



H+A Productions

Graphic Design + Marketing Solutions = Promote Your Business

(516) 679-2686

H+A Productions
We're Invested in Your Success. Our Creativity Produces the Results.
(516) 679-2686

LOOKING FOR A FRESH PERSPECTIVE? Consider H+A Productions, with more than 20 years in all aspects of design—both creative and technical. **IN-HOUSE STAFF BURIED?** Need an extra art director, graphic designer, production artist or production manager? Add H+A Productions to your creative team. Offsite or onsite, we can handle as much—or as little—as your project requires. **FACING TIGHT DEADLINES?** H+A Productions offers a complete solution to meet your work overload and budget. **DON'T HAVE AN IN-HOUSE DESIGN/PRODUCTION DEPARTMENT?** Hire H+A Productions as your creative team. We're fully equipped and experienced to handle your project from concept through completion.

INTRO  DUCTION

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Our success as a design firm has been driven primarily by repeat business and referrals from satisfied clients who give us the opportunity to make a difference. This portfolio offers you a chance to see for yourself how we've fulfilled some of those challenges.

CORPORATE IDENTITY / LOGOS
PUBLICATIONS / NEWSLETTERS
ADVERTISEMENTS
CATALOGS
BROCHURES
PACKAGING
BUSINESS PRESENTATIONS
TRADESHOW PRESENCE
DIGITAL PHOTOGRAPHY STUDIO
IMAGE RETOUCHING, MANIPULATION
WEB AND MULTIMEDIA DESIGN

INDUSTRIES SERVED

Construction
Consumer Goods,
Consumer Services
Education
Electronics
Energy
Entertainment
Financial Services
Industrial Markets
Insurance
Local Governments
Manufacturing
Publishing
Non-profit
Real Estate
Restaurants, Clubs
Retail, Wholesale
Telecommunications
Transportation
Travel

INTRODUCTION

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We have a passion for design and believe in the importance of building strong client relationships.

Large companies love us because we meet, and in most cases exceed, the quality of much larger agencies, yet we are more cost-effective. Clients enjoy working directly with the designers who handle their project instead of an account representative.

For smaller businesses, we act as an extension of your marketing department to create integrated promotional materials that get results.

LET US KNOW HOW WE CAN HELP; CALL US

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WE LOOK FORWARD TO WORKING WITH YOU.

INTRO  DUCTION

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client: Real Living Realty
 scope: Pocket Folder with Brochure Stitched in
 Production: Design/layout, and print production

portfolio

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CLIENT: Best Western, Bar Harbour Inn
SCOPE: Trifold Property Brochure
 Design/layout, copy writing, and print production

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CLIENT: Mariasch Studios, Inc.

SCOPE: Product Catalog (112 pages)
Design/layout, templates/formatting,
digital product photography, print production

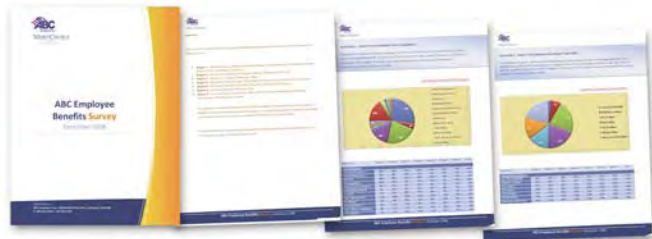
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after



before



CLIENT: ABC Merit Choice
SCOPE: Business Presentation,
 Design/layout, templates/formatting, charts/graphs illustration

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CLIENT: Prom Guide Communications

SCOPE: Prom Guide Magazine, annual, 15 regional editions
 Design/layout/preflight magazine ads, templates/formatting,
 copy editing; print production of entire publication

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Turn Heads on Prom Night!
 The Thrill You'll Never Forget!
 (800) 777-2686

Honey Pot
 (727) 584-8030

Absolutely Fitting Inc.
 (407) 645-4889

Day's Fashions
 (361) 876-6276

Betsy's
 (248) 553-5747

Bella Brides
 (248) 639-5600

Cabot Limousine
 Comfort, Care, Class
 (866) 44-CABOT • (718) 777-2006

R&C Limo
 (516) 805-7043
 (877) 956-LIMO

CLIENT: Prom Guide Communications
SCOPE: Prom Guide Magazine, annual, 15 regional editions
 Design/layout/preflight all magazine ads

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CLIENT: FYS Licensing International Corp.
SCOPE: Voguert Corporate Identity
Logo design; letterhead/business card

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Voguert
Fruits & Frozen Yogurt
Blended to Your Style

Creamy OR **Classic**
ice cream-like flavor distinct yogurt taste

Fruit Choices

Strawberry	Blueberry	Raspberry
Peach	Mango	Pineapple
	Cherry	

Small 6oz. ... 3.95 | **Large** 8oz. ... 4.95



**Fruits & Frozen Yogurt
Blended to Your Style**

Not Another Frozen Yogurt
Garnished With Your Choice of Toppings...

Voguert is the new Vogue

- ✔ Tastes Great!
- ✔ Creamy Like Ice Cream!
- ✔ Your Choice of Fruit!
- ✔ Made Fresh to Order!
- ✔ Nothing Else Like It!
- ✔ All Natural.
- ✔ No Fat.
- ✔ No Cholesterol.
- ✔ Average Serving 130 Calories.

Voguert
Fruits & Frozen Yogurt
Blended to Your Style

**The Fusion of
Real Fruit with the
Honest, Goodness of Yogurt!**



**Want Dessert,
But Not Sure What?
Make it Voguert!**

A Fruit Infused Flavored Frozen Yogurt
Treat Blended with Your Choice of Fruits!

Tastes Great! **Nothing Else Like It!**

- ✔ No Fat.
- ✔ No Cholesterol.
- ✔ All Natural.
- ✔ Average Serving 130 Calories.

Voguert
Fruits & Frozen Yogurt
Blended to Your Style

CLIENT: FYS Licensing International Corp.

