

Houses: Buy ... Fix ... SELL! Workbook

continuing education





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COURSE OVERVIEW

Some houses are coal and others are diamonds in the rough. Can you tell the difference?

A multitude of foreclosed and distressed homes today have been labeled as undesirable. Are these houses beyond help or are they merely diamonds in the rough waiting for you and your client's vision? Learn how to evaluate renovation options to determine if a house will be a money maker or a money taker.

This course takes you through the process of buying a distressed property, fixing it up, and selling it for profit. You'll first look at ways to structure the acquisition, whether you are representing the buyer, the seller, or yourself. Next, you'll determine how to analyze the property's needs and costs. Comparing the costs and returns from renovating bedrooms to baths to kitchens and more will help you put your money in the right place. You'll also learn how to put together pricing models, accurate construction timelines, and a profitable exit strategy. With a solid plan in place, you'll lessen your risks and realize a greater profit by avoiding coal and discovering diamonds in the rough.

Topics Include:

- Finding the right property
- Analyzing and evaluating a potential purchase
- Financing the acquisition
- Renovation costs and profit projections
- Exit strategies











FINDING THE PROPERTY





I. CONSIDERATIONS

A. Three considerations

- 1. Location
- 2. Price range—supply and demand
- 3. Condition

B. Location

1. Buy-fix-sell property can be

- a. any type (such as residential, multifamily, office, retail, or industrial) and found in any market (high-end, low-end, or in-between); and
- b. any location (such as urban, suburban, or rural).
 - (1) Older housing stock tends to create more buy-fix-sell opportunities—these properties also may require more renovation
 - (2) Central cities, first- and second-ring suburbs, older mature housing stock
 - (3) Density—leads to more opportunities
 - (4) Wide range of values and conditions
 - (5) Changing neighborhoods—rising values
 - (6) Market activity
 - (7) Other buy-fix-sell activity

C. Price range—supply and demand

- 1. The next factor to consider is the price at which your finished buy-fix-sell property will sell.
 - a. The market, not your renovation costs, will determine the property's value.







2. Supply and demand

- a. What price range in your market exhibits the highest demand?
- b. There is usually more demand for affordable housing.
- c. Competition
 - (1) Number of properties in your price range
 - (2) New construction in your price range
- d. Median price
 - (1) The halfway price point in the marketplace
 - (2) Average price

3. Your knowledge of the demands of a particular price range

- a. Higher-priced homes tend to demand a higher level of interior design, fit, finish, and amenities.
- b. Lower-priced homes tend to have more generic finishes.

D. Condition

- 1. There are four types of condition: good, cosmetics-only, minor renovation, and major renovation.
 - a. Good condition
 - (1) Buy, do little or nothing, and resell
 - (2) May need only to be cleaned
 - (3) Usually found as the result of *being in the right place at the right time* and of a successful marketing strategy for sourcing buy-fix-sell property
 - (4) Relatively rare occurrence





- (5) Needs little work, if any
- (6) Simply a property priced well under market value, usually because of a motivated seller (short sale, quick sale, estate settlement, etc.)

b. Cosmetics-only

- (1) This type of buy-fix-sell property probably holds the most potential for big profits.
- (2) The work can be done relatively quickly and inexpensively, and redecorating results in the highest payoff.
- (3) Needs only cosmetics is the primary market for buy-fix-sell, so expect competition.
- (4) Cosmetics essentially means buy-redecorate-sell.
- (5) Typical cosmetic improvements include the following:
 - (a) Clean out and clean up
 - (b) Interior patch and paint
 - (c) Carpet
 - (d) Linoleum
 - (e) Refinishing of wood floors
 - (f) New light fixtures—re-device
 - (g) Electrical cover plates
 - (h) Update kitchen
 - Appliances and range hood
 - Cabinets (reuse, refinish, replace)
 - Countertop
 - Sink
 - Flooring
 - Light fixtures







- (6) Update bath
 - (a) Sink and vanity
 - (b) Faucets (sink, tub, shower, WC valve)
 - (c) Toilet
 - (d) Refinish or replace tub
 - (e) Tub surround
 - (f) Medicine cabinet, accessories
 - (g) Fan
- (7) Light landscaping
 - (a) Pruning
 - (b) Weeding
 - (c) Planting
 - (d) Woodchips
- (8) Minor odors
- (9) New storm door (only if a standard size)
- (10) New house numbers and mailbox







MINOR AND MAJOR RENOVATIONS







I. CONDITIONS: MINOR AND MAJOR RENOVATIONS

A. Condition

1. Minor renovation

- a. Almost every buy-fix-sell property has at least one significant problem—often the result of deferred maintenance.
- b. A minor renovation is a property that needs a little bit of significant work, in addition to cosmetics.
- c. To remain a minor renovation (versus a major renovation), a buy-fix-sell property would need only one or a few problems fixed.
- d. These are the type of items that may warrant a *repair or replace* (R & R) designation on municipal or private home inspections.
- e. These improvements generally cost more than they add to value, so be sure to buy the property accordingly.
- f. You make your money when you buy. Make sure the acquisition price of your buy-fix-sell property reflects the major problem.
- g. The following are examples of significant problems, which are relatively minor if only one or two items need to be addressed:
 - (1) Chimney repair (usually tuck point)
 - (2) New roof
 - (a) Re-shingle
 - (b) Re-roof
 - (c) Re-deck
 - (3) Soffit and fascia
 - (4) Gutter and downspout
 - (5) Exterior trim





