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**CIRCLE**

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innovation ✨ you



Welcome to the Executives Circle for the HIMSS19 Global Conference & Exhibition. As a mission-driven organization, HIMSS is deeply committed to helping senior executives succeed in the ever-changing dynamics of the healthcare ecosystem.

The HIMSS Executives Circle was created to ensure senior leaders have a meaningful and impactful experience at HIMSS19. As a member of this program, you will receive assistance navigating this year's global conference to the most pertinent sessions and activities for executives. We will also provide you with unique opportunities to engage with your fellow senior leaders including specialized, niche education for Circle members.

**With your fellow Champion leaders, we want you to leave HIMSS19 with new ideas, connections, solutions, and actionable insight on your most pressing challenges.**

Thank you for joining the HIMSS Executives Circle and for helping us transform health around the world.

Be well,



**Hal Wolf**

President & CEO, HIMSS

## **EXECUTIVE** AMBASSADORS

**Rene Cabral-Daniels, JD, MPH**

*CEO, Community Care Network of Virginia*

**John Halamka, MD**

*CIO, Beth Israel Deaconess Medical Center;  
Dean of Technology, Harvard Medical School*

**Karen Murphy**

*Chief Innovation Officer, Geisinger*

**Vasco Antunes Pereira**

*CEO, Lusíadas Saúde*

Take a break from the conference, chat with a colleague, charge your phone and get your questions answered.

## **EXECUTIVE LOUNGE**

**W306A**

Light breakfast, lunch and beverages will be available throughout the day.

Monday, February 11	7:00 am – 5:00 pm
Tuesday, February 12	7:00 am – 5:00 pm
Wednesday, February 13	7:00 am – 5:00 pm
Thursday, February 14	7:00 am – 5:00 pm
Friday, February 15	7:00 am – 2:00 pm

## **CIRCLES LOUNGE**

**Inside the Learning Lounge | Valencia Ballroom**

Meet with members from other Circles and take a break from conference.

Tuesday, February 12	3:00 pm – 6:30 pm
Wednesday, February 13	8:00 am – 6:30 pm
Thursday, February 14	8:00 am – 5:00 pm

## EXECUTIVE CIRCLE PROGRAMMING

Select curated executive sessions and events that fit your needs. Use this as a guide to make the conference more relevant, significant and easier to navigate.

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### Monday, February 11

5:30 pm – 7:00 pm

#### **Opening Reception**

Valencia Ballroom

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### Tuesday, February 12

8:30 am – 10:00 am

#### **Opening Keynote Session**

#### **Will Consumer-Directed Exchange Disrupt the Healthcare Marketplace?**

Valencia Ballroom

#### **Panelists:**

**Aneesh Chopra**, Former U.S. CTO; Co-Founder, CARIN Alliance

**Karen DeSalvo**, Former National Coordinator for Health IT; Consumer-Directed Exchange Advocate

**Michael Leavitt**, Former HHS Secretary; Co-Founder, CARIN Alliance

**Seema Verma**, Administrator, Centers for Medicare & Medicaid Services

#### **Moderator:**

**Hal Wolf**, President & CEO, HIMSS

10:30 am - 11:00 am

#### **Executives & IT Executives Daily Huddle Welcome: Taking the Complexity out of the Care Continuum**

Exhibit Hall | Philips Booth 2101

11:00 am – 2:00 pm

#### **Networking Lunch**

Gary Sain Café

11:30 am – 1:00 pm

**Executive Circle Think-Tank Luncheon Discussion**

*By invitation only*

4:00 pm – 4:30 pm

**Executives Daily Huddle: Leading in an Ever-Changing Healthcare Landscape**

*Providers only - interactive discussion*

W209A

4:30 pm – 5:30 pm

**Executives Circle Reception**

W209A

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## Wednesday, February 13

9:45 am – 10:30 am

**Executives Daily Huddle with Security Executives Circle: Security Strategy and the Board – What Works and What Doesn't**

