



Herbal Craft Group

Nature

Health

Life

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ON ORDERS OVER \$50!**

SUPPORTING YOUR AYURVEDIC LIFESTYLE

CERTIFIED ORGANIC HERBS | SUSTAINABLY SOURCED | FAIRLY TRADED



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We Are Passionate About Serving You

Welcome to the Herbal Craft Group 2019 catalog. If you are reading this, you are likely seeking to support your health and wellbeing and perhaps have an inkling that Ayurveda can assist you on this journey. Fantastic! You are absolutely in the right place, as our mission is to do just that. In the pages to come, you will find a variety of products for supporting optimal health. These products are made with the finest organic herbs that have been cultivated and harvested with care and respect for the environment. We are committed to sustainable sourcing to help ensure that the wonderful plants used in making our products will continue to be available for generations to come. We have also built solid, trusting, long-term relationships with our herb suppliers and are committed to trading fairly with the farmers that are growing, caring for, and harvesting the herbs. For us, the health and well-being of the plants, the environment, and the people we work with are every bit as important as our own health and the health of the people we serve. We are grateful and honored to have this opportunity to serve you, and we sincerely hope you enjoy your experience with us.

Yours in Health,
Siddharth Ghosh
Proprietor

We offer a wide selection of Ayurvedic herbs and products. In doing so, we are committed to supporting your health and that of the planet by providing herbs that are:

- Sustainably sourced
- Fairly traded
- Free from chemicals, pesticides, irradiation, and GMOs
- Strictly tested for identification, heavy metal contamination, and microbiological contamination

Our Catalog

Our catalog is printed on Influence matte paper, an FSC®-certified paper with 10% post-consumer recycled content. This paper is made from trees grown in responsibly managed forests.

HERBAL POWDERS

Our organic herbs are hand-selected from the finest harvests each year. Our herbs are trusted for their unmatched quality and freshness. All of our herbs are cut, sifted, powdered and packaged in bulk bags unless otherwise noted.

Our list of herbal Powders covers an extensive list of herbs.



Amalaki fruit powder

(Embllica officinalis)

A traditional rejuvenative used to cleanse and nourish the bodily tissues



Anantamul root powder

(Hemidesmus indicus)

A pitta-balancing herb that supports proper function of the genitourinary system and promotes healthy skin



Arjuna bark powder

(Terminalia arjuna)

Traditional rejuvenative and tonic for the heart



Ashoka bark powder

(Saraca indica)

Traditional uterine tonic that supports healthy menstruation



Ashwagandha root powder

(Withania somnifera)

A traditional rejuvenative for vata & kapha that promotes vitality & strength



Avipattikar powder

A traditional Ayurvedic formula for pitta imbalances in the GI tract



Bacopa herb powder

(Bacopa monnieri)

Rejuvenative for the mind and nervous system



Bala root powder

(Sida cordifolia)

Used externally (usually as an ingredient in massage oil) to support muscle health and comfort



Bhringaraj leaf powder

(Eclipta alba)

The quintessential Ayurvedic herb for the hair and an excellent rejuvenative for pitta



Bhumyamalaki herb powder

(Phyllanthus amarus)

Detoxifies and strengthens the liver



Calamus root powder

(Acorus calamus)

Highly aromatic herb that is used externally to help remove massage oil



Cardamom seed powder

(Elettaria cardamomum)

A common kitchen spice that supports healthy digestion



Bibhitaki fruit powder

(Terminalia belerica)

Detoxification and rejuvenation for kapha



Bilva fruit powder

(Aegle marmelos)

Supports proper function of the bowels and promotes healthy stool formation



Bitter Melon fruit powder

(Momordica charantia)

Helps maintain normal blood sugar levels



Boswellia resin powder

(Boswellia serrata)

Supports proper function of the joints



Chitrak root powder

(Plumbago zeylanica)

Supports proper digestion and a healthy body weight



Cinnamon bark powder

(Cinnamomum cassia)

Renowned household spice that supports healthy digestion



Fenugreek seed whole

(Trigonella foenum-graecum)

