

**Hong Kong Residents Born on 17 May are May's Birthday Stars of  
"Happy Birthday · Happy Journey" Programme**

Congratulations to all Hong Kong Identity Card (HKID) holders whose birthday falls on 17 May! They are eligible to redeem a special Birthday Pack within May under MTR's "Happy Birthday · Happy Journey" Programme. The date was selected through a lucky draw conducted today (21 April 2016) by Chairman of MTR Corporation Professor Frederick Ma and Hong Kong celebrity Ms Liza Wang at MTR Hong Kong Station.

"Redemption for the first batch of Birthday Stars for April started earlier this month. We are very pleased to have seen many happy faces at our stations collecting their birthday packs over the past few Sundays. Through this small token of appreciation, it is our sincere hope that the programme will bring a delightful surprise to our customers as they celebrate their special day," said Professor Frederick Ma, Chairman of MTR Corporation. "As birthday stars may only collect the Pack within their month of birthday, we encourage our customers to remind their friends whose birthday falls on 27 April not to miss the collection deadline."

Hong Kong residents whose birthday falls on 17 May can redeem their special Birthday Pack with a specially designed "Happy Birthday One-day Pass", a \$50 MTR Malls Gift Voucher, and some other merchant coupons within May. They can collect their Birthday Pack by presenting their HKID at redemption counters at most MTR stations (see Annex) from 11 am to 6 pm every Sunday or at the Tourist Services counter at Hung Hom Station on weekdays within May.

The lucky draw for June's Birthday Stars will be conducted on Monday, 23 May by popular local singer Mr Hins Cheung. The drawn date for June will be published in newspapers and on the MTR website on or before 25 May.

-End-

## About MTR Corporation

MTR Corporation is regarded as one of the world's leading railway operators for safety, reliability, customer service and cost efficiency. In its home base of Hong Kong, the Corporation operates nine commuter railway lines, a Light Rail network and a high-speed Airport Express link on which more than 5.5 million passenger trips are made on a normal week day. Another 5 million passenger trips are made on the rail services it operates outside Hong Kong in the Mainland of China, the United Kingdom, Sweden and Australia. In addition, the Corporation is involved in a range of railway construction projects as well as railway consultancy and contracting services around the world. Leveraging on its railway expertise, the Corporation is involved in the development of transit-related residential and commercial property projects, property management, shopping malls leasing and management, advertising media and telecommunication services.

For more information about MTR Corporation, please visit [www.mtr.com.hk](http://www.mtr.com.hk).

Photo captions:

1. The lucky date for May's Birthday Stars was drawn by Chairman of MTR Corporation Professor Frederick Ma and Hong Kong celebrity Ms Liza Wang in the second lucky draw under the "Happy Birthday • Happy Journey" Programme.



2. Hong Kong celebrity Ms Liza Wang reminds Hong Kong Identity Card (HKID) holders whose birthday falls on 17 May to redeem a special Birthday Pack within May at redemption counters available at most MTR stations from 11 am to 6 pm on Sundays or at the Tourist Services counter at Hung Hom Station on weekdays, starting from 1 May 2016.



## Annex

### MTR “Happy Birthday • Happy Journey” Programme

#### Details

- Starting from April 2016, a monthly Drawn Date will be picked through a Lucky Draw<sup>#</sup> to be held before the 25<sup>th</sup> of the preceding month.
- All Hong Kong Identity Card (HKID) holders whose birthday falls on the Drawn Date are eligible to receive one Birthday Pack.
- The Drawn Date of each month will be published on the MTR website and in newspapers on or before the 25<sup>th</sup> day of the preceding month.

#### Birthday Pack

Gifts	Key Terms and Conditions
Specially designed MTR “Happy Birthday One-day Pass”	The “Happy Birthday One-day Pass” is valid for 30 days from the date of issue for one-day unlimited MTR domestic journey to any station (except Airport Express, East Rail Line First Class, to/from Lo Wu and Lok Ma Chau stations and MTR Bus). The Pass can be kept as a souvenir after use.
HK\$50 MTR Malls Gift Voucher	The voucher can be used in the specified shops in 11 MTR Malls including: Telford Plaza, Maritime Square, PopCorn, Luk Yeung Galleria, Citylink, Paradise Mall, The Lane, Ocean Walk, Plaza Ascot, Sun Tuen Mun Shopping Center and Hanford Plaza (except ELEMENTS). The voucher is valid for at least 3 months.  Enquiries Hotline: Telford Plaza 2750 0877 Maritime Square 2186 7284 PopCorn 3543 1273 Luk Yeung Galleria 2411 6898 Citylink 2692 8168 Paradise Mall 2595 1978 The Lane 2997 3239 Ocean Walk 2441 1397 Plaza Ascot 2687 6612 Sun Tuen Mun Shopping Center 2467 0672 Hanford Plaza 2440 7818

Gifts	Key Terms and Conditions
Maxim's Cakes HK\$20 Cash Voucher	<p>The voucher is valid for use as HK\$20 for the purchase of a <u>whole fresh cream cake based on the retail price before any discount</u> at any Maxim's Cakes shops in Hong Kong. The voucher is valid for at least 3 months.</p>
Maxim's Chinese Cuisine HK\$100 Dinner Dining Voucher	<p>The voucher is valid for one-time consumption of dine-in dinner at HK\$500 or above. Voucher is valid for at least 3 months at designated Maxim's Chinese Cuisine restaurants listed below.</p> <ul style="list-style-type: none"> <li>• Maxim's Palace</li> <li>• Maxim's • Jade Garden</li> <li>• Serenade Chinese Restaurant</li> <li>• Jade Garden</li> <li>• The Square</li> <li>• Shanghai Jade</li> <li>• Jasmine Place</li> <li>• Jasmine Garden</li> <li>• Jasmine</li> <li>• House of Jasmine</li> <li>• Chiuchow Garden Restaurant</li> <li>• Chiuchow Garden</li> <li>• Sichuan Garden</li> <li>• Peking Garden</li> <li>• House of Beijing</li> <li>• Festive China</li> <li>• Shanghai Garden</li> <li>• Hunan Garden</li> <li>• M&amp;C. Duck</li> </ul> <p>For designated Hong Kong Maxim's Chinese Cuisine outlet details, please visit <a href="http://www.maximschinese.com.hk/upload_file/Maxim's%20Chinese%20Cuisine%20Outlet%20List.pdf">http://www.maximschinese.com.hk/upload_file/Maxim's%20Chinese%20Cuisine%20Outlet%20List.pdf</a></p>

## **Redemption**

- Winners can collect their Birthday Pack, either from:
  - Redemption counters at all MTR stations (except Racecourse, Lo Wu, Lok Ma Chau, Airport, AsiaWorld-Expo stations and Light Rail stops) from 11 am to 6 pm on any Sunday within their birthday month; or
  - Tourist Services counter at Hung Hom Station from 11 am to 6 pm from Monday to Sunday within their birthday month
- Winners must present a valid HKID for verification before receiving the Birthday Pack\*. Eligible winners under the age of 15 must bring along their HKID and be accompanied by his/her parent or guardian aged 18 or above who must also present their valid HKID for verification purpose.

For further terms and conditions, please visit:

<http://www.mtr.com.hk/en/customer/main/birthday.html>

\* Note: For the purpose of verifying the identity and eligibility of participants to redeem the Birthday Pack, MTR Corporation needs to collect certain personal information from participants. Personal information collected will be handled in strict accordance with the Personal Data (Privacy) Ordinance and will be erased within 6 months after the end of the Programme. Details will be set out in our Personal Information Collection Statement for the Programme which will be posted in our stations and website.

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