SCOPE: Voguert POP Collateral for Licensees
Digital photography; Design/Layout menu graphics, in-store poster, menu card

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CLIENT: FYS Licensing International Corp.
SCOPE: Voguert Tradeshow Booth Graphics
Design/Layout

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CLIENT: FYS Licensing International Corp.
SCOPE: Voguert Marketing Collateral
 Digital photography; Copy/Design/Layout, sellsheet
 and company brochure

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CLIENT: Mercer Cutlery, a division of Mercer Tool Corp.

SCOPE: Distributor Catalog

Copy/Design/Layout; print production 40-page catalog

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CLIENT: Mercer Cutlery, a division of Mercer Tool Corp.

SCOPE: Product Brochure

Copy/Design/Layout; print production

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CLIENT: Mercer Cutlery, a division of Mercer Tool Corp.

SCOPE: Ads for trade publications
Copy/Design/Layout

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 With Your Bridal Gift of a Genesis® 6-Piece Tempered Glass Knife Block Set...
 Is Our Gift to You: A 7" Genesis® Santoku, Personalized for Free!
 A MEMORABLE GIFT TO COMMEMORATE YOUR SPECIAL DAY

PLEASE FILL IN ALL APPLICABLE INFORMATION. NUMBER OF REGISTRY OFFERS LIMITED.

REGISTRY TO BE: FIRST NAME, LAST NAME _____
 WEDDING DATE: / / _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE (DAY TIME) _____ EVENING _____
 E-MAIL _____
 GENDER (SERIAL #) _____
LOCATION ON WARRANTY CARD BY BRIDE READER TAG ONLY

SHIPPING ADDRESS: SAME AS ABOVE ALTERNATE
 NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____

ENGRAVING: STYLE A STYLE B
REORDER BY 22 CHARACTERS PER LINE, INCLUDING SPACES AND PUNCTUATION

LINE 1 _____
 LINE 2 _____



CLIENT: Mercer Cutlery/Fortunoff's
SCOPE: Bridal registry leave-behind; Concept, Copy/Design/Layout;

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CLIENT: Mercer Cutlery, a division of Mercer Tool Corp.

SCOPE: Product Packaging

Copy/Design/Layout; digital photography; print coordination

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CLIENT: Mercer Cutlery, a division of Mercer Tool Corp.

SCOPE: Product Packaging

Copy/Design/Layout; digital photography; print coordination

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CLIENT: Mercer Cutlery, a division of Mercer Tool Corp.

SCOPE: Tradeshow Booth
Design, layout, and production coordination

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CLIENT: Mercer Cutlery, a division of Mercer Tool Corp.
SCOPE: Website www.mercercutlery.com
 Design and coordination

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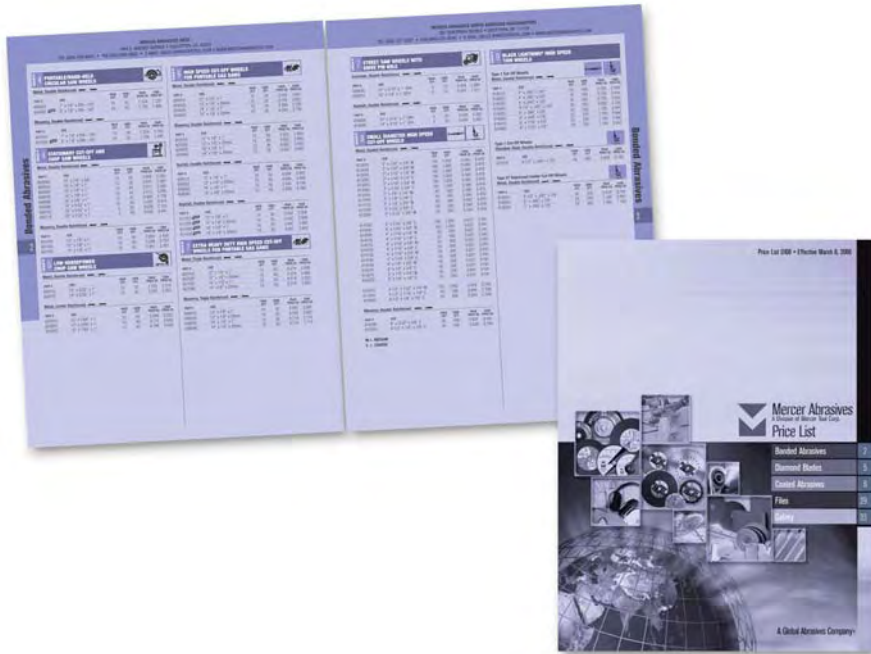


CLIENT: Mercer Abrasives, a division of Mercer Tool Corp.

SCOPE: Company Catalog
Design/Layout, digital photography ;
print production of 76-page product catalog

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CLIENT: Mercer Abrasives, a division of Mercer Tool Corp.
SCOPE: Company Price Lists, Industrial and Retail Markets
Design/Layout and print production of 40-page price lists

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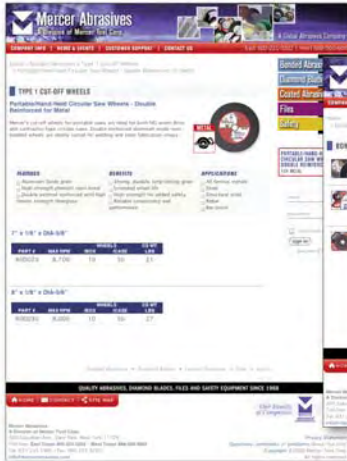


CLIENT: Mercer Abrasives, a division of Mercer Tool Corp.

