



COSMOPROF

WORLDWIDE BOLOGNA

**14 – 17 MARCH
2019**

**HALL 14 /
COSMOPRIME**

emerging
PRIME

 **Bologna
Fiere**

BEYOND PERFUME SAS.



www.foamous.com
France

Brand Philosophy

The classic “pschitt” of a perfume jet in the neck no longer interests a youth looking for tangible signs. Foamous® is a new “vehicle” for perfume delivery:

A unique product bridging fragrances and cosmetics with exceptional benefits in an airy, tactile and voluptuous foam. Foamous® perfume foam is an innovative perfume experience with long-lasting and moisturizing benefits:

A new beauty gesture.

Bloggers are best ambassadors when posting :

“Just when you think you’ve seen it all in the world of beauty, you come across something that makes your jaw drop!

Foamous® is a brand responsible for creating one of those things»

PRODUCTS DISPLAYED AT COSMOPROF 2019

FOAMOUS Perfume foams

WHAT YOUR INNOVATION CONSIST OF ?

The innovative foams have everything it takes to please millennials: they are good for your America skin, 100% vegan and not tested on animals. Its packaging has an über cute and cheeky sixties vibe, definitely not your mother’s perfume

COUNTRIES WHERE ALREADY DISTRIBUTED

France, Benelux, Switzerland, Brazil, Paraguay, Sri Lanka, Korea, Philippines, Travel Retail (In-flight),

TARGET COUNTRIES

Europe, Asia, Latin



lovable



durable



affordable

COPENHAGEN CARE BRANDS



BARBERIANS.

— COPENHAGEN —

www.barberianscph.com

DENMARK

Brand Philosophy

Barberians® is an exclusive Danish assortment of high quality, "authentic" grooming products for the modern gentlemen. We put an effort in producing the best possible products, and we are actually very proud of the results. Barberians Copenhagen offers a full range of Grooming products for the modern man: ranging from: Soaps, fragrance, skin care, beard oils, shaving gear etc.

Barberians® Copenhagen is not part of a large cooperate company, we are a small niche company, based on honesty, passion and the desire to create good clean grooming products for men. Danish owned and with pride produced in Denmark.

PRODUCTS DISPLAYED AT COSMOPROF 2019

Full range

WHAT YOUR INNOVATION CONSIST OF?

As a natural consequence of our deep roots in Denmark, we are very inspired by the Danish nature and flora. We take pride in using as many Danish raw materials in our products as possible, and if we can get them organic, we will of course use that.

COUNTRIES WHERE ALREADY DISTRIBUTED

Denmark, Sweden, Norway, Germany, Switzerland, Austria.

TARGET COUNTRIES

Eastern Europe, Spain, Italy, UK, Middle East, Asia



IRISE' PARIS



www.iriseparis.com
FRANCE

Brand Philosophy

IRISE PARIS is a French brand launched in 2017. Our wish is to work for a new personalized form of beauty, free and impetuous. We believe make up is about wishes and moods so we created the MOOD BOX, an infinitely customizable make up palette. We offer too a range of mat and creamy lipsticks. Our products are high in pigments. Colors are vibrant on both fair and dark skin tones. Manufacturing is 100% made in France in top cosmetics laboratories. Our powders are preservative and fragrance free and cruelty free.

PRODUCTS DISPLAYED AT COSMOPROF 2019

MOOD BOX (including foundation, eyeshadows, blushes) and lipsticks.

TARGET COUNTRIES

Africa, Middle East, East Asia, South Asia, America, Mediterranean countries

WHAT YOUR INNOVATION CONSIST OF?

Our MOOD BOX is a make up palette that you can compose yourself and infinitely interchange colors. It includes foundation powder and/or blushes and/or eyeshadows. With our MOOD BOX the customer has the colors of her desires with her whenever, wherever. According to her mood. A countless number of combinations are possible thanks to a small device provided that allows her to interchange colors infinitely and refill the MOOD BOX by adding individual shades. As she pleases.



LEONARDI



VOLARE

www.acetaialeonardi.it
ITALY

Brand Philosophy

LEONARDI 1871, leader in the production of Balsamic Vinegar of Modena, with over 100 awards won all over the World, chooses to combine tradition and innovation, presenting the futuristic VOLARE luxury beauty brand - enriched with Balsamic Vinegar of Modena aged 15 years in wooden barrels. This exclusive range of products dedicated to skin-care and beauty boasts the protective, antioxidant and purifying properties of grape polyphenols extracts. This miraculous eternal-beauty elixir recalls the beneficial and lenitive uses of Balsamic Vinegar of Modena since the XVII Century. During history it has been recognized as a precious gift for Dukes, Kings and Emperors as a wish for longevity and prosperity thanks to its extraordinary properties.

