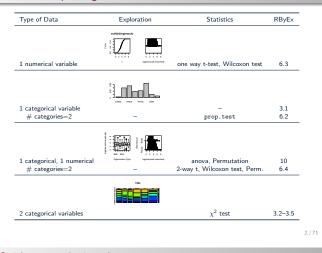
Regression and Survival Analysis

Tyler Moore

Computer Science & Engineering Department, SMU, Dallas, TX

Lecture 15-16

Guide to exploring data



Guide to analyzing data

- After visual exploration and any descriptive statistics, you may want to investigate relationships between variables more closely
- In particular, you can investigate how one or more explanatory (aka independent) variables influences response (aka dependent) variables

Statistical Method	Response Variable	Explanatory Variable
Odds ratios	Binary (case/control)	Categorical variables (1 at a time)
Linear regression	Numerical	One or more variables (numerical or categorical)
Logistic regression	Binary	One or more variables (numerical or categorical)
Survival analysis	Time to event	One or more variables (numerical or categorical)

3 / 71

Linear regression

• Suppose the values of a numerical variable *Y* depend on the values of another variable *X*.

$$Y = c_0 + c_1 X + \epsilon$$

- If that dependence is linear then we can use linear regression to estimate the best-fit values of the constants c_0 and c_1 that minimize the error values for all the values $y_i \in Y$.
- For more info see "R by Example" Ch. 7.1-7.3

Notes

Notes



wenty Ten	Just another WordPress theme	
Kome A Panet Page HTML Elements Image Alignment and Styles Readability Test		
	Search	
Home A Parent Page HTML Elements Image Algonment and Styles Readability Test A Sticky Post Voted on February 1,2010	June 2013	

Lorem ipsum dolor sit amet. Suspendisse bibendum nulla vitae eros lobortis ullamcorper. Aenean pretium hendrerit ipsum, vitae aliquet ligula commodo vitae nonumny est aliquet. Ut ultries, nulla id fringilla condimentum, augue tellus vehicula nisi, volutpat tincidunt mi nisi quisi ligula. Vivanus in lectus nisl. Pellentesque viverra mauris eget lectus vestibulum hendrerit fringilla arcu eleifend. Nam ut turpis diam, in varius tellus. Quisque id nisl neque, eget aliquet nibb. Cras eget urna velit, ac egestas quam. Fusce lobortis, risus id cursus vestibulum, risus mi tempor turpis, sit.

Beginners

This Site

June 2013						
м	т	w	т	F	s	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
« May						
		Post				
		eat W	ave of	ff Kar	agawa	a
• W	/YSIV	VYRG				

Font size Bigger Reset Smaller Search...

Professionals

 MOME
 SAMPLE SITES
 JOOMLA.ORG

 Seample Site
 JOOMLA.ORG
 Image: State Site

 You are here: Home
 Joomla!
 Image: State Site

 About Joomla!
 Doomla!

 * Getting Stated
 Congratulations! You have a Joomla late! Joomla! If simple to update and maintain.

 * Dealog Joontal
 Congratulations! You have a Joomla!

 * The Joomla!
 Congratulations! You have a Joomla!

 * The Joomla!
 Congratulations! You have a Joomla!

 * The Joomla! Community
 Joomla is a flexible and powerful platform, whether you are building a small site for yourself or a huge site with hundreds of housands of visitors. Joomla is open source, which means you can make it work just the way you want it to.



Upgraders

Notes

Notes

Notes

Dataset for linear regression example

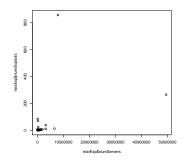
- Suppose you hypothesize that the popularity of a CMS platform influences the number of exploits made available
- \bullet We can use linear regression to test for such a relationship

generatorType	CMSmarketShare	numExploits
blogger	3.5	10
concrete5	0.1	1
contao	0.2	1
datalife engine	1.5	3
discuz	1.3	8
drupal	7.2	12

- Code: http://lyle.smu.edu/~tylerm/courses/econsec/ code/exregress.R
- Data: http://lyle.smu.edu/~tylerm/courses/econsec/ data/eims.csv

9/71

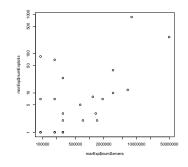
Scatter plot



plot(y=marExp\$numExploits,x=marExp\$numServers)

10/71

Scatter plot (log-transformed)



plot(y=marExp\$numExploits,x=marExp\$numServers,log = 'xy')

 $11 \, / \, 71$

Linear regression

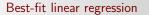
> reg <- lm(> summary(re		~ lgServe	rs, data	a = marExp	52)
Call:					
lm(formula =	lgExploits	s ~ lgServ	ers, dat	ta = marEn	cp2)
Residuals:					
Min	1Q Media	1 3Q	Max		
-2.9692 -1.0	655 -0.6013	0.5555	5.4554		
Coefficients	:				
	Estimate St	td. Error	t value	Pr(> t)	
(Intercept)	-9.4067	3.1924	-2.947	0.006280	**
lgServers					
	s: 0 *** (

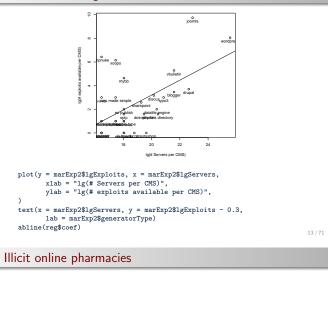
Residual standard error: 2.091 on 29 degrees of freedom Multiple R-squared: 0.3266, Adjusted R-squared: 0.3034 F-statistic: 14.07 on 1 and 29 DF, p-value: 0.0007842

Notes

Notes

Notes

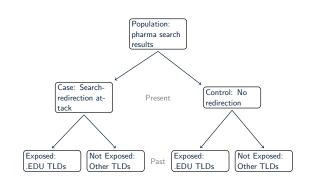




- What do illicit online pharmacies have to do with phishing?
- $\bullet\,$ Both make use of a similar criminal supply chain
 - Traffic: hijack web search results (or send email spam)
 Host: compromise a high-ranking server to redirect to pharmacy
 - Hook: affiliate programs let criminals set up website front-ends to sell drugs
 - Monetize: sell drugs ordered by consumers
 - O Cash out: no need to hire mules, just take credit cards!
- For more: http://lyle.smu.edu/~tylerm/usenix11.pdf

