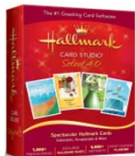




HOLIDAY & BLACK FRIDAY PROMOTIONS  
GIFT-WITH-PURCHASE SOFTWARE IDEAS



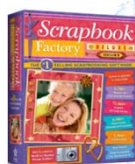
**HALLMARK CARD STUDIO SELECT – SRP \$39.95 – BEST SELLER!**

The #1 home graphics software product on the market\*. Create one-of-a-kind Hallmark cards and projects as unique as the people you care for. In three simple steps, add photos, sentiments and graphics to personalize your Hallmark creations using any number of the beautiful designs and templates included. Other projects include event planners, calendars, photo frames, stationery, invitations, scrapbook pages and more!



**HALLMARK SCRAPBOOK STUDIO DELUXE 3 – SRP \$29.95 – BEST SELLER**

Remembering the special events in your family's life is what scrapbooking is all about. Now, Hallmark Scrapbook Studio Deluxe makes it easy to tell your family's stories by providing an extensive collection of scrapbook design templates, images and phrases. Includes special themes such as holiday, wedding, baby, prom, anniversary and more.



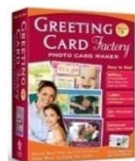
**SCRAPBOOK FACTORY STANDARD 5 – SRP \$29.95**

The #1 best selling scrapbook software in America!\* Take your digital photos and add them to the hundreds of pre-designed scrapbook pages to create precious keepsakes and holiday memories to share with friends and family. It's the ideal gift and a great way to capture your holiday and other year-round photo memories!



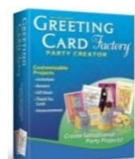
**PRINT ARTIST PHOTO PROJECTS 2 - SRP \$39.99 – NEW!**

Bring your photos to life in minutes! Whether you need photo cards, postcards, invitations, photo calendars, party accessories or more - this easy-to-use title will produce sensational photo projects. Choose from thousands of fun and unique designs and graphics for virtually every season, event and holiday.



**GREETING CARD FACTORY PHOTO CARD MAKER 3 – SRP \$39.95 – BEST SELLER**

Create custom photo greeting cards with one of the leading greeting card software products. Included is everything you need to create personalized photo greeting cards, photo party invitations, postcards and more! With this extensive collection of charming cards, beautiful graphics and heartfelt sentiments you will be sure to express your innermost feelings every time.



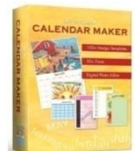
**GREETING CARD FACTORY PARTY CREATOR – SRP \$29.95**

Create and print great-looking party and craft projects with ease this holiday season. Whether your party calls for an invitation, thank-you card, banner, placemats, party favors or even a hat or gift bag, Greeting Card Factory Party Creator will help you craft virtually all of your party needs.



**GREETING CARD FACTORY WORKSHOP 8 – SRP \$39.95 – BEST SELLER!**

Capture memories and make customizable projects in every style imaginable. Create greeting cards, holiday newsletters, party invitations, scrapbook pages, crafts and more. Also includes ready-made designs for just about every season and event, plus thousands of clip art images. Add digital photos and show off your creative flair to all of your family and friends.



**ART EXPLOSION CALENDAR MAKER – SRP \$29.95**

From one of the leading brand in home graphics comes this easy to use calendar making product. Create great-looking calendars with your personal photos, or use any of the images and fonts included. Make calendars with the kids or surprise your family with a personalized holiday gift. Includes thousands of templates to make daily, weekly, monthly or annual calendars.



**FAMILY TREE MAKER WORKSHOP – SRP \$39.95 – NEW!**

Family Tree Maker, the #1 selling genealogy software, makes it easy to discover your family story, preserve your legacy and share your rich heritage with family and friends. Includes family tree design templates and features to incorporate photos, videos, documents, etc., into charts and reports or even into fun coffee table books. A great holiday gift and activity for any family!



