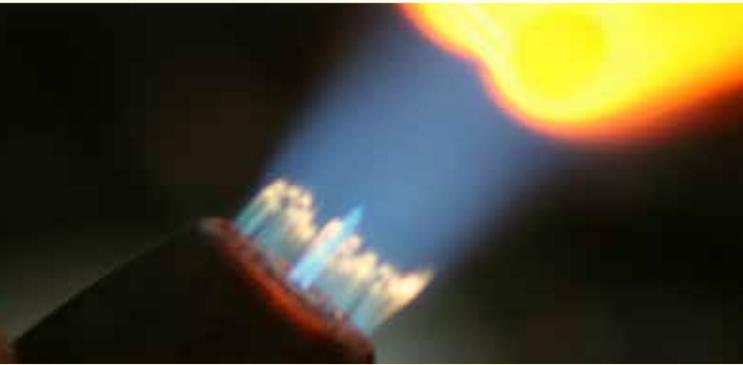


# Hispanics In Energy

BIOMASS COAL GAS OIL NUCLEAR PETROLEUM SOLAR WIND



**FALL ENERGY POLICY SUMMIT**  
Hispanic Energy Literacy and Engagement  
October 23 – 24, 2013

Naval Heritage Center | 701 Pennsylvania, NW | Washington, DC



# Hispanics In Energy

BIOMASS COAL GAS OIL NUCLEAR PETROLEUM SOLAR WIND



**José L. Pérez**  
*CEO and Chairman*



**Monica Martinez**  
*President*



**Nancy Zarenda**  
*Vice President*



**David Lizárraga**  
*Boardmember*

## *Welcome* to the **Hispanics In Energy National Energy Policy Series.**

Hispanics In Energy (HIE) was established in 2012 as a non-profit public benefit corporation. Its creation was inspired by the fact that as the largest minority group in the United States, Hispanics have yet to be fully engaged and participate in job and business opportunities in the energy industry. A community-driven organization, HIE's mission is to educate and empower Hispanics through energy literacy and engagement at all levels. We are committed to expanding existing educational and professional programs and to creating new ones to develop leadership in our youth.

Today, we continue our journey with the engagement in the formulation of energy public policy. There is no better place to have this discussion than our nation's capital.

We thank the outstanding presenters for their time and expertise, and thank our sponsors, volunteers and many partners for supporting this project.

Thank you for participating in the Summit — join us on this empowering mission!

# HISPANICS IN ENERGY • NATIONAL ENERGY POLICY SERIES

WEDNESDAY, OCTOBER 23

8:00 – 9:00 AM	<b>Registration / Continental Breakfast</b>
9:00 – 9:15 AM	<b>José L. Pérez, Chairman &amp; CEO, Hispanics In Energy</b> <b>Paula R. Jackson, President &amp; CEO, American Association of Blacks in Energy</b> <i>Welcome, Introduction and Overview of Hispanics in Energy</i>
9:15 – 9:30 AM	<b>Alejandro Noriega, President of the Fuel Distributors Association of Mexico</b> <i>The U.S. – Mexico Connection with Energy</i>
9:30 – 10:00 AM	<i>The Honorable LaDoris G. Harris, Director of the Office of Economic Impact and Diversity, U.S. Department of Energy</i>
10:00 – 10:15 AM	<i>The Honorable Fred Upton, US House of Representatives (R-MI) Chairman of the Energy and Commerce Committee</i>
10:15 – 10:30 AM	<i>The Honorable Raul Ruíz, M.D., US House of Representatives (D-CA)</i>
10:30 AM – 12:00 PM	<b>Climate Policies and Beyond - Our Energy Future: What does it mean for our economy and the energy provider of the future?</b> <i>From climate policies to advancements in new technologies, the landscape for the future of energy is changing. What do these policies mean for job opportunities and our economy? How will the energy landscape change? What does the energy provider of the future look like? How are technologies advancing for wind, coal, and natural gas?</i> <b>Moderator: Commissioner Eduardo Balbis, Florida Public Service Commission</b> <ul style="list-style-type: none"><li>• David Owens, Executive Vice President, Edison Electric Institute</li><li>• Rob Gramlich, Senior Vice President, Public Policy, American Wind Energy Association</li><li>• S. Julio Friedman, Ph.D., Chief Energy Technologist, Lawrence Livermore National Lab</li><li>• Margarita H. Colmenares, CEO &amp; Founder, Think Verde</li></ul>
12:00 – 12:30 PM	<i>The Honorable Tony Cárdenas, US House of Representatives (D-CA)</i>