Aromatic spice that supports healthy digestion



Ginger root powder

(Zingiber officinale)

Supports overall health, wellness, and comfort



Dashamula powder/cut

A traditional Ayurvedic formula for pacifying vata and supporting proper function of the nervous system



Fennel seed powder/whole

(Foeniculum vulgare)

Aromatic spice that supports healthy digestion



Gokshura fruit powder

(Tribulus terrestris)

Supports proper function of the urinary tract and prostate



Guduchi stem powder

(Tinospora cordifolia)

An excellent rejuvenative for vata and pitta that supports overall health and well-being



Guggulu purified resin powder

(Commiphora mukul)

Support for deep cleansing and rejuvenation of the tissues



Haritaki fruit powder

(Terminalia chebula)

Detoxification and rejuvenation for vata



Hawthorn Berry powder

(Crataegus laevigata)

Helps to maintain cardiovascular health



Hibiscus flower powder

(Hibiscus sabdariffa)

Promotes physical and spiritual purification



Hingvastak powder
(Vata Digest)
Digestion formula for vata



Kaishore Guggulu powder
Pitta balancing formula for the joints and muscles



Kalmegh herb powder
(*Andrographis paniculata*)
Supports proper function of the liver and the immune system



Kutaja bark powder
(*Holarrhena antidysenterica*)
Supports a healthy GI tract and the proper function of the colon



Moringa leaf powder
(*Moringa oleifera*)
Herbal superfood for optimal wellness



Musta root powder
(*Cyperus rotundus*)
Supports regular, comfortable menstruation and promotes healthy digestion



Licorice root powder
(*Glycyrrhiza glabra*)
Nourishing tonic that supports proper function of the respiratory system



Kutki root powder
(*Picrorhiza kurroa*)
Classic Ayurvedic herb for cleansing and toning the liver



Neem leaf powder
(*Azadirachta indica*)
Detoxification for pitta and kapha



Pippali fruit powder
(*Piper longum*)
Rejuvenating herb that supports digestion and proper function of the respiratory system



Manjistha root powder
(*Rubia cordifolia*)
Nature's blood cleanser



Mucuna seed powder
(*Mucuna pruriens*)
Nutritive tonic that supports proper function of the reproductive and nervous systems



Psyllium/Sat Isabgol husk whole
(*Plantago psyllium*)
Natural source of fiber that supports healthy elimination



Punarnava root powder
(*Boerhavia diffusa*)
Kapha-rejuvenating herb that promotes overall health and well-being



Punarnavadi Guggulu powder
Kapha-balancing formula for the kidneys, heart, and joints



Shankhapushpi herb powder
(*Evolvulus alsinoides*)
Supports a healthy nervous system and optimal brain function



Triphala powder
Balancing formula for detoxification and rejuvenation



Triphala Guggulu powder
Detoxification and support for metabolic function



Tulsi leaf powder
(*Ocimum sanctum*)
Sacred plant that promotes optimal function of the lungs and heart



Turmeric root powder
(*Curcuma longa*)
Traditional cooking spice that promotes digestion and overall health and well-being



Shatavari root powder
(*Asparagus racemosus*)
Rejuvenative for vata and pitta that promotes vitality and strength



Sitopaladi powder
Supports the proper function of the respiratory system and promotes well-being



Talisadi powder
Supports the immune and respiratory systems and promotes well-being



Trikatu powder
(Kapha Digest)
Digestion formula for kapha



Vasaka leaf powder
(*Adhatoda vasica*)
Supports proper function of the lungs and healthy respiration



Vidanga fruit powder
(*Embelia ribes*)
Bolsters the natural defenses of the GI tract



Vidari Kanda root powder
(*Ipomoea digitata*)
A sweet, nutritive tonic that is a rejuvenative for vata and pitta



Yogaraj Guggulu powder
Vata-balancing formula for the joints, nerves, and muscles



Babchi seeds (*Psoralea Corylifolia*)
It is used as a tonic or oil for treating Vitilago



Tagar Root Powder(Valerian root)
Vata-balancing formula for the joints, nerves, and muscles



