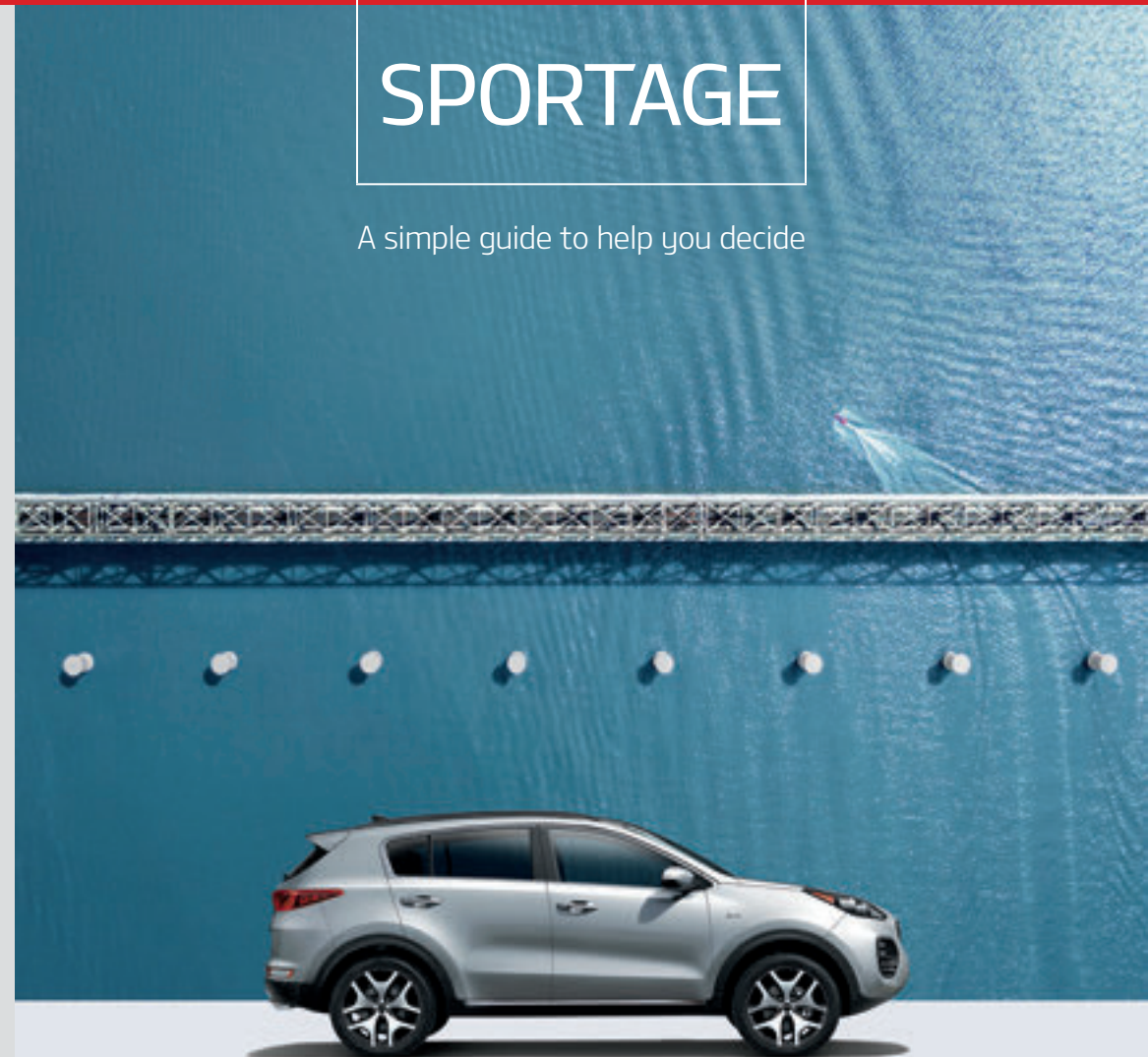




# SPORTAGE

A simple guide to help you decide

**ENDNOTES** 1. Dynamax is a trademark of Magna International, 2018. All rights reserved. 2. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. 3. Purchase/lease of a new 2019 Kia Sportage vehicle with UVO eServices or eServices w/Premium Navigation ("UVO eServices") includes a complimentary 5-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 5-year UVO eServices subscription expires, your access to UVO eServices will immediately terminate. Use of UVO eServices is subject to agreement to the UVO Privacy Policy (available at <https://www.myuvo.com/legal/privacy-policy.shtml>) and Terms of Service (available at <https://www.myuvo.com/legal/terms-of-service.shtml>). UVO eServices is transferable to subsequent owner(s) during the original UVO eServices/eServices w/Premium Navigation service term. Only use UVO eServices when safe to do so. UVO eServices app is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO eServices at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage are required to use most features. UVO eServices features may vary by model, model year, and trim level. Features and specifications are subject to change. For more on details and limitations, visit [myuvo.com](http://myuvo.com) or your authorized Kia dealer. 4. Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. 5. ©2018 Google Inc. Google is a registered trademark, and Google Play and Android Auto are trademarks of Google Inc. 6. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. 7. ©2018 Harman International Industries, Inc. All rights reserved. Clari-Fi and QuantumLogic are trademarks and Harman Kardon is a registered trademark of Harman International Industries, Inc. 8. Select Apple iPhone® and Android™ devices only are UVO eServices-compatible. 9. SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. **If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change. Traffic information not available in all markets. See [siriusxm.com/traffic](http://siriusxm.com/traffic) for details.** Sirius, XM, SiriusXM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and streaming lineups may vary slightly. 10. 911 Connect activates after airbag deployment and requires a cell phone connected via *Bluetooth*® wireless technology and a wireless signal. 11. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires a cell phone connected via *Bluetooth*® wireless technology and a wireless signal. 