



**ACRM** AMERICAN CONGRESS OF  
REHABILITATION MEDICINE

Improving lives through interdisciplinary rehabilitation research

# PROSPECTUS

**ACRM**

**96<sup>th</sup> Annual Conference & EXPO**

**PROGRESS IN REHABILITATION RESEARCH**  
TRANSLATION TO CLINICAL PRACTICE



2019

# PREMIER EVENT

## ACRM 96<sup>th</sup> Annual Conference

BRAIN INJURY



SPINAL CORD INJURY



STROKE



CANCER



NEUROPLASTICITY



NEURODEGENERATIVE DISEASES



PAIN



## EXHIBITORS & SPONSORS

## The world's largest interdisciplinary rehabilitation research event

ABI Wellness  
Academy of Spinal Cord Injury Professionals (ASCIP)  
Accessibility Services, Inc.  
Accord Services  
Alexander Technique for Rehabilitation - an initiative of The Poise Project®  
Alfred Mann Foundation  
Allard USA  
Allergan  
Alliance Labs-Enemeez  
AlterG  
American College of Occupational & Environmental Medicine (ACOEM)  
American Psychiatric Publishing, Division of APA  
American Speech-Language-Hearing Association  
Ampcare  
Ampcare, LLC  
Amputee Coalition  
APDM Wearable Technologies  
Aretch  
Articulate Labs  
ASNR  
Association of Academic Physiatrists (AAP)  
AstraZeneca  
A-Tech Instruments  
ATG Rehab  
Atlanta Brewing Company  
Avanir Pharmaceuticals Inc.  
Baker Orthotics & Prosthetics  
Barrett Medical  
Barrett Technology, LLC  
Basic Home Infusion  
Baylor Institute for Rehabilitation  
Beechwood Rehabilitation Services  
Bernell Corporation  
Biodes Medical Systems, Inc.  
Bioness, Inc.  
BIONIK Inc.  
BioTelemetry Healthcare, Formerly CardioNet  
BKIN Technologies Ltd.  
Brain Education Strategies & Technology  
Brain Injury Association of America  
BrainFx Inc.  
Braintree & New England Rehabilitation Hospitals  
Braintree Rehabilitation Hospital  
Bright Cloud International Corp  
Brooks Rehabilitation  
Burke Rehabilitation Hospital  
Cadwell Labs  
California Rehabilitation Institute  
Canadian Institute for Health Information  
Cardinal Hill Rehabilitation Hospital  
CARDIONET  
CARF International

Casa Colina Hospital and Centers for Healthcare  
Center for Large Data Research & Data Sharing in Rehabilitation  
Center for Rehabilitation Research using Large Datasets, University of Texas  
Center for Treatment of Paralysis and Reconstructive Nerve Surgery  
Centre for Neuro Skills  
CeraVe  
Challenged Athletes Foundation  
Children's Healthcare of Atlanta  
CHIP  
CIR Systems / GAITRite  
Cleveland Clinic Children's Hospital for Rehabilitation  
Cleveland FES Center  
C-Motion, Inc.  
CNS Vital Signs  
Columbia Scientific, LLC  
Community Medical Center Foundation  
Community Rehab Care, Inc.  
Core Health Care  
Courage Kenny Rehabilitation Institute, part of Allina Health  
Craig Hospital  
CreateAbility Concepts, Inc.  
DARI  
Dart NeuroScience, LLC  
Defense and Veterans Brain Injury Center (DVBIC)  
Defense Centers of Excellence  
DVBIC Defense and Veterans Brain Injury Center  
Dynavision International  
Dynofit  
Easy Stand  
Eat Well Live Well with SCI  
Ekso Bionics  
Electrologic of America, Inc.  
Elixir Research  
ellura  
Elsevier  
Encompass Health  
Enovative Technologies  
Evolv  
FacingDisability.com  
Farabloc Development Corporation  
FES Mobility Ltd.  
Florida Institute for Neurologic Rehabilitation, Inc.  
Foundation for PM&R  
Freedom Creators, Inc.  
Freedom Wand  
G.Tec Guger Technologies OG  
g.tec neurotechnology USA, Inc.  
GAITRite-CIR Systems, Inc.  
Galileo Therapy  
Galileo Training by Stim Designs  
GDRS - University of Toronto  
GestureTek Health  
Go11  
Graduate Department of Rehabilitation Science, University of Toronto

