



To find out all the details, and to see many of these features in action, go to kia.com 

GUIDEBOOK SERIES

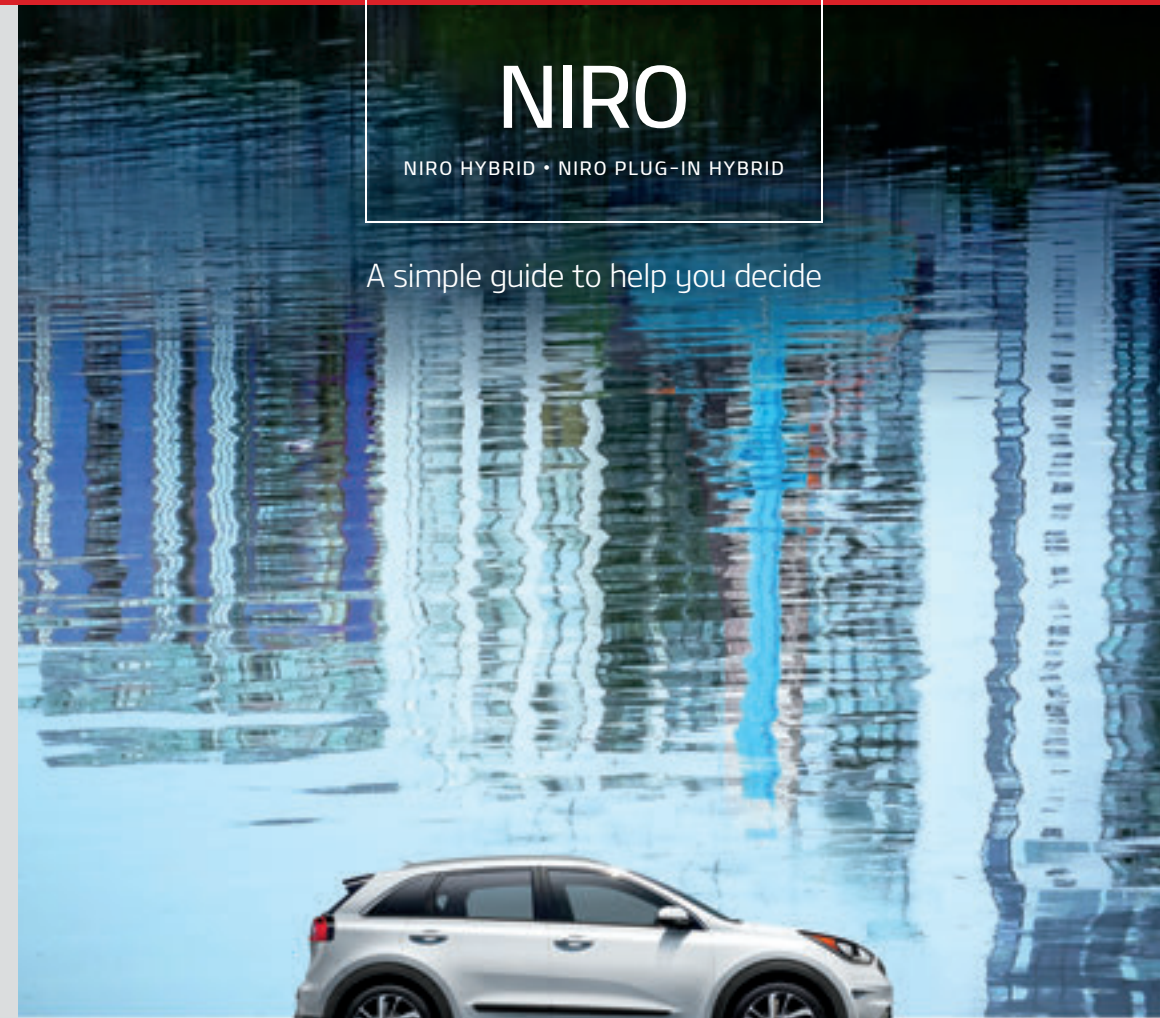
NIRO

NIRO HYBRID • NIRO PLUG-IN HYBRID

A simple guide to help you decide

ENDNOTES

1. Niro HEV EPA-estimated MPG city/highway/combined: FE 52/49/50; LX and EX 51/46/49; S Touring and Touring 46/40/43. Niro PHEV EPA-estimated MPG 48 city/44 highway/46 combined, 105 MPGe, and 26 miles all-electric range. MPGe is miles per gallon gasoline equivalent. Actual mileage and range will vary with options, driving conditions, driving habits, and your vehicle's condition.
2. Remote features require a wireless signal with good coverage to function, and normal cellular service rates may apply. Do not use remote climate control or remote start if vehicle is in an enclosed area (e.g., closed garage) or a partially enclosed area without ventilation. Close all doors leading from adjacent living areas to the vehicle area before executing a remote climate control or remote start command.
3. Purchase/lease of a new 2019 Kia Niro with UVO eServices/eco or eServices/eco w/Premium Navigation includes a complimentary 5-year (eServices)/3-year (eco) subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 5-year (eServices)/3-year (eco) subscription expires, your access to UVO eServices/eco will immediately terminate. Use of UVO eServices/eco is subject to agreement to the UVO Privacy Policy (available at <https://www.myuvo.com/legal/privacy-policy.shtml>) and Terms of Service (available at <https://www.myuvo.com/legal/terms-of-service.shtml>). UVO eServices/eco is transferable to subsequent owner(s) during the original UVO eServices/eco or eServices/eco w/Premium Navigation service term. Only use UVO eServices/eco when safe to do so. UVO eServices/eco app is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO eServices/eco at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage are required to use most features. UVO features may vary by model, model year, and trim level. Features and specifications are subject to change. For more on details and limitations, visit myuvo.com or your authorized Kia dealer.
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5. ©2018 Google Inc. Google is a registered trademark, and Google Play and Android Auto are trademarks of Google Inc.
6. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution.
7. Driver Attention Alert is not a substitute for safe driving and may not detect all instances of driver fatigue or inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution.
8. Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information.
9. ©2018 Harman International Industries, Inc. All rights reserved.
10. Charging system only works with select devices. Refer to the vehicle's Owner's Manual for warnings and instructions.