*Interactive Discussion*

W312C

11:00 am – 11:45 am

**Executive Essential Conversation with Aneesh Chopra, Former U.S. CTO; Co-founder, CARIN Allinace**

W312C

*Executive Providers Only*

11:30 am – 1:00 pm

**IT Executives Circle Think-Tank Luncheon Discussion**

*By invitation only*

1:15 pm – 2:00 pm

**Innovation Live Executive Session: What's Next for Healthcare IT?**

**John Halamka, MD, CIO, Beth Israel Deaconess Medical Center;**  
Dean of Technology, Harvard Medical School

Innovation Live | Hall F | Booth 9000

2:00 pm – 2:30 pm

**Docent-Led Tour**

Innovation Live | Hall F | Booth 9000

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## Thursday, February 14

9:00 am – 9:45 am

### **Executives Daily Huddle: Innovation at HHS — Interoperability and the Push Toward Value-Based Care Delivery**

**Ed Simcox**, Chief Technology Officer, Health and Human Services

Executive Lounge | W306A

1:00 pm – 2:00 pm

### **Docent-Led Tour**

Interoperability Showcase | Hall F | Booth 9100

*Check-in at Welcome Desk at Entrance*

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## Friday, February 15

8:30 am – 10:15 am

### **Embracing Innovation in Healthcare: A Conversation with the National Coordinator**

**Don Rucker, MD**, National Coordinator for Health Information Technology (ONC)

U.S. Department of Health and Human Services

### **Healing from Within: Leading Change, Inspiring Action**

**Susan DeVore**, President & CEO, Premier

Valencia Ballroom

1:15 pm – 2:30 pm

### **Closing Keynote Session**

#### **Not Impossible: Pushing the Bar on Innovation**

**Mick Ebeling**, CEO, Not Impossible Labs

Two-Time SXSW Innovation Award Winner

Author, *Not Impossible: The Art and Joy of Doing What Couldn't Be Done*

Valencia Ballroom

*\*RSVP information available at [www.himssconference.org/exec](http://www.himssconference.org/exec) or in the Executive Lounge, W306A.*



# RECOMMENDED EXECUTIVE EDUCATION SESSIONS

Select the sessions and events that fit your needs. Highlighted are sessions from HIMSS19 general program that may be of interest to you as an executive.

*Refer to the HIMSS19 Pocket Guide, page 58, for all education sessions.*

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## Monday, February 11

8:00 am - 4:30 pm

### **Preconference Optional Events**

*Separate Registration Required*

7:00 pm – 9:00 pm

### **Public Policy Leader's Dinner**

Rosen Centre | Harry's Poolside Grill

*RSVP required\**

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## Tuesday, February 12

12:00 pm – 1:00 pm

### **Enabling Digital Health Innovation: A Real-World NHS Journey**

W207C

12:00 pm – 1:00 pm

### **\$8.6M in CapEx Savings: A Case Study on Sharing Medical Equipment**

W230A

12:00 pm – 1:00 pm

### **Elevating the Patient's Digital Experience**

W311A

1:30 pm – 2:30 pm

### **Views from the Top: Smart Nation, Smart Health: Building a Future-Ready and Sustainable Healthcare System**

W304A

1:30 pm – 2:30 pm

**Cracking the Code to Better Quality and Financial Outcomes**  
W206A

1:30 pm – 2:30 pm

**Empowering Consumers with Data to Improve Chronic Disease Conditions**  
W315A

2:45pm - 3:05 pm

**Collaborative Health Outside the Hospital**  
Personalized Health Experience | Hall A | Booth 888

3:00 pm – 4:00 pm

**Aligning Digital and Provider Enterprise Strategies: One Organization's Experience**  
W230A

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3:00 pm – 4:00 pm

**Design a Model for the Delivery of Digital Health Guidance**  
W311A

4:30 pm – 5:30 pm

**Interoperability Town Hall: Have We Kept the Patient Focus?**  
Interoperability Showcase | Hall F | Booth 9100

5:30 pm - 6:30 pm

**Special Views Session: Interoperability and Patient Engagement**  
**HHS Secretary Alex M. Azar**  
W320

## EXECUTIVES CIRCLE CONCIERGE SERVICE

Need assistance? Stop by the Executive Lounge in W306A, or contact Karlene Reed at [kreed@himss.org](mailto:kreed@himss.org) or 312-343-4797.