# HISPANICS IN ENERGY • NATIONAL ENERGY POLICY SERIES

WEDNESDAY, OCTOBER 23 *continued*

12:30 – 1:30 PM

**Lunch in The Gallery Deck**

1:30 – 3:00 PM

**Energy Jobs All Around**

*Green jobs, Blue jobs, our jobs. What are the opportunities and how do we prepare for them? A retiring workforce, shale abundance, and clean energy policies are creating new directions in skills development and education. Where are the jobs and workforce openings for existing and future employees? And, how vital are Science, Technology, Engineering and Math (STEM) skills?*

**Opening Remarks: *The Honorable Jim Costa, US House of Representatives (D-CA)***

**Moderator: Emir José Macari, Ph.D., Dean, California State University Sacramento**

- Carlos Rodríguez, Ph.D., STEM Research Scientist & Consultant, American Petroleum Institute
- Pilar Montoya, President & CEO, Society of Hispanic Professional Engineers
- Joseph Desmond, Sr. Vice President, Marketing and Government Affairs, BrightSource
- Jim Hunter, Director, Utility Department, International Brotherhood of Electrical Workers
- Mike Williams, Director, Policy and Legislation, Blue Green Alliance

3:00 – 4:00 PM

**Energy Policy Formation: A Conversation with Key Leaders**

*What key issues are driving energy policy? How do state and federal policies affect one another? From cyber security to aging infrastructure to electric and natural gas coordination, how do we ensure reliable and affordable systems?*

**Opening Remarks: *The Honorable Joe García, US House of Representatives (D-FL)***

**Moderator – Monica Martinez, President, Hispanics In Energy**

- Chairman Betty Anne Kane, District of Columbia, Public Utilities Commission
- Robert Gee, CEO, Gee Strategies and President, Asian Americans in Energy, the Environment, and Commerce
- Jason Stanek, Policy Advisor, Office of Commissioner Moeller, Federal Energy Regulatory Commission

# HISPANICS IN ENERGY • NATIONAL ENERGY POLICY SERIES

WEDNESDAY, OCTOBER 23 *continued*

4:00 – 4:15 PM

**Mid-Afternoon Stretch**

4:15 – 4:30 PM

**Tales from a Workforce Innovator**

**Richard Verches, Executive Director**

**Los Angeles County Workforce Investment Board**

4:30 – 4:45 PM

***The Honorable Ben Ray Luján, US House of Representatives (D-NM)***

5:00 – 6:30 PM

**Reception with Congressional Members, Federal Branch, and other invited guests**

***The Honorable Bill Flores, US House of Representatives (R-TX)***

## ARE YOU A MEMBER OF HISPANICS IN ENERGY?

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individual or corporate member.

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[www.hispanicsinenergy.com](http://www.hispanicsinenergy.com)  
to learn more.

