

2021



# HOSPITALITY HIGHLIGHTS





# AOK EVENTS

We are an agency specialising in helping you engage with your audience

Working together we will help you have better conversations with your clients and employees, through experiences

In this ever changing world we understand there will be a very limited number of live sport, music or cultural events in the first part of 2021

Read on further for details of some of our virtual hospitality concepts as well as what will hopefully be a packed year of live events as 2021 progresses. This will enable you to engage with your key people in these unusual times





**SOMETHING  
VIRTUAL?**

# VIRTUAL CORPORATE HOSPITALITY

[DOWNLOAD BROCHURE](#)

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## OVERVIEW



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# VIRTUAL HOSPITALITY



AOK Events will help you host an innovative and engaging Q&A session, preview or “watchalong”, choosing from the worlds of sport, motivation or business.

This virtual event offers exclusive and intimate access to a legend along with food, drink or branded SWAG, the modern-day equivalent of corporate hospitality.

Watchalongs ensure that guests feel closer to the action than they would at a live event, by inviting legends to talk about their highlights, share interesting stories and then encouraging your guests to ask questions ‘in person’ via video call, all hosted by one of our brilliant comperes.



## FOOTBALL

CHAMPIONS LEAGUE, PREMIER LEAGUE & EUROS

Host a preview in the build up to a big Champions League or Premier League game, the FA Cup Final or the Euros later this summer, with 50+ legends to choose from.

### Suggested legends and hosts:

Kevin Keegan, Paul Ince, Alex Scott, Harry Redknapp, John Barnes, Ray Parlour, Paul Merson, Laura Woods, Helen Chamberlain, Karen Carney, Stuart Pearce and many more!



## RUGBY UNION

JULY - AUGUST

After an exhilarating Six Nations tournament, attention turns to The Lions series against South Africa.

### Suggested legends and hosts:

Matt Dawson, Lewis Moody, Brian Habana, Austin Healey, Schalk Burger, Gavin Hastings, Keith Wood, Shane Williams, Simon Lazenby, Nigel Owens, Sonja McLaughlin and many more!



## TENNIS

MAY & JUNE

With a full season of tennis taking place this year, virtual events can be arranged in the build up or during The French Open, Queen's, Wimbledon, The US Open or any tournament of your choosing.

### Suggested legends and hosts:

Greg Rusedski, Pat Cash, Boris Becker, Andrew Castle, Annabel Croft, Sue Barker, Jacquie Baltrao and many more!



## CRICKET

JUNE - DECEMBER

New Zealand, Sri Lanka, Pakistan and India are all playing in England between June-September; the T20 World Cup is in India in Oct/Nov and England's iconic Ashes tour of Australia starts in December.

### Suggested legends and hosts:

Sir Andrew Strauss, Sir Alastair Cook, Phil Tufnell, Mark Ramprakash, Alison Mitchell, Cricket Ebony Rainford-Brent and many more!

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*The cricket Q&A was a fantastic event, both our clients and partners were very impressed and feedback has been very positive*





# TENNIS

[www.officialtennishospitality.com](http://www.officialtennishospitality.com) 

## TENNIS CLASSIC AT HURLINGHAM

22 -25 JUNE



## THE BOODLES CHALLENGE

22 -26 JUNE

With an intimate crowd of only 1,500 and no seat further than eight metres from the court, The Boodles gets you and your guests closer to the action than you ever thought possible.

## CHAMPIONS TENNIS

NOVEMBER - DECEMBER

Grand Slam Champions, former World No.1s and national icons will return to the Hall once again for a dazzling display of high-quality tennis and entertainment at The Royal Albert Hall.



First class tennis and hospitality come together exclusively for the perfect appetiser to Wimbledon. Join us at the prestigious Hurlingham Club for a combination of timeless elegance and quintessentially English traditions – guaranteeing a memorable experience.