12. Vehicle Diagnostics checks powertrain, chassis, and airbag systems and is not a substitute for maintenance. See UVO eServices Maintenance Feature or Owner's Manual for maintenance schedule. 13. My Car Zone uses your smartphone data service. Features require optional Premium Navigation. Information must be manually synced in order to receive alerts. 14. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 15. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). 16. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details. 17. YES Essentials® is a registered trademark of Sage Automotive Interiors. 18. HomeLink® is a registered trademark of Gentex Corporation.



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Part #: UP190 PM001





From off to work to off the beaten path  
**IT'S UP FOR ANYTHING**

Whatever your day brings, Sportage has what it takes to take it on. Got a bike, luggage, and a mountain of groceries? There's a place for everything. Planning a getaway? Available Dynamax™<sup>1</sup> fully active all-wheel drive\*<sup>†</sup> can help you get there in all sorts of weather. Night out with friends? Sportage brings the style, premium features, and room for five. Sound good so far? Read on for all the details.



<sup>1</sup> See back cover for endnote. \*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. <sup>†</sup>No system, no matter how advanced, can compensate for all driver errors and/or driving conditions. Always drive responsibly.  
Cover and this page: SX TURBO AWD SHOWN



## LX

all the essentials, and then some

### DRIVING

2.4L Gasoline Direct Injection (GDI)  
4-cylinder engine  
181 hp @ 6,000 rpm

6-speed Sportmatic® transmission  
17" tires w/alloy wheels  
Drive Mode Select  
Projection headlights

LED daytime running lights  
Acoustic glass (front windshield)  
Front fog lights (AWD)\*

Dynamax™ fully active all-wheel drive\*

## EX

upgrades the LX with leather, larger wheels, and more

2.4L Gasoline Direct Injection (GDI)  
4-cylinder engine  
181 hp @ 6,000 rpm

6-speed Sportmatic® transmission  
18" tires w/alloy wheels  
Drive Mode Select  
Projection headlights

LED daytime running lights  
Acoustic glass (front windshield)  
Front fog lights  
High Beam Assist\*

Dynamax™ fully active all-wheel drive\*

## SX TURBO

adds turbo power, sporty details, and those extra luxury features you've been wanting

2.0L Turbo Gasoline Direct Injection (GDI) 4-cylinder engine  
240 hp @ 6,000 rpm (FWD)  
237 hp @ 6,000 rpm (AWD)

