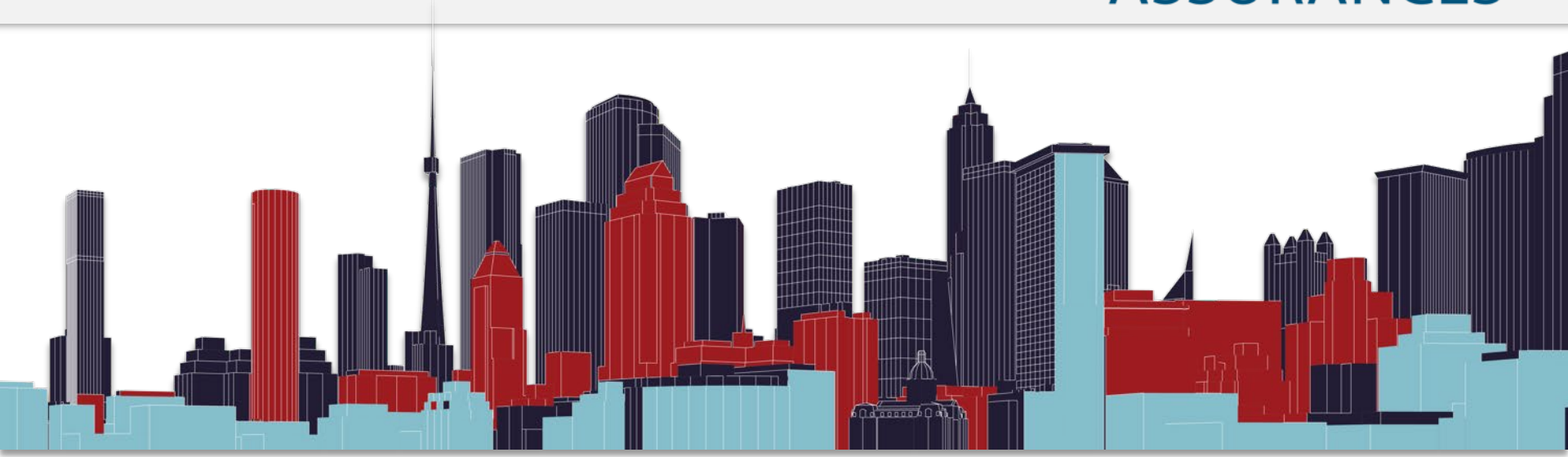

How HITRUST Helps Organizations Manage Risk
Securing the future of the digital world™.
HITRUST

Organizations today are facing a new, universal challenge.

Access to CAPITAL & CUSTOMERS
is increasingly becoming a
QUESTION of CONFIDENCE

Stakeholders want assurances towards
LITTLE OR NO RISK
Customers want assurances towards
DATA PROTECTION

It is an **ENORMOUS** COMPLEX
COSTLY **CHALLENGE**
for ORGANIZATIONS to provide these
ASSURANCES



HITRUST

You are focusing on driving your business. Who is focused on protecting it?

It may be time to think about implementing a comprehensive information risk management and compliance program.

HITRUST

HITRUST can help. About us:

HITRUST® champions programs and solutions that protect sensitive information and manage information risk & compliance, from start to finish, for organizations across all industries.

HITRUST addresses the globally growing need for a common framework, tailorable to all sizes and types of organizations, to improve trust and mitigate data breaches.

One of the most widely adopted frameworks – comply with more than 40 authoritative sources

Hundreds of thousands of security risk assessments performed

All the programs and tools you need in one spot – the HITRUST Approach

Data protection, information risk, and compliance programs — all in one approach.

Building and running a robust information risk management program can be overwhelming, resource-intensive, and costly. For many organizations, effectively managing this risk is a complex and ever-changing process, often met with confusion and stress.

HITRUST streamlines this process for you, making it *easier than ever* to protect sensitive information effectively and efficiently.

The *best* choice for your organization's information risk management and compliance program.

The HITRUST Approach provides everything you need in one place.

Click the icon to learn more about each offering:

- **HITRUST CSF® Framework**
- **HITRUST Threat Catalogue™**
- **HITRUST Assurance Program**
- **HITRUST Shared Responsibility & Inheritance Program™**
- **HITRUST Assessment XChange™**
- **HITRUST MyCSF® Platform**
- **HITRUST Third Party Assurance Program™**
- **HITRUST Academy®**

The HITRUST Approach eliminates the need for multiple assessments and reports, scales and customizes to adapt to your organization's growing needs, and is based on the most up-to-date framework that incorporates international, federal, and state regulations concerning security and privacy.

The HITRUST Approach

HITRUST has data protection, information risk, and compliance programs — all in one approach, the HITRUST Approach.