Safed Musli powder

(Chlorophytum Borivilanium)

Supports general immune system of the body and is a popular aphrodisiac agent



Shikhar Shilajit powder

(Black Asphaltum)

Enhances the functions of respiratory organs, immunity and skin tissues



Rhubarb Powder

(Rheum Emodi)

Supports intestinal functions and is a natural purgative



Shalparni powder

(Desmodium Gangeticum)

Supports proper function of the lungs and also supports heart health



Tongkat Ali powder

(Eurycoma Longifolia)

Supports immunity and muscle building and is also a natural aphrodisiac



Kanphool powder

(Taraxacum Officinale)

Supports restoration of skin and tissues and it's an antioxidant



Henna powder

(Lawsonia Inermis)

It's an excellent cooling agent and a natural dye



Red Kamila powder

(Mallotus Philippensis)

It is used for cutaneous eruptions like tapeworm, ringworms etc



Brahmi/Gotu Kola leaf powder

(Centella asiatica)

A mental rejuvenative that supports healthy brain and nervous system function



Brown Mustard seed whole

(Brassica nigra)

Heating spice that promotes digestion

Herbal Seeds



Herbal seeds have great benefits for your body. We provide top quality seeds for your herbal needs. The seeds are widely used for making herbal medicines, tinctures, oils etc.

List of seeds we offer



Musk Mallow (Lata Kasturi) seeds



Indian Dill (Soya)seeds



Indian Lilac (Neem) seeds



Baby Wood-Rose (Vidhara) seeds



Red Physic Nut (Dantimool) seeds



Black Oil Plant (Malkangani) seeds



Almondette (Chironji) seeds



Cock's Comb (Morshikha) seeds



Devil's Trumpet (Dhatura) seeds



Croton Oil Plant (Jamalghota) seeds



Indian Gooseberry (Amla) seeds



Barbados Nut (Ratanjot) seeds



Bitter Melon (Karela) seeds



Moringa Olifeira (Sahijan) seeds



Velvet Bean (Kiwanch) seeds



Holy Basil (Shyama Tulsi) seeds



Syrian Rue (Harmal) seeds



Blond Psyllium (Isabgol) seeds



Babchi Psoralea (Babchi) seeds



Puncture Vine (Gokshura) seeds



Sweet Indrajao (Indrajau) seeds

Herbal Plants

Healing with medicinal plants is as old as mankind itself. The connection between man and his search for drugs in nature dates from the far past, of which there is ample evidence from various sources: written documents, preserved monuments, and even original plant medicines. Awareness of medicinal plants usage is a result of the many years of struggles against illnesses due to which man learned to pursue drugs in barks, seeds, fruit bodies, and other parts of the plants.

Our list of herbal plants covers an extensive list of herbs.

Herbal Plants

Botanical Name	English Name	Hindi Name	Parts Used
<i>Abelmoschus Moschatus</i>	Musk Mallow, Ambrette	Mushk Dana, Lata Kasturi	Seed
<i>Abrus Precatorius</i>	Jequirity, Rosary Pea	Gunja, Ratti	Root, Seed
<i>Abutilon Indicum</i>	Indian Abutilon, Indian Mallow	Kanghi, Atibala	Whole Plant
<i>Acacia Catechu</i>	Cutch Tree, Black Catechu	Khair, Khadira	Bark, Heartwood
<i>Acacia Leucophloea</i>	White Bark Acacia	Revanja, Safed Babul/Kikar	Stem, Bark
<i>Acacia Nilotica</i>	Gum Arabic Tree	Kala Babool, Kala Kikar	Gum, Bark
<i>Achyranthes Aspera</i>	Prickly Chaff Flower	Chirchita, Apamarga	Whole Plant
<i>Aegle Marmelos</i>	Bengal Quince, Stone Apple	Bael, Bilwa	Fruit
<i>Ailanthus Excelsa</i>	Indian Tree of Heaven	Arlu, Maharukh	Bark
<i>Alpinia Galanga</i>	Greater Galangal	Bara Kulanjan, Kulinjan	Root, Rhizomes
<i>Andrographis Paniculata</i>	Creast, Green Chirayta	Kirayat, Kalmegh	Whole Plant
<i>Anethum Graveolens</i>	Indian Dill	Soya, Sowa, Shatapushpa	Root, Seed
<i>Areca Catechu</i>	Betel Nut, Areca-Nut Palm	Supari, Guvak, Pungi	Nut
<i>Argyreia Nervosa</i>	Elephant Creeper, Baby Wood-Rose	Vidhara	Seed, Root
<i>Asparagus Racemosus</i>	Wild Asparagus	Shatawari	Root, Tubers
<i>Azadirachta Indica</i>	Margosa, Indian Lilac	Neem	Bark, Seeds, Fruit, Stem
<i>Bacopa Monnieri</i>	Water Hyssop, Thyme-Leaved Graticula	Brahmi	Whole Plant
<i>Baliospermum Montanum</i>	Red Physic Nut, Wild Castor	Dantimool	Root, Seed