11. The estimated range is based on a number of factors and assumes optimal driving conditions, efficient driving habits, and a straight road. Actual range will vary with options, driving conditions, driving habits, vehicle maintenance, charging practice, battery age, weather, temperature, and your vehicle's condition. Battery capacity will decrease with time and use.
12. Select Apple iPhone® and Android™ devices only are UVO compatible.
13. 911 Connect must be enabled on head unit, and activates after airbag deployment. Requires cellular coverage. UVO eServices requires a compatible smartphone connected via Bluetooth® wireless technology; cellular service rates apply.
14. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires cellular coverage. UVO eServices requires a compatible smartphone connected via Bluetooth® wireless technology; cellular service rates apply.
15. Vehicle Diagnostics are not a substitute for regularly scheduled maintenance. Vehicle Diagnostics checks powertrain, chassis, and airbag systems, and requires initial activation. See the UVO Maintenance section or Owner's Manual for maintenance schedule.
16. My Car Zone requires cellular coverage and cellular service rates apply. For UVO eServices, information must be manually synced in order to receive alerts, and cellular service rates apply.
17. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury.
18. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.



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Part #: UB190 PM001





FIRST UP:

How would you like your hybrid?



NIRO HYBRID (HEV)

Niro HEV's advanced parallel hybrid powertrain seamlessly blends gas and electric power for a great ride with outstanding hybrid efficiency — such as a combined EPA-estimated rating of 43 mpg on the Touring trim (shown), and 50 mpg on the FE trim.¹ It's just as impressive on the inside, too — giving you state-of-the-art connectivity, tons of crossover versatility, and a range of intuitive technology and available premium features. Sound good so far? Then HEV could be the one for you.



NIRO PLUG-IN HYBRID (PHEV)

Ready for hybrid technology at the next level? Niro Plug-In Hybrid (PHEV) gives you the same crossover perks as HEV, plus lets you plug in, charge up, and go fully electric at the push of a button — an EPA-estimated 26 miles on a full charge.¹ And its other impressive technologies, like an embedded modem* that lets you perform certain functions remotely² — like preheat or precool the cabin — make it all the more convenient.³



120V charger is included with vehicle. Level 2 (240V) charging station shown is not available for purchase and is not available with vehicle. Actual charging stations will vary. 240V home charging station sold separately. *Optional feature available only on certain trims. See kia.com for details. This page: PHEV EX PREMIUM SHOWN



If you picked the
NIRO HEV,
now it's time to talk trims

Niro HEV comes in the five trim choices you see here. Use this list of their key features and options to help you decide among them.



**JUST ASK
KIAN**

GET YOUR KIA QUESTIONS ANSWERED.
GO TO WWW.KIA.COM/KIAN TO LEARN MORE,
OR SCAN THE FACEBOOK MESSENGER CODE AT RIGHT.

