

#### LOCATIONS:

- Primary office Milwaukee Technology Innovation Center
- Staffed Satellite offices

  Madison (FEED Food Enterprise &
  Economic Development / MEC –
  Madison Enterprise Center)

  Camp Douglas (Juneau County Economic Development Corporation)

**Wausau** (Wausau Region Chamber of Commerce)

**Appleton** (Fox Valley Technical College)

Active Partnerships

Racine - LaunchBox

Eau Claire - Western Dairyland

**Ladysmith** – Indianhead Community Action

CALENDAR

FEDERAL GOVERNMENT STATE GOVERNMENT LOCAL GOVERNMENT OTHER GOVERNMENT & GRANTS FAGS

GOVERNMENT
MANUFACTURING
CONFERENCE - SUPPORTING
THE FEDERAL DEFENSE
SUPPLY CHAIN - MAY 19 GREEN BAY, WI

. . .

www.wispro.org

#### UPCOMING EVENTS

:6

MAY 3 2018 INTERSECWI 2016 CAMP DOUGLAS, WI »

MAY 4 2018 MADISON NIGHT IN MILWAUKEE MILWAUKEE, WI +

MAY 5 2018 FOR MANUFACTURERS: BECOMING A SUPPLIER TO THE MILITARY AND THEIR PRIME CONTRACTORS EAU CLAIRE, WI #

MAY 10 2016 ACQUISITION HOUR - THE GROWING NEED FOR FEDERAL CONTRACTORS TO IMPROVE THEIR COMPANY'S OVERALL CYBER-IQ

MAY 11 2016 ACQUISITION HOUR - IMPLEMENTING SMALL BUSINESS SUBCONTRACTING PLAN AT YOUR COMPANY WEBINAR +

CURRENT OPPORTUNITIES (7)

-01

#### GET STARTED WITH THE BASICS

Questions & answers on how to get started.

#### SIGN-UP FOR OUR NEWSLETTER

Stay up-to-date with the latest WPI news.

#### HAVE A QUESTION? WE'RE HERE TO HELP.

One of our staff of experts is available to answer your questions.

**GET STARTED** 

SIGN UP

**GET HELP** 

# GSA — tools to assist pro-active efforts

Marc N. Violante

August 25, 2016



# Understand your customer

- What they buy
- How they buy
  - FPDS data by NAICS (example)
- How competitive

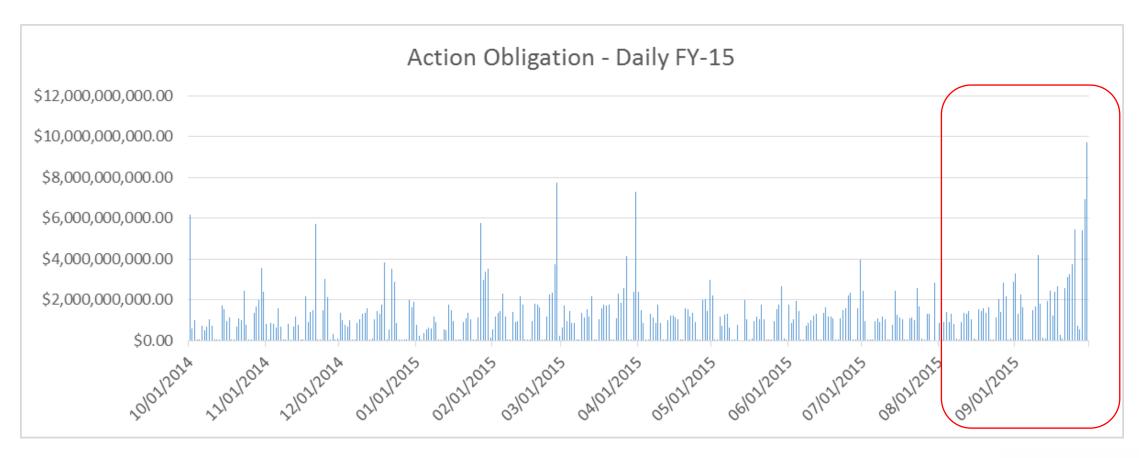


### Does history repeat itself

- Identifying last years
  - Sellers
  - Buyers
    - What was purchased?
    - When was it purchased?
    - How do the items fit in with the activities primary duties?

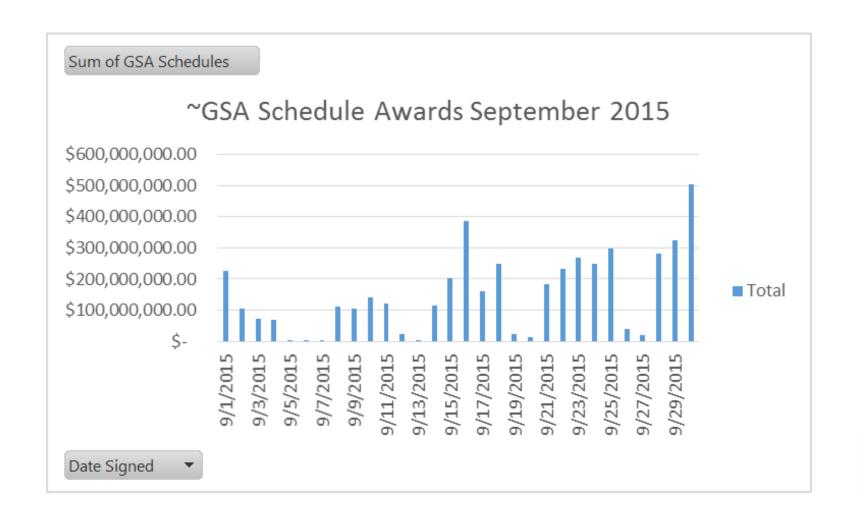


### Daily awards





### A hint at the future? – September 2016





### Understand your competition

- Who do they sell to on GSA?
- Who do they sell to in the federal government?
- Do they have a niche market?

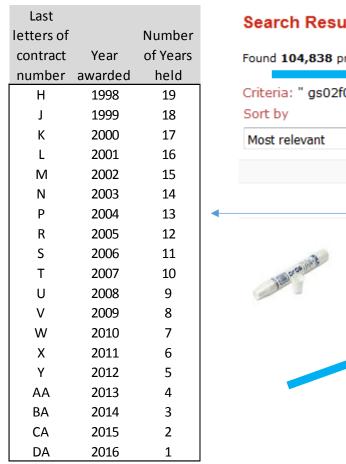


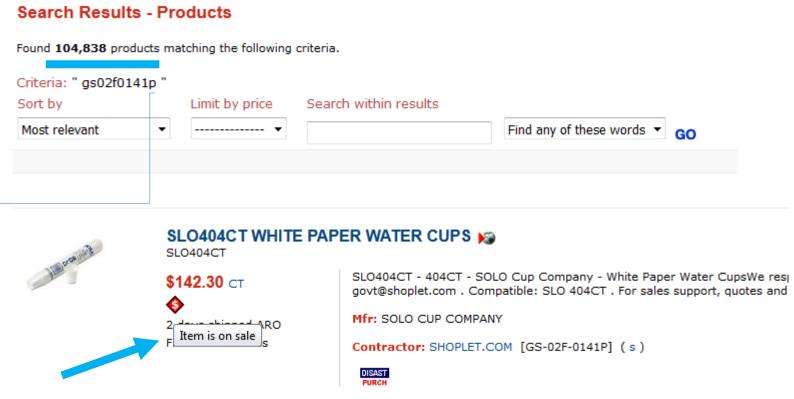
#### Competitor success

- Length of time holding a schedule
- "identical twin"
- Footprint geographically
- Number of items
- Department / Agencies
- Use of strategic sales price reduction



#### GSA award information







## Use available data/information

- NAICS
- PSC
- Description of Requirement
- Offers received
- Similarity in buying office
  - E.g. NAVFACS, VA clinics, etc



