

FOUNDATION

## Providing Hunger Relief FOR IOWA FAMILIES

THE FOUNDATION
INCREASED ITS IMPACT BY

2 7 0
IN 2017 COMPARED TO 2016!

Parents in financial need may face even more difficulty providing complete and nutritious meals to their children during summer months when school lunch programs are not available.

The "Haul Out Hunger" Program continues the long-standing efforts of lowa Select Farms and the Deb and Jeff Hansen Foundation to support local food pantries while highlighting and building awareness of food insecurity issues in lowa.

THROUGHOUT THE THREE-WEEK "HAUL OUT HUNGER" PROGRAM PERIOD, Iowa Select Farms employees traveled more than 3,500 miles to deliver 937 cases containing 11,244 fresh pork loins weighing a total of 56,220 pounds (28 tons). The effort restocked refrigerators and freezers in 98 food pantries and community shelves located in 67 lowa communities.

**THE BONELESS PORK LOINS ARE APPROXIMATELY 4.5 - 5 POUNDS EACH** and can feed 24 people a three-ounce serving of pork. The pork loins donated through the 2017 "Haul Out Hunger" program provided nearly 300,000 servings to lowa families; nearly 70,000 more than the 2016 donation.

A 16-PAGE BOOKLET TO PROVIDE FAMILIES WITH INFORMATION about how to properly store, handle and prepare the pork accompanied each loin. The booklet also contains a collection of easy and economical recipes for families to prepare the pork loin into a full meal, and even stretch it into several meals.



HAUL OUT HUNGER Food Pantries

**Ackley Food Pantry** Alden Food Pantry **Allison Food Pantry** Ames Emergency Residence Project Aplington-Parkersburg Food Pantry

**Belmond Food Pantry** Beloit Lutheran Children's Home—Ames, Iowa

Bethel Lutheran Church Food Pantry—Graettinger, Iowa

Britt Area Food Bank

Butler County Visions of Well Being—Allison, Iowa

Calvary United Methodist Church Food Pantry—Ames, Iowa

Cambridge Food Pantry

Centro Cristiano Vida Nueva—Belmond, Iowa

Chickasaw County Food Bank—New Hampton, Iowa

Christian Community Cupboard—State Center, Iowa

Clarion-Goldfield—Dows Community Schools

Clarksville Food Pantry

Clear Lake United Methodist Church Food Pantry

Clearfield Community Food Pantry

Clearfield-Diagonal Community Schools

Community Basket—Odebolt, Iowa

Creston Area Food Bank

Creston United Church of Christ Food Pantry

**Dumont-Aredale Food Pantry** 

East Union ASPIRE Food Pantry—Afton, Iowa

First Baptist Church Food Pantry—Webster City, Iowa

First Church of the Open Bible Food Pantry—Iowa Falls, Iowa First United Methodist Church Food Pantry—Iowa Falls, Iowa

