



HOMESTAND HIGHLIGHTS

St. Louis Cardinals
DEPARTMENT OF COMMUNICATIONS



700 Clark Street • St. Louis, MO • 63102 • 314-345-9904

FOR IMMEDIATE RELEASE

HOMESTAND HIGHLIGHTS (Friday, May 15 – Sunday, May 17, 2015)
Three giveaways, two theme nights, and a hot dog eating contest highlight the third homestand of 2015

ST. LOUIS, May 15, 2015– The Cardinals are back at Busch for the shortest homestand of the season. Friday kicks off a three-game series versus the Detroit Tigers highlighted by three giveaways, two theme nights, and the Nathan’s Famous Hot Dog Eating Contest.

Friday, May 15, 2015 — Cardinals vs. Detroit Tigers (7:15 p.m.)

Gates open at 5:15 p.m.

- **Adult Cardinals Pullover:** 25,000 ticketed-fans, ages 16 and older, receive an adult Cardinals pullover (#CardsPromo).



- **Illini Theme Night:** Fans that purchase this special Theme Ticket receive an Illinois themed Cardinals cap. All fans are invited to join Illini fans at a pregame pep rally featuring the Illini Band and cheerleaders. Basketball coach John Groce will throw a ceremonial pitch before the game. For more info, or to purchase tickets, visit cardinals.com/theme (#CardsTheme). Fans must present the special Theme Night voucher in order to receive this promotional item.



- **106 year-old man to throw ceremonial pitch:** As part of Edward Jones’ Client Appreciation Night, 106 year-old Arnold Vouga will throw out a ceremonial pitch prior to the game. Arnold is a lifelong baseball fan who attended Game 4 of the 1926 Cardinals/Yankees World Series and has fond memories of talking to Stan Musial at the Rexall Drug Store.

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- **Cardinals Care 50/50 Raffle:** Fans, ages 18 and older, may play the Cardinals Care 50/50 Raffle by going to any of the six ticket kiosk locations throughout the stadium from the time gates open until the middle of the 7th inning. One lucky fan will receive 50 percent of the gross proceeds from the game's raffle ticket donations, and the other half will benefit Cardinals Care, the team's charitable foundation that helps children. For more info and kiosk locations, visit cardinals.com/5050 (#Raffle4Kids).
- **Cardinals Care Stadium Auction:** Fans have the unique opportunity to bid on exclusive autographed Cardinals memorabilia at the game. The auction is a great way for fans and collectors alike to obtain specialty Cardinals items while helping support the programs that Cardinals Care provides to youth in the community. Auction tables are located at Gate 1, Gate 3, inside the Cardinals Club, UMB Champions Club and Redbird Club.
- **Missouri Farmers Care: Race to the Plate:** Every Friday night, fans will enjoy the in-game Missouri Farmers Care: Race to the Plate – a mascot race featuring Captain Cornelius, Bessie the Cow and Simon the Soybean. Join the conversation on how today's food is grown and raised at MissouriFarmersCare.com.
- **Live Music at Cardinals Nation:** There will be free live music from Johnny Chase Duo in the Hall of Fame Club (2nd floor of the Cardinals Nation Restaurant) post-game until close.

Saturday, May 16, 2015 — Cardinals vs. Detroit Tigers (1:15 p.m.)

Gates open at 11:15 a.m.

- **Scarf:** 25,000 ticketed-fans, ages 16 and older, receive a Cardinals fashion scarf courtesy of Diet Coke and Schnucks (#CardsPromo).



- **Nathan's Famous Hot Dog Eating Contest:** Nathan's Famous is making a stop at Busch Stadium for an official 2015 qualifying event for the annual Fourth of July International Hot Dog-Eating Contest in Coney Island. World champion Joey Chestnut will be on hand to oversee the 10-minute, all-you-can-eat contest, which will take place around noon in Ford Plaza and feature top-ranked eaters, including Juan "More Bite" Rodriguez, Matthew Raible and defending women's champ Marlene Wigginton. Joey Chestnut will also throw out the ceremonial pitch before the game (#MajorLeagueAppetite).
- **Guinness World Record Attempt- Most Selfies Taken Simultaneously:** Nathan's Famous, the iconic hot dog company known as the originator of fun, is set to make a Guinness World Records™ official attempt for most selfies taken simultaneously on Saturday at Busch Stadium. A Guinness World Records adjudicator will be on-site to immediately verify and confirm whether the record is set. The attempt kicks off Nathan's Original Selfie Sweepstakes, which opens on May 18, and encourages fans to post selfies all summer long for chances to win monthly grand prizes as well as having instant win opportunities.