**FE/LX**

advanced hybrid tech & connectivity

DRIVING

1.6L Gasoline Direct Injection (GDI)
4-cylinder engine
43 hp electric motor, 1.56 kWh
lithium-ion polymer battery
6-speed dual-clutch
automatic transmission
Sport Mode
16" alloy wheels w/full covers

Projector headlights w/auto light control
2019 EPA-estimated fuel economy:
52 City/49 Highway/50 Combined

TECHNOLOGY

UVO eServices³
7" touch screen

Apple CarPlay™™ & Android Auto™™
Rear-Camera Display⁶

Autonomous Emergency Braking
w/Pedestrian Detection^{6**}
Forward Collision Warning System^{6**}
Lane Departure Warning System^{6**}
Lane Keeping Assist^{6**}
Smart Cruise Control^{6**}
Driver Attention Alert^{7**}

INTERIOR

Cloth seat trim
60/40 split-folding rear seats
Dual-zone automatic
temperature control

EX/S TOURING

adds more advanced tech and premium features

DRIVING

1.6L Gasoline Direct Injection (GDI)
4-cylinder engine
43 hp electric motor, 1.56 kWh
lithium-ion polymer battery
6-speed dual-clutch
automatic transmission
Sport Mode
16" alloy wheels w/full covers
18" black alloy wheels¹
Unique metallic grille¹
Black roof rails¹

Projector headlights w/auto light control
2019 EPA-estimated fuel economy¹
(City/Highway/Combined):
EX: 51/46/49; S TOURING: 46/40/43

TECHNOLOGY

UVO eServices³
7" touch screen

Premium Navigation⁹ w/8" touch screen⁵
Apple CarPlay™™ & Android Auto™™
Rear-Camera Display⁶

Harman Kardon^{9,9} premium audio
system w/8 speakers⁵

Autonomous Emergency Braking
w/Pedestrian Detection^{6*}
Forward Collision Warning System^{6*}
Lane Departure Warning System^{6*}
Lane Keeping Assist^{6*}
Smart Cruise Control^{6*}
Driver Attention Alert^{7*}
Blind Spot Detection⁶
Lane Change Assist⁶
Rear Cross Traffic Alert⁶
Front & Rear Park Assist⁶
Wireless phone charger^{10*}

INTERIOR

Cloth & leather seat trim
60/40 split-folding rear seats
Dual-zone automatic
temperature control
Leather-wrapped steering wheel
10-way power-adjustable driver's
seat w/lumbar support⁹
Heated front seats
Ventilated front seats^{*}
Power tilt-slide sunroof^{*}

TOURING

adds leather-trimmed seats, premium navigation, and more luxury features

DRIVING

1.6L Gasoline Direct Injection (GDI)
4-cylinder engine
43 hp electric motor, 1.56 kWh
lithium-ion polymer battery
6-speed dual-clutch
automatic transmission
Sport Mode
18" alloy wheels

HID headlights
2019 EPA-estimated fuel economy:
46 City/40 Highway/43 Combined

TECHNOLOGY

UVO eServices³

Premium Navigation⁹ w/8" touch screen
Apple CarPlay™™ & Android Auto™™
Rear-Camera Display⁶

Harman Kardon^{9,9} premium audio
system w/8 speakers

Autonomous Emergency Braking
w/Pedestrian Detection⁶
Forward Collision Warning System⁶
Lane Departure Warning System⁶
Lane Keeping Assist⁶
Smart Cruise Control⁶
Driver Attention Alert⁷
Blind Spot Detection⁶
Lane Change Assist⁶
Rear Cross Traffic Alert⁶
Front & Rear Park Assist⁶
Wireless phone charger¹⁰

¹OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS. ²FEATURES AVAILABLE ON LX TRIM ONLY. ³FEATURES AVAILABLE ON S TOURING TRIM ONLY. ⁴FEATURE IS STANDARD ON S TOURING TRIM. 1, 3-10 See back cover for endnotes. HEV TOURING SHOWN

LX

impressively advanced

DRIVING

1.6L Gasoline Direct Injection (GDI) 4-cylinder engine
60 hp electric motor, 8.9 kWh lithium-ion polymer battery
6-speed dual-clutch automatic transmission
Sport Mode
16" alloy wheels w/full covers
Projection headlights w/auto light control
2019 EPA-estimated fuel economy: 26 all-electric range, 105 MPGe combined city/hwy, & 46 MPG city/hwy

TECHNOLOGY

UVO eco³
7" touch screen
Apple CarPlay™⁴ & Android Auto™⁵
Rear-Camera Display⁶

Autonomous Emergency Braking w/Pedestrian Detection⁶
Forward Collision Warning System⁶
Lane Departure Warning System⁶
Lane Keeping Assist⁶
Smart Cruise Control⁶
Driver Attention Alert⁷

