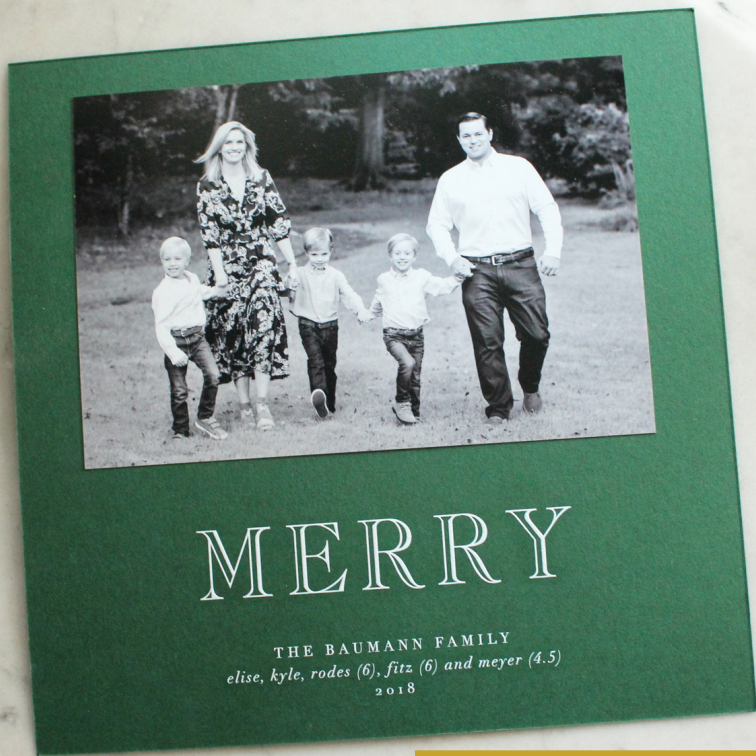


holiday cards
information + pricing
two thousand twenty

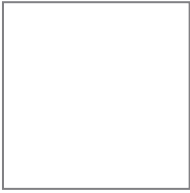
calliespondence



*holiday card
and
holiday birth announcement
portfolio available on
www.calliespondence.com*



envelope colors



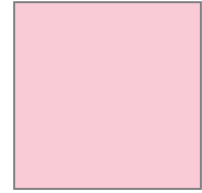
white



off white



luxe blush



blossom



papaya



poppy



fuschia



lavender



beet



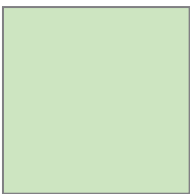
aubergine



vibrant red



brick red



sage



clover



chartreuse



forest



peacock



pool

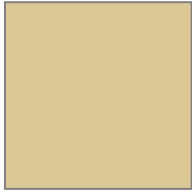


bluebell



night

envelope colors



kraft paper



chocolate



gravel



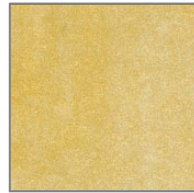
slate



metallic quartz



metallic silver



metallic gold



antique gold

LOVE A DARK ENVELOPE BUT NOT
SURE HOW TO WRITE ADDRESSES ON IT?
THEY LOOK GREAT WITH WHITE INK
(PEN AVAILABLE FOR PURCHASE FROM
CALLIESPONDENCE, \$5) OR
METALLIC INK!



