

Greater Pocono Chamber of Commerce  
Stroudsburg, PA

# IMPACT

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# IMPACT

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The Voice of Business since 1910

Monthly

October 2007 VOL. 36, NO.10

# IMPACT

## THE CHAMBER HAS A NEW NAME AND BRAND IDENTITY

We are now The Greater **Pocono Chamber of Commerce**, and our brand essence statement "*The Voice of Business since 1910*" represents our longevity and stability as an organization.

The Greater Pocono Chamber of Commerce will celebrate its Centennial in 2010. The Chamber Board voted for the launch of our new Brand, as together with our members, we move toward a brighter future for our business community.

The new Brand image was developed and sponsored by Gallagher & Gallagher, Inc. whose Founder and CEO, Daisy Gallagher has been an active member of the Chamber for more than 15 years. Mrs. Gallagher has served on numerous committees and currently she sits on the Chamber's Executive Committee as Treasurer.

The new image represents an advanced level of branding for the Chamber. It illustrates the Chamber as an effective partner and advocate for its members in a rapidly changing and complex business climate while remaining cognizant of the need to preserve our natural environment. The Greater Pocono Chamber of Commerce looks forward to celebrating its **Centennial in 2010** with you, our valued members.

The Brand Image Defined - Our Story:

Colors: The new name, which is in black, signifies the Chamber's purpose "as the voice of business" to help businesses operate "in the black." The gold colors represent the ultimate result - prosperity.

The Images: The "golden sun" represents a brighter future rising on the horizon and the "waves" represent technology's impact in business growth throughout the Greater Pocono area.

### PLEASE NOTE:

This will be the last mailing of the IMPACT. Starting next month, the IMPACT will be available to the members via the Chamber's Web site. This was necessary to reduce printing and mailing costs, to do our share for the conservation of paper and other materials, and to assure on-time availability. If a member would like the monthly flyers for upcoming Chamber events, please call the Chamber office and we will FAX them to you. Please visit our Web site at: [www.PoconoChamber.net](http://www.PoconoChamber.net).

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### Pocono Mountains Business Magazine TV Show "Your Local Business and Economic News Report"

Airtimes: Mondays at 4:30 p.m., Thursdays at 8:00 p.m.,  
and  
Sundays at 12:00 noon on Blue Ridge Cable TV 13.  
Airtimes are subject to programming changes.  
For up-to-date airtime changes, program information,  
or to download a copy of the show, go to  
[www.GeorgeTV.com](http://www.GeorgeTV.com)



# From the Chairman of the Board

In recognition of National Chamber of Commerce Month, I would like to remind you just why your membership is important. The opportunities for self-marketing, professional development, and knowledge gained by associating with other members are almost endless.



Take advantage and use your membership to its fullest by getting involved and participate in events such as:

### Business Card Exchanges

- Meet new business owners - make it your personal goal to meet five (5) new contacts
- Get to know your competition and share ideas (there is enough business for us all to be successful)
- Learn what's going on in the community (not everything is in the media)
- Expose your business to more than 100 people in one evening
- Make new friends

### Monthly Breakfasts

- Learn information about fellow business members
- Learn about the non-profits in our area and all the good work they do
- Meet new business owners, and introduce yourself as well
- Laugh - start your Friday out right. Enjoy our host, Gene Dickison as he makes sure everyone is welcome!
- Take advantage of our business resource table - put your brochures and cards out each month

### Women in Business

- An hour will expose you to some of the best women in the business world
- Share your business by being a sponsor, and take a few minutes to explain to the audience why you are great at what you do
- Listen to others give you hints to make your life, both personal and professional, better than ever
- Meet fellow members and remember them when you need a product or service
- It is not just for women - everyone is invited

These are just three of the regular events held by the Chamber. Every event gives you a chance to meet someone new. Remember to market yourself and business. And, remember to use a member so you both have the advantages!

Join me as I celebrate National Chamber Month. Taking advantage of all the Chamber offerings is truly "priceless."

**PMCC MISSION STATEMENT**

Act as  
**A Unified Voice of Business**  
 dedicated to the Prosperity of all  
**Commerce**  
 leading to the Enhancement of the  
**Quality of Life**  
 in our region and surrounding areas.

