



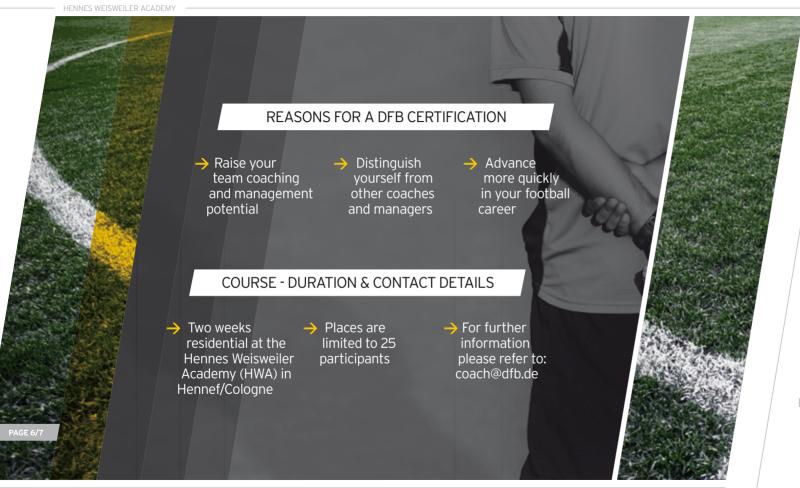
## WE TEACH YOU HOW. ARE YOU READY?

COACH EDITICATION & INTERNATIONAL DELATIONS

# FUEL YOUR MIND -REACH YOUR POTENTIAL

COACH EDUCATION & INTERNATIONAL RELATIONS

COACH EDUCATION & INTERNATIONAL RELATIONS STAND OUT FROM THE CROWD. DARE TO BE DIFFERENT AND BECOME A TRUE 21ST **CENTURY FOOTBALL EXPERT. GET STARTED** AND APPLY TODAY. THE GERMAN FOOTBALL ASSOCIATION (DFB) NOW OFFERS A COMPREHENSIVE CERTIFICATION PROGRAM WITH ITS COACHING AND TECHNICAL DEVELOPMENT COURSE (CTDC) AT THE HENNES WEISWEILER ACADEMY.



COACH EDUCATION & INTERNATIONAL RELATIONS

## **TEACH** $\hookrightarrow$ **LEARN**

TRADITIONAL TEACHING AND LEARNING STRATEGIES ARE BECOMING INCREASINGLY INEFFECTIVE BECAUSE TODAY'S COURSE CURRICULUMS OFTEN PRESENT COACHES WITH ASSIGNMENTS THAT LACK CONNECTION AND CONTEXT TO THE REAL FOOTBALL WORLD. HOWEVER, THERE ARE NEW MODELS OF TEACHING AND LEARNING OUT THERE ...

The DFB has worked with education experts across Europe to develop the highly efficient concept of Challenge-Based Education (CBE). CBE encourages participants to use prior experiences to solve problems encountered in the real football world. CBE is collaborative and hands-on, asking participants to work with other participants, their instructors, and other experts to become a true 21st Century Football Coach and Technical Development Expert. During the course participants will be presented with the latest coaching and training strategies from the world-renowned DFB Technical Department. Participants will be instructed and guided by internationally experienced DFB Coaches (with UEFA Pro Licence) to improve their coaching and management skills.



CHANCE TO TAKE AN INSIGHT LOOK INTO THE CLUB'S YOUTH ACADEMY AND

MARKETING DEPARTMENT, AND THAT'S JUST THE BEGINNING...

### COACHING **PRACTICE**

WHEN TEACHING BASICALLY MEANT AN INSTRUCTOR AT THE FRONT OF THE CLASS. HOLDING FORTH, WITH THE UNIVERSALLY HELD TO BE THE ICE AGE!

MATCH **ANALYSIS** 

1974 AND 1990 WORLD **CUP VICTORIES AGAINST** TEAMS THAT WERE MORE TALENTED. THE SIDE HAS ALWAYS BEEN AMONGST THE INTELLIGENCE.

AND WE WOULD LIKE TO INTRODUCE TO YOU ONE OF THE REASONS ANALYSIS.



### **GOALKEEPER TRAINING**

WHAT DO THESE GOALKEEPERS HAVE IN COMMON? TUREK, MAIER.

