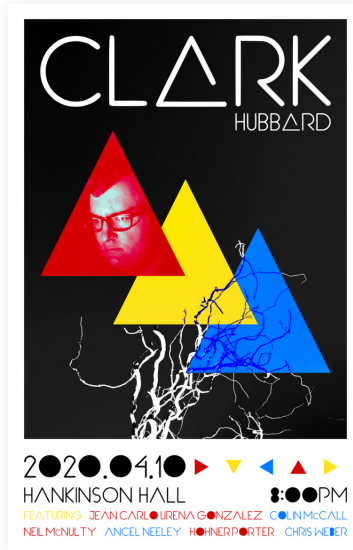
Since 2014, I have designed and managed ClarkHubbardMusic.com where I showcase my musical compositions, performances, videos, and designs.

In 2020, I designed and created an online sheet music store for clarkhubbardmusic.com.

While a student at Vanderbilt University, I designed the Vanderbilt Percussion Studio website. (vanderbiltpercussion.com)




concert + event poster designs



While a student at Vanderbilt University, I created concert and event posters for the Vanderbilt Percussion Group, Living Sounds Concert Series, University Concert Band, Eschaton New Music Ensemble, as well as student, faculty, and guest artist recitals and performances. At the University of Michigan, I created concert posters for the University of Michigan Percussion Ensemble and World Lab Ensemble while continuing to create works for students, faculty, and guest artists.

# sheet music designs

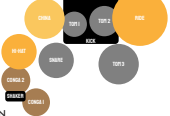
**CLARK HUBBARD**  
**SOLARA**  
COMMISSIONED BY DANIEL VILA



CLARK HUBBARD  
COMMISSIONED BY DANIEL VILA

**HUBBARD MUSIC**  
Solo commissioned by Daniel Vila.  
1 drum, (3) tom-toms, (2) congas,  
(1) ride cymbal, + (1) shaker  
1) pair medium/hard mallets  
ie, the setups outlined below were the  
I in mind while composing "SOLARA".

**SUGGESTED SETUP B**




**NOTATION**

- china
- conga1
- conga2
- tom1
- tom2
- tom3

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reduced or transmitted in any form or by any  
copying, recording, or otherwise) without the  
of the copyright owner.

Clark Hubbard (b.1995)



rk Hubbard, Solara © 2020

FOR DRUM KIT  
+ ELECTRONIC PLAYBACK  
DURATION: c. 5.5'


**CLARK HUBBARD**  
**산 • SAN • MOUNTAIN**  
COMMISSIONED BY JI HYE JUNG

FOR MARIMBA +  
ELECTRONIC PLAYBACK  
DURATION: c. 6.5'

**산 • SAN • MOUNTAIN**  
COMMISSIONED BY JI HYE JUNG



**CLARK HUBBARD**  
**SODA SONG**  
DEDICATED TO  
THE UNIVERSITY OF MICHIGAN PERCUSSION STUDIO



CLARK HUBBARD  
SODASONG

FOR 5 SODA CANS  
DURATION: c. 4'

**CLARK HUBBARD**  
**SKYWIRE**  
WRITTEN FOR RASHAAD GREENE  
+ GREENESHARK DUO

**DUO FOR VIBRAPHONE  
+ DRUM KIT**  
DURATION: c. 6.75'

**CLARK HUBBARD**  
**sky wire**



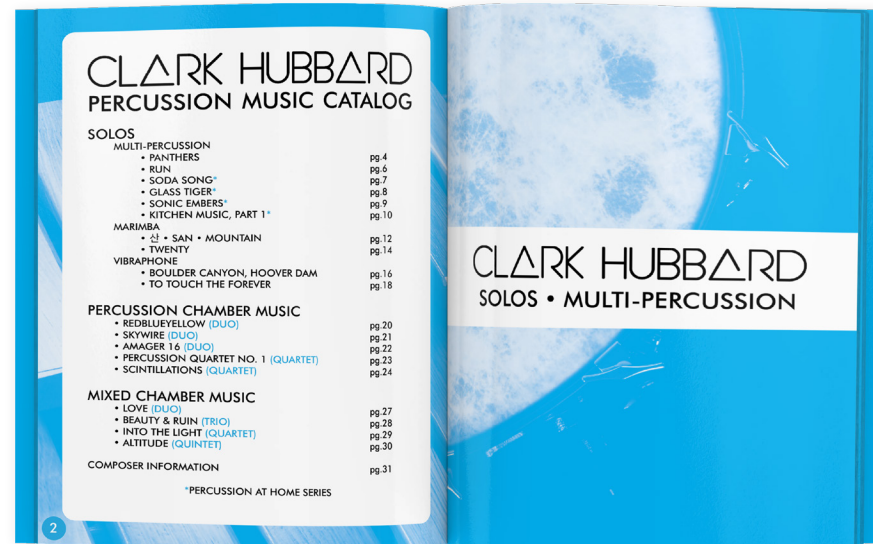
written for Rashaad Greene + GreeneShark Duo

