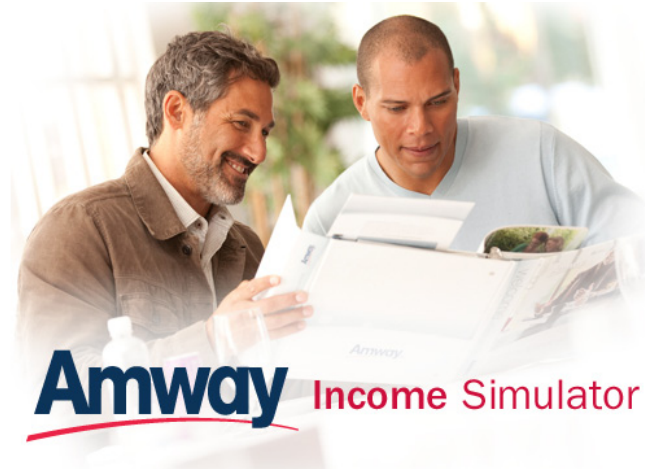


HOW TO SHOW PROSPECTS THEIR EARNINGS POTENTIAL WITH THE AMWAY INCOME SIMULATOR

Learn how to use the AMWAY™ Income Simulator, and find answers to frequently asked questions.



This is an Amway Income Simulator designed to show potential income scenarios available to IBOs who are building a balanced AMWAY™ business.

Choose a country

Choose a language

FIND YOUR INCOME POTENTIAL

For IBO use only.
Not for use with prospects.

HOW TO USE THE AMWAY INCOME SIMULATOR

The Income Simulator is designed to help you when meeting with prospects. Use it to help answer their questions about potential earnings through building a balanced AMWAY business. A balanced business includes selling AMWAY™ products to customers, buying products for personal use to learn about them, and building a network of Independent Business Owners who will do the same.

The Income Simulator has three tab pages that illustrate income scenarios at three stages of business building:

- 1 IMMEDIATE INCOME**
- 2 PERFORMANCE BONUS**
- 3 BUSINESS BUILDING**

By adjusting the slider bars on each of these tabs, you can see how selling products and building a network of Independent Business Owners can affect an IBO's Monthly and Yearly Income.

1 START WITH IMMEDIATE INCOME

Use the slider bar to set **Monthly Income** goals to see how many customers you'll need, and how much you'll need in product sales, to reach your goals.

Under **Product Category**, choose a category and see one possible list of products that you can sell to help you reach your income goal.

The screenshot shows the Amway Income Simulator interface. At the top, there are three tabs: 'Immediate Income' (selected and circled in red), 'Performance Bonus', and 'Business Building'. The 'Amway Income Simulator' logo is in the top right corner. Below the tabs, a section titled 'HOW MUCH INCOME WOULD YOU LIKE TO EARN EACH MONTH?' features a slider bar for 'Monthly Income' set to '\$450'. To the right, a large bar chart shows the 'Monthly Income \$450'. Below this, a summary table displays: 'Total Retail Sales \$1,581', 'Retail Margin (based on SRP) 28%', 'Retail Profit \$450', 'Monthly Income \$450', and 'Yearly Income \$5,400'. A note states: 'The average monthly Gross Income for "active" U.S. IBOs was \$202 in 2010. Approximately 46% of all IBOs were active.' At the bottom right, there are navigation links: 'NEXT STAGE', 'HOME', and 'PRINT'. On the left side of the interface, under 'APPROXIMATE NUMBER OF CLIENTS', it shows 'Number of Clients 11' and 'Sales per Client \$144'. Below that, under 'PRODUCT CATEGORY', a dropdown menu is set to 'Health', and a list of products is shown with their estimated quantities to sell: Double X (3), Men's Pack (9), Women's Pack (9), RHODIOLA ENERGY SUPPLEMENT - 60 TABS (6), Glucosamine 7 - 30 Day (7), and XS Variety Pack (19).

2 SEE HOW PERFORMANCE BONUS AFFECTS INCOME

The screenshot displays the Amway Income Simulator interface. At the top, there are three tabs: 'Immediate Income', 'Performance Bonus', and 'Business Building'. The 'Performance Bonus' tab is selected and circled in red. Below the tabs, the 'Amway Income Simulator' logo is visible. The main content area is divided into two columns. The left column, titled 'ADJUST YOUR INCOME WITH THE SLIDERS BELOW', contains three sliders: 'My Personal Monthly Orders' (set to \$250, 106 PV), 'Number of Clients' (set to 7), and 'Sales per Client' (set to \$170, 49 PV). Below these sliders is a 'PRODUCT CATEGORY' dropdown menu set to 'Health'. The right column displays financial metrics: 'Monthly Income \$504' (with a bar chart), 'Total Retail Sales \$1,190', 'Retail Margin (based on SRP) 32%', 'Retail Profit', 'Personal Performance Bonus (6%) \$78', and 'Fast Track Incentives \$50'. A red callout box points to the 'Fast Track Incentives' line item with the text: 'Click here to view the Performance Bonus Schedule.' At the bottom of the right column, it shows 'Monthly Income \$504' and 'Yearly Income \$5,603'. A note at the bottom states: 'The average monthly Gross Income for "active" U.S. IBOs was \$202 in 2010. Approximately 46% of all IBOs were active.' Navigation links for 'NEXT STAGE', 'HOME', and 'PRINT' are at the bottom right.