Gundersen Health System  
Hackensack Meridian Health  
JFK-Johnson Rehabilitation Institute  
Hanger Clinic  
Health Professionals International  
HealthCare International, Inc.  
HealthSouth Braintree Rehabilitation Hospital  
HealthSouth Corporation  
Helius Medical Technologies, Inc.  
HelpHoleLive  
Hi-Dow International Inc.  
HIMformatics  
Hocoma, Inc.  
Hocoma/Motek  
Holland Bloorview Kids Rehabilitation  
Hollister Incorporated  
Hospital  
ID for the Web  
iDAPT Research  
i-Health  
Indego  
Indiana University Department of Physical Medicine and Rehabilitation School of Medicine  
Infinite Therapeutics  
Informa Healthcare  
Innovative Neurotronics  
Institute for Therapy through the Arts  
Integrated Neuroscience Services  
Intendu - Functional Brain Trainer  
Interactive Metronome®  
Interactive Motion Technologies, Inc.  
International Brain Injury Association  
Intracoustics  
Invacare Corporation  
Inventive Software Solutions  
IOS Press  
IT HealthTrack, Inc.  
IU School of Medicine/Dept of PMR  
J & R Solutions  
Jali Medical  
JFK-Johnson Rehabilitation Institute  
Johns Hopkins Physical Medicine & Rehabilitation  
Juli Medical  
Karger  
Kennedy Krieger Institute  
Kessler Institute for Rehabilitation  
KinometriX  
Learning Services  
LifeWalker Mobility Products  
Lighthouse Neurological Rehabilitation Centers  
Lincoln Memorial University  
Lippincott Williams & Wilkins - WKH

Lite Run, Inc.  
Long Good  
LSVT Global, Inc.  
Magee Rehabilitation Hospital  
Magstim Company Ltd.  
MagVenture  
Mallinckrodt Pharmaceuticals  
Maney Publishing  
Mary Free Bed Rehabilitation Hospital  
Mayo Clinic  
McGill University, School of Physical & Occupational Therapy  
MD Anderson Cancer Center  
Medical Branch  
Medicine  
MedLanding  
Medtronic  
MentaMove  
Mentis Neuro Rehabilitation  
Merz Neurosciences  
Merz North America, Inc.  
Microbiome Labs  
MicroTransponder Inc.  
MindMaze  
MJM International Corporation  
Model Systems Knowledge Translation Center (MSKTC)  
Moody Manor Foundation  
Moss Rehabilitation Research Institute  
Motek  
Motekforce Link  
Mount Sinai Brain Injury Research Center  
MR3 - Medical Rehabilitation Research  
MyndTec Inc.  
MYOLYN  
Myomo  
Myomo, Inc.  
National Academy of Neuropsychologist  
National Aphasia Association  
National Rehabilitation Hospital  
National Stroke Association  
Neofect USA  
NEOFECT USA, INC.  
NeuLife Rehab  
Neuro Rehab VR  
Neuro Solutions Inc.  
NeuroInternational  
NeuroRestorative  
NeuroSkills  
NeuroTrax Corporation  
NIH National MR3 Network  
NIH National REACT  
NIH Toolbox®  
Non-Invasive Monitoring System  
North American Dynamic Trading  
NovaVision  
Numotion  
Ohio State University Wexner Medical Center

