

2021 Sponsorship Opportunities Guide



CONNECT



GROW

LEAD



GIVE BACK

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2021 Sponsorship Opportunities Guide

More than just a member

To be a Chamber member is to be our partner. We honor that partnership by creating opportunities for growth and development, providing commitment from our team, and ensuring every business thrives. We aim for the best environment for your business but the best means different things to different people. We understand each member has unique ideas and ambitions in mind and we are here to provide the best opportunities for you to get the most out of your membership.

The Frisco Chamber of Commerce

- Creates a strong business climate for our members.
- Strengthens our foundation for growth.
- Promotes and refers our members.
- Serves as a business catalyst for positive community progress.
- Empowers the next generation of leaders in Frisco.
- Promotes Frisco as a vibrant city to live, work, and play.

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HR Summit

March 2021

DALLASHR™
Advancing the value of HR.

AFFILIATE OF
SHRM
SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

THE HR SOUTHWEST
CONFERENCE™

Presenting Sponsor

- Exclusive “Presented by” status
- One table – 8 attendees
- Priority seating and unique identification of sponsorship on table
- Display table for marketing and advertising
- Commercial played at the event (2 minutes or less) and on social media
- Speaking opportunity
- Logo prominently displayed on-screen throughout event
- Logo included on all printed collateral
- Sponsorship advertised on digital billboard (Highway 380/Teel Parkway)
- Sponsorship announced in press release
- Recognition on social media
- Opportunity to provide company-owned pop-up/roll-up banner for prominent placement at event
- Inclusion in annual list of Frisco Chamber of Commerce supporters
- Opportunity to provide promotional item for all attendees
- First right of acceptance for sponsorship of event next year (30-day notice from current event required to secure future sponsorship)

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Innovator Sponsor (Limit 3)

- Display table for marketing and advertising
- 4 attendees with priority seating
- Speaking opportunity
- Brand recognition on event signage
- Commercial played at the event (1 minute or less)
- Ad displayed on-screen at event
- Sponsorship recognized in press release
- Logo displayed on-screen at event
- Recognition on social media
- Company name recognition from podium at events
- Inclusion in annual list of Frisco Chamber of Commerce supporters

Visionary Sponsor (Limit 3)

- Display table for marketing and advertising
- 2 attendees
- Brand recognition on event signage
- Sponsorship recognized in press release
- Recognition on social media
- Ad displayed on-screen at event
- Company name recognition from podium at events

Individual Tickets

- Chamber Member - \$75
- DallasHR Member - \$75
- Future Member - \$100

Annual Awards Gala



Presenting Sponsor

- Exclusive “Presented by” status
- Two tables with premier seating – 16 guests
- 16 drink tickets
- Brand recognition on awards
- Commercial played at the event (2 minutes or less)
- Priority seating and unique identification of sponsorship on table
- Speaking opportunity
- Logo prominently displayed on-screen throughout event
- Logo included on all printed collateral
- Sponsorship advertised on digital billboard (Highway 380/Teel Parkway)
- Sponsorship announced in press release
- Recognition on social media
- Opportunity to provide company-owned pop-up/roll-up banner for prominent placement at event
- Inclusion in annual list of Frisco Chamber of Commerce supporters
- Opportunity to provide promotional item for all attendees
- First right of acceptance for sponsorship of event next year (30-day notice from current event required to secure future sponsorship)

Innovator Sponsor (Limit 2)

- One table with priority seating – 8 guests
- 8 drink tickets
- Brand recognition on event signage
- Commercial played at the event (1 minute or less)
- Ad displayed on-screen at event
- Sponsorship recognized in press release
- Logo displayed on-screen at event
- Recognition on social media
- Company name recognition from podium at event
- Inclusion in annual list of Frisco Chamber of Commerce supporters

Cocktail Reception Sponsor (Limit 3)

