

The National Dog Show
Presented by
 **PURINA**



HOSTED BY

THE KENNEL CLUB
of PHILADELPHIA

A Thanksgiving Tradition



Broadcast at Noon
Thanksgiving Day
November 23

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Your Pet, Our Passion.®



WELCOME to the National Dog Show Presented by Purina®! Thank you for joining us today as we celebrate dogs everywhere with this very special conformation dog show.

Thank you to our host and partner, the Kennel Club of Philadelphia, who presented its very first dog show in the Delaware Valley in 1879. The show became an annual event in 1933.

Watching the National Dog Show broadcast on NBC is a National Thanksgiving tradition. Families across the country gather together to watch the broadcast at noon on Thanksgiving Day following the Macy's parade, hoping their favorite dog will win Best in Show!

Here is a "dogs eye view" of how to get the most out of today's special event:

- Read this program to learn more about dog shows, the breeds to watch, and how the dogs are judged.
- Check out the maps and schedules in the program to see all the activities available at the show.
- Get your seats early in Hall C (National Dog Show arena) for the Group Judging at 1:00 p.m. Saturday. Best in Show begins at 5:00 p.m. in Hall C, and you won't want to miss that.
- Watch the incredible canine athletes in Hall B performing their agility skills at various times during the day.
- Visit with the beautiful dogs and their handlers in the benching areas and learn more about the breeds, their care and other behind-the-scenes information. Use the program insert as your guide to finding your favorite breeds.

A huge thank you goes to our Title Sponsor and partner, Nestle Purina® PetCare! Their 16-year commitment to the National Dog Show Presented by Purina® has made all of this possible. Purina's excellent work in pet care and pet products and their innovative programs in canine health and wellness continue to keep our beloved pets happy, healthy, and living longer lives. Be sure to visit www.purina.com to learn more.

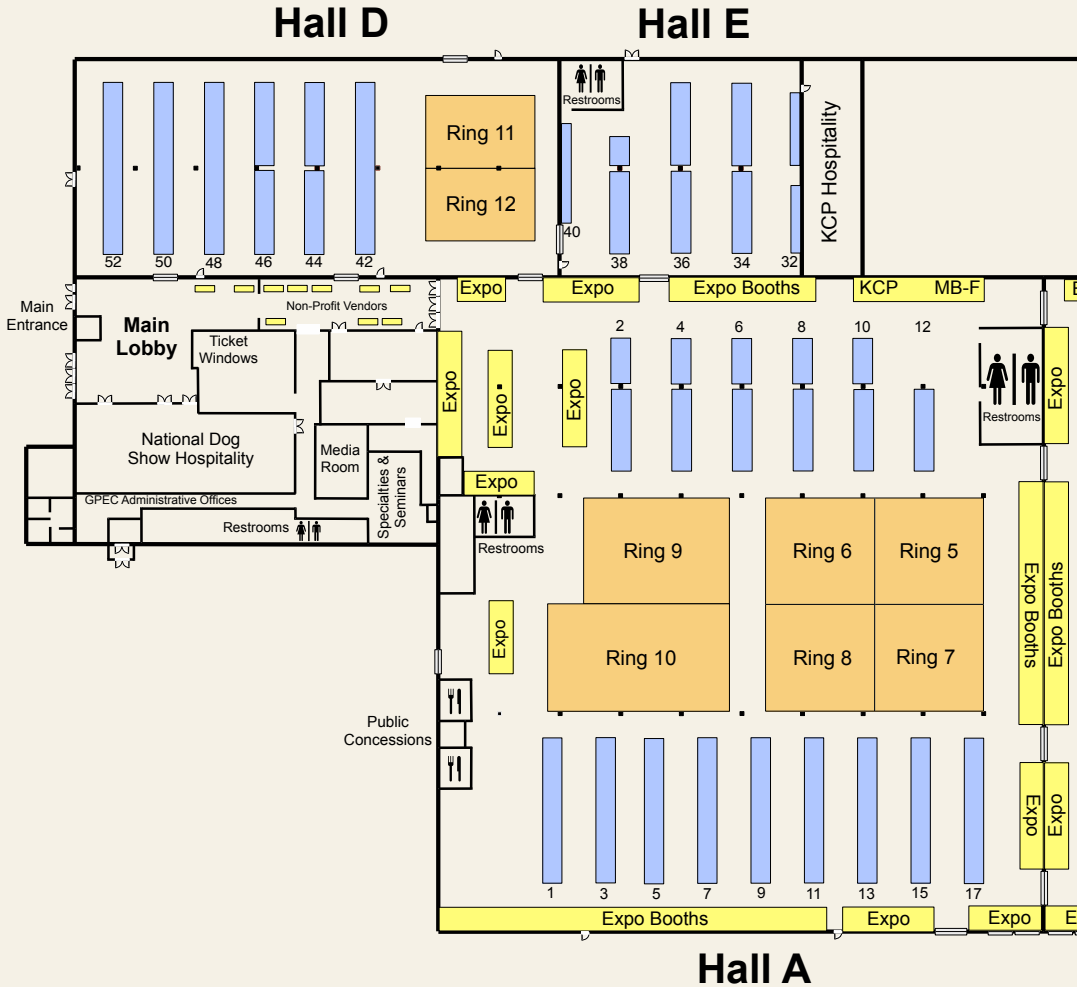
Enjoy the dog show, and let us know about your experience at www.facebook.com/kennelclubofphiladogshows/.

Happy Thanksgiving from our family to yours!

