



# WESTERN MICHIGAN UNIVERSITY

1903 W Michigan Ave. Kalamazoo, Michigan 49008

## **Hertz Gold Plus Rewards Program**

Signing up for Hertz Gold Plus rewards means you can bypass the regular rental counter at airports and proceed directly to your pre-assigned vehicle. At the Hertz Local Stadium Drive there is no waiting and your keys are ready for pickup inside. It also means you only have to complete one enrollment agreement and select your rental preferences one time. An additional benefit is that you will receive email receipts. As a Gold member, you will also be automatically enrolled in Hertz's frequent renter program in which you will be able to earn higher levels of Gold service, personal free day certificates, free upgrades and bonus frequent flier miles.

To participate in the Hertz Gold Plus Rewards program, you are sharing some of your personal information directly with Hertz and will have access to their online systems. All passwords are to be treated as sensitive, confidential information. WMU staff and students should not use their Bronco Net ID and password when setting up user access on non WMU systems.

Fill out the following enrollment agreement and fax it to Hertz at (888)333-8780. The required information is on page one on the left side and then sign on the bottom right of the first page. The remaining pages are terms for personal use of Hertz rentals and do not apply to our corporate contract. It could take up to two weeks to receive your Hertz Gold Plus Membership card.

Making reservations are quicker using your Gold Plus membership number. Also, your Gold Plus membership number can be added into your AAA traveler profile and you will receive your membership benefits.

For additional information or questions please contact Jennifer Halseth (269) 387-2154.

# Hertz Gold Plus Rewards®

# ENROLLMENT AGREEMENT

To enroll in Hertz Gold Plus Rewards for rentals in the U.S. and Canada, just complete the short form below and return it in the enclosed envelope. Or, simply fax your completed form to us at: **(888)333-8780**. Read the North American Enrollment Agreement Terms, which are part of this Enrollment Agreement, and the Summary of Optional Services, which accompany this Enrollment Agreement, before completing this form.

HERTZ GOLD PLUS REWARDS NUMBER \_\_\_\_\_  
(IF APPLICABLE)

HERTZ CDP NUMBER 2036411  
(IF APPLICABLE)

Western Michigan University

ACCOUNT NAME OF CDP NUMBER (IF APPLICABLE)

**NAME & ADDRESS**

Mr.  Mrs.  Ms.  Dr.  Other \_\_\_\_\_

FIRST M.I. LAST

HOME ADDRESS

HOME ADDRESS (CONTINUED)

CITY, STATE/PROVINCE, ZIP/POSTAL CODE

Western Michigan University

COMPANY NAME

1903 W. Michigan Ave.

COMPANY ADDRESS

COMPANY ADDRESS (CONTINUED)

Kalamazoo, MI 49008

CITY, STATE/PROVINCE, ZIP/POSTAL CODE

**Preferred address for correspondence:**  Home  Business *include Mailstop above*

TELEPHONE  Home ( ) \_\_\_\_\_

Business ( ) \_\_\_\_\_

FAX ( ) \_\_\_\_\_

By providing the telephone number above, You consent to receiving autodialed and prerecorded messages in connection with Your rentals from, or on behalf of, Hertz at that number.

REQUIRED E-MAIL ADDRESS \_\_\_\_\_

**PERSONAL INFORMATION (mandatory for enrollment):**

DATE OF BIRTH \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
(Must be at least 21 years of age) MO. DAY YR.

DRIVER'S LICENSE NUMBER \_\_\_\_\_

STATE/PROVINCE \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
MO. DAY YR.

**Please sign and fax to (888)333-8780**

Enrolling Company: The Hertz Corporation,  
PO Box 26280, Oklahoma City, OK 73126-9804  
SNPEA 12896/0313

**CUSTOMER'S CHOICE TO LIMIT USE OF DATA:**

We are The Hertz Corporation and its subsidiaries ("Hertz"). To provide you with the opportunity to participate in offers and services which we believe would be of interest to you, where legally permitted and in accordance with our Privacy Policy, Hertz may send you mailings and disclose personally identifiable data about you to Hertz' affiliated companies, Hertz' independent licensees and other companies for their marketing purposes. Please read Hertz' Privacy Policy. To obtain a copy of our Privacy Policy for Rental Customers, please write to Director, Privacy Services, The Hertz Corporation, P.O. Box 25301, Oklahoma City, OK 73125, or go to www.hertz.com.