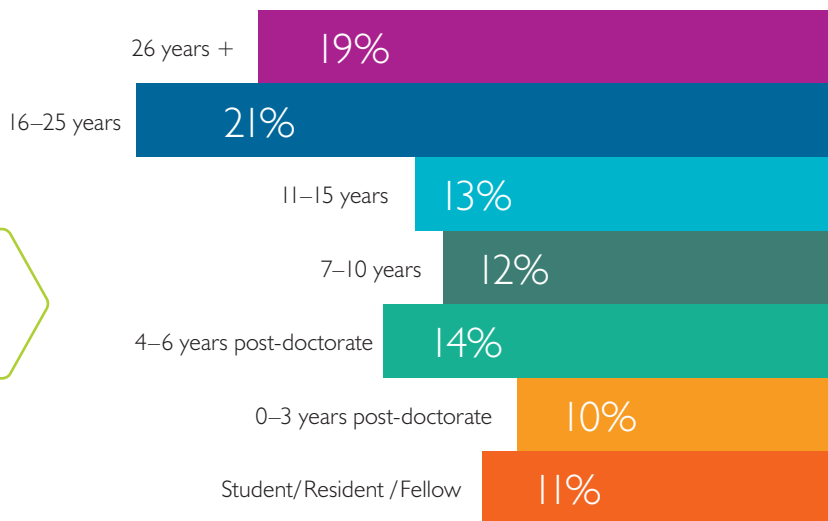
Ontario Rehabilitation Research Advisory Network (ORRAN)  
Oxford University Press  
OxyHealth, LLC  
Ozark Systems Manufacturing  
Paradigm Management Services  
Paralyzed Veterans of America  
Parker Hannifin  
Parkinson's Disease Foundation  
Partner Healthcare System  
Pate Rehabilitation  
Patient Pal  
Pearson  
Penn State Hershey Medical Center  
Personal Neuro Devices  
Phoenix Technologies  
Prentke Romich Company  
Progressive Health of PA  
Prospira PainCare  
ProtoKinetics Gait Analysis Walkways  
PtPal  
Qcard : Helping you remember  
QLI  
REACT  
RECOVR  
RegainMemoryCenter.com  
Reha Technology USA, Inc.  
Rehab Innovations - UE Ranger  
Rehab Without Walls  
Rehabilitation Hospital of Indiana  
Rehabilitation Institute of Chicago  
Rehabilitation Sciences Institute,  
Rehabilitation Sciences Institute, University of Toronto  
RehaCom Cognitive Rehab  
Rehateck Motion Systems Inc.  
ReMed  
Resource  
Restorative Therapies, Inc.  
ReWalk Robotics  
Rex Bionics  
Rick Hansen Institute  
Rifton  
Rifton Equipment  
Rogue Research  
Rusk Rehabilitation at NYU  
Langone Medical Center  
Saebo  
Sage Publications  
Santa Clara Valley Medical Center  
SCIRE Project  
Sesame Enable  
Shanghai Fourier Intelligence Co., Ltd.  
Shepherd Center  
Shirley Ryan AbilityLab  
Society for Brain Mapping and Therapeutics (SMBT)  
Spaulding Rehabilitation Network  
Spinal Cord Injury Treatment Centre Society (SCITCS)