The National Dog Show Presented by Purina® and The Kennel Club of Philadelphia

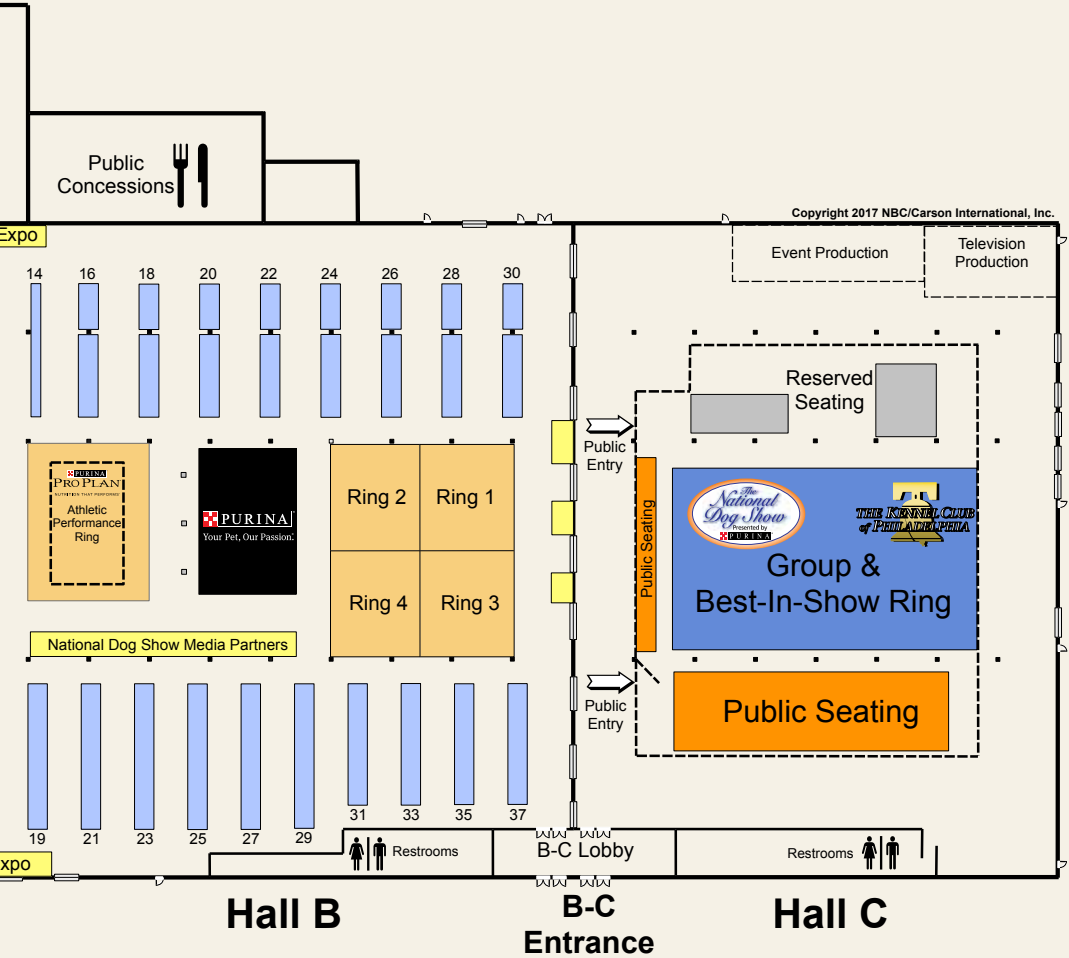


GREATER PHILADELPHIA EXPO CENTER MAP

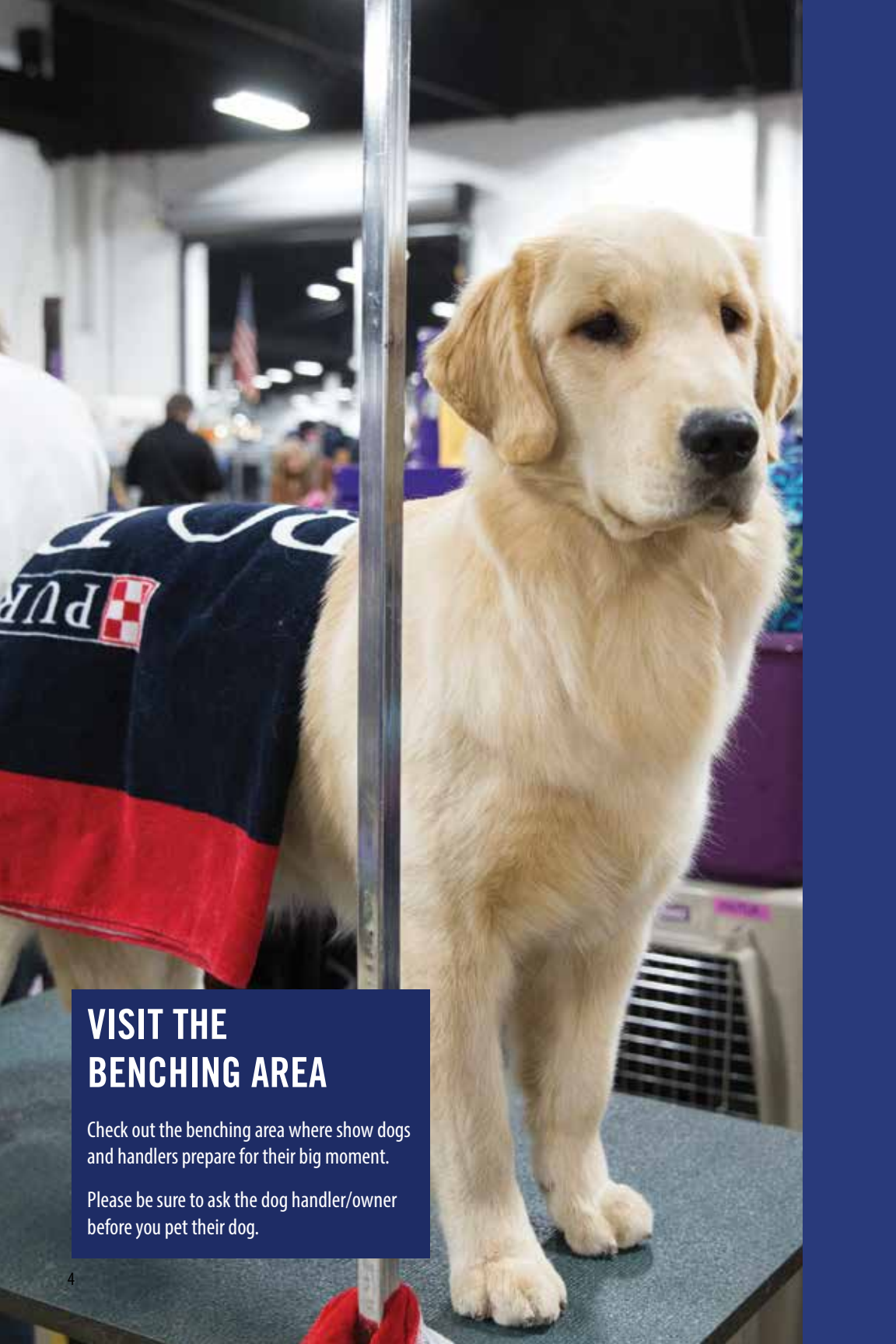


visit www.NationalDogShow.com

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2017 NDS artist, Alec Baldwin



Watch the National Dog Show Presented by Purina® at noon,
 November 23 on NBC following the Macy's Thanksgiving Day Parade.



VISIT THE BENCHING AREA

Check out the benching area where show dogs and handlers prepare for their big moment.

Please be sure to ask the dog handler/owner before you pet their dog.



SCHEDULE OF EVENTS

SATURDAY, NOVEMBER 18

| | |
|----------------|---|
| 8:00 AM | Breed Judging Begins (Halls A, B, & D) |
| 9:00 AM | Pro Plan Performance Team (Hall B) |
| 10:00 AM | Pro Plan Performance Team (Hall B) |
| 11:00 AM | Pro Plan Performance Team (Hall B) |
| 12:15 PM | Freestyle Flying Disc Demonstration (Hall C) |
| 12:45 PM | National Anthem Ceremony (Hall C) |
| 12:50 PM | Kennel Club of Philadelphia's Annual Awards Presentation (Hall C) |
| 1:00 PM | The National Dog Show Group Judging (Hall C) |
| 5:00 PM | The National Dog Show Best In Show Judging (Hall C) |

SUNDAY, NOVEMBER 19

| | |
|----------------|---|
| 8:30 AM | Breed Judging Begins (Halls A, B, & D) |
| 9:30 AM | Pro Plan Performance Team (Hall B) |
| 10:30 AM | Pro Plan Performance Team (Hall B) |
| 11:30 AM | Pro Plan Performance Team (Hall B) |
| 12:30 PM..... | Pro Plan Performance Team (Hall B) |
| 1:30 PM..... | Pro Plan Performance Team (Hall B) |
| 2:00 PM..... | Kennel Club of Philadelphia Group Judging (Hall C) |
| 5:00 PM..... | Kennel Club of Philadelphia Best In Show Judging (Hall C) |



Watch these amazing
“Go Dogs” offer up
their incredible
canine agility skills
throughout the
weekend in Hall B.



SHOW DOGS AND GO DOGS!

SATURDAY, NOVEMBER 18

- 9:00 AM Pro Plan Performance Team (Hall B)
10:00 AM Pro Plan Performance Team (Hall B)
11:00 AM Pro Plan Performance Team (Hall B)
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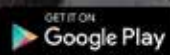
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visit www.proplan.com and www.carson-events.com

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BARKING WITH THE STARS!

Beverly Hills Dog Show Presented by Purina® back for its second year on USA Network

Beverly Hills, Calif. — After a successful and exciting debut in 2017, the Beverly Hills Dog Show Presented by Purina® is back for a second year in 2018 in another red-carpet, celebrity-rich event from the world of Rodeo Drive, Hollywood and Universal Studios.

USA Network's primetime presentation of the Beverly Hills Dog Show Presented by Purina® will air at 8 p.m. ET/PT on Easter Sunday, April 1, 2018. The show, hosted by the Kennel Club of Beverly Hills, will be taped and produced from the KCBH all-breed show held on March 3 at the Fairplex in Pomona, Calif.

John O'Hurley and David Frei, longtime co-hosts of NBC's National Dog Show Presented by Purina®, will be the television hosts once again. Stars from NBCUniversal Entertainment's television hit shows are expected to be on hand with other celebrities to share top billing with the beloved four-legged stars of this show.