14 / 71

Case-control study: search-redirection attacks



15 / 71

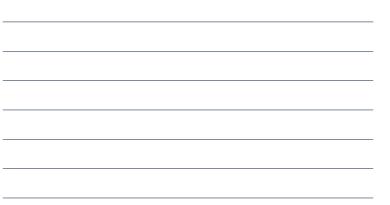
Case-control study: search-redirection attacks

Date	Search Engine	Search Term	Pos.	URL	Domain	Redirects?	TLD
2011-11-03		20 mg ambien overdose		http://products.samofi.us/ambien/ambien.pdf	sanofi.us	False	other
2011-11-03		20 mg ambien overdose		http://swift.sonoma.edu/education/newtom/newtonsLaws/?20-mg-ambien-overdose		False	.EDU
2011-11-03		20 mg ambien overdose	3	http://ambienoverdose.org/about-2/	ambienoverdose.org	; False	.ORG
2011-11-03		20 mg ambien overdose		http://answers.yahoo.com/question/index?qid=20090712025803AA10g8Z	yahoo.com	False	.COM
2011-11-03	Google	20 mg ambien overdose	5	http://en.wikipedia.org/wiki/Zolpidem	wikipedia.org	False	.ORG
2011-11-03	Google	20 mg ambien overdose	6	http://blocsonic.com/blog	blocsonic.com	False	.COM
2011-11-03	Google	20 mg ambien overdose	7	http://dinarvets.com/forums/index.php?/user/39154-ambien-side-effects/page	dinarvets.com	False	.COM
2011-11-03	Google	20 mg ambien overdose	8	http://nemo.mwd.hartford.edu/mwd08/images/?20-mg-ambien-overdose	hartford.edu	True	.EDU
2011-11-03	Google	20 mg ambien overdose	9	http://www.formspring.me/AmbienCheapOn	formspring.me	False	other
2011-11-03	Google	20 mg ambien overdose	11	http://www.drugs.com/pro/golpidem.html	drugs.com	False	.COM
2011-11-03	Google	20 mg ambien overdose	12	http://www.engineer.tamuk.edu/departments/ieen/images/ambien.html	tamuk.edu	False	.EDU
2011-11-03	Bing	20 mg ambien overdose	1	http://answers.vahoo.com/guestion/index?gid=20090712025803AA10g8Z	vahoo.com	False	.COM
2011-11-03	Bing	20 mg ambien overdose	2	http://www.healthcentral.com/sleep-disorders/h/20-mg-ambien-overdose.html	healthcentral.com	False	.COM
2011-11-03	Bing	20 mg ambien overdose	3	http://ambien20mg.com/	ambien20mg.com	False	.COM
2011-11-03		20 mg ambien overdose	4	http://www.chacha.com/question/will-20-mg-of-ambien-cr-get-you-high	chacha.com	True	.COM
2011-11-03	bing	20 mg ambien overdose	5	http://www.rxlist.com/ambien-drug.htm	rxlist.com	True	.COM
2011-11-03	Bing	20 mg ambien overdose	6	http://www.drugs.com/pro/zolpidem.html	drugs.com	False	.COM
2011-11-03		20 mg ambien overdose		http://answers.yahoo.com/question/index?qid=20111024222432&ARFvPB	vahoo.com	False	COM
2011-11-03		20 mg ambien overdose		http://en.wikipedia.org/wiki/Zolpidem	wikipedia.org	False	ORG
2011-11-03		20 mg ambien overdose		http://www.thefullwiki.org/Sertraline	thefullwiki.org	False	.ORG
2011-11-03		20 mg ambien overdose			rxlist.com	True	COM
2011-11-03				http://www.formspring.me/ambienpill	formspring.me	False	other
2011-11-03				http://ambiendosare.net/	ambiendosage.net	False	NET
	8				annananagemes	. 3136	

Notes

Notes

Notes



Guide to analyzing data

- After visual exploration and any descriptive statistics, you may want to investigate relationships between variables more closely
- In particular, you can investigate how one or more explanatory (aka independent) variables influences response (aka dependent) variables

Statistical Method	Response Variable	Explanatory Variable
Odds ratios Linear regression Logistic regression	Binary (case/control) Numerical Binary	Categorical variables (1 at a time) One or more variables (numerical or categorical) One or more variables (numerical or categorical)
Survival analysis	Time to event	One or more variables (numerical or categorical)

17 / 71

Odds ratios for case-control study

> library(epitools)

Predictor	estimate	lower	upper
.COM	1.0000000	NA	NA
.EDU	5.8390966	5.5363269	6.1591917
COV	0 4311955	0 3064917	0 5993604

. G	UV (0.4311855	0.3064817	0.5882604
. N	ET (0.5946029	0.5568593	0.6342355
.0	RG 2	2.8811488	2.7971838	2.9674615

other 1.3437113 1.2809207 1.4090669

18 / 71

Odds ratios for case-control study

	•
> pr.tldo	dds\$p.value
	two=sided
Predictor	midp.exact
. COM	NA
.EDU	0.0000000000000
GOV	0.0000009212499
.NET	0.0000000000000
. ORG	0.0000000000000
other	0.000000000000
	two-sided
Predictor	fisher.exa
.COM	I
.EDU	0.0000000000000000000000000000000000000
.GOV	0.000000011167309515583812482665071810772339233608363429084420204162
.NET	0.0000000000000000000000000000000000000
. ORG	0.0000000000000000000000000000000000000
other	0.0000000000000000000000000000000000000
	two-sided
Predictor	
. COM	NA
.EDU	0.0000000000000000000000000000000000000
.GOV	0.000000150899123313924415716095442548116967174109959159977734
.NET	0.0000000000000000000000000000000000000
. ORG	0.0000000000000000000000000000000000000
other	0.0000000000000000000000000000000000000

