

GREATNESS, UNLEASHED

skillsoft®



**THE
POTENTIAL
TO BE
AMAZING**



At Skillsoft, we believe every person has the potential to be amazing. We envision a world where learning is democratized, where no matter who you are or what you do, you're given the opportunity and the tools you need to fulfill your unique goals and dreams.

Our mission is to help organizations use the power of learning to build a more motivated, skilled, future-fit, and resilient workforce.

So, what does all this mean?

- That workforces are engaged, active, and optimistic.
- That individuals can set their sights on bigger and better roles, and choose proven paths to get there.
- That organizations have the skilled talent they need today and the ability to upskill and reskill for the demands of tomorrow.

We think everyone should have equal opportunities to advance, grow, and keep learning. So, we offer solutions that provide the maximum flexibility and choice to learners so they can unleash their edge. Because when people are given the opportunity to learn, plus the support they need ... there's no limit to what they can achieve.

“People are only limited by their own curiosity.”

*Dr. Karen Wolf,
Chief Learning Officer,
ManTech*

* Estimated across Skillsoft Group



**SEIZE
YOUR
DAY**



For the learner ...

The nature of work is changing and you may have found yourself on unfamiliar ground. Maybe you're being asked to do more, being asked to work faster, or concerned that your skills are out of date. Maybe you're at home, juggling your regular workload and your daughter attending fourth grade in the dining room. Maybe you're just wondering what the future's going to bring — and if you'll be ready for it.

Skillsoft is for you.

We can help you refresh your current skills and embrace new ones so you stay confident, capable, and in-demand.

Skillsoft is made for learners. Our content is purpose-built to help you achieve your goals — whether that's earning a tech certification, stepping up to tackle a more challenging role, or simply exploring new subjects that sound intriguing.

At Skillsoft, you'll find choices that suit your preferences, schedule, and learning style. From books to videos, full courses to micro-learning, audiobooks to live bootcamps. We make it easy to find exactly what you're looking for right now — and what you need long-term to accelerate your career.

“We need people to think about learning differently — the world and our workplaces have changed.”

*Karin Levitt,
Director of Talent
Development,
Hitachi Vantara*



SKILLSOFT BY THE NUMBERS

~25M



CONTENT ASSETS ACCESSED
EVERY MONTH

All of this is delivered through our award-winning digital learning platform, Skillsoft Percipio, designed to make learning easier, more accessible, and more effective. It delivers immersive learning that lets you “watch,” “read,” “listen,” and “practice.” And the ELSA plug-in enables you to search, discover, and learn in real-time and in the context of your everyday workflow without leaving your browser. So, whether you’re ready for something new or just need an answer fast, you have the easiest, most effective way to learn at your fingertips.

Our smart, seamless learning experience — available anytime, anywhere, on any device — lets you drive your own advancement, get and stay ahead.

“In the last six months, all of our higher-level internal appointments have been from within. We know promoting from within provides better business outcomes, and we are able to do this in large part due to our learning culture.”

*Mark O'Donnell
Senior Vice-President Operational Excellence
Rizing*



SKILLSOFT BY THE NUMBERS

790+

**EXPERTLY CURATED
CHANNELS**



BUILD A FUTURE-FIT WORKFORCE



For the leader ...

Skillsoft supports leaders at every level — from first-time managers to C-suite executives. Especially in times of change.

That's a good thing. Because these days, change is the one thing you can count on. Chances are, you have to demonstrate value in new ways, with new metrics, and for more employees. And, you have to help them acquire and maintain the competencies your organization needs, today and tomorrow.

At Skillsoft, we're here to help you unlock the potential in your most important assets: your people — and we'll help you retain those valuable team members through continuous career development so they feel motivated and valued.

We do this by delivering best-in-class digital learning, training, and talent solutions. We empower 36 million learners around the world, helping them build the skills they need to succeed, and organizations build the teams they need to stay ahead in a rapidly changing world.

We deliver what learners need — when, where, and how they need it — through our award-winning digital learning platform, Skillsoft Percipio. With it, learning is immersive,

“The flexibility provided to learners for anywhere, anytime, any device learning that is mixed with theory and hands-on experience created a pull factor amongst employees to reskill themselves.”

*Anurag Seth,
VP & Head of
Talent Transformation,
Wipro*



**SKILLSOFT
BY THE NUMBERS**

5.5M 
DIGITAL BADGES AWARDED

accessible, and more engaging. And, that means learning is more efficient and more effective. With Skillsoft, you'll build a rewarding culture of learning. You can trust us to help you transform your workforce, deliver mission-critical training, future-proof skills, and improve your team's resilience and adaptability.