Herbal Plants

Bauhinia Variegata	Mountain Ebony, Orchid Tree	Kachnar	Bark
Bergenia Ciliata	Frilly Bergenia, Winter Begonia	Pashanbhed	Root, Rhizome
Boerhavia Diffusa	Spreading Hogweed, Red Spiderling	Punarnava	Root
Boswellia Serrata	Indian Frankincense, Olibanum	Salai, Shallaki	Gum Resin
Buchanania Lanzas	Charoli, Almondette	Chironji, Chiraunji	Seed
Celastrus Paniculatus	Climbing Staff Tree, Black Oil Plant	Malkangani, Jyotishmati	Seed
Celosia Cristata	Cock's Comb	Lalmurga, Morshikha	Seed
Centella Asiatica	Indian Pennywort, Gotu Kola	Mandukaparni, Brahmi Booti	Whole Plant
Chlorophytum Borivilianum	Indian Spider Plant	Safed Musli	Root, Tubers
Cichorium Intybus	Chicory, Coffeeweed	Kasni, Hinduba	Root, Seed
Cinnamomum Tamala	Indian Bay Leaf	Tej-Patta, Tamalpatra	Bark
Cinnamomum Zeylanicum	Cinnamon, True Cinnamon	Dalchini, Daruchini	Bark
Cissampelos Pareira	Velvet Leaf, False Pareira Brava	Patha, Pahad-Mool	Root
Cissus Quadrangularis	Veldt Grape, Devil's Backbone	Hadjod, Asthi-Samharaka	Stem, Whole Plant
Clerodendrum Phlomidis	Glory Bower	Arnool, Aganimanth	Root
Clitoria Ternatea	Butterfly-Pea, Blue-Pea	Aparajita, Gokarni	Whole Plant
Coleus Forskohlii	Indian Coleus	Makandi, Pashanbhedi	Root
Convolvulus Pluricaulis	Bindweed, Prostrate Bindweed	Shankhpushpi	Leaves
Crateva Nurvala	Three Leaved Caper	Varuna, Barna	Bark, Leaves
Croton Tiglium	Purging Croton, Croton Oil Plant	Jamalgota, Jamalgota	Seed