## October 2007 Calendar of Events

- October 3**.....New Member Breakfast  
 7:30 a.m. - Burnley Employment & Rehabilitation Services - Snydersville
- October 5**.....Government Affairs Committee  
 8:00 a.m. - Best Western Pocono Inn - Stroudsburg
- October 9**.....Women in Business Luncheon  
 12:00 noon - Pangea Restaurant - Scotrun
- October 10**.....Economic Development/Transportation Committee  
 8:00 a.m. - PMCC
- October 11**.....Membership Committee  
 8:00 a.m. - PMCC
- October 12**.....Leadership Pocono  
 8:00 a.m. - PMCC
- October 15**.....Education Committee  
 12:00 noon - Monroe Career & Technical Institute - Bartonsville
- October 15**.....Business Card Exchange  
 5:00 p.m. - Big Daddy's - Mt. Pocono
- October 16**.....Business Development Committee  
 8:00 a.m. - PMCC
- October 18**.....Expo Committee  
 8:00 a.m. - PMCC
- October 18**.....West End Business Exhibit  
 2:00 p.m. - Western Pocono Community Library - Brodheads ville
- October 19**.....Monthly Breakfast  
 7:30 a.m. - Chateau Resort & Conference Center - Tannersville
- October 22**.....Finance Committee  
 7:30 a.m. - PMCC
- October 22**.....West End Committee  
 8:00 a.m. - Western Pocono Community Library
- October 22**.....Executive Committee  
 8:30 a.m. - PMCC
- October 23**.....Board of Directors  
 8:00 a.m. - Best Western Pocono Inn - Stroudsburg
- October 23**.....Women in Business Steering Committee  
 10:00 a.m. - PMCC
- October 26**.....Environmental Committee  
 8:00 a.m. - PMCC
- TBA**.....Quality of Life Committee

### Members *Continued from page 7*

California. The council's membership consists of the staff executives who manage the more than 800 state and local home builders associations that comprise the National Association of Home Builders. The winning entries will become part of the Executive Officers Council's Idea Loan File in an effort to help other executives and associations across the country provide better service to members and their community. The Pocono Builders Association represents home builders and associates in the housing industry throughout the area. The association's executive officer, Nicole Foleno, states "I am very proud of the accomplishments of my association and the hard work of our members. To receive an Association Excellence Award and to be recognized by one's peers is truly the ultimate compliment."

**Pocono Business Journal** recently announced the hiring of Debbie Burke as full-time editor for the newspaper. "I am confident that Debbie will maintain the high editorial standards and continue to provide valuable content to the business community," says Marynell Strunk, Publisher. Burke brings more than 15 years of experience in communications, including print production, graphic arts, public affairs, public relations, advertising, and publishing. She has also worked as a probation officer for the City of New York and in the education division at the former Hayden Planetarium. She has been a resident of the Poconos for ten years. Pocono Business Journal is dedicated to reporting the economic news of the Pocono region and focuses exclusively on the business and industry environment unique to the area. Businesses can contact Debbie to get exposure and a voice in the business community at: [dburke@pbjonline.com](mailto:dburke@pbjonline.com) with business events, press releases, story ideas, and comments, or give her a call at (570) 421-0100.



Debbie Burke

**The Pocono Mountains Association of REALTORS** has named area REALTOR, Beverly A. Hay of Mt. Pocono an Association Executive. She will assume the position immediately. In this position, Hay will oversee the daily operation of the Association, coordinate activities in accordance with policies established by the Board of Directors, and supervise the Association staff. In addition, she will be responsible for overseeing the MLS operation as well as the Association's grievance process ensuring adherence by the membership to the National Association of REALTORS Code of Ethics. She will also serve as the liaison to the Pennsylvania Association of Realtors and the National Association of REALTORS. Hay, a REALTOR for almost five years, is an accredited buyer's representative and has earned the e-Pro designation and technology certification from the National Association of REALTORS. PMAR provides support, products, services, and education to more than 1,200 members in the Pocono Mountains area of Pennsylvania and serves as the primary information resource on housing and real estate trends in the region. REALTORS are distinguished from real estate agents because they follow a strict Code of Ethics of the National Association of Realtors that governs their actions during a real estate transaction.