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- **Cardinals Wives 'Grab Bag' Fundraiser for Komen:** During the game, the Cardinals Wives will be selling grab bags of autographed baseballs to raise money for the Susan G. Komen St. Louis whose mission is to save lives and end breast cancer forever by empowering people, ensuring quality care for all, and energizing science to find the cures. For \$50, fans can purchase an unlabeled brown paper bag containing one autographed baseball from a current Cardinals player and a card identifying the signature. The Wives will be stationed at various locations throughout the stadium including inside Gate 4, Cardinals Club, Redbird Club and Ford Plaza. General donations are also accepted. Learn more at cardinals.com/wivescare (#CardsWives).
- **Pregame Pom/Cheer/Dance Performance:** Prior to the game, groups from the St. Charles West Varsity Dance Team, The Clark Academy, SJO Dance, Heinze Dance Academy, and Explosion Cheer and Performance Squad will perform in Riverview Corner at approximately 5:50 p.m.
- **Cardinals Care 50/50 Raffle:** Fans, ages 18 and older, may play the Cardinals Care 50/50 Raffle by going to any of the six ticket kiosk locations throughout the stadium from the time gates open until the middle of the 7th inning. One lucky fan will receive 50 percent of the gross proceeds from the game's raffle ticket donations, and the other half will benefit Cardinals Care, the team's charitable foundation that helps children. For more info and kiosk locations, visit cardinals.com/5050 (#Raffle4Kids).
- **MLBPAA Auction:** The Major League Baseball Players Alumni Association will conduct a baseball-themed silent auction inside Gate 1, Gate 3, UMB Champions Club and the Cardinals Club from the time gates open through the fifth inning. All proceeds will benefit Cardinals Care and the Players Alumni Association, a non-profit group that strives to preserve the game of baseball while supporting a variety of charities.
- **Live Music at Cardinals Nation:** Following the game, there will be free live music from Sable in the Hall of Fame Club (2nd floor of the Cardinals Nation Restaurant).

Sunday, May 17, 2015 — Cardinals vs. Detroit Tigers (7:05 p.m.)

Gates open at 5:05 p.m.

- **Rawlings Matt Adams Bat:** All ticketed-fans, ages 15 and younger, receive a 28-inch Matt Adams bat courtesy of Rawlings (#CardsPromo).



- **Kids Free Ticket Voucher:** All ticketed-fans, ages 15 and younger, receive a free ticket to a 2015 home game.
- **Prairie Farms Ice Cream Sunday:** Starting two hours prior to the game, bring the entire family to Ford Plaza for games, prizes and free North Star ice cream (while supplies last).
- **MLB Honorary Bat Girl Ceremonial Pitch:** Kathy Bumeter, the 2015 MLB Honorary Bat Girl for the St. Louis Cardinals, will throw out a ceremonial pitch prior to the game. Kathy was diagnosed with breast cancer in December 2014, and is currently undergoing Chemo. Though her fight is far from over, Kathy's strength and positivity is a huge inspiration to her family, friends, and everyone she meets.