Fittingly for its home base, the seven Best In Show finalists will once again walk a glitzy fashion show-esque runway in the finals of the competition, making it unlike any other dog show. Over 1,500 dogs from more than 200 eligible breeds are expected to compete. The

combination of the Beverly Hills Dog Show and the National Dog Show gives USA / NBC Universal and Purina an East-West pairing, with the BHDS as the only dog show west of the Mississippi River to be nationally televised.

Established in 1965, the Kennel Club of Beverly Hills is one of the world's most recognizable kennel clubs. KCBH touches on and influences many audiences through its community activities that promote interest in dogs, responsible dog ownership, and canine health.

NBC Sports Group and USA Network have for years produced television's most-compelling dog show competitions. In 2002, NBC Sports Group created a holiday tradition introducing television's most-watched canine competition, The National Dog Show Presented by Purina®. Anchored by Frei and O'Hurley, the 2016 show on NBC reached more than 26 million viewers during its broadcast at noon on Thanksgiving Day followed by a primetime encore with millions of viewers the next night. For more than 30 years, USA Network televised the Westminster Kennel Club Dog Show, with Frei co-hosting the competition for 27 years (1990-2016).



THE SEVEN GROUPS

Each of the 202 registered breeds and varieties are assigned to one of the seven groups representing characteristics and functions for which the breeds were originally bred. The seven group winners compete for Best In Show.

SPORTING GROUP

The invention of the gun led to the development of the sporting, or gun dogs, to aid in hunting upland game birds and waterfowl, performing at the direction of the hunter. While a number of these breeds perform more than one task, it is generally the duty of pointers and setters to point and mark game, for spaniels to flush game, and for retrievers to recover dead and wounded game.

HOUND GROUP

Originally classified as sporting dogs because of their function as hunters, breeds in the Hound Group vary

greatly in size, shape and coat. Most of these breeds were developed to hunt somewhat independently of their humans, who usually followed on foot or on horseback as the hounds chased down the prey. This group informally consists of scent hounds, dogs that hunt by tracking a scent, and sight hounds, who spot their game and run it down.

WORKING GROUP

While the uses and appearances of the dogs in the Working Group vary, most are powerfully built and intelligent, performing various tasks for their handlers. These dogs are working



English Springer Spaniel
Sporting Group



Greyhound
Hound Group



Giant Schnauzer
Working Group

farm and draft animals. They guard homes and livestock, serve heroically as police and military dogs, security dogs, guide and service dogs and hunters.

TERRIER GROUP

All but two of the terriers evolved in the British Isles. The geography of the specific area (water, rocky terrain) helped to determine the exact duties of each breed but it usually involved hunting vermin and varmints ranging from rats to badgers to otters and more. These are dogs of great determination, courage and self-confidence, with a great willingness to go

to ground in search of their quarry.

TOY GROUP

Toy dogs have been around for centuries, and are bred for one purpose: to be companions for their humans. Many have been bred down from and still resemble their larger cousins. Their small size and portability make them ideal for city dwellers and those with limited space.

NON-SPORTING GROUP

The AKC originally registered dogs as either Sporting or Non-Sporting. Eventually, hounds and terriers were split from the Sporting Group

and the Toys and Working dogs were split off from Non-Sporting, with the Herding Group eventually splitting from Working. Today, the Non-Sporting Group is literally every breed that is left, resulting in a wide variety of sizes, shapes, coat, function and history.

HERDING GROUP

Herding is a natural instinct in dogs that is seen in the wild. Humans have used that instinct to their advantage on farms and ranches with herding dogs who have the sole purpose of gathering and moving livestock from one place to another.



White Bull Terrier
Terrier Group



Miniature Pinscher
Toy Group



Tibetan Spaniel
Non-Sporting Group



Australian Shepherd
Herding Group



THE BREEDS

GROUP ORDER

SPORTING

English Setter
Gordon Setter
Irish Setter
Irish Red & White Setter
Pointer
German Shorthaired Pointer
Weimaraner
Vizsla
Wirehaired Vizsla
Brittany
German Wirehaired Pointer
Wirehaired Pointing Griffon
Lagotto Romagnolo
Spinone Italiano
Flat-Coated Retriever
Curly-Coated Retriever
Golden Retriever
Labrador Retriever
Nova Scotia
Duck Tolling Retriever
Chesapeake Bay Retriever
Irish Water Spaniel
American Water Spaniel
Boykin Spaniel
English Springer Spaniel
Welsh Springer Spaniel
Field Spaniel
Clumber Spaniel
Sussex Spaniel
English Cocker Spaniel
Cocker Spaniel (ASCOB)
Cocker Spaniel (Parti-Color)
Cocker Spaniel (Black)

HOUND

Afghan Hound
Saluki
Sloughi
Ibizan Hound
Pharaoh Hound
Cirneco dell'Etna
Greyhound
Whippet
Borzoi
Scottish Deerhound

Irish Wolfhound
American Foxhound
English Foxhound
Harrier
Beagle (15 inch)
Beagle (13 inch)
Rhodesian Ridgeback
Norwegian Elkhound
Basenji
Portuguese Podengo Pequeno
American English Coonhound
Black and Tan Coonhound
Bluetick Coonhound
Redbone Coonhound
Treeing Walker Coonhound
Plott
Bloodhound
Otterhound
Petit Basset Griffon Vendéen
Basset Hound
Dachshund (Smooth)
Dachshund (Longhaired)
Dachshund (Wirehaired)

WORKING

Doberman Pinscher
German Pinscher
Black Russian Terrier
Giant Schnauzer
Standard Schnauzer
Rottweiler
Bernese Mountain Dog
Greater Swiss Mountain Dog
Alaskan Malamute
Siberian Husky
Chinook
Samoyed
Akita
Boxer
Great Dane
Bullmastiff
Mastiff
Tibetan Mastiff
Neapolitan Mastiff
Cane Corso
Dogue de Bordeaux

Boerboel
Portuguese Water Dog
Newfoundland
Leonberger
Saint Bernard
Great Pyrenees
Kuvasz
Komondor
Anatolian Shepherd Dog

TERRIER

Airedale Terrier
Irish Terrier
Welsh Terrier
Lakeland Terrier
Wire Fox Terrier
Smooth Fox Terrier
Parson Russell Terrier
Russell Terrier
Border Terrier
Kerry Blue Terrier
Soft Coated Wheaten Terrier
Bedlington Terrier
Manchester Terrier (Standard)
Rat Terrier
American Hairless Terrier
Miniature Schnauzer
Australian Terrier
Cairn Terrier
Scottish Terrier
Sealyham Terrier
Cesky Terrier
West Highland White Terrier
Skye Terrier
Dandie Dinmont Terrier
Glen of Imaal Terrier
American Staffordshire Terrier
White Bull Terrier
Colored Bull Terrier
Staffordshire Bull Terrier
Miniature Bull Terrier
Norfolk Terrier
Norwich Terrier

TOY

Italian Greyhound
Chinese Crested
Toy Poodle
Pomeranian
Smooth Coat Chihuahua
Long Coat Chihuahua
Toy Fox Terrier
Miniature Pinscher
Toy Manchester Terrier
Havanese
Maltese
Shih Tzu
Cavalier King Charles Spaniel
English Toy Spaniel (B&PC)
English Toy Spaniel (KC&R)
Japanese Chin
Papillon
Silky Terrier
Yorkshire Terrier
Affenpinscher
Brussels Griffon
Pug
Pekingese

NON-SPORTING

Poodle (Standard)
Poodle (Miniature)
Bichon Frise
Coton de Tulear
Löwchen
Dalmatian
Xoloitzcuintli
Finnish Spitz
Keeshond
American Eskimo Dog
Norwegian Lundehund
Shiba Inu
Schipperke
Lhasa Apso
Tibetan Spaniel
Tibetan Terrier
Boston Terrier

French Bulldog
Bulldog
Chinese Shar-Pei
Chow Chow

HERDING

German Shepherd Dog
Belgian Malinois
Belgian Sheepdog
Belgian Tervuren
Briard
Berger Picard
Pyrenean Shepherd
Collie (Rough)
Collie (Smooth)
Shetland Sheepdog
Australian Shepherd
Miniature American
Shepherd
Border Collie
Bearded Collie
Old English Sheepdog
Polish Lowland Sheepdog
Puli
Pumi
Canaan Dog
Australian Cattle Dog
Bouvier des Flandres
Beauceron
Bergamasco
Entlebucher Mountain Dog
Norwegian Buhund
Finnish Lapphund
Icelandic Sheepdog
Spanish Water Dog
Swedish Vallhund
Cardigan Welsh Corgi
Pembroke Welsh Corgi

**To learn more, visit: www.NationalDogShow.com • www.purina.com/dogbreeds
www.akc.org**



2016 BEST IN SHOW



GCH GrandCru Giaconda CGC a.k.a Gia

The proud and regal Greyhound, Gia, pranced away with the Best In Show title for 2016 at The National Dog Show Presented by Purina®.