You may limit the use or disclosure of personally identifiable data about you by checking one of the boxes within each of A and B below.

A. You give Hertz permission to send you marketing offers and materials as follows:

1. Postal Mail Only  2. E-Mail Only  3. Both Postal and E-Mail

4. You do not give Hertz permission to send you any marketing offers or materials.

If you do not check any of the boxes above, you will be deemed to have selected item 1. If you check item 4, you will not receive offers and services that may be of interest to you, including Hertz Gold Plus Rewards points and free rental days provided under Hertz Gold Plus Rewards loyalty programs such as the Five Star®, President's Circle®, and Manhattan Gold and Islander Gold programs.

B.  1. You give Hertz permission to share personally identifiable data about you with Hertz's licensees, affiliates and business partners for their marketing purposes.

2. You do not give Hertz permission to share personally identifiable data about you with Hertz's licensees, affiliates and business partners for their marketing purposes.

U.S. residents: If you do not check either of the boxes above, you will be deemed to have selected item 1.

Canadian residents: If you do not check either of the boxes above, you will be deemed to have selected item 2.

**U.S. OPTIONAL SERVICES/CAR CLASS:**

If you do not accept or decline an optional service, you will be deemed to have declined.

LDW Loss Damage Waiver Accept \_\_\_\_\_(initial) Decline \_\_\_\_\_(initial)

PAI/PEC Personal Accident Insurance and Personal Effects Coverage Accept \_\_\_\_\_(initial) Decline \_\_\_\_\_(initial)

LIS Liability Insurance Supplement (Rentals commencing in all states including California) Accept \_\_\_\_\_(initial) Decline \_\_\_\_\_(initial)

LIS\* Liability Insurance Supplement (Rentals commencing in California only) Accept \_\_\_\_\_(initial) Decline \_\_\_\_\_(initial)

THE CAR CLASS YOU WISH TO DRIVE: (Check one)

COMPACT, 4-DOOR  MID-SIZE  SPORTY, 2-DOOR  
 FULL-SIZE, 4-DOOR  PREMIUM  LUXURY  SUV, 4-WHEEL DRIVE

\*If you accept LIS for rentals commencing in all states, you must also accept LIS for California rentals only.

**CANADA OPTIONAL SERVICES/CAR CLASS:**

If you do not accept or decline an optional service, you will be deemed to have declined.

LDW Loss Damage Waiver Accept \_\_\_\_\_(initial) Decline \_\_\_\_\_(initial)

PAI/PEC Personal Accident Insurance and Personal Effects Coverage Accept \_\_\_\_\_(initial) Decline \_\_\_\_\_(initial)

THE CAR CLASS YOU WISH TO DRIVE: (Check one)

COMPACT, 4-DOOR  MID-SIZE  SPORTY, 2-DOOR  
 FULL-SIZE, 4-DOOR  PREMIUM  LUXURY  SUV, 4-WHEEL DRIVE

**ELECTIONS FOR U.S. AND CANADA:**

These options apply to both the U.S. and Canada.

**Mobile Gold Alerts:** Send me a message prior to vehicle pick-up regarding my rental

Phone-friendly email alerts

SMS alerts to this mobile phone number: available in the U.S. only ( ) \_\_\_\_\_

E-Return: Send me a PDF copy of my eReceipt (Available at selected locations).

Fuel Purchase Value Option: I want to automatically purchase a full tank of gas at the start of my rental so I can return the car with the gas at any level. There is no credit for unused fuel.