#### Details – compliance, keeping current





#### GSA Resources – take advantage of resources



U.S. General Services Administration

Marketing Your MAS Contract

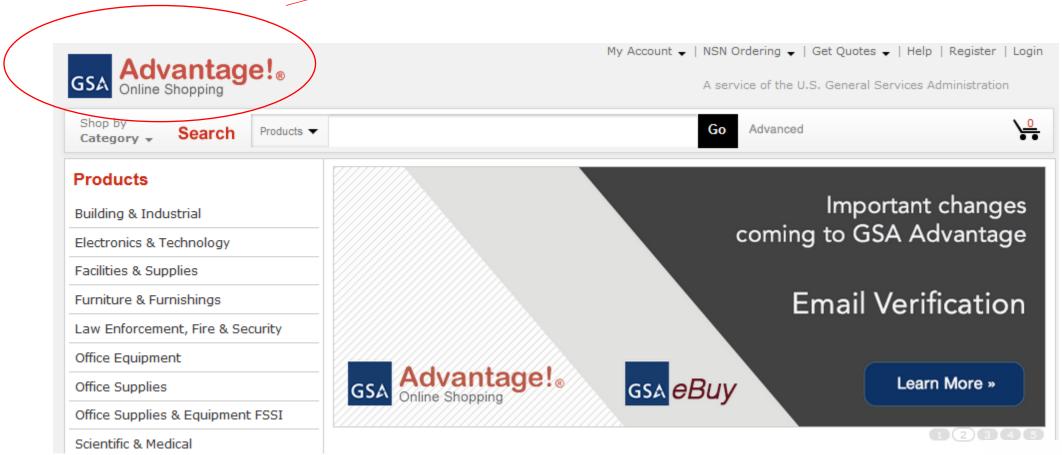


### Use of Logo

- GSA Logo Policy
- Download GSA Logo
- These GSA logos are available for customers and vendors by request. The GSA Advantage, GSA Contract, and GSA Schedule logos are the only logos approved for use by GSA contractors.
- Use of these designs does not eliminate the requirements that a contractor comply with the provisions of the General Services Administration Acquisition Regulation (GSAR) clause 552.203-71, Restrictions on Advertising. It is appropriate to use the designs in an advertisement directed to federal government contract users, provided that the advertisement does not state or imply that the product or service is endorsed or preferred by the government.

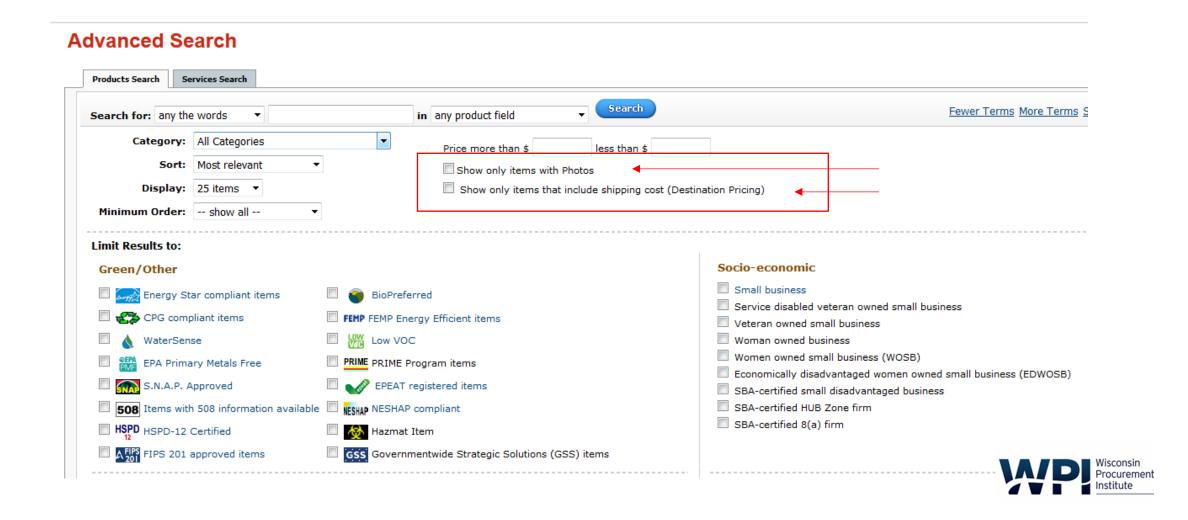
#### Critical

Update to date, accurate, quality text/pictures – do you need to mod your contract?





### Understand their systems & options



# Temporary discount price –

Y	Catalog/Commercial Price
Y	GSA Price
N	Temporary discount price – must be lower than GSA
	price
N	Temporary discount start date - required if temp
	price is entered
N	Temporary discount end date - required if temp price
	Y Y N N





SLO404CT - 404CT - SOLO Cup Company - White Paper Water CupsWe resport@shoplet.com . Compatible: SLO 404CT . For sales support, quotes and

Mfr: SOLO CUP COMPANY

Contractor: SHOPLET.COM [GS-02F-0141P] (s)





# E-buy

Buyers	Contractors	
Please enter your GSA Advantage! Membership User ID and Password.	Please enter your Contract number and Password as provided by the Vendor Support Center.	
User ID Password	Contract Number (Example: GS99F9999F, V123P1234A, or GSOOTO7NSD1234)	
<b>▶ Login</b>	Password    Login	
▶ Register for a User ID and Password	▶ Forgot Your Password?	
▶ I Forgot my User ID and/or Password.	Please contact the VSC at 1-877-495-4849 or e-mail us at vendor.support@gsa.gov.	





## ASAP- GSA Advantage Spend Analysis Program

#### Welcome to ASAP

Welcome to the GSA Advantage Spend Analysis Program (ASAP). ASAP is a centralized reporting tool designed to give authorized users access to GSA Advantage sales and statistical data. Reports are designed to return data results based on user determined report time period (i.e. dates), procurement tools (i.e. schedules or stock) and additional criteria (i.e. socioeconomic factors).

Federal Agencies  Please enter your GSA Advantage! User ID and Password (GSA Associates log in here)	Multiple Award Schedule Contractors Please enter your Contract # and VSC Password	
User ID	Contract Number	
Password Login	(Example: GS99F9999F or V123P1234A)  Password  Login	
Register for a User ID and Password  I Forgot my User ID and/or Password.	Forgot Your Password?  Please contact the VSC at 1-877-495-4849 or e-mail us at vendor.support@gsa.gov.  To register electronically, Click Here	



#### ASAP – typical information

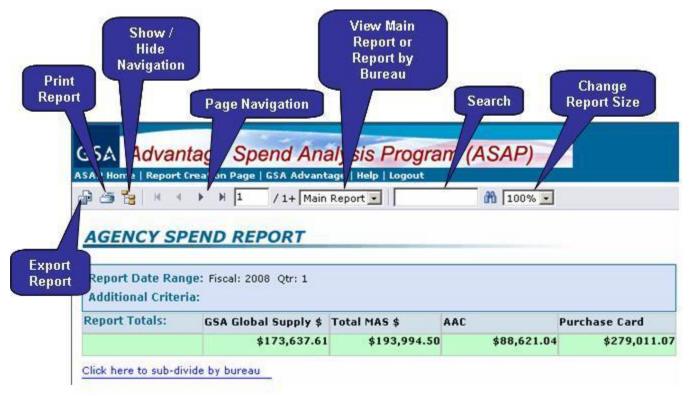


Image copied from: <a href="https://www.asap.gsa.gov/asap/jsp/common/ASAPHelpBuild.jsp">https://www.asap.gsa.gov/asap/jsp/common/ASAPHelpBuild.jsp</a>, visited Aug 25, 2016



#### E-mall

• DOD EMALL shifts the acquisition paradigm away from repetitive small purchases to establishment of broad contractual arrangements that allow the Government Purchase Card (GPC) and Military Standard Requisitioning and Issue Procedures (MILSTRIP) customers to place delivery orders against established contract vehicles. This strategy enables the DOD and supplier to leverage the Department's buying power through volume discounts and streamline the procurement process for commercial items.



### Emall – data example

Date of Transaction	Jul/29/2016	
NSN		
Supplier Name	Shoplet.com Shoplet.com	
LTA Business Size	Small Business	
Catalog Nbr (Supplier Part Nbr)	SAN1753179	
Contract Type	Commercial Supplier	
Manufacturer	SHARPIE	
Mfr Part Number	SAN1753179	
Product Name	Retractable Pen	
Contract Number	GS02F0141P	
Catalog Owner (ICP Id)	GSA	
Department	DoD	
Service Agency	Army	
Payment Method	Credit card	
Icon Information		
ENACS		
Unit Of Measure	EA	
Unit Price	\$3.03	
Order Quantity	17	
Aggregate Line Price	\$51.51	

1 line of 16,716 reported for the week including July 29, 2016 (Friday)

Spend total = \$10,982,424.15 for the week



#### FedMall – launch 18 July 2016

 The strategic approach of this communication campaign plan centers on the transition from DOD EMALL to FedMall, while supporting stakeholders and customers through the various phases of the transition.



#### Eligible Users

- ADM 4800
  - Executive Agencies
  - Other Eligible User
  - International Organizations and Others Determined Eligible under Section 607 of the Foreign Assistance Act

Are you exploring all of your opportunities?



### Eligible Users - examples

- (c) 1122 Program. 10 U.S.C. § 381 allows for the purchase of equipment suitable for counter-drug, homeland security, and emergency response activities through the U.S. Department of Defense. GSA maintains the catalog of available products under this program.
- (d) Public Health Emergencies. State, local, territorial, and tribal governments may access Federal Supply Schedules as authorized users for goods and services when expending Federal grant funds in response to Public Health Emergencies (PHE) declared by the Secretary of Health and Human Services under section 319 of the Public Health Services Act, codified at 42 U.S.C. § 247d.



