



**Media Contacts:**

Laura Jones, [LJones@DPWPR.com](mailto:LJones@DPWPR.com) or 713-224-9115

Allison Wright, [Allison@DPWPR.com](mailto:Allison@DPWPR.com) or 713-224-9115

Ana Blinder, NFL PR, [Ana.Blinder@NFL.com](mailto:Ana.Blinder@NFL.com) or 212-450-2467

**Houston Super Bowl Host Committee and NFL Foundation Donate \$4 Million to  
78 Houston Non-Profit Organizations**

*“Touchdown Houston” charitable giving program impacts all 11 counties of Houston*

**HOUSTON, TX (Feb. 2, 2017)** – Touchdown Houston, a charitable giving program created by the Houston Super Bowl Host Committee (HSBHC) in partnership with the NFL Foundation, will contribute \$4 million in grants to 78 local, non-profit organizations, it was announced today. A long-term contribution to the city, these grants will leave an impact on all 11 counties of Houston by concentrating on three key areas: education, health and community enhancement. \$1 million of the \$4 million in grant funds were provided by the NFL Foundation. The grants will be administered through the Greater Houston Community Foundation (GHCF), the Official Administrator of the Touchdown Houston Charitable Fund and one of Houston’s leading philanthropic grant makers.

“Our goal is to extend Super Bowl LI’s positive impact far beyond Super Bowl LI and help further the mission of providing equitable opportunity for all Houstonians,” said President and CEO of the Houston Super Bowl Host Committee, Sallie Sargent. “The \$4 million in grants provided by the Houston Super Bowl Host Committee’s charitable fund and the NFL Foundation will allow Houston-focused, non-profit organizations to deepen their charitable initiatives in the community and enable the continued success of Houston.”

The Host Committee welcomed non-profit organizations across Houston’s 11 counties focusing on community enhancement, health and/or education to apply for grants until July 2016. Grant focuses include anti-poverty, dropout and homeless prevention strategies, neighborhood improvement, early childhood education, after school programs, health care and food access and youth physical fitness and wellness.

“We are proud to leave a philanthropic mark in Houston and help local organizations expand their impact on communities throughout the city,” said Executive Director of NFL Foundation, Alexia

Gallagher. "The grants provided by the NFL Foundation and Houston Super Bowl Host Committee will ensure Super Bowl LI's legacy extends beyond a game, and will help the city thrive long after a Champion is crowned."

The following non-profit organizations are the recipients of \$4 million in grant distributions of all sizes:

**Community Enhancement**

*Anti-Human Trafficking*

Children at Risk, Inc.

The Children's Center, Inc.

*Anti-Poverty Strategies*

Bread of Life, Inc.

Buckner Family Services

Career Gear Houston

Dress for Success Houston

Genesys Works - Houston

Girl Scouts of San Jacinto Council

Houston Area Urban League

Neighborhood Centers Inc.

*Homelessness Prevention*

Alliance of Community Assistance Ministries, Inc.

Casa de Esperanza de los Ninos, Inc.

Coalition for the Homeless of Houston/Harris County

Montrose Counseling Center

Spaulding for Children

Star of Hope Mission

The Salvation Army

*Neighborhood Improvement*

Child Advocates, Inc.

Pro-Unitas

Rebuilding Together Houston

**Education**

*After School Programs*

Amaanah Refugee Services

Best Buddies International

Citizen Schools

Communities In Schools, Southeast Harris County  
Fifth Ward Enrichment Program, Inc  
Fundacion Latinoamericana De Accion Social, Inc.  
Multicultural Education and Counseling through the Arts  
National Black MBA Association Houston Chapter Inc.  
Nehemiah Center, Inc.  
Science, Technology, Engineering and Mathematics with an Urban Perspective (STEM UP)  
Workshop Houston  
Young Audiences, Inc. of Houston  
Youth Development Center

*Dropout Prevention*

Big Brothers Big Sisters Lone Star  
Communities In Schools of Brazoria County  
Communities In Schools of Houston, Inc.