PRODUCTS DISPLAYED AT COSMOPROF 2019

Protective Hand Cream "with Balsamic Vinegar of Modena"
- Anti-Ageing Visage Cream "with Balsamic Vinegar of Modena"
- Regenerating Body Milk "with Balsamic Vinegar of Modena"
- Hand & Body Gentle Cleanser "with Balsamic Vinegar of Modena"
- Soap "with Balsamic Vinegar of Modena"
- Balsamic Home Fragrance

WHAT YOUR INNOVATION CONSIST OF?

Our cosmetic range contains, among the organic ingredients, the precious Balsamic Vinegar of Modena produced in our own Farm, aged over 15 years in different wooden barrels (oak, acacia, mulberry, juniper, ash, cherry, chestnut ...) where each wood gives a specific color and perfume.
We focused on the beneficial effects of grape polyphenols, with its protective, antioxidant and skin-purifying properties give the skin a smoothing and regenerating, anti-aging effect.

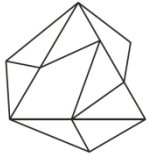
TARGET COUNTRIES

all the world – we already export our food products in more than 100 countries



VOLARE by LEONARDI

MATERIA MEDICA PROCESSING



MATERIA
MEDICA
PROCESSING

www.materiamedicaprocessing.eu
ITALY

Brand Philosophy

At Materia Medica Processing we support wellness through chemistry, all made in Italy. We produce the highest quality non-psychoactive broad spectrum cannabidiol (CBD), all THC-free. Our products deliver pure, potent and consistent CBD products to naturally treat and protect. At MMP our quality starts at the seed.

PRODUCTS DISPLAYED AT COSMOPROF 2019

CBD extract, CBD Oil

TARGET COUNTRIES

Italy, European Market

WHAT YOUR INNOVATION CONSIST OF?

CBD is a new innovative beauty product and cosmetics ingredient. While it has been overlooked in the past because of its origin, CBD is an ideal all-in-one product. Its use against inflammation and as an antioxidant along with its cell regenerative properties help treat a wide range of skin concerns including acne, eczema, rosacea, and dryness. While addressing puffiness and swelling. To preventing and treating aging and sun damage, to more overlooked topical skincare concerns like itch and pain. In fact CBD creams are even being used by fashion stylists to help allow their clients wear high-heels without the discomfort.

More than pure.
Super natural. THC Free.



NAILMATIC



nailmatic®
Paris

www.nailmatic.com

FRANCE

Brand Philosophy

Two guys creating a nail polish brand—and why not? Boris and Lilian know nail polish like the back of their hands (pun intended). At nailmatic, we work hard but we don't take ourselves too seriously. More than a start-up, the NailmaTeam is a state of mind. Our mission statement was clear from the outset: each nail polish must cost less than €10. Our obsession is innovation. We are always raising the bar higher—it's a driving force, a challenge and a way of life. We create concepts that are born of great ideas, and it all began when we put our first nail polish in vending machines. As we always try to do our best to offer smart and respectful products, we came up with a plant-based and a water-based formula, and recently a DIY kit to make your own color from scratch! Proudly vegan, cruelty free and Made in France.

PRODUCTS DISPLAYED AT COSMOPROF 2019

Women line (Pure color and Aqua nail, nailmatic Lab)
kids line

TARGET COUNTRIES

Italy, Spain, China (women line), Americas (except USA and Canada), Thailand, Vietnam, Philippines, Indonesia, Malaysia, China (women line)

WHAT YOUR INNOVATION CONSIST OF?

Plant-based and a water-based formula nail polishes



TEMPTU

T E M P T U

www.temptu.com

USA

Brand Philosophy

From the red carpet to the runway, TEMPTU has created showstopping looks for some of the most iconic faces in film and television, fashion and music. From the patented design of our airbrush tools to the advanced chemistry of our breakthrough formulas, our camera-ready airbrush makeup finish is the benchmark for a flawless face amongst makeup artists & beauty mavens throughout the world.