Immediate Income Performance Bonus Business Building Amway Income Simulator

ADJUST YOUR INCOME WITH THE SLIDERS BELOW

My Personal Monthly Orders \$250 106 PV

Number of Clients 7

Sales per Client \$170 49 PV

Total Personal PV 449 PV

PRODUCT CATEGORY

Choose a category Health

Estimated Quantity of Products to Sell

Double X	8
Men's Pack	8
Women's Pack	8
RHODIOLA ENERGY SUPPLEMENT	5
...	6

Monthly Income \$504

Total Retail Sales \$1,190

Retail Margin (based on SRP) 32%

Retail Profit

Personal Performance Bonus (6%) \$78

Fast Track Incentives \$50

Monthly Income \$504

Yearly Income \$5,603

The average monthly Gross Income for "active" U.S. IBOs was \$202 in 2010. Approximately 46% of all IBOs were active.

NEXT STAGE HOME PRINT

Adjust the three slider bars to explore how **Personal Monthly Orders, Number of Clients, and Sales per Client** can affect your potential Monthly and Yearly Income.

New IBOs can boost their income with the \$50 New IBO Incentive Bonus. You can earn this bonus up to three times for \$150 total! See the *Fast Track Incentive Program Brochure* for complete details.

3 SEE THE REWARDS OF BUSINESS BUILDING

The screenshot displays the Amway Income Simulator interface. At the top, there are three tabs: 'Immediate Income', 'Performance Bonus', and 'Business Building', with the 'Business Building' tab selected and circled in red. The main content area is divided into two columns. The left column features sliders for 'My Personal Monthly Orders' (\$250, 106 PV), 'Number of Clients' (7), and 'Sales per Client' (\$170, 49 PV). Below these is a 'SALES PER LEG' section with three sliders for Leg 1 (\$15,000, 4207 PV, 21%), Leg 2 (\$11,000, 3085 PV, 18%), and Leg 3 (\$8,500, 2384 PV, 15%). The right column shows a 'Monthly Income' of \$3,151 with a corresponding bar chart. Below this, it lists 'Total Retail Sales' (\$1,190), 'Retail Margin (based on SRP)' (32%), and 'Retail Profit'. A 'MONTHLY BONUSES' section includes 'Personal Performance Bonus (25%)' (reached), 'Fast Track Incentives', 'Differential Performance Bonus', and 'Additional Sales Plan Bonuses'. At the bottom, it shows 'Monthly Income' (\$3,151) and 'Yearly Income' (\$30,622). A note at the bottom states: 'The average monthly Gross Income for active U.S. IBOs was \$202 in 2010. Approximately 46% of all IBOs were active.' Navigation links for 'NEXT STAGE', 'HOME', and 'PRINT' are at the bottom right.

In addition to slider bars for Personal Monthly Orders, Number of Customers, and Sales per Client, you can adjust the three slider bars under **Sales Per Leg** to explore how adding and/or adding downline legs can help boost your income.

When a leg reaches the 25% Performance Bonus level (7,500 PV), additional incentives and awards become available to you as the sponsor. To learn more, contact your sponsor or see the [Amway Growth Incentives Brochure](#).

The \$100 First Step and \$200 Balanced Sponsor bonuses are available after you earn the \$50 New IBO Incentive Bonus at least once. See the [Fast Track Incentive Program Brochure](#) for complete details.

This figure represents income earned at Ruby, Leadership, Platinum Plus and Platinum Elite levels.

AMWAY INCOME SIMULATOR FREQUENTLY ASKED QUESTIONS

Is the income shown guaranteed?

Figures shown are an estimation of potential earnings and are NOT a guarantee of income. The success of your AMWAY™ business is based on hard work, and depends upon the contacts you make and the products you sell to your customers.

How are potential earnings calculated?

The AMWAY™ Income Simulator provides information on Gross Income available from retail sales and core bonuses only, and does not account for any expenses, taxes, etc.

Only core performance and Fast Track Incentive Program bonuses are included in the Simulator. Growth Incentives (GI), One Time Cash Awards (OTCA), and other non-core bonuses are not included in the Income Simulator calculations.

What's a balanced business?

The earning opportunity is based on building a balanced business, including selling products to customers, buying products for personal use to learn about them, and building a downline network by sponsoring new Independent Business Owners.

What is Retail Margin?

Retail Margin is the difference between Suggested Retail Price and IBO cost. For this Simulator, the Retail Margin is estimated based on the difference between the Suggested Retail Prices and IBO cost for the product mix chosen. However, these are suggested prices only. You are not obligated to charge these prices. Each IBO is entitled to determine independently the prices at which they sell products.

Which bonuses are included in the Yearly Total?

This Income Simulator shows the basic bonuses available in the Amway Independent Business Owner Compensation Plan. As your

AMWAY™ independent business grows and expands, you may qualify for other monthly and annual bonuses. To learn more, contact your sponsor, or see the [Fast Track Incentive Program and Amway Growth Incentives](#) Brochures.

Are Fast Track Incentive Program bonuses included in the Yearly Total?

Yes. However, Fast Track Program incentives are not a repeating monthly bonus and affect the Yearly Total calculation.

New IBOs are eligible to earn \$450 in Fast Track Incentive Program bonuses during their first year. This includes up to \$150 in New IBO Incentive Program bonuses available during the first six months only, the \$100 First Step Bonus, and the \$200 Balanced Sponsor Bonus

Which bonuses are included in the Additional Sales Plan Bonuses total?

This figure represents income earned at Ruby, Leadership, Platinum Plus and Platinum Elite levels. Contact your sponsor or see the [Amway Growth Incentives](#) Brochure for more details on this and other bonuses.

What web browsers work with the Income Simulator?

The Income Simulator works with:

- Firefox® 3 or newer.
- Internet Explorer® 7 or newer (Internet Explorer 6 is not recommended but will function).
- Google Chrome™ 15 or newer.