Herbal Plants

Cryptolepis Buchananii	Indian Sarsaparilla (Black Variety)	Kala Bel, Karanta	Root, Bark
Curculigo Orchioides	Golden Eye-Grass	Kali Musli	Rhizome, Root
Curcuma Amada	Mango Ginger	Amba Haldi	Rhizome
Curcuma Longa	Turmeric	Haldi	Rhizome
Curcuma Zedoaria	Zedoary, White Turmeric	Kachur	Rhizome
Cyperus Rotundus	Nutgrass, Purple Nut Sedge	Musta, Nagarmotha	Tubers, Root
Datura Metel	Devil's Trumpet	Dhatura	Seed,
Datura Stramonium	Jimson , Common Thorn-Apple	Kala Dhatura	Seed
Desmodium Gangeticum	Sal Leaved Desmodium	Shalaparni, Salpan	Whole Plant
Embelia Ribes	False Black Pepper	Vidanga, Vai-Vidang	Fruit, Seed, Root
Emblica Officinalis	Indian Gooseberry	Amla, Amlika	Fruit, Seed
Evolvulus Alsinoides	Dwarf Morning Glory	Shankapushpi, Visnukrantha	Whole Plant
Ficus Bengalensis	Banyan, Indian Fig	Vata, Badd, Bargad	Bark, Fruits
Ficus Religiosa	Sacred Fig, Bo-Tree	Peepal, Pippal	Seed, Bark, Fruit
Garcinia Indica	Kokum, Goa-Butter	Kokam, Vrikshamla	Fruit
Glycyrrhiza Glabra	Licorice, Liquorice	Mulethi	Root
Gmelina Arborea	Gamhar, White Teak	Gamhar, Gambhari	Root, Bark
Gymnema Sylvestre	Periploca of the Woods, Gudmar	Gurmar, Gudmar	Whole Plant
Helicteres Isora	East Indian Screw Tree	Marod Phali	Root, Bark, Fruit
Hemidesmus Indicus	Indian Sarsaparilla (White Variety)	Anantmool	Root, Bark

Herbal Plants

Hibiscus Abelmoschus	Ambrette, Musk Mallow	Musk Dana	Seed
Holarrhena Antidysenterica	Connessi Bark, Tellicherry Bark	Indrajao (Kadwa), Kutaja	Bark
Jatropha Curcas	Physic Nut, Purging Nut, Barbados Nut	Ratanjot, Jangli Arandi	Bark, Seed
Litsea Glutinosa	Indian Laurel	Maida Lakri	Root, Bark, Seed
Mesua Ferrea	Ceylon Ironwood, Cobra'S Saffron	Nagkesar	Bark, Fruit, Seed
Momordica Charantia	Bitter Gourd, Bitter Melon	Karela, Kathilla	Seed, Fruits
Moringa Oleifera	Horseradish Tree, Drumstick Tree	Sahijan, Senjan	Seed, Pods, Bark
Mucuna Pruriens	Velvet Bean, Cowitch	Kiwanch, Atmagupta	Whole Plant
Myrica Esculenta	Box Myrtle, Bayberry	Kaiphah, Kaphal	Bark
Ocimum Sanctum	Holy Basil, Sacred Basil	Shyama Tulsi, Krishna Tulsi	Seed, Whole Plant
Onosma Hispidum	Alkanet Root	Ratanjot	Root
Operculina Turpethum	Indian Jalap, St. Thomas Lidpod	Nisoth	Root
Oroxylum Indicum	Indian Trumpet, Broken Bones Plant	Arlu, Shyonaka, Sonpatha	Root, Bark
Peganum Harmala	Harmel, Syrian Rue	Harmal, Isbandh	Seed
Phyllanthus Amarus Syn. Phyllanthus Niruri	Carry Me Seed, Stone Breaker	Jangli Amli, Jad-Amala	Plant, Root
Piper Cubeba	Cubeb, Tailed Pepper	Kabab Chini, Sheetal Mirch	Fruit
Piper Longum	Indian Long Pepper	Pippali, Pipalmool	Stem, Fruit, Root
Pistacia Integerrima	Pistacia Galls, Crab's Claw	Kakarsingi	Fruit
Plantago Ovata	Desert Indianwheat, Blond Psyllium	Isabgol	Husk, Seed
Pluchea Lanceolata	Indian Groundsel	Rasna	Root, Plant