A word on odds ratios

- Defining odds
 - Suppose we have an event with two possible outcomes: success (S) and failure (\bar{S})
 - The probability of each occurring happens with p_s and $p_{\overline{S}} = 1 - p_s.$
 - The odds of the event are given by $\frac{p_s}{1-p_s}$
- Defining odds ratios
 - Suppose now there are two events A and B, both of which can occur (with probabilities p_A and p_B).

$$\begin{aligned} \mathsf{odd's ratio} &= \frac{\mathsf{odds}(A)}{\mathsf{odds}(B)} \\ &= \frac{\frac{P_A}{1-P_A}}{\frac{P_B}{1-P_B}} \\ &= \frac{p_A \times (1-p_B)}{(1-p_A) \times p_B} \end{aligned}$$

Notes

Notes

Notes

Odds ratio example

Notes

Notes

Notes

Notes

- Adapted from
- http://www.ats.ucla.edu/stat/stata/faq/oratio.htm • Suppose that 7 of 10 male applicants to engineering school
 - are admitted, compared to 4 of 10 female applicants
 - $p_{\text{male acc.}} = 0.7, p_{\text{male rej.}} = 1 0.7 = 0.3$
 - $\begin{array}{l} \text{Pranae acc.} = 0.4, \text{ prmale rej.} = 1 \quad 0.1 \quad 0.5 \quad 0.6 \quad 0.6$
- Hence, we can say that the odds of a male applicant being admitted are 3.5 times stronger than for a female applicant.

21 / 71

Back to the case-control study: how to interpret the odds ratios?

> library	(epitools)			
> pr.tldo	dds<-oddsra	atio(pr\$tlo	d,pr\$redire	ects,verbose=T)
> pr.tldo	dds\$measur	9		
-	odds ratio	with 95% (C.I.	
Predictor	estimate	lower	upper	
.COM	1.0000000	NA	NA	
.EDU	5.8390966	5.5363269	6.1591917	
.GOV	0.4311855	0.3064817	0.5882604	
.NET	0.5946029	0.5568593	0.6342355	
. ORG	2.8811488	2.7971838	2.9674615	
other	1.3437113	1.2809207	1.4090669	

22 / 71

Guide to analyzing data

- After visual exploration and any descriptive statistics, you may want to investigate relationships between variables more closely
- In particular, you can investigate how one or more explanatory (aka independent) variables influences response (aka dependent) variables

Statistical Method	Response Variable	Explanatory Variable
Odds ratios	Binary (case/control)	Categorical variables (1 at a time)
Linear regression	Numerical	One or more variables (numerical or categorical)
Logistic regression	Binary	One or more variables (numerical or categorical)
Survival analysis	Time to event	One or more variables (numerical or categorical)

23/71

Logistic regression

- Suppose we wanted to examine how a numerical variable (e.g., position in search results) affects a binary response variable (e.g., whether the URL redirects or not)
- We can't use the odds ratios from case-control studies because that requires a categorical variable
- Suppose that we'd also like to examine how both position in search results and TLD affect whether a URL redirects
- For these cases, we need a logistic regression

$$\log \frac{p}{1-p} = c_0 + c_1 x_1 + c_2 x_2 + \epsilon$$

So for the example above considering position and TLD:

$$\log \frac{p_{redir}}{1 - p_{redir}} = c_0 + c_1 \text{ Position}_1 + c_2 \text{ TLD}_2 + \epsilon$$

Logistic regression in action

• Code: http://lyle.smu.edu/~tylerm/courses/econsec/ code/pharmaLogit.R

> pr.logit <- glm(redirects ~ tld, data=pr, family=binomial(link = "logit")) summary(pr.logit)

Call: glm(formula = redirects ~ tld, family = binomial(link = "logit"), data = pr)

Deviance Residuals:

Min 1Q Median 3Q Max -1.1476 -0.5442 -0.5442 -0.5442 2.3438 Coefficients:

Estimate Std. Error z value Pr(>|z|)(Intercept) -1.835165 0.008626 -212.75 < 0.000000000000002 *** 64.97 < 0.00000000000000 *** tld.EDU 1.764595 0.027159 tld.GOV -0.845142 0.165381 -5.11 0.00000322 *** tld.NET -0.519996 0.033165 -15.68 < 0.000000000000000 *** 1.058195 0.015079 70.18 < 0.000000000000002 *** 12.14 < 0.0000000000000002 *** tld.ORG tldother 0.295390 0.024323

Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1 1 (Dispersion parameter for binomial family taken to be 1)

25 / 71

(Dispersion parameter for binomial family taken to be 1)

Null deviance: 165287 on 175794 degrees of freedom Residual deviance: 156797 on 175789 degrees of freedom AIC: 156809

Number of Fisher Scoring iterations: 4

Logistic regression in action (ctd.)

> NagelkerkeR2(pr.logit)

[1] 175795

\$R2 [1] 0.07736148

26 / 71

Obtaining the odds ratios

Recall the logistic regression equation

$$\log \frac{p}{1-p} = c_0 + c_1 x_1 + c_2 x_2 + c_1 x_1 + c_2 x_2 + c_2$$

Exponentiate coefficients to get interpretable odds ratios

> coef(pr.logit) (Intercept) -1.8351654 tld.EDU tld.GOV tld.NET tld.ORG tldother 1.7645946 -0.8451420 -0.5199959 1.0581945 0.2953898 > #get odds ratios for the coefficients plus 95% CI
> exp(cbind(OR = coef(pr.logit), confint(pr.logit))) Waiting for profiling to be done... OR 2.5 % 97.5 % (Intercept) 0.1595871 0.1569062 0.1623025 tld.EDU 5.8392049 5.5364431 6.1584001 tld.GOV 0.4294964 0.3053796 0.5858515 0.5945230 0.5568118 0.6341472 tld.NET 2.8811645 2.7972246 2.9675454 1.3436501 1.2808599 1.4090019 tld.ORG tldother

28/71

Logistic regression #2: TLD and search result position

Notes > pr.logit2 <- glm(redirects ~ tld + resultPosition, data=pr, family=binomial(link = "logit"))