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- (6) Exterior doors
- (7) Storm windows
- (8) Windows (a few)
- (9) Full exterior paint
- (10) Siding repair or replacement
- (11) Tuck point foundation walls
- (12) New front or rear porch stoops
- (13) Replace small portions of some interior walls
- (14) Ceramic tile work
- (15) Tear out and replace tub surround
- (16) Replace interior doors
- (17) Update electrical panel
- (18) Replace plumbing fixtures, water heater
- (19) Replace forced air furnace or central air conditioner
- (20) Finish basement/attic (really a major project)

2. Major renovation (gut rehab)

- a. If a property needs several of the aforementioned improvements, it is considered a major renovation.
 - (1) These properties often need to be brought up to code.
 - (2) These properties may have several municipal work orders and code violations.
 - (3) Condemned properties and some foreclosures often need major rehab.
- b. The following are often a major renovation:
 - (1) Water-damaged buildings
 - (2) Storm-damaged buildings







- (3) Fire-damaged buildings
- (4) Buildings inundated with mold
- c. Sometimes, a buy-fix-sell property has previously been bought, *fixed*, and sold, but the improvements were substandard.
 - (1) Restoration can be a major rehab.
 - (2) Symptoms include the following:
 - (a) Removal of the original trim
 - (b) Paneling applied to walls
 - (c) Lowered ceilings
 - (d) Installation of low acoustical ceilings
 - (e) Sloppy painting
 - (f) Installation of cheap doors, windows, cabinets, and plumbing fixtures
- d. Restoring a single-family home that has been unprofessionally chopped up into a duplex, triplex, or multi-unit apartment.
- e. Proceed with caution on a major rehab; these buy-fix-sell properties are only for the experienced builder, remodeler, or developer.
- f. These improvements generally cost more than they add to value, so be sure to buy the property accordingly.
- g. Remember: You make your money when you buy.
- h. A major renovation would include several of the following:
 - (1) Replace most or all interior drywall or plaster walls (gut rehab)
 - (2) Structural work
 - (3) Sagging roof
 - (4) Sagging floors and ceilings
 - (5) Foundation wall





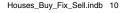


- (6) Redesign floor plan
- (7) Rewiring (usually requires at least partial demolition of walls or ceilings)
- (8) Remove and replace plumbing supply, waste, and vent
- (9) Replace a boiler (hot water or steam heat)
- (10) Remove old, asbestos-clad heating units
- (11) Rebuild front- or rear-covered porch
- (12) New garage
- (13) Replace all or most windows and exterior doors

II. SOURCING PROPERTY

A. Networking

- 1. Once you have determined where to look, you need to contact whoever may need to know that you are buying property.
 - a. Successful renovators know that sourcing property is the key to their business, so they often create a marketing program to locate property.
 - b. Instead of looking for property, they want property owners to contact them.
- 2. Drive through neighborhoods of interest, check county records, and contact owners of particular properties
- 3. Network with other investors
 - a. Call FSBOs selling fixer-upper or rental property via classified ads
- 4. Wholesalers—individuals who purchase multiple properties for resale
 - a. May offer seller financing





5. Real estate agents/brokers

- a. Network with agents/brokers
- b. Some agents/brokers specialize in buy-fix-sell, and many specialize in short sales and foreclosed property
- 6. Mail cards to property owners in your market area
- 7. Mail cards to out-of-town owners
- 8. Contact owners of rental property with chronic vacancy signs
- 9. Distribute flyers in your target area
- 10. Billboards, bus benches
- 11. Give everyone you meet your business card
 - a. I buy property—any location, any condition
- 12. Multiple listing service (MLS)
- 13. Preforeclosures (short sales)
- 14. Foreclosure auctions
- 15. REO (real estate owned) foreclosing lenders
- B. Lender workout options for sellers
 - 1. Mortgage modification requires application
 - a. Tax forms, income and expense statements, hardship letter
 - b. May require intermediary mortgage counselor





2. Options for owner

- a. Repay delinquent payments
- b. Loan modification
- c. Short sale
- d. Deed in lieu of foreclosure
- e. Foreclosure

3. Buying short-sale properties

- a. A short sale occurs when a seller attempts to sell a property for an amount that is less than the mortgage(s) owed on the property.
- b. The lender(s) must approve a short sale.
 - (1) Seller markets property
 - (2) Seller accepts an offer subject to lender approval
 - (3) Lender's approval/disapproval can take days, weeks, or months
 - (4) Work with agents with short-sale experience
 - (5) Title will be as is and may be encumbered by liens
 - (a) Second and third mortgages
 - (b) Property tax
 - (c) Water, sewer, trash

C. Buying foreclosed properties

1. Buying at the sheriff's sale

a. Typically need certified funds







- b. Statutory redemption period (varies from state to state)
- c. Sales conducted through a government agency
- d. Lender is often the high bidder
- e. Lender receives a sheriff's certificate
- f. Statutory redemption period begins after foreclosure sale
- g. Property owner can maintain use and control of property throughout the statutory redemption period