*Be a part of our nation's fastest  
growing energy network.*



# HISPANICS IN ENERGY • NATIONAL ENERGY POLICY SERIES

THURSDAY, OCTOBER 24

8:00 – 9:00 AM	<b>Registration / Continental Breakfast</b>
9:00 – 9:10 AM	<b>Welcome</b> <b>Monica Martinez, President, Hispanics In Energy</b>
9:10 – 9:20 AM	<b>Community and Business – Lessons Learned from an Innovator</b> <b>David Lizárraga, President &amp; CEO, TELACU / Millenium, Founder &amp; Chairman, TELACU Education Foundation</b>
9:20 – 9:40 AM	<b>Shale Emergence</b> <b>Lonnie L. Johnson, Senior Director of Federal Relations, ExxonMobil</b>
9:40 – 10:00 AM	<b>Energy Economics from a Fracking Perspective</b> <b>Dennis Luna, Partner, Luna &amp; Glushon</b> <b>Roy M. Pérez, D.H.L., RMP Strategies</b>
10:00 – 10:15 AM	<b>At the local level: Cities and Energy</b> <b>Guillermo Rodriguez, Policy and Communications Director, San Francisco Department of the Environment</b>
10:15 – 11:15 AM	<b>Procurement Strategies in the Energy Sector</b>  Moderator: Hector Barreto, Chairman, The Latino Coalition <ul style="list-style-type: none"><li>• José Betancourt, CEO, Global Source Energy</li><li>• Jake Sánchez, Managing Partner, Moccasin Head Enterprises representing JustTech</li><li>• Linda Caballero Sotelo, CEO, LCS Enterprise</li></ul>
11:15 AM – 12:00 PM	<b>Entrepreneurship in the Energy Sector</b>  Moderator: José Niño, El Niño Group <ul style="list-style-type: none"><li>• Nelson Reyneri, Vice President of National Accounts and External Affairs, Liberty Power</li><li>• Luis Vásquez-Ajmac, Maya Advertising</li></ul>
12:00 – 12:05 PM	<b>Conclusion</b> <b>José L. Pérez, Chairman &amp; CEO, and Monica Martinez, President, Hispanics In Energy</b>

## SPEAKERS



**LADORIS "DOT" HARRIS** was nominated by President Obama to be the Director of the Office of Economic Impact and Diversity at the United States Department of Energy. She was confirmed by the U.S. Senate on March 29, 2012. Ms. Harris brings nearly 30 years of management and leadership experience to this position, having served at some of the world's largest companies and created a successful energy, IT, and healthcare consulting firm. Serving at an Assistant Secretary level position at the Office of Economic Impact and Diversity, Ms. Harris leads the Department's efforts to ensure underrepresented communities are afforded an opportunity to fully participate in the agency's programs.



**COMMISSIONER EDUARDO E. BALBIS** was appointed by Governor Charlie Crist to the Florida Public Service Commission (PSC) and reappointed by Governor Rick Scott to serve a four-year term through January 1, 2015. Commissioner Balbis began serving on the PSC in November 2010, when Governor Crist appointed him to fill an unexpired term through January 1, 2011. A member of the National Association of Regulatory Utility Commissioners (NARUC), Commissioner Balbis serves on the Committees on Gas and on Critical Infrastructure. Commissioner Balbis graduated from the University of Florida with a degree in Environmental Engineering and is a Licensed Professional Engineer. As a hobby, he enjoys officiating football and is a NCAA Division 1 football official with the Sun Belt Conference.



**DAVID K. OWENS** is Executive Vice President of Business Operations at the Edison Electric Institute. Mr. Owens has responsibility over the strategic areas of energy supply and the environment, energy delivery, energy services, and international affairs. The group focuses on a broad range of issues that affect the future structure of the industry and new rules in evolving competitive markets. Mr. Owens holds a B.S. and Master's Degree from Howard University and a Master's Degree in Engineering Administration from George Washington University.



**ROB GRAMLICH** is Sr. Vice President of Public Policy for the American Wind Energy Association, a national trade association of approximately 2,000 entities involved in all aspects of wind energy production. Rob leads the association's strategic initiatives related to federal and state legislation, industry information and analysis, regulatory policy, and electric industry reforms. He has published articles on wind integration, carbon taxes, market power regulation, and electricity capacity markets. Rob holds a Master's Degree in Public Policy from U.C. Berkeley and a B.A. with honors in Economics from Colby College.