[FULL CALENDAR](#)

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## CINCH CHAMPIONSHIPS 2021

### DATE TBC

The cinch Championships held at the Queen's Club in the heart of prestigious West Kensington, produce a unique blend of scintillating grass court tennis and a exclusive atmosphere in this traditional pre Wimbledon tournament.

[DOWNLOAD BROCHURE](#)



# WIMBLEDON

[www.aokwimbledonhospitality.com](http://www.aokwimbledonhospitality.com)

## THE CHAMPIONSHIPS, WIMBLEDON 2021

28 JUNE - 11 JULY

Wimbledon is the oldest tennis tournament in the world and is generally considered to be the most prestigious. It has been held at the All England Lawn Tennis Club in Wimbledon, since 1877 and is the only Grand Slam still played on the game's original and most challenging surface, grass. Book your hospitality package or debenture tickets now and experience the joy of Wimbledon in 2021.

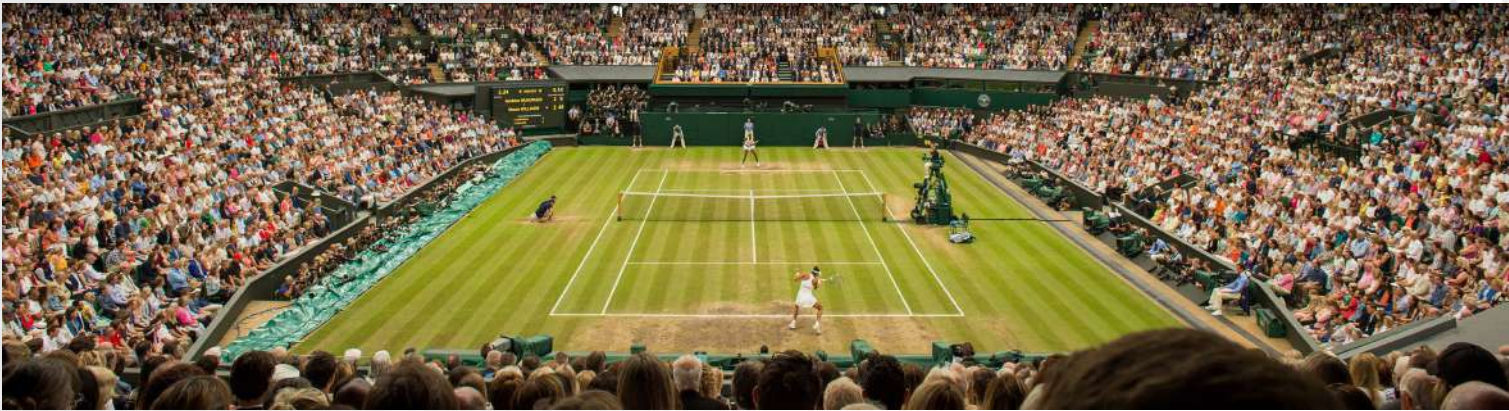


### THE LAWN

The double-height glass-fronted space of The Lawn offers a contemporary, chic space to enjoy the best in sporting hospitality. Michelin-starred culinary guru Albert Roux OBE alongside son Michel Roux Jr. and granddaughter Emily will renew their appointment as chefs at The Lawn.

[FULL CALENDAR](#)

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### SCHEDULE

Monday 28 June	1st Round
Tuesday 29 June	1st Round
Wednesday 30 June	2nd Round
Thursday 01 July	2nd Round
Friday 02 July	3rd Round
Saturday 03 July	3rd Round
Monday 05 July	Last 16
Tuesday 06 July	Ladies' Quarter Finals
Wednesday 07 July	Men's Quarter Finals
Thursday 08 July	Ladies' Semi-Finals
Friday 09 July	Men's Semi-Finals
Saturday 10 July	Ladies' Final
Sunday 11 July	Men's Final



### ROSEWATER PAVILION

Beautifully landscaped gardens, subtle floral touchpoints, and British-inspired four course à la carte food and drinks menus personify the theme of tennis in an English garden, all making for an unforgettable experience.