2. Buying REO properties

- a. Lender, lender's agent (or buyer at sheriff's sale) sells the property after the statutory redemption period
- b. All liens generally removed
- c. Check municipality for vacant, boarded, and condemned list
 - (1) May be fees and work orders associated with vacant property
- d. Make offer attractive to lender
 - (1) Fewer contingencies
 - (a) Financing
 - (b) Inspection
 - (2) Lenders may accept cash offers over higher contingent offers
- 3. Lender often requires a lender-specific PA
- 4. Lender property disclosure waivers
- 5. As-is addendums





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- 6. Winterization
- 7. Preapproval with selling lender
- 8. Selection of title company







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ANALYZE: LOCATION, LOT/ SITE, BUILDING, AND FINANCIAL FEASIBILITY





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I. ANALYSIS

A. Analyze: Location, lot/site, and building

- 1. As with any business venture, buy-fix-sell involves risk.
 - a. Risk cannot be eliminated.
 - b. You can understand and analyze the project and, as a result, lower your risk.
- 2. Your analysis will eventually become an integral part of your renovation plan.
- 3. The key elements of the analysis include the following:
 - a. Location
 - b. Lot/site
 - c. Building/structure

4. Location

- a. Consider the property location and answer yes or no.
 - (1) If *no*, remove the property from consideration.
 - (2) If yes, move on to the next step.
- b. Ask yourself: Is it a good idea to sell a renovated property in the
 - (1) city?
 - (2) area?
 - (3) neighborhood?
 - (4) immediate surroundings (block or two radius)?







- c. Consider the adjacent properties.
- d. Once you have determined that the location is acceptable, turn your attention to the lot/ site.
- 5. Lot/site
- 6. Building/structure

B. Financial feasibility

- 1. The key elements of a financial analysis include the following:
 - a. Determining after-renovation value
 - b. Acquisition costs
 - c. Scope of work
 - d. Construction costs
 - e. Development costs (buying, owning, and selling costs)
 - f. Profit targets
 - (1) Approximately 10 to 20 percent
 - (2) Flat rate: \$10,000 to \$20,000 per house
 - g. Licensing issues
- 2. Projecting profit, acquisition price, and construction budget

After-renovation value

- Construction costs
- Development costs
- Development costs
- Acquisition costs
- Acquisition costs
- Profit
- Acquisition price
- Acquisition price
- After-renovation value
- Acquisition costs
- Development costs
- Development costs
- Profit
- Profit
- Construction value
- Acquisition costs
- Development costs
- Profit
- Profit
- Construction budget







C. After-renovation value (ARV)

- 1. What will the property sell for upon completion?
- 2. Competitive market analysis
 - a. MLS—solds
 - b. Classified advertisements
 - c. Internet resources
- 3. After renovation, your property will be very marketable compared to other unrenovated properties on the market.
 - a. Clean
 - b. Fresh paint and finishes
 - c. Vacant—easy to show
- 4. The market, not your costs, will determine the price.







ANALYZE: SCOPE OF WORK







I. SCOPE OF WORK

A. Considerations

- 1. Cost versus value of improvement.
- 2. The most profitable rehab properties are often those requiring the least work (cosmetics).
- 3. Your scope of work should have the end buyer in mind.
- 4. Which items or amenities will be important to a buyer?
- 5. Cost versus value study.
- 6. Predict the items that the truth-in-sale/municipal inspection, buyer's home inspection, or financing inspection will uncover, and solve those issues.
- 7. The scope of work will eventually lead to a construction estimate and dictate construction costs.
- 8. Scope of work
 - a. Site characteristics
 - (1) Shape, configuration
 - (2) Topography, soils
 - (3) Access, visibility
 - (4) Drainage
 - (a) Positive drainage (away from structure)
 - (b) No ponding
 - (5) Vegetation—grass (or lack thereof)
 - (6) Flower and landscape beds—curb appeal items only







- (7) Trees and shrubs
- (8) Driveway and walks
- (9) Porches and decks
- (10) Steps and stoops—25 percent deteriorated
- (11) Fences

b. Garage

- (1) Slab—25 percent deteriorated
- (2) Structure
- (3) Fire barrier







ANALYZE: EXTERIOR AND INTERIOR







I. EXTERIOR AND INTERIOR INSPECTIONS

A. Inspection

 Exterior inspection—from th 	ne tor) to	the	bottom
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- a. Chimney
- b. Roof
 - (1) Serious roof problems may show up as water stains in the attic, room ceilings, or cornice.
- c. Shingles
- d. Flashing
- e. Overhang
- f. Siding
- g. Windows and exterior door trim
- h. Windows and exterior doors
- i. Exterior foundation wall
- j. Top of foundation—six inches above grade
- k. Service wiring







II. INTERIOR: FOUNDATION AND MECHANICALS

A. Inspection

- 1. Interior inspection—from the bottom to the top
 - a. Basement floor slab
 - b. Foundation walls
 - (1) Cracks—significance depends on characteristics
 - (2) Displaced walls
 - c. Structural supports
 - (1) Posts, beams, joists
 - (2) Level and square
 - (3) Added support (screw jacks)—investigate
 - d. Overall condition
 - e. Mechanical systems
 - (1) Plumbing—includes water supply and distribution, waste and vent, and gas lines
 - (a) Municipal water source
 - (b) Gas lines
 - (c) Water heater
 - (d) Distribution piping
 - (e) Private well
 - Professional well inspection is required in some municipalities/states
 - Septic field is subject to municipal/state inspections
 - (f) Waste, drain, vent pipes