Impressively slim and athletic, the grey-colored female (registered name GCH GrandCru Giaconda CGC) earned her 44th Best In Show under the guidance of handler Rindi Gaudet of Summerville, SC. Gia overcame six other group-winning canines, advancing out of the 1,800-dog competition at the tradition-rich, all-breed show hosted by the Kennel Club of Philadelphia.

Coverage of the show and Gia's triumphant moments were broadcast to a holiday viewing audience totaling over 20 million on NBC Thanksgiving Day following the Macy's

Thanksgiving Day Parade. With a score of 5.9, the Nielson rating reached an all-time high.

"Gia fits the Greyhound standard perfectly and also gives that extra showmanship," offered Best In Show judge James G. Reynolds of Ottawa, Canada. "She has a head like a snake and can really gallop. A lot of Greyhounds don't have that showmanship."

"She performed better in Best In Show than she did in the group (competition)," stated Gaudet, who was in tears after the victory. Gaudet explained to NBC interviewer Mary Carillo that her tears were the result of her ill grandmother telling her the previous week that she never sees Rindi showing Gia on television.

PREVIOUS BEST IN SHOW



- 2015 - GCH CH Cragmoor Good Time Charlie (a.k.a Charlie)
- 2014 - GCH Flessner's International S'cess, MT (a.k.a Nathan)
- 2013 - GCH Kiarry's Pandora's Box (a.k.a Jewel)
- 2012 - GCH Afterall Painting the Sky (a.k.a Sky)
- 2011 - Ch. Steele Your Heart (a.k.a. Eira)
- 2010 - GCH Windtide Mr. Sandman (a.k.a. Clooney)
- 2009 - Ch. Roundtown Mercedes of Maryscot(a.k.a. Sadie)
- 2008 - Ch. Cookieland Seasyde Hollyberry (a.k.a Holly)
- 2007 - Ch. Buff Cap Creslane ArcticMist (a.k.a. Swizzle)
- 2006 - Ch. Smash JP Win A Victory (a.k.a. Vikki)
- 2005 - Ch. Rocky Top's Sundance Kid (a.k.a. Rufus)
- 2004 - Ch. Aimhi Avalon Renaissance
- 2003 - Ch. Blue Chip Purple Reign
- 2002 - Ch. Ale Kai Mikimoto on Fifth



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BEST IN SHOW JUDGE PETER GREEN



Peter Green

A living legend in the sport of showing dogs, Welshman PETER GREEN will serve as the Best In Show judge for the 16th annual National Dog Show Presented by Purina® and hosted by the Kennel Club of Philadelphia. Mr. Green, a member of the board of directors of the club, is universally acknowledged as one of the greatest Terrier people in history, a superstar who dominated his sport in every way imaginable.

He is quick to modestly share the secrets of his success: “Hard work, great dogs, great clients, great people working for me ... did I mention hard work?”

In his 60-year handling career filled with competitive triumphs and professional accolades in two different countries, Mr. Green’s accomplishments include winning four Bests In Show at Westminster (1968, 1977, 1994, 1998), a record matched by only one other handler. In addition to his wins there, he also captured Best In Show at the world-famous Montgomery Country Kennel Club all-terrier show nine times,

and handled the Best In Show winner at Crufts in England in 2005, the Norfolk Terrier, Ch. Cracknor Cause Celebre (“Coco”).

Along the way, he accumulated an impressive list of clients – the Farrells, the Urmstons,, the Wimers and more in the early days, to the Schwartzes and Pam Beal more recently – people for whom he bought some impressive and successful dogs, sometimes in an entertaining way (e.g., “It took me a bloody week to buy that dog, I had to go to a pub every night for a week, but I finally walked out of the pub with her one night,”). Everyone wanted Peter to help them find that special dog, and he did in a way that is reflected in his list of triumphs in the show ring.

Meanwhile, everyone in the sport wanted to be like Peter, and that made for an extraordinary collection of assistants through the years who “grew up” under his tutelage to become some of the country’s most successful handlers on their own today – Bobby Paust, Larry Cornelius, Ernesto Lara, Scott Kipp, Leonardo Garcini, Roxanne Sutton, Letisha Wuebel, and his own son, Andrew, to name a few.

A native of Wales, Mr. Green started showing dogs there in 1946, but had no plan to make it his life’s work. He turned 15 on a Friday (the minimum age for working) and went to work on Monday in his great uncle’s 25-dog kennel in exchange for an apple a day from his great uncle’s orchard. Eventually, he went to work for other accomplished terrier men in the UK, attending

continued on page 21



NBC

**Watch the National
Dog Show Presented
by Purina®**

**at noon, November 23
on NBC following the
Macy's Thanksgiving Day
Parade.**



HOSTED BY

**THE KENNEL CLUB
of PHILADELPHIA**





The National Dog Show Presented by Purina® and the Kennel Club of Philadelphia trophy collection.

Peter Green - continued from page 19

his first dog show with the great Welsh Terrier breeder, Harold Snow.

"I was working hard, I wasn't afraid of hard work," he said. "I cleaned the kennel and tended to every single dog every day."

Eventually he went to California and built a big kennel in Malibu for a client. Two years later, he moved back to Wales. There, he became a dog handler and opened the first "poodle parlor" in Wales, even though "I didn't know what I was doing," he says. Well, he learned quickly and got the attention of some of the greatest dog people in the world.

He soon came back to the U.S. and settled in Pennsylvania, buying two acres and a building in Bowmansville, and became a professional handler in 1967. Good things happened quickly for him, and he soon became the only person to receive an all breed handler license from the AKC.

After a lot of years and a lot of wins, he retired from handling in the U.S. in 2006, and has been judging ever since. He has judged Best In Show at Montgomery and also at Crufts, and in 2009, judged the Terrier Group at Westminster.

Today he spends his leisure time at home watching television with four Affenpinschers sitting on his lap. A UK subject from Wales, he still attends the Welsh Kennel Club dog show every year, as well as several other shows as a spectator.

He recently was invited to a luncheon at Windsor Castle, where he got the chance to meet Queen Elizabeth. In a conversation that dog people everywhere would have liked to have heard, he mentioned that he knew the breeder who gave the Queen her Corgis. "My goodness, you go back a long ways," Her Majesty responded. They had a brief conversation before one of her attendants whisked her away. "You're not really supposed to talk to her," Peter said, smiling. But she, like many others, wanted to talk dogs with the most famous dog person in the world.

"Peter is beloved and envied, personable and successful, and in spite of his standing as an icon in our world, always willing to help anyone in the sport," says David Frei, co-host of the National Dog Show on NBC. "He has been one of my favorite people for a very long time, we are so lucky to have him in our world."

"I have had a great life because of, and with, my dogs and the people they have brought into my life," he says.

"If it wasn't for the dogs, I would probably have been a clerk in a gas works somewhere in England. I just got lucky, I met the right people and they did a lot for me."

The dog world got lucky with Peter, too.