1. **HITRUST CSF**—a robust privacy and security controls framework
2. **HITRUST Threat Catalogue**—a list of reasonably anticipated threats mapped to specific HITRUST CSF controls
3. **HITRUST Assurance Program**—a scalable and transparent means to provide reliable assurances to internal and external stakeholders
4. **HITRUST Shared Responsibility and Inheritance Program**—a matrix of HITRUST CSF requirements identifying service provider and customer responsibilities
5. **HITRUST Assessment XChange**—an automated means of sharing assurances between organizations
6. **HITRUST MyCSF**—an assessment and corrective action plan management platform
7. **HITRUST Third-Party Assurance Program**—a third-party risk management process and a managed third-party risk management service
8. **HITRUST Academy**—a comprehensive training program designed to educate about information protection and the implementation of the HITRUST CSF
9. **HITRUST RightStart Program**—assist and guide start-up organizations build a solid foundation for risk management, compliance, and privacy

We go to great lengths to be your ultimate resource for data protection.

HITRUST focuses on continuously developing tools, products, and services that improve information risk management and compliance, doing the heavy lifting **so you can focus on the real task at hand: DRIVING YOUR BUSINESS.**

HITRUST

No matter your industry, HITRUST has you covered.

Is your organization already considering another framework or standard? It's likely *already mapped* to the HITRUST CSF.

Current Authoritative Sources included in the HITRUST CSF:			
1 TAC 15 390.2	CCPA 1798	IRS Pub 1075 (2016)	OCR Audit Protocol (2016)
16 CFR 681	CIS Controls v7.1	ISO 27799:2016	OCR Guidance for Unsecured PHI
201 CMR 17.00	CMS ARS v3.1	ISO/IEC 27001:2013	OECD Privacy Framework
21 CFR 11	COBIT 5	ISO/IEC 27002:2013	PCI DSS v3.2.1
23 NYCRR 500	CSA CCM v3.0.1	ISO/IEC 29100:2011	PDPA
45 CFR HIPAA.BN	DHS CISA CRR v1.1	ISO/IEC 29151:2017	PMI DSP Framework
45 CFR HIPAA.PR	CMMC v1.0	MARS-E v2	SCIDSA 4655
45 CFR HIPAA.SR	EHNAC	NIST Cybersecurity Framework v1.1	TJC
AICPA TSP 100	EU GDPR	NIST SP 800-171 r2	
APEC	FedRAMP	NIST SP 800-53 r4	
CAQH Core Phase 1	FFIEC IS	NRS 603A	
CAQH Core Phase 2	HITRUST De-ID Framework v1	NYS DOH SSP v3.1	

HITRUST leads the market with the <u>only solution</u> that integrates 40+ authoritative sources into one certifiable framework, allowing you to ***Assess Once, Report Many***.

With the gold standard in risk management frameworks, the HITRUST Approach is the most comprehensive.

REQUIREMENT	APPROACH*					
	HITRUST (CSF)	ISO (27001)	NIST (800-53)	PCI SSC (DSS)	NIST (Cybersecurity Framework)†	HHS (HIPAA)‡
Comprehensive Coverage	YES	YES	YES	YES	YES	PARTIAL
Prescriptive Controls	YES	PARTIAL	YES	YES	NO	NO
Practical Controls	YES	YES	NO	YES	YES	YES
Scalable Implementation	YES	YES	NO	PARTIAL	YES	YES
Transparent Update Processes	YES	PARTIAL	YES	NO	YES	NO
Transparent Evaluation & Scoring Methodology	YES	PARTIAL	PARTIAL	PARTIAL	NO	NO
Consistent Results	YES	PARTIAL	YES	PARTIAL	NO	NO
Accurate Results	YES	PARTIAL	PARTIAL	PARTIAL	NO	NO
Efficient Assessment ("Assess Once, Report Many")	YES	PARTIAL	PARTIAL	NO	PARTIAL	NO
Reliable Results ("Rely-ability")	YES	PARTIAL	PARTIAL	PARTIAL	NO	NO
Certifiable for Implementing Entities	YES	YES	PARTIAL	YES	PARTIAL	NO

* Since HITRUST, ISO, NIST and PCI are all RMFs, the document specifying their associated controls is used in the table to uniquely identify them

† The NIST Cybersecurity Framework is a high-level framework that relies on the specification or design of additional controls to support the framework's recommended outcomes

‡ HIPAA specifies information security requirements (generally at a high level) but is a U.S. federal regulation and not a risk management framework