6-speed Sportmatic® transmission  
19" tires w/alloy wheels  
Drive Mode Select  
HID headlights  
w/Low Beam Assist — Dynamic  
LED daytime running lights  
Acoustic glass (front windshield)  
Front LED fog lights  
High Beam Assist

Dynamax™ fully active all-wheel drive\*

### TECHNOLOGY

Rear-Camera Display<sup>2</sup>  
UVO eServices<sup>3</sup>  
Apple CarPlay™<sup>4</sup> & Android Auto™<sup>5</sup>  
7" touch screen\*

Rear-Camera Display<sup>2</sup>  
UVO eServices<sup>3</sup>  
Apple CarPlay™<sup>4</sup> & Android Auto™<sup>5</sup>  
Premium Navigation<sup>6</sup> w/8" touch screen\*  
Harman Kardon<sup>®7</sup> premium audio system w/8 speakers\*  
Parking Distance Warning — Reverse & Forward<sup>2\*</sup>  
Blind Spot Collision Warning w/Lane Change Assist<sup>2</sup>  
Rear Cross Traffic Collision Warning<sup>2</sup>  
Lane Departure Warning<sup>2\*</sup>  
Forward Collision-Avoidance Assist w/Pedestrian Detection<sup>2\*</sup>  
Smart-Power Liftgate<sup>®8</sup>  
Smart Welcome\*

Rear-Camera Display<sup>2</sup>  
UVO eServices<sup>3</sup>  
Apple CarPlay™<sup>4</sup> & Android Auto™<sup>5</sup>  
Premium Navigation<sup>6</sup> w/8" touch screen  
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Lane Departure Warning<sup>2</sup>  
Forward Collision-Avoidance Assist w/Pedestrian Detection<sup>2</sup>  
Smart-Power Liftgate<sup>®</sup>  
Smart Welcome

### INTERIOR

Cloth seat trim  
60/40 split-folding rear seats  
Dual-zone automatic temperature control\*  
Heated front seats\*

10-way power-adjustable driver's seat w/lumbar support\*

Leather seat trim  
60/40 split-folding rear seats  
Dual-zone automatic temperature control  
Heated front seats  
Ventilated front seats\*  
10-way power-adjustable driver's seat w/lumbar support  
8-way power-adjustable front passenger seat\*  
Panoramic sunroof w/power sunshade\*

Leather seat trim  
60/40 split-folding rear seats  
Dual-zone automatic temperature control  
Heated front seats  
Ventilated front seats  
10-way power-adjustable driver's seat w/lumbar support  
8-way power-adjustable front passenger seat  
Panoramic sunroof w/power sunshade

\*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.  
1-7 See back cover for endnotes. SX TURBO AWD SHOWN



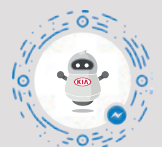
# THREE WAYS

to start your adventure

Sportage comes in three trim levels — the LX, EX, and SX Turbo. Use this list of key features and options to find the right one for you.

## JUST ASK KIAN

GET YOUR KIA QUESTIONS ANSWERED.  
GO TO [WWW.KIA.COM/KIAN](http://WWW.KIA.COM/KIAN) TO LEARN MORE,  
OR SCAN THE FACEBOOK MESSENGER CODE AT RIGHT.





**PANORAMIC SUNROOF\***  
includes a power sunshade

**LEATHER SEAT TRIM\***  
adds soft, sporty style

**HEATED FRONT SEATS\***  
are a perfect way to beat the chill

**VENTILATED FRONT SEATS\***  
help you stay cool from the bottom up

**DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL\***  
to save that relationship

**SOUND-INSULATING ACOUSTIC FRONT WINDSHIELD**  
helps block that pesky wind and road noise

# SPACE, SEATS, SUN

Here's how we make the most of them

Inside Sportage, you'll find all the elements for an incredible ride, such as seats that are oh-so-accommodating, an available panoramic sunroof\* for wide-open views, and a quiet, roomy cabin to stretch out and enjoy it all.

\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. Simulated screen shown. SX TURBO SHOWN





Designed to let you  
**PACK IT IN, ON,  
 OR UNDER**

Sportage makes it easy to pack up and go on a whim, with a variety of smart, convenient ways to accommodate different cargo shapes and sizes — along with plenty of room for your friends.