**JULIO FRIEDMAN, PH.D.**, is Chief Energy Technologist at Lawrence Livermore National Laboratory. Dr. Friedman's research portfolio includes smart grid and energy systems analysis, conventional and conventional hydrocarbons, CO2 capture, utilization, and sequestration. He is also an expert on nuclear fuel cycle, geothermal power, and renewable power prediction and integration. Julio is one of the most widely known authoritative experts in the nation on carbon capture and sequestration and underground coal gasification. Julio received his B.S. and M.S. degrees from Massachusetts Institute of Technology followed by a Ph.D. at the University of Southern California.

## SPEAKERS



**MARGARITA COLMENARES** has held senior leadership positions in the private, public and non-profit sectors. She is the founder of Think Verde, a sustainability consultancy focused on the integration and deployment of clean technologies to reduce our carbon footprint. She excels at developing strategic public/private partnerships to create growth and leverage resources. She has served twice as a political appointee under two different Presidential administrations and holds the distinction of being the first female elected to lead as the National President, Society of Hispanic Professional Engineers (SHPE) and the first to be named an Executive-on-Loan by Chevron Corporation.



**THE HONORABLE TONY CÁRDENAS** has served as a United States Representative for California's 29th Congressional District since January 2013. Cárdenas was previously a member of the Los Angeles City Council, representing the Sixth Council District which covers portions of the northeast San Fernando Valley, including the communities of Arleta, Pacoima, Sun Valley, North Hollywood, Panorama City, Van Nuys and Lake Balboa. Cárdenas was previously elected to the California State Assembly for three consecutive terms and served as Chair of the Budget Committee. In 2003, he was elected to the Los Angeles City Council and re-elected in 2007 and 2011.



**THE HONORABLE JAMES MANUEL "JIM" COSTA** is the United States Representative for California's 16th Congressional district. He has been serving in Congress since his initial election in 2004. Costa's efforts to strengthen agriculture and the economy have been recognized by organizations like The American Farm Bureau Federation who named him a recipient of its "Friend of the Farm Bureau" award. Costa has also received the "Spirit of Enterprise" award by the U.S. Chamber of Commerce. He serves on the Natural Resources Committee where he is a staunch advocate on water issues for his district.



**EMIR JOSÉ MACARI, Ph.D.,** is the Dean of the College of Engineering and Computer Science as well as the Director of the California Smart Grid Center at California State University, Sacramento. In 2012, he also became a Senior Fellow of the California Council on Science and Technology. Dean Macari started his academic career in 1989 at the University of Puerto Rico at Mayaguez, and has since served in positions with several other academic institutions. His background also includes a science policy position in Washington, D.C. as Director of the Centers of Research Excellence in Science and Technology (CREST) program at the National Science Foundation.



**PILAR MONTOYA** is the Chief Executive Office (CEO) of the Society of Hispanic Professional Engineers (SHPE), the premier national organization aimed at increasing the number of Hispanics contributing to the nation's innovation and technology future. As the SHPE CEO, Montoya guides the organization's operations, programming, education, member benefits, fundraising, marketing and government relations efforts nationally. Ms. Montoya leads the membership and the Foundation organization, managing the two organizations' \$6 million budget.



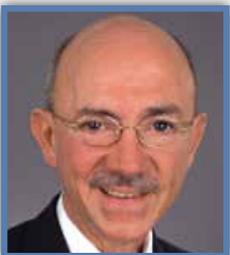
**JOSEPH DESMOND** is Senior Vice President of Marketing and Government Affairs for BrightSource Energy. Desmond brings more than two decades of private and public energy sector experience to his role at BrightSource Energy, where he oversees communications, marketing, and government and regulatory affairs. Prior to joining BrightSource Energy, Desmond served as Executive Vice President and Chief Marketing & Business Development Officer at Ice Energy, Inc. and Senior Vice President of External Affairs at NorthernStar Natural Gas.