SCOPE: Ads for various industrial titles
Concept, copy/design/layout

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CLIENT: Mercer Abrasives, a division of Mercer Tool Corp.
SCOPE: Website, www.mercerabrasives.com
 Design and coordination

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SCOPE: Flexo Magazine, monthly trade publication
Interim production: Design/layout, templates/formatting, and
print production of entire publication

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INTRO

SAMPLES

CONTACT



[CLICK FOR NEXT SAMPLE]

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CLIENT: Flexographic Technical Association

SCOPE: FIRST, technical publication
Design/layout, templates/formatting, illustrations/graphics,
copyediting/proofing, and print production

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CLIENT: Flexographic Technical Association

SCOPE: Flexography, 7-volume technical reference
Design/layout, templates/formatting, illustrations/graphics,
copyediting/proofing, and print production

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CLIENT: FLEXPLO Technical Association
SCOPE: Flexo Magazine, media kit
 Design/layout, print production

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CLIENT: Applied Power Systems
SCOPE: Corporate Identity

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CLIENT: Applied Power Systems
PROJECT: Capabilities Brochure
 Copy/Design/Layout; digital photography; print production


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DRIVERS WANTED



Is your IGBT Design STALLED?
Get up to SPEED Fast!
WIN Field-proven IGBT GATE DRIVERS!

- ☐ 2 Phase, 3-Phase, 4-Phase, 6-Phase and 8-Phase IGBT driver design
- ☐ 100V, 1200V, 1700V, 2400V, 3300V, 4500V, 6000V, 8000V, 10000V, 12000V, 15000V, 17000V, 20000V, 24000V, 28000V, 33000V, 36000V, 40000V, 45000V, 50000V, 55000V, 60000V, 65000V, 70000V, 75000V, 80000V, 85000V, 90000V, 95000V, 100000V, 110000V, 120000V, 130000V, 140000V, 150000V, 160000V, 170000V, 180000V, 190000V, 200000V, 210000V, 220000V, 230000V, 240000V, 250000V, 260000V, 270000V, 280000V, 290000V, 300000V, 310000V, 320000V, 330000V, 340000V, 350000V, 360000V, 370000V, 380000V, 390000V, 400000V, 410000V, 420000V, 430000V, 440000V, 450000V, 460000V, 470000V, 480000V, 490000V, 500000V, 510000V, 520000V, 530000V, 540000V, 550000V, 560000V, 570000V, 580000V, 590000V, 600000V, 610000V, 620000V, 630000V, 640000V, 650000V, 660000V, 670000V, 680000V, 690000V, 700000V, 710000V, 720000V, 730000V, 740000V, 750000V, 760000V, 770000V, 780000V, 790000V, 800000V, 810000V, 820000V, 830000V, 840000V, 850000V, 860000V, 870000V, 880000V, 890000V, 900000V, 910000V, 920000V, 930000V, 940000V, 950000V, 960000V, 970000V, 980000V, 990000V, 1000000V

Applied Power Systems, Inc.
 25 Quaker Ave. Hicksville, NY 11801, U.S.A.
 T: 516.683.2259 P: 516.683.2686
www.appliedps.com

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 WORKSHEET ASSISTANCE

THIRST FOR POWER?
GET A SIX PAC TO GO.



INTRODUCING APS'S SIX PAC™
 For new series of 600V and 1200V rated electrolytic capacitor industrial power stages.
 Compact, including 100V, 200V and 400V output current options.
 • Full operational power range to get you to market.
 • Complete solution: output filter, 2000µF, 50 to 100V, 1000W.
 • 750W output voltage.
 • 1000V output voltage, full and three phase bridge from 100amps to 2000amps, low inductance & 50% reducing frequency to 500Hz.
 For more information:
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LEAVE THE DRIVING TO APS

NEW AP-1950 30 SCR Gate Driver



Drop-in replacement for old industry standard firing card:
 same footprint, same connector interface:

Improved Functions & New Features:

- ☐ Automatic Frequency Tracking
- ☐ Hard DC Gate Firing
- ☐ On-board Internal V & I Feedback Loop
- ☐ Automatic Phase Angle Correction
- ☐ Improved Motor Immunity
- ☐ True Voltage Rating Capable
- ☐ Improved HV Isolation
- ☐ Diagnostic LEDs

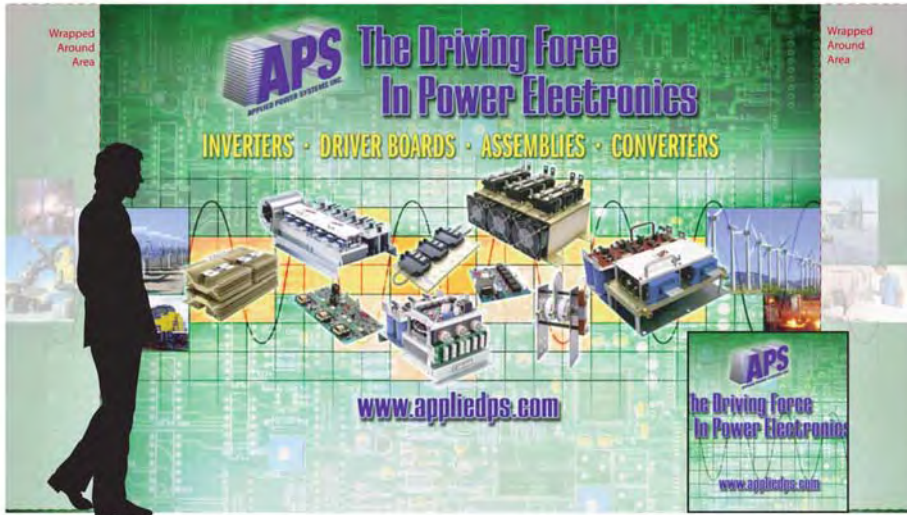
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www.appliedps.com

REPLACE
 EXISTING
 IGBT
 GATE
 DRIVERS
 WITH
 THIS
 NEW
 DESIGN

CLIENT: Applied Power Systems
SCOPE: Ad campaigns for trade publications
 Design/Layout; digital photography;
 advertising budget/placement coordination

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CLIENT: Applied Power Systems
SCOPE: Tradeshow Booth Graphics
Design/Layout

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Keep A Low Profile

With SanRex Triac LOW PROFILE RECTIFIER MODULES, Enables Connection With Light or ANGLED Modules At The Same Triac Case Height.