HERTZ NEVERLOST® GPS NAVIGATIONAL SYSTEM: If you have selected a Mid-Size, or larger vehicle, you may check here if you prefer a vehicle equipped with Hertz NeverLost (where available). An additional daily charge applies.

SIRIUS SATELLITE RADIO: Check here if you prefer a vehicle equipped with SIRIUS (subject to availability). An additional charge applies.

**SIGNATURE (must sign to enroll):**

**BE CERTAIN TO COMPLETELY FILL OUT EACH SECTION AND SIGN BEFORE MAILING.**

The Hertz Gold Plus Rewards Rental Terms and Conditions for rentals in the United States and Canada (the "North American Gold Rentals Booklet") will be mailed to you with your Gold membership card. You agree that your first Gold rental will constitute your acceptance of the terms and conditions which appear in the North American Gold Rentals Booklet. If you do not agree to the terms and conditions which appear in the North American Gold Rentals Booklet, you should promptly return your Hertz Gold Plus Rewards membership card for cancellation. YOU ACKNOWLEDGE THAT YOU HAVE RECEIVED, READ, UNDERSTAND AND AGREE TO THE TERMS, CONDITIONS, DISCLOSURES AND NOTICES, CONSISTING OF 16 SECTIONS, WHICH COMPRISE THE NORTH AMERICAN ENROLLMENT AGREEMENT TERMS, INCLUDING BUT NOT LIMITED TO THE NOTICES IN SECTIONS 4 THROUGH 11 THEREOF.

Simply check here to request additional information from Hertz about Gold rentals in Europe, Middle East, Africa, Australia and New Zealand.

X \_\_\_\_\_  
**YOUR SIGNATURE (MUST SIGN TO BE ELIGIBLE) DATE**

By signing the Hertz Gold Plus Rewards Enrollment Agreement for rentals in the U.S. and Canada (this "Enrollment Agreement"), You acknowledge and agree that:

1. You have received, read, understand and agree to the terms, conditions, disclosures and notices in this Enrollment Agreement, including these North American Enrollment Agreement Terms. This Enrollment Agreement pertains to Hertz Gold Plus Rewards ("Gold") rentals in the United States and Canada. A booklet (the "North American Gold Rental Booklet") setting forth terms and conditions applicable to Gold rentals in the United States and Canada and other matters will be sent to You with Your Gold membership card following acceptance by us of this Enrollment Agreement. You promise to read the booklet carefully. Your making a rental in the United States or Canada using Gold will constitute Your acceptance of all terms and conditions specified in the North American Gold Rental Booklet, including the General Provisions Applicable To All Hertz Gold Plus Rewards Rentals (the "General Provisions"), the Terms And Conditions Applicable To Rentals In The United States And Canada (the "North American Terms") and the Company/Travel Agent Accounts Supplementary Terms and Conditions. If, after reading the North American Gold Rental Booklet, You wish to change any of the selections made by You in this Enrollment Agreement, You may do so in the manner described in section 2, below.
2. The submission of this Enrollment Agreement represents an offer by You. The Hertz company the name of which appears on the reverse side of this form (the "Enrolling Company") reserves the right not to accept this Enrollment Agreement without being required to provide any explanation. Acceptance of this Enrollment Agreement by the Enrolling Company will be given by written notice. You may from time to time update the information and change the selections made by You in this Enrollment Agreement by written notice to the Enrolling Company or through Hertz' Internet website, <http://www.hertz.com>. This Enrollment Agreement, as modified to reflect any changes which You may make to the elections made by You on this form, is referred to as Your "Enrollment" for the United States and Canada. If accepted by Hertz, this Enrollment Agreement will supercede any Enrollment Agreement submitted by You which was accepted by Hertz prior to acceptance of this Enrollment Agreement with respect to those countries. Your submission of the information requested on this form is voluntary. However, Hertz reserves the right to reject Your application for membership if You do not supply all of the information requested or for any other reason. See the General Provisions for information regarding our use of personal data.
3. When You rent a private passenger motor vehicle (excluding trucks and vans), including all such vehicles' parts (a "Car"), in the United States or Canada using Gold, the Hertz company or licensee providing the Car is called the "Renting Company." Your Enrollment for the United States and Canada, together with the terms

and conditions in the North American Gold Rental Booklet (as modified by Hertz from time to time in the manner prescribed therein), the rental record which You receive at the commencement of the rental, and any other documents which You are required to sign at the commencement of the rental, will constitute the agreement between You and the Renting Company governing the rental. The identity of the Renting Company for each rental will appear on the Rental Record for that rental. The Enrolling Company and the Renting Company are referred to collectively as "Hertz," "we" or "us."