INTERIOR

Cloth seat trim
60/40 split-folding rear seats
Dual-zone automatic temperature control
Leather-wrapped heated steering wheel

EX

adds HID headlights and even more great features

1.6L Gasoline Direct Injection (GDI) 4-cylinder engine
60 hp electric motor, 8.9 kWh lithium-ion polymer battery
6-speed dual-clutch automatic transmission
Sport Mode
16" alloy wheels w/full covers
HID headlights
2019 EPA-estimated fuel economy: 26 all-electric range, 105 MPGe combined city/hwy, & 46 MPG city/hwy

UVO eco³
7" touch screen
Apple CarPlay™⁴ & Android Auto™⁵
Rear-Camera Display⁶

Autonomous Emergency Braking w/Pedestrian Detection⁶
Forward Collision Warning System⁶
Lane Departure Warning System⁶
Lane Keeping Assist⁶
Smart Cruise Control⁶
Driver Attention Alert⁷
Blind Spot Detection⁶
Lane Change Assist⁶
Rear Cross Traffic Alert⁶

Cloth & leather seat trim
60/40 split-folding rear seats
Dual-zone automatic temperature control
Leather-wrapped heated steering wheel
Heated front seats

10-way power-adjustable driver's seat w/lumbar support

EX PREMIUM

adds premium audio, an 8" touch screen, wireless charging, and more

1.6L Gasoline Direct Injection (GDI) 4-cylinder engine
60 hp electric motor, 8.9 kWh lithium-ion polymer battery
6-speed dual-clutch automatic transmission
Sport Mode
16" alloy wheels w/full covers
LED headlights
2019 EPA-estimated fuel economy: 26 all-electric range, 105 MPGe combined city/hwy, & 46 MPG city/hwy

UVO eco³
Premium Navigation⁸ w/8" touch screen
Apple CarPlay™⁴ & Android Auto™⁵
Rear-Camera Display⁶
Harman Kardon⁹ premium audio system w/8 speakers
Autonomous Emergency Braking w/Pedestrian Detection⁶
Forward Collision Warning System⁶
Lane Departure Warning System⁶
Lane Keeping Assist⁶
Smart Cruise Control⁶
Driver Attention Alert⁷
Blind Spot Detection⁶
Lane Change Assist⁶
Rear Cross Traffic Alert⁶
Front & Rear Park Assist⁵
Wireless phone charger¹⁰

Leather seat trim
60/40 split-folding rear seats
Dual-zone automatic temperature control
Leather-wrapped heated steering wheel
Heated front seats
Ventilated front seats
10-way power-adjustable driver's seat w/lumbar support

Power tilt-slide sunroof*

If you prefer the
NIRO PHEV,
choose from these three

Niro PHEV comes in three trim levels — the LX, EX, and EX Premium. Use this list of key features and options to find the right one for you.



*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.
1, 3-10 See back cover for endnotes. PHEV EX PREMIUM W/SUNROOF PACKAGE SHOWN



120V charger is included with vehicle. Level 2 (240V) charging station shown is not available for purchase and is not available with vehicle. Actual charging stations will vary. 240V home charging station sold separately.

Crisp, responsive, agile: also known as

FUN TO DRIVE

Niro is engineered for fun, whether you're seeking new adventures or just zipping around town. Flick the shifter to Sport Mode for extra-dynamic performance. Feel the gratification of smooth acceleration from the powerful electric motor. And enjoy nimble handling with its refined four-wheel independent suspension.

POWER & EFFICIENCY

come courtesy of Niro's 1.6L Gasoline Direct Injection (GDI) engine and powerful electric motor, which together deliver 139 horsepower and outstanding efficiency¹

DRIVE MODE SELECT SYSTEM

lets you choose between Active Eco or Sport Mode to fit your mood (plus Hybrid/EV mode, for PHEV)

6-SPEED DUAL-CLUTCH AUTOMATIC TRANSMISSION

optimizes the engine's responsiveness for enhanced acceleration and a sporty feel

ISO-STRUCTURE™ CONSTRUCTION

is made with high-tensile strength steel alloys to help improve rigidity for great driving dynamics and a quiet ride

STREAMLINED AERODYNAMICS

play a key role in Niro's impressive performance, thanks to an active air flap behind the front grille that closes at higher speeds to reduce drag, and air vents ahead of the front wheels to manage airflow



*Optional feature available only on certain trims. See kia.com for details.
1 See back cover for endnote. HEV TOURING SHOWN