- One table with priority seating - 8 guests
- 8 drink tickets
- Brand recognition on event signage
- Special signage at signature drink and food stations
- Sponsorship recognized in press release
- Recognition on social media
- Ad displayed on-screen at event
- Company name recognition from podium at events

Entertainment Sponsor (Limit 4)

- One table – 8 guests
- 8 drink tickets
- Entertainment “Presented by” status on signage
- Sponsorship recognized in press release
- Recognition on social media
- Company name recognition from podium at events
- Logo displayed on-screen at event

Annual Awards Gala

Lounge Sponsor (Limit 4)

- One table - 8 guests
- Lounge "Presented by" status on signage
- Brand recognition on-screen at event

Parking Sponsor (Limit 1)

- One table - 8 guests
- Brand recognition on signage in parking garage
- Brand recognition on-screen at event



Award Sponsor (Limit 10)

- Seating for 2 guests
- Name recognition on-screen at event
- Brand recognition on sponsored award
- Opportunity to present award
- Sponsor included in photos of award winner sent to media



Table Sponsor

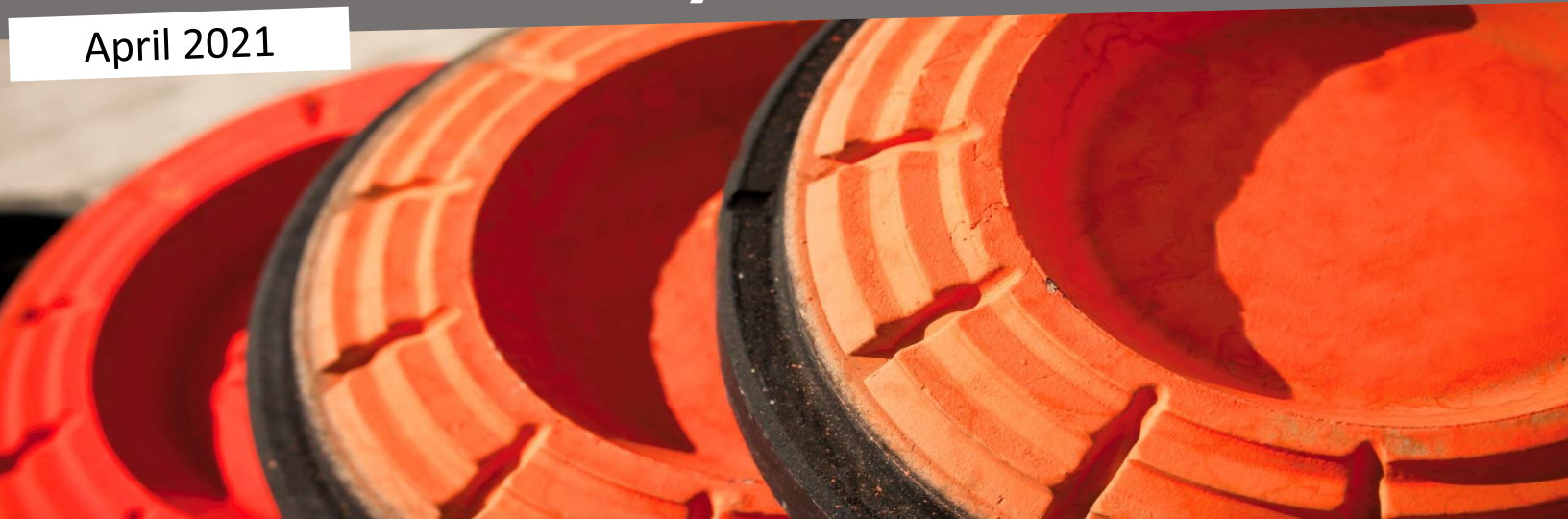
- One table – 8 guests
- Logo displayed on-screen at event