4. **THE FOLLOWING INFORMATION IS PROVIDED REGARDING YOUR RESPONSIBILITY FOR LOSS OR DAMAGE TO ANY CAR WHICH YOU RENT IN THE UNITED STATES OR CANADA USING GOLD. MORE DETAILED INFORMATION APPEARS IN PARAGRAPH 4 OF THE NORTH AMERICAN TERMS. EXCEPT AS STATED IN PARAGRAPH 4 OF THE NORTH AMERICAN TERMS, YOU ARE RESPONSIBLE FOR ANY AND ALL LOSS OF OR DAMAGE TO THE CAR RESULTING FROM ANY CAUSE REGARDLESS OF FAULT. FOR RENTALS IN THE UNITED STATES AND CANADA, HERTZ OFFERS, FOR AN ADDITIONAL CHARGE, A LOSS DAMAGE WAIVER (LDW). IF YOU ACCEPT LDW, WHICH IS NOT INSURANCE, HERTZ WILL NOT HOLD YOU RESPONSIBLE FOR LOSS OF OR DAMAGE TO THE CAR, SUBJECT TO CERTAIN RESTRICTIONS AND EXCLUSIONS WHICH ARE DISCUSSED IN PARAGRAPHS 4(d), 4(e) and 5 OF THE NORTH AMERICAN TERMS. IN THOSE STATES WHERE THE SALE OF LDW IS REGULATED, THAT LAW WILL GOVERN YOUR RESPONSIBILITY FOR LOSS OR DAMAGE TO THE CAR. LDW ENTAILS AN ADDITIONAL CHARGE. AS OF JANUARY 1, 2012, THE CHARGE FOR LDW AT MOST LOCATIONS IN THE UNITED STATES RANGES FROM US\$27.99 TO US\$38.99 FOR EACH FULL OR PARTIAL RENTAL DAY DEPENDING ON THE CAR CLASS AND MSRP OF THE CAR RENTED. HOWEVER, A SPECIAL HIGHER LDW CHARGE OF US\$59.99 FOR EACH FULL OR PARTIAL RENTAL DAY IS APPLICABLE FOR CERTAIN LUXURY CARS. IN CANADA, THE CHARGE FOR LDW RANGES FROM CAN\$24.99 TO CAN\$35.99 FOR EACH FULL OR PARTIAL RENTAL DAY DEPENDING ON THE CAR CLASS RENTED AND WHETHER A DEDUCTIBLE APPLIES. A SPECIAL HIGHER LDW CHARGE OF CAN\$37.99 FOR EACH FULL OR PARTIAL RENTAL DAY IS APPLICABLE FOR CERTAIN LUXURY CARS. ALL CHARGES ARE SUBJECT TO CHANGE WITHOUT NOTICE. YOUR INSURANCE (OR THAT OF THE AUTHORIZED OPERATOR) MAY COVER ALL OR PART OF YOUR FINANCIAL RESPONSIBILITY (OR THAT OF THE AUTHORIZED OPERATOR) FOR LOSS OR DAMAGE TO THE CAR.**
5. **NOTICE: This contract offers, for an additional charge, a loss damage waiver to cover your financial responsibility for damage to the rental vehicle. You are advised to carefully consider whether to sign this waiver if you have rental vehicle collision coverage**

provided by your credit card or collision insurance on your own vehicle. Before deciding whether to purchase the loss damage waiver, you may wish to determine whether your own vehicle insurance affords you coverage for damage to the rental vehicle and the amount of the deductible under your own insurance coverage. YOU ARE ALSO ADVISED TO DETERMINE WHETHER SUCH COVERAGE IS PROVIDED UNDER THE AGREEMENT REGARDING THE CREDIT CARD WHICH IS USED TO PAY FOR THE RENTAL OR FROM ANY OTHER SOURCE AND, IF SO, THE TERMS AND SCOPE OF SUCH COVERAGE. The purchase of a loss damage waiver is not mandatory and may be declined.