### Eligible Users – examples (2)

- (1) Certain institutions. The following activities are eligible to use GSA sources of supply and services and are listed in Appendix B:
  - (a) Howard University (20 U.S.C. § 130)
  - (b) Gallaudet University (20 U.S.C. § 4362)
  - (c) National Technical Institute for the Deaf, (20 U.S.C. § 4362) and
  - (d) American Printing House for the Blind (20 U.S.C. § 106).

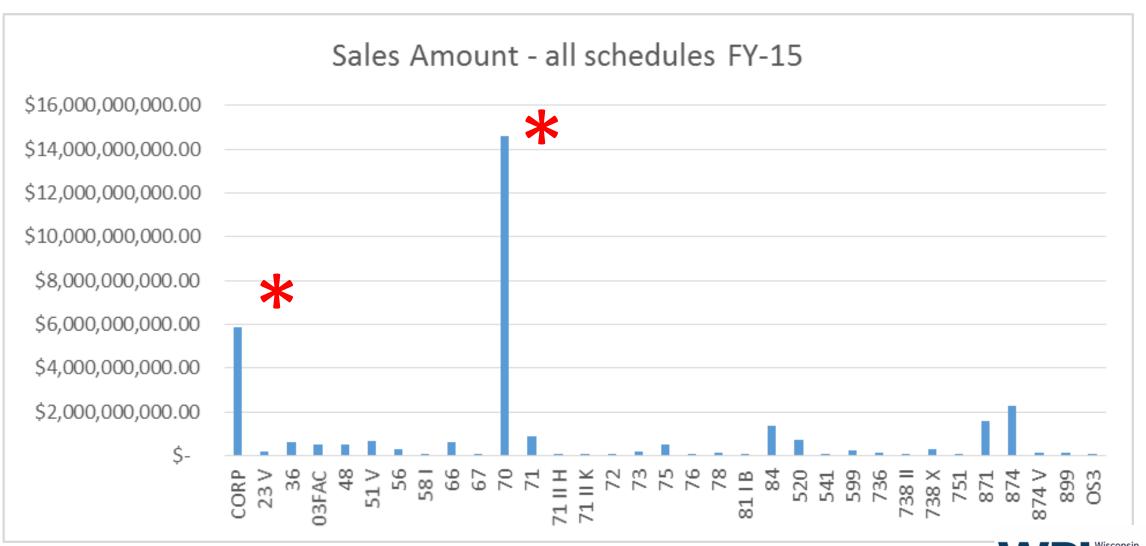


#### SSQ – URL: ssq.gsa.gov

- 12 Reports
- Basic query report selection
- May differ from FPDS
- Vendor Input Data via quarterly 72A report
- Compiling data for multiple SINS
- Identifying market strengths
  - Competitor

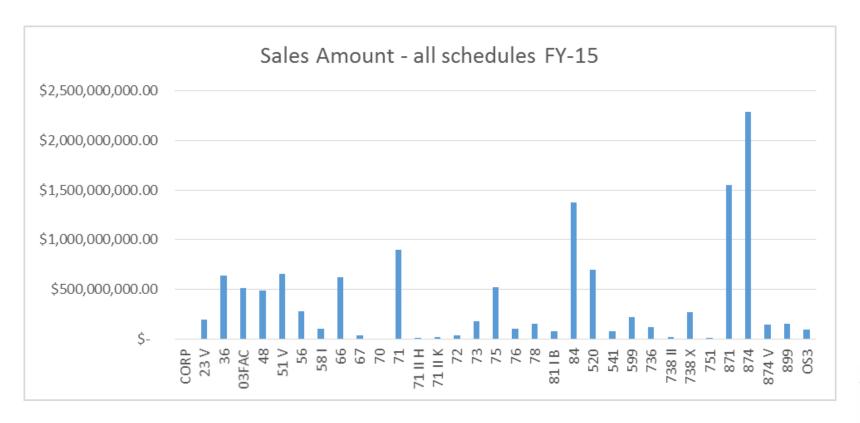
- 1. All Schedules by Fiscal Year
- All Schedules by all Available Fiscal Years
- 3. SIN & Schedule Totals by Fiscal Year
- 4. All Contract Sales by Schedule by Fiscal Year
- 5. Schedule Sales Grand Total by Quarter by Fiscal Year
- 6. Total for All Quarters by Contractor by Fiscal Year
- 7. Total by Quarter & SIN by Contract Number and Fiscal Year
- 8. Total for Each Quarter for a Specific SIN by Fiscal Year
- 9. Total by Quarter & Contract for a Specific Contractor and Fiscal Year
- 10. Total by Contractor for a Specific Schedule and Fiscal Year
- 11. All Sales by Fiscal Year for a Specific SIN Number
  - All Contractors by Schedule by Business Size by NAICS Code







### Schedule sales without (70 and CORP)





# $SSQ-steps\ 1\ \&\ 2$ Not required

SSQ Menu Items
Create Report
Privacy Statement
FAQ
Online FeedBack
Contact Us
Useful Links
VSC Home
SSQ Home





### SSQ – select report

#### Schedule Sales Query Report Generation System

Step 2 of 3

We have various report formats from which to choose. Please see the **examples** of each report to determine which one will suit your needs. Please select the type of report you want to view.

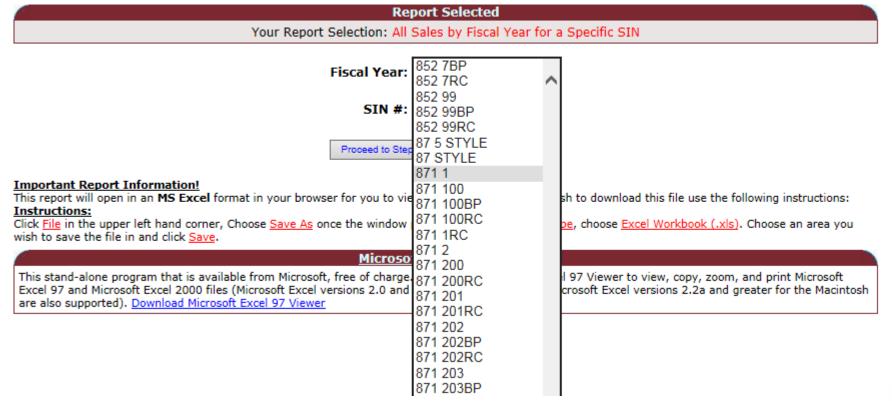
- 1. All Schedules by Fiscal Year
- 2. All Schedules by all Available Fiscal Years
- 3. SIN & Schedule Totals by Fiscal Year
- 4. All Contract Sales by Schedule by Fiscal Year
- 5. Schedule Sales Grand Total by Quarter by Fiscal Year
- 6. Total for All Quarters by Contractor by Fiscal Year
- 7. Total by Quarter & SIN by Contract Number and Fiscal Year
- 8. Total for Each Quarter for a Specific SIN by Fiscal Year
- 9. Total by Quarter & Contract for a Specific Contractor and Fiscal Year
- 10. Total by Contractor for a Specific Schedule and Fiscal Year
- 11. All Sales by Fiscal Year for a Specific SIN Number
- 12. All Contractors by Schedule by Business Size by NAICS Code



Generate Report



#### Select Fiscal Year and SIN





#### Proceed to Step 3

#### Report Selected

Your Report Selection: All Sales by Fiscal Year for a Specific SIN

Fiscal Year: 2015 ∨



#### Important Report Information!

This report will open in an MS Excel format in your browser for you to view. Once viewed and you wish to download this file use the following instructions:

Instructions:

Click File in the upper left hand corner, Choose Save As once the window pops up look for Save as Type, choose Excel Workbook (.xls). Choose an area you wish to save the file in and click Save.

#### Microsoft Excel 97 Viewer

This stand-alone program that is available from Microsoft, free of charge. You can use Microsoft Excel 97 Viewer to view, copy, zoom, and print Microsoft Excel 97 and Microsoft Excel 2000 files (Microsoft Excel versions 2.0 and greater for Windows and Microsoft Excel versions 2.2a and greater for the Macintosh are also supported). <a href="Download Microsoft Excel 97 Viewer">Download Microsoft Excel 97 Viewer</a>



#### Proceed to final step

#### Report Information

Your Report Selection: All Sales by Fiscal Year for a Specific SIN

#### Fiscal Year: 2015

The report selected is for SIN: 871 1 under Schedule: CORP if this information is correct please use the button below to continue. If this information is incorrect or you do not agree with the **Disclaimer** please cancel your request below.