**SMART-POWER LIFTGATE\***

opens automatically when you stand behind it for three seconds with the Smart Key\* in your hand, pocket, or bag — perfect for when your arms are full

**DUAL-LEVEL CARGO FLOOR**

is intelligently designed so you can lower it when carrying taller items

**SMART WELCOME WITH POWER-FOLDING MIRRORS\***

unfolds the power-folding mirrors and turns on the interior and door-handle lights when it detects the Smart Key\*

**ROOF RAILS\***

help you transport excess or oversized cargo

**60/40 SPLIT-FOLDING REAR SEATS**

give you versatile storage for cargo while carrying passengers at the same time

**CONCEALED STORAGE\***

under the cargo floor includes an available removable tray\* to help wrangle loose items



\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. SX TURBO SHOWN



## Checklist for the **ULTIMATE** road trip

Think of all the things you need for a great drive, and chances are you'll find it inside the cockpit. Controls are perfectly positioned. An available Harman Kardon<sup>®7</sup> audio system makes your favorite music sound even more amazing. Premium features\* take everything up an extra notch. Now all you need is a destination.

**PREMIUM NAVIGATION<sup>6\*</sup>**  
complete with a vivid 8" color touch screen\*

**HARMAN KARDON<sup>®7</sup>  
PREMIUM AUDIO SYSTEM\***  
with rich, crisp sound

**APPLE CarPlay<sup>™4\*</sup> & ANDROID AUTO<sup>™5\*</sup>**  
sync with your compatible smartphone<sup>8</sup>  
to let you make calls, send texts, or play  
voicemails via voice command

**SiriusXM<sup>®9</sup> RADIO**  
lets you hear your favorite music,  
sports, comedy, news, and more

**PUSH-BUTTON START\***  
allows you to start or stop the engine  
with the Smart Key\* in your pocket or bag

**HEATED STEERING WHEEL\***  
keeps those hands toasty on chilly mornings

**PADDLE SHIFTERS\***  
put sporty shifting at your fingertips



4-9 See back cover for endnotes. \*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. Simulated screen shown. SX TURBO AWD SHOWN



We can all use some  
**EXTRA HELP**  
out there

Even the best drivers can't be perfect 100% of the time.  
So we created Kia Drive Wise\*, a suite of available  
advanced driver-assistance technologies that are designed  
to help keep you alert, aware of surrounding traffic, and even  
intervene in certain situations to help you avoid collisions?

LOOK FOR THE  LABELS AHEAD 

2 See back cover for endnote. \*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details.  
Image shown for illustration only. SX TURBO SHOWN





## Three ways to help you **REMAIN CENTERED** amid the chaos of life

Vehicles in your blind spot, changing lanes in traffic, and unintentional drifting are just a few of the hazards that are part of everyday driving. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.<sup>2</sup>



<sup>2</sup> See back cover for endnote. <sup>\*</sup>Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. Image shown for illustration only. SX TURBO SHOWN



### LANE DEPARTURE WARNING<sup>2\*</sup> DW

If the system detects you drifting too close to lane markers without signaling, it can help alert you with a warning beep.

### BLIND SPOT COLLISION WARNING<sup>2\*</sup> DW

Radar works to detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions.

### LANE CHANGE ASSIST<sup>2\*</sup> DW

When you put your blinker on to change lanes, it is designed to help warn you of vehicles that it detects in adjacent lanes approaching from behind.





# Senses, alerts, and helps **STOP**

Who needs a copilot when you can have the help of all these available advanced features?

## FORWARD COLLISION WARNING<sup>2\*</sup> DW

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close.

## FORWARD COLLISION-AVOIDANCE ASSIST WITH PEDESTRIAN DETECTION<sup>2\*</sup> DW

This system is designed to help detect and alert you of a collision risk or pedestrian approaching, and even automatically apply the brakes in some cases.

## BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance.

## ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly.

DW =  DRIVE WISE



<sup>2</sup> See back cover for endnote. \*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. Image shown for illustration only. SX TURBO SHOWN



Dark nights and curved roads?