**Shawnee Mountain Ski Area's** grounds will host the combination of the entertaining Lumberjack Festival with the beauty of the annual Shawnee Balloon Festival in one mega Autumn event, the weekend of October 12, 13, & 14, 2007. The Timber and Balloon Festival offers a weekend full of family-friendly entertainment, music, food, and



festivities. Featured entertainment includes the 2007 Timber Team Ironjack Shows including pole climb, log roll, chop, saw, and chainsaw. Friday festival-goers will enjoy an Elvis impersonator and see a choreographed twilight Hot Air Balloon Glow followed by an exciting fireworks display. Tethered Balloon Rides will be available this year by reservation only; call (570) 421-7231, ext. 243 for details. Two spectacular Hot Air Balloon Launches are scheduled daily at 7:30 a.m. and 4:30 p.m. both Saturday and Sunday, weather permitting. Live musical entertainment, a spectacular Sky Diving Exhibition, Scenic Chairlift Rides, and a countless variety of other entertainment, food vendors, and crafters will be present. Shawnee Place Play Park will be open as well. The Timber and Balloon Festival will run 4:00 p.m. - 10:00 p.m. Friday, and 7:00 a.m. - 6:00 p.m. Saturday and Sunday. Gate prices are \$10 Adult, \$8 Child on Friday, \$12 Adult and \$10 Child on Saturday or Sunday. Toddlers 2 and under are admitted FREE. Advance discount tickets are online at [www.shawneemt.com](http://www.shawneemt.com).

**The SkillsUSA Council** is looking for a few good men and women to help teach their student Ambassadors the business social skills we all look for in our employees. You are invited to participate in a Dessert and Business Card Exchange at 7:00 p.m. on Wednesday, October 24 at Caesars Brookdale Resort in Scotrun. Join them and meet their junior and senior career and technical education students as well as their business and industry members, and help them learn the social skills they need. RSVP to Melinda at: (610) 841-1190 by October 22. Remember - bring lots of business cards! The SkillsUSA Council is looking for business people to speak informally to students about their profession. Please join them on Friday, October 26 from 9:00 a.m. - 10:30 a.m. at Great Wolf Lodge in Scotrun - continental breakfast is included. Call Melinda at (610) 841-1190 for details.

**Tobyhanna Army Depot** will be presented with the Shingo Gold Medallion (Public Sector) on October 11 for dramatic improvements to the AN/TPQ-36 Antenna Transceiver Group mission. The presentation will take place at a Shingo Prize ceremony at the Hyatt Regency Crystal City, Ronald Reagan National Airport. The Shingo Prize program recognizes private and public sector organizations that successfully apply Lean Six Sigma techniques to improve the quality and efficiency of their operations. It is regarded as the premier manufacturing award recognition program for North America. As part of the Shingo Prize mission and model, the Prize highlights the value of using Lean/world-class manufacturing practices to attain world-class status. Tobyhanna is being recognized for achieving a 1,400 percent increase in production of ATGs (production increase from one to 15) between fiscal years 2004 and 2006 through the application of Lean manufacturing. Tobyhanna also met all fielding schedules throughout the period, maintaining 100 percent on-time delivery. About 5,100 personnel are employed at Tobyhanna. Tobyhanna Army Depot is part of the U.S. Army Communications-Electronics Life Cycle Management Command.

## Monday Morning Report Is Back!

If you are interested in receiving the Chamber's Monday Morning Report please email

Peter Alasty at

palasty@poconochamber.net

so your email address can be

added to the

distribution list.

If you are not familiar with the Monday Morning Report, upcoming Chamber events and meetings for the week are posted.

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## Business Card Exchange



The Business Card Exchange, held on September 10 at the Mountain Springs Lake Resort in Reeders, was sponsored by ActionCOACH. Everyone in attendance enjoyed the beautiful scenery along with delicious butlered hors d'oeuvres. If you are interested in holding any event, contact Mountain Springs Lake Resort at (570) 629-0251.

## Women in Business Luncheon

The September Women in Business luncheon, sponsored by Geisinger Health System, was held at Shawnee Inn & Golf Resort. The topic "Where Learning Happens & Positive Changes Occur," was presented by Dr. Kenneth Koberlein and Linda Camareri of Shawnee Academy/The Beacon School. Also in attendance was Dr. Levelle Bigatel of Geisinger Health System, who discussed women's health issues.