- f. Electrical
 - (1) Main panel—amperage
 - (a) Breakers
 - (2) Circuits
 - (a) Kitchen circuit
 - (b) Bath circuit
 - (3) Distribution wiring
 - (4) Outlets
 - (5) Other considerations
 - (a) Switched outlet or switched light per room
 - (b) Hardwired smoke detectors with battery backup
 - Hallway of each floor or level
 - Bedrooms (could be battery)
 - (c) Ground fault circuit interrupter (GFCI) outlets in laundry, kitchen, and bath
- g. Heating, ventilation, and cooling (HVAC)—type
 - (1) Forced air
 - (2) Gravity (octopus)
 - (3) Hot water
 - (a) With pump
 - (b) Without pump (gravity)
 - (4) Steam
 - (5) Geothermal system
 - (6) Condition
 - (a) Have the unit inspected and certified





- (b) Age
- (c) Supply air
- (d) Scorching
- (e) Rusting
- (f) Clearances
- (g) Too warm or hot to touch
- (h) Holes
- (i) Water storage tank leaking
- (7) Tips and resources
 - (a) Home inspection classes are helpful
 - (b) Property inspection sample checklist







ANALYZE: INTERIOR





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I. KITCHEN, BATH, AND LIVING AREAS

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A. Inspection

1. Kitchen

- a. Ceiling
- b. Walls
- c. Floor
- d. Countertops
- e. Cabinets
- f. Sink
- g. Exhaust fan/hood
- h. Appliances
- i. Plumbing
- j. Electrical

2. Bathroom

- a. Ceiling
- b. Walls
- c. Floor
- d. Tub surround







	e. Faucets
	f. Shower
	g. Sink, toilet, and fixtures
	h. Medicine cabinet
	i. Lighting
	j. Vent
	k. Accessories
3.	Inspect the following from top to bottom:
	a. Living areas (bedrooms, dining room, living room, family room
	b. Ceiling
	c. Walls
	d. Re-device
	e. Windows
	f. Doors

h. Floor







FINANCIAL ANALYSIS AND BUYING







I. ANALYZE: COST ESTIMATE

A. Property inspection checklist

1. The following is an example of a property inspection checklist:

SAMPLE PROPERTY INSPECTION CHECKLIST

0.1	F	D	C	F = Functional D = Defective C = Comment
Site Grading and drainage Sidewalk Steps Patio Driveway				
Garage Wall structure Wall covering Floor slab Doors Roof structure Roof covering				
Exterior Building Foundation Wall siding Windows Entry doors Deck Roof shingles Chimneys Overhangs				
Structure Basement stairs Foundation walls Floor slab Joists Posts and beams Roof rafters				
Insulation Basement Wall Attic Attic exhaust fans				





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Floatrical	F	D	C	F = Functional D = Defective C = Comment
Electrical Utility service				
Main panel				
Sub panel				
Outlets and fixtures				
Dlumbing				
Plumbing Water supply				
Waste disposal				
Drain and vent pipes				
Floor drain				
Laundry tub Fuel supply				
т иот зиррту	_	_	_	
Water Heater				
Storage tank Vent pipe				
Operating controls				
oporating controls	_	_	_	
Heating				
Furnace Fire box				
Distribution				
Operating controls				
Vent pipe				
Capling				
Cooling Condenser				
Compressor				
Refrigerant pipes				
Exterior disconnect				
Kitchen				
Wall and ceiling				
Floor			_	
Window and door				
Outlets and fixtures				
Heat				
Plumbing fixture				
Water flow Cabinets				
Exhaust fan				
Appliances				
7 ippilariooo		_	_	
Living/Dining				
Wall and ceiling Floor				
Window and door				
Outlets and fixtures				
Heat				









	F	D	C	F = Functional $D = Defective$ $C = Comment$
Bedrooms Wall and ceiling Floor Window and door Outlets and fixtures Heat				
Family room Wall and ceiling Floor Window and door Outlets and fixtures Heat Fireplace				
Rec Room Wall and ceiling Floor Window and door Outlets and fixtures Heat Fireplace				
Bath 1 Wall and ceiling Floor Window and door Outlets and fixtures Heat Plumbing fixture Water flow Cabinets Exhaust fan				
Bath 2 Wall and ceiling Floor Window and door Outlets and fixtures Heat Plumbing fixture Water flow Cabinets Exhaust fan				
Den Wall and ceiling Floor Window and door Outlets and fixtures Heat				







	F	D	C	F = Functional D = Defective C = Comment
Hallways/Entries				
Wall and ceiling				
Floor				
Window and door				
Outlets and fixtures				
Stairs				

B. Estimating construction costs

1. Once you have determined the scope of work, the cost of performing these improvements must be determined.

2. Cost estimation resources

- a. Template to identify exactly what is needed
 - (1) Book: renovation cost per square foot
 - (2) Identifies all of the tasks involved in tearing out and rebuilding residential property
- b. Pricing in real time in the specific zip code
 - (1) Free real-time electronic pricing resources available online
 - (2) Can be used to price every item individually, and following the template will help prevent missing costs
 - (3) Easy to use
 - (4) Learn-at-your-own-pace tutorial
- 3. These tools are vital because the profit in renovation comes from buying at the right price.
 - a. Your resale price will be dictated by the market, so any cost mistakes that you make during the renovation simply take from profit.