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- **Peanut Controlled Day:** The St. Louis Cardinals are pleased to present the first of two Peanut Controlled Games at Busch Stadium. This unique opportunity allows our fans with peanut allergies to sit in a "Peanut Controlled Zone" - sales of peanuts will be halted in this section and fans will not be allowed to consume peanut products in that area. A limited number of tickets remain for this game and the additional peanut controlled games on Sunday, July 26 at cardinals.com/theme (#CardsTheme).
- **Cardinals Care 50/50 Raffle:** Fans, ages 18 and older, may play the Cardinals Care 50/50 Raffle by going to any of the six ticket kiosk locations throughout the stadium from the time gates open until the middle of the 7th inning. One lucky fan will receive 50 percent of the gross proceeds from the game's raffle ticket donations, and the other half will benefit Cardinals Care, the team's charitable foundation that helps children. For more info and kiosk locations, visit cardinals.com/5050 (#Raffle4Kids).
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More Homestand Information

John Lackey Featured On Cover of New Cardinals Magazine

The NEW 122-page edition of Cardinals Magazine features veteran starter John Lackey, who is among baseball's most competitive and confident pitchers. The cover story explores his big-game pedigree, developed as a high school quarterback in Texas through his experiences pitching in World Series clinching games for Anaheim and Boston. A collectible poster featuring No. 41 is also included.



With the 50th edition of the MLB Draft coming in early June, the magazine explores its rich history and evolution, including a closer look at notable selections by the Cardinals from first-round keepers like Ted Simmons and Matt Morris to late-round surprises like Albert Pujols and Keith Hernandez. Other issue highlights include a profile on pitching prospect Rob Kaminsky, a pictorial look at Opening Day from 2015 and 1965, the latest installment of Matt Carpenter's monthly journal, Old School (Randy Choate) vs. New School (Michael Wacha), and much more!

Throughout the season, Cardinals Magazine is on sale for just \$5 at Busch Stadium at all gates, the Team Store, and the Cardinals Authentics Shop inside Ballpark Village. It's also available at many area retailers, notably Schnucks, Dierbergs, QT, Walgreens and Cardinals Clubhouse. To order a subscription, visit cardinals.com/magazine or call 314.345.9000 (#CardsMag).

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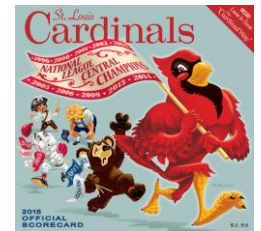
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Official 2015 Scorecard -- Now Available Online

For the first time, fans can purchase the Official Scorecard online, either individual copies, scorecards by series, or the complete season set. Fans can take home the most buzzed-about scorecard in Major League Baseball featuring the beautiful retro design of illustrator Mike Right, the St. Louis native behind the striking scorecard covers since 2003. Inside, the scorecard also teaches fans how to score the “Cardinal Way”—a storied tradition by club officials that dates back to the 1940s. Scorecards are available at cardinals.com/scorecard. As always, scorecards are available for purchase at every home game inside each stadium gate—or fans can receive one when purchasing a copy of Cardinals Magazine at Busch Stadium.



Metal Detectors

One change Cardinals fans will note this season is the installation of walk-through metal detectors at all Busch Stadium gates and entrances, as part of Major League Baseball’s implementation of mandatory metal detection screening of all guests at all MLB ballparks in 2015. Please see below for some helpful tips to ensure a smooth entry process for fans at Busch Stadium this season:

- **Allow more time** – Stadium entry may take longer than in previous years. Please try to arrive earlier than normal to ensure you’re in the ballpark in plenty of time.
- **Be prepared for gate inspections** – Entering with fewer items and having bags ready for inspection will speed up the process. Busch Stadium walk-through metal detectors are not as sensitive as TSA detectors at airports. Fans do not need to remove belt and shoes, but will need to remove large metal objects from pockets such as cell phones, keys, and glasses. Please inform gate staff of pacemakers or artificial joints that may set off the detectors. Have game tickets ready for ushers to scan. Fans can also visit [this link](#) for a refresher on which items are allowed into the ballpark.
- **Best gates to use** – Fans who park on North or East sides of Busch Stadium are encouraged to enter at Gates 1 or 6, as these gates typically have shorter entry lines.

Cardinals Authentics

New this season, the Cardinals Authentics Shop – the official source of game-used and autographed collectibles and memorabilia directly from the club – will have game-used bases and baseballs available for purchase before the end of the game. All season long, fans will be able to take a piece of the game directly from the field to their home, all in one visit. For more information on Cardinals Authentics, and their two locations (inside Ford Plaza and at Cardinals Nation inside Ballpark Village), visit cardinals.com/authentics (#CardsAuthentics).