SportsArt  
STAR Program - Oncology Rehab Partners  
Stepscan Technologies Inc.  
Stony Brook University, School of Health Technology and Management  
Stratus Pharmaceuticals Inc.  
Sultan Bin Abdulaziz Humanitarian City  
Synapse Biomedical  
Tekscan, Inc.  
Texas Children's Hospital  
Texas Woman's University College of Health Sciences  
The Altieri Group  
The Amputee Coalition  
The Brain Aneurysm Foundation  
The Children's Center Rehabilitation Hospital  
The Christopher & Dana Reeve Foundation  
The College of St. Scholastica - tDPT online  
The Institute for Functional Medicine  
The Joint Commission  
The Magstim Company LTD  
The MotionMonitor  
The National Academy of Neuropsychology (NAN)  
The Ohio State University  
The Stens Corporation  
The University of Alabama at Birmingham  
The University of Texas MD Anderson  
TheraNow- Online Physical Therapy services  
Therapeutic Industries, Inc.  
Thieme Publishers  
Thomas Land Publishers, Inc.  
TIRR Memorial Hermann  
Tobii ATI  
TOTO USA INC  
Touchstone Neurorecovery Center  
Tree of Life Services Inc.  
T-Rehab PTE Ltd  
tyromotion Inc.  
University of Pittsburgh — Department of Physical Medicine & Rehabilitation  
University of Toronto  
UT Southwestern Adaptive Sports Coalition  
UT Southwestern Medical Center  
VACUACTIVEUS  
ViTRAK Systems Inc.  
Wave Manufacturing  
Wellspect HealthCare  
WHILL  
Woodway  
YouRehab Ltd  
Zero Gravity Skin  
Zynex NeuroDiagnostics

# ATTENDEE PROFILE

**ACRM**   
96<sup>th</sup> Annual Conference

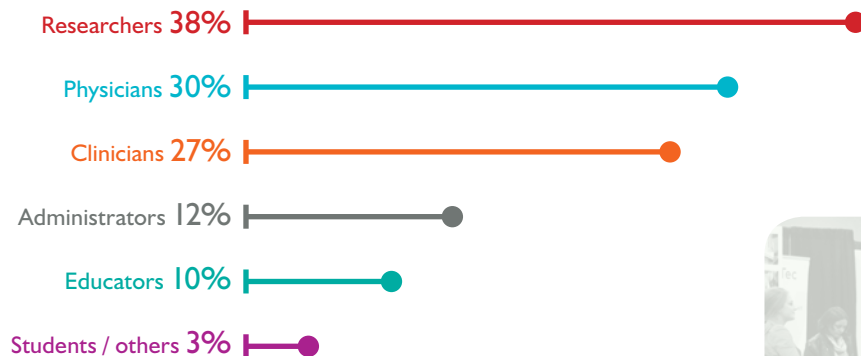
## Career Stage



### PURCHASING DECISION-MAKERS & INFLUENCERS

A whopping **89%** of ACRM attendees play a role in the purchasing decisions for their departments

## Professional Roles

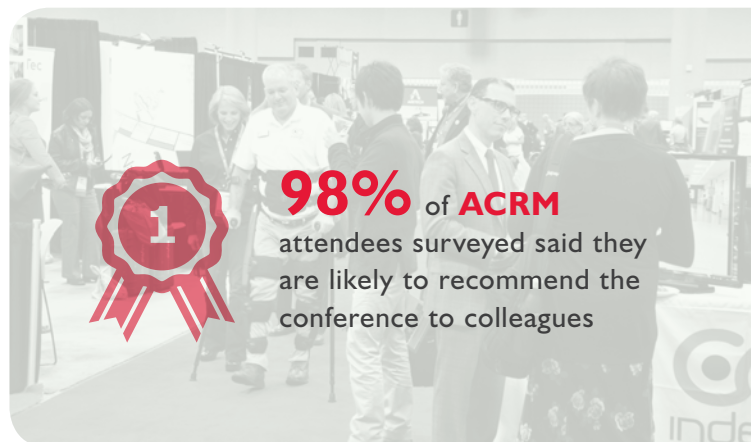
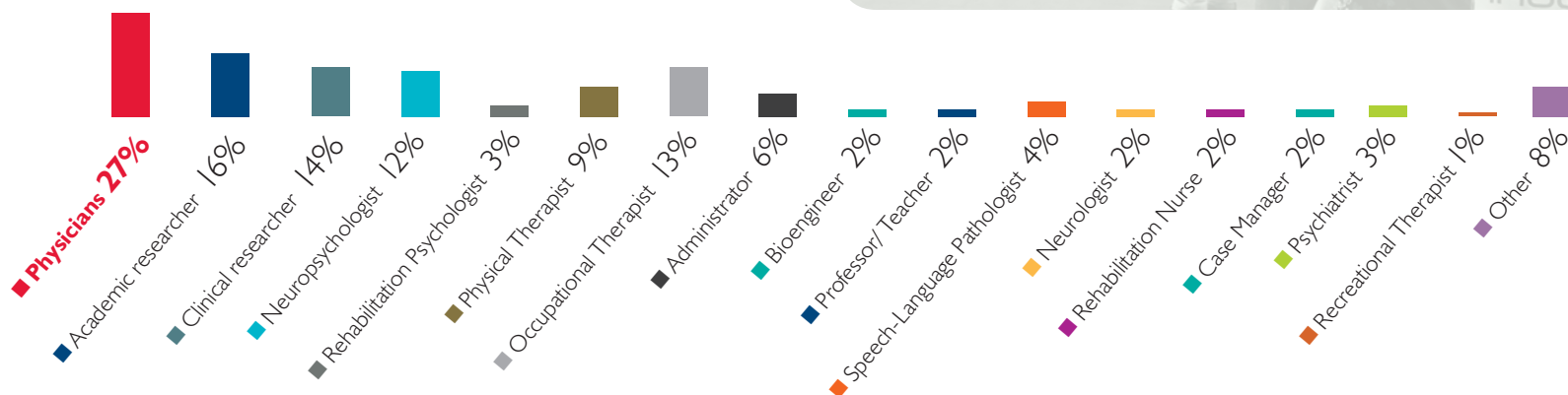