**JIM HUNTER** is Director of the Utility Department, International Brotherhood of Electrical Workers (IBEW). In 2002 he was appointed to the IBEW International staff and in 2004 was promoted to Director of the Utility Department. The IBEW has 220,000 members in the Utility branch, which includes electric, gas and water utilities in the U.S. and Canada. Jim serves on the advisory boards for Carnegie Mellon Institute and Electric Power Research Institute (EPRI) and on Sustainability Boards for American Electric Power and Energy Future Holdings. Jim is on the Executive Council for the Center for Energy Workforce Development and on the Board for the IBEW Utility Training Trust.



**MIKE WILLIAMS** is the Director of Policy and Legislation for BlueGreen Alliance. In this role, he leads the development of and advocacy for the BlueGreen Alliance's policy initiatives on Capitol Hill and in states across the country. Prior to this position, Mike served for four years as a Policy and Legislative Advocate for the BlueGreen Alliance, during which time he worked tirelessly to develop and advance BlueGreen Alliance.



**CARLOS RODRÍGUEZ, PH.D.**, is nationally recognized for his expertise and insight on issues of equity, access and educational attainment of minority populations across the education spectrum. His research and evaluation expertise focuses on minority student success in science, technology, engineering and mathematics (STEM) in the post-secondary arena. Among his accomplishments, Dr. Rodríguez authored the national report, "America on the Fault Line: Hispanic American Education", which informed the enactment of the Hispanic Education Action Plan (HEAP) that serves to guide federal agencies in Hispanic educational initiatives.



**THE HONORABLE JOE GARCÍA** was elected to the United States House of Representatives in 2012. He is a dedicated public servant who has called South Florida home for his entire life. After graduating from law school, Congressman García was appointed to the Florida Public Service Commission. There he helped usher in the single largest energy rate cut in Florida's history. In 2009, President Obama appointed García to serve as a director in the Department of Energy where he focused on lowering energy costs for America's families and provided greater access to renewable sources of energy.

## SPEAKERS



**MONICA MARTINEZ**, founder and CEO of Ruben Strategy Group LLC, is recognized as one of the nation's leading regulatory and legislative strategists. Her extensive background includes positions in alumni relations, government affairs, regulatory oversight, and professional development. Her public career includes serving as a Michigan Public Service Commissioner, Governor Granholm's Deputy Director of Legislative Affairs, and senior policy advisor to the Michigan Senate. Martinez earned a Bachelor of Arts in Economics and a Master of Business Administration, with distinction, both from the University of Michigan.



**ROBERT W. GEE** is President of Gee Strategies Group LLC, a consulting firm providing policy analysis, advocacy, and litigation support services for the energy, electric utility and critical infrastructure industries based in Washington, D.C. A thought leader for the energy industry for over 30 years, he currently serves as President of Asian Americans in Energy, the Environment, and Commerce (AE2C), and as a member of the Development Advisory Board of C12 Energy, and of the Board of the Northeast-Midwest Institute. He is also a member of the National Petroleum Council, a federal advisory committee to the U.S. Secretary of Energy. He is a member of the Committee of 100, and previously served on its Board.



**CHAIRMAN BETTY ANN KANE** has served as a Commissioner on the District of Columbia Public Service Commission (DCPSC) since March, 2007 and as Chairman of the Commission since March 2009. Her current term ends in June, 2014. Kane is an experienced public official combining over 30 years of service to the District of Columbia Government in elected and appointed positions with extensive private sector experience in regulatory, administrative and public policy matters. Before joining the DCPSC, Chairman Kane served as a Trustee, and as Executive Director of the District of Columbia Retirement Board. Kane is a member of the National Association of Regulatory Utility Commissioners (NARUC) Board of Directors.



**JASON STANEK** joined the Federal Energy Regulatory Commission (FERC) in 2001 and currently serves as the senior policy advisor to Commissioner Philip Moeller, a position that he has held since 2006. From 2001 to 2004, Jason was a staff attorney in FERC's Office of the General Counsel working on the implementation of regulations to restructure the natural gas markets. Subsequently, he acted as a legal advisor to FERC Chairman Pat Wood and as a trial attorney in the Office of Administrative Litigation. In 2011-2012, Jason took a leave of absence from FERC and served a Special Assistant U.S. Attorney, prosecuting crime in the District of Columbia.



