



HEROForum20 AGENDA

TUESDAY, SEPTEMBER 8, 2020

TIME	SESSION
12:00-1:00 PM CT	HEROForum20 OPENING KEYNOTE - How Collective Well-Being Relates to being BRAVE ENOUGH: Overcoming Addiction and Teaming Up to Achieve our Dreams Jessie Diggins, Olympic Gold Medalist, Forum20 Ambassador

TUESDAY, SEPTEMBER 15, 2020

TIME	SESSION
12:00–2:00 PM CT	DEEP DIVE
	INNOVATIONS IN MEASURES THAT GUIDE AND ADVANCE COLLECTIVE WELL-BEING Chia-Chia Chang, MPH, MBA, Coordinator for Partnership and New Opportunity Development, CDC NIOSH Thomas Kottke, MD, MSPH, Medical Director, Well-being, HealthPartners Nico Pronk, PhD, President and Chief Science Officer, HealthPartners Institute Vic Strecher, PhD, MPH, Professor, Founder and CEO, University of Michigan, Kumanu

THURSDAY, SEPTEMBER 17, 2020

TIME	SESSION
12:00-2:00 PM CT	DEEP DIVE
	THE POWER OF MEANINGFUL CONNECTIONS Gina Akin, Statewide Wellness Program Administrator, Texas Department of Transportation Susan Harnden, LCSW, CEAP, Director, HealthPoint, University of Texas Tre' McCalister, EdD, Founder, McCalister and Associates, LLC Susan Thompson, MA, Wellness Program Manager, National Instruments



HEROForum20 AGENDA

WEDNESDAY, SEPTEMBER 23, 2020

TIME	SESSION
10:00-11:00 AM CT	<p>GENERAL SESSION - COLLECTIVE WELL-BEING: FROM CONCEPT TO APPLICATION IN A TIME OF CRISIS AND DISCORD</p> <p>David Hunt, Community Organizing Consultant, David Hunt & Associates Cara McNulty, DPA, President, Aetna Behavioral Health Carley Riley, MD, MPP, MHS, Assistant Professor in the Department of Pediatrics and Attending Physician, Division of Critical Care Medicine, Cincinnati Children’s Hospital Medical Center within the University of Cincinnati College of Medicine</p>
11:10 AM–12:10 PM CT	<p>BREAKOUT - BUILDING BRIDGES: ADVANCING WELL-BEING THROUGH COLLABORATION</p> <p>Colleen Faltus, MS, CPT, Onsite Well-being Program Coordinator, WebMD Health Services Jesse Gavin, MA, CCWS, Senior Wellness Manager, Baylor College of Medicine Lisa Nichols, Community Health AVP, Intermountain Healthcare Dexter Shurney, MD, MBA, MPH, Chief Medical Officer and Senior Vice President, Zipongo</p>
11:10 AM–12:10 PM CT	<p>BREAKOUT - THE ASSOCIATE PROMISE AND BAIRD’S WELL-BEING JOURNEY</p> <p>Rebecca Kestly, Well-Being Program Manager, Baird Kate Scherkenbach, MILR, CEBS, Total Rewards Manager, Baird Erin Seaverson, MPH, Senior Director of Research and Evaluation, StayWell, part of WebMD Health Services</p>
11:10 AM–12:10 PM CT	<p>BREAKOUT - WHAT’S PURPOSE GOT TO DO WITH IT? CATALYZING CONNECTION/RESULTS</p> <p>Elizabeth Finkle, MPH, CHES, TWCC, Director of Employee Health and Well-being, University of Delaware Kate Sommerfeld, MPA, President, ProMedica Ian Stuart, MA, Director of Learning and Development, Coursera Eric Zimmerman, MBA, MPH, Chief Innovation Officer and Chief Commercialization, Kumanu Inc.</p>
11:10 AM–12:10 PM CT	<p>BREAKOUT - COMMUNICATING A WELLNESS PROGRAM’S VALUE: THE DEVELOPMENT OF A DASHBOARD</p> <p>Kristi Jenkins, PhD, MPH, Research Program Manager, MHealthy, University of Michigan</p>
	<p>BREAKOUT - CREATING STABILITY FOR VULNERABLE EMPLOYEE GROUPS AT UNIVERSITY OF MICHIGAN</p> <p>Ashley Weigl, MSW, MPH, Associate Director of Health Risk Reduction Services, MHealthy</p>
11:10 AM–12:10 PM CT	<p>BREAKOUT - IMPROVING THE WELL-BEING OF PEOPLE WITH DIABETES: REDUCING DIABETES DISTRESS</p> <p>Andrea Coviello, MD, CMO, Orthus Health</p>
	<p>BREAKOUT - TAKE CHARGE OF YOUR HEALTH AND THRIVE: SUPPORTING DIABETES MANAGEMENT</p> <p>Cristin Cooney, MEd, MS, MCHES, CTTS, CWWM, Director of Workforce Wellbeing, Atlantic Health System Antell Mitchell-James, Director of Total Rewards and Shared Services, Atlantic Health System</p>