“We are **DEFINITELY** planning on attending **ACRM** next year.”

—ACRM exhibitor

**ACRM attendees are passionate, life-long learners. THEY WANT TO KNOW ABOUT YOUR PRODUCTS & SERVICES**

## Professions (specialties)



**98%** of ACRM attendees surveyed said they are likely to recommend the conference to colleagues



## EXHIBITOR-SPONSORED

# LEARNING CENTER

Take exhibiting to the next level by participating in these 45-minute session that allow you to showcase your product services/research. Give attendees hands-on demonstrations and in-depth research information on the benefits of your products and services. Available to registered exhibitors.

### EXHIBITOR-SPONSORED LEARNING CENTER INCLUDES:

- 45-minute session all to yourself in EXPO hall during show hours
- Set-up with table, microphone, podium, LCD projector, screen, chairs, and pipe and drape
- Publicized in the ACRM Conference Online Program, App and in the printed program
- Promoted through ACRM's vast social media network with dedicated tweets and extra support from 20+ twitter channels
- Logo and hyperlink on ACRM.org Website
- Onsite signage logo recognition

^ Limited Learning Center sessions available. Reservations on a first-come, first-served basis. Contact ACRM & lock-in your preferred spot now: [ACRM.org/salesform](http://ACRM.org/salesform).



**DID YOU KNOW?** ALL of the Top-rated hospitals for rehabilitation in "America's Best Hospitals" by U.S. News & World Report are involved with ACRM in some way — as passionate members, faculty, special guests, authors and collaborators. Most are Institutional Members with ACRM.

MORE: [www.ACRM.org/im](http://www.ACRM.org/im)

**UPGRADE TO ACRM INSTITUTIONAL MEMBERSHIP** for BEST VALUE & MAX exposure >>>

## SPONSOR

### ATTENDEE SUPPORT ITEMS

- Conference Tote Bag Top visibility & take-home longevity
- Lanyard Inescapable logo placement on all attendees
- Conference Tote Bag flyer insert Your ad prominently delivered
- Conference Portfolio Goodwill with logo exposure
- Cyber Café Position your brand with this attendee favorite

### ADVERTISING

- Onsite Conference Program Ad 3,000 printed
- Preliminary Brochures and Poster Advertising 100,000+ printed
- Conference APP Prominent visibility heavily used onsite
- ACRM Online Program Widely used pre-event
- ARCHIVES of PM&R Journal Print & digital advertising