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Wednesday, February 13

7:00 am – 8:15 am

**Public Policy Breakfast**

W340A

*RSVP required\**

8:30 am – 9:30 am

**Views from the Top: Transparency in Prescription Drug Costs to Help Patients Save Money**

W304A

8:30 am – 9:30 am

**Leveraging Data Analytics to Complement Value-Based Approach**

W308A

10:00 am – 10:45 am

**Technology Trends in Digital Transformation: A Reality Check**

HIMSS Spot | Lobby C

11:30 am – 12:30 pm

**Teaming Up for Change: Virtual Care Lessons**

W207C

11:30 am – 12:30 PM

**Improving Provider Data Accuracy with Blockchain**

W230A

4:00 pm – 5:00 pm

**Views from the Top: Global Health Informatics Competencies: Recommendations for Interprofessional Care Delivery**

W304A

4:00 pm – 5:00 pm

**Telehealth Reimbursement: The Times They Are a Changin'!**

W303A

4:00 pm – 5:00 pm

**You've Experienced A Data Breach—Now What? A Crisis Simulation Exercise**

W230A

4:00 pm – 5:00 pm

**Using AI and NLP to Uncover Population Social Determinants of Health Factors**

W311A

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## Thursday, February 14

7:30 am – 9:30 am

### **Blockchain Reality Breakfast: Perspectives from the Frontlines of Healthcare**

Interoperability Showcase Theater | Hall F | Booth 9100

*RSVP required\**

8:30 am – 9:30 am

### **Creating the Next Generation of Digital Engagement**

W304E

8:30 am – 9:30 am

### **Deriving Value from Patient Flow Analytics**

W308A

10:00 am – 11:00 am

### **Data Rich, Information Poor – Breaking Barriers and Driving Innovation**

W304A

10:00 am – 11:00 am

### **Advanced Analytics in Clinical Operations: Framework and ROI**

W303A

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11:30 am – 12:30 pm

### **Blockchain: Beyond the Hype – What Is Really Motivating It?**

W320

12:15 pm – 12:35 pm

### **Harnessing Medical Device Risk**

Cybersecurity Command Center

Cybersecurity Theater B | Hall A | Booth 400

1:00 pm – 2:00 pm

### **Data Analytics As a Population Health Compass**

W207C

1:00 pm – 2:00 pm

### **State of the Industry Highlights from the HIMSS Leadership and Workforce Survey**

HIMSS Spot | Lobby C

1:00 pm – 2:00 pm

**The Power of One: A Transformation Journey**

W315A

4:00 pm – 5:00 pm

**Developing an Internal Innovation Competency and Culture**

W304A

4:00 pm – 5:00 pm

**Leveraging Network-Wide Opportunities to Manage Population**

W311A

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## Friday, February 15

10:30 am – 11:00 am

**Empowering Providers with Data to Affect Behavior and Reduce Cost**

W308A

10:30 am – 11:00 am

**Improving Depression Screening In Primary Care With Health IT**

W304E

10:30 am – 11:00 am

**Empowering Providers with Data to Affect Behavior and Reduce Cost**

W308A

11:15 am – 11:45 am

**Virtual Care and Clinical Decision Support Improves Sepsis Alert**

W304E

11:15 am – 11:45 am

**Census Reporting and Clinical Pathway Management to Optimize Patient Care**

W311E

12:00 pm – 1:00 pm

**Digitally Transforming Patient and Caregiver Experiences**

W308A

12:00 pm – 1:00 pm

**Clinical Analytics Prediction Engine (CAPE)**

W311A

## EXHIBITION: VIP TOURS

Join Executives Circle members for a guided tour of HIMSS19 exhibit hall specialty pavilions.

*Refer to Pocket Guide page 160 for all HIMSS19 exhibitors.*

### Innovation Live

Wednesday, February 13 | 2:00 pm – 2:30 pm  
Hall F | Booth 9000

### Interoperability Showcase

Thursday, February 14 | 1:00 pm – 2:00 pm  
Hall F | Booth 9100

*Check-in at Welcome Desk at Entrance*

### Exhibit Hall Hours

Explore 1,300+ companies, thousands of cutting-edge solutions, and newly launched products and services to improve, enhance and optimize health information and technology.

Tuesday, February 12	10:00 am – 6:00 pm
Wednesday, February 13	9:30 am – 6:00 pm
Thursday, February 14	9:30 am – 4:00 pm

### Arrange a VIP Tour

Stop by the Executive Lounge in W306A to arrange a tour of any exhibit area.

Cybersecurity Command Center  
Developer Innovation Lab  
Federal Health IT Solutions  
Healthcare of the Future  
HIMSS Analytics  
Innovation Live  
Intelligent Health Pavilion  
International Pavilions  
Interoperability Showcase  
Lightning Sessions  
Market Debuts  
Personalized Health Experience  
**PHILIPS** Booth #2101



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Booth UR30, to learn more.

*[www.himss.org/exec-ed](http://www.himss.org/exec-ed)*

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