envelope liners



north pole



partridge



winter wonderland



festive stripe



ski slope



peace dove



mistletoe, red



blue christmas



winter cottages

envelope liners



nutcrackers, green



christmas lights



mistletoe, green



mistletoe, aqua



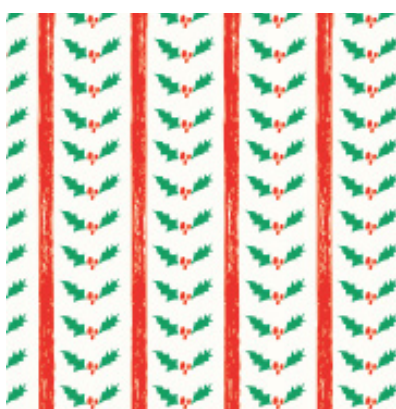
little drummer boy



christmas berries



stockings & more
ON SALE, 50% off

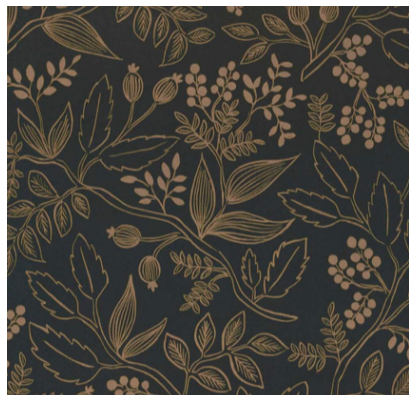


holly jolly
ON SALE, 50% off

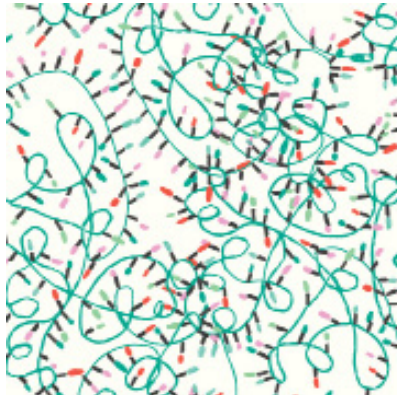


winter greenery
ON SALE, 50% off

envelope liners



queen anne



tangled lights



holiday garden



o christmas tree



*nutcrackers
(limited quantity)*



pretty packages



blue garden



watercolor holly



delft tiles

envelope liners



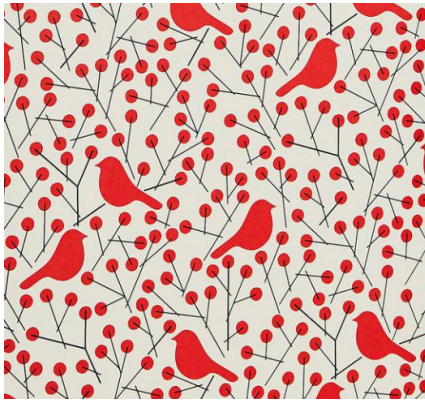
perfect pink presents



luisa



nutcracker, white



wren



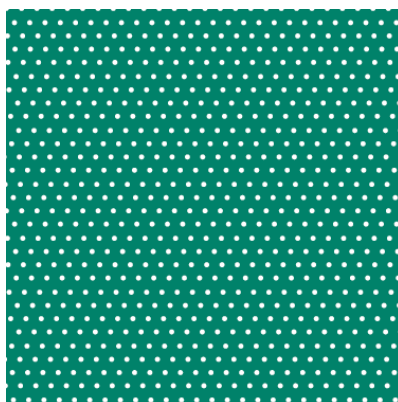
holiday farm



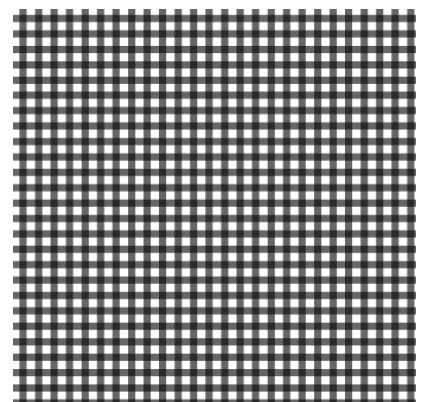
christmas village



sanskrit florals



swiss dots
available in any color



gingham
available in any color

holiday card pricing, twenty twenty

FLAT PRINTED

ON 130 LB. WHITE OR OFFWHITE CARDSTOCK

	50	75	100	125	150	175	200	225	250	{qty}
holiday card with envelope	\$180	\$225	\$300	\$350	\$400	\$450	\$500	\$535	\$565	
add envelope liner	+\$70	+\$100	+\$130	+\$160	+\$190	+\$220	+\$250	+\$275	+\$300	
add cardstock backer	+\$40	+\$55	+\$75	+\$95	+\$115	+\$135	+\$150	+\$170	+\$190	
add printed back of card	+\$40	+\$50	+\$60	+\$70	+\$80	+\$90	+\$100	+\$110	+\$120	
add return address printed on flap	+\$80	+\$90	+\$100	+\$110	+\$120	+\$130	+\$140	+\$150	+\$160	
add return address labels	+\$30	+\$40	+\$50	+\$65	+\$75	+\$85	+\$95	+\$105	+\$115	
add double thick stock (220 lb.)	+\$50	+\$60	+\$70	+\$80	+\$90	+\$100	+\$110	+\$120	+\$130	
add rounded corners / scalloped edges	+\$30	+\$40	+\$50	+\$60	+\$70	+\$80	+\$90	+\$100	+\$110	
add twine or grosgrain ribbon detail	+\$40	+\$55	+\$75	+\$95	+\$110	+\$135	+\$150	+\$165	+\$180	
add silk ribbon detail	+\$60	+\$75	+\$95	+\$115	+\$130	+\$155	+\$170	+\$195	+\$200	
upgrade to A9 size	+\$35	+\$45	+\$55	+\$65	+\$75	+\$85	+\$90	+\$95	+\$100	
foldover card design	+\$85	+\$100	+\$115	+\$120	+\$125	+\$140	+\$145	+\$150	+\$165	
trifold card design	+\$85	+\$100	+\$115	+\$120	+\$125	+\$140	+\$145	+\$150	+\$165	
add printed/affixed photograph (each)	+\$30	+\$35	+\$35	+\$40	+\$45	+\$50	+\$55	+\$60	+\$65	

LETTERPRESS PRINTED