Food at First—Ames, Iowa

Forest City Neighborhood Food Bank

Franklin County Home Care—Hampton, Iowa

Franklin County Public Health—Hampton, Iowa

God's Pantry—Garner, Iowa

Grand Meadow Food Shelf

Greenbelt Home Care—Eldora, Iowa

Greene County Christian Action Resource Center—Jefferson, Iowa

**Grundy County Food Pantry** 

Hampton United Methodist Church Food Pantry

Hardin County Friendship Club—Iowa Falls, Iowa

Hawkeye Harvest Food Bank—Mason City, Iowa

Holy Trinity Catholic Church Food Pantry—Fort Dodge, Iowa

**Humboldt County Ministerial Food Pantry** 

Huxley-Kelly Food Pantry

Inter-Church Council Food Bank—Chariton, Iowa

**Kellerton Food Pantry** 

Kids Life Discovery Center—Chariton, Iowa

Kids Spot Daycare—Lake City, Iowa

Lamoni Food Pantry

Le Roy Area Food Shelf

Lenox Ministerial Association Food Pantry

Lenox Neighborhood Center

Lions Club—lowa Falls, Iowa

Loaves and Fishes—Story City, Iowa

Lords Cupboard—Fort Dodge, Iowa Lords Cupboard—Jewell, Iowa

**Lorimor Food Pantry** 

Lyle Food Shelf

MATURA—Adams County

MATURA—Ringgold County

MATURA—Taylor County

**MATURA-Union County** 

Mid-Iowa Community Action—Ames, Iowa

Ministerio Manos Al Alrado—Hampton, Iowa Mitchell County Food Bank—Osage, Iowa

Murray Church of Christ Food Pantry

Nashua Area Food Pantry

**New Hartford Food Pantry** 

New Opportunities—Carroll County New Opportunities—Greene County New Opportunities—Sac County

Northern Lights Alliance Homeless Shelter—Mason City, Iowa

Riceville Food Pantry

Riverbend Childcare—Iowa Falls, Iowa

Riverside United Methodist Church Food Pantry

Ruth Project Food Pantry—Iowa Falls, Iowa

Salvation Army—Ames, Iowa

Salvation Army—Fort Dodge, Iowa

SCICAP—Clarke County SCICAP—Decatur County

SCICAP—Wayne County

**Shell Rock Community Food Pantry** 

Slater-Sheldahl Food Pantry

Southland Faith Community Food Shelf

Spring Valley Food Shelf

St. Patrick's Catholic Church Food Pantry—Hampton, Iowa

St. Paul Lutheran Community Pantry—Manson, Iowa

Trinity Lutheran Church Food Pantry—Webster City, Iowa

Trio SSS at Iowa Central Community College—Fort Dodge, Iowa

Upper Des Moines Opportunity—Buena Vista County

Upper Des Moines Opportunity—Emmett County

Upper Des Moines Opportunity—Hamilton County

Upper Des Moines Opportunity—Palo Alto County

Upper Des Moines Opportunity—Pocahontas County Upper Des Moines Opportunity—Wright County

Webster County Case Management—Fort Dodge, Iowa

Wright County Food Pantry—Eagle Grove, Iowa Zearing-McCallsburg Food Pantry



The Deb and Jeff Hansen Foundation's PowerSnack™ Program provides the ingredients for kids to make their own "Power Snacks"— nutritious ham sandwiches made out of deli ham and whole wheat bread.

Ham is an excellent source of thiamin, niacin, riboflavin, vitamin B-6, phosphorus and protein and a good source of zinc and potassium—all essential for growth, development and cognitive learning.

### THE FOUNDATION

INCREASED THE NUMBER OF CHILDREN RECEIVING POWER SNACKS BY

125%

THE PROGRAM PROVIDES COUPONS to each child's family for four pounds of free deli ham (valued at \$5 per pound) and four loaves of whole wheat bread (\$3 per loaf) for making 48 filling, high-protein "Power Snacks" each year.

#### THE COUPONS INCLUDE A PROTEIN POWER!

booklet filled with easy recipes, such as how to make the perfect ham sandwich, scrambled eggs and ham, grilled ham and cheese, ham wraps, ham pizza snacks and ham, cheese and crackers.

NOW IN ITS FIFTH YEAR, the Power Snack™ Program offered coupon bundles to more than 18,000 children identified by their schools and teachers as food insecure—an increase of 10,000 from 2016.