#### Important Report Information!

This report will open in an MS Excel format in your browser for you to view. Once viewed and you wish to download this file use the following instructions:

Click <u>File</u> in the upper left hand corner, Choose <u>Save As</u> once the window pops up look for <u>Save as Type</u>, choose <u>Excel Workbook (.xls)</u>. Choose an area you wish to save the file in and click <u>Save</u>. Once the file is saved to your pc open **MS Excel** click <u>file</u> --> <u>open</u> and choose your file.

#### **Schedule Sales Query Disclaimer Notice**

The Federal Supply Service makes no guarantees of any kind with regard to the accuracy of the sales information since it is input directly by the contractor. All files and materials are supplied "AS IS".

The Federal Supply Service shall not be held liable for errors contained herein, or for lost profits, lost opportunities, consequential or incidental demages incurred as a result of acting on information, or the operation of any data files, included in this site.

Proceed to the Final Step

Cancel Requested Report



# Download – no sorting

A	В	С	D
Company Name	Contract Number	Total Sales	
RUSSELL PLANNING AND ENGINEERING	GS10F0009W	0	
AIA ENGINEERS, LTD.	GS10F0010W	0	
VICTORY SOLUTIONS, INC.	GS10F0011U •	107332	
NELSON ENGINEERING CO.	GS10F0011V	0	
BOECORE, INC.	GS10F0012W	0	
SYSTEMS PRODUCTS AND SOLUTIONS,	GS10F0015W	2393968	
WALTONEN ENGINEERING, INC.	GS10F0017Y	204910	
AEGIS TECHNOLOGIES GROUP, INC.,	GS10F0019U	8178066	
SPACEWORKS ENTERPRISES INC	GS10F0021Y	0	
INFOZEN, LLC	GS10F0023T	0	
QUALIS CORPORATION	GS10F0025U	0	
SHARMA & ASSOCIATES INC	GS10F0027T	0	
GAUSS MANAGEMENT RESEARCH AND EN	GS10F0028W	0	
DECIBEL RESEARCH, INC	GS10F0029Y	352767	
VISION CENTRIC INC.	GS10F0034U	0	
TECHSOURCE, INC.	GS10F0038Y	6597125	
RADIANTBLUE TECHNOLOGIES, INC.	GS10F0046V	0	
WHITNEY, BRADLEY & BROWN INC.	GS10F0050Y	0	
DELTA SOLUTIONS & STRATEGIES, LL	GS10F0057Y	0	

Last		
letters of		Number
contract	Year	of Years
number	awarded	held
Н	1998	19
J	1999	18
K	2000	17
L	2001	16
M	2002	15
N	2003	14
Р	2004	13
R	2005	12
S	2006	11
Т	2007	10
U	2008	9
V	2009	8
W	2010	7
Х	2011	6
Υ	2012	5
AA	2013	4
ВА	2014	3
CA	2015	2
DA	2016	1



#### SIN summary statistics

- SIN title: Strategic Planning for Technology Programs/Activities
- GSA Schedule: <u>00CORP</u> The Professional Services Schedule (PSS) The Professional Services Schedule (PSS) enables Federal agencies to procure a wide variety of professional services using a single Schedule contract.
- Total value: \$ 334,904,004.00
- Number of contracts: 416
- Number of contracts with awards: 152 (20% = 30.4)
- Top 31 companies = 84.23% total SIN value (Pareto 20-80)



#### SSQ example – report 11, SIN 871 1 – FY15

Company Name	Contract Number	<b>Total Sales</b>
RUSSELL PLANNING AND ENGINEERING	GS10F0009W	\$ -
AIA ENGINEERS, LTD.	GS10F0010W	\$ -
VICTORY SOLUTIONS, INC.	GS10F0011U	\$ 107,332.00
NELSON ENGINEERING CO.	GS10F0011V	\$ -
BOECORE, INC.	GS10F0012W	\$ -
SYSTEMS PRODUCTS AND SOLUTIONS,	GS10F0015W	\$ 2,393,968.00
WALTONEN ENGINEERING, INC.	GS10F0017Y	\$ 204,910.00
AEGIS TECHNOLOGIES GROUP, INC.,	GS10F0019U	\$ 8,178,066.00
SPACEWORKS ENTERPRISES INC	GS10F0021Y	\$ -
INFOZEN, LLC	GS10F0023T	\$ -
QUALIS CORPORATION	GS10F0025U	\$ -
SHARMA & ASSOCIATES INC	GS10F0027T	\$ -
GAUSS MANAGEMENT RESEARCH AND EN	GS10F0028W	\$ -
DECIBEL RESEARCH, INC	GS10F0029Y	\$ 352,767.00
VISION CENTRIC INC.	GS10F0034U	\$ -
TECHSOURCE, INC.	GS10F0038Y	\$ 6,597,125.00
RADIANTBLUE TECHNOLOGIES, INC.	GS10F0046V	\$ -
WHITNEY, BRADLEY & BROWN INC.	GS10F0050Y	\$ -
DELTA SOLUTIONS & STRATEGIES, LL	GS10F0057Y	\$ -



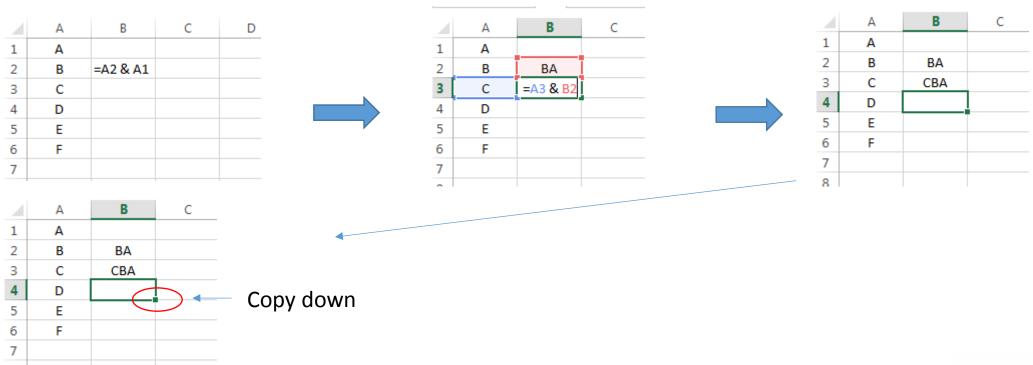
#### SSQ example – report 11, SIN 871 1 – FY15

Company Name	Contract Number	<b>Total Sales</b>
RUSSELL PLANNING AND ENGINEERING	GS10F0009W	\$ -
AIA ENGINEERS, LTD.	GS10F0010W	\$ -
VICTORY SOLUTIONS, INC.	GS10F0011U	\$ 107,332.00
NELSON ENGINEERING CO.	GS10F0011V	\$ -
BOECORE, INC.	GS10F0012W	\$ -
SYSTEMS PRODUCTS AND SOLUTIONS,	GS10F0015W	\$ 2,393,968.00
WALTONEN ENGINEERING, INC.	GS10F0017Y	\$ 204,910.00
AEGIS TECHNOLOGIES GROUP, INC.,	GS10F0019U	\$ 8,178,066.00
SPACEWORKS ENTERPRISES INC	GS10F0021Y	\$ -
INFOZEN, LLC	GS10F0023T	\$ -
QUALIS CORPORATION	GS10F0025U	\$ -
SHARMA & ASSOCIATES INC	GS10F0027T	\$ -
GAUSS MANAGEMENT RESEARCH AND EN	GS10F0028W	\$ -
DECIBEL RESEARCH, INC	GS10F0029Y	\$ 352,767.00
VISION CENTRIC INC.	GS10F0034U	\$ -
TECHSOURCE, INC.	GS10F0038Y	\$ 6,597,125.00
RADIANTBLUE TECHNOLOGIES, INC.	GS10F0046V	\$ -
WHITNEY, BRADLEY & BROWN INC.	GS10F0050Y	\$ -
DELTA SOLUTIONS & STRATEGIES, LL	GS10F0057Y	\$ -