> summary(pr.logit2) Call: glm(formula = redirects ~ tld + resultPosition, family = binomial(link = "logit"), data = pr) Deviance Residuals: Min 1Q Median зQ Max -1.2680 -0.5968 -0.5355 -0.4757 2,4268 Coefficients: Estimate Std. Error z value Pr(|z|)-2.14012 1.77355 0.01497 -142.920 < 0.000000000000000 **** 0.02726 65.072 < 0.0000000000000000 **** (Intercept) tld.EDU tld GOV -0 84060 0 16587 -5 068 0 000000402 *** 0.03321 -15.993 < 0.000000000000002 *** tld.NET -0.53121 tld.ORG 1.05185 0.01512 69.587 < 0.00000000000000 *** 0.30033 0.02437 12.322 < 0.00000000000000 *** tldother resultPosition 0.01803 0.00070 25.762 < 0.000000000000000 *** Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1 1

(Dispersion parameter for binomial family taken to be 1)

Notes

Notes

Logistic regression #2: TLD and search result position

Notes

<pre>> exp(cbind(OR = coef(pr.logit2), confint(pr.logit2))) Waiting for profiling to be done</pre>
NagelkerkeR2(pr.logit2) #compute pseudo R^2 on logistic regression

(Intercept) 0.1176407 0.1142316 0.1211375 tld.EDU 5.8917404 5.5852012 6.2149893 tld.GOV 0.4314497 0.3067092 0.5886711 0.5878939 0.5505610 0.6271261 tld.NET tld.ORG 2.8629455 2.7793345 2.9489947 tldother 1.3503082 1.2870831 1.4161226 resultPosition 1.0181977 1.0168021 1.0195962 > NagelkerkeR2(pr.logit2) #compute pseudo R^2 on logistic regression \$N [1] 175795 \$R2

[1] 0.08329341

29/71

Logistic regression #3: TLD, position, search engine

> pr.logit3 <- glm(redirects ~ tld + resultPosition + searchEngine, data=pr, family=binomial(link = "logit")) > summary(pr.logit3) Call:

glm(formula = redirects ~ tld + resultPosition + searchEngine, family = binomial(link = "logit"), data = pr)

Deviance	Residual	s:		
Min	1Q	Median	ЗQ	Max
-1.3270	-0.6539	-0.4812	-0.3956	2.5988

Coefficients:

Estimate Std. Error z value Pr(>|z|)-2.5813149 0.0172986 -149.221 < 0.0000000000000002 *** 1.5001887 0.0277776 54.007 < 0.000000000000002 *** (Intercept) tld.EDU tld.GOV tld.NET -0.8537354 0.1666852 0.0335099 -5.122 0.00000303 *** -0.4290936 -12.805 < 0.00000000000000 *** 58.945 < 0.00000000000000 *** 12.933 < 0.00000000000000 *** tld ORG 0 9098682 0 0154358 tldother 0.3191095 0.0246746 resultPosition 0.0185985 0.0007081 26.265 < 0.00000000000000 *** searchEnginegoogle 0.8310798 0.0137375 60.497 < 0.00000000000000 *** Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1 1 (Dispersion parameter for binomial family taken to be 1) 30 / 71 Null deviance: 165287 on 175794 degrees of freedom

Logistic regression #3: TLD, position, search engine

> exp(cbind(OR = co			nt(pr.logit3))))
Waiting for profil:	ing to be do	one		
	OR	2.5 %	97.5 %	
(Intercept)	0.07567444	0.0731465	0.07827858	
tld.EDU	4.48253465	4.2449618	4.73330372	
tld.GOV	0.42582135	0.3022669	0.58201442	
tld.NET	0.65109897	0.6094052	0.69495871	
tld.ORG	2.48399513	2.4099342	2.56025578	
tldother	1.37590197	1.3107099	1.44382462	
resultPosition	1.01877252	1.0173601	1.02018796	
searchEnginegoogle	2.29579645	2.2348606	2.35850810	
> NagelkerkeR2(pr.)	logit3) #com	mpute pseud	do R^2 on logi	istic regression
\$N				
[1] 175795				
\$R2				

[1] 0.1166546

31 / 71

Guide to analyzing data

• After visual exploration and any descriptive statistics, you may

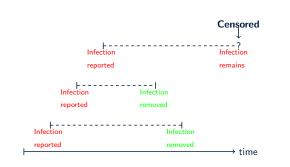
- want to investigate relationships between variables more closely
- In particular, you can investigate how one or more explanatory (aka independent) variables influences response (aka dependent) variables

Statistical Method	Response Variable	Explanatory Variable
Odds ratios	Binary (case/control)	Categorical variables (1 at a time)
Linear regression	Numerical	One or more variables (numerical or categorical)
Logistic regression	Binary	One or more variables (numerical or categorical)
Survival analysis	Time to event	One or more variables (numerical or categorical)

Notes



Survival analysis



33 / 71

Censored data happens a lot

- Real-world situations
 - Life-expectancy
 - Criminal recidivism rates
- Cybercrime applications
 - $\, \bullet \,$ Measuring time to remove X (where X=malware, phishing,
 - scam website, ...)
 - Measuring time to compromiseMeasuring time to re-infection
- Best resource I found on survival analysis in R: http://socserv.mcmaster.ca/jfox/Courses/soc761/ survival-analysis.pdf

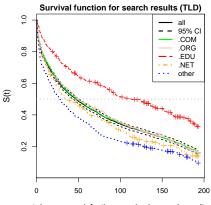
34 / 71

35 / 71

Survival analysis (package survival in R)

- Key challenge: estimating probability of survival when some data points survive at the end of the measurement
 - Solution: use the Kaplan-Meier estimator to compute probabilities that account for samples still alive (survfit in R)
- Common question: Are survival functions split over categorical variables statistically different
 - Use the log-rank test (survdiff in R)
 - Analagous to χ² test
- Cox-proportional hazard model (coxph in R) is a more sophisticated way to see how multiple variables affect the hazard rate
 - Hazard function *h*(*t*): expected number of failures during the time period *t*





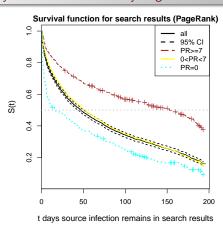
t days source infection remains in search results