ON 110 LB. WHITE OR OFFWHITE CRANE LETTRA CARDSTOCK

	50	75	100	125	150	175	200	225	250	{qty}
holiday card with envelope	\$525	\$575	\$600	\$625	\$650	\$675	\$700	\$725	\$800	
add envelope liner	+\$70	+\$100	+\$130	+\$160	+\$190	+\$220	+\$250	+\$275	+\$300	
add cardstock backer	+\$40	+\$55	+\$75	+\$95	+\$115	+\$135	+\$150	+\$170	+\$190	
add return address printed on flap (1 color)	+\$225	+\$250	+\$275	+\$300	+\$325	+\$350	+\$375	+\$400	+\$425	
add return address labels	+\$30	+\$40	+\$50	+\$65	+\$75	+\$85	+\$95	+\$105	+\$115	
add 2nd color ink	+\$175	+\$175	+\$175	+\$175	+\$200	+\$200	+\$200	+\$225	+\$225	
add rounded corners	+\$50	+\$50	+\$50	+\$75	+\$75	+\$75	+\$75	+\$100	+\$100	
add twine or grosgrain ribbon detail	+\$40	+\$55	+\$75	+\$95	+\$110	+\$135	+\$150	+\$165	+\$180	
add silk ribbon detail	+\$60	+\$75	+\$95	+\$115	+\$130	+\$155	+\$170	+\$195	+\$200	
foldover OR trifold card design	+\$200	+\$200	+\$200	+\$250	+\$250	+\$250	+\$300	+\$300	+\$325	
upgrade to 220 lb. stock	+\$100	+\$125	+\$125	+\$150	+\$150	+\$175	+\$175	+\$200	+\$200	
add edge painting	+\$250	+\$300	+\$350	+\$400	+\$450	+\$500	+\$500	+\$550	+\$550	
add printed/affixed photograph (each)	+\$30	+\$35	+\$35	+\$40	+\$45	+\$50	+\$55	+\$60	+\$65	

holiday card pricing, continued

FOIL STAMPING OR ENGRAVED

ON WHITE OR COLORED 130 LB. CARDSTOCK

	50	75	100	125	150	175	200	225	250	{qty}
holiday card with envelope	\$575	\$625	\$675	\$700	\$725	\$750	\$775	\$800	\$825	
add envelope liner	+\$70	+\$100	+\$130	+\$160	+\$190	+\$220	+\$250	+\$275	+\$300	
add cardstock backer	+\$40	+\$55	+\$75	+\$95	+\$115	+\$135	+\$150	+\$170	+\$190	
add return address printed on flap	+\$300	+\$300	+\$325	+\$325	+\$325	+\$350	+\$350	+\$375	+\$375	
add return address labels	+\$30	+\$40	+\$50	+\$65	+\$75	+\$85	+\$95	+\$105	+\$115	
add twine or ribbon detail	+\$40	+\$55	+\$75	+\$95	+\$110	+\$135	+\$150	+\$165	+\$180	
add printed/affixed photograph (each)	+\$30	+\$35	+\$35	+\$40	+\$45	+\$50	+\$55	+\$60	+\$65	
upgrade to 220 lb. stock	+\$100	+\$125	+\$125	+\$150	+\$150	+\$175	+\$175	+\$200	+\$200	

additional offerings

FULFILLMENT

INCLUDES: ENVELOPES HAND ADDRESSED WITH YOUR ADDRESS LIST*, STAMPS (PURCHASED & AFFIXED), CARDS STUFFED AND PUT IN THE MAIL ON DATE OF YOUR CHOOSING

Complete Fulfillment Services \$2.50/per card
includes hand addressing, Holiday stamps purchased and affixed,
cards stuffed, sealed and mailed on date of your choosing.