Of course, as more and more organizations transform for the digital age, leaders must transform too. Skillsoft's Leadership Development Program (SLDP), powered by *MIT Sloan Management Review*, is designed to build digitally capable leaders and support their growth throughout their career.

In today's world, anyone can be called upon to be a leader at a moment's notice. Achieving success requires new mindsets focused on growth and problem solving. SLDP provides the valuable, cost-effective, and engaging leadership development experience you need to help your organization evolve and grow. So, you're prepared for what — or whatever — the future holds.

“Access to different types of learning resources to cater to different learning preferences boosts learning adoption and effectiveness.”

*Syed Azfar Hussain,
Group Head, Organization & Talent Development,
RPG Group*



**SKILLSOFT
BY THE NUMBERS**

160+

PRACTICE LABS



**LEARN,
GROW,
REPEAT**



“If you don’t grow, you die.”

That’s what American economist Theodore William Schultz said. His studies of economic development and “human capital” — defined as the powerful combination of education, talent, energy, and will — earned him the 1979 Nobel Prize for Economics.

Even if Schultz’s statement was a little on the extreme side, the concept of continual growth is one that we applaud wholeheartedly. And, it probably won’t surprise you to hear that we think the best way to grow is to keep learning.

There are plenty of tangible, measurable reasons to pursue learning. An individual might be working toward an advanced degree or certification, or fulfilling a job requirement.

But, there’s so much more to it.

Learning shouldn’t be a point-in-time exercise with a definitive beginning, middle, and end. Instead, think of learning as a journey. With each new fact, skill, or theory you acquire, you’re opening doors to greater possibilities. When you commit to continuous learning, you’re giving yourself permission to grow.

“We need our members — employees — to continually develop their skillsets in modern, cutting-edge technology to not only grow themselves professionally but to grow and propel the business as well.”

*Helen Sussex,
Director Global Learning Design
and Creation,
CGI*



SKILLSOFT BY THE NUMBERS

75+

TESTPREPS





Most roles require a specific set of skills, but these change over time. Just think about programmers. Someone who began as a programmer ten, fifteen, or twenty years ago has probably had to relearn — several times — the skills that landed them that role in the first place to keep up with ever more sophisticated technology.

And, it's virtually impossible to predict what skills will be in-demand ten, fifteen, or twenty years from now. In fact, according to the World Economic Forum, 65% of children entering primary school will end up in jobs that don't have a name yet. (Think about it.)

So, should businesses just give up? Of course not. We keep learning. And, we keep growing.

SKILLSOFT BY THE NUMBERS

140+ 

CERTIFICATION EXAMS

24 

SKILLSOFT ASPIRE
JOURNEYS 

**WHERE
WILL YOUR
JOURNEY
TAKE YOU?**



At Skillsoft, we talk a lot about building “a culture of learning.” But, what do we mean by that?

Our most successful customers don't think of learning as a discrete function, an adjunct of human resources, or a once-a-year rudimentary requirement. Instead, they embrace learning for the integrated and pivotal role it plays.

Training, which is an important subset of learning, is too often looked at as a “need to have.”

Learning, a commitment to continual growth and improvement, is a “great to have.”

Learning provides employees with new and exciting opportunities. They can increase their skillset, keeping it up to date and keeping themselves marketable. They can improve their situation and advance in their career. And, when an entire team shares this attitude, the results are exponentially positive.

Instilling a love of learning in the workforce isn't an unrealistic ideal. It's an important foundation for an overall attitude of positivity, capability, and optimism. These feelings quickly translate into measurable productivity, employee satisfaction, and customer loyalty — especially important in times of disruption, change, and even rapid growth.

Giving employees access to continual learning will make your organization a more positive place. And, that affects the entire ecosystem of your organization, inside and out. When you invest in the growth of your employees, they feel valued and rewarded.

And, when that happens, customers know — and share — it.



ASPIRE TO SOMETHING BIGGER

Learn about Aspire Journeys, guided paths mapping from where you are to where you want to be.

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**READY FOR
THE NEW
NORMAL ...
AND THE
NEXT**



To refer to the year 2020 as disruptive is an understatement. Game-changing is probably more accurate.

We started with a once-in-a-century global pandemic, which resulted in economic fallout for many industries. This was followed by a social justice movement that argued for overdue systemic change and genuine equity for disenfranchised communities.

Millions of people around the world had to learn to work, manage, and operate remotely, practically overnight. The business world quickly named this “the new normal” although we all agreed that there was nothing remotely normal about it.