6. THE INSURANCE COVERAGES OFFERED BY HERTZ MAY PROVIDE A DUPLICATION OF COVERAGE ALREADY PROVIDED BY A RENTER'S PERSONAL AUTOMOBILE INSURANCE POLICY OR BY ANOTHER SOURCE OF COVERAGE. THE PURCHASE OF THESE KINDS OF COVERAGE IS NOT REQUIRED IN ORDER TO RENT A CAR.
7. FOR RENTALS COMMENCING IN THE DISTRICT OF COLUMBIA. WARNING: FAILURE TO RETURN THE CAR IN ACCORDANCE WITH THE TERMS OF THE RENTAL AGREEMENT MAY RESULT IN A CRIMINAL PENALTY OF UP TO 3 YEARS IN JAIL.
8. Unless waived, a renter in Miami-Dade County must be furnished a county-approved visitor information map. These maps are available at all Hertz locations in Dade County. Each renter must either acknowledge receipt of such a map or waive his or her right to receive such a map. By signing this Enrollment Agreement, You hereby waive Your right to receive such a map.
9. NOTICE: IF YOU HAVE COLLISION COVERAGE UNDER YOUR OWN AUTOMOBILE INSURANCE POLICY WRITTEN IN LOUISIANA, YOUR COLLISION COVERAGE AUTOMATICALLY EXTENDS TO RENTAL MOTOR VEHICLES PURSUANT TO R.S. 22: 1296. EVEN IF YOU ARE NOT A LOUISIANA INSURED, THE PURCHASE OF LOSS DAMAGE WAIVER IS NOT MANDATORY AND MAY BE WAIVED. THIS CONTRACT OFFERS, FOR AN ADDITIONAL CHARGE, A LOSS DAMAGE WAIVER TO COVER YOUR RESPONSIBILITY FOR DAMAGE TO THE VEHICLE. BEFORE DECIDING WHETHER TO PURCHASE THE LOSS DAMAGE WAIVER, YOU MAY WISH TO DETERMINE WHETHER YOUR OWN AUTOMOBILE INSURANCE AFFORDS YOU COVERAGE FOR DAMAGE TO THE RENTAL VEHICLE AND THE AMOUNT OF THE DEDUCTIBLE UNDER SUCH COVERAGE.
10. Under Minnesota law, a personal automobile insurance policy must: (1) cover the rental of the motor vehicle against damage to the vehicle and against loss of use of the vehicle; and (2) extend the policy's basic economic loss benefits, residual liability insurance, and uninsured and underinsured motorist coverages to the operation or use of a rented motor vehicle. Therefore, purchase of any collision damage waiver or similar insurance affected on this Enrollment Agreement is not necessary. In addition, purchase

of any additional liability insurance is not necessary if your policy was issued in Minnesota unless you wish to have coverage for liability that exceeds the amount specified in your personal automobile insurance policy.

