

Healthy Happy Hours / Business Launch

WHY...

- Great way to introduce a client as a coach with Herbalife to friends / family / COI
- Inexpensive to run, book two with each new coach / distributor one at start of the month one at end to help the new coach reach a minimum of 500VP in one month.
- If you call it “Healthy Happy Hour” it can be hosted often as possible and use it as a DMO.
- **Do – Show – Try - Do** method Fun simple Magical
- Great way to get instant retail clients.
- Totally Duplicable and FUN!!



Healthy Happy Hours

WHAT TO DO...



- Host invites all friends/family COI and creates **Facebook event** invite minimum 20 people, a good number to have on the day is 6-10
- Mentor brings all Herbalife products for use at the party 1x Choc 1x Berry 1x Cookies n Cream, 1 of each tea, one of each protein bars.
- Presentation book with testimonials **Fast Faster or Fastest** and program's prices.
- Make each guest Peach or lemon on arrival.
(Say: "would you like peach or lemon?")
- Talk to each guest- F.O.R.M.
- **No chairs, just standing** with music on!
- Wait until 15 mins after starting time and mentor begins talking.
- **The party will take under 1 hour.**

Healthy Happy Hours

WHAT TO SAY...

- **i.e.** Thank everyone for coming to **Mary's** Healthy Happy hour
- You are all here to support **Mary** as she has just started helping others with Herbalife...
- The stories you hear today may get you to think about people you care about , please let **Mary know** their Names and contact number so she can help them get results like ours.
- Now **Mary** shares her journey....
- Then each coach that has attended also shares followed by their mentor.
- Mentor explains Cellular Nutrition “villi” and Herbalife is for everybody
- Talking takes approx 5-10 mins then make the WOW factor shakes!!



Healthy Happy Hours - Shakes



- Make 3 easy quick **shakes in front of your guests** so they can see how simple and fast it is to create a shake!
- Pick recipes that people can't be allergic to so use **Soy Milk and juices**, no cows milk or nut based milks.
- Here are our **3 WOW SHAKES!**
 - 1- **Banana Crème Pie** -Simply blend- 250mls CHILLED Vanilla Soy Milk, ½ A Frozen Banana, 200mls cold water 4 BIG spoons of **Cookies and cream** shake mix and 1 cup of ice!
 - 2- **Tropical** - Simply Blend 250mls CHILLED Berry and Apple or mixed Berry Juice, 4 Tablespoons of Frozen Berries of choice, 200mls Cold Water, 4 Big scoops of **Berry Shake** mix and 1 Cup of Ice!
 - 3 – **Chocolate Delight** -Simply blend 250mls Chocolate Bliss Soy Milk, 200mls cold water, 4 Big spoons of **Chocolate** shake mix, ½ A Frozen Banana and 1 cup of Ice!

Healthy Happy Hours – Closing – Promoting



- After shakes have been all served/sampled thank everyone for coming “Thank you all for coming to **Mary’s** Healthy Happy Hour. Please let **Mary** know about your friends and family contact details and if you want to chat privately she will be in contact with you to design a program to help you reach your goals”
- **After the healthy happy hour Mary will follow up** and thank each person for coming and post on **her Facebook** as **post promoting**.
- **Mary** will then start announcing and start inviting people for the next one!
- It’s that EASY so book in one for yourself in the next 14 days and for your coaches in your team!!!