### SKYVIEW SUITES

Each suite caters for 10 or 20 guests, with a spacious, private balcony offering a unique vantage point above the crowds. You'll also benefit from a concierge service, chauffeur, and a personal hostess will be on-hand to ensure an unforgettable experience.



# CRICKET

www.officialcrickethospitality.co.uk



FULL CALENDAR

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## JUNE

ODI | Emirates Riverside - 29 June

ENGLAND  V  SRI LANKA

ODI | Kia Oval - 01 July

ENGLAND  V  SRI LANKA

ODI | Bristol - 04 July

ENGLAND  V  SRI LANKA

## JULY

ODI | Cardiff - 08 July

ENGLAND  V  PAKISTAN

ODI | Lord's - 10 July

ENGLAND  V  PAKISTAN



ODI | Edgbaston - 13 July

ENGLAND  V  PAKISTAN

T20 | Trent Bridge - 16 July

ENGLAND  V  PAKISTAN

T20 | Headingley - 18 July

ENGLAND  V  PAKISTAN

T20 | Old Trafford - 20 July

ENGLAND  V  PAKISTAN

## AUGUST

TEST | Trent Bridge - 04 - 08 August

ENGLAND  V  INDIA

TEST | Lord's - 12 - 16 August

ENGLAND  V  INDIA

TEST | Headingley - 25 - 29 August

ENGLAND  V  INDIA

## SEPTEMBER

TEST | Kia Oval - 02 - 06 September

ENGLAND  V  INDIA

TEST | Old Trafford - 10 - 14 September

ENGLAND  V  INDIA

**LORD'S**  
THE HOME OF CRICKET  
Hospitality Agent



# HORSE RACING

[www.officialhorseracinghospitality.co.uk](http://www.officialhorseracinghospitality.co.uk)



## INVESTEC EPSOM DERBY

4 - 5 JUNE



## ROYAL ASCOT

15 - 19 JUNE



Royal Ascot is an occasion like no other in the sporting calendar as whilst it is demonstrably a celebration of horse racing at its very best, it is a social occasion, steeped in history and synonymous with pageantry and style.

On each of the five race days, The Queen arrives by Royal Procession along the racecourse with her guests, in full view of up to 80,000 spectators.



## QATAR GOODWOOD FESTIVAL

27 JULY - 31 JULY

The Qatar Goodwood Festival offers unrivalled glamour and style. With its spectacular setting in the heart of the Sussex Downs, Goodwood is considered by many to be the world's most beautiful racecourse.

## QATAR PRIX DE L'ARC DE TRIOMPHE

2 - 3 OCTOBER



The Qatar Prix de L'Arc de Triomphe returns to Longchamp after a €145m development. This redevelopment offers fantastic views across Paris and provides a stunning backdrop for a day of racing.



## CHEL TENHAM FESTIVAL

MARCH 2022

The Cheltenham Festival epitomises and encompasses everything that is great about Jump racing, whilst delivering an unbelievable occasion as the finest horses, jockeys, owners and trainers battle it out for the highest racing honour.



## AIN TREE GRAND NATIONAL

APRIL 2022

Aintree Racecourse is known to millions worldwide as the home of the Randox Health Grand National – The World's Greatest Steeplechase. The Grand National Meeting is now established as one of the great racing festivals. In early April each year, the world and its media descend upon Aintree Racecourse for three of the biggest days in the British sporting and social calendar, The Grand National.

FULL CALENDAR

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# MUSIC



Sport not your thing? Why not go to a concert instead?! AOK Cavendish can offer top category VIP seats, private boxes and first-class corporate hospitality at some of the most prestigious music venues the world has to offer, ensuring you and your clients, friends or family have an incredible time.