ESTIMATE FORM—LABOR AND MATERIALS

GENERAL COND	ITIONS	
Architectural fees	3	
Construction mar	nagement fee	
Survey		
Permits		
Storage		
Snow and mow		
Supplies		
Temporary utilitie	S	
Inspections		
Insurance		
Scaffold		
Tarpaulins		
Small tools		
Equipment rental		
SITE WORK		
Clean out		
Demolition		
Building	l.	
Site		
Selectiv	e demolition	
	Ceilings	
	Doors	
	Flooring	
	Framing	
	Gutting	
	Masonry	
	Millwork and trim	
	Roofing and siding	
	Walls and partitions	
	Windows	
Dumpster		
Hauling		
Brush and tree re	emoval	
Earthwork		
Grading		
Excavat	ion and fill	





Hauling

Soffit and overhang

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Utilities	
Water	
Well	
Sanitary	
Septic	
Gas	
Electric	
Bituminous	
Fences and gates	
Retaining wall	
Lawns	
Planting	
Plant beds	
Trees	
Edging	
CONCRETE	
Sidewalk	
Pavement (driveway)	
Steps and stoops	
Pavers	
Footings	
Walls	
Basement slab	
Slab on grade	
Stairs	
MASONRY	
Fireplace	
Brickwork	
Tuck point and restoration	
Cleaning	
METALS	
Railings	
WOOD AND PLASTICS	
Rough carpentry	
Framing	
Sheathing	







Subfloor	
Underlayment	
Finish carpentry	
Base and shoe	
Casings	
Interior moldings	
Exterior moldings	
Paneling	
Closet rod and shelf	
Cabinets	
Vanities	
Countertops	
Plastic laminate	
Railings	
Stairs	
Wood ornamentation	
THERMAL AND MOISTURE	
Waterproofing and damp-proofing	
Insulation	
Vapor retarder	
Roofing	
Siding	
Flashings	
Caulking	
DOORS AND WINDOWS	
Exterior doors	
Interior doors	
Wood frames	
Sliding doors	
Storm doors	
Door hardware	
Door weather stripping	
Overhead (garage) doors	
Electric opener	
Access panels	
Windows	
Storm windows	
Skylights	
Window hardware	
Mirrors	





Disappearing attic ladder



FINISHES	
Plaster	
Gypsum board	
Water-resistant gypsum	
Cement board	
Gypsum wallboard repairs	
Ceramic tile	
Acoustical ceiling	
Wood strip flooring	
Resilient flooring	
Carpet	
Exterior paint	
Interior paint	
Floor and deck paint	
Masonry paint	
SPECIALTIES	
Shower door	
Tub surround (manufactured)	
Manufactured fireplace	
Fire extinguisher	
Awnings	
Mail box	
House numbers	
Doorbell	
Storage shelving	
Bath accessories	
Medicine cabinet	
EQUIPMENT	
Range	
Microwave	
Dishwasher	
Range hood	
Refrigerator	
Garbage disposal	
Dehumidifier	
Clothes washer	
Dryer	







FUR	NISHINGS		
3lin	ds		
Sha	des		
Orap	pery		
Αрр	liances		
ME	CHANICAL—PLUMBING		
Nas	te and vent		
Gas	piping	·	
Nat	er supply		
-ixtu	ures		
	Bath sink faucet		
	Kitchen sink faucet		
	Bathtub/shower faucet		
	Utility sink faucet		
	Hose bib		
	Bathtubs		
	Laundry sink		
	Laundry hookup		
	Lavatories		
	Showers		
	Kitchen sink		
	Water closets		
	Water heater		
ME(CHANICAL—HVAC (HEATING, VENTILATI	ON, AND COOLING)	
3oile			
urr	nace		
Chir	nney venting		
۱r c	conditioner		
Rad	iator		
Duc [.]	twork		
Outl	ets/inlets		
Air e	exchangers		
ME(CHANICAL—ELECTRICAL		
Outl	et boxes		
Viri	ng		_
Serv	rice panel		_
Swit	ches		_
Rece	eptacles		





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Alarm systems	 	
Disposer hookup	 	
Vent/exhaust hookup	 	
Water heater hookup	 	
Furnace/boiler hookup	 	
Air conditioner hookup	 	
Thermostat	 	
Power (utility)	 	
Low voltage	 	
Lighting	 	
Interior	 	
Exterior	 	
Track	 	
Countertop	 	
Kitchen	 	
Sound and video	 	
Security	 	
CONSTRUCTION SUBTOTAL	\$ 	
CONTINGENCY	 	
CONSTRUCTION TOTAL	\$	

C. Estimating development costs

1. Development costs

a. Additional costs to acquire, hold, and sell the property

2. Selling costs

- a. Utilities
 - (1) Heating and electric bills
- b. Commissions







3. Taxes

- a. State deed tax
- b. Income tax on sale profit
- c. Property taxes

4. Administrative costs

- a. Mileage
- b. Phone
- c. Internet
- d. Bookkeeping
- e. Accounting
- f. Office rental
- 5. Temporary utilities
- 6. Inspections
- 7. Boarded vacant, condemned charges
- 8. Loan interest
- 9. Staging costs
- 10. Advertising
- 11. Seller-paid points