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Clay Shoot

April 2021



Presenting Sponsor

- Exclusive “Presented by” status
- Team of 4
- Logo on awards
- Tent with 1 table/2 chairs
- Banner at event
- Speaking opportunity
- Commercial played on social media
- Ad on social media
- Logo included on all printed collateral
- Sponsorship advertised on digital billboard (Highway 380/Teel Parkway)
- Sponsorship announced in press release
- Recognition on social media
- Opportunity to provide company-owned pop-up/roll-up banner for prominent placement at event
- Inclusion in annual list of Frisco Chamber of Commerce supporters
- Opportunity to provide promotional item for all attendees
- First right of acceptance for sponsorship of event next year (30-day notice from current event required to secure future sponsorship)

Awards Ceremony Sponsor (Limit 1)

- Exclusive “Awards Ceremony Sponsor” status
- Team of 4
- Speaking opportunity
- Ability to present awards to winners
- Brand recognition on event signage
- Commercial played at event (where applicable)
- Ad displayed on-screen at event
- Sponsorship recognized in press release
- Logo displayed on-screen at event
- Recognition on social media
- Company name recognition from podium at event
- Inclusion in annual list of Frisco Chamber of Commerce supporters

Ammunition Sponsor (Limit 1)

- Exclusive “Ammunition Sponsor” status
- Team of 4
- Tent with 1 table/2 chairs
- Brand recognition on event signage

Player Gift Sponsor (Limit 1)

- Exclusive “Player Gift Sponsor” status
- Team of 4
- Brand recognition on gift
- Brand recognition on event signage

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Clay Shoot

Shotgun Start Sponsor (Limit 1)

- Exclusive "Shotgun Sponsor" status
- Team of 4
- Brand recognition on signage
- Speaking opportunity

Golf Cart Sponsor (Limit 1)

- Team of 4
- Brand recognition on event signage
- Logo on carts

Station Sponsor (Limit 12)

- Brand recognition on event signage

Hospitality Cart Sponsor

- Brand recognition on event signage



Team

- Team of 4
- Members - \$1,200
- Future members - \$1,400
- Breakfast/lunch and drinks provided
- Each player receives a gift

Individual Player

- Members - \$325
- Future members - \$375



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5-Star Corporate Challenge

May 2021



Presenting Sponsor

- Exclusive “Presented by” status
- Team of 6 – three men/three women
- Brand recognition on t-shirts
- Brand recognition on participant packet
- Speaking opportunity
- Logo on awards
- Ability to present awards to winners
- Logo included on all printed collateral
- Sponsorship advertised on digital billboard (Highway 380/Teel Parkway)
- Sponsorship announced in press release
- Recognition on social media
- Opportunity to provide company-owned pop-up/roll-up banner for prominent placement at event
- Inclusion in annual list of Frisco Chamber of Commerce supporters
- Opportunity to provide promotional item for all attendees
- First right of acceptance for sponsorship of event next year (30-day notice from current event required to secure future sponsorship)

Awards Ceremony Sponsor (Limit 1)

- Exclusive “Awards Ceremony Sponsor” status
- Team of 6 – three men/three women
- Brand recognition on event signage
- Brand recognition on participant packet
- Brand recognition on t-shirts
- Ability to present awards to winners
- Sponsorship recognized in press release
- Recognition on social media
- Inclusion in annual list of Frisco Chamber of Commerce supporters

Visionary Sponsor (Limit 5)

- Team of 6 – three men/three women
- Brand recognition on event signage
- Brand recognition on t-shirts
- Brand recognition on participant packet
- Sponsorship recognized in press release
- Recognition on social media



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5-Star Corporate Challenge

Individual Event Sponsor (Limit 10)

- Brand recognition on event signage
- Brand recognition on participant packet
- Ability to have a tent at event
- Recognition on social media