11. NOTICE TO TEXAS RESIDENTS REGARDING DAMAGE WAIVERS YOUR PERSONAL AUTOMOBILE INSURANCE POLICY MAY OR MAY NOT PROVIDE COVERAGE FOR YOUR RESPONSIBILITY FOR THE LOSS OR DAMAGE TO A RENTED VEHICLE DURING THE RENTAL TERM. BEFORE DECIDING WHETHER TO PURCHASE A DAMAGE WAIVER, YOU MAY WISH TO DETERMINE WHETHER YOUR AUTOMOBILE INSURANCE POLICY PROVIDES YOU COVERAGE FOR RENTAL VEHICLE DAMAGE OR LOSS. IF YOU FILE A CLAIM UNDER YOUR PERSONAL INSURANCE POLICY, YOUR INSURANCE COMPANY MAY CHOOSE TO NON-RENEW YOUR POLICY AT YOUR RENEWAL DATE, BUT MAY DO SO ONLY IF YOU ARE AT FAULT FOR THE CLAIM.
12. The availability of Gold service at specific locations may change. Reservations made not less than two (2) hours in advance of proposed rental commencement are required for Gold rentals.
13. You represent that the information which You have provided on this Enrollment Agreement is true, correct and complete. Your selections in Your Enrollment of Optional Services (where available) and car class (subject to vehicle availability at the time You make the reservation) will apply to all rentals which You make in the United States and Canada using Gold; provided, that You may change Your selections of Optional Services for a specific rental by obtaining a revised Rental Record from a Hertz representative at the commencement of the rental and You may select a different car class for a specific rental at the time You make the reservation.
14. You authorize Hertz to process all charges in any way incurred by You in connection with a Gold rental against the first credit, charge or debit card listed on this Enrollment Agreement (as such list may be modified from time to time in the manner described in section 2, above) which has available credit or funds, as the case may be, and which is accepted to qualify for rental at the rental location.
15. You promise to notify the Enrolling Company at once if Your Gold Plus Rewards card, Hertz credit card, Gold Plus Rewards number or any of the credit, charge or debit cards listed in Your Enrollment are lost, stolen or invalidated or if You suspect that any of them are being used without Your permission. Because of the nature of Hertz Gold Plus Rewards, You understand the urgency of this obligation.
16. Hertz reserves the right not to continue your membership and will not be obligated to provide any explanation for its decision.

## **SUMMARY OF OPTIONAL SERVICES AVAILABLE FOR RENTALS IN THE UNITED STATES AND CANADA**

THIS IS A SUMMARY ONLY AND IS SUBJECT TO ALL OF THE PROVISIONS, LIMITATIONS AND EXCEPTIONS OF THE APPLICABLE LIABILITY INSURANCE SUPPLEMENT, PERSONAL ACCIDENT AND PERSONAL EFFECTS INSURANCE POLICIES AND THE AGREEMENT GOVERNING THE RENTAL. (SEE PARAGRAPH 3 OF THE ENROLLMENT AGREEMENT WHICH ACCOMPANIES THIS SUMMARY FOR AN EXPLANATION OF THE DOCUMENTS WHICH COMPRISE THIS AGREEMENT; GENERALLY, TERMS WHICH ARE DEFINED IN THE ENROLLMENT AGREEMENT SHALL HAVE THE SAME MEANINGS FOR PURPOSES OF THIS SUMMARY.) A MORE DETAILED SUMMARY APPEARS IN THE NORTH AMERICAN TERMS. COPIES OF THE INSURANCE POLICIES ARE AVAILABLE FOR INSPECTION UPON REQUEST; SINCE RENTALS FROM DIFFERENT LOCATIONS ARE COVERED BY DIFFERENT POLICIES, YOU SHOULD STATE THE LOCATION FROM WHICH THE CAR WILL BE RENTED WHEN REQUESTING A COPY OF A POLICY.

FOR INFORMATION REGARDING THE OPTIONAL LOSS DAMAGE WAIVER ("LDW"), WHICH IS NOT INSURANCE, SEE PARAGRAPH 4 OF THE ATTACHED ENROLLMENT AGREEMENT. ADDITIONAL INFORMATION REGARDING LDW MAY BE FOUND IN THE NORTH AMERICAN TERMS.

THIS SUMMARY IS AS OF JANUARY 1, 2012. OPTIONAL SERVICES OFFERED, COVERAGES, LIMITS, EXCLUSIONS, OTHER FEATURES AND PRICES ARE ALL SUBJECT TO CHANGE WITHOUT NOTICE.