# WE CAN HELP WITH THAT

Sportage keeps you ahead of the curve with available advanced illuminating technologies that are designed to combat the rigors of nighttime driving and help boost visibility in all sorts of conditions.

#### LOW BEAM ASSIST — DYNAMIC\* DW

headlights are designed to track with your steering angle and vehicle speed to help enhance directional lighting

#### HIGH BEAM ASSIST\* DW

automatically dims the high beams for oncoming vehicles, then returns to high-beam setting once the vehicle passes

#### BI-XENON HID HEADLIGHTS\*

help provide bright, exceptional visibility in both low- and high-beam settings

#### FOG LIGHTS\*

help you see better in foggy weather

#### AUTO ON/OFF HEADLIGHTS

turn on or off automatically depending on outside light levels



\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. Image shown for illustration only. SX TURBO SHOWN



# It looks great from the back BUT IT SEES EVEN BETTER

From approaching cars to that wayward shopping cart hiding in your blind spot, a little extra help goes a long way when backing up. That's why Sportage has got your back, with available features that can help alert you to a variety of potential hazards that are already behind you — as well as those heading your way.

#### REAR CROSS TRAFFIC COLLISION WARNING<sup>2\*</sup> DW

uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

#### PARKING DISTANCE WARNING — REVERSE & FORWARD<sup>2\*</sup> DW

is designed to give an audible warning if it detects certain objects close to your vehicle while parking

#### REAR-CAMERA DISPLAY<sup>2</sup>

is designed to automatically display the rear view on your screen when you put your Sportage in reverse

#### GRID LINES ON THE SCREEN HELP GUIDE YOU

with yellow (getting close) and red (stop!) grid lines that help track how much space you have before you bump into something

DW = **DRIVE  
WISE**

**DEP**  
DEALER ePROCESS

<sup>2</sup> See back cover for endnote. \*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. Image shown for illustration only. SX TURBO SHOWN



UVO | eServices

It connects, checks, finds, reminds

# MEET UVO

your personal assistant

Kia's UVO eServices<sup>3\*</sup> smart telematics lets you integrate your compatible smartphone<sup>8</sup> with your Sportage to stay connected with a range of ingenious features (see a few of our favorites below). All you have to do is activate UVO eServices<sup>3\*</sup> and download the UVO eServices<sup>3\*</sup> app from the App Store<sup>®4</sup> or Google Play<sup>™5</sup> Store. The best part is, there are no subscription fees for five years.

#### 911 CONNECT<sup>10</sup>

will attempt to call 911 and give emergency responders your location if your airbag deploys

#### ROADSIDE ASSISTANCE<sup>11</sup>

connects you with our call center for 24/7 assistance

#### VEHICLE DIAGNOSTICS<sup>12</sup>

helps you monitor the condition of your Sportage and even schedule service if needed

#### PARKING MINDER

keeps track of where you parked and even sets reminders for your parking meter

#### MY CAR ZONE<sup>13</sup>

works with Sportages equipped with Premium Navigation<sup>6\*</sup> to let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed, geographic boundaries, or curfew

#### MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR

can sync your favorite POIs from your compatible smartphone<sup>8</sup> to Sportages with Premium Navigation<sup>6\*</sup>



GO TO MYUVO.COM OR DOWNLOAD THE UVO eSERVICES<sup>3\*</sup> APP TO ACTIVATE

**DEP**  
DEALER ePROCESS

3-6, 8, 10-13 See back cover for endnotes. \*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. Image shown for illustration only. SX TURBO AWD SHOWN



# Pick your PERFORMANCE

Different drivers have different styles, so Sportage gives you choices to help personalize your ride. Start by picking a trim with the engine type you like. Once you hit the road, you can customize things further with Drive Mode Select. So whether you're the turbo type or a casual cruiser, you'll be smiling behind the wheel.