Kelly Kelley of The Hamilton Restaurant won the 50/50 which she donated back to the scholarship fund.

The October luncheon, sponsored by Catherine Schrott of Cate Jewelry, will be held at Pangea Restaurant in Scotrun. The featured topic "Preparing All Students for Tomorrow's Challenges & Opportunities" will be presented by Kr. Kathleen Fanelli, Principal at Pocono Mountain Academy.

For more information on upcoming WIB luncheons, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at (570) 421-4433.

## HR Corner

East Stroudsburg University of Pennsylvania's Center for Research and Economic Development (CFRED), in collaboration with the Northeastern Pennsylvania Industrial Resource Center, Inc. (NEPIRC) and Process Strategy, Inc. will co-sponsor a one-day seminar for managers, team leaders, and business executives titled "A Practical Approach to Strategic Planning and Management for Business."

The seminar is open to all businesses, regardless of size or industry, and is slated for Wednesday, October 10 from 7:30 a.m. to 4:30 p.m. The seminar will be held in ESU's Lower Dansbury Commons and will cover new planning systems, discussion of team dynamics, and an introduction to a new approach to business called 'strategic linkage.'

According to Miguel Barbosa, Director of Workforce Development for CFRED, "We hope this seminar will help our business community unleash creativity and move organizations toward a new level of performance excellence while introducing this new business model." Barbosa adds, "that the new 'strategic linkage' model is unique in that it focuses on the formulation and implementation of a strategic and tactical action plan which conceptually unites mission, opportunities, and strategy together."

Robert W. Lecher, who has more than 40 years of experience in the pharmaceutical and biological industries, will present the seminar. A seasoned business executive, Lecher has extensive domestic and international experience in research, clinical development, manufacturing, sales, and corporate management. He has successfully managed several business recoveries and venture start-ups. Mr. Lecher began his career at Merck Sharp and Dohme (Merck and Co.) where he was a research associate in the virus vaccine development department. He was promoted to quality assurance auditor and then to measles and mumps vaccine production. Lecher received a Master of Science degree in management from the Massachusetts Institute of Technology, Sloan School of Management. He received his Bachelors degree in biology from Moravian College and studied biochemistry at Temple University.

The cost of the seminar is \$250.00 per person, which includes refreshments, lunch, and materials. Anyone interested may register at [www.nepirc.com/events](http://www.nepirc.com/events) or contact Miguel Barbosa at (570) 422-7955 or [mbarbosa@po-box.esu.edu](mailto:mbarbosa@po-box.esu.edu). The deadline for registration is Monday, October 8, 2007.



## Monthly Breakfast



Robert Phillips, IOM, Tracey Graham

Blue Cross of Northeastern Pennsylvania sponsored the August 18, 2007 Monthly Breakfast, which was held at the Best Western Pocono Inn. Tracey Graham, who represents Blue Health Solutions, discussed the concept of dealing with preventable diseases. Blue Health Solutions is a complete array of innovative and useful health management solutions personalized specifically for each individual. They work with employers to help set up wellness incentives and activities. Preventing illness is not just a good idea, it is financially imperative for business. Ms. Graham discussed incentive tools and

gave random internet stats. You can easily navigate the free Web-based resource and customize it to reflect your personal health needs by going to [www.bcnepa.com](http://www.bcnepa.com) and click on MyHealth Solution.

The Special Program was presented by Monroe County Habitat for Humanity. Ms. Leslie Howes showed a video with numerous volunteers building a new affordable home for a qualified family. Habitat's aim is to provide simple, decent, affordable homes and the basic needs for a family to live. The design of the house and the workmanship put into it is aimed at building a home which is trouble-free and requires little cost to maintain. We seek to locate Habitat homes in neighborhoods where families have access to schools, public transportation, and other necessities and can participate in neighborhood activities. Habitat for Humanity's promise is to transform lives and communities. For more information, contact Monroe County Habitat for Humanity at (570) 476-9846.