Starting your journey to HITRUST Certification*

1. Download the HITRUST CSF framework
   - Identify your security and privacy controls
2. Conduct a HITRUST Risk-based, 2-year ("r2") Readiness Assessment using our SaaS platform, MyCSF
   - Allows you to self-assess using the standard methodology, requirements, and tools provided under the HITRUST Assurance Program
3. Prepare for a HITRUST Risk-based, 2-year ("r2") Validated Assessment
   - Select your authorized HITRUST External Assessor to help with the process
   - Utilize MyCSF to streamline preparedness
4. Undergo a HITRUST r2 Validated Assessment process using MyCSF
   - Our Assurance team audits your assessment and will issue your certification *(assuming a passing score)*
5. Receive your HITRUST Letter of Certification
   - Maintain certification every 2 years, complete an r2 Interim Assessment at the 1-year mark

*Recommended best practices. Every organization is unique in their needs.

Justification for Investment

80%

of top cloud service providers use the HITRUST CSF

86%

of people are unlikely to do business with an organization that suffered a data breach involving card data[1]

$

Save time and money spent on answering questionnaires, with our *Assess Once, Report Many*™ methodology

75%

of Fortune 20 Companies utilize the HITRUST CSF[2]

Save on cybersecurity insurance premiums with HITRUST Certification

$3.92 MILLION

average cost of a data breach[3]

LESS

cyber risk today and high probability of continued risk reduction into the future[4]

46%

of breached organizations suffered damage to their reputations and brand value[5]

Data Sources:
[1]Ponemon Institute Report, "The Aftermath of a Data Breach: Consumer Sentiment
[2]HITRUST internal data based on subscription customers and organizations that have downloaded the HITRUST CSF Framework
[3]IBM Security
[4]HITRUST Whitepaper: Improving Information Risk Management and Assurance in a Cyber World

HITRUST Certification provides a *competitive advantage*.

Take a look at what some of our customers have to say:

*You get the credibility, we improved our business processes, and we were able to **reduce our cybersecurity insurance costs**.*

— CFO & CCO, technology services organization, New Jersey

*Approximately 40-50% of the prior year's **revenue** was due to our organization's HITRUST CSF Certification.*

— CISO, technology organization, Wisconsin

*Our company **recouped our investment** in getting certified within 30 days.*

— CEO, healthcare IT startup, California

*We find great value in using the framework to make sure our IT systems **protect the sensitive information** of the organization and our patients.*

— Sr. Manager of Cybersecurity, network of hospitals for children, Florida

*I have security and risk conversations with my peers, the board, the executive team, the CTO and the CSO. The **CSF is a great tool** for getting everyone onto the same page.*

— Senior Director of Security Strategy, financial technology services organization, Wisconsin

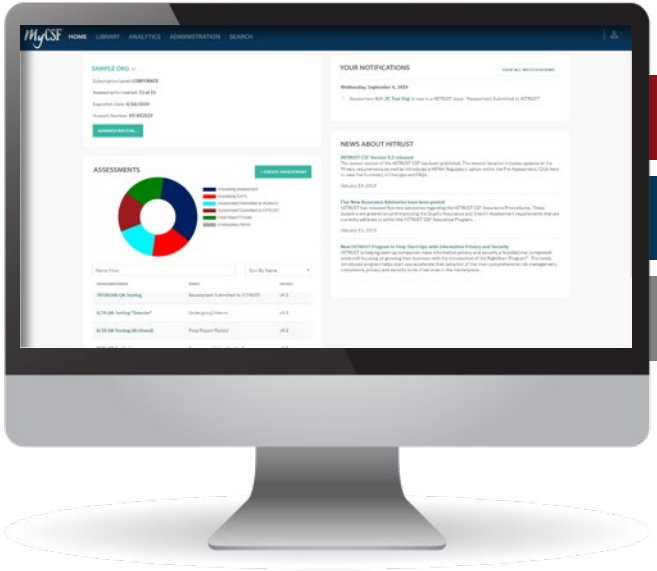
*We can even provide a certification score to prove our level of maturity around the **NIST cybersecurity framework**; that's a feature that most other common frameworks do not provide.*

— VP of information security & privacy healthcare provider & insurer, Pennsylvania

Our SaaS platform, MyCSF, will help you do it all.

The foundation of the HITRUST journey is the HITRUST CSF framework, which is fully integrated into MyCSF: a purposely built platform that helps you assess and report information risk and compliance.

MyCSF makes it easy and cost-effective for your organization to manage information risk, and our dedicated Customer Success Managers will guide you throughout your entire HITRUST journey.



Save time

Save money

“Assess Once, Report Many”

HITRUST

Ready to elevate your organization's security and privacy posture?

Call us directly
1-855-HITRUST

Email our Product Specialists
info@HITRUSTAlliance.net

View more resources
HITRUSTAlliance.net

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