



## FEBRUARY 26-28, 2017 Hilton Downtown Tampa, Tampa, Florida

OPALGROUP.NET/CONFERENCE/EDU-TECH-EDU-TECH-ACADEMICS-2017/



Edu-Tech and Edu-Tech Academics connects the heads of technology, curriculum and instruction from the nation's largest K-12 school districts with innovative companies to explore solutions for the K-12 community. School district leaders are looking for solution partners to team up and collaborate with to address the constant evolution of digital learning while improving the opportunities for students and teachers.

Unlike other industry events, Edu-Tech and Edu-Tech Academics are smaller in nature and allow you the real opportunity to build solid relationships with district leaders. The intimate setting creates a highly effective channel for true collaboration to support district technology and curriculum initiatives.

Edu-Tech and Edu-Tech Academics are invite-only meetings and limit the number of solution providers in attendance, giving you the opportunity to be the sole company within the category. Created as an all-inclusive educational meeting, Edu-Tech and Edu-Tech Academics are your gateways to have the undivided attention of district administrators for three days.



# Prescheduled Roundtable Collaboration Meetings

Each participating solution provider will lead 45-minute scheduled roundtables on a topic that is created with the Director of Programming. Depending on the package selected, roundtables will have anywhere from 2-5 participants per timeslot. As the subject matter experts on your topic, you will lead the roundtable as a strategic discussion, opportunity for research or case study presentation. Creating roundtables provides attendees the opportunity to be more open when discussing solutions for their districts.

Prior to the meeting, solution providers have access to our matching software that allows you to customize your roundtable meeting participants. The password protected system provides details of the attendees including name, title, district and solutions needed. This ensures that attendees and solutions providers are properly matched.

# Quality Face-Time with Key Decision Makers

Each attendee has been pre-qualified to attend based on their willingness to establish partnerships with solution providers of products or services that are needed for their district's current or future technology and curriculum initiatives. During the 3 day meeting, solution providers will be in direct contact with key decision makers to collaborate on strategic solutions.



## **Exceptional Networking Opportunities**

We strive to maximize your face-to-face time by providing a multitude of avenues to engage the senior executives in attendance. The agenda incorporates cocktail receptions, pre-arranged seating of delegates at company tables during dining and a specially selected networking events. Leverage the meeting's relaxed atmosphere and after hours networking activities to build strong personal relationships with current and future clients.

## What People Are Saying About Opal Summits

"Very professional and collaborative.

I was treated very well. Facilities were exceptional. I liked the size of the group...not too large. The offsite restaurant was fabulous!"

~ Assistant Superintendent of Instructional Programs from Union County Public Schools "I really enjoyed meeting with my peers and sharing our experiences and ideas. The peer sharing time was invaluable."

~ Technology and Student Data Manager from Mobile County Public Schools "I loved the small group peer to peer roundtable sessions getting ideas from other districts on how they face their challenges."

> ~ Chief Technology Officer from Judson Independent School District

3



### Past Participants

Executive Director, Technology & CTE

Alamance-Burlington School System

Program Director of Instructional Technology

Aldine Independent School District

Superintendent

Alief Independent School District

**Director of Instructional Technology** 

Alief Independent School District

Assistant Superintendent of Information Technology
Arlington Independent School

District

Chief Academic Officer Arlington Independent School District

Director of Computer Support Services

Austin Independent School District

Chief Technology Officer
Baldwin County Board of Education

Executive Director of Information Technology

Baltimore County Public Schools

Chief Academic Officer
Baltimore County Public Schools

Superintendent
Baltimore County Public Schools

Assistant Superintendent of Educational Technology

Brevard County School Board

Director of Informational Technology Caddo Parish Public Schools

Chief Technology Officer Calcasieu Parish School Board Chief Academic Officer Charleston County School District

Superintendent Chula Vista Elementary School District

Director of User Support Services Clark County School District

Chief Innovation and Productivity Officer

Clark County School District

Assistant Superintendent of Instructional Design and Professional Learning

Clark County School District

Chief Information Officer Cleveland Metropolitan School District

Director II, Technical Client Services Corona-Norco Unified School District

Assistant Superintendent of Information Technology Corona-Norco Unified School District

Director of Secondary Programs Corona-Norco Unified School District

Assistant Superintendent of Curriculum & Instruction Corona-Norco Unified School District

Chief Information Officer DeKalb County Schools

Chief Information Officer

Dysart Unified School District

Director of Curriculum, Instruction and Assessment Dysart Unified School District