ABOUT JUDGING

THE NATIONAL DOG SHOW PRESENTED BY PURINA®

is an open, benching, all-breed show. The dogs are “benched” during the day in order to allow the public to view and visit with 202 AKC recognized breeds and varieties that may be competing. There are only three benching shows held annually in the United States: Westminster Kennel Club, Kennel Club of Philadelphia, and Golden Gate Kennel Club. The judges examine the dogs and place them according to how closely each dog compares with the judge’s mental image of the perfect dog as described in the breed’s official standard. The main consideration is the dog’s conformation or overall appearance, temperament, structure and movement. The judges are looking for characteristics that allow the dog to perform the function for which his or her breed was bred.

EARNING POINTS

A dog will begin his show career by competing to become a “champion.” To earn an AKC Championship title (and to be able to place Ch. in front of his/her name) the dog needs to win 15 points at AKC shows. Points are earned by defeating other dogs of the same sex and breed in classes held specifically for non-champions.

Points used to determine national rankings are recorded by the AKC and based on the number of dogs defeated. For each dog defeated at a dog show, the other dog gets one all-breed point. The top dogs in the country easily have more than 50,000 points in a given year.

BEST IN BREED

In order to win Best In Show a dog must first be judged the best of many dogs of its same breed competing in the show. Some breeds have more than 100 dogs entered. The winner of the breed moves on to the Group judging.

FIRST IN GROUP

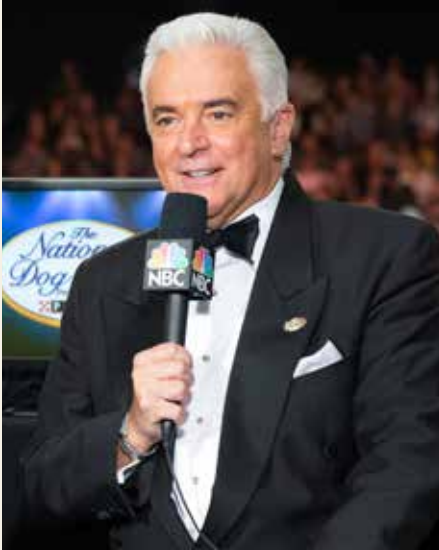
Each of the 202 AKC registered breeds and varieties are assigned to one of seven groups (Sporting, Hound, Working, Terrier, Toy, Non-Sporting and Herding) representing characteristics and functions for which the breeds were originally bred. By winning the Group competition, that dog joins an elite group of winners of the seven group competitions that go on to compete for the ultimate Best In Show award, the coveted gold and blue ribbon, and to become winner of National Dog Show Presented by Purina®.

Share your story on what makes your dog the best dog
using

22 #DOGTHANKING@purina



NBC BROADCAST HOSTS



John O'Hurley

JOHN O'HURLEY, versatile host, actor and television personality, returns for his 16th consecutive year as host of The National Dog Show Presented by Purina®. Dubbed one of People magazine's "Sexiest Men Alive", he is best known as "J. Peterman" on *Seinfeld*, for which he received a Screen Actors Guild Award. He was also the ultimate champion of the first-ever *Dancing with the Stars* television show. He has authored three books – *Before The Dog Can Eat Your Homework First You Have To Do It: Life Lessons from a Wise Old Dog to a Young Boy* (Hudson Street Press, 2007), the New York Times bestseller *It's Okay to Miss the Bed on the First Jump* (Plume, 2007), and his latest book for children, *The Perfect Dog* (Grosset & Dunlap, 2013), which since its release has inspired *The Perfect Dog*, a musical designed for children's theatre. The musical production is being licensed by Theatrical Rights Worldwide as part of its Theatre For Young Audiences catalogue. He also hosts the *Beverly Hills Dog Show*, a new, two-hour, primetime special which debuted on USA Network in 2016. He stars in his own one-man show, *A Man with Standards*, a humorous and poignant take on his life and experiences in show business.



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NBC BROADCAST HOSTS



David Frei

DAVID FREI, America's foremost authority on all things canine, is a natural choice to serve as the expert analyst for The National Dog Show Presented by Purina®. An American Kennel Club (AKC)-licensed judge who has officiated dog shows all over the world, Frei hosted television coverage of The Westminster Kennel Club Dog Show for 26 years, and co-hosted The National Dog Show Presented by Purina® since its inception in 2002. A successful former breeder/handler/owner, he is proudest of the work his therapy dogs have done at the Ronald McDonald House of New York, the Memorial Sloan-Kettering Cancer Center and the Walter Reed National Military Medical Center, among other health-related institutions. Frei's first book, *The Angel By My Side* (Hay House Publishing, 2002, with Mike Lingenfelter), claimed two Dog Writers Association of America (DWAA) awards. His latest book, *Angel on a Leash* (BowTie Press, 2011), also a DWAA award winner, tells of his years of experience and work with therapy dogs.



Watch the National Dog Show Presented by Purina® at noon, November 23 on NBC following the Macy's Thanksgiving Day Parade.



Mary Carillo

MARY CARILLO, longtime NBC Sports analyst and lifelong lover of man's best friend, brings a wealth of experience to The National Dog Show Presented by Purina® commentary team. Best known for her work as a host and correspondent for the Olympic Games on NBC, she also serves as a television analyst for major-event tennis coverage and as a correspondent for HBO's Real Sports with Bryant Gumbel. In addition to the National Dog Show, Carillo has co-hosted the Westminster Kennel Club Dog Show alongside David Frei. Her distinguished career in broadcast journalism has earned her two Peabody Awards, one for her work on the HBO documentary *Billie Jean King: Portrait of a Pioneer* and the other for co-writing the HBO documentary *Dare to Compete: The Struggle of Women in Sport* with Frank Deford. In 2010, she became the first female recipient of the Dick Schaap Award for Outstanding Journalism. A former professional tennis player, Carillo was named "Best Commentator" by Tennis Magazine from 1988-91 and "Broadcaster of the Year" by the Women's Tennis Association (WTA) in 1981 and 1985. She has co-authored two books: *Tennis My Way*, with Martina Navratilova (Penguin, 1984) and *Tennis Kinetics*, with Rick Elstein (Simon & Schuster, 1985).



Tara Lipinski and Johnny Weir

TARA LIPINSKI and JOHNNY WEIR

For the third consecutive year, NBC on-air personalities Tara Lipinski and Johnny Weir will be part of The National Dog Show Presented by Purina® broadcast on Thanksgiving Day. The former world class figure skaters cover that sport year-round and at the Olympic Games for NBC.

One of their favorite events of the year, however, is The National Dog Show at the Greater Philadelphia Expo Center, where they spend time each year visiting with the competing dogs and their owners for features and vignettes that are part of the online and broadcast coverage.

GARAGE CRAFTED

The term “garagistes” originated in Bordeaux in the 1980’s and referred to a group of innovative winemakers who produced exceptional wines in their garages rather than in grand chateaux. Since 1979, Taft Street has carried on the garagistes tradition of innovation and excellence in a chateau-alternative locale.

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ABOUT THE COVER

**THE NATIONAL
DOG SHOW
PRESENTED BY PURINA®
2017 ARTWORK BY
ALEC BALDWIN**



Alec Baldwin and his dog



Alec Baldwin, age 24, has had to journey through life on a somewhat different path than his peers. Alec has Autism and how that presents with Alec specifically is in his ability to communicate with people both receptively – understanding what is spoken, and expressively – being able to respond appropriately. Imagine being in another country, alone, unable to speak the language. . . how frustrating that would be.

There lies the challenge, but it has not conquered Alec. He has proven over and over his ability to accomplish anything he sets his mind to. He may have to work harder and longer to reach his goals, but where others may give up along the way, Alec's determined attitude and motto, "Keep Moving Forward," see him through the challenges. The struggles along the way have been very real and often daunting but at age 24, he is a multi-talented, kind and generous young man who is very easy to talk to, especially if you share his love of dogs.