Doug Freeman won the 50/50 drawing, which he donated to the Monroe County Habitat for Humanity.



left to right- Robert Phillips, IOM, Leslie Howes, Doug Freeman, Michael Heitman

## From the President



This is an exciting time for the Pocono Mountains Chamber of Commerce. As many of you know, the Board of Directors has approved a name change for the Chamber; we will now be known as the Greater Pocono Chamber of Commerce. The word "Greater" certainly signifies that your Chamber is a "Great" Chamber in what it does for the members, community, and the entire region. Since 1910, the Chamber has changed its name three times; the last time was in 1948.

Our new logo represents the Chamber's advancement to meet the demands of an ever-changing business climate. As we see technology becoming more important to businesses, the Chamber is prepared to utilize this science for its members. It is equally important that we accept change as an opportunity rather than a threat and use that change to produce positive results. I can honestly say that in nearly 100 years of existence, your Chamber has accepted change and made the most of it to continuously build on how we do business.

The Greater Pocono Chamber of Commerce may have a new identity, but your Chamber continues to apply its original core value - being the *Voice of Business since 1910*. On behalf of the Board of Directors and the staff of the Greater Pocono Chamber of Commerce, I would like to thank you for your continued support and commitment to the Chamber.

*Robert Phillips, IOM*

### Membership Anniversaries

#### 10 Years

NEPA Appraisal Services  
Roto-Rooter

#### 5 Years

Carbon-Monroe-Pike Mental Health/Mental Retardation  
Fidelity Home Abstract  
Kalian Realty  
NovaCare/Joyner Sports Medicine  
Points Professionals, Inc.

### Congratulations!

## Members in the News

**Achieve Business Solutions'** a leading area provider of business organizational and development solutions for small to mid-sized companies, and TAB-certified facilitator and SBL Coach for The Alternative Board® Peer Advisory organization, recently announced the launch of AchieveNextLevel.com, a Web 2.0 online business community forum and resource center. The content-rich resource is available to business community members at no charge as a forum for posting and finding solutions to business challenges and opportunities. Designed and developed by Cinch Creative Media of Stroudsburg, PA, the site makes use of leading-edge technologies, including community forums, site and user blogs, rss feeds and video and features regularly updated news, information, polls, surveys, live and e-Learning events. The site has a variety of access levels, including public, registered and full-access users. Current subscriptions range from no-fee to the early adoption option of only \$199 per year. TABBoard members who are clients of Achieve Business Solutions receive free full access to the site. To learn more, visit: [www.AchieveNextLevel.com](http://www.AchieveNextLevel.com).

**ActionCOACH** is hosting a workshop in which you will learn important skills and tactics to make your business more profitable and learn how to take immediate control of your profits and cash flow, and how to turn your marketing expense into an investment. You will also learn how to multiply your numbers of customers, revenue, and your profits. The workshop will be held at the Shawnee Inn and Golf Resort on October 23, 2007 beginning with networking at 7:30 a.m. and the workshop from 8:00 a.m. - 10:00 a.m. The fee is \$49.95. Please contact ActionCOACH at (570) 517-7100 or email: [actioncoachnepa@epix.net](mailto:actioncoachnepa@epix.net) for more information. Pre-Registration and Ticket is required. Seats are limited.

**The Alternative Board**, the area's premier peer advisory membership organization and coaching experts, along with Achieve Business Solutions and Ashford Consulting announce "Beyond E-Myth Mastery." The evening will feature world-renowned business expert Michael Gerber. Gerber is the Founder & Chairman of *E-Myth Worldwide*, the firm he founded in 1977 to transform the development of small businesses worldwide. As the author of seven E-Myth books, including the mega-bestseller *The E-Myth Revisited - Why Most Small Businesses Don't Work and What to Do About it*, Michael established his revolutionary perspective as the gold standard for small business development, becoming what Inc. Magazine called "the world's #1 small business guru" and one of Business Week's bestselling authors of the past decades. The event will take place October 4 at The Villa in Mountain Lakes, New Jersey. Networking and cocktail hour will begin at 6:00 p.m. Dinner and dessert are included along with optional book-signing activities for guests. To register, go to [www.GerberAtTheVilla.com](http://www.GerberAtTheVilla.com), email [info@tabnj.com](mailto:info@tabnj.com), or call (973) 588-3410.