#### Format Contract numbers for FPDS

= "' " & Contract number & "' ", new contract number = 'Contract number',



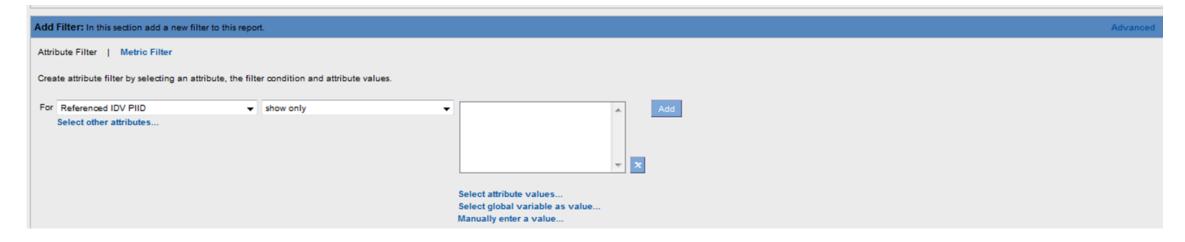


#### Partial example – intermediate results

'GS23F0025K',	
'GS10F0108X',	'GS10F0108X','GS23F0025K',
'GS23F0134L',	'GS23F0134L','GS10F0108X','GS23F0025K',
'GS23F0207P',	'GS23F0207P','GS23F0134L','GS10F0108X','GS23F0025K',
'GS23F0008K',	'GS23F0008K','GS23F0207P','GS23F0134L','GS10F0108X','GS23F0025K',
'GS23F0090P',	'GS23F0090P','GS23F0008K','GS23F0207P','GS23F0134L','GS10F0108X','GS23F0025K',
'GS23F0207L',	'GS23F0207L','GS23F0090P','GS23F0008K','GS23F0207P','GS23F0134L','GS10F0108X','GS23F0025K',
'GS23F0146R',	'GS23F0146R','GS23F0207L','GS23F0090P','GS23F0008K','GS23F0207P','GS23F0134L','GS10F0108X','GS
'GS10F0142W',	'GS10F0142W','GS23F0146R','GS23F0207L','GS23F0090P','GS23F0008K','GS23F0207P','GS23F0134L','G

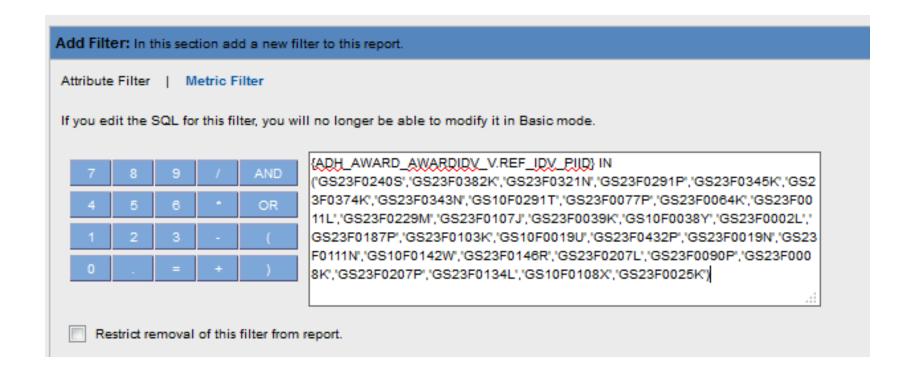


#### Selecting the Advanced Filter





#### Adding/formatting criteria



Note: add left parenthesis, paste contract numbers, remove, last comma and enter right parenthesis – then select "add" lower right side.



#### Filter added – partial view



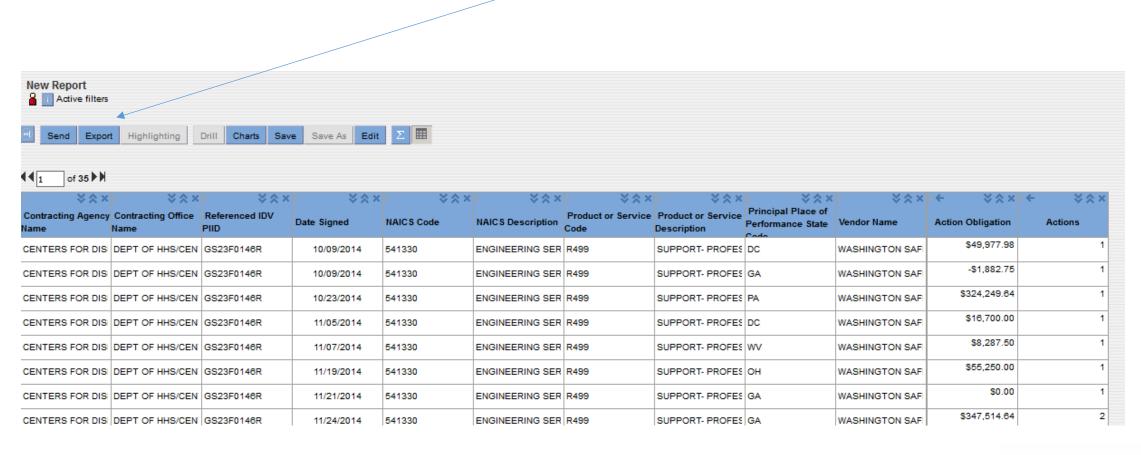


#### Execute report

t Attribute Filters				
Enable progressive filtering				
The date signed is required criteria on all adho The maximum range allowed is 5 years.	c queries to ensure optimal response tim	e for all u	sers.	
Use 'MM/dd/yyyy' format.				
For Date Signed only show values between	10/1/2014 Select attribute values	and	9/30/2015 Select attribute values	
			Select global variable as value	



#### Report results – then Export





#### Who uses this SIN?

Contraction Assess None		T-1-1
Contracting Agency Name	Y	Total
CENTERS FOR DISEASE CONTROL AND PREVENTION	_	\$ 2,449,724.08
CONSUMER FINANCIAL PROTECTION BUREAU	_	\$ -
DEFENSE CONTRACT MANAGEMENT AGENCY (DCMA)		\$ (1,215,306.16)
DEPT OF THE AIR FORCE		\$ 31,343,798.17
DEPT OF THE ARMY		\$ 24,834,680.94
DEPT OF THE NAVY		\$ 14,878,006.86
ENERGY, DEPARTMENT OF		\$ 9,528,467.97
ENVIRONMENTAL PROTECTION AGENCY		\$ 5,042,976.76
FEDERAL ACQUISITION SERVICE		\$ 105,117,286.91
FEDERAL HIGHWAY ADMINISTRATION		\$ -
MARITIME ADMINISTRATION		\$ 18,123.00
MISSILE DEFENSE AGENCY (MDA)		\$ (238,541.61)
NATIONAL AERONAUTICS AND SPACE ADMINISTRATION		\$ 19,458,984.26
NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION		\$ -
NATIONAL INSTITUTES OF HEALTH		\$ (6,573.19)
NATIONAL PARK SERVICE		\$ -
NUCLEAR REGULATORY COMMISSION		\$ 349,999.59
OFFICE OF JUSTICE PROGRAMS		\$ 1,330,000.00
OFFICE OF PROCUREMENT OPERATIONS		\$ 12,703,956.23
OFFICE OF THE ASSISTANT SECRETARY FOR ADMIN AND MANAGEMENT		\$ 420,000.00
PATENT AND TRADEMARK OFFICE		\$ -
PUBLIC BUILDINGS SERVICE		\$ 38,745.42
SECURITIES AND EXCHANGE COMMISSION		\$ (105,435.02)
U.S. COAST GUARD		\$ 1,834,151.30
WASHINGTON HEADQUARTERS SERVICES (WHS)		\$ 2,659,721.05
Grand Total	$\neg$	\$ 230.442.766.56



#### Sorted – use of this SIN

Sum of Action Obligation	
Contracting Office Name	Total
GSA/FAS ASSISTED AND EXPANDED ACQUISITION (R05)	\$ 41,873,447.46
GSA/FAS ASSISTED AND EXPANDED ACQUISITION (R11)	\$ 34,373,321.28
GSA/FAS ASSISTED ACQUISITION SERVICE DIVISION (R4)	\$ 28,349,926.16
GODDARD SPACE FLIGHT CENTER	\$ 18,913,979.54
W4MM USA JOINT MUNITIONS CMD	\$ 17,077,905.87
NATIONAL PROTECTION AND PROGRAMS ACQUISITION DIVISION	\$ 13,200,234.65
NAVAL RESEARCH LABORATORY	\$ 12,487,672.24
FA8802 HQ SMC PI PKE	\$ 10,638,509.43
FA8814 HQ SMC XR PKR	\$ 10,368,572.04
HEADQUARTERS PROCUREMENT SERVICES	\$ 7,338,832.53
Grand Total	\$ 194,622,

#### Sorted – we're interested in...

Sum of Action Obligation	
Contracting Office Name	<b></b> Total
GSA/FAS ASSISTED AND EXPANDED ACQUISITION (R05)	\$ 41,873,447.46
GSA/FAS ASSISTED AND EXPANDED ACQUISITION (R11)	\$ 34,373,321.28
GSA/FAS ASSISTED ACQUISITION SERVICE DIVISION (R4)	\$ 28,349,926.16
GODDARD SPACE FLIGHT CENTER	\$ 18,913,979.54
W4MM USA JOINT MUNITIONS CMD	\$ 17,077,905.87
NATIONAL PROTECTION AND PROGRAMS ACQUISITION DIVISION	\$ 13,200,234.65
NAVAL RESEARCH LABORATORY	\$ 12,487,672.24
FA8802 HQ SMC PI PKE	\$ 10,638,509.43
FA8814 HQ SMC XR PKR	\$ 10,368,572.04
HEADQUARTERS PROCUREMENT SERVICES	\$ 7,338,832.53
Grand Total	\$ 194,622,401.20