Notes

Notes

Notes

Pharmacy redirection duration by PageRank



37 / 71

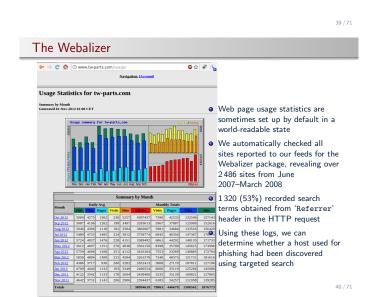
Statistics disentangle effect of TLD, PageRank on duration

Cox-proportional hazard model $h(t) = \exp(\alpha + PageRankx_1 + TLDx_2)$						
coef. exp(coef.) Std. Err.) Significance						
PageRank	-0.079	0.92	0.0094	<i>p</i> < 0.001		
.edu	-0.26	0.77	0.084	p < 0.001		
.net	0.10	1.1	0.081			
.org	0.055	1.1	0.052			
other TLDs	0.34	1.4	0.053	<i>p</i> < 0.001		
log-rank test: <i>Q</i> =159.6, <i>p</i> < 0.001						

38 / 71

Phishing website recompromise

- Full paper: http://lyle.smu.edu/~tylerm/cs81.pdf
- What constitutes recompromise?
 - If one attacker loads two phishing websites on the same server
 - a few hours apart, we classify it as one compromiseIf the phishing pages are placed into different directories, it is
- more likely two distinct compromisesFor simplicity, we define website recompromise as distinct
- attacks on the same host occurring \geq 7 days apart
- $\bullet~83\%$ of phishing websites with recompromises ≥ 7 days apart are placed in different directories on the server



Notes

Notes

Notes

Types of evil search

- Vulnerability searches: phpizabi v0.848b c1 hfp1 (unrestricted file upload vuln.), inurl:com_juser (arbitrary PHP execution vuln.)
- Compromise searches: allintitle: welcome paypal
- Shell searches: intitle: ''index of'' r57.php, c99shell drwxrwx

Search type	Websites	Phrases	Visits
Any evil search	204	456	1 207
Vulnerability search	126	206	582
Compromise search	56	99	265
Shell search	47	151	360

41/71

One phishing website compromised using evil search



42 / 71

One phishing website compromised using evil search

1: 2007-11-30 1	0:31:33 phishing URL report	ted: http://chat2me247.com			
/stat/q-mono/pi	<pre>stat/q-mono/pro/www.lloydstsb.co.uk/lloyds_tsb/logon.ibc.html</pre>				
2: 2007-11-30	no evil search term	0 hits			
3: 2007-12-01	no evil search term	0 hits			
4: 2007-12-02	phpizabi v0.415b r3	1 hit			
5: 2007-12-03	phpizabi v0.415b r3	1 hit			
6: 2007-12-04 2	1:14:06 phishing URL report	ted: http://chat2me247.com			
/seasalter/www	.usbank.com/online_banki	.ng/index.html			
7: 2007-12-04	phpizabi v0.415b r3	1 hit			

43/71

Let's work with the data

		Data	forma	t:	
TLD 1	lst Compromise	2nd Compromis	e # da	ys Cen	sored Evil searches?
com	2008-01-28	2008-03-31	63	0	TRUE
com	2007-11-23	2008-03-31	129	0	TRUE
IP	2008-01-16	2008-03-31	75	0	TRUE
com	2008-01-16	2008-03-31	75	0	TRUE
com	2007-10-28	2007-11-06	8	1	TRUE
com	2008-01-20	2008-03-31	71	0	TRUE
jp	2007-11-12	2008-03-31	140	0	TRUE
nu	2008-01-31	2008-03-31	60	0	TRUE
net	2007-12-27	2008-03-31	95	0	TRUE
com	2008-02-08	2008-03-31	52	0	TRUE
IP	2007-12-07	2008-01-07	31	1	TRUE
IP	2008-01-29	2008-03-31	62	0	TRUE
com	2007-10-22	2007-11-14	22	1	TRUE
com	2008-01-22	2008-03-31	69	0	TRUE

Notes

Notes

Notes

Notes

- # 0 = has not been recompromised # 1 = has been recompromised

>	> head(webzlt)						
	dom	startdate	enddate	lt	censored	hasevil	tld
1	$\verb com $	2008-01-28	2008-03-31	63	0	TRUE	com
2	com	2007-11-23	2008-03-31	129	0	TRUE	com
3	IP	2008-01-16	2008-03-31	75	0	TRUE	IP
4	$\verb com $	2008-01-16	2008-03-31	75	0	TRUE	com
5	com	2007-10-28	2007-11-06	8	1	TRUE	com
6	com	2008-01-20	2008-03-31	71	0	TRUE	com
~	C	1 < - Comment (+ in	ee mee helte to le		ant much mld	. Connor	****

> S.all<-Surv(time=webzlt\$lt,event=webzlt\$censor,type='right')</pre>

45 / 71

Working with survival objects

Notes

Notes

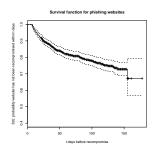
Notes

- Empirically estimate survival probability overall
 - Supply survfit with a constant right-hand side formula
 - E.g.:
 - surv.all<-survfit(S.all~1)</pre>
- Empirically estimate survival probability compared to single categorical variable
 - Supply survfit with a constant categorical variable in right-hand side of formula
 - E.g.:
 - survfit(S.all~webzlt\$hasevil)
- Segression with survival probability as response variable
 - Supply survfit with a constant categorical variable in
 - right-hand side of formula
 - E.g.:

coxph(S.all ~ webzlt\$hasevil, method="breslow")

46 / 71

#1: Empirically estimate survival probability overall

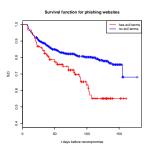


S.all<-Surv(time=webzlt\$lt,event=webzlt\$censor,type='right') surv.all<-survfit(S.all~1)</pre>

ylim=c(0.4,1), main='Survival function for phishing websites',lwd=1.5)

47 / 71

#2: Emp. estimate survival prob. for 1 cat. var.