## ENGINE CHOICES

include a 181-horsepower 2.4L Gasoline Direct Injection (GDI) engine or available turbocharged 2.0L GDI engine with up to 240 horsepower\*

## PRECISE HANDLING

lets you hug those curves, thanks to larger front brakes and a sport-tuned suspension on the SX Turbo

## DRIVE MODE SELECT

lets you choose from Normal, Eco, or Sport settings to fit your mood

## ISO-STRUCTURE™ CONSTRUCTION

made with high-tensile strength steel alloys helps improve rigidity for great driving dynamics and a quiet ride



# How to **GET OUT THERE** no matter what's out there

Wondering if Sportage is as adventurous as you are? Let's just say we drove its all-wheel drive test vehicles over 3 million miles through alpine passes, sandstorms, and monsoons — in temperatures ranging from minus 31° F to 130° F — just to help make sure it is.



#### **DYNAMAX™<sup>1</sup> FULLY ACTIVE AWD\***

is an available feature that uses electronic sensors to monitor various road conditions, then distributes power to the appropriate wheels to help enhance traction and control

#### **TORQUE VECTORING CORNER CONTROL (TVCC)\***

is part of Dynamax's AWD system that can increase cornering stability by applying braking force to the rear inside-corner wheel in certain situations

#### **A UNIQUE FRONT BUMPER\***

with a steeper approach angle gives the AWD models a little more ground clearance for when the terrain calls for it

<sup>1</sup> See back cover for endnote. \*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. SX TURBO AWD SHOWN





When life  
throws you a  
**CURVE**

here's how to stay on track

Sportage is packed with advanced technologies to help combat slipping or skidding in a variety of challenging situations.<sup>†</sup> Here's how each one works to help you stay in control.

**TO ENHANCE CONTROL**

**ELECTRONIC STABILITY CONTROL (ESC)**

In difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability.

**TO KEEP YOU ON COURSE**

**VEHICLE STABILITY MANAGEMENT (VSM)**

VSM is designed to intervene to help enhance stability and steering responses when driving on some slippery roads.

**TO HELP PREVENT SLIPPING**

**TRACTION CONTROL SYSTEM (TCS)**

When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction.

**WHEN YOU HIT THE BRAKES**

**ANTI-LOCK BRAKING SYSTEM (ABS)**

The cornerstone of active safety features, ABS helps provide greater control when stopping in difficult conditions like wet or slippery roads.



For 2019 Sportage when equipped with optional Forward Collision-Avoidance Assist w/Pedestrian Detection and HID headlights.

INSURANCE INSTITUTE FOR HIGHWAY SAFETY

<sup>†</sup>No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly.



Advanced sensor systems, strategically placed airbags, and breakthroughs in material design that have led to stronger body construction are just a few of the ways Kia never stops working to help increase your protection†

#### ADVANCED AIRBAG SYSTEM<sup>14</sup>

includes dual front, front seat-mounted side, and full-length side curtain airbags to help protect driver and passengers

#### AIRBAG & SEAT-BELT SENSORS<sup>14</sup>

monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly

#### FRONT SEAT-BELT PRETENSIONERS

tighten driver and front-passenger seat belts in certain collisions to help reduce injuries

#### HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS

let you adjust the front seat belts for a more customized fit to help improve effectiveness

#### REINFORCED BODY CAGE

helps absorb impact energy to help protect the structural integrity of the passenger compartment in certain collisions



NHTSA Overall 5-Star  
Crash Safety Rating<sup>15</sup>



**IT HELPS DETECT,  
COORDINATE,  
AND REACT**

to give you more peace of mind

†No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. 14, 15 See back cover for endnotes. Simulated image. Inflated airbags shown for illustration purposes only. SX TURBO SHOWN







Wondering whose powertrain  
**WARRANTY**  
 is top of the line?

INDUSTRY-LEADING WARRANTY PROGRAM<sup>16</sup>:

10-YEAR/100,000-MILE limited powertrain warranty

5-YEAR/60,000-MILE limited basic warranty

5-YEAR/100,000-MILE limited anti-perforation warranty

5-YEAR/60,000-MILE 24-hour roadside assistance

**KIA 10-YEAR/100,000-MILE**

SUBARU	5-YEAR/60,000-MILE
TOYOTA	5-YEAR/60,000-MILE
HONDA	5-YEAR/60,000-MILE
CHRYSLER	5-YEAR/60,000-MILE
FORD	5-YEAR/60,000-MILE
MAZDA	5-YEAR/60,000-MILE
PORSCHE	4-YEAR/50,000-MILE
MERCEDES	4-YEAR/50,000-MILE
BMW	4-YEAR/50,000-MILE
VOLVO	4-YEAR/50,000-MILE
AUDI	4-YEAR/50,000-MILE