PRODUCTS DISPLAYED AT COSMOPROF 2019

TEMPTU Air, Perfect Canvas Airbrush Foundation, Perfect Canvas Airbrush Highlighters, Perfect Canvas Airbrush Blush, Perfect Canvas Airbrush Bronzer, Airbrush Root Touch-Up and Hair Color

WHAT YOUR INNOVATION CONSIST OF?

The TEMPTU Air is a revolution in makeup, placing the power of a pro in the palm of your hand. This is the first cordless airbrush makeup device for instant, effortless skin perfection. Our pre-filled cartridges coupled with no cords, no wires, and no clean up, makes the TEMPTU Air the easiest and fastest airbrush system yet, and the winner of multiple beauty awards. Our patented technology delivers less makeup and more complete coverage than traditional makeup brush application and goes on weightless and instantly blended. It is also a total multi-tasker, with the ability to deliver foundation, blush, highlighter, contour, hair color and more, all at the touch of a button

TARGET COUNTRIES

EU, UK, Canada, Mexico, Australia, Japan, Korea, Russia, and CIS Region.



SHAERI

shaeri

www.shaeri.fr
FRANCE

Brand Philosophy

Shaeri is the new French haircare brand, proudly offering natural and vegan premium care products, made in France and at an accessible price. Shaeri is inspired by the Mediterranean – both the antique and the modern one, and is dedicated to Mediterranean beauty. Shaeri is a «love brand» that aims to reveal the beauty of curly hair women, and make them feel beautiful and confident.

PRODUCTS DISPLAYED AT COSMOPROF 2019

Two ranges of haircare products: the “Magic Figue” range (4 products, made of organic prickly pear oil), and “Aloe Fever” range (4 products, made of organic aloe vera)

TARGET COUNTRIES

UK, Italy, Spain, and Middle-Eastern countries

WHAT YOUR INNOVATION CONSIST OF?

We have 4 axes of innovation :

- 1/ Distribution: the first digital haircare brand offering premium “made in France” products at an accessible price;
- 2/ Market segment: the first French haircare brand expert in Mediterranean beauty;
- 3/ Products: based on rare natural active ingredients from local cooperatives, they are effective AND sensorial;
- 4/ Branding : a “love-brand” with positive impact, a source of inspiration for mediterranean women.



UNIC SKIN

UNICSKIN
YOUR EFFECTIVE SOLUTION

www.unicskin.com

SPAIN

Brand Philosophy

YOUR EFFECTIVE SOLUTION. That is it. Purely fresh and innovative, the UNICSKIN line offers efficient unisex dermocosmetic solutions suitable for all skin types, even the most sensitive ones. Dermal identity, technology and unique mix of active ingredients. That is our differentiation. We believe in an efficient, simplified and personalised beauty, adapted to the contemporary world and to the real needs of men and women, 100% free of alcohol, parabens, paraffin, colourants and comedogenic ingredients.

PRODUCTS DISPLAYED AT COSMOPROF 2019

We will display all our products (we have 13 references) and our beauty kits.

TARGET COUNTRIES

Italy, Germany, France and Russia.

WHAT YOUR INNOVATION CONSIST OF?

The offering of unisex dermocosmetic solutions that are suitable for ALL skin types and most innovative beauty gadgets.



WOMAN ESSENTIALS

WOMAN
essentials
gynceuticals



www.womanessentials.fr
FRANCE

Brand Philosophy

WOMAN ESSENTIALS is a French new high-end “gynceuticals” brand, targeting the personal care & intimate well-being of women. A cutting edge cosmetic expertise applied to gynecology, designed to meet all women's daily needs, with **HYGIENE, BEAUTY and WELL-BEING ESSENTIALS**. Innovative and qualitative approach on a fast growing market of gynecological care. 100% Made in France. A true growth & differentiation driver whatever the distribution channel.

PRODUCTS DISPLAYED AT COSMOPROF 2019

The full range of 8 including HYGIENE, CARE and WELL- BEING essentials.

TARGET COUNTRIES

All

WHAT YOUR INNOVATION CONSIST OF?

- A global approach embracing feminine intimacy while addressing gynecological issues, aesthetic concerns and women's daily quality of life.
- All our products are double tested in vivo and in vitro on the world unique 3D intimate mucosa models in partnership with the French National Center for Scientific Research (CNRS, World N1 ranked institution) and a leading European hospital in gynecological surgery.