**THE HONORABLE BEN RAY LUJÁN** grew up in Nambe, New Mexico, a small farming community north of Santa Fe, bordered by the pueblos of Nambe and Pojoaque. There he learned the time-honored traditions and values of New Mexico. Since he was sworn into Congress, Rep. Luján has worked to get our economy back on track, reform health insurance, build a clean energy economy, and stand up for consumers. He represents his diverse district by participating in a variety of Caucuses including the Congressional Hispanic Caucus, the Native American Caucus, and the Natural Gas Caucus. Rep. Luján sits on the Energy and Commerce Committee.



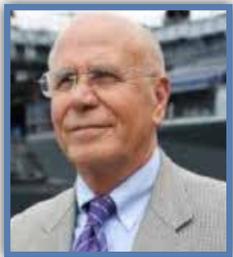
**DAVID C. LIZÁRRAGA**, President & CEO – TELACU / Millennium and Founder & Chairman – TELACU Education Foundation. David is internationally renowned as a pioneer in the field of community and economic development. He created the innovative TELACU Model, the community investment engine that sustains TELACU as the nation’s largest Community Development Corporation. David also shares his expertise, leadership, insight and time with many other civic, business, educational, governmental and community-based organizations. He previously served as Chairman of the United States Hispanic Chamber of Commerce, advocating for more than 2.5 million Latino businesses throughout the nation.



**RICHARD VERCHES** was named Executive Director of the Los Angeles County Workforce Investment Board, the second largest in California and third largest in the county, serving almost 4 million residents in 58 of the County’s 88 cities. Prior to this position, he was the Chief Deputy Director of the Los Angeles County Commission on Human Relations. He has been a Finance Director for a Congressional campaign; President and Co-Founder of a national civic education and financial literacy non-profit that published and distributed 2 million copies of two booklets in Spanish on “How to Prepare and Pay for College” and “Introduction to Banking/Financial Literacy”; Partner with a national Latino research and marketing firm; and President of a small business association. He held three positions with ARCO, an international oil, gas and energy corporation.



**HECTOR V. BARRETO** is a nationally recognized businessman and community leader. He served five years as the Administrator of the United States Small Business Administration (SBA) after being appointed by President George W. Bush and unanimously approved by the United States Senate on July 25, 2001. During his stewardship, the SBA exceeded all previous records in small business loans, women and minority-owned business support, disaster relief and private-public sector procurement opportunities. Upon his return to the private sector, he has assumed leadership in a wide range of business, civic and charitable activities. Mr. Barreto also serves as Chairman of The Latino Coalition, a national organization established to address policy issues that directly affect the well-being of Hispanics in the United States.



**JOSÉ BETANCOURT** was the Commander, Navy Region Southwest, before leaving active duty. Mr. Betancourt is the founder and Chief Executive Officer of Global Source Energy Corporation (GSECORP), a federally certified Service Disabled Veteran Owned (SDVOB) Company. As Commander during his active duty experience, Mr. Betancourt administered the Southwest Region to adopt better business practices providing substantial utility cost savings through innovative energy efficiency. As a result, the Southwest Region received the distinguished Presidential Award for Leadership in Federal Energy Management. As Chief Executive Officer of GSE, Mr. Betancourt focuses his leadership skills on creating strategic policies and procedures, team building and establishing benchmarks of quality and safety.

## SPEAKERS



**JAKE SÁNCHEZ** is Partner of MoccasinHead Enterprises and represents JustTech, a service disabled veteran owned small business. Mr. Sanchez recently entered into an agreement with Constellation's federal team to provide strategic and tactical support to provide energy sustainability, energy reduction, and energy generation strategies. Formerly, Mr. Sanchez held positions at IBM General Systems Division, and was founder, CEO and Chairman of Planning Technologies Inc., one of the nation's premier 8(a) providers of technology consulting and network engineering services.