### **1. LIABILITY INSURANCE SUPPLEMENT (LIS): SUMMARY OF COVERAGE**

(Available on rentals in the United States only)

#### **COVERAGE**

If You elect to purchase LIS, coverage will be provided to You and any Authorized Operators under an excess automobile liability insurance policy issued to The Hertz Corporation or the independent Hertz licensee from which You rent the Car.

#### **LIMITS**

LIS provides protection from third-party automobile liability claims for the difference between the liability protection limits provided under the North American Terms and a maximum combined single limit of One Million (US\$1,000,000) Dollars for bodily injury, including death, and property damage. For rentals where The Hertz Corporation is the Renting Company, LIS also provides uninsured and underinsured motorists coverage for bodily injury and property damage, if applicable, for the difference between the statutory minimum underlying limits and US\$100,000 limit of insurance for each accident; however, this coverage is not currently provided when the Renting Company is a Hertz licensee for rentals in those states where such coverage is not mandatory. For rentals commencing in New York or Vermont, where The Hertz Corporation is the Renting Company, LIS provides uninsured and underinsured motorists coverage for bodily injury and property damage, if applicable, for the difference between the statutory minimum underlying limits and US\$100,000 per person/US\$300,000 per accident for rentals commencing in New York or US\$50,000 per person/\$100,000 per accident for rentals commencing in Vermont; recoveries under any per accident limit are subject to the per person limit.

#### **EXCLUSIONS**

All exclusions, including claims arising from use of the Car as prohibited by the agreement governing the rental and claims by any of Your or any Authorized Operator's family members related by blood, marriage or adoption who resides with You or the Authorized Operator, are set forth in the applicable policy, a copy of which is available upon request.

#### **HOW TO OBTAIN/DECLINE COVERAGE**

If You indicate that You "Accept" LIS in Your Enrollment, coverage will be provided during the rental period for each Hertz Gold Plus Rewards rental which You make in the United States (including Puerto Rico and St. Thomas). As of January 1, 2012, the daily Charge for this optional coverage was US\$13.95 or less per day, but the Charge is subject to change without notice. THE CHARGE AT THE TIME YOU RENT WILL APPEAR ON THE RENTAL RECORD. Such daily Charge is due for each full or partial rental day.

Your Rental Record may contain additional disclosures pertinent to Your decision whether to accept or decline LIS in the jurisdiction in which the rental commences. YOU SHOULD READ THESE DISCLOSURES CAREFULLY AT THE COMMENCEMENT OF THE RENTAL. If You have declined LIS in Your Enrollment, You may nevertheless accept LIS for a specific rental by advising a Hertz representative of Your decision at the commencement of the rental and having the representative revise the Rental Record to reflect Your election. Likewise, if You have accepted LIS in Your Enrollment, You may elect to decline LIS for a specific rental by obtaining a revised Rental Record from a Hertz representative at the commencement of the rental.

At certain locations, Hertz may offer LIS coverage with higher limits. THIS EXTENDED LIMIT OF LIS COVERAGE, WHEN AVAILABLE, MAY ONLY BE SELECTED AT TIME OF RENTAL AT A HIGHER DAILY CHARGE.

### **2. PERSONAL ACCIDENT INSURANCE (PAI) AND PERSONAL EFFECTS COVERAGE (PEC): SUMMARY OF COVERAGES.**

(Available on rentals in the United States and Canada)

#### **HOW TO OBTAIN PAI/PEC COVERAGE**

If You indicate You "Accept" PAI/PEC in Your Enrollment, coverage will be provided during the rental period of each Program rental in the U.S. and Canada. Please note that PAI and PEC are not available separately and may only be taken in combination. As of January 1, 2012, the Daily Charge for optional PAI/PEC coverage is US\$5.95 or less in the U.S. and CAN\$7.95 in Canada, but the Charge is subject to change without notice. The Charge at the time You rent will appear on the Rental Record. Such Charge is due in full for each full or partial rental day. Coverage will be provided under a policy issued to the Renting Company (as identified on the Rental Record). As of January 1, 2012, for rentals commencing at facilities operated by The Hertz Corporation in the United States, the policy under which PAI/PEC coverage will be provided is issued to The Hertz Corporation by National Union Fire Insurance Company of Pittsburgh, Pennsylvania.