HEROForum20 AGENDA

WEDNESDAY, SEPTEMBER 23, 2020

TIME	SESSION
12:10-1:00 PM CT	BREAK
1:00-2:00 PM CT	GENERAL SESSION - PERCEIVED ORGANIZATIONAL SUPPORT: LESSONS FROM THE DUAL PANDEMICS OF COVID-19 AND RACISM Robert Eisenberger, PhD , Professor of Psychology and Management, University of Houston Lakshmi Iyer, MPP, MSW , Associate Director, FSG Michelle Mancuso, MPH , Senior Manager, Workforce Wellness, Kaiser Permanente
2:10-3:10 PM CT	BREAKOUT - EMPLOYEES SPEAK: DEEP DIVE INTO WORKPLACE INSPIRATION AND EMPLOYEE HEALTH Lynn Clement, MPH , Executive Vice President, KJT Group Julia Maier, PhD , Senior Analytics Associate, KJT Group
2:10-3:10 PM CT	BREAKOUT - BEST PRACTICE DATA IN WELL-BEING: LEARNING FROM GLOBAL AWARDS WINNERS Amie Hankel , Managing Director, Global Prairie Wolf Kirsten, MSc , Co-Founder and Co-Director, Global Centre for Healthy Workplaces Joseph Leutzinger, PhD , Founder and Principal, Health Improvement Solutions
2:10-3:10 PM CT	BREAKOUT - GOOD HEALTH IS GOOD BUSINESS: COMMUNITY COLLABORATIONS AT WORK Kim Fremont Fortunato, JD , President, Campbell Soup Foundation Emily Yu, MBA , Managing Director, Partnerships, de Beaumont Foundation
2:10-3:10 PM CT	BREAKOUT - USING A UNIVERSITY COLLECTIVE WELL-BEING ASSESSMENT TO IMPROVE COMMUNITY WELLNESS Amber Garrard , Senior Manager, Yale Office of Sustainability Lisa Kimmel, MS, RD, CDN , Director of Wellness and Education, Yale University Brita Roy, MD, MPH, MHS , Assistant Professor of Medicine and Epidemiology and Director of Population Health, Yale Schools of Medicine and Public Health, Yale Medicine
2:10-3:10 PM CT	BREAKOUT - CRACKING THE CODE FOR BEHAVIORAL CHANGE TO DEFEAT CHRONIC PAIN Katie Kirkland , Director of Benefits, Southern Company Jeff Krauss, MD , Chief Medical Officer, Hinge Health



HEROForum20 AGENDA

THURSDAY, SEPTEMBER 24, 2020

TIME	SESSION
10:00-11:00 AM CT	GENERAL SESSION - TOWARD A RACIALLY JUST WORKPLACE: A BETTER APPROACH TO DIVERSITY EFFORTS Maria Dee , Executive Director of Workforce Well-being, Kaiser Permanente Sara Johnson, PhD , Co-President & CEO, Pro-Change Behavior Systems, Inc. Laura Roberts, PhD , Professor of Practice, University of Virginia Darden School of Business
11:10 AM–12:10 PM CT	BREAKOUT - USING STRATEGIC PLANNING TO CONNECT WORKSITE WELL-BEING TO BUSINESS OBJECTIVES Jessica Grossmeier, PhD, MPH , Vice President of Research, HERO Patty Purpur de Vries, MS , Director of Strategy, Outreach and Innovation, Stanford's BeWell Program
11:10 AM–12:10 PM CT	BREAKOUT - EVIDENCE-BASED CULTURE OF HEALTH & LEADERSHIP: FOUR IMPLEMENTATIONS FOR CONNECTEDNESS Joel Bennett, PhD, CWP , CEO, OWLS Paul Courtois, MBA, MSW , Site Leader, Owens Corning Ruth Gassman, PhD , Executive Director and Senior Scientist, Indiana University, School of Public Health Rachel Kopke, PhD , Assistant Superintendent of Special Education and Early Childhood, Monroe County Intermediate School District Brittany Linde, PhD , Wellness Manager, Andrews Distributing Company Shannon Thorsell , Director, Human Resources Business Partner, StayWell
11:10 AM–12:10 PM CT	BREAKOUT - MONEY MATTERS – ENHANCING FINANCIAL WELL-BEING ON CAMPUS Elizabeth Click, DNP, ND, RN, CWP , Medical Director, Case Western Reserve University Mary Ann Dobbins, MEd , Wellness Manager, Case Western Reserve University
11:10 AM–12:10 PM CT	BREAKOUT - ENHANCING SOCIETAL WELL-BEING: TAPPING INTO THE WISDOM OF CROWDS Chris Goldsmith, SPHR, CCP, CEBS , Vice President and Senior Consultant, Segal Kelly Jones , Senior Vice President, Segal
11:10 AM–12:10 PM CT	BREAKOUT - DRIVING ACCESS TO COMMUNITY SUPPORT & CONNECTION THROUGH COACH-LIKE CONVERSATIONS Michael Arloski, PhD, PCC, NBC-HWC , CEO and Founder, Real Balance Global Wellness Services, Inc.