Herbal Plants

Polygala Arvensis	Field Milkwort	Sanjivani	Root
Premna Serratifolia	Headache Tree	Arnimool, Agnimanth	Bark, Root, Leaves
Psoralea Corylifolia	Babchi, Psoralea Seed, Scurf-Pea	Babchi, Bawchi	Root, Seed
Pterocarpus Marsipium	Indian Kino Tree, Malabar Kino	Bijasal, Vijaysaar	Bark
Pueraria Tuberosa	Kudzu, Indian Kudzu	Sural, Vidari, Vidarikand	Root
Putranjiva Roxburghii	Child-Life Tree, Lucky Bean Tree	Putranjiva, Jivaputrak	Fruit, Root
Ricinus Communis	Castor Oil Plant, Wonder Tree	Arandi, Erandi	Root, Seed
Rubia Cordifolia	Indian Madder, Sticky-Leaved Rubia	Majith, Manjistha	Root, Stem
Scindapsus Officinalis	Oriental Cashew	Gaj-Pipal, Bari-Pippli	Fruit, Stem
Senna Alexandrina Syn. Cassia Angustifolia	Senna	Senai, Sonamukhi	Pods
Sida Cordifolia	Bala, Country Mallow, Llima	Bala	Whole Plant
Smilax Glabra	China Root, Glabrous Greenbrier	Chop Chini	Rhizome, Tubers
Sphaeranthus Indicus	East Indian Globe Thistle	Gorakhmundi, Mundi	Root, Bark, Seed, Leaves
Symplocos Racemosa	Lodh Tree	Lodh	Bark
Terminalia Arjuna	Arjuna, White Marudah	Arjun	Stem/Bark, Seed
Terminalia Belerica	Beleric Myrobalan, Bidda Nut	Baheda	Fruit
Terminalia Chebula	Chebulic Myrobalan, Indian Gall-Nut	Harad	Fruit
Tinospora Cordifolia	Guduchi, Tinospora Gulancha	Giloy	Root, Stem
Tribulus Terrestris	Land Caltrops, Puncture Vine	Chota-Gokhru, Gokshura	Seed, Fruit, Plant
Withania Somnifera	Indian Ginseng, Winter Cherry	Ashwagandha	Root, Leaves
Wrightia Tinctoria	Sweet Indrajao, Pala Indigo Plant	Indrajao (Mitha), Indrajau	Seed, Bark
Zanthoxylum Armatum	Winged Prickly Ash, Nepal Pepper	Tejphal, Darmar	Stem, Bark
Zingiber Officinale	Ginger, Garden Ginger	Adrak (Fresh), Sonth (Dried)	Rhizome

Herbal Oils



The Benefits of Ayurvedic Oils

Ayurvedic oil has been relied upon for thousands of years as a fundamental part of Ayurveda. Oil is traditionally used in Ayurvedic healing in a variety of ways including raw consumption, cooking, massage, bathing, gargling, basti (colon nourishment) and nasya (nasal passage nourishment).

Two basic categories of Ayurvedic oil:

Base oil—Pure, whole, organic oil from a natural source (such as sesame, almond, coconut, or sunflower)

Herbal oil—A base oil infused with a decoction of one or more Ayurvedic herbs—combining the nourishing and soothing qualities of the oil with the healing properties of the herbs.

Ayurvedic oil is calming, soothing, moistening and lubricating. Furthermore, the word for oil in Sanskrit—sneha—is also a word for love, and therefore holds a special place in the Ayurvedic tradition as the ultimate nourisher and carrier of love. Ayurvedic oil transmits these qualities deep into the tissues of the body.

- ❖ Herbal Craft Group offers these pure, unrefined, and certified organic base Ayurvedic oils:
- ❖ Ashwagandha oil(nourishing & strengthening support)
- ❖ Bhringraj oil (healthy hair & calm sleep support)
- ❖ Bramhi oil(Coconut)(mental awareness & clarity support)
- ❖ Bramhi oil(Sesame)(mental awareness & clarity support)
- ❖ Mahanarayana oil(muscle & joint support)
- ❖ Neem Oil (cooling support)
- ❖ Babchi Oil (skin nourishment)
- ❖ Black seed Oil (immunity development)
- ❖ Daily Massage Oil (for all body types)
- ❖ Healthy Hair Oil (nourishing for all hair types)
- ❖ Sleep Easy Oil (supports deep restful sleep)
- ❖ Shirodhara Oil (calming, nurturing, uplifting)
- ❖ Nasya Oil (nasal passageway support)

Contact Us

Email us for any questions regarding the products or RFQ's.
Prices depend upon the season of harvest and preserved condition of the herbs.

Please contact us on email for FOB orders and Prices.

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