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12. Title preparation/title insurance

13. Project maintenance (snow/mow)

14. Miscellaneous materials

DEVELOPMENT COSTS	
Interest	
Insurance	
Administrative/bookkeeping	
Accounting	
Legal	
Furniture rental	
Commissions	
Closing	
Title work	
Truth-in-housing inspection	
DEVELOPMENT TOTAL	
TOTAL PROJECT COST	
Acquisition	
Plus construction	
<u>Plus</u> development	
Equals total project costs	
Estimated selling price	
<u>Less total project costs</u>	
Equals gross profit	
Less tax liability	
Equals net profit	
CONSIDERATIONS	
Risk?	
Time?	
Opportunity cost?	
Work?	







D. Decision

- 1. Make an offer?
- 2. Don't make an offer?

E. Scope of work

- 1. The scope of work becomes the *blueprint* from which a construction estimate will be produced.
- 2. Do the work yourself or hire a general contractor?
 - a. You need one person to manage.
- 3. If you are your own general contractor, do some of the work yourself and subcontract specialty work.
- 4. Break down the work by category.
- 5. Get three bids per category.

II. BUY

A. Know how to buy the project before you start looking

- 1. There is no sense in spending time looking for property without having the resources to buy.
- 2. Buy-fix-sell properties sell quickly, so be ready to write an offer.





B. Money

1. Money is needed for the following:

- a. Acquisition financing
 - (1) Down payment
 - (2) Debt financing
- b. Construction financing
- c. Development financing

C. Sources

1. Your own cash or other people's money

2. Your own cash

- a. Risk
- b. Opportunity cost
- c. Flexibility—your money is locked up

3. Line of credit

- a. Unsecured
- b. Secured
 - (1) Illiquid collateral
 - (2) Liquid collateral
- c. Partner's collateral







4. Credit

- a. Supplier (store) credit
- b. Credit cards

Figure 7.1
Calculating Monthly Interest Payment

Example: Calculating monthly interest payment

\$50,000 borrowed

× 12% interest

= \$6,000 annual interest payment

÷ 12 months

= \$500 monthly interest payment

Cash outlay example

n	Using cash	Using credit at 12% interest
0 1 2 3 4 5	(\$50,000) (\$10,000) (\$10,000) (\$10,000) 0 \$100,000	- (\$500) - (\$600) - (\$700) - (\$800) - (\$800) \$100,000
	\$100,000 sale proceeds - \$80,000 cash outlay = \$20,000 profit	\$100,000 sale proceeds - \$80,000 borrowed - \$3,400 cash outlay = \$16,600 profit

5. Investor

- a. Formal partnership
 - (1) In writing
 - (2) Working partner
 - (a) Delegation of tasks
 - (b) Decision-making





- (c) Cost of money
- (d) Split profits
- (3) Finance-only partner
 - (a) Six to twelve months
 - (b) Interest
 - (c) Flat fee
 - (d) Split profits

6. Hard money lender

- a. About the same interest as credit cards
- b. Higher dollar amounts (collateral)
- c. Flat fee
- d. Interest

7. Seller financing

- a. Contract for deed (land contract)
- b. Generally requires a down payment
- c. Money partner buys, resells to renovator on C/D

8. Bank financing

- a. Short-term mortgages can be expensive.
 - (1) Appraisal
 - (2) Origination fees







- (3) Discount points
- (4) Closing costs
- b. Use lenders who specialize in development lending
- c. Generally requires owner equity
 - (1) Some banks will lend up to 70 to 80 percent of renovated value.
 - (2) Or, banks will lend up to 70 to 80 percent of project costs.
- d. Requires formal draws
 - (1) Submit invoices, receipts, lien waivers
 - (2) Turnaround time: funds may not be available immediately
- e. Partial lien waivers

D. Accessing the money

- 1. How will expenses and subcontractors be paid before receiving draw funds?
 - a. Your own expenses
 - b. Miscellaneous expenses paid by others
 - c. Materials
 - d. Subcontractors
 - (1) Small independent subcontractors are sometimes unaware of the formal process involved in bank or investor financing. They may be used to getting paid as soon as their task is finished, or at the end of the week, or as soon as they deliver an invoice.
 - (2) Have a policy, such as invoice on Monday, paid on Friday.