#### How does September compare to the year?

Contracting Agency Name	12 Months	September
CENTERS FOR DISEASE CONTROL AND PREVENTION	\$ 2,449,724.08	\$ (12,301.08)
CONSUMER FINANCIAL PROTECTION BUREAU	\$ -	
DEFENSE CONTRACT MANAGEMENT AGENCY (DCMA)	\$ (1,215,306.16)	\$ (681,800.26)
DEPT OF THE AIR FORCE	\$ 31,343,798.17	\$ 1,648,450.48
DEPT OF THE ARMY	\$ 24,834,680.94	\$ 5,627,988.07
DEPT OF THE NAVY	\$ 14,878,006.86	\$ 4,022,550.00
ENERGY, DEPARTMENT OF	\$ 9,528,467.97	\$ 749,138.61
ENVIRONMENTAL PROTECTION AGENCY	\$ 5,042,976.76	\$ 170,882.79
FEDERAL ACQUISITION SERVICE	\$ 105,117,286.91	\$ 11,494,162.50
FEDERAL HIGHWAY ADMINISTRATION	\$ -	
MARITIME ADMINISTRATION	\$ 18,123.00	
MISSILE DEFENSE AGENCY (MDA)	\$ (238,541.61)	
NATIONAL AERONAUTICS AND SPACE ADMINISTRATION	\$ 19,458,984.26	\$ 147,081.33
NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION	\$ -	
NATIONAL INSTITUTES OF HEALTH	\$ (6,573.19)	
NATIONAL PARK SERVICE	\$ -	
NUCLEAR REGULATORY COMMISSION	\$ 349,999.59	
OFFICE OF JUSTICE PROGRAMS	\$ 1,330,000.00	\$ 1,330,000.00
OFFICE OF PROCUREMENT OPERATIONS	\$ 12,703,956.23	\$ 13,143,434.65
OFFICE OF THE ASSISTANT SECRETARY FOR ADMIN AND MANAGEMENT	\$ 420,000.00	
PATENT AND TRADEMARK OFFICE	\$ -	
PUBLIC BUILDINGS SERVICE	\$ 38,745.42	
SECURITIES AND EXCHANGE COMMISSION	\$ (105,435.02)	
U.S. COAST GUARD	\$ 1,834,151.30	
WASHINGTON HEADQUARTERS SERVICES (WHS)	\$ 2,659,721.05	\$ 93,894.18
Grand Total	\$ 230,442,766.56	\$ 37,733,481.27



#### Looking beyond totals

Sum of Action Obligation				
Contracting Agency Name	Ţ	Date Signed 🔻	Total	
■ OFFICE OF PROCUREMENT OPERATIONS		11/17/2014	\$	-
		12/10/2014	\$	-
		12/19/2014	\$	144,065.60
		12/22/2014	\$	-
		02/12/2015	\$	-
		02/21/2015	\$	(23, 296.83)
		02/25/2015	\$	-
		03/25/2015	\$	-
		04/08/2015	\$	-
		05/15/2015	\$	-
		07/31/2015	\$	(562,022.58)
		08/13/2015	\$	56,800.00
		08/25/2015	\$	(55,024.61)
		09/14/2015	\$ 13	,143,434.65
OFFICE OF PROCUREMENT OPERATIONS To	tal		\$ 12	,703,956.23
Grand Total			\$ 12	,703,956.23

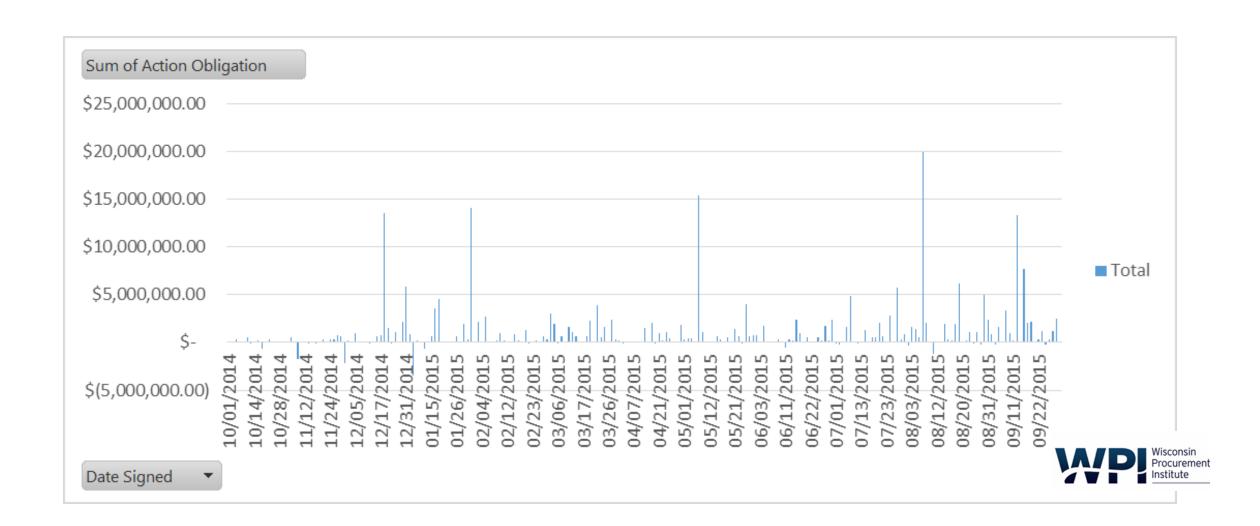


#### Small Business - overview

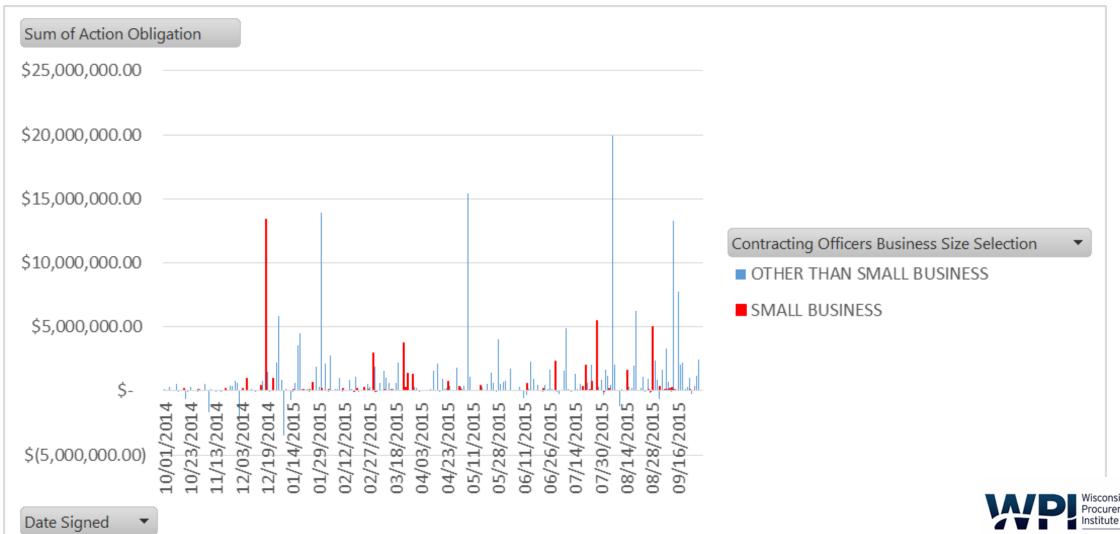
		Data		
Contracting Officers Business Size Selection	Ŧ	Sum of Action Obligation	Sum of Action Obligation2	Sum of Actions
OTHER THAN SMALL BUSINESS		\$181,152,983.80	78.61%	704
SMALL BUSINESS		\$49,289,782.76	21.39%	93
Grand Total		\$230,442,766.56	100.00%	797