Hand Addressing Only (coordinating labels also available) \$1.25/per card
we'll ship them to you to stamp, stuff and mail!

* please note: fulfillment services include only hand addressing to the card recipient. if you'd like your return address on the back flap, you can choose to print it on or purchase return address labels! we can design them to coordinate with your card perfectly, and affix them if you choose complete fulfillment services.

callresponse

details

PAPER

all flat printed holiday cards are printed on high quality 130 lb. matte white cardstock for styles with an attached photograph, and for styles with the photograph printed on the card. letterpress printed cards are printed on 110 lb. crane letra cardstock, and foil stamped / engraved cards are printed on cardstock color of your choice in 130 lb. weight. other colored or heavier cardstocks can be made available per client request at an additional fee.

PHOTOGRAPHS

high quality photographs (300 dpi) with a lustre finish may be printed and affixed for an additional fee (\$30+, depending on your quantity of cards). we also offer the option of printing your high quality photograph on the card, which carries no additional fee!

CUSTOMIZATION

all cards seen on the website are available with customization in colors and wording. if you don't see anything that strikes your fancy, let us know what you would like and we'll see if we can whip it up for you! a custom card can be designed for a \$50 fee, and that includes one (1) round of revisions. all envelope colors and envelope liners shown are available for pairing with your card. also, if you fall in love with a liner that's on the website but not listed in our 2020 envelope liner selection, ask us - we may have a small stash we could use to accommodate your order! you never know...

PROOFS

all holiday card orders come with one (1) complimentary round of design and editing proofs based on client's specifications - any additional rounds of proofs will be subject to a \$20 fee.

TURNAROUND TIME

from initial email to cards in your hand, you can expect your calliespondence holiday cards turnaround time to be approximately 3 weeks (provided your photograph is immediately available) and sometimes sooner. if you select a card featured on the website as-is or with only slight modifications, this time frame can be compressed to around 1.5-2 weeks. we also can rush your order for an additional fee; contact us if you are in need of cards on the fly!

SHIPPING

orders are shipped via UPS with a tracking number. shipping will be added to your order total at a flat rate of \$15.00 for all orders. expedited shipping is available for an additional fee. local (atlanta) customers are welcome to pick their orders up at the calliespondence office in south buckhead and will not be charged for shipping.

more details

HOW DO I PLACE MY ORDER?

ah! the most important part. easy - send an email to callie@calliespondence.com or an inquiry through the website contact form.

include the following:

- printing method preferred
- quantity of cards
- add ons desired (envelope liner, cardstock backer, back of card printed, return address printed, return address labels, etc.)
- preferred design from calliespondence holiday card portfolio or custom design preferences
- photograph -- and let us know if you would like it printed on the card or printed on professional photo paper and attached

please note that a "real" photo must be attached with letterpress, engraved and foil printing methods. if you do not have your photograph ready yet, please let us know when it will be available - we need to customize your card to your photograph to make sure it looks perfect!

- anything else you want us to know about your 2020 holiday card wishes and desires!

WHAT HAPPENS NEXT?

we will need a \$150 deposit, payable by paypal, venmo or credit/debit card, to reserve your spot in the calliespondence holiday card schedule. we will also accept checks, but please note that we cannot move forward with your order until this payment is received.

after you've paid your deposit, we will begin design on your card per your specifications once you send us your photograph! expect your first round of PDF drafts to arrive in your inbox in 2-3 days' time.

upon your order being sent into production, we will bill you for the remaining portion over \$150, payable via paypal, venmo, credit card or a check.

QUESTIONS & THANK YOU

if you have any questions or concerns at all regarding our holiday order process, please don't hesitate to call us at 404.290.8491 or email us at callie@calliespondence.com. we hope to help you send your family's yuletide greetings with style this year!

xoxo
callie