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THURSDAY, SEPTEMBER 24, 2020

TIME	SESSION
12:10-1:00 PM CT	BREAK
1:00-2:00 PM CT	GENERAL SESSION - COLLECTIVE WELL-BEING AND SOCIAL IMPACT: EXEMPLARY CASE STUDIES Janis Davis-Street, MA, MS, EdD, CHES , Associate Manager, Health and Productivity, Chevron Pam Hymel, MD, MPH , Chief Medical Officer, Disney Shane Jackson, MBA , President, Jackson Healthcare Seth Serxner, PhD, MPH , Chief Health Officer and SVP Population Health, Optum
2:10-3:10 PM CT	BREAKOUT - GLOBAL WELL-BEING AT ADOBE: SUCCESS THROUGH A COMMUNITY APPROACH Mary Kay Gilhooly, MS , Global Well-being Senior Program Manager, Adobe D'Ann Whitehead, PsyD , Partner, Mercer
2:10-3:10 PM CT	BREAKOUT - WORKING AND CAREGIVING: AN OPPORTUNITY TO BUILD A CARING CULTURE Geri Baumblatt, MA , Co-Founder, Difference Collaborative Jonathan Lewis , Director of People Operations, Storable Michael Walsh , Founder and CEO, Cariloop
2:10-3:10 PM CT	BREAKOUT - ADVANCING MENTAL HEALTH AND WELL-BEING AT KAISER PERMANENTE IN UNCERTAIN TIMES: BUILDING A RESILIENT, THRIVING WORKFORCE Maria Dee , Executive Director, Workforce Wellbeing, Kaiser Permanente Jerry O'Keefe, LMFT, CEAP , National Director, EAP Services, Kaiser Permanente
2:10-3:10 PM CT	BREAKOUT - IT'S A JUNGLE OUT THERE: FIND YOUR PATH TO WELL-BEING Christine Muldoon, MBA , Vice President of Marketing and Strategy, WebMD Health Services Morgan White, CHES , Senior Product Advisor, National Rural Electric Cooperative Association (NRECA)
2:10-3:10 PM CT	BREAKOUT - AN ORGANIZATIONAL AND ENVIRONMENTAL APPROACH FOR ENHANCED MENTAL WELL-BEING Wolf Kirsten, MSc , Co-Founder and Co-Director, Global Centre for Healthy Workplaces Christina Stevens, MPH , Team Lead in Health Promotion Services, Chevron



HEROForum20 AGENDA

TUESDAY, SEPTEMBER 29, 2020

TIME	SESSION
11:00–11:45 AM CT	GENERAL SESSION - THE C. EVERETT KOOP AWARDS Ron Goetzel, PhD , Senior Scientist and Director of the Institute for Health and Productivity Studies (IHPS), John Hopkins Bloomberg School of Public Health and Vice President of Consulting and Applied Research, IBM Watson Health
11:45 AM–12:00 PM CT	BREAK
12:00–1:00 PM CT	GENERAL SESSION - WORKSITE WELLNESS RESEARCH UPDATE Ron Goetzel, PhD , Senior Scientist and Director of the Institute for Health and Productivity Studies (IHPS), John Hopkins Bloomberg School of Public Health and Vice President of Consulting and Applied Research, IBM Watson Health Jessica Grossmeier, PhD, MPH , Vice President of Research, HERO Nico Pronk, PhD , President and Chief Science Officer, HealthPartners Institute Seth Serxner, PhD, MPH , Chief Health Officer and SVP Population Health, Optum
1:00-2:00 PM CT	BREAK
2:00–4:00 PM CT	GENERAL SESSION - IDENTITY AND WELL-BEING: CREATING A HEALTHY DIALOGUE FOR DIVERSITY AND INCLUSION IN THE WORKPLACE Jack Groppe, PhD , Professor, Judson University Janetta Hammock, MS , Diversity Program Manager, Case Western Reserve University