HOLIDAY & BLACK FRIDAY PROMOTIONS  
GIFT-WITH-PURCHASE SOFTWARE IDEAS



**PHOTO EXPLOSION WORKSHOP 4 – SRP \$39.95 – BEST SELLER!**

Combines the best of digital editing with a photo project studio. Fix and organize photos with ease, and choose from an enormous library of ready-made designs and templates for virtually every photo project imaginable - from photo frames and posters to photo cards and scrapbook pages.



**COREL PAINT SHOP PRO PHOTO X3 – SRP \$99.99 – NEW!**

Everything you need to create stunning photos. With a wide selection of one-click photo-fixing features you can easily correct common photo flaws such as red eye, color and sharpness. Unique makeover tools let you whiten teeth, remove blemishes and paint on a tan. Get creative with artistic effects and filters to turn your favorite photos into fun projects to share with family and friends.



**PRINT ARTIST CRAFT & PARTY MAKER – SRP \$29.95**

Create and print great-looking holiday party and crafts in just minutes. Whether you need party invitations, placemats, name tags, party sets or even a gift bag, no experience is necessary to make party projects with this easy to use software product. Personalize any project by adding your own photos and impress your guests with professional looking party crafts and accessories!



**HGTV INSTANT MAKEOVER WORKSHOP – SRP \$29.95 – NEW!**

Easily visualize home improvement projects with HGTV Instant Makeover Workshop. Simply import digital photographs of your home interior and quickly change paint color, doors, countertops and more. Choose from a wide selection of name brand materials such as Olympic, Overhead Door, Beauti-Tone and Decra, or create your very own custom materials. No design experience is necessary, just point and click!



**COOK'N FOR EVERY HOLIDAY – SRP \$19.95**

The holiday cook will love you for giving them this wonderful collection of holiday recipes. This collection is sure to inspire great meals, plus you can add your own. There is nothing quite as warming to the soul as recalling holidays with family and friends. Cook'n for every Holiday's food recipes are sure to recall delightfully nostalgic memories



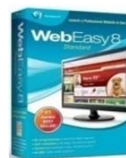
**DORA'S BIG BIRTHDAY ADVENTURE – SRP \$19.95 – NEW!**

Help Dora, the top-rated preschool phenomenon, and all her friends escape from Wizzle World in time to get to her very own birthday party! Your preschooler will celebrate friendship, explore music & movement, and master fundamental skills in an engaging and wholesome way. *Dora's Big Birthday Adventure™* takes your child into Dora's world where they'll learn about Math, Reading, Language, Spanish, Self-Esteem and more!



**SESAME STREET® LEARN, PLAY & GROW – SRP \$19.95**

Developed by trusted experts in childhood education, Sesame Street® *Learn, Play & Grow Preschool* focuses on early childhood learning and self-esteem building. With Elmo, Big Bird and Cookie Monster as playmates, *Learn, Play & Grow Preschool* provides children ages 2-4 with a variety of different learning activities including Language Development, Counting, Music, Art, Shape Games and much more!



**WEBEASY STANDARD 8 - SRP \$39.95**

Create your very own professional looking website! Easily add photos, videos, graphics and more to build a website for your family, volunteer group, school club, sports team, wedding or any other organization or event that needs a web presence. With a wide variety of web-page templates, drag-and-drop simplicity and no programming or technical skills required, a great website is only minutes away!



**THOMAS & FRIENDS™ MISTY ISLAND RESCUE – SRP \$19.99 – NEW!**

The "Thomas & Friends" television series can be seen in over 130 countries worldwide. Now the adventure continues with easy-to-use software based on "Thomas & Friends Misty Island Rescue" the movie. Packed with 10 exciting games and activities for kids ages 2-5, **Thomas & Friends Misty Island Rescue** lets preschoolers experience Thomas' wonderful world while learning essential preschool lessons.