Team Sponsor

- Team of 6 – three men/three women
- Members \$900
- Future Members \$1300

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State of the City

June 2021



Presenting Sponsor

- Two tables – 16 attendees
- Exclusive “Presented by” status
- Brand recognition on event signage
- Priority seating and unique identification of sponsorship on table
- Speaking opportunity
- Commercial played at event (where applicable)
- Ad displayed on-screen at event
- Logo prominently displayed on-screen throughout event
- Logo included on any printed collateral
- Sponsorship advertised on digital billboard (Highway 380/Teel Parkway)
- Sponsorship announced in press release
- Recognition on social media
- Opportunity to provide company-owned pop-up/roll-up banner for prominent placement at event
- Inclusion in annual list of Frisco Chamber of Commerce supporters
- Opportunity to provide promotional item for all attendees
- First right of acceptance for sponsorship of event next year (30-day notice from current event required to secure future sponsorship)

Innovator Sponsor (Limit 2)

- One table – 8 attendees
- Commercial played at event (where applicable)
- Ad displayed on-screen at event
- Sponsorship recognized in press release
- Logo displayed on-screen at event
- Recognition on social media
- Company name recognition from podium at event
- Inclusion in annual list of Frisco Chamber of Commerce supporters

Visionary Sponsor (Limit 6)

- One table – 8 attendees
- Brand recognition on event signage
- Sponsorship recognized in press release
- Recognition on social media
- Ad displayed on-screen at event
- Company name recognition from podium at event

Table Sponsor

- One table – 8 attendees
- Member - \$650
- Future member - \$800
- Logo displayed on screen at event

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3rd Quarter Luncheon

August 2021

Presenting Sponsor

- Two tables – 16 attendees
- Exclusive “Presented by” status
- Brand recognition on event signage
- Priority seating and unique identification of sponsorship on table
- Speaking opportunity
- Commercial played at event (where applicable)
- Ad displayed on-screen at event
- Logo prominently displayed on-screen throughout event
- Logo included on any printed collateral
- Sponsorship advertised on digital billboard (Highway 380/Teel Parkway)
- Sponsorship announced in press release
- Recognition on social media
- Opportunity to provide company-owned pop-up/roll-up banner for prominent placement at event
- Inclusion in annual list of Frisco Chamber of Commerce supporters
- Opportunity to provide promotional item for all attendees
- First right of acceptance for sponsorship of event next year (30-day notice from current event required to secure future sponsorship)

Innovator Sponsor (Limit 2)

- One table – 8 attendees
- Commercial played at event (where applicable)
- Ad displayed on-screen at event
- Sponsorship recognized in press release
- Logo displayed on-screen at event
- Recognition on social media
- Company name recognition from podium at event
- Inclusion in annual list of Frisco Chamber of Commerce supporters



Visionary Sponsor (Limit 6)

- One table – 8 attendees
- Brand recognition on event signage
- Sponsorship recognized in press release
- Recognition on social media
- Ad displayed on-screen at event
- Company name recognition from podium at event

Table Sponsor

- One table – 8 attendees
- Member - \$650
- Future member - \$800
- Logo displayed on screen at event

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New Teacher Welcome

July 2021



Presenting Sponsor

- Exclusive “Presented by” status
- One vendor table – prime location
- Commercial played at the event (2 minutes or less)
- Speaking opportunity
- Commercial played at event (where applicable)
- Logo prominently displayed on-screen throughout event
- Logo included on all printed collateral
- Sponsorship advertised on digital billboard (Highway 380/Teel Parkway)
- Sponsorship announced in press release
- Recognition on social media
- Opportunity to provide company-owned pop-up/roll-up banner for prominent placement at event
- Inclusion in annual list of Frisco Chamber of Commerce supporters
- Opportunity to provide promotional item for all attendees
- First right of acceptance for sponsorship of event next year (30-day notice from current event required to secure future sponsorship)

Innovator Sponsor

- One vendor table – prime location
- Brand recognition on event signage
- Commercial played at the event (1 minute or less)
- Commercial played at event (where applicable)
- Ad displayed on-screen at event
- Sponsorship recognized in press release
- Logo displayed on-screen at event
- Recognition on social media
- Company name recognition from podium at events
- Inclusion in annual list of Frisco Chamber of Commerce supporters

Visionary Sponsor (Limit 3)