**LINDA CABALLERO SOTELO** is the CEO of LCS Enterprises, and partner in Toltec Media Group. As President and COO at Toltec, her responsibilities involve providing media outreach and online solutions to the U.S. Latino market and other ethnic urban populations. Sotelo also holds leadership positions in a number of important community organizations, including founder of Latinas in Business Foundation and President of the Board of the National Latina Business Women Association-San Diego, an organization that provides microbusiness boot camps and peer-to-peer network expansion to over 300 local emerging Latina entrepreneurs. In her previous position as President and CEO of the Hispanic Chamber of Commerce, Sotelo created opportunities for Hispanic businesses while empowering the wider community.



**JOSÉ F. NIÑO** of El Niño Group, has an international business development and relationship marketing company, specializing in government procurement, IT (data centers, cloud computing, integration), remittance, health care, Hispanic outreach, security and energy. For eight years Mr. Niño was President and Chief Executive Officer of the United States Hispanic Chambers of Commerce (USHCC). Co-Chairman of The Hispanic Alliance for Prosperity Institute and board member of the U.S.-Mexico Chamber of Commerce. A graduate of the University of Maryland, Mr. Niño lives in Montgomery Village, Maryland, with his wife Theresa and their daughter Angela.



**JOSÉ L. PÉREZ** co-founded the California Utilities Diversity Council (CUDC) with Michael R. Peevey in 2003, that help set new benchmarks in diversity by California-regulated companies. He led the effort to promote diversity in the new energy economy with ground-breaking conventions in Long Beach attended by 500 people and in Sacramento attended by 600. In 2008, he co-founded the National Utilities Diversity Council (NUDC) and for three years served as its president. José more recently presented on Hispanics In Energy at the National Association of Hispanics Publications (NHAP) at the National Press Club in Washington D.C. In 1996 he founded the Latino Journal, a non-partisan publication focused on independent analysis of public policy and government from a Latino perspective. José received a degree in Government from CSU Sacramento and a Certificate on Corporate Governance from the Graduate School of Business at Harvard University in Cambridge, MA.



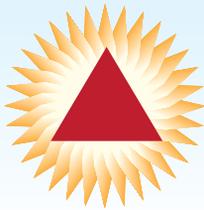
**PAULA R. JACKSON** is President and CEO for the American Association of Blacks in Energy, having been named to the position in January 2013. Prior to her current role, Ms. Jackson served as the association's Vice President of Operations and also served for two years as the organization's Director of Communications. Ms. Jackson's experiences include 15 years in the energy industry for both electric and natural gas distribution companies. During that time she has built a stellar reputation working with Federal and State regulators in her role as Manager Government Affairs and her job as Regulatory Affairs Manager. Ms. Jackson commands a clear understanding of the consumer and community sides of the business as well having held industry positions in Consumer Outreach and Economic Development.



**DR. ROY M. PÉREZ** is the President and CEO of RMP Strategies, Inc. an advocacy and public relations firm headquartered in Sacramento, CA. Born into the farmworker community in Madera, CA, Dr. Pérez was raised in San Jose and served his country in the military during the Viet Nam era. Upon his return from overseas, he attended West Valley College where he was elected student body president, and transferred to UC Santa Cruz where he earned a Bachelor's Degree. He performed graduate course work at California State University Sacramento, and he earned an Honorary Doctor of Humane Letters from the California State University Board of Trustees, conferred at California State University San Jose. Roy's strong diplomatic skills have forged working coalitions between community leaders, businesspersons, elected officials, corporate executives and ethnic media, serving to increase their strength by working together, in-common-cause to secure their health, viability and relevance as the backbone of California's economy.