**SNOW WHITE PEARL**  
(EX, SX)  
YOU HAVE A PURE HEART  
AND GENTLE NATURE. YOU  
LOVE LONG NAPS.



**SPARKLING SILVER**  
(LX, EX, SX)  
YOU NOTICE THE SUBTLE  
IRONIES IN LIFE. NOTHING IS EVER  
BLACK AND WHITE TO YOU.



**BLACK CHERRY**  
(LX, EX, SX)  
YOUR SWEET NATURE IS  
SOMETIMES BELIED BY YOUR  
LOVE OF DARK COMEDIES.



**PACIFIC BLUE**  
(LX, EX, SX)  
A WAVE OF CALM WASHES OVER  
YOU AS YOU REALIZE, YES, THIS IS  
DEFINITELY THE COLOR FOR YOU.

Find out which  
**COLOR**  
is your  
perfect match



**BURNISHED COPPER**  
(LX, EX, SX)  
YOU HAVE A WARM Demeanor AND  
ALWAYS APPEAR POLISHED WHEN  
THE SITUATION CALLS FOR IT.



**HYPER RED**  
(LX, EX, SX)  
YOU CRAVE EXCITEMENT,  
AND YOUR POSITIVE ENERGY  
IS DOWNRIGHT CONTAGIOUS.



**MINERAL SILVER**  
(LX, EX, SX)  
THOUGH YOU HAVE A SPARKLING  
PERSONALITY, YOUR SOUL REMAINS  
SALT-OF-THE-EARTH.



**CLEAR WHITE**  
(LX)  
YOU ARE OPEN TO EXPLORING  
ENDLESS POSSIBILITIES. YOUR  
GLASS IS ALWAYS HALF-FULL.

Actual colors may vary from printed brochure. See [kia.com/sportage](http://kia.com/sportage) for interior combinations.

# Choose the **PACKAGE** that completes you

## LX POPULAR PACKAGE

- 10-way power-adjustable driver's seat w/lumbar support
- Heated front seats
- Cloth seat trim w/YES Essentials<sup>®17</sup> fabric treatment
- UVO eServices<sup>3</sup>
- Apple CarPlay<sup>™4</sup> & Android Auto<sup>™5</sup>
- 7" touch screen
- Dual-zone automatic temperature control
- Air ionizer
- Auto defogger
- Dual illuminated visor vanity mirrors
- Solar glass
- Roof rails

## EX PREMIUM PACKAGE

- Panoramic sunroof w/power sunshade
- Heated steering wheel
- Auto-dimming rearview mirror w/HomeLink<sup>®18</sup>
- LED interior lighting

## EX TECHNOLOGY PACKAGE (REQUIRES EX PREMIUM PACKAGE)

- Premium Navigation<sup>6</sup> w/8" touch screen
- Harman Kardon<sup>®7</sup> premium audio system w/8 speakers
- Smart-Power Liftgate<sup>®</sup>
- Ventilated front seats
- 8-way power-adjustable front passenger seat
- Lane Departure Warning<sup>2</sup>
- High Beam Assist
- Forward Collision-Avoidance Assist w/Pedestrian Detection<sup>2</sup>
- Parking Distance Warning — Reverse & Forward<sup>2</sup>
- Compact spare tire

## EX SPORT APPEARANCE PACKAGE (NOT AVAILABLE W/PREMIUM OR TECHNOLOGY PACKAGES)

- Front & rear silver skid plates
- LED fog lamps
- LED taillights
- D-shaped steering wheel
- Paddle shifters
- Metal door scuff plates
- Cool Gray interior
- Satin side sills & window trim
- Unique gloss black front grille
- Chrome Gray wheels

Available only with Snow White Pearl, Black Cherry, or Pacific Blue exterior colors.

for even more details

KIA.COM/SPORTAGE

COLORS & PACKAGES



2-7, 17, 18 See back cover for endnotes.

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