### NETWORKING FUNCTIONS

- Coffee Breaks Attendees will Thank You for this one
- Luncheon Lecture with Guest Speaker These typically sell-out
- Expo Welcome Reception Superb brand placement opps
- Henry B. Betts Awards Dinner and Gala Custom branding opps
- ACRM Past Presidents Reception Exclusive audience
- Early Career & First Timer Attendee Welcome Reception
- ACRM Community Group Meetings Align with specialized sub-
- Cognitive Rehabilitation Training Coffee Break
- ACRM LaunchPad ACRM's popular rehab tech competition

These sell-out fast. Each item comes with it's own set of unique customizable branding opps. Other sponsorable items available. Let's Talk!

## SPONSOR BENEFITS

### SUPREME RECOGNITION >>>

#### VALUABLE LOGO EXPOSURE

- In print ads in the *Archives of Physical Medicine and Rehabilitation* appearing in the months leading up to the Conference and immediately following.
- In the top of the footer of every page of the ACRM website [ACRM.org](http://ACRM.org), beginning the month after payment received and through 2019.
- In the footer of ACRM Conference news and promotional emails (eblasts) beginning the month after payment received. Each eblast reaching 15,000+
- Logo included in signage onsite
- Included in onsite recognition slideshows showing prior to all Plenary Sessions in the main ballroom
- Post-conference listings on the ACRM Conference webpage and online program for one year
- In the printed onsite program

#### LOGO PLUS 50-WORD DESCRIPTION & LINKS

- On the ACRM website: [ACRM.org](http://ACRM.org)
- Appearing in the online Conference program
- Featured in the Conference App

#### MENTIONS & AFFILIATIONS

- Weekly member newsletter: ACRM eNews
- Social media "lift" from ACRM social media — featured and tagged in Conference tweets

[www.ACRM.org/salesform](http://www.ACRM.org/salesform) // T: +1.703.435.5335

# EXHIBIT

## Excellent Traffic Flow

To ensure valued exhibitors receive the best possible exposure to the maximum number of attendees, ACRM plans for YOUR success.

- Generous unopposed exhibition hours
- Scientific posters displayed near the EXPO hall

- **TWO exhibitor WELCOME RECEPTIONS** are held in the EXPO hall **with food & beverage provided**

» This makes for TWO exiting high-traffic evenings in the EXPO hall

- Crowd-draws: *Chat with the Experts* and *Learning Center* are also held in the EXPO hall

**ATTENDEE FAVE!**

**EXHIBIT SPACE IS LIMITED** to a select number to provide ample opportunity for quality one-on-one interactions

## ACRM INSTITUTIONAL MEMBERSHIP

### LEVELS

	\$5,000
	\$10,000
	\$15,000
	\$25,000
	\$75,000

The decision to become an Institutional Member of ACRM demonstrates to the world your support of evidence-based innovation in rehabilitation.

Your support makes a positive impact in immeasurable ways.

**QUALIFYING DOLLARS** correspond to the total number of dollars spent with ACRM in a calendar year. *For example >>>*

- 1) Membership dues at any level or category
- 2) Conference registrations, sponsorship and/or exhibit space
- 3) Advertising in the Archives of PM&R (classified or display adverts)
- 4) Advertising on the ACRM and/or Archives of PM&R websites
- 5) Advertising in the weekly ACRM eNews
- 6) Job posts on the Rehab Job Board
- 7) Rental of the ACRM mailing list
- 8) Bulk purchase of the ACRM Cognitive Rehabilitation Manual or live training registrations

ACRM customizes any packages to best suit your unique marketing needs

## BOOTH SPACE INCLUDES

- 6-foot table covered and skirted
- 2 chairs
- Wastebasket
- 8' high drape back wall
- 3' high drape side wings
- Standard 7" x 44" signage displaying company name
- Allotted exhibitor badges according to booth size
  - » Access to the core conference sessions during opposed expo hours
- AND huge EXHIBITOR exposure benefits (below)