## Power Snack PROGRAM PARTICIPANTS

- Southwest Valley Middle School/Enarson Elementary, Villisca, Montgomery County
- Nodaway Valley Community Schools, Greenfield, Adair County
- Hudson Community Schools, Hudson, Black Hawk County
- Aplington-Parkersburg Community Schools, Parkersburg, Butler County
- Clarksville Community Schools, Clarksville, Butler County
- Dike Elementary/New Hartford Elementary/Junior High School, Dike, Grundy County
- North Butler Community Schools, Greene, Butler County
- Nashua-Plainfield Community Schools, Nashua, Chickasaw County
- Waverly-Shell Rock Community Schools, Waverly, Bremer County
- Albert City-Truesdale Community Schools, Albert-City, Buena Vista County
- Storm Lake Elementary School, Storm Lake, Buena Vista County
- Storm Lake Middle School, Storm Lake, Buena Vista County
- Coon Rapids-Bayard Community School, Coon Rapids, Carroll County
- Cherokee Community Schools, Cherokee, Cherokee County
- Marcus-Meriden-Clegorn Elementary and High School, Marcus, Cherokee County
- Remsen Elementary and Middle School, Remsen, Plymouth County
- Roosevelt Elementary School, Cherokee, Cherokee County
- Clarke Community Schools, Osceola, Clarke County
- Murray Community Schools, Murray, Clarke County
- Clay Central-Everly Community Schools, Everly, Clay County
- Fairview Park Elementary School, Spencer, Clay County
- Lincoln Park Elementary School, Spencer, Clay County
- Spencer Middle School, Spencer, Clay County
- Zion Lutheran School, Denison, Crawford County
- Ar-We-Va Community Schools, Westside, Crawford County
- **Denison Community Schools,** Denison, Crawford County
- Davis County Community Schools, Bloomfield, Davis County
- Central Decatur Community Schools, Leon, Decatur County
- Mormon Trail Community Schools, Humeston, Wayne County
- Demoney Elementary School, Estherville, Emmet County
- Estherville Lincoln Central Middle School, Estherville, Emmet County
- North Union Elementary School (Fenton Campus), Fenton, Kossuth County
- St. Joseph's Community Schools, New Hampton, Chickasaw County
- Hampton-Dumont High School, Hampton, Franklin County
- Hampton-Dumont Middle School, Hampton, Franklin County
- North Side Elementary School, Hampton, Franklin County
- South Side Elementary School, Hampton, Franklin County
- West Fork Community Schools, Rockwell, Cerro Gordo County
- Central Springs Community Schools, Manly, Worth County
- Lincoln Elementary School, Charles City, Floyd County
- RMRM Elmentary School, Rockford, Floyd County
- Greene County Community Schools, Jefferson, Greene County
- Paton-Churdan Community Schools, Churdan, Greene County
- BCLUW Community Schools, Conrad, Grundy County

## We do it because

we care tremendously about helping children and believe what we are doing is making a difference in their lives.