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HOLIDAY & BLACK FRIDAY PROMOTIONS  
GIFT-WITH-PURCHASE SOFTWARE IDEAS



**PRINT ARTIST PREMIER 23 – SRP \$39.95 – BEST SELLER!**

Print Artist is one of the best-selling print creativity software products on the market today. Take your digital photos and create professional-looking projects in minutes. Whether you need newsletters, business cards, flyers, stationary, or greeting cards, Print Artist Premier is sure make your home office projects come to life!



**MEMORIES ON TV 4 – SRP \$49.95 – BEST SELLER!**

Easily transform your digital photos and video clips into stunning slideshows with transition effects and music for play on your TV! MemoriesOnTV is easy to use, and is a great way to share photographs of family vacations, birthdays, graduations, holidays, college events and more - right on your living room TV!



**ART EXPLOSION SEASON'S EVENTS & HOLIDAYS – SRP \$29.95**

Now you can make any event into an unforgettable memory! From birthdays to anniversaries, Christmas to Memorial Day, graduations to weddings - Art Explosion Seasons, Events & Holidays is sure to have the right image for any needed invitation, greeting card, banner or party favor.



**I CAN SPEAK 16 LANGUAGE PACK – SRP \$79.95**

I Can Speak 16 Language Pack makes learning languages fast, fun and easy. Using a comprehensive blend of proven learning methods and fun activities, you have everything you need on one disk to start speaking not one, but 16 new languages! Ideal for families, students or business professionals looking to brush up on their language skills or just starting from scratch.



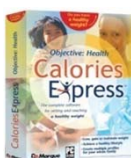
**COOK'N RECIPE ORGANIZER 9 - SRP \$79.95 – NEW!**

This easy-to-use software program makes recipe management and organizing a snap. Stop fumbling through countless hand-written recipes, now you have one convenient place to store, maintain and update all of your recipes! Utilize the available goods in your pantry and let Cook'n suggest a recipe or select an existing recipe and let the software generate a shopping list for you - complete with the exact ingredients, measurements and suggested nutritional values.



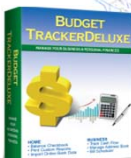
**COOK'N WITH BETTY CROCKER – SRP \$29.95 - BEST SELLER!**

Cook'n with Betty Crocker includes proven recipes from the famous Betty Crocker Cookbook. With over 50 years of cooking and baking success, Betty Crocker's Cookbook has earned the reputation of being the most trusted cookbook in the kitchen. You will love adding these recipes to your collection. It's the perfect gift for the chef on your list.



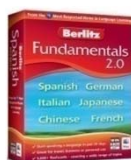
**CALORIE EXPRESS - SRP \$29.95**

An important part of the Holiday season is eating, the hard part is not doing too much of it - now there is a software solution to help maintain a healthy weight, even during the Holidays! Calorie Express is user-friendly and will help you gain better control over your eating habits. Create your personal profile, set a goal, plan your physical activities and then let Calorie Express do the rest.



**BUDGET TRACKER DELUXE – SRP \$39.95**

Start your new year off on the right track with Budget Tracker Deluxe, a user-friendly personal money manager that allows you to keep track and manage your personal finances. Create budgets quickly and easily, print reports, watch your cash flow and build your net worth. In these tough economic times, it's critical to know where your money is going – with Budget Tracker deluxe, keep your finances under control!



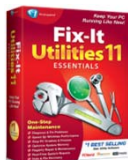
**BERLITZ FUNDAMENTALS 2 – SRP \$29.95 - BEST SELLER!**

Learn the basics of a language faster! Includes Spanish, Italian, French, German, English, Chinese and Japanese. Using a proprietary learning system and 5,000+ flashcards, Berlitz will test your recall and customize programs based on your abilities. Whether traveling to another country, improving your language knowledge or just wanting to bone-up on vocabulary in specific subject areas, Berlitz Fundamentals provides the building blocks.