## JUNE

Guns N' Roses	Tottenham Stadium	18/06/21 - 19/06/21
Diana Ross	The O2	21/06/21 - 15/07/21
Aerosmith	The O2	23/06/21
Green Day	The London Stadium	25/06/21

## JULY - AUGUST

JLS	The O2	12/07/21 - 18/07/21
Lady Gaga	Tottenham Stadium	30/07/21
Gorillaz	The O2	11/08/21
WestLife	Wembley	21/08/21
Eagles	Wembley	28/08/21 - 29/08/21

## SEPT - OCT

Snoop Dogg	The O2	05/09/21
Dua Lipa	The O2	24/09/21 - 25/09/21
Andrea Bocelli	The O2	02/10/21 - 03/10/21
Lewis Capaldi	The O2	14/10/21 - 15/10/21
Simply Red	The O2	23/10/21 - 24/10/21

## NOV - DEC

Elton John	The O2	02/11/21 - 17/11/21
McFly	The O2	21/11/21
Pete Tong Presents Ibiza Classics	The O2	03/12/21 - 04/12/21
Gary Barlow	The O2	16/12/21 - 17/12/21

FULL CALENDAR

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SOMETHING DIFFERENT?



CHESTERTONS  
POLO  
IN THE PARK  
DATE TBC

DOWNLOAD BROCHURE

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# EURO 2020 (NOW IN 2021)

## 11 JUNE - 11 JULY

Watch the best teams in Europe, battle it out from the comfort of first class hospitality. 12 host cities will connect in one event with the Semi-finals and The Final being held at Wembley Stadium.

SUN 13 JUN | 14:00      ENGLAND  V  CROATIA

FRI 18 JUN | 20:00      ENGLAND  V  SCOTLAND

TUE 22 JUN | 20:00      CZECH REPUBLIC  V  ENGLAND

SAT 26 JUN | 20:00      **ROUND OF 16**

TUE 06 JUL | 20:00      **SEMI FINALS**

WED 08 JUL | 20:00      **SEMI FINALS**

SUN 11 JUL | 20:00      **FINAL**

Other host cities include: Dublin, Glasgow, Bilbao, Amsterdam, Copenhagen, St. Petersburg, Munich, Rome, Budapest, Bucharest and Baku.

Please get in touch with our team of experts for package details and a full list of fixtures.

[ENQUIRE](#)





# MOTORSPORT & SHOWS

[www.officialmotorsporthospitality.co.uk](http://www.officialmotorsporthospitality.co.uk)



## GOODWOOD FESTIVAL OF SPEED

08 - 11 JULY

Held in the beautiful parkland surrounding Goodwood House, the Festival of Speed is motorsport's ultimate summer garden party, an intoxicating celebration of the world's most glamorous sport.

## SILVERSTONE BRITISH GRAND PRIX

16 - 18 JULY

The British Grand Prix is one of the jewels in the crown of the British sporting summer and regularly offers up one of the most exciting races on the calendar. Will Lewis Hamilton be able to secure victory on home-turf or will a rival (or the British weather) throw a spanner in the works?



## CONCOURS OF ELEGANCE

03 - 05 SEPTEMBER

The Concours of Elegance will bring together the rarest cars from around the world – many of which have never been seen before in the UK.

Taking place at Hampton Court Palace, the complete history of the motor car will be on show. Everything from the pioneering days to the latest hypercars. Each one carefully selected by an international panel of automotive experts and professionals. Powerful racing cars, exotic sports cars, elegant motoring masterpieces... A beautiful royal garden filled with extremely rare treasures.



## MOTO GP SILVERSTONE

27 - 29 AUGUST

With riders from all over the world and global media coverage, MotoGP is leading the way for motorcycle technology. Be part of the action with AOK Cavendish.



## SALON PRIVÉ

01 - 05 SEPTEMBER

The Salon Privé is one of the longest-running and most established luxury automotive events in the world, located in a stunning setting, the lawns right in front of Blenheim Palace. Salon Privé remains the only event to focus solely on the prestige sector with privately owned classic cars on display from collections all over the world.