Alec's interest in dogs started at a very young age. He watched dog shows on TV, volunteered at the local shelter, traveled 1 ½ hours to Junior Handling Classes, earned money to buy his first Beagle, Shiloh, and showed him to his Canadian Championship. He has read extensively and knows all the breeds.

Alec started drawing dogs, then painted with watercolor pencils; giving away every painting. After graduating high school, he was accepted into the School of Art at the local university but the teacher was unprepared to teach a student with Autism so Alec continued his art education with professional artist, Guy St. Godard of Winnipeg, Manitoba. A door closes, another opens.

From watercolor pencils, Alec moved on to watercolor and acrylic, painting many of his favorite dogs and giving his artwork to owners, handlers and the Beagle Club of Western Canada to help with fundraising. Along with showing and painting dogs, Alec puts on an annual Dog Party for his community.

While dogs remain Alec's passion, he is a talented musician (sings, plays piano, clarinet and guitar) and accomplished athlete. He loves helping the elderly and wants to train his new Beagle pup to be a therapy dog.

We all have dreams and sometimes, due to circumstance, the dream may seem unattainable. Alec's dream is to be a professional handler. His mom believes "there's always a way." Someday, somewhere, somehow. . . there will be someone who wants Alec to show their dog and Alec will be ready with the excitement and belief in himself and the dog that comes from his heart. It has been said of Alec, "He has a gentle soul." He truly does.



THE KENNEL CLUB OF PHILADELPHIA

Photo: Perry Phillips



Wayne Ferguson, President

LETTER FROM THE PRESIDENT

WAYNE FERGUSON, today's show announcer, is President of the Kennel Club of Philadelphia. Wayne has been immersed in the dog world for over 50 years and has bred and shown top Saint Bernards. Through the years he has served as President of the AKC Canine Health Foundation and Director of the University of Pennsylvania's School of Veterinary Medicine and is President and Show Chairman of the time honored Morris & Essex Kennel Club.

Welcome to the 16th annual edition of The National Dog Show Presented by Purina® and hosted by The Kennel Club of Philadelphia.

We continue to build upon our efforts to make our show experience entertaining and educational for all. Our tradition-rich shows are a regional treasure as well as a national phenomenon and a win at Philadelphia is considered one of Dogdom's greatest achievements. This year's NDS weekend will again feature a Friday night gala hosted by the Valley Forge Casino and benefiting local canine-related causes including the Philadelphia Ronald McDonald House therapy dog program and the Philadelphia Animal Welfare Society (PAWS).

The Kennel Club of Philadelphia is no newcomer to the dog show world. Since hosting a major dog event in 1876 at the Centennial Exposition, we've been at the forefront of the purebred dog world. The KCP and its predecessors have been presenting shows since 1879. Our club predates the American Kennel Club (AKC), which was organized at a meeting of the then Philadelphia Dog Club on September 17th 1884. We are not only one of America's oldest continuing sporting events but our annual National Dog Show Presented by Purina® TV special is the most widely watched canine event in the world, capturing 25 million plus viewers a year with its broadcast on NBC at noon on Thanksgiving Day and an NBC prime time encore presentation the following Saturday.

The National Dog Show Presented by Purina® would never have been possible without the unwavering support of our partners at NBC, Carson International, our on-air talent and ambassadors John O'Hurley, David Frei and Mary Carillo, and our perennial title sponsor, Nestle Purina Petcare.

We hope you enjoy your visit to our shows and return many years to come.

Sincerely,
Wayne Ferguson, President



WHO'S WHO IN THE KENNEL CLUB OF PHILADELPHIA



Frank DePaulo, Show Chair

FRANK DEPAULO

Show Chairman

Frank is a long time KCP member and has been Show Chairman since the 2014 KCP shows. As such, he acts as the overall coordinator of the various aspects of the physical staging of the dog shows, including venue and judging ring setup arrangements, the competition schedule and the smooth running of the judging process. Frank is a lifelong dog lover who founded Tahari Kennels in 1979. Since that time, he has bred many Best in Show champions in the Ridgeback, Pointer and Whippet breeds that have carried the Tahari prefix. Frank continues to show and campaign dogs and is an AKC licensed judge. In addition to his role with the KCP, he is a lifetime member of the Lehigh Valley Kennel Club and a long time member of both the Rhodesian Ridgeback Club of The United States and The American Pointer Club in which he has held various positions, including Show Chairman, Board of Directors, Vice President and President. Frank lives in Pennsylvania with his wife Judy and his two daughters.

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Debbie Scott – Group Ring Asst. and Hospitality
Beth Sweigart – Group Ring Asst. and Hospitality



IN MEMORIAM



Samuel M. Peacock Jr., MD

Samuel M. Peacock Jr., MD

Sam was a Director of the Kennel Club of Philadelphia for more than 30 years during which time he held many responsible positions, most recently as its Vice President and Trophy Chairman. In addition to KCOP he was a member of the Poodle Club of America for more than 50 years where he had served as its President, Vice President, Show Chairman and Delegate to the American Kennel Club.

He graduated from the Perelman School of Medicine of University of Pennsylvania in 1948 and was one of Philadelphia's most reputable Neurologists. Dr. Peacock practiced medicine for more than 70 years.

Sam and his wife Mary were the owners, breeders, and exhibitors of many Standard Poodles carrying the Davaroc kennel name.

Respected, loyal and dedicated, Sam's humor, good nature and guidance will be greatly missed.



The American Kennel Club: The Kennel Club of Philadelphia's National Dog Shows are sanctioned by the AKC, the principal registry for purebred dogs in the United States and the largest registry in the world. Every year, owners register approximately one million dogs with the AKC. The AKC's Canine Health Foundation is the world's largest funder of exclusively canine research, with a mission to develop significant resources for basic and applied health programs with emphasis on canine genetics to improve the quality of life for dogs and their owners. The AKC and its affiliate, AKC Companion Animal Recovery, have been crucial in providing long-term care to displaced animals.



NATIONAL DOG SHOW MONTH

THE NATIONAL DOG SHOW GALA is now in its fifth year of raising money for the **Philadelphia Ronald McDonald House, PAWS** and the **Pennsylvania Veterinary Foundation**. Radio station 95.7 BEN FM served once again as the primary sponsor of the event, which featured John O'Hurley, David Frei and NBC Sports personality Mary Carillo.

THE FOURTH ANNUAL NATIONAL DOG SHOW CHARITY WALK has raised over \$10,000 for

the Philadelphia Ronald McDonald House, New Leash on Life USA, PACT for Animals, Philadelphia Animal Welfare Society (PAWS), Morris Animal Refuge, Lilo's Promise Animal Rescue and Pennsylvania Veterinary Foundation (PVF) these past few years. This year, the 95.7 BEN FM Morning Show Team of Matt Cord and Kristen Herrmann came to host the event along with David Frei, America's foremost authority on all things canine and the expert analyst for the National Dog Show Presented by Purina®.

KENDAL CONRAD TO PERFORM NATIONAL ANTHEM



Kendal Conrad

Kendal Conrad, the rising Delaware Valley-bred country music artist, is performing the National Anthem at the National Dog Show this year. She is also an actor, published writer and award-winning songwriter who has appeared on MTV and recently sang a duet onstage with Keith Urban.

Kendal has performed at the White House, Wells Fargo Center, Sands Casino, Six Flags, Hersheypark, the Bitter End and Musikfest. Her other National Anthem credits include renditions for MLB, NBA, MMA and NASCAR events.

As an extra in the film *Silver Linings Playbook*, she can be seen bumping into Bradley Cooper, and she starred as Holly Golightly in the exclusive post-Broadway production of *Breakfast at Tiffany's* at the Civic Theatre of Allentown. She has opened for country artists Phil Vassar, Craig Morgan, Rodney Atkins, Easton Corbin, Kane Brown, Thompson Square, Parmalee, Michael Ray, Granger Smith and Old Dominion.

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Q & A with Mary Carillo

MARY CARILLO LOVES THE DOGS – ESPECIALLY GIA!