S.all<-Surv(time=webzlt\$lt,event=webzlt\$censor,type='right') surv.evil<-survfit(S.all~webzlt\$hasevil)</pre> plot(surv.evil,xlab='t days before recompromise' ylab-?\$(t');ylim=c(0.4]), lwd=l.5_col=c('blue','red'), main=?Survival function for phishing websites') legend("topright",legend=c("has evil terms","no evil terms"), col=c("red","blue"),ly=1)

#2: Emp. estimate survival prob. for 1 cat. var.

• Is the difference between survival probabilities across categories statistically significant?

> survdiff(S.all~webzlt\$hasevil) Call:

<pre>survdiff(formula = S.all</pre>	~ webzlt\$hasevil)	
N	Observed Expected (0-E)^2/E	(D-E)^2/V

webzlt\$hasevil=FALSE	746	140	156.7	1.79	13.4
webzlt\$hasevil=TRUE	121	41	24.3	11.55	13.4
Chisq= 13.4 on 1 de	egree	s of fre	edom, p= (0.000249	

49/71

#3: Regression with survival prob. as response variable

S.all<-Surv(time=webzlt\$lt,event=webzlt\$censor,type='right')
evil.ph <- coxph(S.all ~ webzlt\$hasevil, method="breslow")
summary(evil.ph)</pre> > summary(evil.ph) Call: coxph(formula = Surv(webzlt\$lt, webzlt\$censor) ~ webzlt\$hasevil, method = "breslow") n= 867, number of events= 181 coef exp(coef) se(coef) z Pr(>|z|) webzlt\$hasevilTRUE 0.6393 1.8951 0.1778 3.595 0.000325 *** Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1 1 exp(coef) exp(-coef) lower .95 upper .95 webzlt\$hasevilTRUE 1.895 0.5277 1.337 2.685 Concordance= 0.539 (se = 0.013) Rsquare= 0.013 (max possible= 0.932) Likelihood ratio test= 11.43 on 1 df, p=0.0007219 p=0.0003246 Wald test = 12.92 on 1 df, Score (logrank) test = 13.37 on 1 df, p=0.000256

50/71

One more survival example: Bitcoin currency exchanges

- Bitcoin is a digital crypto-currency
- Decentralization is a key feature of Bitcoin's design
- Yet an extensive ecosystem of **3rd-party intermediaries** now supports Bitcoin transactions: currency exchanges, escrow services, online wallets, mining pools, investment services, ...
- Most risk Bitcoin holders face stems from interacting with these intermediaries, who act as **de facto central authorities**
- We focus on risk posed by failures of currency exchanges
- R code: http://lyle.smu.edu/~tylerm/data/bitcoin/ bitcoinExScript.R

51/71



Notes

Notes

Notes

The **A** Register

Data Center Cloud Software Networks Security Policy Business Jobs Hardware Science Bootno

Print Like 28 Tweet 131

Login Sign up

Linode hackers escape with \$70K in daring bitcoin heist Compromised servers ransacked for digital cash By John Leyden - Get more from this author Posted in Security, 2nd March 2012 17:05 GMT

Updated Popular web host Linode has been hacked by cyber-thieves who made off with a stash of bitcoins worth 1,000 (E44,736) in real money.

The crooks pulled off the heist after obtaining admin passwords for Linode's network gear. Having infiltrated its systems, the thieves proceeded to target several Bitcoin-related servers, stealing \$15k (£9.45k) from one merchant and more than 10,000 bitcoins (\$56k, £35k) from Bitcoinica, a trading exchange for the digital currency. Bitcoinica has promised to reimburse customers for any losses. It said in a statement:

Many of you have heard that several bitcoin services were victims of a recent Linode security breach today. Unfortunately, Bitcoinica is also among the services affected.

ars technica

→ Hacker steals \$250k in Bit ×

MAIN MENU . MY STORIES: 25 . FORUMS SUBSCRIBE NOW

LAW & DISORDER / CIVILIZATION & DISCONTENTS

Hacker steals \$250k in Bitcoins from online exchange Bitfloor

Irreversible transactions make Bitcoin security a high-stakes business.

by Timothy B. Lee - Sept 4 2012, 8:20pm CDT

INTERNET CRIME 88

The future of the up-and-coming Bitcoin exchange Bitfloor was thrown into question Tuesday when the company's founder reported that someone had compromised his servers and made off with about 24,000 Bitcoins, worth almost a quarter-million dollars. The exchange no longer has enough cash to cover all of its deposits, and it has suspended its operations while it considers its options.

Bitfloor is not the first Bitcoin service brought low by hackers. Last year, the most popular Bitcoin exchange, Mt.Gox, suspended operations for a week after an attacker compromised a user account add sold all of his Bitcoins in a firesale that temoorarily oushed the price down to zero. The site

of The largest Bitcoin excha 🗙 🔲

138

🔶 I 😋 🏠 🗋 www.reddit.com/r/Bitcoin/comments/1b8mtn/the_largest_bitcoin_exchange_in_brazil_gets/

MY SUBREDDITS V FRONT ALL - RANDOM | PICS - FUNNY - POLITICS - GAMING - ASKREDDIT - WORLDNEWS - VIDEOS - IAMA - TODAYILEARNED - WTF - AWM

BITCOIN comments related

The largest Bitcoin exchange in Brazil gets hacked: depositors are not guaranteed to get their money back (self.Bitcoin)

Disclaimer: I'm not associated in any form with Mercado Bitcoin other than having done trades there. Luckily for me I didn't have any money there at the moment.

Mercado Bitcoin, the largest – and only – bitcoin exchange in Brazil, has been offline for almost a week now. For the first few days there was no communication, but the owner just sent an email to all accounts explaining he was hacked. I haven't seen it posted anywhere in English so I'l do my best to translate what I got.

As far as lunderstood, someone hacked his "redeem code" feature, being able to generate false credits in the system. Then during the night the hacker moved out all his credit into bitcoins, leaving MercadoBitcoin without enough BTC to pay back all the other depositors. Mercado hasn't revealed how much was robbed or more details than that, but has said he will try to pay

back what he can, in that order:

- 1. Withdraws in Reais that were requested before the attack
- 2. Deposits in Reais that hadn't been credited yet
- 3. Current balances in Reais
- 4. Current balances in Bitcoins

Meaning that depending on how much was left, bitcoin balances will only be given back if he is able to pay back all the money (in Reais) to other creditors, and even that money isn't fully guaranteed.