Cardinals Hall of Fame and Museum

Featuring stadiums, players and championship moments, the Cardinals Museum boasts one of the largest team-specific collections of artifacts and memorabilia in the world. The Museum's seven galleries take fans on a chronological journey through the rich history of the Cardinals, allowing them to learn about the birth of the franchise, relive special memories and interact with great exhibits. The Museum is open daily from 10 a.m. – 8 p.m. On game nights, the Museum will remain open through the 7th inning. Adult admission is \$12, and tickets can be purchased at cardinalsnation.com (#CardsMuseum).

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Cardinals Nation Restaurant and Bar

Open daily, Cardinals Nation is the year-round home to Cardinals fans offering a variety of weekly programming and special events. This season, fans won't want to miss the following highlights:

- GW Grill on Clark Street featuring St. Louis' own G&W Bratwursts and Hot Dogs on game days.
- Game-day buffet at the Hall of Fame Club (2nd floor)
- Homerun Brunch every non-home game Sunday
- Keep the Cup promotion on game days with 3 limited edition cups this season
- Free live music after weekend home games
- And much more! Visit cardinalsnation.com for details.

Cardinals Work "4 A Greener Game"

The Green Team is a group of volunteers who walk down the aisles of the seating bowl in-between innings collecting recyclables from fans and promoting recycling at Busch Stadium. In exchange for their services, volunteers are able to watch the game in standing room only sections of Busch Stadium, as collections are only done in-between innings and during pitching changes so as not to disturb fans trying to watch the game. To volunteer or learn more, visit cardinals.com/green (#4AGreenerGame).

Cardinals in the Community

Cardinals Care (#CardsCare) was established to give fans a way of teaming up with Cardinals players and the organization to help children in our community - both on and off the baseball field. Since it was established in 1997, Cardinals Care has distributed nearly \$21 million to support St. Louis area non-profit youth organizations and built 21 youth ball fields in local under-resourced neighborhoods. 2015 marks the 12th year of Cardinals Care's innovative Redbird Rookies program, a free baseball league for kids who otherwise might not have the opportunity to play. In addition to providing all the uniforms, gloves, bats, balls and other equipment needed for each team, Redbird Rookies also provides extensive off-field support in the areas of health, education, mentoring and the cultural arts for each of the nearly 4,500 kids who participate in the program each year. Fans can support Cardinals Care by donating directly at cardinals.com/community or in a variety of ways:

- **Ted Savage RBI Golf Classic:** Fans can play golf alongside former Cardinals at the annual Cardinals Care Ted Savage RBI Golf Classic scheduled for Tuesday, June 9th at the Norman K. Probst Golf Course in Forest Park. For information, contact Cardinals Care at (314) 345-9418 or visit cardinals.com/rbigolf (#SavageRBIGolf).
- **Cardinals Care 6K and One Mile Fun Run:** Registration is now open for the sixth annual Cardinals Care 6K and One Mile Fun Run set for Sunday, September 13th. Those interested in participating are encouraged to learn more and register at cardinals.com/6k (#CardsCare6K).
- **Cardinals for the Cure:** The Cardinals are teaming up with fans again this year for the 18th annual Komen St. Louis Race for the Cure on Saturday, June 13. Fans should visit cardinals.com/komen for more information or to join the St. Louis Cardinals' Team. Participants will receive a one-of-a-kind Cardinals t-shirt while supplies last.

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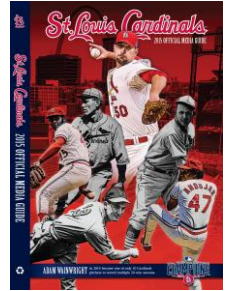
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St. Louis Cardinals Official 2015 Media Guide

Typically available only to sportswriters, broadcasters, baseball executives and scouts, the Cardinals annual media guide is the ultimate insider's resource. The Cardinals 2015 Media Guide can be purchased for \$20 at cardinals.com/mediaguide, at the Team Store inside Busch Stadium, at each gate where scorecards are sold, at the Cardinals Authentics Shop in Cardinals Nation at Ballpark Village, and by phone at 314.345.9000.