DUAL RECTIFIER
 100V 1.5A TO 25A
 up to 1.5mm

3 ϕ RECTIFIER
 100V 1.5A TO 25A
 up to 1.5mm

Connection on the Same Level

Easy Parallel Connection

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 SanRex Corp. Semiconductor Division
 50 Scoville Blvd., Port Washington, NY 11050-4618
 Tel (516) 625-1313 Fax (516) 625-8845
 WWW.SANREX.COM

KEEP EVEN COOLER

INTRODUCING
40Amp
T_J=150°C TRIACS



Based on SanRex's new diffusion technology, this 150°C high temperature series of Triacs is available for all your high performance needs from 0.8A up to 40A. We also offer Triac modules from 50A up to 100A.

Very high dv/dt and dv/dt/dt. Complies with RoHS directive. UL registered (Fast on Pack, TO-3PF) E76102

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KEEP YOUR COOL

INTRODUCING
T_J=150°C TRIACS



Based on SanRex's new diffusion technology, the NEW T_J=150°C Triacs, TMG-Q series, increases T_J (max) from 125°C to 150°C, and offers this extremely cool advantage: Typically reduce the heat sink size by 66% or eliminate it completely for high efficiency and reliability, at a lower cost.

0.8 amp up to 25 amp Environmentally friendly Lead-free plating finish as per EU's RoHS Variety of packages available

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 50 Scoville Blvd., Port Washington, NY 11050-4618
 Tel (516) 625-1313 Fax (516) 625-8845
 WWW.SANREX.COM

CLIENT: Sanrex Corporation
SCOPE: Ad campaigns for trade publications
 Digital photography; Design/Layout;
 advertising budget/placement coordination

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SanRex Your Power Source

Home > Modules > Diodes > Standard Recovery > Three Phase Bridge > Standard

Part #	Price	Qty	200V	175V	150V	125V
SR200A00	400	20	200	175	150	125
SR200A01	400	20	200	175	150	125
SR200A02	400	20	200	175	150	125
SR200A03	400	20	200	175	150	125
SR200A04	400	20	200	175	150	125
SR200A05	400	20	200	175	150	125
SR200A06	400	20	200	175	150	125
SR200A07	400	20	200	175	150	125
SR200A08	400	20	200	175	150	125
SR200A09	400	20	200	175	150	125
SR200A10	400	20	200	175	150	125
SR200A11	400	20	200	175	150	125
SR200A12	400	20	200	175	150	125
SR200A13	400	20	200	175	150	125
SR200A14	400	20	200	175	150	125
SR200A15	400	20	200	175	150	125
SR200A16	400	20	200	175	150	125
SR200A17	400	20	200	175	150	125
SR200A18	400	20	200	175	150	125
SR200A19	400	20	200	175	150	125
SR200A20	400	20	200	175	150	125
SR200A21	400	20	200	175	150	125
SR200A22	400	20	200	175	150	125
SR200A23	400	20	200	175	150	125
SR200A24	400	20	200	175	150	125
SR200A25	400	20	200	175	150	125
SR200A26	400	20	200	175	150	125
SR200A27	400	20	200	175	150	125
SR200A28	400	20	200	175	150	125
SR200A29	400	20	200	175	150	125
SR200A30	400	20	200	175	150	125
SR200A31	400	20	200	175	150	125
SR200A32	400	20	200	175	150	125
SR200A33	400	20	200	175	150	125
SR200A34	400	20	200	175	150	125
SR200A35	400	20	200	175	150	125
SR200A36	400	20	200	175	150	125
SR200A37	400	20	200	175	150	125
SR200A38	400	20	200	175	150	125
SR200A39	400	20	200	175	150	125
SR200A40	400	20	200	175	150	125
SR200A41	400	20	200	175	150	125
SR200A42	400	20	200	175	150	125
SR200A43	400	20	200	175	150	125
SR200A44	400	20	200	175	150	125
SR200A45	400	20	200	175	150	125
SR200A46	400	20	200	175	150	125
SR200A47	400	20	200	175	150	125
SR200A48	400	20	200	175	150	125
SR200A49	400	20	200	175	150	125
SR200A50	400	20	200	175	150	125

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Home > Product List > About Us > Contact Us > Downloads > Performance Data

Power Semiconductors MODULES

- Diodes > Standard Recovery > Three Phase Bridge > Standard Modules
- Diodes > Fast Recovery > Dual Diode > Cool & Efficient
- Diodes > Soft Recovery > Single Diode > Built In Thyristor
- Diodes > Schottky > Fast Recovery
- Thyristors > Dual Thyristor > Standard Modules
- Thyristors > Anti-Parallel > Cool Efficient
- Thyristors > Three Phase > Standard Modules
- Thyristors > Bridge Type > Standard Modules
- Tracs > TD 240 > Standard Modules
- Tracs > Other Tracs > Standard Modules
- Transistors > Darlington > Standard Modules
- Transistors > High Side > Standard Modules

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Home > Product List > About Us > Contact Us > Downloads > Performance Data

Power Supplies

100% Power Factor
 100% Efficiency
 100% Reliability

Power Supplies

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CLIENT: Sanrex Corporation
SCOPE: Website
 Design/layout, templates/formatting



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CLIENT: Kysor Panel Systems

SCOPE: Product Catalog

Design/layout, templates/formatting, and print production

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Comparative Performance

	2002	2003
SPY	1.76%	-1.46%
IBB	8.38%	-1.93%
BBB	-0.68%	3.76%
BBB	-0.52%	-6.76%
BBB	-4.92%	-0.74%
BBB	6.64%	-7.12%
BBB	7.82%	-7.8%
BBB	11.93%	-0.96%
BBB	7.03%	-10.87%
BBB	2.03%	8.8%
BBB	1.13%	-5.66%
BBB	1.27%	-5.86%
BBB	38.79%	-22.10%