Let's talk EFFICIENCY



HIT THE OPEN ROAD WITH HEV

Niro HEV is designed to allow both the gasoline engine and electric motor to work together simultaneously for optimum efficiency¹ — for an EPA-estimated combined average of 50 mpg for the LX and EX trims, a combined average of 49 mpg for the S Touring and Touring trims. So go ahead, take the scenic route



GO ALL ELECTRIC AT THE PUSH OF A BUTTON WITH PHEV

Efficiency¹ and convenience go hand-in-hand with PHEV. Head out for the day, charge up when you get home, and rest assured that should you exceed your all-electric range, PHEV will kick into hybrid mode automatically. So you won't have to plug in and recharge until it's convenient for you



NIRO HYBRID



MILEAGE (EPA-ESTIMATED)¹:

FE
52 MPG¹ CITY
49 MPG¹ HWY
50 MPG¹ COMBINED

LX, EX
51 MPG¹ CITY
49 MPG¹ COMBINED

S TOURING, TOURING
46 MPG¹ CITY
43 MPG¹ COMBINED

NIRO PLUG-IN HYBRID



MILEAGE (EPA-ESTIMATED)¹:

0-26 ALL-ELECTRIC RANGE^{1A} | **105** MPG¹ COMBINED CITY/HWY (ELECTRIC+GAS) | **46** MPG¹ COMBINED CITY/HWY (GAS)

^A26-mile range on full battery charge.

¹ See back cover for endnote. Images shown for illustration only. PHEV EX PREMIUM SHOWN



TECHNOLOGIES that make it all happen

HEV and PHEV are powered by Kia's full parallel hybrid system. This advanced engineering allows both the gas engine and electric motor to simultaneously provide power directly to the wheels, for optimum efficiency.¹ PHEV takes this technology a step further, letting you go all electric, on demand.

EFFICIENT ELECTRIC MOTOR

HEV and PHEV use an electric motor called a Transmission Mounted Electrical Device (TMED) to power them in all-electric mode. The motor works in combination with the gasoline engine to provide the ideal amount of power

LITHIUM-ION POLYMER BATTERY

This advanced, potent, lightweight, and compact battery powers the electric motor and is recharged through regenerative braking — the kinetic energy captured when the brakes are applied. PHEV features a high-capacity unit that gives it an EPA-estimated range of up to 26 miles in all-electric mode

DRIVE MORE EFFICIENTLY

The Hybrid Starter-Generator (HSG) shuts the gas engine off when the vehicle comes to a complete stop, then automatically restarts it when you press the accelerator again. HEV and PHEV even feature an available Coasting Guide* to help identify and suggest the most efficient times to coast during your drive

CHARGE AT HOME OR ON THE ROAD

PHEV features Hybrid Mode, which lets you choose when to use your all-electric range during your drive. You can also charge to full capacity in under 2½ hours with a 240V power outlet, or under 9 hours with a standard household electrical outlet

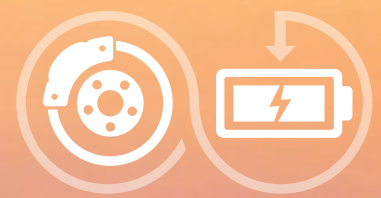


EXTRA EFFICIENT MOTOR DOES MORE



PHEV

BRAKING CAN HELP CHARGE YOUR BATTERY



YOUR CAR COACHES YOU TO BE A MORE EFFICIENT DRIVER*



ECONOMIZES BY TURNING OFF, THEN ON, AT STOPLIGHTS



A HANDY MAP ESTIMATES HOW FAR PER CHARGE¹¹¹

LIGHT & COMPACT BATTERY



THE HYBRIDS



PHEV HOURS TO A FULL CHARGE



SCREENS SHOW JUST HOW EFFICIENT YOU ARE WITH GROWING LEAVES



REAL-TIME INFO SHOWS ENERGY BALANCES



*Optional feature available only on certain trims. See kia.com for details. 1, 11 See back cover for endnotes. ¹Feature available on PHEV only.

**LEATHER SEAT TRIM***

for soft, sporty style

**10-WAY POWER-ADJUSTABLE
DRIVER'S SEAT***

with lumbar support lets you
customize your comfort

**DRIVER'S MEMORY SEAT
& MIRROR SYSTEM***

remembers the seating preferences and
outside mirror settings for two drivers

DRIVER-ONLY AIRFLOW CONTROL

helps reduce fuel consumption
by letting you direct ventilation
exclusively to the driver's side

POWER SUNROOF*

with retractable sunshade
keeps the fresh air flowing

How to achieve
INNER PEACE

Niro is designed to help you arrive at your destination relaxed and happy. How? Ultra-comfortable seats, sound-insulating windshield glass, noise-absorbing insulation throughout the vehicle, a spacious cabin, and a variety of available premium features.