**Christian Business Men's Committee** invites you to join them for dinner at Peppes Ristorante on Saturday, October 27, 2007 at 6:30 p.m. The guest speaker will be Adam Bruckner, Assistant Coach of the Philadelphia Kixx of the Major Indoor Soccer League. Adam has been assistant coach of the Kixx from 2004 to the present. He has played professional soccer with the Pensacola Flyer, the Sacramento Geckos, Detroit Rockers, and the Kixx. He played on the 2001 MISL championship team and was Assistant Coach of the 2007 champion

Kixx. Adam was featured in the November 7, 2005 edition of "ESPN's Magazine" in a ten page article on work done to help solve a murder in Philadelphia. Mr. Bruckner is also the founder of Restart, a homeless ministry in Philadelphia that helps thousands each year to get proper ID so that they can get jobs, cash checks, and obtain benefits. In his spare time Adam runs a start-up ministry in the projects in Philadelphia. To make a reservation, contact Mr. Jack Bardakjy at (570) 424-5177. The cost is \$25.00 per person.

**Creative Energy Options, Inc.** (CEO), headquartered at The Country Place Retreat and Conference Center in White Haven, will be offering a leadership development for women titled "Breaking the Gender Politics Barrier: Transforming the Glass, Brass or Bamboo Ceiling." It will be held on October 25, 2007 from 8:30 a.m. - 4:30 p.m. This one-day program is offered through the Women Executive Leadership Learning (WELL) series. Women bring business logic, intuition, intelligence, gentleness, and the subtleties of human relationships to the workplace and their success and the success of organizations depend on collaboration, partnerships and the blending of the best that male and female leaders provide. The cost is \$170 and includes program materials, continental breakfast, lunch and snacks. For those who would like to arrive on October 24, the cost including gourmet dinner is \$75 (\$50 additional for private room) for arrivals after 5:00 p.m. For more about The Country Place Retreat and Conference Center, visit: [www.retreatpa.com](http://www.retreatpa.com). For more about the WELL program, visit: [www.womenexecutiveleaders.com](http://www.womenexecutiveleaders.com) or call (570) 636-3858.

**East Stroudsburg University of Pennsylvania's** Center for Research and Economic Development will sponsor a three-day seminar titled "New Product Development Network." It will consist of three half-day sessions on October 26, November 2, and November 9 in Lower Dansbury Commons. The following topics will be covered in the seminar: Strategy for Your Business, Resources and Their Deployment, and Creating the Right Climate, Culture and Organization, Getting New Products to Market [Idea-to-Launch Process], and Business Case Analysis. Leo Gilroy, project manager for NEPIRC (Northeastern Pennsylvania Industrial Resource Center) Business Growth Services group will conduct the seminar. Mr. Gilroy has more than twenty years of diverse industrial and DoD experience in engineering, product development, business development, and marketing and sales. Registration will begin at 8:00 a.m. on October 26 and the sessions will be held from 8:30 a.m. - 12:30 p.m. Registration deadline is October 22. The cost per person is \$349.00 including breakfast and materials. Register online: [www.nepirc.com/events](http://www.nepirc.com/events), or contact Miguel Barbosa at: (570) 422-7955 or email: [mbarbosa@po-box.esu.edu](mailto:mbarbosa@po-box.esu.edu).

Free Home Buying Seminar is slated to be held in the West End on Thursday, October 25, 2007 at 7:00 p.m. at the American Legion Hall in Gilbert, PA. Owning a home of your own is one of the most financially rewarding things you can do, but actually buying that home can be a confusing and frustrating experience. This free seminar will help take the sting out of the process. Come join the seminar and meet Community Outreach presenter Coleen Peters, of the Pennsylvania Housing Finance Agency (PHFA). The PHFA was created by legislation in 1972 to help make available high quality and affordable housing for citizens of the Commonwealth. Their programs are specially designed to help older adults, persons of modest means, and those with special housing needs. A PHFA Mortgage together with Grant Money for down payment and closing costs may help many of you reach your dream of owning your own home. To date, typically at below-market interest rates,

nearly 140,000 families have successfully used PHFA-financed mortgage loans to buy their homes. George Hanzimanolis, President of the National Mortgage Brokers Association and Certified Mortgage Specialist, along with other real estate and mortgage professionals, will also be available to answer any questions you may have. For information call Donna Foley at (570) 402-7450. Se Habla Espanol. Registration is recommended, as seating is limited.