Compiled and edited by Julia Gallelli

MARY CARILLO, veteran NBC sportscaster and former professional tennis player, is also a lifelong dog enthusiast and sideline reporter for NBC's The National Dog Show Presented by Purina®. Mary counts her work with the National Dog Show and her years in a co-hosting role for Westminster/USA Network as her favorite assignments despite working the Olympic Games for NBC and all the Grand Slam tennis events. She's also a big fan of our HamptonsPet cover girl, Gia the Greyhound, winner of Best in Show at the National Dog Show in 2016. A new Best In Show will be crowned Thanksgiving Day during the 2017 National Dog Show beginning at noon in all time zones on NBC.

Q: You're a journalist who's best known for coverage of tennis and the Olympic games, but the last several years you've become known for covering dog shows-- Westminster for several years and now The National Dog Show Presented by Purina®. How did that come about?

A: What's really interesting is how many people stop me these days and I'm thinking they want to talk tennis or Olympics. Instead they start explaining to me why their dog would win the dog show and how much fun it is to watch on Thanksgiving Day. It's just so funny that a lot of these people think I'm a dog expert. I'm not. I am a dog lover. I've had dogs my whole life. And when I was stopped I was at the Beijing Olympics in 2008 and I was running to the studio, and a producer barked at me from across



Handler Rindi Gaudet with 2017 BIS winner Gia and Mary Carillo

the way and asked if I had any interest in doing the Westminster Dog Show. Well, there were skid marks in the hallways I stopped so fast. I immediately said yes. I love anything to do with animals and especially dogs. And so that was my first chance. I think I did Westminster in 2009. And then NBC asked me about the National Dog Show, which is a huge event on Thanksgiving Day, and I said yes before they finished asking the question. And so I'm delighted. I mean, when the dog show is going on; when the benching area is filling up with these magnificent animals and I get to talk to their handlers, their owners, their trainers, it's the best. I get to pet the dogs and get licked by them. The dog shows in my life have become my favorite events of the whole year.

Q: So, you've had dogs all your life. Tell us about that.

A: I've had all kinds of dogs. I had a Toy Poodle growing up and a Bichon. I've got a Westie now and a rescue. Yeah, I've always had dogs. With all the traveling I do, coming home to a happy, yappy little dog- it just sets me straight.

Q: At the National Dog Show, you get to interview the winning handler. How did that role come about for you?

continued on page 35

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you're home,
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A: I can't really recall, but I was delighted to do it.

It's always a lot of fun because when the judges make the cut down to seven dogs for Best In Show, there is always a lot of tension. You can tell that the dogs are excited and they are jumping around a little bit, but the people on the other end of the leash are the most excited. So, that winner interview is very reactionary. You see how glad they are and how relieved they are and how joyous the occasion is. It's always a fun thing to interview the winning handler. If I could interview the dogs, I would do that too, but it's usually the people who are a little bit more articulate about expressing their emotions at that moment.

Q: This past year, the interview was particularly memorable because of the emotion that was unleashed. What happened?

A: Well, it was interesting. A Greyhound named Gia won Best In Show and she was a highly decorated show dog. Her mom, Era, had won 26 Best In Shows. This was Gia's 44th Best In Show. So I knew Gia was an accomplished dog. Then, before they made the announcement, a friend of Rindi Gaudet, the handler, stopped me and said 'I don't know if you know this, but Rindi's grandmother isn't feeling well and Rindi's been very worried about her.' Rindi's friend told me that her grandmother always watches the National Dog Show and has never seen Rindi on the broadcast before. So, wow, I didn't know that. That's a great piece of information to have. So, when I started interviewing Rindi, she was obviously thrilled about what a terrific Greyhound Gia was. She mentioned Gia's bloodlines and that allowed me to ask Rindi about her grandmother who watches the show every year. Rindi got very emotional and was a bit surprised that I would even know something

so personal. And it was only by luck that I had just learned that. Rindi started to explain and you could tell that it would be a great gift that Rindi was now going to be on television Thanksgiving Day. So you usually don't expect that kind of emotion at the moment of triumph, but she was lovely about it and she was clearly very moved. And so was I.

Q: Was that one of your most memorable interviews?

A: It definitely stands out. I certainly didn't mean to upset her. She was clearly moved because it was this great gift she was going to be able to give to her grandmother, who clearly meant so much to her. Those are the kind of interviews that stay with you for a long while. Rindi clearly loved Gia and loves her work. But in that moment, you realized how much she loved her grandmother too. With an interview like that, you just sort of want to get out of the way and let the moment take over.

Q: Did Gia stand out to you among the seven dogs in Best In Show that afternoon?

A: Well, even as Rindi said, Gia wasn't a total standout in the group competition. But when it got down to Best In Show, she was great. We all have our favorite dogs. I usually go fluffy. A Greyhound is so sleek and so swift looking. I respect greatly that kind of a dog. Gia is gorgeous and she just showed so well at the end when it really counts the most.

Q: Can you visualize Gia on the cover of HamptonsPet magazine?

A: Oh, yeah. Gia is a beautiful, beautiful animal. I'm sure she is aging beautifully, nobly. There is something very regal about Greyhounds. They are both active and animated. It's very well deserved for Gia to be a "CoverGirl."

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DOGS' BEST FRIEND AWARD



John DeBella, the 2017 winner of the Kennel Club of Philadelphia's Dogs' Best Friend Award.

MORNING RADIO ICON JOHN DeBELLA HONORED WITH "DOGS' BEST FRIEND AWARD" FOR 2017

John DeBella, host of the John DeBella Show on WMGK FM, is the seventh winner of the award and will direct the resulting Kennel Club of Philadelphia (KCP) \$5,000 donation to the charity of his choice. His prominence in the Delaware Valley is most apparent every spring when he hosts the DeBella Dog Walk, which draws nearly 10,000 people to Green Lane Park each May. The event, now in its 15th year, educates current and future dog owners about dog health, training, care products and specific breeds while informing them about the work of rescue groups and shelters throughout the region.

A native New Yorker who got his start in that city, DeBella came to Philadelphia as part of WMMR's Morning Zoo and the show was number one in the ratings for most of the 1980s.

He moved to WMGK in 2002 and today hosts the John DeBella Show from 6-9 a.m. daily, playing classic rock songs throughout the morning and engaging his listeners as they start their day. As a tribute to DeBella, the staff of WMGK refers to the Delaware Valley as the "DeBellaware Valley".

"John DeBella is renowned in the Delaware Valley for both his colorful radio personality and his affection for dogs," said Wayne Ferguson, President of the Kennel Club of Philadelphia. "The DeBella Dog Walk is one of the largest events of its kind on the East Coast, proving his passion for the well-being of man's best friend. He is a true influencer and the Kennel Club of Philadelphia is privileged to honor John DeBella."

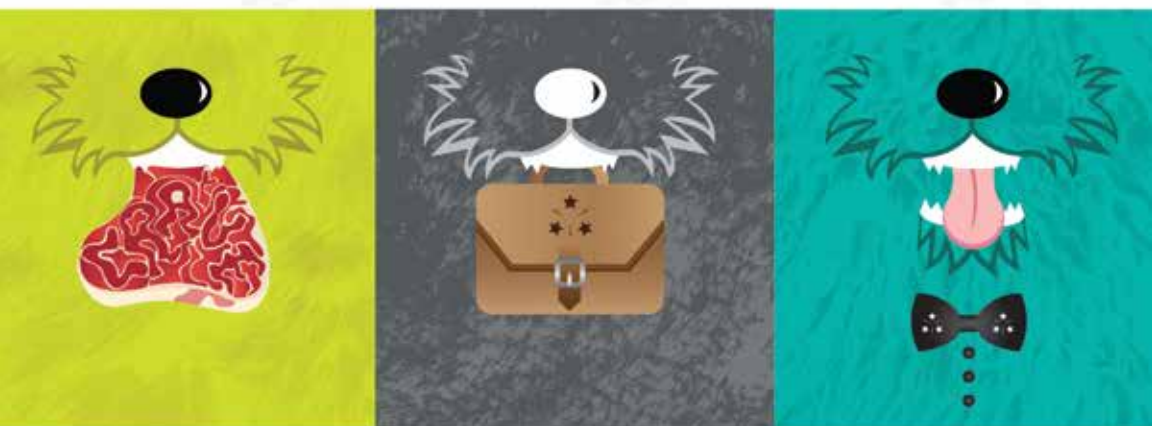
The Kennel Club of Philadelphia created the "Dogs' Best Friend Award" to inspire and motivate others to contribute to animal welfare in their community and to protect our region's dogs, whose service and companionship are a critical and enriching part of American life.