*Early Childhood Education*

Collaborative for Children  
Community Family Centers  
SEARCH Homeless Services  
Small Steps Nurturing Center  
The University of Texas Health Science Center at Houston

*Human Capital Development for Teachers & Principals*

Reasoning Mind  
YES Prep Public Schools Inc.

*Literacy and STEM Education*

Asia Society Texas Center  
Comp U Dopt Inc  
Education Foundation of Harris County  
HYPE Freedom School, Inc.  
KIPP Inc.  
Martin Luther King Jr., Parade Foundation  
The Arc of Greater Houston

*Support Services for Parents & Students*

Academia in Motion  
Bo's Place  
Filipino Young Professionals

Houston Hispanic Forum  
La Raza United  
Undies for Everyone

### **Health & Wellness**

#### *Access to Health*

Asian American Health Coalition of the Greater Houston Area  
Boat People SOS, Inc  
DePelchin Children's Center  
Eye Care for Kids Foundation  
Ibn Sina Foundation  
Northwest Assistance Ministries

#### *Food Insecurity and Access*

Blessings in a Backpack  
Houston Food Bank  
Local Infant Formula for Emergencies, Inc. Houston

#### *Obesity Prevention*

El Centro de Corazón  
Emancipation Park Conservancy

#### *Youth Physical Fitness and Wellness*

ChildBuilders  
Playworks Education Energized  
Pro-Vision

### **Legacy Projects**

#### *Early Literacy (Read On)*

Barbara Bush Houston Literacy Foundation  
Books Between Kids  
Children's Museum, Inc.  
Discovery Green Conservancy  
The Wade Smith Foundation

#### *Health (Play On)*

GENYOUth

#### *Community Enhancement (Lead On)*

Houston Parks Board  
Keep Houston Beautiful

Sargent continued, “We are proud of the commitment of the NFL to support not only Houston, but the causes that impact the citizens of our great city. We salute the hundreds of non-profit organizations that submitted requests as well as the 78 that were eventually selected, with the support of the Greater Houston Community Foundation. This is yet one more example of the impact and extraordinary reach of hosting the Super Bowl.”

Super Bowl LI will be played at NRG stadium on February 5, 2017.

For more information on the Touchdown Houston charitable giving program, please, visit <http://www.housuperbowl.com/charitable-giving>. Follow the Host Committee on Twitter @HouSuperBowl and “Like” on Facebook @HoustonSuperBowlLI.

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**About the Houston Super Bowl Host Committee:**

The Houston Super Bowl Host Committee is the centralized planning entity for Super Bowl LI, and acts as the liaison between the NFL, City of Houston, Harris County and the local community. The Host Committee is a private, non-profit 501(c)(6) Texas corporation, and is responsible Super Bowl LI festivities and logistics. For more information, go to [www.housuperbowl.com](http://www.housuperbowl.com).

**About the NFL Foundation:**

The National Football League Foundation is a non-profit organization dedicated to improving the lives of those touched by the game of football – from players at all levels to communities across the country. The NFL Foundation represents the 32 NFL clubs and supports the health, safety and wellness of athletes, youth football, and the communities that support our game. For more information on The NFL Foundation, visit: [www.NFLFoundation.org](http://www.NFLFoundation.org).

**About Greater Houston Community Foundation**

Greater Houston Community Foundation (GHCF), with over half a billion in assets, is one of Houston’s largest grant makers and provides individuals, families, corporations, foundations, and advisors with the ability to reach beyond what they could have ever imagined to expand philanthropic impact. GHCF impacts the community and donors’ initiatives with the most comprehensive, aligned, and focused philanthropic resources, expertise, and platforms. Services include consulting and programming geared towards topics of interests, particularly for families, while continuing to offer our more traditional consulting services aimed at helping individuals and corporations manage their assets to maximize philanthropic capital and impact. GHCF is the go-to partner for many of the most high profile philanthropic partnerships in the city.