## GOODWOOD REVIVAL

17 - 19 SEPTEMBER

The Goodwood Revival is the world's most popular historic motor race meeting and the only event of its kind to be staged in the romantic time capsule of the Fifties and Sixties. The Revival offers exceptional wheel-to-wheel racing around a classic circuit, untouched by the modern world.



[FULL CALENDAR](#)

[ENQUIRE](#)



# RUGBY

[www.officialrugbyhospitality.co.uk](http://www.officialrugbyhospitality.co.uk)

## AUTUMN INTERNATIONALS 2021 NOVEMBER

The Autumn Internationals rugby returns this November, as the home nations test themselves against the Southern Hemisphere's best teams.

Not just for those that love their rugby, the hospitality facilities at the Principality Stadium, Murrayfield and the Aviva Stadium are second to none. Guest speakers, player Q&A's, fine dining and premium seating; hospitality at the rugby offers something for everyone.



FULL CALENDAR

ENQUIRE



## AUTUMN INTERNATIONALS

### WEEK 1 - 6/7 NOVEMBER

TBC	SCOTLAND		V		AUSTRALIA
TBC	WALES		V		TBC
TBC	IRELAND		V		TBC

### WEEK 2 - 13/14 NOVEMBER

TBC	SCOTLAND		V		SOUTH AFRICA
TBC	WALES		V		TBC
TBC	IRELAND		V		TBC

### WEEK 3 - 20/21 NOVEMBER

TBC	SCOTLAND		V		TBC
TBC	WALES		V		TBC
TBC	IRELAND		V		TBC

## THE BRITISH & IRISH LIONS 26 JUNE

Murrayfield will host the first-ever clash between the British & Irish Lions and Japan, which will raise the curtain for the Lions' eagerly awaited tour to South Africa.

26 JUN

LIONS



V



JAPAN



# OTHER



## VELODROME CYCLING EXPERIENCE - ALL YEAR ROUND

As a preferred agent to Lee Valley VeloPark, AOK Cavendish offer the unique opportunity for businesses and individuals to experience first-hand the thrill of riding the velodrome that hosted the track cycling event at London 2012 Olympic and Paralympic Games.

## RHS HAMPTON COURT PALACE GARDEN FESTIVAL

30 JUNE - 05 JULY



## RUGBY LEAGUE WORLD CUP

23 OCTOBER - 27 NOVEMBER

In a breakthrough moment for Rugby League, the men's, women's and wheelchair games will come together for the first time on the sport's biggest stage.

AOK Cavendish are delighted to be appointed as Authorised Brokers for the event.



## THE BRITISH & IRISH LIONS TOUR

03 JULY - 07 AUGUST

The British & Irish Lions will play three Test matches against the reigning World Champions South Africa on their epic tour in 2021 as well as five other matches across four different locations. We can offer fully encompassing ticket inclusive travel packages.



## HENLEY REGATTA

10 - 15 AUGUST

Henley Regatta is one of the must attend events on the British sporting calendar! The idyllic setting and flawless hospitality combine with some superb sporting action to create the perfect client entertainment opportunity.

## RHS CHELSEA FLOWER SHOW

21 - 26 SEPTEMBER

Take a break from smelling the roses and delight in a world class dining experience. Pick from our wonderful array of hospitality packages and celebrate this regal event, the jewel in the crown of the horticultural and social calendar.



## CIRQUE DU SOLEIL

30 JUNE - 11 JULY

## PROFESSOR BRIAN COX

01 OCTOBER

## SEVEN WORLDS, ONE PLANET IN CONCERT

05 DECEMBER

FULL CALENDAR

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## GET IN TOUCH

We'd love to hear from you!



**020 8222 8420**



**[www.aokcavendish.com](http://www.aokcavendish.com)**



CorporateLiveWire

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