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2. Draws

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- a. Invoices
- b. Time sheets
- c. Percentage complete
- d. Inspections







UNIT

FIX AND SELL







I. FIX

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A. Project management

- 1. Project management is about time management, jobsite supervision, and controlling costs.
- 2. A general contractor will handle much of this phase of the project. If you act as your own general contractor, then you have to understand and execute the following:
 - a. Do you need a contractor?
 - b. Planning
 - c. Scheduling
 - d. Hiring contractors
 - e. Supervision
 - f. Coordination
 - g. Documentation
 - h. Bookkeeping
 - i. Do you need a licensed contractor and a building permit?
 - (1) Licensing requirements vary from state to state and city to city.
 - (2) Make sure you check.
 - (3) Determining factors often include the following:
 - (a) Cost of work
 - (b) Frequency of projects
 - (c) Type of work (framing and installing sheetrock versus taping and sanding)







- j. State licensing
- k. City licensing
- 1. Trade licensing
 - (1) Electrical
 - (2) Plumbing
 - (3) Heating and cooling
 - (4) Sheet metal (ductwork)
- m. Lead certification requirements—the Renovation, Repair, and Painting (RRP) Rule
 - (1) The RRP program is a federal regulatory program affecting contractors, property managers, and others who disturb lead-based paint.
 - (2) This is a two-phase program that was enacted by the Environmental Protection Agency (EPA) 2008 Lead Rule.
 - (3) This rule applies to anyone who is paid to perform work that disturbs paint in housing and child care facilities built before 1978, such as
 - (a) residential rental property owners and managers;
 - (b) general contractors; and
 - (c) special trade contractors, including
 - painters,
 - plumbers,
 - carpenters, and
 - electricians.
 - (4) This work includes activities that disturb more than six square feet of interior paint per room inside, or activities that disturb more than 20 square feet on the exterior. Generally, this work includes the following:
 - (a) Remodeling, repair, and maintenance
 - (b) Electrical







- (c) Plumbing
- (d) Painting
- (e) Carpentry
- (f) Window replacement
- (5) In housing, you must distribute EPA's lead pamphlet to owners and occupants before work starts.
 - (a) The pamphlet can be downloaded from the EPA's Web site: www.epa.gov/opptintr/lead/pubs/renovaterightbrochure.pdf
- (6) Obtain confirmation of the receipt of a lead pamphlet and retain the records for three years.
 - (a) You can download a sample record from the EPA's Web site: www.epa.gov/opptintr/lead/pubs/samplechecklist.pdf

B. Planning

- 1. Preparation in advance will help you save time in the future.
- 2. Fine-tune your scope of work and construction estimate.
- 3. Know what you want—this includes specifying the products you will use.
- 4. Typically, a general contractor will not choose these items for you—an interior designer would.
- 5. Product specification







SPECIFICATIONS (SKU #, Mfg, Color, Model, etc.)

Paint manufacturer and colors—exterior, interior
Primer
Walls
Trim
Ceilings
Floor covering
Carpet
Vinyl
Thresholds transition strips
Thresholds, transition strips
Cabinets and counters
Plumbing fixtures
Kitchen sink, faucet
Commode
Bathtub, shower, faucet
Vanity cabinet, sink, faucet
Laundry sink, faucet
Bathroom accessories
Medicine cabinet
Exterior door, hardware
Matching mailbox, house numbers
Interior door (match existing)
Interior door hardware (hinges, knobs, doorstops)
Window hardware





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54 Houses: Buy ... Fix ... SELL! Workbook

Pull handle
Lock
Hold open lock
Wood trim
Baseboard with shoe
Plinths
Door, window trim
Crown molding
Appliances
Range
Refrigerator
Range hood
Microwave
Dishwasher
Washer, dryer
Light fixtures
Living room Dining room
Halls
Bedrooms
Closets
Kitchen
• Sink area
Overhead
• Under cabinet







Bathr	room
•	Overhead
•	Exhaust fan
•	Vanity light
Baser	ment/utility
Exter	ior
•	Entry
•	Security
Elect	rical cover plates, switch type
6.	Determine who (you or the contractors) will be responsible for buying materials
	a. If you buy the materials, draw the line somewhere. For example, if you say that you will buy the paint, then others will buy the following:
	(1) Drop cloths
	(2) Filler
	(3) Wood putty
	(4) Sanding equipment
	(5) Brushes
	(6) Cleaning supplies
	b. Determine who will keep any leftover supplies and material
7.	Permits and inspections
	a. Begin with the end in mind.

b. Complete all items necessary to satisfy local building officials.

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C. Scheduling

- 1. Time is money.
- 2. Your renovation has to be completed as quickly as possible.
- 3. Always keep your eye on the target—the finished product and the budget.
- 4. Finished means move-in ready.
 - a. Clean top to bottom (including inside of drawers and the tops of closet shelves)
 - b. All surfaces painted
 - c. All windows operable
 - d. All door hardware installed, tightened, and functional
 - e. Cover plates installed
 - f. All light fixtures operating
 - g. Appliances connected and operating







5. All projects are different and unique. In general, the order of events is as follows:

Task	N/A	Scheduled	Complete	Sub
Permit				
Cleanout				
Crew/trash hauler				
Dumpster				
Demolition				
Old mechanical systems				
Plumbing fixtures				
Cabinets and counters				
Wallpaper				
Walls and ceilings				
Floor coverings				
Rough carpentry				
Exterior/interior repairs				
Install windows and doors				
Water damage				
Framing, subfloor, blocking				
Roofing				
Siding				
Mechanical rough-in				
Plumbing				
Run supply, waste, vent pipes				
Electric				
HVAC				
Finish carpentry				
Insulate				
Drywall and tape				
Plaster				
Tub surround				
Insulate, drywall, plaster, tub surrounds				
Flooring in bath and kitchen				
Kitchen and bath cabinets				
Finish mechanical				
Install plumbing fixtures and faucets				
Lights, switches, cover plates				
Vent covers				
Interior trim				
Paint				
Sand and finish, protect wood floors				
Control dust				
Hardware and accessories				
Final clean				







D. Hiring contractors

- 1. Be very clear about what you want done
 - a. Scope of work
 - b. Product specifications
- 2. Hire contractors familiar with the type of work you are doing
- 3. References
- Time and material or bidding
 - a. In order to obtain bids, the scope of work should be well defined.