**Great Wolf Lodge** has the ideal solution to maximize attendance at your company or organization's next business meeting or workshop. Host your upcoming meeting, event, or private party at the Great Wolf Lodge any Sunday - Thursday now through December 30, and after the meeting is over, every attendee will receive free admission for themselves and three additional guests to the spectacular 84-degree, indoor waterpark. Holding a meeting at Great Wolf is the perfect way to combine business with pleasure. Whether it's strategic planning, information sharing, or training and team-building, they are confident that you will find their meeting rooms, amenities, and relaxed, fun environment a welcome change to traditional meeting facilities. To make your meeting or event even more appetizing, let their professional catering staff create the perfect breakfast, lunch, and snack break. For the ultimate fun, why not have a post-meeting theme party like a Margaritaville Party. Let them decorate the room and create a special theme menu - Cheeseburgers in Paradise make for a great alternative to the standard hotel fare. To learn more about Great Wolf Lodge's Family Affair Meeting Program, contact their Meeting & Event Planners at: (800) 978-6303 or email: [pocogroupsales@greatwolf.com](mailto:pocogroupsales@greatwolf.com). General Info: [GreatWolf.com](http://GreatWolf.com).

**Herbert, Rowland & Grubic, Inc.** (HRG) has announced that the following employees have been named shareholders of the firm: Jamie Keener, AICP, and Douglas Weikel, PE. "Both Jamie and Doug have contributed greatly to HRG's growth in recent years," said company president Robert C. Grubic, PE. "Their keen eye for strategy and their commitment to our clients are a model for all of our employees to follow." As shareholders, Keener and Weikel will take on partial ownership of the firm and will assume new corporate management responsibilities. They will also continue in their existing management roles. Keener manages the daily operations of the firm's Stroudsburg and Dunmore offices, overseeing the delivery of services to public and private sector clients throughout Northeastern Pennsylvania. Weikel manages the firm's civil engineering division, overseeing municipal engineering, stormwater and floodplain management, and watershed management services provided throughout the Mid-Atlantic region.

**Monroe County Habitat** for Humanity has received a \$10,000 donation from 84 Lumber. This money is going toward the two homes that are being built in Ski Haven Estates. One is through a partnership with the Pocono Builders Association and the other is through a Grant partnership with Thrivent Financial for Lutherans. The check presentation took place on Thursday September 13 at the site of the homes in Ski Haven Estates.

The Pocono Builders Association recently received an Award of Excellence in the following category for Communication/ Membership Directory from the Executive Officers Council (EOC) of the National Association of Home Builders: for their Newcomer Membership Directory. Awards were presented during the annual National Association of Home Builders' 2007 EOC Seminar held in Long Beach,

*Continued on page 8*

# Welcome New Members

The following new members are not listed in the 2007 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

## **Apple Mortgage Company, Inc.**

Deborah Freeland  
RR 2 Box 2328  
Cresco, PA 18326  
(570) 595-9500  
(570) 595-9554  
applemakesiteasy@verizon.net  
www.applemakesiteasy.com  
MORTGAGES

## **Baldwin Limousines, Inc.**

Robert Baldwin  
308 Michele Lane  
Bartonsville, PA 18321  
(570) 688-1123  
(570) 688-1124  
TRANSPORTATION

## **Barrett Township Historical Society**

Ethel Huff  
Route 390 and Sand Spring Road  
Mountainhome, PA 18342  
(570) 595-2279  
NON-PROFIT ORGANIZATIONS

## **Club D Entertainment, Inc.**

David Sanchez  
77 Wintergreen Circle  
East Stroudsburg, PA 18301  
(570) 620-9574  
clubd@djclubd.com  
www.djclubd.com  
ENTERTAINMENT-MUSIC

## **CareWorks Convenient Healthcare**

Dean Lin  
Route 611, Tannersville Plaza  
Tannersville, PA 18372  
(570) 619-5142  
(570) 619-0127  
stephanie@convenient-clinic.com  
www.convenient-clinic.com  
NON-PROFIT ORGANIZATIONS