2002 Growth of \$100,000

Month	Growth
JAN	100,000
FEB	100,000
MAR	100,000
APR	100,000
MAY	100,000
JUN	100,000
JUL	100,000
AUG	100,000
SEP	100,000
OCT	100,000
NOV	100,000
DEC	100,000

Investment Performance

May 1, 1999 to June 30, 2001 (sorted lowest)

Month Ending	Return	Standard Deviation	Alpha	Beta
04.30.99	0.18	0.19	0.19	0.19
06.30.99	0.06	0.26	0.26	0.26
12.31.99	12.09	16.58	9.56	16.57
03.31.00	37.87	18.97	18.97	18.97
04.30.00	22.16	13.69	13.69	13.69
06.30.00	16.24	11.86	11.86	11.86
12.31.00	17.10	16.03	16.03	16.03
08.31.01	1.06	10.98	10.98	10.98
10.30.01	5.45	40.93	4.55	40.93

Mutual Funds vs. Hedge Funds

- SEC Registered and among the most strictly regulated financial products.
- Low investor suitability requirements. Typical investor: middle-income individual.
- Federal laws and NASD rules expose investors to the compensation earned by a mutual fund's investment advisor.

JPR Capital Corporation Offers The Spartan 300 Fund LLC

- Unregistered and subject to less regulatory oversight than mutual funds.
- Higher investability. Typical investor: high net worth of franchise.
- No limits on hedge fund investors. There are already too many of the fund.

JPR Capital Corporation Offers The Spartan 300 Fund LLC

JPR Capital Corporation Offers The Spartan 300 Fund LLC

CLIENT: JPR Capital Corporation
SCOPE: Powerpoint Presentation
 Design/layout

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Elite Energy CONSULTANTS, LLC www.eliteenergyonline.com

ADDITIONAL REVENUE IS RIGHT AT YOUR FINGERTIPS...

Offer Your Existing Client Base a Way to Save on Their Utilities and Earn Residual Commission From Their Energy Use

EASY AND RISK FREE.

- Recession Proof
- Easy Sale
- No Gimmicks
- Complete Support, Training & Commitment
- Residual Monthly Commission
- Exponential Growth Opportunities
- No Ma...

conE **Elite Energy** www.eliteenergyonline.com

It's Your Energy. It's Your Choice.

CLIENT: Elite Energy Consultants, LLC

SCOPE: Tradeshow Booth Graphics
Design/Layout

PORTFOLIO

H+A Productions

We're Invested in Your Success. Our Creativity Produces the Results.

(516) 679-2686

Better Value for Your Energy Dollar.

Deregulation of New York's energy markets permits businesses to choose their own energy suppliers. Elite Energy Consultants, is an affiliate of High Rise Energy Group, LLC, an energy service company (ESCO) approved by the New York State Public Service Commission to supply utilities at a substantial savings.

**Deregulation.
Reliability.
Choice.**



As part of the 1996 New York Public Service Commission order that opened the electricity industry to competition, the service that utilities provide have been split into two parts - supply and delivery - with the supply portion being open to competition. Independent energy service companies (ESCOs) have entered the market to compete for private business. In fact, 1.5 million New Yorkers have already switched to ESCOs for their energy supply.

From the New York State Public Service Commission, "The New York State Public Service Commission, New York State

Why Do Utility Companies Want You To Use Elite Energy as Your Energy Supplier?

To have their **competitive energy market**, you can choose your supplier at electricity and natural gas instead of being forced to use utility. This increased choice allows for more efficiency and innovation that will give you **better value for your energy dollar**. Customer satisfaction is an integral part of the business of a competitive marketplace.

William M. Hines
Chairman
Elite Energy Consultants
1100 Park Avenue, Suite 1000
New York, NY 10028

What Does a Competitive Energy Market Mean For Me?

New York State created and defined the **competitive energy market** to give you the right to choose your energy supplier. This means that you can choose the energy supplier that offers the best value for your energy dollar. You can choose the energy supplier that offers the best value for your energy dollar. You can choose the energy supplier that offers the best value for your energy dollar.

Will There Be Any Change in Service Reliability?

Being an ESCO will not change the reliability of your energy service. Your energy will continue to be delivered through utility-owned wires and poles. The New York State Public Service Commission will continue to oversee the safety and reliability of the delivery system. You will continue to receive the same quality of service and reliability you expect from your utility company. You will continue to receive the same quality of service and reliability you expect from your utility company.

Let Elite Energy Consultants Show You The Way To Energy Savings

- Simple sign up process.
- Never a cost to sign up or cancel.
- The utility will continue to maintain your billing, maintenance, and customer service.
- Absolutely everything will be the same except for the increased savings.



It's Your Energy. It's Your Choice.

Sign up Today and Start Your Energy Savings! www.eliteenergyonline.com



CLIENT: Elite Energy Consultants, LLC
SCOPE: Trifold Brochure
 Copy/Design/Layout, and print production

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CLIENT: Emco Industrial Plastics
SCOPE: Corporate Identity
Logo design; Design/Layout stationery

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CLIENT: Emco Industrial Plastics

SCOPE: Capabilities Brochure

Digital photography; Copy/Design/Layout; print production

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CLIENT: Sceptre Tours
SCOPE: Travel Brochure
 Design/layout, templates/formatting

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CLIENT: ABC/Spectrum

SCOPE: Salesman Binder
Design and layout, production coordination

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CLIENT: 5 Star Pet Salon
SCOPE: Product Labels
Design/layout; print production

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Starlight LIMO
562 Rt 303
Blairstown, NY, 10983

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1 HOUR FREE
ON A NIGHT OUT
ON THE TOWN!

special event and
corporate limousine travel

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Corporate... Airports... Night on the Town!... Sporting Events...
Birthdays... Weddings... Casinos... Proms...