*Optional feature available only on certain trims. See kia.com for details.
HEV TOURING SHOWN





Designed for

HELLO, STOW, AND GO

Niro's intelligent use of space and available smart features are designed to be as welcoming to you as to your passengers and cargo.[†] So you can load up and go whenever you feel like it.

SMART WELCOME WITH POWER-FOLDING MIRRORS*

is Niro's way of greeting you when it detects you approaching with the Smart Key* — it unfolds the power-folding side mirrors as LEDs flash,* and turns on the interior and door-handle lights

IMPRESSIVELY SPACIOUS CARGO AREA[†]

thanks to flat-folding rear seats and the compact design of Niro's hybrid battery, which is located beneath the rear seat

60/40 SPLIT-FOLDING REAR SEATS

let you expand the cargo area[†] when needed and still accommodate rear passengers

CLEVER STORAGE

in Niro HEV includes a spacious compartment hidden beneath the cargo floor,[†] plus an available removable tray* to help organize loose items — while Niro PHEV has a dedicated storage area to keep your 120V charge cord neatly tucked away

ROOF RAILS*

help you transport excess or oversized cargo



*Optional feature available only on certain trims. See kia.com for details. [†]All cargo should be evenly distributed, properly secured, and never piled higher than the seatback. HEV TOURING SHOWN

DEP
DEALER ePROCESS



How to tell if you're **LEFT-BRAINED:** you're reading about the features right now



STEERING WHEEL-MOUNTED CONTROLS⁸

for your audio and cruise control

SUPERVISION METER CLUSTER

displays info in easy-to-read, high-contrast graphics

REMOTE KEYLESS ENTRY

will unlock your Niro automatically

LEATHER-WRAPPED, HEATED STEERING WHEEL*

puts sporty luxury in the palms of your hands

USB CHARGE PORTS

to keep your devices charged and ready to go

PREMIUM NAVIGATION^{8*}

complete with vivid 8" color touch screen

HARMAN KARDON^{®9} PREMIUM AUDIO SYSTEM*

for rich, crisp sound

APPLE CarPlay^{™4} & ANDROID AUTO^{™5}

sync with your compatible smartphone to let you play music, send texts, use your phone's navigation apps, and more⁸

WIRELESS PHONE CHARGER^{10*}

because, honestly, who likes cords?

PUSH-BUTTON START*

lets you start or stop the engine with the Smart Key* in your pocket or bag

OR RIGHT-BRAINED:

you're already planning a road trip

*Optional feature available only on certain trims. See kia.com for details. 4, 5, 8-10 See back cover for endnotes. Simulated screen shown. HEV TOURING SHOWN



UVO | eServices

How to stay connected TO YOUR HEV

Kia's UVO eServices³ smart telematics lets you integrate your compatible smartphone¹² with your HEV to stay connected with a range of ingenious features (see a few of our favorites below). All you have to do is activate UVO eServices³ and download the UVO eServices³ app from the App Store^{®4} or Google Play^{™5} Store. The best part is, there are no subscription fees for five years.

911 CONNECT¹³

will attempt to call 911 and give emergency responders your location if your airbags deploy

ROADSIDE ASSISTANCE¹⁴

connects you with our call center for 24/7 assistance

VEHICLE DIAGNOSTICS¹⁵

helps you monitor the condition of your Niro and even schedule service if needed

MY CAR ZONE^{16*}

will let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed, geographic boundaries, or curfew

MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR*

can sync your favorite POIs from your compatible smartphone^{12*} to Niros with Premium Navigation^{8*}



GO TO MYUVO.COM OR DOWNLOAD THE UVO eSERVICES APP TO ACTIVATE

DEP
DEALER ePROCESS



GO TO MYUVO.COM OR DOWNLOAD THE UVO eco APP TO ACTIVATE

UVO | eco

Get these extra perks FOR YOUR PHEV



UVO eco³ includes the eServices features on the left plus the eco features listed below — both as a complimentary service for a period of three years from the original retail purchase/lease date.