- Gladbrook-Reinbeck Community Schools, Reinbeck, Grundy County
- Grundy Center Community Schools, Grundy Center, Grundy County
- Guthrie Center Elementary School, Guthrie Center, Guthrie County
- · Adair-Casey Community Schools, Adair, Guthrie County
- Panorama Elementary School, Panora, Guthrie County
- · West Central Valley Community Schools, Stuart, Guthrie County
- Northeast Hamilton Elementary School, Blairsburg, Hamilton County
- Webster City Community Schools, Webster City, Hamilton County
- · South Hamilton Community Schools, Jewell, Hamilton County
- West Hancock Elementary School, Britt, Hancock County
- South Hardin Middle School, Hubbard, Hardin County
- · Alden Elementary School, Alden, Hardin County
- South Hardin High School, Eldora, Hardin County
- Eldora-New Providence Elementary School, Eldora, Hardin County
- Hubbard-Radcliffe Elementary School, Radcliffe, Hardin County
- Iowa Falls Community Schools, Iowa Falls, Hardin County
- Riceville Community Schools, Riceville, Howard County
- Humboldt Community Schools, Humboldt, Humboldt County
- Twin Rivers Elementary School, Bode, Humboldt County
- Battle Creek-Ida Grove Community Schools, Ida Grove, Ida County
- Odebolt-Arthur Community Schools, Odebolt, Ida County
- Galva-Holstein Community Schools, Holstein, Ida County
- Algona Middle School, Algona, Kossuth County
- Bertha Godfrey Elementary School, Algona, Kossuth County
- Earlham Community Schools, Earlham, Madison County
- Interstate 35 Elementary School, Truro, Madison County
- Winterset Elementary School, Winterset, Madison County
- Fremont Elementary School, Fremont, Mahaska County
- North Mahaska Community Schools, New Sharon, Mahaska County
- · Oskaloosa Community Schools, Oskaloosa, Mahaska County
- Eddyville Elementary School, Eddyville, Mahaska County
- Blakesburg Elementary School, Blakesburg, Wapello County
- · Lincoln Elementary School, Osage, Mitchell County
- · Osage High School, Osage, Mitchell County
- · Osage Middle School, Osage, Mitchell County
- St. Ansgar Elementary/Middle/High School, St. Ansgar, Mitchell County
- · Sheldon High School, Sheldon, O'Brien County
- Hartley-Melvin-Sanborn Community Schools, Hartley, O'Brien County
- Emmetsburg Middle School, Emmetsburg, Palo Alto County
- Graettinger-Terril Community Schools, TGraettinger, Palo Alto County
- Pocahontas Area Community Schools, Pocahontas, Pocahontas County
- Gehlen Catholic School, Le Mars, Plymouth County
- Diagonal Community Schools, Diagonal, Ringgold County
- Mount Ayr Community Schools, Mount Ayr, Ringgold County
- East Sac County Community Schools, Lake View, Sac County
- Colo-Nesco Community Schools, Colo, Story County
- · Roland-Story Middle School, Roland, Story County
- LaPorte City Elementary School, La Porte City, Black Hawk County
- GMG Community Schools, Garwin, Tama County
- South Tama County Community Schools, Tama, Tama County
- Creston Elementary/Middle School, Creston, Union County
- East Union Community Schools, Afton, Union County
- St. Paul Lutheran School, Fort Dodge, Webster County
- Butler Elementary School, Fort Dodge, Webster County
- Cooper Elementary School, Fort Dodge, Webster County
- Dayton Elementary School, Dayton, Webster County
- Farnhamville Elementary School, Farnhamville, Webster County • Riverside Elementary School, Fort Dodge, Webster County
- Duncombe Elementary School, Fort Dodge, Webster County
- Feelhave Elementary School, Fort Dodge, Webster County
- Fort Dodge High School, Fort Dodge, Webster County
- Fort Dodge Middle School, Fort Dodge, Webster County
- Forest City High School, Forest City, Winnebago County • Lake Mills Elementary School, Lake Mills, Winnebago County
- North Iowa Elementary School, Buffalo Center, Winnebago County
- Belmond-Klemme Community Schools, Belmond, Wright County
- Clarion-Goldfield-Dows Community Schools, Clarion, Wright County
- Jacobson Elementary School, Belmond, Wright County
- Bedford Community Schools Bedford, Taylor County
- Lenox Community Schools Lenox, Taylor County
- South Central Calhoun Elementary School Rockwell City, Calhoun County
- Gehlen Catholic School Le Mars, Plymouth County
- Eagle Grove Elementary School Eagle Grove, Wright County

























Operation Christmas Meal is an annual Deb and Jeff Hansen Foundation holiday tradition. The event is held each December at the Iowa State Fairgrounds where Iowa Select Farms distributes 5,000,  $4\frac{1}{2}$ -pound pork Ioins to food insecure families.

More than 120 Iowa Select Farms employees hand out the fresh loins during a unique live, on-site radio broadcast featuring WHO Radio personalities Van Harden and Bonnie Lucas of the Van and Bonnie in the Morning show. The project is a joint effort by all to assist in bringing struggling families together for a nutritious holiday dinner.

Prior to the event, Iowa Select Farms' employees invite families who are part of organizations such as Children and Family Services, Bethel Mission, Hope Ministries, United Way, Joppa Outreach, Food Bank of Iowa, Iowa Food Bank Association and others to come to the fairgrounds to pick up a pork Ioin.

Event organizers further spread the joy of giving by encouraging those without need to pick up a pork loin and provide it to someone they know who is in need, such as a struggling single mother or an elderly neighbor.