**THE HONORABLE FRED UPTON** is proud to represent the common sense values of southwest Michigan. In 2010, Fred was selected by his House colleagues to serve as Chairman of the Committee on Energy and Commerce, which has jurisdiction over matters concerning energy, healthcare, the environment, telecommunications, commerce, manufacturing, and trade, as well as oversight and investigations. Prior to his election to Congress, Fred worked for President Ronald Reagan in the Office of Management and Budget (OMB). While at OMB, he learned from President Reagan's example that it does not matter who gets the credit, as long as the job gets done. Fred has a well-earned reputation for getting things done in Washington and at home in southwest Michigan. The South Bend Tribune writes that Fred "attacks government spending and wants tax cuts retained and the budget balanced. Congressman Upton strongly supports an "all of the above" energy strategy that puts a greater emphasis on domestic energy production, the advancement of breakthrough technologies, and the development of safe nuclear power. Fred has also been a leading opponent of over-reaching federal regulations that stifle economic growth, harm jobs, and raise energy costs for Michigan families and businesses.



# Hispanics In Energy

BIOMASS COAL GAS OIL NUCLEAR PETROLEUM SOLAR WIND

## 2013 Hispanics In Energy National Policy Summit Series A special thanks to our planning committee members:

### STEERING COMMITTEE

**José L. Pérez**, Hispanics In Energy  
**Monica Martinez**, Hispanics In Energy  
**Nancy Zarenda**, Hispanics In Energy  
**David Lizárraga**, Hispanics In Energy,  
TELACU

**Dean Emir José Macari**, California State  
University Sacramento  
**José Niño**, El Niño Group  
**Fred Sotelo**, Global Source Energy

### PLANNING TEAM

**David Owens**, Edison Energy International  
**J. Michael Treviño**, Treviño & Company  
**S. Julio Friedman**, Lawrence Livermore  
National Laboratory  
**Pilar Montoya**, Society for Hispanic  
Professional Engineers  
**Paula Jackson**, American Association of  
Blacks in Energy  
**Dr. Margarita Colmenares**, Think Verde  
**Manny Díaz**, Policy Consultant  
**Dr. Roy M. Pérez**, RMP Strategies  
**Gloriamalia Pérez**, RMP Strategies  
**Joe Alderete**, Southern California Edison  
**Dennis Luna**, Luna & Glushon  
**Noemi Cruz**, Luna & Glushon  
**Chris Ford**, U. S. Department of Energy  
**Dr. Carlos Rodríguez**, Science, Technology,  
Engineering and Math (STEM) Research  
Scientist

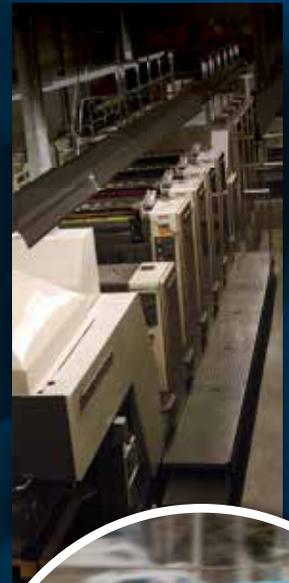
**Manuel Alvarez**, Southern California Edison  
**Hector Barreto**, The Latino Coalition  
**Bill Váldez**, U.S. Department of Energy  
**Joseph Desmond**, BrightSource Energy  
**Silvia Aldana**, Pacific, Gas & Electric  
**Timothy A. Simon**, former California Public  
Utilities Commissioner  
**Luis Vásquez-Ajmac**, Maya Advertising  
**Mary Ann Gómez**, Congressional Hispanic  
Leadership Institute  
**Geneve Villacres**, Pacific, Gas & Electric  
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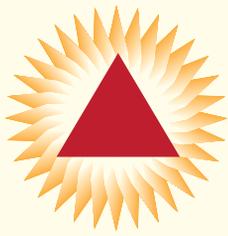


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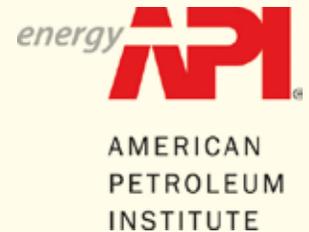
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# Hispanics In Energy

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