KEEP TRACK OF YOUR ALL-ELECTRIC DRIVING RANGE¹¹

on the large touch screen, which features a map with rings that show the approximate range you can travel in all-electric mode

FIND NEARBY CHARGING STATIONS

by touching the Nearby Stations icon on your touch screen or within the UVO eco³ app

SCHEDULE CHARGING WHEN RATES ARE LOWEST

by scheduling to charge your battery during off-peak hours via the UVO eco³ app — you can even set the schedule to repeat automatically

REMOTE LOCK/UNLOCK/CLIMATE CONTROL²

using the UVO eco³ app, which lets you precool or preheat the cabin remotely, and even lock or unlock the doors

*Optional feature available only on certain trims. See kia.com for details. 2–5, 8, 11–16 See back cover for endnotes. Image shown for illustration only.



KIA DRIVE WISE

Designed to help look out, speak up, and even step in

Even the best drivers can't be perfect 100% of the time. So we created Kia Drive Wise*, a suite of available advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions.⁶

*Optional feature available only on certain trims. See kia.com for details.
⁶ See back cover for endnote. HEV TOURING SHOWN



LOOK FOR THE  LABELS AHEAD 



Four ways to help you **REMAIN CENTERED** amid the chaos of life

Vehicles in your blind spot, changing lanes in traffic, and unintentional drifting are just a few of the hazards that are part of everyday driving. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.⁶



⁶Optional feature available only on certain trims. See kia.com for details.
⁶ See back cover for endnote. Image shown for illustration only. HEV TOURING SHOWN

LANE DEPARTURE WARNING^{6*} DW

If the system detects you drifting too close to lane markers without signaling, it can help alert you with a warning beep

LANE KEEPING ASSIST^{6*} DW

If the system detects the vehicle getting close to lane markers, it can apply corrective steering to help prevent you from drifting into another lane

BLIND SPOT DETECTION^{6*} DW

Radar works to help detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions

LANE CHANGE ASSIST^{6*} DW

When you put your blinker on to change lanes, it is designed to help warn you of vehicles that it detects in adjacent lanes approaching from behind

DE
DEALER ePROCESS



Senses, alerts, and helps **STOP**

Who needs a copilot when you can have the help of all these available advanced features?

FORWARD COLLISION WARNING^{6*} DW

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close

AUTONOMOUS EMERGENCY BRAKING WITH PEDESTRIAN DETECTION^{6*} DW

This system is designed to help detect and alert you of a collision risk or pedestrian approaching, and even automatically apply the brakes in some cases

DRIVER ATTENTION ALERT^{7*} DW

This system is designed to give you a warning signal to take a break if it detects you becoming drowsy or fatigued

SMART CRUISE CONTROL^{6*} DW

This system is designed to help maintain a predetermined distance from vehicles ahead of you, and can automatically adjust the driving speed as needed

BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance

ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly

DW =  DRIVE WISE

DEP
DEALER EPROCESS

*Optional feature available only on certain trims. See kia.com for details.
6, 7 See back cover for endnotes. Image shown for illustration only. HEV TOURING SHOWN



How to AVOID THE OBSTACLES that life throws your way

From approaching cars to that wayward shopping cart hiding in your blind spot, Niro's standard and available features are designed to help make parking easier by alerting you to potential surrounding hazards.

REAR-CAMERA DISPLAY WITH DYNAMIC PARKING GUIDANCE⁶

with a bright screen, helps you see what's behind your vehicle, with guidelines that adjust to follow the direction you're turning

REAR CROSS TRAFFIC ALERT^{6*} DW

uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

FRONT & REAR PARK ASSIST^{6*} DW

is designed to give an audible warning if it detects certain objects close to your vehicle when parking



*Optional feature available only on certain trims. See kia.com for details. ⁶ See back cover for endnote. Simulated screen shown. Images shown for illustration only. HEV TOURING SHOWN

SAFETY

never takes a day off



ELECTRONIC STABILITY CONTROL (ESC)[†]

In difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability

VEHICLE STABILITY MANAGEMENT (VSM)[†]

VSM can intervene to help enhance stability and steering responses when driving on some slippery roads

TRACTION CONTROL SYSTEM (TCS)[†]

When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction



ADVANCED AIRBAG SYSTEM¹⁷

Dual front, front seat-mounted side, and full-length side curtain airbags help protect driver and passengers

ADVANCED AIRBAG & SEAT-BELT SENSORS¹⁷

This advanced system monitors the severity of certain impacts and seat-belt use, and then helps to control airbag inflation accordingly

REINFORCED BODY CAGE

A rigid, reinforced body structure helps absorb impact energy to help protect the structural integrity of the passenger compartment in certain collisions

At Kia, the priority is always on improving all aspects of safety. Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to strong body construction are just a few of the ways we never stop working to increase your protection[†]



INSURANCE INSTITUTE FOR HIGHWAY SAFETY
FOR 2019 NIRO HEV
when equipped with optional Autonomous Emergency Braking w/Pedestrian Detection and HID headlights



[†]No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive safely. ¹⁷See back cover for endnote. Simulated images. Inflated airbags shown for illustration purposes only. HEV TOURING SHOWN

Wondering whose powertrain
WARRANTY
 is top of the line?