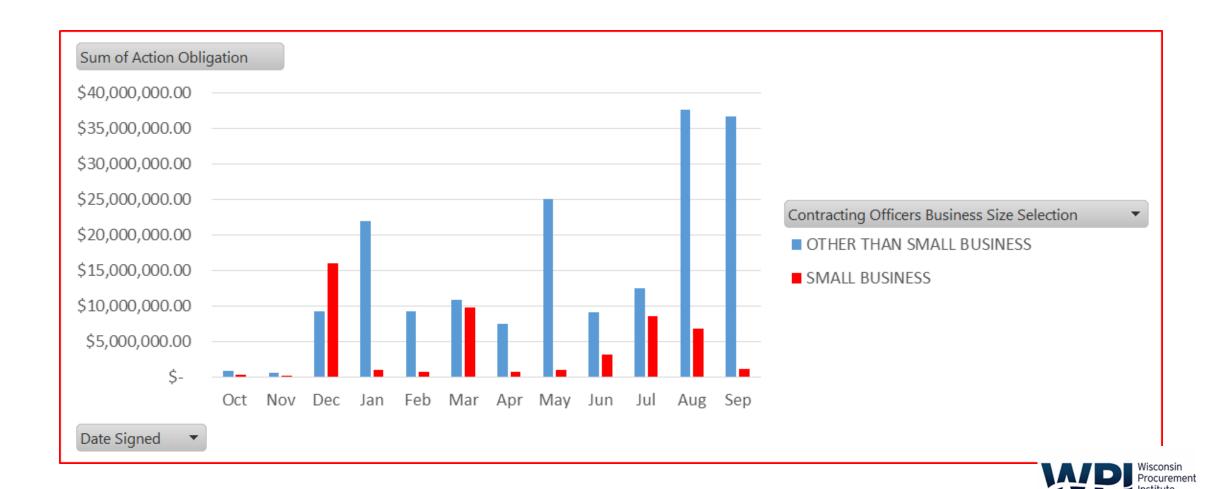
#### FY – 2015 activity (total)



#### Small Business activity



#### Awards by month



#### Competition – Other than small business

ABSG CONSULTING INC.	\$ 13,166,999.66
ALION SCIENCE AND TECHNOLOGY CORPORATION	\$ 3,838,392.54
ANALYTIC SERVICES INCORPORATED	\$ 605,681.04
BATTELLE MEMORIAL INSTITUTE	\$ 4,152,305.08
BOOZ ALLEN HAMILTON INC	\$ 60,049,212.18
CAMBER CORPORATION	\$ 1,890,571.40
CAS, INC.	\$ (112,549.48)
DYNETICS INC	\$ 273,843.26
ENGILITY CORPORATION	\$ 3,585,653.21
QUANTECH SERVICES INC.	\$ 4,980,620.77
RIVERSIDE RESEARCH INSTITUTE	\$ 17,767,438.39
SCIENCE APPLICATIONS INTERNATIONAL CORPORATION	\$ 14,676,246.64
STRATEGIC ANALYSIS INC	\$ 195,000.00
STRATEGIC ANALYSIS, INC.	\$ 600,500.00
TASC INCORPORATED	\$ 204,855.12
TASC, INC.	\$ 5,823,907.86
TECHNOLOGY SERVICE CORPORATION	\$ 11,584,298.51
URS PROFESSIONAL SOLUTIONS LLC.	\$ 997,460.07
WASHINGTON SAFETY MANAGEMENT SOLUTIONS LLC	\$ 1,515,805.26
WESTAR AEROSPACE AND DEFENSE GROUP INCORPORATED (1356)	\$ (56,061.44)
WYLE LABORATORIES, INC.	\$ 35,412,803.73
	\$ 181,152,983.80



#### Competition – small business

AERODYNE, INC.	\$ -
ANALYTICAL SERVICES, INC	\$ -
DECISIVE ANALYTICS CORPORATION	\$ (65,254.73)
FEMME COMP INCORPORATED	\$ 19,737,626.92
GENESIS ENGINEERING SOLUTIONS,	\$ 13,455,297.54
GENESIS ENGINEERING SOLUTIONS, INC.	\$ 5,458,682.00
INTUITIVE RESEARCH AND TECHNOL	\$ -
MCR FEDERAL, LLC	\$ -
MELE ASSOCIATES INCORPORATED	\$ 2,189,635.44
PROJECT ENHANCEMENT CORPORATION	\$ 5,391,751.74
QUANTECH SERVICES INC.	\$ (70,879.94)
QUANTUM RESEARCH INTERNATIONAL	\$ 608,990.46
QUANTUM RESEARCH INTERNATIONAL, INC.	\$ 267,672.75
TECHSOURCE, INC.	\$ 2,316,260.58
TORCH TECHNOLOGIES INC	\$
	\$ 49.289.78

#### Sorted – we're interested in... let's look

Sum of Action Obligation	
Contracting Office Name	Total
GSA/FAS ASSISTED AND EXPANDED ACQUISITION (R05)	\$ 41,873,447.46
GSA/FAS ASSISTED AND EXPANDED ACQUISITION (R11)	\$ 34,373,321.28
GSA/FAS ASSISTED ACQUISITION SERVICE DIVISION (R4)	\$ 28,349,926.16
GODDARD SPACE FLIGHT CENTER	\$ 18,913,979.54
W4MM USA JOINT MUNITIONS CMD	\$ 17,077,905.87
NATIONAL PROTECTION AND PROGRAMS ACQUISITION DIVISION	\$ 13,200,234.65
NAVAL RESEARCH LABORATORY	\$ 12,487,672.24
FA8802 HQ SMC PI PKE	\$ 10,638,509.43
FA8814 HQ SMC XR PKR	\$ 10,368,572.04
HEADQUARTERS PROCUREMENT SERVICES	\$ 7,338,832.53
Grand Total	\$ 194,622,401.20







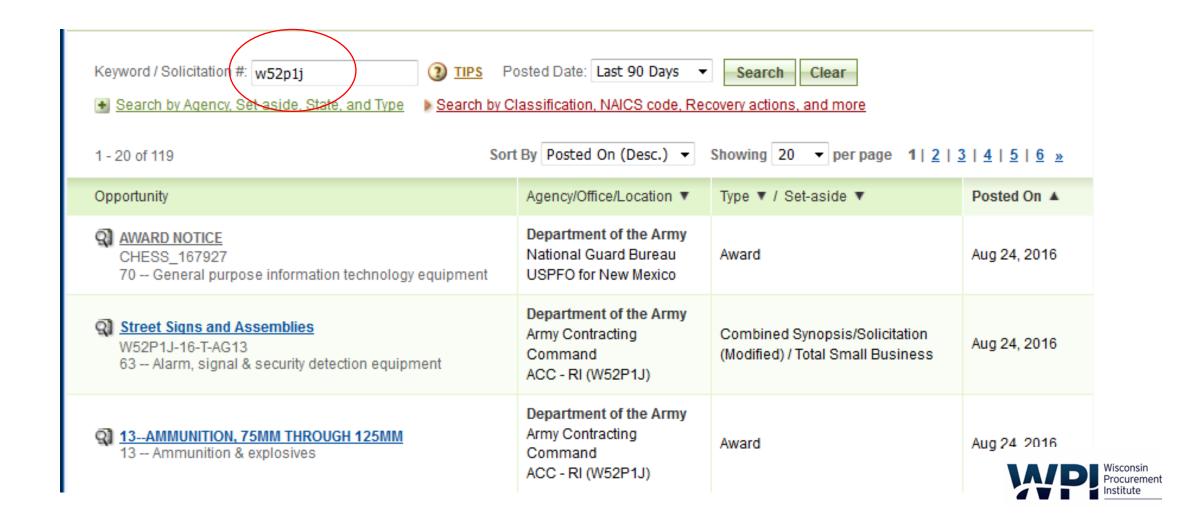
#### Applying Contracting Office ID



Add, these are unique

Sum of Action Obligation		
Contracting Office Name	Contracting Office ID	Total
■ GSA/FAS ASSISTED AND EXPANDED ACQUISITION (R05)	BM000	\$ 41,873,447.46
■ GSA/FAS ASSISTED AND EXPANDED ACQUISITION (R11)	BJ000	\$ 34,373,321.28
■ GSA/FAS ASSISTED ACQUISITION SERVICE DIVISION (R4)	DB000	\$ 28,349,926.16
■ GODDARD SPACE FLIGHT CENTER	GSFC0	\$ 18,913,979.54
■W4MM USA JOINT MUNITIONS CMD	W52P1J	\$ 17,077,905.87
■ NATIONAL PROTECTION AND PROGRAMS ACQUISITION DIVISION	NPPD00	\$ 13,200,234.65
■NAVAL RESEARCH LABORATORY	N00173	\$ 12,487,672.24
■FA8802 HQ SMC PI PKE	FA8802	\$ 10,638,509.43
■FA8814 HQ SMC XR PKR	FA8814	\$ 10,368,572.04
■ HEADQUARTERS PROCUREMENT SERVICES	00001	\$ 7,338,832.53
Grand Total		\$ 194,

