

Graphic Design Proposal

Introduction

Making a good first impression is important to convey your organization's objectives. Whether it's through a business card, a sale page on your website, a flyer, a standee, your social media post, or even your product packaging. A stunning creative design quickly communicates your organization's story and what you stand for.

[Graphic Design Company] is one of the leading innovative graphic design agency in [Location], dedicated to boosting our client's business growth with thoughtful and compelling design. Our graphic designers have years of experience to help clients stand out from the crowd and drive customers to take action through our graphic design.

About Us

Since our founding in [establishment year], we have been helping our clients grab customer's attention with effective, compelling, or interesting designs. We pride ourselves on delivering creative designs to our clients on time.

Our graphic designers are well known for their creativity and work around the clock to offer the best experience for our clients. Till now, we have put a smile on our [number of clients] client's face.

Our Team

Our experienced and creative graphic designers work hard to create inspired and effective work for your brand that will leave an everlasting impression on your audience. Let us introduce you to some of our keystone members:

Services

Our Graphic Design services include:

Advertising

Packaging Design

Flyer

Portfolio

Process

Strategy

We ideate with teams and strategize what works best for them.

Review

We send the design to teams for review and ready the design to get published across platforms.

Pricing

We have attached a category-wise pricing chart for our services:

Client Testimonials

You can refer with our past projects and services and check out our client reviews as well.

Terms and Conditions

The following terms and conditions shall prevail over our relationship if consented to go ahead with this proposal.

1. Payments

- a. Unless agreed otherwise with the **[Client Company]**, all design services require an advance payment of a non-refundable minimum amount of **[0.00]** % of the project quotation total cost before the work commences or is supplied to them for review. The remaining **[0.00]** % of the project quotation total will be due upon completion of the work prior to upload to the server or release of materials.
- b. The **[Client Company]** will be provided with an Approval Form or Proof Email, and an Invoice prior to final publication. Any invoice queries must be submitted by email within **[Time Period]** of

the invoice date. Publication and/or release of work done by **[Graphic Design Company]** on behalf of the client, may not take place before cleared funds have been received.

2. Confidentiality

- a. **[Client Company]** and **[Graphic Design Company]** will agree not to misuse or disclose, during and after the completion of this association, any confidential information on each other that they may come across during this association.
- b. This will apply to their respective employees and third party associations as well.

3. Cancellation Policy

- a. Cancellation of orders may be made initially by telephone contact, or e-mail, however, following this, **[Graphic Design Company]** will need formal notification in writing to the company's postal address.
- b. The client will then be invoiced for all work completed over and above the non-refundable deposit that will have been made at the time of first ordering. The balance of payment dues must be paid within **[Time Period]**.
- c. **Please note: Any cancellation which is not formally confirmed in writing and received by [Graphic Design Company] within [Number of days] of such instruction being issued, will be liable for the full quoted cost of the project.**

4. Warranty for Services

- a. The **[Client Company]** acknowledges that no computer system or software can be made completely stable or secure and that the provider cannot guarantee the stability, safety, or security of their network or data.
- b. The **[Graphic Design Company]** warrants that the Services will be provided in a professional manner, and in conformity with generally prevailing industry standards.
- c. The **[Client Company]** is solely responsible for implementing and monitoring appropriate operational and security procedures, and for making appropriate backup copies of all data.

Acceptance and Signature

If you wish to come on board with our services, please provide your acceptance by signing below.

[Graphic Design Company]
[Graphic Design Company Contact Details]

Signature: _____ Signature: _____

Name: _____ Name: _____

Date: _____ Date: _____

For further queries:

Visit us at [Graphic Design Company Website]

Contact us at [Graphic Design Company Contact Number(s)]

Write to us at [Graphic Design Company Email]

THANK YOU

DISCLAIMER: *The content provided herein is for general information purposes only, and shall not constitute legal advice. Revv and its partners make no representation or warranty of any kind, express or implied, regarding the accuracy, adequacy, validity, reliability, availability, or completeness of any information mentioned hereunder. The use or reliance of any information contained herein is solely at your own risk. You are advised to obtain independent legal advice before taking or refraining from any action on the basis of the content provided here.*