Cardinals Social Media

Join the Cardinals throughout the season on a variety of social media platforms including Twitter ([@Cardinals](https://twitter.com/Cardinals)), Facebook (facebook.com/cardinals), Instagram ([Cardinals](https://instagram.com/Cardinals)), Pinterest (pinterest.com/cardinalsmlb), Tumblr ([stlcardinals](https://stlcardinals.tumblr.com)) and Google + ([St. Louis Cardinals](https://plus.google.com/St.LouisCardinals)). Fans will get an inside look at the team, exclusive promotions and giveaways, breaking club news, behind-the-scenes photos, videos and much more. For more info, and a list of verified player twitter accounts, visit cardinals.com/connect. Join the conversation using #STLCards.

Facebook Fridays with Fredbird: Every Friday, Fredbird and Team Fredbird will appear somewhere within Cardinal Nation to give away a select number of free tickets or items to lucky fans on a first come, first serve basis. Be sure to join the fun. To find out where Fredbird will be each week follow us on Facebook at facebook.com/cardinals and on Twitter [@Cardinals](https://twitter.com/Cardinals), or visit cardinals.com/facebookfridays for more details (#Fredbird).

Fans Encouraged to Post #LoveRed2 Video Messages to Social Media to Honor Red Schoendienst

Throughout the 2015 season, the St. Louis Cardinals are encouraging fans to join the team in celebrating Red Schoendienst's 70th anniversary in baseball by taping a personal video message to Red demonstrating that they love Red too. Fans are encouraged to post their video message to their favorite social media platform (ex. Twitter, Facebook, Instagram, YouTube, Vine etc.) with the hashtag #LoveRed2. For more information, visit cardinals.com/lovedred2.



"Take Me Out to the Ballgame" Talent Video Contest Seeks Creative and Entertaining Fans

The St. Louis Cardinals are encouraging fans to submit videos singing "Take Me Out To the Ballgame" for a chance to win a one-of-a-kind VIP experience. Church choirs, school groups, local organizations, garage bands, symphonies and any individual fans with talent are encouraged to record a video (less than 3 minutes in length), demonstrating their creativity and talent, singing their own version of the classic baseball song. Fans have until May 31 to submit their video. Learn more and see submissions at cardinals.com/talent.



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Fan-Friendly Values

- **Dynamic Deals of the Week:** The Cardinals' value-based dynamic pricing system allows them to offer outstanding ticket savings to fans throughout the season. Special values will be highlighted each Monday as part of the "Dynamic Deals of the Week" promotion. Fans can sign up to receive weekly Dynamic Deal emails at cardinals.com.
- **KMOX 1120 First Pitch Tickets:** The Cardinals are pleased to team up with KMOX 1120 to offer the KMOX 1120 First Pitch Tickets. At 9 a.m. on the day of each game, fans may purchase a voucher good for two tickets to that day's game for a total cost of \$11.20 (\$5.60 per ticket). The voucher may be redeemed for tickets 15 minutes before the scheduled start of the game. The tickets may be anywhere in the park, depending on availability.

For more information on Cardinals promotions and scheduled events visit cardinals.com/promotions and cardinals.com/theme.

Ballpark Village

Ballpark Village – home of the official Cardinals Away Game Watch Parties – replicates the game-day excitement of Busch Stadium for fans while the team is on the road. This season, Ballpark Village is offering fans an array of premium promotional giveaways and FREE PARKING (with validation) during select away games. Simply head down to Ballpark Village one hour prior to game time to grab the featured item. For complete baseball season event details, visit stlballparkvillage.com. Upcoming road trip giveaways include a blue tank top (May 21) and mini bat (May 24).

Media Information

Media looking for more information may contact the Cardinals Communications Department directly at 314.345.9904. Media can find helpful information about covering the team, including how to apply for credentials, sign up to receive team news releases and gain access to the team's digital newsroom at cardinals.com/communications.

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To download high resolution images of the pictured items, [click here](#).