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special event and
corporate limousine travel

transportation services for all occasions, individuals and groups

Corporate Travel Managers, Executive Assistants, and Meeting Planners count on Starlight's VIP service and dependability for getting their executives, corporate clients, and employees around.
Contact us today to find out about our special packages and corporate rates.

RECEIVE
15% OFF
FIRST ROUND-Trip
RESERVATION

2008 Navigator
2008 Lincoln Towncar
2008 Lincoln Stretch
Executive Limousine
4-6 passengers
up to 42 passengers

CLIENT: Starlight Limousine

SCOPE: 9" x 6" Postcard

Copy/Design/Layout; print production

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For Catered Cocktails on the Patio, Under a Tent, or On the Beach

Invite Us to Your Next Party!

A completely portable bar and beverage service; we'll provide the portable bar and the carbonated and noncarbonated beverages — you provide the event, alcohol, and bartenders!

We are your bottled beverage alternative!
 Save the space and cost of your main bar by having us provide you with your own mobile bar. We'll provide you with the equipment and all your main bar beverages you have for your event. We'll provide you with the equipment and all your main bar beverages you have for your event. We'll provide you with the equipment and all your main bar beverages you have for your event.

Bars & Beverages in Motion Features:

- 100% Recycled & Recycled Ink Bar (with a steel protection) and bars with an alcohol serving area for the bartender.
- Bars and beverage dispensing, refrigeration, or heating units.
- Glass dispensing for several different sized vessels, standard or glass.
- Customizable to your unique event and guests' needs.
- Built to last, heavy 200 lbs. bar.
- Special all-weather covers up to 28" high tables.
- Selection of 150 drinks.

Bars & Beverages in Motion Rental Package Includes:

- Delivery, set up and removal of bar equipment and beverages at your location.
- Your choice of up to eight (8) soft drinks, including juice, water and coffee.
- Product and equipment maintenance guaranteed.

Fountain Product Selections:

Carbonated	Noncarbonated	Juices
• Carbonated Soft Drink, Soda	• Carbonated Soft Drink, Soda	• Assorted Fruit Juices
• Diet Soda	• Lemonade	• Assorted Fruit Juices
• Diet Soda	• Lemonade	• Assorted Fruit Juices
• Diet Soda	• Lemonade	• Assorted Fruit Juices

Bars & Beverages in Motion Portable Bar and Beverage Services
 (516) 840-3017 (516) 474-1031

Having a Party?

Bars & Beverages in Motion presents

The Completely Mobile Bar & Beverage Service

- **Eco Friendly**
 Single-serve Bottles and Cans Not Used!
- **Stand-Alone and Portable**
 - Even Heat Recovery Electricity, Running Water, or Refrigeration
 - Digital Bar Top Everything Your Bartender Needs — Including the Glass
- **Bars & Beverages in Motion's Rental Service includes:**
 - Delivery, Set Up, and Removal of Bar Equipment and Beverages
 - Unlimited Supply of Fountain Products, Soda, Juice, and Tea, etc.

Don't Start Your Party Without Us...

100% MONEY BACK GUARANTEE

CLIENT: Bars and Beverages in Motion

SCOPE: 9" x 6" Postcard

Copy/Design/Layout; print production/mailing

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CLIENT: Millionaire Productions

SCOPE: Media Kit/Dilema

Design/layout, print production folder, CD label, business card,
and press release shell

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CLIENT: William Heiser Foundation
SCOPE: Annual Fundraiser Awareness Brochure; Copy/Design/Layout;
 print production

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CLIENT: SMN Associates
SCOPE: Company Newsletter Shell
 Design/Layout; master template

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CLIENT: Lemon Tree
SCOPE: Corporate Identity
Layout Design/print coordination

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CLIENT: 3W Ventures

SCOPE: Corporate Identity

Layout Design Letterhead, Business Card, #10 Envelope

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CLIENT: Various

SCOPE: Logo Designs/Corporate Identity

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CLIENT: Various

SCOPE: Logo Designs/Corporate Identity

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CLIENT: Various
SCOPE: Logo Designs/Corporate Identity

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CLIENT: Flexographic Technical Association

SCOPE: Flexographic Printing Manual, 2 Volumes, 72 and 96 pages
Design/layout, templates/formatting, and print production

PORTFOLIO

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 (516) 679-2686



CLIENT: Flexographic Technical Association
SCOPE: The Beginner Flexographer, 176 page book
 Design/layout, templates/formatting, and print production

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(516) 679-2686

The Nursing Spectrum
Inserts for New York State

200 Wilson Avenue, Suite 276, Westbury, NY 11590
 Tel: (516) 335-6666 Fax: (516) 335-6663

Having a Difficult Time Recruiting for Hard-to-Fill Positions?

The Nursing Spectrum Can Help You with Multiregional Advertising By Saving You Up to 50%!

The Nursing Spectrum has 2 regional editions to serve those 430,000 RNs. We reach more RNs than any other publication in:

- Greater Chicago/IL, Illinois and NW Indiana 41,100 RNs
Tel: 847-344-8800 Fax: 847-344-1980
- Greater New York/New Jersey Metro-11,500 RNs
Tel: (212) 232-9900 Fax: (212) 232-9239
- Greater Philadelphia/PA Metro 10,000 RNs
Tel: 800-522-8000 Fax: 800-288-0720
- Washington, DC/Midatlantic 41,300 RNs
Tel: (202) 774-8000 Fax: (202) 833-8022
- Florida, 1 advertisement and 7 more covered counties 30,000 RNs
South Florida
Tel: (561) 796-7622 Fax: (561) 796-1438
New Florida
Tel: (863) 286-7622 Fax: (863) 286-3943

Please bring us 25 low-resolution (300 dpi) images of the nursing insert you'd like to place in our ad and give the name of all advertisements, the size of ad and other options. We will discuss the low 12 display ads for 50% of that volume to open and 20% for the headline ads.

Call your local Nursing Spectrum sales for the complete details on our!