As a global leader in learning, we moved fast, developing new programs for our customers so they could redefine collaboration, choose the right tool sets, and help their teams adjust to a new reality of work/life balance. Some of our customers successfully reskilled staff for changing roles, avoiding layoffs and furloughs. Power skills like agility, resilience, innovation, communication, and adaptability became more important than ever. As did each contributor’s ability and willingness to manage his or her own time, work, and learning.

As Skillsoft Executive Chairman Ron Hovsepian recently told *The Wall Street Journal*, “The rate and pace of learning that’s occurring now is just extraordinary. We’re going to stay committed to our customers’ goals and their learners’ needs. We’re going to help these companies navigate digital transformation, but always with a human-centric approach.”

The new normal has been a time of unprecedented upheaval — and remarkable learning. What’s next? We’ll have to wait and see.



**VISIT OUR BUSINESS
CONTINUITY
LEARNING CENTER**

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OPEN CALL: **EVERYONE'S** **INVITED**



Diversity, equity, and inclusion (DEI) is inescapably in the news now (and for good reason). But, meaningful inclusion is something that Skillsoft has always valued.

It's how we build and deliver our content. It's how we service our customers. It's how we strive to run our company.

We believe that marginalized groups, whether that's people of color, women in STEM, the LGBTQ+ community, or people with physical or intellectual disabilities, deserve a seat at the table — and a voice that is both heard and heeded.

We believe that DEI doesn't just benefit otherwise underrepresented groups. It greatly benefits every organization that commits to it. That's why we've accelerated our focus on creating impactful learning experiences that are representative and inclusive of diversity.

We created a free Leadercamp series delivered by executive coach and author of *Beyond Lip Service, A Coaching Guide For Challenging Bias*, La'Wana Harris. We also launched a new series of *Skillsoft 360* reports, co-authored with thought-leaders and activists from around the world. We took a good, hard look at our own organization and established an internal Inclusion Council. And, we're actively reviewing our current curricula and revising course assets to align to our DEI goals and objectives.



Change is difficult.

But, here's the good news. Welcoming a more diverse workforce — and including them in more meaningful ways — adds valuable new perspectives to every facet of your organization. From research and development to project and people management; from sales and service to customer engagement, and more.

We're evolving. Just like our customers, partners, and competitors. Just like you.

At Skillsoft, we're committed to creating and sustaining a culture that champions diversity, equity, and inclusion, and values the unique strengths and talents of every individual.

And, we're proud of all the ways we're helping our customers do the same.

“Our top HR objective is to develop a pipeline of high-performing and diverse workforce through succession and leadership development — particularly when it comes to women and minorities.”

*Krista Mainous,
Senior Talent Management
Consultant,
Lexmark*



**VISIT OUR
DEI LEARNING
CENTER**

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**HOW
FAR CAN
WE GO ...
TOGETHER?**



We hope you've enjoyed this introduction to Skillsoft. We believe that every person has the potential to be amazing. So, our shared vision is to deliver learning that's democratized, giving every individual precisely what they need to take their next step or reach their next goal.

We provide customer companies around the world with the insights and tools they need to successfully meet the ever-evolving requirements of an ever-changing world. We're committed to helping each and every person discover and nurture their greatness. No matter what the future of work looks like.

Whether you're thinking about managing a remote workforce, producing with a leaner team, complying with new safety regulations, streamlining old processes, or giving employees more autonomy, there's one thing for certain.

We won't be going back.

But, Skillsoft's here to help you go forward.

“An investment in our people has been an investment in our growth. Learning is our competitive advantage.”

*Ashok Madaan,
Associate Vice President,
Head, Talent Transformation,
Engineering and R&D Services,
HCL Technologies*



**REGISTER NOW
TO ENJOY FREE
ACCESS**

(There's no commitment required.)

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ABOUT SKILLSOFT

Skillsoft delivers digital learning, training, and talent solutions to help organizations unleash their edge. Leveraging immersive, engaging content, Skillsoft enables organizations to unlock the potential in their best assets — their people — and build teams with the skills they need for success. Empowering 45 million learners and counting, Skillsoft democratizes learning through an intelligent learning experience and a customized, learner-centric approach to skills development with resources for Leadership, Technology and Development, and Compliance.

Skillsoft and SumTotal are partners to thousands of leading global organizations, including many Fortune 500 companies. The company features three award-winning systems that support learning, performance and success: Skillsoft learning content, the Percipio intelligent learning experience platform, and the SumTotal suite for Talent Development, which offers measurable impact across the entire employee lifecycle.

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