#### **PERSONAL ACCIDENT INSURANCE (PAI): COVERAGE AND BENEFITS**

For rentals in the United States, the PAI policies provide coverage for death directly caused by an accident independent of all other causes. The renter will be covered for any such accident during the rental period; passengers will also be covered, but only for accidents occurring while in, entering, or exiting the Car. Benefits in most parts of the U.S. include death benefits of US\$175,000 for the renter and US\$17,500 per passenger; PAI also provides limited coverage for medical and ambulance expense. In most parts of the U.S., benefits for any one accident are limited to US\$225,000. For rentals in Canada, the PAI policy provides coverage for accidental death and/or dismemberment caused by an accident. The death benefit is CAN\$100,000 for the renter and CAN\$10,000 per passenger; dismemberment benefits are paid in accordance with a schedule of benefits specified in the policy. The renter will be covered for any such accident during the rental period; limited benefits are also payable to passengers who may be injured in an accident but only while they are occupants of the Car. These benefits are payable without regard to any other benefits which may be due under any other insurance policy. Coverage in both the U.S. and Canada is subject to various exclusions, terms and conditions.

#### **EXCLUSIONS**

In most parts of the United States, PAI insurance excludes coverage for injury or death resulting from use of the Car in violation of the agreement governing the rental and also for injury or death which: (a) is intentionally self-inflicted; (b) results from aircraft travel; (c) results from committing or attempting to commit an assault or felony; (d) results from intoxicants or narcotics unless administered on the advice of a physician (in Canada, this exclusion applies regardless of being administered on the advice of a physician); or (e) results from suicide or attempted suicide while sane or insane. DIFFERENT EXCLUSIONS MAY APPLY FOR RENTALS IN CANADA AND FROM INDEPENDENT LICENSEE LOCATIONS IN THE UNITED STATES.

#### **PERSONAL EFFECTS COVERAGE (PEC): COVERAGE**

For rentals commencing in the United States, coverage is provided for loss of or damage to covered personal effects owned by any covered persons while such personal effects are in transit or in any hotel or other building en route during a trip using the Car. For rentals commencing in Canada, coverage is provided only while such effects are in the Car.

#### **COVERED PERSONS**

For rentals commencing in the United States, You and members of Your immediate family traveling with You during a trip using the Car who permanently reside in the same household with You are covered, if You accept PAI/PEC. For rentals commencing in Canada, You and any persons traveling with You are covered up to a maximum of three people in total.

#### **LIMITS OF LIABILITY**

Maximum coverage during each rental period is US\$600 in most parts of the U.S. for each covered person. In Canada, the maximum coverage during each rental period is CAN\$500 per covered person up to a maximum of three persons, after a deductible of CAN\$25 per covered claim. Total benefits in any rental period are limited to US\$1,800 in most parts of the U.S. and CAN\$1,500 in Canada. In New York State, the maximum coverage is US\$500 for each covered person, per occurrence, and the total benefits in any rental period is limited to US\$1,500.

#### **EXCLUSIONS**

The following personal effects are not covered for rentals from rental facilities operated by The Hertz Corporation in the U.S.: Animals, automobiles, automobile equipment, motorcycles, boats, motors or other conveyances, household furniture, contact lenses, artificial teeth and limbs, currency, coins, deeds, bullion, stamps, securities, tickets, documents and perishables. (THESE EXCLUSIONS MAY VARY FOR RENTALS IN CANADA AND FOR RENTALS FROM INDEPENDENT LICENSEE LOCATIONS IN THE UNITED STATES.) Any loss of or damage to personal effects caused by mysterious disappearance or use of the Car in violation of the Agreement is not covered. Benefits are not payable for delay, loss of market, indirect or consequential losses or damages of any kind.