THE FOUNDATION

INCREASED ITS 2017 OPERATION CHRISTMAS MEAL GIVING BY

175%











# Making Life Better FOR CHILDREN WITH CANCER



The Deb and Jeff Hansen Foundation is proud to have provided \$250,000 to assist in the establishment of the Cancer and Blood Disorders Center at Blank Children's Hospital in Des Moines. The Cancer and Blood Disorders Center, designed uniquely for kids and families, cares for 600 patients throughout the year, performing approximately 200 procedures and 7,000 infusions annually.

## THE FOUNDATION HAS SUPPORTED 100 MORE CHILDREN IN 2017, TOTALING

600
IOWA FAMILIES STATEWIDE.



February

In February, employees of Iowa Select Farms organized and shipped 600 Valentine's Day Care Packages for every family associated with the Children's Cancer Connection, bringing a smile to the faces of children and siblings alike.

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In June, parents of Children's Cancer Connection opened their mail to find Grilling Pork Bucks, a pork coupon kit complete with summer grilling recipes and ideas. The kit was designed to welcome the season of backyard grilling and outdoor family activities and was stuffed with \$40 worth of coupons for fresh pork, bacon, ribs, ham and ground pork.

August

In August, the Deb and Jeff Hansen Foundation organized the "Back-to- School Bash" in cooperation with Children's Cancer Connection. The event features games, crafts, food and free school supplies for kids. Families are also treated to dinner and outdoor activities, along with fun raffles and fellowship. Kids get excited about school by participating in three "classes" — Art, English and Recess! At the end of the event, the families pick out their school and art supplies, all donated by the employees and contractors of lowa Select Farms.

## October

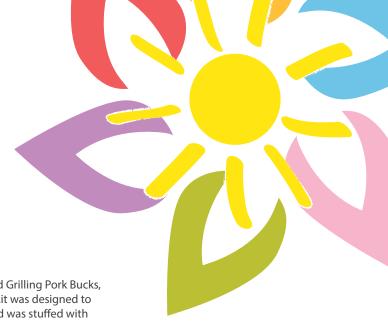
In October, children opened their doors to a spooktacular surprise. The Halloween Care Packages arrived at the homes of 600 special families the weekend before Halloween. Inside the care package children found a box within filled with chewy, gooey and gummy treats. Two bags of caramel popcorn dressed in orange, black, purple and green lay next to festive Halloween foaming soaps.

Tucked between a sticker book and a make-your-own candy jewelry kit, kids found a Halloween Family Activity Book created by the Deb and Jeff Hansen Foundation. The activity book contained 70 pages full of bingo, mazes, recipes, games and activities.

## December

A December Christmas party comes complete with crafts, games and special gifts. Nearly 50 children participated in the 2016 event at the Hansen Home for Hope for the annual "Holiday Drop Off + Children's Party." The event allows parents of families undergoing cancer treatment an evening to shop for presents, enjoy a quiet dinner or run errands while their children enjoyed pizza, crafts and bingo.

lowa Select Farms employees teamed up with Children's Cancer Connection staff and volunteers to organize the crafts and activities throughout the evening. A short program included a reading of "Twas The Night Before Christmas" and a visit from Santa and Mrs. Claus. Iowa Select Farms and the Deb and Jeff Hansen Foundation also provided a present for every child who attended, and the crafts completed by the children earlier in the evening were wrapped and presented to the parents during pick-up.









## SHOWING GRATITUDE TO MEMBERS OF THE

ARMED SERVICES AND MILITARY FAMILIES

The Deb and Jeff Hansen Foundation and Iowa Select Farms strongly believes in showing gratitude and providing support to those who serve in our country's Armed Services. That's why every December, 12,000 Iowa members of the Armed Services receive a Pork Care Package containing \$40 worth of coupons good for various pork products, including fresh pork, ham, ribs, bacon and ground pork.