INDUSTRY-LEADING WARRANTY PROGRAM¹⁸

10-YEAR/100,000-MILE limited powertrain warranty

5-YEAR/60,000-MILE limited basic warranty

5-YEAR/100,000-MILE limited anti-perforation warranty

5-YEAR/60,000-MILE 24-hour roadside assistance

KIA 10-YEAR/100,000-MILE

SUBARU	5-YEAR/60,000-MILE
TOYOTA	5-YEAR/60,000-MILE
HONDA	5-YEAR/60,000-MILE
CHRYSLER	5-YEAR/60,000-MILE
FORD	5-YEAR/60,000-MILE
MAZDA	5-YEAR/60,000-MILE
PORSCHE	4-YEAR/50,000-MILE
MERCEDES	4-YEAR/50,000-MILE
BMW	4-YEAR/50,000-MILE
VOLVO	4-YEAR/50,000-MILE
AUDI	4-YEAR/50,000-MILE



Find out which color is your PERFECT MATCH



SNOW WHITE PEARL

(HEV FE/LX/EX/S TOURING/TOURING,
PHEV LX/EX/EX PREMIUM)
YOU HAVE A PURE HEART
AND GENTLE NATURE. YOU
LOVE LONG NAPS.



SILKY SILVER

(HEV FE/LX/EX/S TOURING/TOURING,
PHEV LX/EX/EX PREMIUM)
YOU NOTICE THE SUBTLE IRONIES
IN LIFE. NOTHING IS EVER BLACK
AND WHITE TO YOU.



AURORA BLACK PEARL

(HEV FE/LX/EX/S TOURING/TOURING,
PHEV LX/EX/EX PREMIUM)
YOU'RE A NIGHT PERSON WHO
ENJOYS EATING LICORICE
WHILE WATCHING FILM NOIR.



PLATINUM GRAPHITE

(HEV S TOURING, PHEV LX/EX/EX PREMIUM)
YOU VIEW AN OVERCAST DAY
AS AN OPPORTUNITY TO WEAR
YOUR FAVORITE SWEATSHIRT.



DEEP CERULEAN

(HEV LX/EX/TOURING)
AN ETERNAL OPTIMIST, YOU HAVE
THE INNATE ABILITY TO SEE BLUE
SKIES AHEAD, EVEN ON DARK DAYS.



RUNWAY RED

(HEV FE/LX/EX/S TOURING/TOURING)
YOU DON'T MIND CALLING
ATTENTION TO YOURSELF. AFTER
ALL, YOU LOOK GREAT.



GRAVITY BLUE

(PHEV LX/EX/EX PREMIUM)
YOU'RE A REALIST WHO ACCEPTS
THE UPS AND DOWNS OF LIFE
WITH A LIGHTHEARTED ATTITUDE.

Actual colors may vary from printed brochure. See kia.com/niro for interior combinations.



Choose the PACKAGE that completes you

HEV

LX ADVANCED TECHNOLOGY PACKAGE

Autonomous Emergency Braking
w/Pedestrian Detection⁶
Forward Collision Warning⁶
Lane Keeping Assist⁶
Driver Attention Alert⁷
Smart Cruise Control⁶
Leather-wrapped steering wheel
& gearshift knob
LED daytime running lights
Front fog lights

EX ADVANCED TECHNOLOGY PACKAGE

Autonomous Emergency Braking
w/Pedestrian Detection⁶
Forward Collision Warning⁶
Lane Keeping Assist⁶
Driver Attention Alert⁷
Smart Cruise Control⁶
10-way power-adjustable driver's
seat w/lumbar support

EX PREMIUM PACKAGE

UVO eServices³
Premium Navigation⁹
w/8" touch screen
Harman Kardon⁹⁹ premium audio
system w/8 speakers
Autonomous Emergency Braking
w/Pedestrian Detection⁶
Forward Collision Warning⁶
Lane Departure Warning System⁶
Lane Keeping Assist⁶
Driver Attention Alert⁷
Smart Cruise Control⁶
10-way power-adjustable driver's
seat w/lumbar support
Leather seat trim
Heated & ventilated front seats
Heated steering wheel
Power tilt-slide sunroof
Wireless phone charger¹⁰

PHEV

SUNROOF PACKAGE

Power tilt-slide sunroof
LED map lamp
LED center room lamp
LED cargo lamp



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