PHOTOWEEK 2015 Sponsored by 🥢 SQUARESPACE PARTNER DISCOUNTS **SPONSORS** PHOTO WEEK 2015 OVERVIEW PHOTO WEEK 2015 WEST COAST TOUR **CLASS SCHEDULE** AFTER HOURS EVENTS



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Photo Week is an action-packed online conference featuring five straight days of high-caliber educational content and the best photo classes you'll find on the web

PHOTOWFFK

During Photo Week 2015, you'll watch as world-class photographers show you exactly how they mastered their craft. You can drop in for classes on: portrait, glamour, lighting, wedding, business, family, outdoor, headshots, Adobe Photoshop, babies, and food photography – just to name a few.

CreativeLive is kicking off Photo Week with a West Coast Tour! Tune in to join Sue Bryce, Jasmine Star, Victor Ha and Matt Kloskowski on September 18 and 19 as they begin their adventure in San Francisco, meeting up with students in cities on their way to Seattle and the CreativeLive studios. Our exciting line-up of speakers includes Lindsay Adler, Sue Bryce, Katelyn James, Peter Hurley, Julia Kelleher, Matt Kloskowski, Brianna and Ewan Phelan, Khara Plicanic, Carly Romeo, Renee Robyn, Jasmine Star, Susan Stripling, Roberto Valenzuela, and more!

You'll get up-to-speed on the latest photography technology, tools, and techniques – all while watching the masters at work, in real time.

If you are ready to up your game and learn how to shoot like the pros, be sure to tune in and take notes during Photo Week 2015.

Photo Week 2015 West Coast Tour

CreativeLive is kicking off Photo Week with a West Coast Tour and you are invited!

Join Sue Bryce, Jasmine Star, Victor Ha, and Matt Kloskowski as they begin their adventure in San Francisco – meeting up with students in Sacramento and Portland – while making their way to the Seattle CreativeLive studios for Photo Week 2015!

West coast CreativeLive fans are invited to join us, in person at the San Francisco, Sacramento, and Portland stops!

San Francisco - CreativeLive Office 444 De Haro St San Francisco, CA 94107 Friday September 18, 2015 8:30 AM - 9:30 AM

Sacramento - Cesar Chavez Park 910 I St Sacramento, CA 95814 Friday September 18, 2015 12:00 PM - 1:00 PM

Portland - Jamison Square 810 NW 11th Ave, Portland, OR 97209 Saturday, September 19, 2015 1:00-2:00



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Class Schedule

Click Instructor's Name to see more of their classes on CreativeLive

Sept. 21	
9:00 AM 3h 15m	The \$250 Marketing Plan
9:00 AM	How to Edit With Adobe Photoshop Elements
1h 30m	Khara Plicanic
10:45 AM 1h 30m	Photography Tips for Everybody <u>Khara Plicanic</u>
12:00 PM	Demo: Animoto
45m	Susan Roderick
1:15 PM	Working with Flash
3h 15m	Pye Jirsa
1:15 PM	Community Marketing for Wedding Photographers
1h 30m	Katelyn James
3:00 PM	Landscapes and Light
1h 30m	Matt Kloskowski
5:00 PM	Photo Week 2015 Panel
1h Om	Barney Britton, Pye Jirsa, Kenna Klosterman and 2 more
Sept. 22	
9:00 AM	Strategies for Shooting in Difficult Situations
3h 15m	Susan Stripling
9:00 AM	Small Changes, Big Results
1h 30m	Roberto Valenzuela
10:45 AM 1h 30m	Natural Light Sue Bryce

			Cla	ass S	Sche	dule					
12:00 PM 45m		Demo:	17 Hats								
1:15 PM 3h 15m		Boudoi <u>Brianna</u>									
1:15 PM 1h 30m		Black a <u>Vincent</u>			otograph	ıy: Learr	ning Gra	ayscale (Conver	sion	
3:00 PM 1h 30m		Manual <u>Khara F</u>			Simple						
Sept.	23										
9:00 AM 3h 15m		The He <u>Peter H</u>									
9:00 AM 1h 30m			g Solut		or Portra	it Photo	graphy				
10:45 AM 1h 30m		Organiz <u>Hannah</u>			nate a Be	etter Cu	stomer	Experie	nce		
12:00 PM 45m		Demo:	Sigma	Lenses	s						
1:15 PM 3h 15m		Clients		eting:	Connect	ing witl	h NonCo	onformi	st		
1:15 PM			Storyte		Vhy We s	Shoot					
3h 15m 3:00 PM			graphs	s: From	n Start to) Finish					
1h 30m		James	Schme	lzer							

		Cla	ass S	Sched	dule					
Sept.	24									
9:00 AM 1h 30m		Food Photog Penny De Los			am					
9:00 AM 3h 15m		Marketing Str Julia Kelleher		for Baby	Photo	ographers	5			
10:45 AM 1h 30m		Beyond Macro <u>Charles Krebs</u>		graphy: I	nto th	e Microso	copic V	Vorld		
12:00 PM 45m		Demo: Sigma	Lenses							
1:15 PM 3h 15m		Professional F Penny De Los			y					
1:15 PM 1h 30m		Bokeh 101 <u>Jeff Rojas</u>								
3:00 PM 1h 30m		Essential Con <u>Renee Robyn</u>		g Technic	ques					
Sept.	25									
9:00 AM 1h 30m		iPhone Photo Julia Kelleher		Tips						
9:00 AM 3h 15m		Commercial F Joel Grimes	Photogr	aphy: Thr	riving	in a Com	petitive	e Indust	ry	
10:45 AM 1h 30m		High School S <u>Alycia White</u>	Senior P	Photograp	ohy Ma	arketing F	Plan			

Class Schedule 12:00 PM Demo: 17 Hats 45m **CostEffective Creative Shoots** 1:15 PM 3h 15m Lindsay Adler 1:15 PM Shooting in Small Spaces 1h 30m **Jeff Roias** 3:00 PM Authentic Family Posing 1h 30m Tamara Lackey

After Hour Events

Sept. 21 PhotoWeek 2015 Panel

Join your favorite photo experts; Barney Britton, Chris Robinson, Jaron Schneider, and Pye Jirsa, for an afterhours conversation about all things photography. You'll get insights on the ideas that are moving the industry forward and straighttalk on challenges photographers face



Kenna Klostermann (Lead Host of CreativeLive)

Barney Britton for 6 years)

Pye Jirsa (Editor at DP Review (founding partner of SLR Lounge)



Jaron Schneider

(Editor in Chief,

ResourceMagOnline.

com, Tech Editor,

Resource Magazine)



Chris Robinson (editor for Warner for 29 years)

After Hour Events

Sept. 24 CreativeLive Photo Walk with Kenna Klosterman and Special Guests

CreativeLive fans, this is your chance to meet and photograph together in Seattle during PhotoWeek 2015! Meet your favorite instructors, hosts, and your fellow CreativeLive community in person and make new photo friends.

Check out the event page on Facebook <u>HERE</u> or tune in on Periscope to join in if you're not in Seattle. Just search for CreativeLive on Periscope.