Chief Technology & Information Officer

Forsyth County Schools

Chief Technology Officer Fort Worth Independent School District Assistant Superintendent of Educational Technology Fort Worth Independent School District

Director of Technology Infrastructure Frederick County Public Schools

Executive Director of Curriculum, Instruction, Assessment & Innovation PreK-12

Frederick County Public Schools

Chief Information Officer Fulton County Schools

Chief Academic Officer
Houston Independent School District

Assistant Superintendent of Curriculum and Instruction Humble Independent School District

Chief Academic Officer of High Schools Jackson Public Schools

Deputy Superintendent Jackson Public Schools

Technology Coordinator Jackson Public Schools

Executive Director of Information Technology
Jackson Public Schools

Chief Technology Officer
Judson Independent School District

Director of Instructional Technology Katy Independent School District

Executive Director of Elementary Curriculum
Katy Independent School District

Chief Technology Officer Klein Independent School District





### Past Participants continued

Director of Information Technology Klein Independent School District

Superintendent

Klein Independent School District

Chief Technology Officer Lincoln Public Schools

Chief Academic Officer Little Rock School District

Assistant Superintendent of Learner Support McKinney Independent School District

Executive Director, Learning Technology Metropolitan Nashville Public Schools

Technology and Student Data Manager Mobile County Public Schools

Chief Academic Officer Newport News Public Schools

Executive Director of PK-12 Curriculum and Development
Newport News Public Schools

Senior Director of Strategic Data Systems & Technology Innovation

Orange County Public Schools

Chief Information Officer
Orange County Public Schools

Associate Superintendent of Research, Accountability & Grants Orange County Public Schools

Director of Information Technology Orange Unified School District

Associate Superintendent of Instruction and Accountability
Phoenix Union High School District

Director of Informational Technology Richmond County Schools

Director of Technology Services San Juan Unified School District Associate Superintendent, Schools and Student Support San Juan Unified School District

Chief Information Officer Seminole County Public Schools

Superintendent Seminole County Public Schools

Chief Learning Officer Springfield Public Schools

Executive Director of Curriculum Stockton Unified School District

Assistant Superintendent of Instructional Programs Union County Public Schools

Superintendent Union County Public Schools

Chief Technology Officer Union County Public Schools

Deputy Superintendent Instructional Technology & Operations
Union County Public Schools

Director of Instructional Technology United Independent School District

Director of Career & Technical Education United Independent School District

Director, On-Line and Blended Learning Vista Unified School District

Executive Director of Curriculum & Instruction Vista Unified School District

Chief Academic Officer Washoe County School District

Chief Technology Officer Ysleta Independent School District

Director of Curriculum & Instruction Ysleta Independent School District



## All Inclusive Package

- Seven (7) hosted collaboration roundtables 5 Monday and 2 Tuesday
- Company and attendee profile listing on the secured meeting site, offering pre-summit exposure of your products and services to the executive delegation
- Time to research all delegates in order to maximize the success of both your scheduled & informal meetings
- Password access to website listing the names, titles, company & profiles of delegates
- Professionally arranged networking activities
- Option to attend all conference sessions and keynotes
- Dining with delegates at your company table
- Meals, receptions and networking activities
- Contact details for all participating delegates

#### Schedule of Events

#### Sunday - February 26, 2017

3:00pm - 6:00pm - Registration

6:00pm - 7:00pm - Welcome Cocktail

Reception

7:00pm - 8:00pm - Keynote Address

8:00pm - 9:30pm - Dinner Reception

### Tuesday – February 28, 2017

7:30 am - 8:00 am - Breakfast

8:00 am - 12:00 pm -

Presentations, Discussions &

Roundtable Collaboration

Meetings

12:00 pm - 1:00 pm - Closing

Luncheon

#### Monday – February 27, 2017

7:00am - 8:00am - Breakfast

8:00am - 8:45am - Opening Keynote Presentation

9:00am - 1:00pm - Roundtable Collaboration Meetings

& Panel Discussions

1:00pm - 2:00pm - Luncheon

2:00pm - 5:15pm - Panel Discussions & Roundtable

**Collaboration Meetings** 

## **About Opal Group**

Opal Group's Facilities & Technology Division, produces high impact, executive meetings with a unique format that allows industry leaders across the nation to collaborate and share best practices, foster new relationships, and connect with their peers in a relaxed setting. Our carefully curated content and high-level networking helps senior executives to achieve their business objectives while saving them time and money.

To get involved, contact Fernando Cerda, Director of Sales, at 212-532-9898 ext. 311 or fcerda@opalgroup.net