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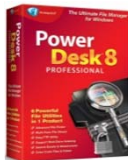


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GIFT-WITH-PURCHASE SOFTWARE IDEAS



**FIX-IT UTILITIES ESSENTIALS 11 - SRP \$39.95 – NEW!**

Repair, speed-up & protect your PC – automatically! Fix-It Utilities Essentials finds and fixes windows problems, preventing slowdowns and freezes. Eliminate and recover from system crashes by restoring Windows back to full health. With real-time PC monitoring, you can relax and let Fix-It Utilities fix, optimize and speed up your PC - the ultimate system repair utility!



**POWERDESK PRO 8 - SRP \$39.95 – NEW!**

The award-winning, easy, fast and expert way to organize and manage the files, digital photos, MP3s and web images on your PC. With far more features and functions than the standard Windows file manager, PowerDesk® Pro 8 gives you the tools to search, edit, delete, copy, move, sort, zip, label, view, convert and more. With just a few clicks, completely customize and reorganize your PC!



**COREL'S VIDEO STUDIO ESSENTIALS X3 – SRP \$59.95 – NEW!**

Built from the award winning application, Corel® VideoStudio® Pro X3, Corel® VideoStudio® Essentials X3 is everything you need to produce professional quality video. Delivers express and advanced editing modes, studio-quality templates, improved filters, titles, and powerful real-time effects. Share your movies on social sites such as YouTube™ and Vimeo® —all from one complete package.



**MOVAVI VIDEO EDITOR 6 STANDARD – SRP \$49.95 – NEW!**

Powerful yet easy-to-use video editing software application that gives you all the tools you need to create stunning, customized videos! Movavi gives you a simple and straightforward way to capture video and audio from multiple sources, and then apply or add professional-looking filters, artistic special effects, soundtracks, transitions, text titles and more! Fast, fun and easy, **Movavi Video Editor 6 Standard** is sure to enhance creativity, plus offer great additional value to all your other video product purchases.



**FOOD NETWORK® RECIPE MANAGER - SRP \$29.95 - NEW!**

Organize and create the ultimate kitchen with the this food recipe manager. More than 1000 recipes from the Food Network kitchens, plus one click access to over 400,000 recipes on Food.com. Or input your own recipes and use your photos to show off your kitchen masterpieces. Choose recipes and ingredients based on USDA nutritional values. Schedule weekly meal plans and generate shopping lists organized by grocery section to save time and money!



**MERRIAM WEBSTER MEDICAL DESK DICTIONARY – SRP \$29.95 – NEW!**

The latest word on the medical terms you need! Merriam-Webster's Medical Desk Dictionary, is an invaluable resource for families and health care professionals alike, with today's most widely used health-care terms, abbreviations and medication names. Find the answers you need to communicate in health care settings and follow the latest medical discoveries. Merriam-Webster's Medical Desk Reference is an indispensable tool for everyone who needs explanations of current medical vocabulary.



**NICKELODEON SUPER GAME PACK – SRP \$19.95 – NEW!**

3 games in 1 box! Explore Mars, visit Puppyville and play Bingo with your favorite characters in the Nickelodeon Super Game Pack! Included are 3 complete and exciting games that introduce your child to preschool basics through exploration, discovery, and play. Designed for preschoolers ages 2-5, Nickelodeon's Super Game Pack teaches colors, shapes, numbers, matching, creativity, reasoning, music, computer skills and more!



**GO DIEGO GO! DIEGO'S ULTIMATE RESCUE LEAGUE – SRP \$19.95 – NEW!**

Children ages 2-5 can travel the world, explore weather and animal habitats, experience teamwork and much more as they help Diego rescue Baby Animals from places around the globe. With innovative multi-skill, interactive games, quests and mini-games, children will be thoroughly entertained, all the while helping them master important fundamental skills!