## EXHIBITOR BENEFITS

### RECOGNITION GALORE >>>

#### VALUABLE LOGO EXPOSURE

- In print ads in the *Archives of Physical Medicine and Rehabilitation* appearing in the months leading up to the Conference and immediately following.
- In the top of the footer of every page of the ACRM website ACRM.org, beginning the month after payment received and through 2019.
- Post-conference listings on the ACRM Conference webpage and online program for one year

#### LOGO PLUS 50-WORD DESCRIPTION & LINKS

- On the ACRM website: ACRM.org
- Appearing in the online Conference program
- Featured in the Conference App
- In the printed onsite program
- Pre-conference eblast introducing attendees to exhibitors and appointments

#### MENTIONS & AFFILIATIONS

- Weekly member newsletter: ACRM eNews
- Social media "lift" from ACRM social media — featured and tagged in Conference tweets

#### TOP REASONS WHY YOUR TEAM SHOULD PARTICIPATE WITH ACRM

- ACRM hosts the world's largest rehabilitation research conference
- ACRM is the "Membership Community of Choice" for top rehab researchers and clinicians around the world.
- ACRM offers the greatest rewards to institutions who make the greatest contributions—up to 25% off purchases.
- ACRM has the largest print circulation of any scientific journal in rehabilitation.
- Archives has more than 2M downloads of rehabilitation research annually.
- ACRM provides a unique platform for interdisciplinary exchange



**ACRM** AMERICAN CONGRESS OF  
REHABILITATION MEDICINE

Improving lives through interdisciplinary rehabilitation research

## ABOUT

ACRM serves a global community of researchers and clinicians striving to deliver evidence-based rehabilitation interventions to people with disabling conditions, such as traumatic brain injury, spinal cord injury, stroke, neurodegenerative disease, pain, cancer, and more. ACRM is committed to the dissemination of research and educating providers while supporting advocacy efforts to ensure adequate public funding of research endeavors.

## MISSION

With the mission of IMPROVING LIVES of those with disabling conditions through interdisciplinary rehabilitation research, ACRM curates and disseminates world-class rehabilitation research:

- IN PERSON (ACRM Annual Conference & meetings),
- IN PRINT (ACRM ARCHIVES of PM&R), and
- ONLINE (ACRM.org and ARCHIVES-pmr.org).

## STATS & FACTS

- » ACRM is the fastest-growing professional association in physical medicine & rehabilitation
- » ACRM = **3,000+** members from more than **65** countries
- » ACRM works with top hospitals, universities, professional and advocacy organizations, and rehabilitation professionals GLOBALLY
- » Comprised of **20+** special-interest and networking groups
- » ACRM = interprofessional & inclusive
- » ACRM embraces diverse opinions and thoughts in order to get the science into practice FASTER
- » ACRM has a social media team: **40+** channels/pages on Twitter, Facebook and LinkedIn representing the **20+** active and growing community groups — all helping to amplify the great work of members and partners — exhibitors, sponsors and institutional members to help get research into practice faster & to IMPROVE LIVES.



## THE ACRM SCIENTIFIC JOURNAL

- ACRM has the highest-rated rehabilitation medicine journal in the world.
- The ACRM journal, *Archives of Physical Medicine & Rehabilitation* (affectionately also known as “The ARCHIVES”) is **THE MOST-CITED JOURNAL IN REHABILITATION**.

**LIMITED SPACE — RESERVE NOW**

**COMPLETE THIS INQUIRY FORM**  
ACRM.org/salesform

**OR CONTACT JENNY RICHARD**



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Fax: +1.866.692.1619  
Email: jrichard@ACRM.org

**LOCKBOX ADDRESS**  
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Charlotte, NC 28289-6700

**“We make a living by what we get,  
we make a life by what we give”**

— Winston Churchill