The Nursing Spectrum

■ Greater Chicago/IL
 Illinois and NW Indiana
 41,100 RNs
 \$19.00 per line

■ Greater New York/New Jersey Metro-
 11,500 RNs
 \$22.00 per line full size
 Call for NY area rates

Midatlantic

The Nursing Spectrum Greater NY/NJ Metro Edition

11,500 RNs

Standard Rates (100 words per line)
 1 Line \$22.00
 2 Lines \$42.00
 3 Lines \$62.00
 4 Lines \$82.00
 5 Lines \$102.00
 6 Lines \$122.00
 7 Lines \$142.00
 8 Lines \$162.00
 9 Lines \$182.00
 10 Lines \$202.00

Classified Type Samples

Sample Size	Minimum Number of Advertisements	Rate per Line	Sample Size	Minimum Number of Advertisements	Rate per Line
1 Line	1	\$22.00	1 Line	1	\$22.00
2 Lines	2	\$42.00	2 Lines	2	\$42.00
3 Lines	3	\$62.00	3 Lines	3	\$62.00
4 Lines	4	\$82.00	4 Lines	4	\$82.00
5 Lines	5	\$102.00	5 Lines	5	\$102.00
6 Lines	6	\$122.00	6 Lines	6	\$122.00
7 Lines	7	\$142.00	7 Lines	7	\$142.00
8 Lines	8	\$162.00	8 Lines	8	\$162.00
9 Lines	9	\$182.00	9 Lines	9	\$182.00
10 Lines	10	\$202.00	10 Lines	10	\$202.00

200 Wilson Avenue, Suite 276, Westbury, NY 11590
 Tel: (516) 335-6666 Fax: (516) 335-6663

CLIENT: The Nursing Spectrum, A Gannett Publication
SCOPE: Set of Insert Sheets for Media Kit, (5) Editions
 Design/layout, templates/formatting, and print production



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CLIENT: Emco Industrial Plastics

SCOPE: Line Card, Quadfold Brochure
Design/layout, templates/formatting, and print production

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CLIENT: Flexographic Technical Association

SCOPE: FIRST, 3rd Edition, 176 pp.

Design/layout, templates/formatting, and print production

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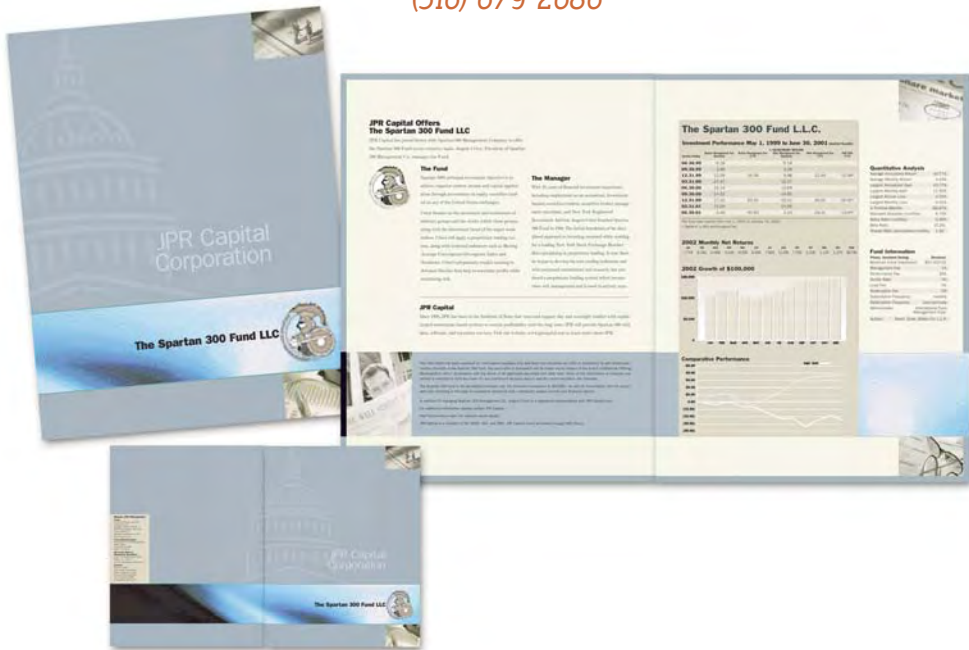
CLIENT: Flexographic Technical Association

SCOPE: Direct Mailers

Design/layout, templates/formatting, and print production

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CLIENT: JPR Capital

SCOPE: Spartan Fund Brochure

Design/layout, templates/formatting, and print production



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Introducing the Only Complete Turnkey Pet Grooming Operation!

5 Star Pet Salons, Inc. presents the Total Pro-Groom System. We've put together a complete package containing all of the highest quality equipment, products, and services available today to help you start your grooming business.

5 Star Pet Salons' Total Pro-Groom System

The Total Pro-Groom System allows you to go from any location by offering a professional grooming service in the convenience of the groomer facility. There is no other package available that will take care of the entire start-up process. Stop by our 5 Star Pet Salons. You'll never see anything as comprehensive. Stop by after hours today.

Average Revenue Projections for Grooming Salons

Year	2007	2008	2009	2010	2011	2012
Revenue	\$1,000,000	\$1,200,000	\$1,400,000	\$1,600,000	\$1,800,000	\$2,000,000

Increase Your Potential to Increase Revenue

One of your biggest goals should always be to increase revenue. With the Total Pro-Groom System, you can produce and build your customer base faster than most. Increase grooming services, increase product sales, increase services, and you will be able to increase your revenue. You will be able to increase your revenue by 10-15% annually. You will be able to increase your revenue by 10-15% annually. You will be able to increase your revenue by 10-15% annually.