- One vendor table – prime location
- Brand recognition on event signage
- Special signage at signature drink and food stations
- Sponsorship recognized in press release
- Recognition on social media
- Ad displayed on-screen at event
- Company name recognition from podium at events



New Teacher Welcome



Influencer Sponsor (Limit 6)

- One vendor table – prime location
- Brand recognition on event signage
- Sponsorship recognized in press release
- Recognition on social media
- Company name recognition from podium at events
- Logo displayed on-screen at event

Table Sponsor

- One vendor table
- Logo displayed on-screen at event
- Opportunity to provide promotional items for attendees



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Golf Tournament

October 2021



Presenting Sponsor

- Exclusive “Presented by” status
- Team of 4
- Logo on awards
- Tent with 1 table/2 chairs
- Banner at event
- Speaking opportunity
- Commercial played on social media
- Ad on social media
- Logo included on all printed collateral
- Sponsorship advertised on digital billboard (Highway 380/Teel Parkway)
- Sponsorship announced in press release
- Recognition on social media
- Opportunity to provide company-owned pop-up/roll-up banner for prominent placement at event
- Inclusion in annual list of Frisco Chamber of Commerce supporters
- Opportunity to provide promotional item for all attendees
- First right of acceptance for sponsorship of event next year (30-day notice from current event required to secure future sponsorship)

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Awards Ceremony Sponsor (Limit 1)

- Exclusive “Awards Ceremony Sponsor” status
- Team of 4
- Tent with 1 table/2 chairs
- Speaking opportunity
- Ability to present awards to winners
- Brand recognition on event signage
- Commercial played at event (where applicable)
- Ad displayed on-screen at event
- Sponsorship recognized in press release
- Logo displayed on-screen at event
- Recognition on social media
- Company name recognition from podium at event
- Inclusion in annual list of Frisco Chamber of Commerce supporters

Hole in One Sponsor (Limit 1)

- Exclusive “Hole in One Sponsor” status
- Team of 4
- Tent with 1 table/2 chairs
- Brand recognition on event signage

Player Gift Sponsor (Limit 1)

- Exclusive “Player Gift Sponsor” status
- Team of 4
- Brand recognition on player gift
- Brand recognition on event signage

Golf Tournament

Shotgun Start Sponsor (Limit 1)

- Exclusive "Shotgun Sponsor" status
- Team of 4
- Brand recognition on signage
- Speaking opportunity
- Tent with 1 table/2 chairs

Cart Sponsor (limit 1)