Past winners of the award are Dr. Cindy Otto, founder of the Penn Vet Working Dog Center; former Philadelphia Phillies' second baseman Chase Utley and his wife, Jen, for their establishment of the Utley Foundation; former CBS3 meteorologist, animal enthusiast and TV personality Carol Erickson; Marian Marchese, the founder of New Leash on Life USA, which takes at-risk dogs into Philadelphia prisons to be cared for by inmates preparing for release back into society; Morris Animal Rescue of Philadelphia, America's oldest such facility; and the Martin & Toni Sosnoff Foundation, which paid the medical bills of search and rescue dogs who worked at 9/11.



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THERAPY DOGS

3 NEW THERAPY DOG AMBASSADORS FOR 2017

The Kennel Club of Philadelphia's Therapy Dog Ambassador Team will add three new members in 2017, with Jury, Maxwell and Soda-Pop joining the hard-working, smile-delivery contingent of celebrity canines.

This eight-year tradition now boasts a dynamic team of seven dogs, who make regular visits to hospitals and healthcare facilities, including the Philadelphia Ronald McDonald House, where they help to comfort patients and their families.

The 2017 National Dog Show Therapy Dog Ambassador Team includes:

VIVIAN, age 7, is a Staffordshire Terrier mix who spent time with the New Leash on Life USA program, being cared for by incarcerated individuals before their release back into society. Vivian is owned and handled by Michele Pich, a grief counselor at PennVet.

ALADDIN, age 6, Pit Bull, has been recognized by American Humane Association's Hero Dog Awards and was a finalist in the Hero Dog of the Year in the Therapy Dog category. Aladdin is owned by Michele Shaffer-Stevens, who is a key volunteer with National Dog Show initiatives

XENA, age 4, Shih Tzu – Yorkie mix and **WILLOW**, age 3, a rescued Shih Tzu – Poodle mix. They visit the Philadelphia Ronald McDonald House on a weekly basis and are also active members of Children's Hospital of Philadelphia's Pet Therapy program. Xena and Willow are owned and handled by Philadelphia banker Emily Martin of Philadelphia, PA.



National Dog Show Therapy Dog Ambassadors Xena (left) and Willow were the stars of this commercial shoot with the 95.7 BEN FM Morning Show team of Matt Cord and Kristen Herrmann at the Beasley Broadcasting studios in Bala Cynwyd this past July. Owned by Philadelphia banker Emily Martin, Xena and Willow visit regularly at the Philadelphia Ronald McDonald Houses and are appearing this weekend at the Geis Realty meet and greet location in the main sponsor hall at the Expo Center.

JURY, age 3, a Belgian Sheepdog, is a Grand Champion show dog who also represents his breed at Westminster Kennel Club functions. He made his first visit to Ronald McDonald Camp this past summer. Jury is owned by Sherry Hanley.

SODA POP, age 4, a Belgian Sheepdog is a Ronald McDonald Camp visitor who still competes in dog shows around the eastern United States. She is also an ambassador for her breed at Canine Learning Experience, hosted by the Lehigh Valley Kennel Club. Soda Pop is owned by Emily and Mary Grace Buckwalter.

MAXWELL, age 9, a Belgian Sheepdog and Grand Champion show dog, visits Ronald McDonald Camp each summer and represents the breed at Westminster Kennel Club's Meet the Breeds and Lehigh Valley Kennel Club activities. Max lives in Ambler, PA with the Buckwalters.



NBC

TELEVISION COVERAGE

NBC will broadcast a two-hour special from this show on Thanksgiving Day at noon, immediately following the Macy's Thanksgiving Day Parade.



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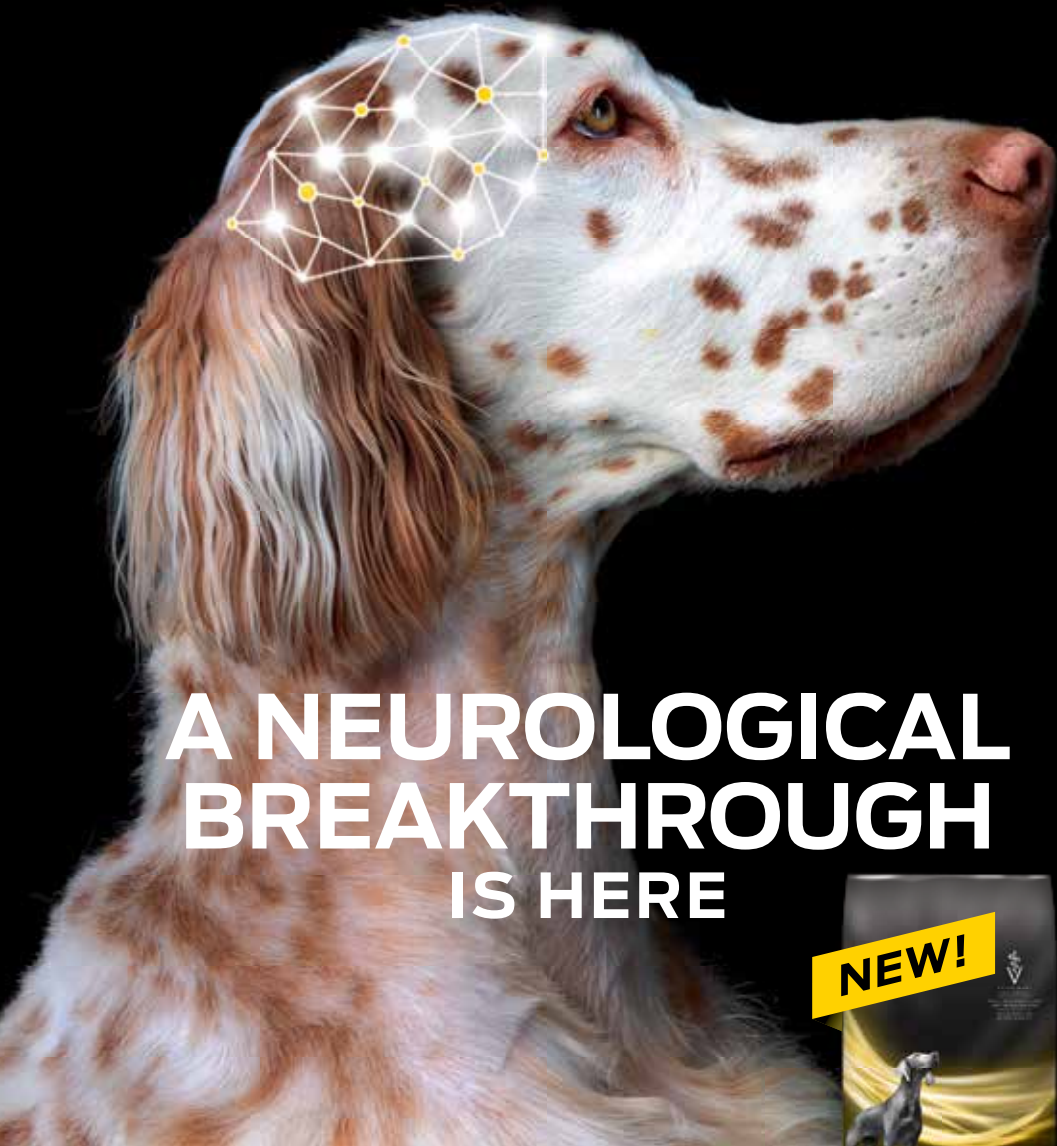
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