5 Star PET SALONS™

Total Pro-Groom System

Product Details Include:

- 1. Grooming Station
- 2. Grooming Table
- 3. Grooming Chair
- 4. Grooming Sink
- 5. Grooming Counter
- 6. Grooming Cabinet
- 7. Grooming Mirror
- 8. Grooming Light
- 9. Grooming Fan
- 10. Grooming Vacuum
- 11. Grooming Scale
- 12. Grooming Brush
- 13. Grooming Comb
- 14. Grooming Scissors
- 15. Grooming Clippers
- 16. Grooming Trimmer
- 17. Grooming Nail Trimmer
- 18. Grooming Ear Cleaner
- 19. Grooming Ear Wax Remover
- 20. Grooming Ear Plugs
- 21. Grooming Ear Drops
- 22. Grooming Ear Wipes
- 23. Grooming Ear Cotton
- 24. Grooming Ear Gauze
- 25. Grooming Ear Dressing
- 26. Grooming Ear Ointment
- 27. Grooming Ear Powder
- 28. Grooming Ear Cream
- 29. Grooming Ear Gel
- 30. Grooming Ear Spray
- 31. Grooming Ear Drops
- 32. Grooming Ear Wipes
- 33. Grooming Ear Cotton
- 34. Grooming Ear Gauze
- 35. Grooming Ear Dressing
- 36. Grooming Ear Ointment
- 37. Grooming Ear Powder
- 38. Grooming Ear Cream
- 39. Grooming Ear Gel
- 40. Grooming Ear Spray

Total Pro-Groom System

5 Star PET SALONS™

TOTAL PRO-GROOM SYSTEM

THE WORLD'S GREATEST EQUIPMENT, MAKING GROOMING SIMPLE.

Tap into the Multi-Billion Dollar Industry of Pet Grooming With 5 Star Pet Salons' Equipment and Support.

Multiple Package Price Breaks

From 1000 to 2000
From 2000 to 3000
From 3000 to 4000
From 4000 to 5000
From 5000 to 6000
From 6000 to 7000
From 7000 to 8000
From 8000 to 9000
From 9000 to 10000

CLIENT: 5 Star Pet Salon
SCOPE: Product Brochure
 Design/layout, templates/formatting, and print production

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CLIENT: Blue Sky Amusements & Entertainment

SCOPE: Corporate Identity (Update)

Design/layout, templates/formatting, and print production

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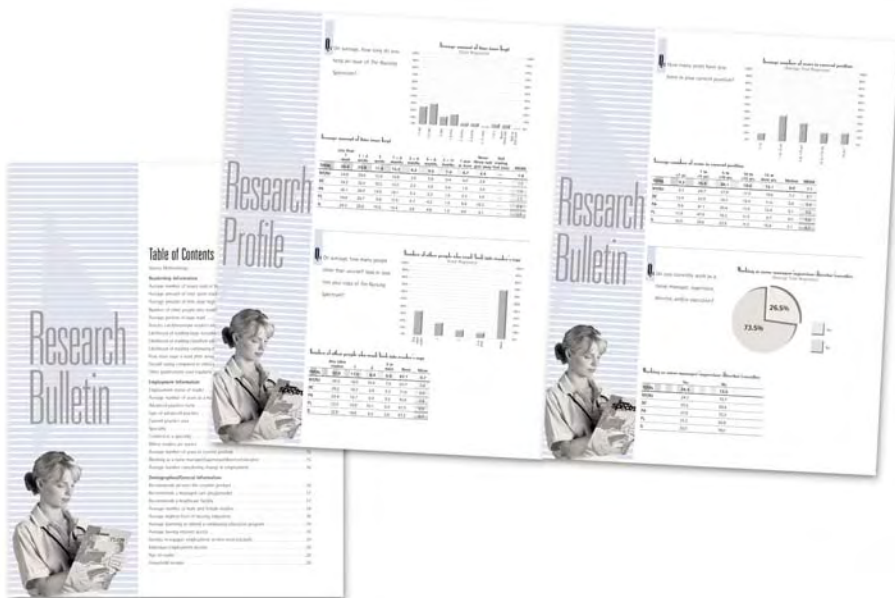
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CLIENT: Stylebuilt Accessories, Inc
SCOPE: Product Catalog (36 pp with double gate folds)
Design/layout, templates/formatting, digital photography, and
print production

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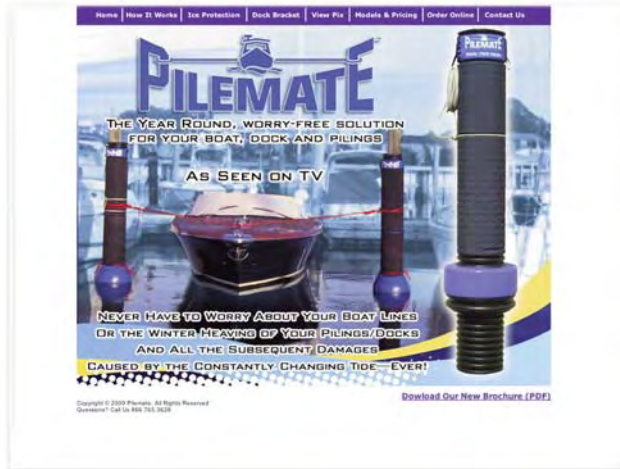
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CLIENT: The Nursing Spectrum, A Gannett Publication
SCOPE: Readership Survey Booklet (Media Kit), 20 pp
 Design/layout, templates/formatting, charts/graphics,
 and print production

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CLIENT: Pilemate

SCOPE: Website

Preliminary design to complement product launch and provide online ordering

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CLIENT: 3W Ventures
SCOPE: Website
 Consultant Design/layout

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CLIENT: Mercer Cutlery, a division of Mercer Tool Corp.

SCOPE: Logo for print use (4 color, black and white) and etching on product

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CLIENT: Mercer Cutlery, a division of Mercer Tool Corp.
SCOPE: Promotional Collateral, Sellsheet and trade ad
 Design, copy writing, product photography, print production

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CLIENT: Mercer Cutlery, a division of Mercer Tool Corp.

SCOPE: Trade Show presence, Retractable banner
Design, copy writing, product photography, print production

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