Sadly, I alone, I'm out of options. I don't have own money to pay for this loss (Bitmarket never made any real profit and I make up for a living by part-time web/mobile programming). The options for making this up for everyone as I see are:

- find an investor (or investors) that is willing to cover at least part of is debt. I would transfer all rights to the website software, servers and database to him and also work as a technician, possibly also implementing features he'd wanted. If you reading this have the funds necessary to make this work, PLEASE contact me on this. - feeze all current funds and "start over" trading with explicit tes, implementing much-needed features like rating system and others. All profits from the fees would go directly to a fund for repaying the debt. I'm afraid that this option Notes

Q Alert

Notes

Notes



Data collection methodology

Notes

Notes

- Data sources
 - Daily transaction volume data on 40 exchanges converting into 33 currencies from bitcoincharts.com
 - Ochecked for closure, mention of security breaches and whether investors were repaid on Bitcoin Wiki and forums
 - To assess impact of pressure from financial regulators, we identified each exchange's country of incorporation and used a World Bank index on compliance with anti-money laundering regulations
- Key measure: exchange lifetime
 - Time difference between first and last observed trade
 - We deem an exchange closed if no transactions are observed at least 2 weeks before data collection finished

58 / 71

Some initial summary statistics

Notes

- 40 Bitcoin currency exchanges opened since 2010
- 18 have subsequently closed (45% failure rate)
 - Median lifetime is 381 days
 - $\bullet~45\%$ of closed exchanges did not reimburse customers
- 9 exchanges were breached (5 closed)

59/71

18 closed Bitcoin currency exchanges

Exchange	Origin	Dates Active	Daily vol.	Closed?	Breached?	Repaid?	AML
BitcoinMarket	US	4/10 - 6/11	2454	yes	yes	-	34.3
Bitomat	PL	4/11 - 8/11	758	yes	yes	yes	21.7
FreshBTC	PL	8/11 - 9/11	3	yes	no	-	21.7
Bitcoin7	US/BG	6/11 - 10/11	528	yes	yes	no	33.3
ExchangeBitCoins.com	US	6/11 - 10/11	551	yes	no	-	34.3
Bitchange.pl	PL	8/11 - 10/11	380	yes	no	-	21.7
Brasil Bitcoin Market	BR	9/11 - 11/11	0	yes	no	-	24.3
Aqoin	ES	9/11 - 11/11	11	yes	no	-	30.7
Global Bitcoin Exchange	?	9/11 - 1/12	14	yes	no	-	27.9
Bitcoin2Cash	US	4/11 - 1/12	18	yes	no	-	34.3
TradeHill	US	6/11 - 2/12	5082	yes	yes	yes	34.3
World Bitcoin Exchange	AU	8/11 - 2/12	220	yes	yes	no	25.7
Ruxum	US	6/11 - 4/12	37	yes	no	yes	34.3
btctree	US/CN	5/12 - 7/12	75	yes	no	yes	29.2
btcex.com	RU	9/10 - 7/12	528	yes	no	no	27.7
IMCEX.com	SC	7/11 - 10/12	2	yes	no	-	11.9
Crypto X Change	AU	11/11 - 11/12	874	yes	no	-	25.7
Bitmarket.eu	PL	4/11 - 12/12	33	yes	no	no	21.7

22 open Bitcoin currency exchanges

Exchange	Origin	Dates Active	Daily vol.	Closed?	Breached?	Repaid?	AML
bitNZ	NZ	9/11 - pres.	27	no	no	-	21.3
ICBIT Stock Exchange	SE	3/12 - pres.	3	no	no	-	27.0
WeExchange	US/AU	10/11 - pres.	2	no	no	-	30.0
Vircurex	US?	12/11 - pres.	6	no	yes	-	27.9
btc-e.com	BG	8/11 - pres.	2604	no	yes	yes	32.3
Mercado Bitcoin	BR	7/11 - pres.	67	no	no	-	24.3
Canadian Virtual Exchange	CA	6/11 - pres.	832	no	no	-	25.0
btcchina.com	CN	6/11 - pres.	473	no	no	-	24.0
bitcoin-24.com	DE	5/12 - pres.	924	no	no	-	26.0
VirWox	DE	4/11 - pres.	1668	no	no	-	26.0
Bitcoin.de	DE	8/11 - pres.	1204	no	no	-	26.0
Bitcoin Central	FR	1/11 - pres.	118	no	no	-	31.7
Mt. Gox	JP	7/10 - pres.	43230	no	yes	yes	22.7
Bitcurex	PL	7/12 - pres.	157	no	no	-	21.7
Kapiton	SE	4/12 - pres.	160	no	no	-	27.0
bitstamp	SL	9/11 - pres.	1274	no	no	-	35.3
InterSango	UK	7/11 - pres.	2741	no	no	-	35.3
Bitfloor	US	5/12 - pres.	816	no	yes	no	34.3
Camp BX	US	7/11 - pres.	622	no	no	-	34.3
The Rock Trading Company	US	6/11 - pres.	52	no	no	-	34.3
bitme	US	7/12 - pres.	77	no	no	-	34.3
FYB-SG	SG	1/13 - pres.	3	no	no	-	33.7

61/71

What factors affect whether an exchange closes?