**CLARK HUBBARD**  
**AT THE DOCK**  
CLARK HUBBARD *at the dock*



FOR PIANO  
DURATION: c. 3.5'

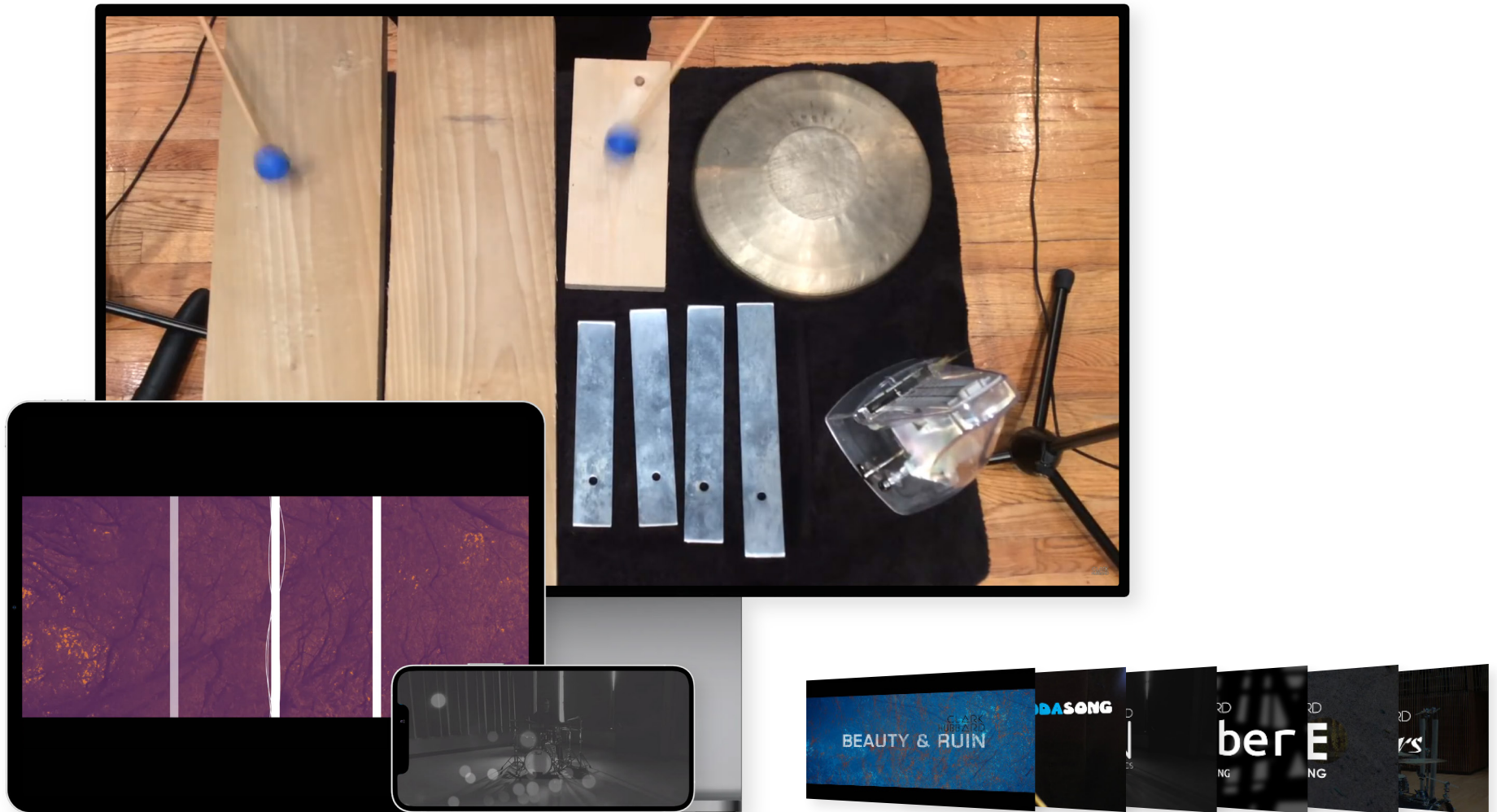
In addition to creating album covers for recorded music, I also design the covers, graphics, and layouts for sheet music.



In 2020, in an effort to expand and increase sheet music sales at clarkhubbardmusic.com, I created a catalog showcasing all of my compositions scored for percussion instruments. This catalog was a key component of a successful advertising campaign that reached out to hundreds of collegiate percussion professors throughout the United States. The PDF is interactive, allowing the reader to access videos, audio samples, score samples, and a link to purchase the sheet music.



## selected videography



At Vanderbilt University, I began creating videos to promote my own compositions and have been commissioned to record and edit videos for other musicians and clients. While the majority of my videos accompany musical performances, some projects focus on the performers while others feature animation. My videography can be further explored at [ClarkHubbardMusic.com/video](http://ClarkHubbardMusic.com/video) and [YouTube.com/OfficialClarkHubbard](https://www.youtube.com/OfficialClarkHubbard)

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