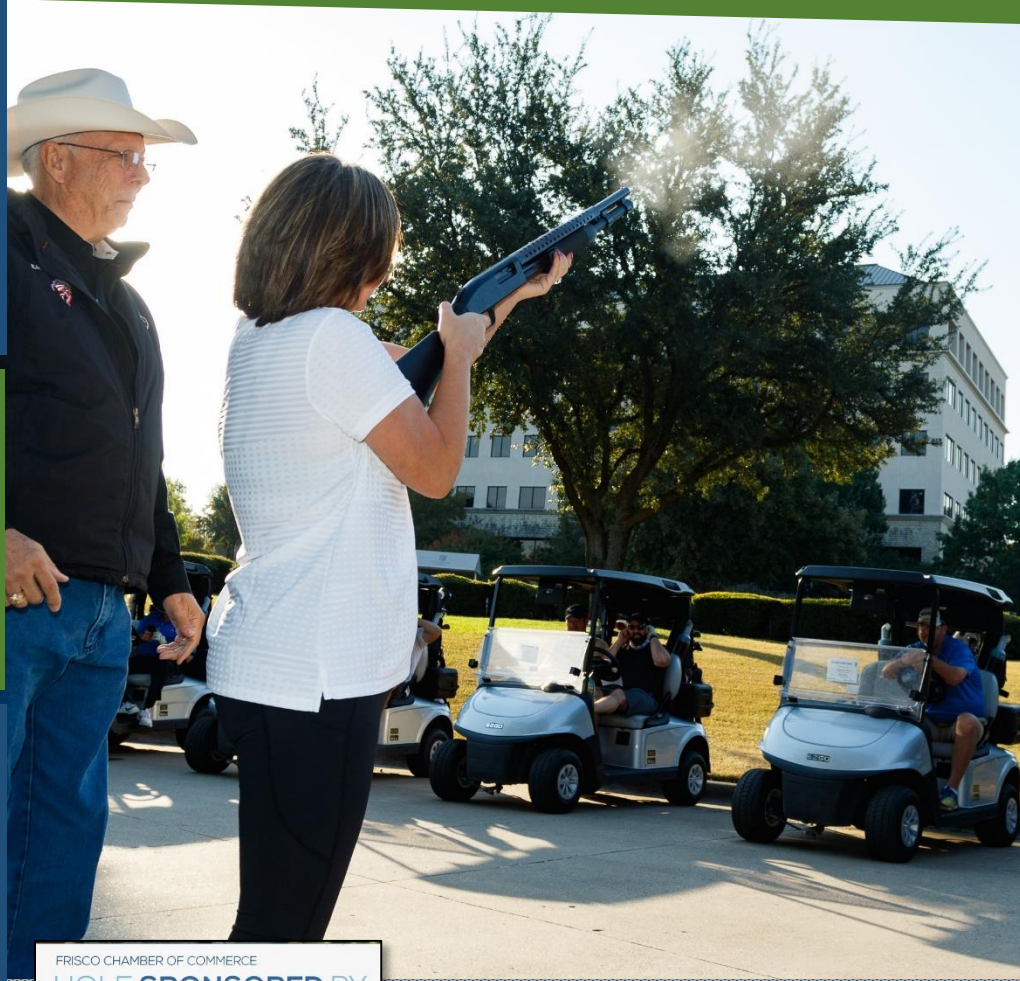
- Team of 4
- Brand recognition on event signage
- Logo on carts
- Tent with 1 table/2 chairs

Tent Sponsor (Limit 14)

- Brand recognition on event signage
- Tent with 1 table/2 chairs

Hole Sign Sponsor (Limit 20)

- Brand recognition on event signage



Team

- Team of 4
- Members - \$1,200
- Future members - \$1,400
- Breakfast, lunch and drinks provided
- Each player receives a gift

Individual Player

- Members - \$325
- Future members - \$375



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Business of Sports

November 2021

Presenting Sponsor

- Two tables – 16 attendees
- Exclusive “Presented by” status
- Brand recognition on event signage
- Priority seating and unique identification of sponsorship on table
- Speaking opportunity
- Commercial played at event (where applicable)
- Ad displayed on-screen at event
- Logo prominently displayed on-screen throughout event
- Logo included on any printed collateral
- Sponsorship advertised on digital billboard (Highway 380/Teel Parkway)
- Sponsorship announced in press release
- Recognition on social media
- Opportunity to provide company-owned pop-up/roll-up banner for prominent placement at event
- Inclusion in annual list of Frisco Chamber of Commerce supporters
- Opportunity to provide promotional item for all attendees
- First right of acceptance for sponsorship of event next year (30-day notice from current event required to secure future sponsorship)

Innovator Sponsor (Limit 2)

- One table – 8 attendees
- Commercial played at event (where applicable)
- Ad displayed on-screen at event
- Sponsorship recognized in press release
- Logo displayed on-screen at event
- Recognition on social media
- Company name recognition from podium at event
- Inclusion in annual list of Frisco Chamber of Commerce supporters



Visionary Sponsor (Limit 6)

- One table – 8 attendees
- Brand recognition on event signage
- Sponsorship recognized in press release
- Recognition on social media
- Ad displayed on-screen at event
- Company name recognition from podium at event

Table Sponsor

- One table – 8 attendees
- Member - \$650
- Future member - \$800
- Logo displayed on screen at event

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