#### What's posted in FBO, what are they buying



#### Top NAICS purchased (FY 15) W52P1J

NAICS Cour	NAICS Description	<b>Sum of Action Obligation</b>
<b>■ 561210</b>	FACILITIES SUPPORT SERVICES	\$2,233,136,415.47
■ 332993	AMMUNITION (EXCEPT SMALL ARMS) MANUFACTURING	\$703,615,979.96
<b>■ 562211</b>	HAZARDOUS WASTE TREATMENT AND DISPOSAL	\$469,326,351.71
■ 332992	SMALL ARMS AMMUNITION MANUFACTURING	\$355,172,166.43
<b>■ 541512</b>	COMPUTER SYSTEMS DESIGN SERVICES	\$324,174,072.51
<b>■ 541330</b>	ENGINEERING SERVICES	\$266,557,926.89
<b>■ 517110</b>	WIRED TELECOMMUNICATIONS CARRIERS	\$172,442,506.35
<b>■ 541519</b>	OTHER COMPUTER RELATED SERVICES	\$168,991,526.22
<b>■ 541511</b>	CUSTOM COMPUTER PROGRAMMING SERVICES	\$164,504,306.81
■ 325920	EXPLOSIVES MANUFACTURING	\$106,248,294.73
<b>Grand Total</b>		\$4,964,169,547.08



#### What is purchased, by sub-sector — W52P1J

Row Labels 🗐	Sum of Action Obligation					
0	\$66,040,183.04					
325	\$211,377,520.39	Chemical	manufact	uring		
332	\$1,071,041,868.55	Fabricated	d Metal P	roduct Mar	nufacturing	
334	\$181,160,029.96	Computer	and Elect	tronic Prod	uct Manufa	cturing
443	\$44,511,541.04	Electronic	s and App	liance Stor	es	
511	\$66,341,760.81	Publishing	g Industri	es (except	Internet)	
517	\$234,618,018.40	Telecomn	nunicatio	าร		
541	\$1,109,549,930.29	Profession	nal, Scien	tific, and Te	echnical Ser	vices
561	\$2,267,768,622.93	Administr	ative and	Support Se	ervices	
562	\$479,096,275.24	Waste Ma	nagemer	nt and Rem	ediation Se	rvices
<b>Grand Total</b>	\$5,731,505,750.65					

#### How they buy – W52P1J

Row Labels	Sum	of Action Obligation
BOA	\$	-
BPA	\$	-
BPA CALL	\$	31,261,698.58
DEFINITIVE CONTRACT	\$	1,978,860,828.00
DELIVERY ORDER	\$	3,928,150,875.99
IDC	\$	-
PURCHASE ORDER	\$	31,475,417.90
<b>Grand Total</b>	\$	5,969,748,820.47





#### IDV Sources – W52P1J

GSA Schedules ——

Row Labels	Sum o	of Sum of Action Obligation
DA	\$	180,917,237.76
Fa	\$	671,396.48
GS	\$	181,557,330.28
GS OTHER	\$	101,599,350.21
HC	\$	67,429.68
HHS	\$	16,288,662.48
HQ	\$	12,913,054.62
N00104	\$	105,945,607.77
NNG	\$	1,929,258.97
SP0600	\$	(15,707.43)
SP470	\$	151,918.48
SPE 600	\$	350,441.12
W15	\$	74,602,575.95
W52	\$	2,666,373,667.45
W56	\$	(640,182.89)
W81	\$	1,222,337.41
W91	\$	584,216,497.65
<b>Grand Total</b>	\$	3,928,150,875.99



#### Product Service Code (PSC/FSC) – W52P1J

Product or Service Cod	Product or Service Description	₩.	Sum of Action Obligation
■ 1305	AMMUNITION, THROUGH 30MM		\$ 601,544,246.17
<b>□</b> 7030	ADP SOFTWARE		\$ 184,683,437.12
<b>□</b> D399	IT AND TELECOM- OTHER IT AND TELECOMMUNICATIONS		\$ 450,492,593.48
<b>■ F108</b>	ENVIRONMENTAL SYSTEMS PROTECTION- ENVIRONMENTAL REMEDIATION		\$ 477,125,778.21
<b>■J099</b>	MAINT/REPAIR/REBUILD OF EQUIPMENT- MISCELLANEOUS		\$ 177,998,021.77
<b>■ M159</b>	OPER OF GOVT OTHER INDUSTRIAL BLDG		\$ 224,466,738.08
<b>■ R408</b>	SUPPORT- PROFESSIONAL: PROGRAM MANAGEMENT/SUPPORT		\$ 234,685,000.60
<b>■ R706</b>	SUPPORT- MANAGEMENT: LOGISTICS SUPPORT		\$ 1,434,566,494.61
<b>■ R799</b>	SUPPORT- MANAGEMENT: OTHER		\$ 146,307,292.75
<b>■ S216</b>	HOUSEKEEPING- FACILITIES OPERATIONS SUPPORT		\$ 146,409,232.68
<b>Grand Total</b>			\$ 4,078,278,835.47



#### Description of Requirement – W52P1J

Row Labels	<b>₹</b> Sum o	of Action Obligation
12 MONTH EXTENSION UNDER CONTRACT W52P1J-07-D-0007-0004, AFGHANISTAN SOUTH AOR BASE LIFE		
SUPPORT SERVICES.	\$	154,306,463.00
AWARD AN UNDEFINITIZED CONTRACT ACTION FOR A TWELVE MONTH EXTENSION FOR BASE LIFE SUPPORT		
SERVICES IN NORTH AFGHANISTAN. THE PERIOD OF PERFORMANCE IS 01 JULY 2015 TO 30 JUNE 2016. AWARD		
CHANGE ORDER.	\$	348,964,693.50
CONTRACT FOR THE DESIGN, CONSTRUCTION, SYSTEMIZATION, OPERATION, AND CLOSURE OF THE PCAPP		
PROJECT TO DEMILITARIZE AND DISPOSE OF MUNITIONS CONTAINING MUSTARD AGENTS (HD AND HT) THAT AF	ΙΕ	
CURRENTLY STORED AT THE PUEBLO CHEMICAL DEPOT (PCD) IN COLORADO.	\$	251,200,652.05
EXERCISE OPTION PERIOD THREE FOR CORE SERVICES AND C1 TOS SUPPORT. ALL CLINS WERE EVALUATED AND		
INCORPORATED INTO THE TASK ORDER VIA MODIFICATION 32. OPTION PERIOD THREE IS INCREMENTALLY		
FUNDED.	\$	69,132,254.00
IGF::CL,CT::IGF	\$	87,512,525.92
IGF::OT::IGF	\$	389,581,340.93
K-BOSSS EXERCISE OF 52.217-8 OPTION TO EXTEND SERVICES	\$	220,404,523.00
LOGCAP IV SUPPORT OF OFS AFGHANISTAN NORTH - ADD FY15 FUNDING FOR 12 MONTH EXTENSION	\$	91,557,997.00
LOGCAP IV SUPPORT OF OFS AFGHANISTAN-NORTH - ADD FY15 FUNDING AND DEFINITIZE UCA FOR 12 MONTH		
EXTENSION	\$	214,768,111.50
THIS CONTRACT IS FOR THE DESIGN, CONSTRUCTION, SYSTEMIZATION, OPERATIONS AND CLOSURE OF THE BLUE		
GRASS CHEMICAL AGENT DESTRUCTION PILOT PLANT (BGCAPP). THE BGCAPP FACILITY WILL BE LOCATED AT THE	Ē	
BLUE GRASS ARMY DEPOT (BGAD) FOR THE PURPOSE OF DISPOSING OF THE CHEMICAL AGENT MUNITIONS STOR	ED	
AT THAT SITE IN A SAFE AND ENVIRONMENTALLY RESPONSIBLE MANNER. THIS MODIFICATION PROVIDES		\A/
ADDITIONAL FUNDING.	\$	195,407
Grand Total	\$	2,022,835,751.90

#### Summary - thoughts

- SSQ provides "market basket" level information a hint
- Advantage competition, pricing and "market presence" # of items
- eBuy the here and now, reactive posture
- FPDS -
  - Help to understand which elements of the government use specific GSA contracts/SINS
  - May permit a company to identify a close competitor (products/services)
    match and their customers
  - SSQ + Advantage + FPDS may help identify gaps in what is offered, or which customers/activities should be included in marketing-sales efforts

#### **Upcoming WPI Events**

• Acquisition Hour Live Webinar Series - Tuesdays and Wednesdays

 Small Business Contracting Series – October 26, 2016, and November 17, 2016 – Milwaukee, WI

• Fort McCoy Acquisition Open House — October 18, 2016 — Fort McCoy, WI

### questions?

#### Continuing Professional Education



# CPE Certificate available, please contact: **Benjamin Blanc**benjaminb@wispro.org

August 25, 2016 Page 70

#### Survey



## For Assistance or Additional Information - Contact

Wisconsin Procurement Institute (WPI)
Marc Violante or Benjamin Blanc

10437 Innovation Drive, Suite 320 Milwaukee, WI 53226 414-270-3600 or

> marcv@wispro.org benjaminb@wispro.org