



EVENT
PLANNING
BLUEPRINT

HOW TO BE AN EVENT PLANNER

EVENT PLANNING TRAINING COURSE

www.eventplanningblueprint.com



EVENT PLANNING TRAINING COURSE



How To Be An Event Planner course is a 4-module digital training program that leads you step-by-step and teaches you how to plan any type of event and for various types of clients.

Learn every step of planning a professional event: from the essential tools required to plan a successful event, a system to learn how to identify your ideal client and how to confidently speak to them, how to find the right event vendors, to how to handle client objections that stop you from getting hired.

THIS COURSE IS BEST FOR THOSE WHO:

- Have less than two years of event planning experience
- Have planned events but aren't making any progress on their own
- Would like to start a career as an event planner – on your own or for an organization

COURSE CURRICULUM

MODULE 1



The How To Be An Event Planner training course is divided into four core modules. Each module includes instructional videos, exercises, and assignments designed to develop your event planning skills. The course also includes bonus materials so you can charge properly for your events, know how much food to order for each event, understand how to create a sponsorship package, and more.

MODULE 1 3 TRAINING VIDEOS

LEARN HOW TO:

- Determine Your Event Budget and ROI
- Avoid Looking Bad in Front of Your Clients
- Identify Your Event Objective and Create a Professional Workback Schedule

COURSE CURRICULUM

MODULES 2 & 3



MODULE 2 5 TRAINING VIDEOS

LEARN HOW TO:

- Plan an Event Menu and Understand Why Food Is the MOST Important Part of Your Event
- Hire the Right Speaker & Entertainment for Your Events Using 6 Guidelines
- Transport Guests to and From an Event
- Identify the Different Types of Vendors for Each Event
- Identify the Key Components When Choosing an Event Venue

MODULE 3 5 TRAINING VIDEOS

LEARN HOW TO:

- Make Your Events Culturally Inclusive
- Prepare an Event Safety Plan and Steps to Hiring Event Security
- Create Alternative Revenue Streams That Increase Your Income
- Determine Your Event's ROI (Return on Investment)
- Avoid Scope Creep That Costs You Money

COURSE CURRICULUM

MODULE 4, BONUSES,
LIVE WEBINARS



MODULE 4 3 TRAINING VIDEOS

LEARN HOW TO:

- Promote Your Events and Get Word-of-Mouth Advertising
- Sell Your Event Services (Without Being Too Pushy!)
- Get New Clients (Without Spending Any Money)
- Identify Your Perfect Client
- Decide Which Event Type Is Right for You

BONUSES

Loaded with extra materials and handy go-to guides to help you plan any event!

LIVE WEBINARS

Each month, join us for a live Q&A webinar

LEARN AT YOUR OWN PACE



You have **LIFETIME ACCESS** to the training, so you can go through the materials as much as you want, or you can slow things down and work on your own schedule.

If you're working a full-time job, several part-time jobs, getting married, having a baby, traveling the world, or dealing with any big life events, don't worry about falling behind.

You can revisit and review the training materials any time!



THE STUDENT- TRAINER EXPERIENCE



Once you enroll with Event Planning Blueprint's **How To Be An Event Planner** training program, you'll get instant access to each training module and the bonus materials – with lifetime access to the program!

Each month, join us for a live Q&A webinar to review your work and provide feedback and advice. All trainers in this program bring expertise to various aspects of event planning, knowledge in the event industry and will help you achieve your goals.



GRADUATE SPOTLIGHT



I was on the verge of giving up my dream, but as a result of How To Be An Event Planner I'm more confident and know it's OK not to know everything as you get started. I love that Melanie is accessible during How To Be An Event Planner and freely shares the struggles she experienced when she started event planning.

*Sharon
Heywood*

-USA-



YOUR MENTOR



“We prepare people to carry out their event planning skills in the real world; Providing live support and mentorship along the way, and the program set up so you can work at your own pace.”

*Melanie
Woodward*

-TRAINER-





TUITION

How To Be An Event Planner Training:

**\$497 or
\$87/mo.**

LEARN MORE!

Registration for How To Be An Event Planner is now open, learn more so you reach your event planning goals today.

Tuition includes:

- All Courses Materials and Exercises Through a Members' Only Portal
- 16 Content Rich Training Videos
- Monthly (live) Q&A Webinars
- Instant Access to 4 Core Training Modules + BONUSES!
- How To Attract Media & Meet Influential People (3 Training Videos)
- Mentorship by Industry Experts
- A Positive, Supportive Community
- Lifetime Access

START NOW!



THE ENTIRE COURSE IS ONLINE:
NO TRAVEL REQUIRED

GET STARTED NOW!

Start your own success story today with a
100% risk-free guarantee.

ENROLL NOW!

CONTACT US!

<http://howtobeaneventplanner.com>

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