#### **Air National Guard**

132nd Fighter Wing 133rd Test Squadron 185th Refueling Wing

#### **Army National Guard**

1-168 IN BN Co B Det 1 224 BEB Co E FSC 1168 Trans Co Det 2 1-133 IN BN HHC 334 BSB Co G (FSC) 2-211 AVN BN CO D DET 3 1-376 AVN Co A Det 1 2-211 AVN Co C Det 1 2-211 AVN HHC Det 3 CO A 248TH ASB (-) 2-147TH AVN BN CO E DET 2 1-168 IN BN Co A Det 1 2/34th BCT HHC 2-147TH AVN HHC Det 2 248TH ASB DET 1 HSC CO B 248TH ASB (-) CO C 2-147TH AVN HSC 248TH AVN 1168 Trans Co Det 1 1-168 IN BN Co A Det 2 334 BSB Co F (FSC) 1-168 In BN Co A (-) 1133 Trans Co 1-168 IN BN HHC 1-133 IN BN Co A DET 1 CO A 248TH ASB 1-168 IN BN Co D 831 ENGR Co (-) 1-133 IN BN Co D 334 BSB Det 1 Co E (FSC) 1-194 FA Btry A 334 BSB Co A (DISTRO) 1-133 IN BN Co HHC Det 1 1-133 IN BN Co C (-) 1-133 IN BN Co C Det 1 334 BSB Co H (FSC) 1-168 IN BN Co C 224 BEB HHC (-) 34th Army Band 1-133 IN BN Co B 109TH MED BN HHD 1133 Trans Det 1 209TH MED CO (AS) 67TH TRP CMD 1-194 FA Btry B Co C 224 BEB HHC 224 BEB 334 BSB Co A Det 1 (DISTR) 334 BSB CO B (Maint)

3655 Det 1 Maint Co

3654 Det 1 Maint Co

3654 Maint. Co (-)

1168 Trans Co (-)

334 BSB Co D (FSC) DET 2 CO A 248TH ASB 1-168 IN BN Co B (-) 1-113 RSTA Det 1 HHT 1-113 RSTA Trp C 71st CST 334 BSB Co C (Med) 334 BSB HHC 135 PAD COD 224 BEB 294 Med Co (AS) 671 Trp Cmd JFHQ-IA 1-113 CAV Trp A 1-113 RSTA Trp B 186 MP Co 831 ENGR Co Det 1 AMEDD 1034 CSSB HHC 185th CSSB 3655 Maint Co (-) 734th RSG HO 185th RTI HO RSP/RRB STC 1-376 AVN Co A Det 2 2-211 AVN Co B 2-211 AVNCOE Det 2-211 AVN Co D Det 1 2-211 AVN Co E Det 1 2-211 AVN HHC Det 1 Co B BS 224 BEB 2168 Trans Co 833 ENGR Co 134th Med Co 1-194 FA HHB 1-194 FA HHB Det 1 2168 Trans Det 2 2168 Trans Co Det 1 334 BSB CO D (FSC) 1-194 FA Btry B Det 1 1-194 FA HHB Det 2 COB 248 ASB Det 3 COA (EN) 224 BEB COA (EN) 224 BEB Det 1 233 JAG TM IOTC COB 248 ASB Det 4 1034TH CSC Det 1

**US Army Reserves US Marine Corp Reserves US Navy Reserves Iowa State University ROTC Iowa National Guard's Survivor Outreach Services** 

1034TH CSC Det 2 1034TH CSC





## THANK YOU **FOR YOUR SERVICE!**







## THE JEFF AND DEB HANSEN FAMILY

Caroline, Michael, Jeff, Deb, Jake and Natalie Johnson



#### **Deb and Jeff Hansen Foundation**

5034 Grand Ridge Drive West Des Moines, Iowa 50265 641-648-4479



While the Deb and Jeff Hansen Foundation focuses on the communities where our farms are located and our employees and contractors live, most programs touch families throughout the entire state of lowa.

## How We Are Funded

The Deb and Jeff Hansen Foundation is a 501c3 organization funded by donations from Jeff and Deb Hansen, the employees, contractors and owner-operator truck drivers for Iowa Select Farms, and our incredibly generous friends and sponsors.