## **Follow Me Foundation, The**

Sue Reynolds  
50 Storm Street  
Stroudsburg, PA 18360  
(570) 420-1077  
(570) 424-9711  
www.followmefoundation.org  
NON-PROFIT ORGANIZATIONS

## **Inner Harmony Wellness Center**

Melissa Brown  
745 Jefferson Avenue, Suite 104  
Scranton, PA 18510  
(570) 760-4612  
(570) 346-5109  
melissabrown@inwc.com  
www.innerharmonywellness.com  
HEALTH-ALTERNATIVE MEDICINE

## **Internet Inspirations, Inc.**

Lucas Licznarski  
3089A Route 611, Suite #3  
Stroudsburg, PA 18360  
(570) 629-0862  
(212) 820-9737  
info@internetinspirations.com  
www.internetinspirations.com  
WEB SITE-GRAPHIC DESIGN

## **Jones Painting and Home Improvement**

Adam Jones  
184 Ranchlands  
Bushkill, PA 18324  
(570) 828-9031  
awj5471@gmail.com  
CONTRACTOR-PAINTING AND  
WALLPAPERING

## **Kleer Vision**

Nicholas Lepore  
PO Box 331  
Bushkill, PA 18324  
(570) 588-0400  
(570) 588-0400  
kleervision@yahoo.com  
www.headlightrestore.net  
GLASS PRODUCTS-WINDSHIELD REPAIR

## **Newfoundland Beverage**

Linda Flores  
868 Main Street  
Newfoundland, PA 18445  
(570) 676-3285  
(570) 676-3285  
BEVERAGE DISTRIBUTORS

## **Northeastern Site Developers**

Michael Petrin  
PO Box 1750 Stony Mountain Road  
Albrightsville, PA 18210  
(570) 722-9707  
(570) 722-3644  
nesitedev@yahoo.com  
EXCAVATING

## **Stage 1 Ads, Inc.**

Nancy Reeser George  
19 South 4th Street  
Lewisburg, PA 17837  
(570) 244-2146  
stage1ads@gmail.com  
www.stage1ads.com  
ADVERTISING

# 28th Annual Quality of Life Tournament

The Pocono Mountains Chamber of Commerce held their 28th Annual Quality of Life Golf Tournament on July 31, 2007. This year's tournament took place at Great Bear Golf & Country Club, a Jack Nicklaus designed course, provided the golfers with a challenging round of golf.

The day started around noon when everyone began to arrive to register and receive their gifts and a free raffle ticket. After registering, there was a delicious barbecue lunch provided by Great Bear. Around 1:00 p.m. the foursomes were all sent off for a shotgun start. After golfing, everyone had a chance to relax and enjoy a cocktail hour, followed by dinner, which was served at 7:00 p.m. Mr. Chuck Niclaus emceed an unforgettable evening of fun, prizes and laughs.

The tournament was set up as a four-person scramble and consisted of three flights. The winners were:

**Championship Flight:** Scott Henry  
Ted Barton  
John Henry  
Scott Barth

**1st Flight:** Troy Nauman  
Doug Besecker  
Bob Buff  
Don Hannig

**2nd Flight:** Ron Hunsberger  
Jason Kutch  
G. Craig Gerhart  
Matt Klem

The Chamber would like to recognize the Major Sponsors for their generous contributions.

## Major Sponsors

**Gold Sponsor:** Patterson-Kelley Company

**Silver Sponsors:** PPL  
UPS

Herbert, Rowland & Grubic, Inc.

**Copper Sponsors:** Martz Trailways

Adams Outdoor Advertising

**Bronze Sponsor:** The Small Group Insurance (Hole-in-One)

We also would like to thank our numerous hole sponsors, prize donors, and volunteers for their assistance in making this tournament so successful.



**Championship Flight** - left to right- Robert Phillips, IOM, Ted Patton, Scott Henry, John Henry, Scott Barth



**1st Flight** - left to right, Robert Phillips, IOM, Troy Nauman, Bob Buff, Doug Besecker, Don Hannig



**2nd Flight** - left to right- Ron Hunsberger, G. Craig Gerhart, Jason Kutch, Matt Klem, Robert Phillips, IOM