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## HOLIDAY & BLACK FRIDAY PROMOTIONS GIFT-WITH-PURCHASE SOFTWARE IDEAS



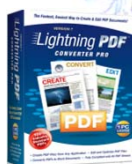
### **LEARN TO USE MICROSOFT® OFFICE 2010 & WINDOWS® 7 – SRP \$69.95 – NEW!**

Get more proficient with your computer this year with this easy-to-use PC training software for Microsoft Office and Windows 7. On-screen video demonstrations take you step-by-step through 100+ different topics, each with clear and concise instructions. Simply pick the topic you want to study and sit back and watch as an expert shows you how it's done. Practice what you've learned in an interactive tutorial where you try out the task in a simulated environment and then move on to actually doing it yourself.



### **SYSTEM SUITE DELUXE - SRP \$49.95 – NEW!**

Take a stand and fight back with SystemSuite® Deluxe – the easy-to-use PC repair and tune-up program that runs 250+ diagnostic tests to uncover your computer's problems and then fixes every one of them. With one-click maintenance, easily protect and repair your PC yourself!



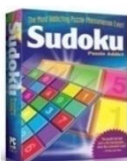
### **LIGHTNING PDF CONVERTER PRO – SRP \$49.95 – NEW!**

Lightning PDF Converter Pro, the complete PDF alternative to Adobe® Acrobat®, is specifically designed for business users and makes working with PDFs faster and easier. Use powerful tools to create, convert, edit, combine, secure, markup, form-fill and save 100% industry-standard PDFs files that can be opened with any PDF viewer.



### **SOLITAIRE MANIA – SRP \$29.95**

Here is the perfect study break or gift for the student in your house! Solitaire Mania includes more than 400 solitaire card games. It features all the old-time favorites like Spider Solitaire, FreeCell, Golf, Monte Carlo, Klondike, Scorpion, and a lot of original variations not found elsewhere. The whole design of the game can be customized, including card sets and backgrounds. Whether just wanting to play at home, or while travelling on that summer vacation, Solitaire Mania will supply hours of fun.



### **SUDOKU PUZZLE ADDICT UNLIMITED EDITION – SRP \$19.99**

Sudoku puzzles, an addictive ritual as necessary a routine as that morning jolt of coffee! Give the gift of puzzles this holiday season - with more than 1000 Sudoku puzzles, even the most diehard puzzle addicts will be challenged - but if you're just being introduced to this wildly popular pastime, you too will find enough variety and tricky twists to make this national craze your personal obsession.



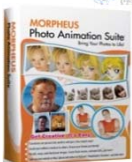
### **Brain Fitness - SRP \$69.99**

Get hours of fun with this timely title. Brain vitality is a key variable for success in daily life, whether you are a student, professional, parent or retired. Brain Fitness contains fun and innovative games sure to provide you with a full mental workout. Increase thinking ability, prevent brain aging, and sharpen all five cognitive functions: memory, language, concentration, visual-spatial skills and executive function.



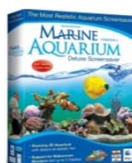
### **CASINO POKER - SRP \$19.95**

Experience a full simulation game that gives you the look, feel and competitive action of the best and most popular casinos in the world. Choose from seven versions of poker including Texas Hold 'Em and Five Card Draw and play against virtual players with realistic responses driven by the game's own Artificial Intelligence Tracking Software. Bluff, check, raise or fold - as the cards go your way, the stakes get higher, the thrills increase and the pot is up for grabs.



### **MORPHEUS ANIMATION SUITE - SRP \$59.99**

Give a unique gift this holiday season. Turn photos into entertaining animations. Morph, warp, mix and blend photos, then share your creation with family and friends. Great for embellishing your profiles and unleashing your creativity on FaceBook, MySpace and other online communities.



### **MARINE AQUARIUM 3 - SRP \$19.95**

Give a unique gift this holiday season with the most realistic PC aquarium simulation program available, complete with life-like fish that can bend, turn and swim. Watch as they co-exist within a photo-realistic 3D environment. Raise up to 30 unique fish, each with their own realistic behaviors. Enjoy as a stand alone program or as a screensaver, add your own music, adjust the lighting and be mesmerized by Marine Aquarium!