- We hypothesize three variables affect survival time for a Bitcoin exchange
 - Average daily transaction volume (positive)
 - Experiencing security breach (negative)
 - AML/CFT compliance (negative)
- Since lifetimes are censored, we construct a Cox proportional hazards model:

 $h_i(t) = h_0(t) \exp(\beta_1 \log(\text{Daily vol.})_i + \beta_2 \text{Breached}_i + \beta_3 \text{AML}_i).$

62/71

R code: Cox proportional hazards model

	coef	exp(coef)	se(coef)	z	р	
log2(amlsv\$dailyvol)	-0.17396	0.84	0.0719	-2.4185	0.016	
amlsv\$HackedTRUE	0.85685	2.36	0.5715	1.4992	0.130	
amlsv\$All	0.00411	1.00	0.0421	0.0978	0.920	

Likelihood ratio test=6.28 on 3 df, p=0.0988 n= 40, number of events= 18

63/71

Cox proportional hazards model: results

		coef.	exp(coef.)	Std. Err.)	Significance
log(Daily vol.) _i	β_1	-0.173	0.840	0.072	p = 0.0156
Breached _i	β_2	0.857	2.36	0.572	p = 0.1338
AML _i	β_3	0.004	1.004	0.042	p = 0.9221
log-rank test: $Q=7.01 \ (p=0.0715), R^2=0.145$					

- Higher daily transaction volumes associated with longer survival times (statistically significant)
- Experiencing a breach associated with shorter survival times (not quite statistically significant)

Notes

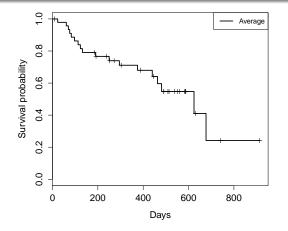
Notes

Notes

Notes

64 / 71

Survival probability for Bitcoin exchanges



65 / 71

R code: Survival probability for Bitcoin exchanges

par(mar=c(4.1,4.1,0.5,0.5)) par(mar-c(*1,*1,*1,*0,*0,*0))
plot(survit(cox.vh),col="black",lty="solid",lwd=2,
xlab="Days",
ylab="Days",
ylab="Survival probability",
cex.lab=1.3, cex.axis=1.3 legend("topright",legend=c("Average"),col=c("black"),lwd=2,lty=c("solid"))

66 / 71

67 / 71

Reminder: data frame structure

amlsv\$All

> cox.vh Call: could convert and convert
 coef exp(coef) se(coef)

 log2(amlsv\$dailyvol) -0.17396
 0.84
 0.0719

 amlsv\$HackedTRUE
 0.85685
 2.36
 0.5715

 omlsv\$HackedTRUE
 0.110
 0.110
 0.110
 z р 0.0719 -2.4185 0.016 0.5715 1.4992 0.130

1.00 Likelihood ratio test=6.28 on 3 df, p=0.0988 n= 40, number of events= 18 $\,$

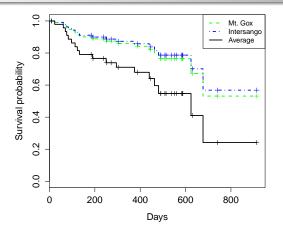
0.0421 0.0978 0.920

> head(amlsv[,c('dailyvol','Hacked','All')],10)
dailyvol Hacked	A11

0.00411

Vircurex 5.6135567 TRUE 27.866 Crypto X Change 874.2331200 FALSE 25.670 World Bitcoin Exchange 220.0284211 TRUE 25.670 btc-e.com 2603.7702724 TRUE 32.330 Mercado Bitcoin Market 0.1896721 FALSE 24.330 Canadian Virtual Exchange 832.3611224 FALSE 24.330 btcoin-24.com 472.6303602 FALSE 24.000 btcicoin-24.com 923.6339683 FALSE 24.000	Global Bitcoin Exchnage	13.7413402	FALSE 2	7.866
World Bitcoin Exchange 220.0284211 TRUE 25.670 btc-e.com 2603.7702724 TRUE 32.330 Mercado Bitcoin 67.0104275 FALSE 24.330 Brasil Bitcoin Market 0.1896721 FALSE 24.330 Canadian Virtual Exchange 832.361124 FALSE 25.000 btcchina.com 472.6303602 FALSE 24.000	Vircurex	5.6135567	TRUE 2	7.866
btc-e.com 2603.7702724 TRUE 32.330 Mercado Bitcoin 67.0104275 FALSE 24.330 Brasil Bitcoin Market 0.1896721 FALSE 24.330 Canadian Virtual Exchange 832.361122 FALSE 25.000 btcchina.com 472.6303602 FALSE 24.000	Crypto X Change	874.2331200	FALSE 2	5.670
Mercado Bitcoin 67.0104275 FALSE 24.330 Brasil Bitcoin Market 0.1896721 FALSE 24.330 Canadian Virtual Exchange 832.3611224 FALSE 25.000 btcchina.com 472.6303602 FALSE 24.000	World Bitcoin Exchange	220.0284211	TRUE 2	5.670
Brasil Bitcoin Market 0.1896721 FALSE 24.330 Canadian Virtual Exchange 832.3611224 FALSE 25.000 btcchina.com 472.6303602 FALSE 24.000	btc-e.com	2603.7702724	TRUE 3	2.330
Canadian Virtual Exchange 832.3611224 FALSE 25.000 btcchina.com 472.6303602 FALSE 24.000	Mercado Bitcoin	67.0104275	FALSE 24	4.330
btcchina.com 472.6303602 FALSE 24.000	Brasil Bitcoin Market	0.1896721	FALSE 2	4.330
	Canadian Virtual Exchange	832.3611224	FALSE 2	5.000
bitcoin-24.com 923.6339683 FALSE 26.000	btcchina.com	472.6303602	FALSE 24	4.000
	bitcoin-24.com	923.6339683	FALSE 2	6.000

High-volume exchanges have better chance to survive

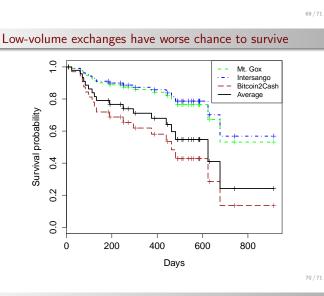


Notes

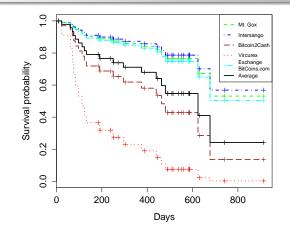
Notes

Notes

R code: High-volume exchanges have better chance to survive



Yet some lower-risk exchanges collapse, high-risk survive



71 / 71

Notes

Notes

Notes