E. Supervision and coordination

- 1. Lockbox for site access
- Plan on visiting the jobsite at least once per day
- 3. Be accessible for questions
- Contractors
 - a. What needs to be done before they arrive on site?
 - b. How long will their work take?
 - c. What has to wait until they are done?
 - d. Who will clean up after them?







e.	What	about	quality	control?
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- (1) Level of quality you desire
- (2) Level of quality within budget constraints
- f. What about back charges?
 - (1) Damage
 - (2) Cleanup
- g. Tell people where to park (not on the grass).
- h. Security—are the materials and tools in locked tool boxes?
- i. Who is responsible for theft?
 - (1) Jobsite rule: Do not leave anything on the site that you do not want stolen.
- j. What about music/radios?
- k. What are the work hours?

F. Documentation

- 1. Have a written contract for each contractor
- 2. Change order forms
 - a. Amount
 - b. Work done
 - c. Your signature







Figure 8.1

Sample Change Order Form

Sample change order form

CHANGE ORDER #

Contractor: State Project No.:

Address:

Federal Project No.: Location: Contract No.:

In accordance with the terms of this Contract, you are hereby authorized and instructed

to perform the Work as altered by the following provisions.

CHANGE IN CONTRACT TIME
Due to this change the Contract Time:
a. Is increased () by Working Days Issued By:
Is decreased () by Working Days Project/Resident/County Engineer Date
Is increased () by Calendar Days
Is decreased () by Calendar Days Approved By:
Asst. District Engineer Date
b. Is not changed ()
c. May be revised if the work affected Accepted By:
the controlling operation () Contractor's Authorized Representative Date

3. Daily visit log

- a. Who was on site?
- b. Notes regarding conversations
- c. Progress
- 4. Digital camera

G. Bookkeeping

- 1. Start with job budget
- 2. Track invoices and payments







- 3. Draws
- 4. Amount paid, amount left
- 5. Invoice payment system
 - a. Invoices received by Wednesday and paid on Friday
- 6. Writing checks
 - a. Track details
- 7. Gear to tax preparation

II. SELL

A. Considerations

- 1. Finished
- 2. Staged
- 3. Marketing
- 4. Terms
- 5. Profit
- 6. Taxes

B. Ready to sell

1. The renovation should be completely finished and clean before the for sale sign goes up.







- 2. Since the property is a renovation, it should look better than most properties on the market. However, the property will be empty, so any imperfections will tend to stand out.
 - a. The home will show better if some furniture and plants are strategically placed throughout the property.

3. Finished means the following:

- a. All punch list items are completed.
 - (1) A punch list generally is done when a contractor is nearly done. It is the final checklist of things to be completed, and it often focuses on small details.
- b. The home should be cleaned from top to bottom, including windows.
- c. All drawers and cabinets are clean.
- d. All surfaces (that were going to be painted) are painted.
- e. All windows are operable.
- f. All door hardware is installed and tight.
- g. Cover plates installed.
- h. All light fixtures operating.
- i. All debris removed.
- j. The lot should be landscaped and mowed.

4. Staged

- a. Complete staging
- b. At least a table and chairs for brochures and business cards







- c. Potted plants
- d. Cover any unpleasant new construction odors

5. Marketing

- a. Brochure
- b. Marketing
- c. Real estate agent

6. Terms

- a. Offering terms may help you sell the property more quickly.
- b. You will need a cooperative lender and no due on sale clause in your own loan documents.
- c. Early on, you will probably want cash to pay off your own financing and reap your profit.
- d. Types of terms
 - (1) Wraparound financing
 - (a) A form of financing in which the buyer makes payments to the seller, who makes payments on an underlying mortgage, which the buyer did not assume.
 - (2) Purchase money mortgage
 - (a) A form of seller financing in which the seller takes back a subordinate mort-gage-backed IOU in lieu of a down payment from a buyer.
 - (3) Seller carryback
 - (a) Loan-to-value ratio (LTV)
 - (b) Lender must agree
 - (4) Contract for deed (land contract)
 - (a) A property owned free and clear sold to a buyer on an installment basis







- (5) Lease (with option)
 - (a) An arrangement that gives the potential buyer possession and may lock in conditions for a future sale

C. Profit

- 1. Generally, the quicker you sell a property, the greater your profit.
- 2. Interest expenses are one of your greatest soft costs.

D. Taxes

- 1. Profits from buy-fix-sell are generally taxed the same as ordinary income.
- 2. If you decide to make your buy-fix-sell property your primary residence for at least two years, you can sell and not pay any taxes on your profits up to \$250,000, or up to \$500,000 for a married couple filing jointly.
- 3. The tax formula is the following:

Sales price
Less cost of sale
Less acquisition cost
Less capital improvements
Less interest expense
Equals taxable profit

- 4. This taxable income will be added to other income for the year.
- 5. Profits realized from a buy-fix-sell are *not* eligible for a 1031 tax-deferred exchange.