THEY ALL WERE OR GOALIES, AND THEY ALL "LEARNT THE ROPES" FROM DFB GOALKEEPER / IMPACT ON PERFORMANCE BRING YOUR GLOVES.

### **GUEST LECTURES**

IN ADDITION TO SPEAKERS WILL PROVIDE ON HOW SPORT THE MATCH PHILOSOPHY OF THE GERMAN

NATIONAL SIDE.

BUT PERFOMANCE CAN."



**DFB TALENT PROMOTION** 

GERMANY WENT TO THE AND TACTICAL TRAINING 2010 WORLD CUP IN SOUTH THE ALL-TIME YOUNGEST

> AND NOT WITHOUT SUCCESS, BASED IN NO SMALL DEGREE ON THE

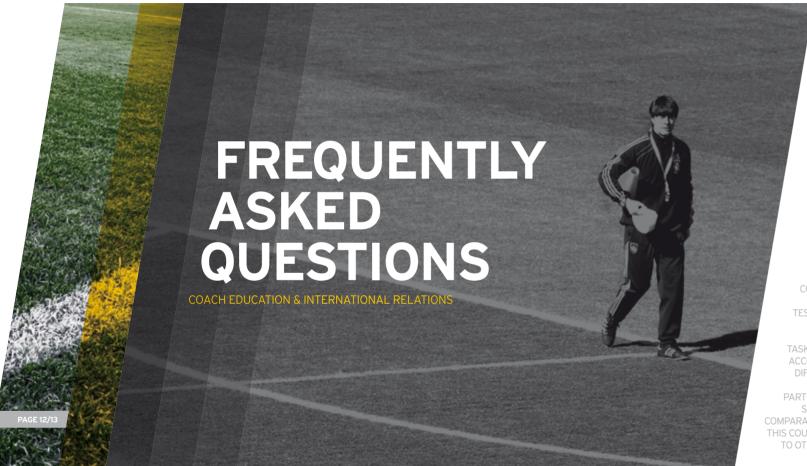




# VENUE/ ACCOMODATION/ TRANSFERS/ ASSISTANCE

COACH EDUCATION & INTERNATIONAL RELATIONS







### LEVEL / **CERTIFICATE**

WITH ELEMENTS OF A-

RECEIVE A DFB CERTIFICATE WITH THE WILL BE NO FORMAL TESTING ON KNOWLEDGE AND SKILLS BUT TASKS WILL BE ISSUED IN ACCORDANCE WITH THE PARTICIPANTS AND THE SPECIFIC AND NON-COMPARABLE CONTENT OF THIS COURSE IN RELATION



### **ELIGIBILITY** REQUIREMENTS

A GOOD COMMAND OF

CANDIDATES MUST BE AT

CANDIDATES MUST

→ EITHER 1ST CLASS

PLAYING EXPERIENCE → OR HOLD A COACHING SPORTS TEACHER OR INVOLVED IN THE ORGANIZATION OF FOOTBALL AT A NATIONAL OR MINISTRY OF SPORTS).



THE COURSE.



### **PRACTICAL** INFORMATION

AS PARTICIPANTS ARE REQUIRED TO BE ACTIVELY INVOLVED IN ALL PRACTICAL SESSIONS YOU SHOULD BE PHYSICALLY

IF A PARTICIPANT HAS A IN THE PRACTICAL SESSIONS, THE COURSE ANY NECESSARY STEPS TO CATER TO THE



### **MEDICAL INFORMATION**

RELEVANT, CURRENT OR ILLNESSES THAT LIMIT YOUR INVOLVEMENT OR

PLEASE NOTE: A DECLARATION OF INJURY OR ILLNESS DOES NOT AUTOMATICALLY ANY RELEVANT INFORMATION REGARDING THE ABOVE MEDICAL INFORMATION DURING THE APPLICATION PROCESS.

### **EQUIPMENT**

• DFB FOLDER WITH TRAINING SESSIONS

ADIDAS TRAINING SHIRTS,

PLASTIC MARKERS/CONES

MAGNETS







COURSE APPLICATION | CONTACT INFORMATION: COACH@DFB.DE

DEUTSCHER FUSSBALL-BUND OTTO-FLECK-SCHNEISE 6 60528 FRANKFURT/MAIN | GERMANY WWW.DFB.DE