



Inspiring Mathematics

How to change the world, and have some fun at the same time

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UNIVERSITY OF
BATH

The problem:

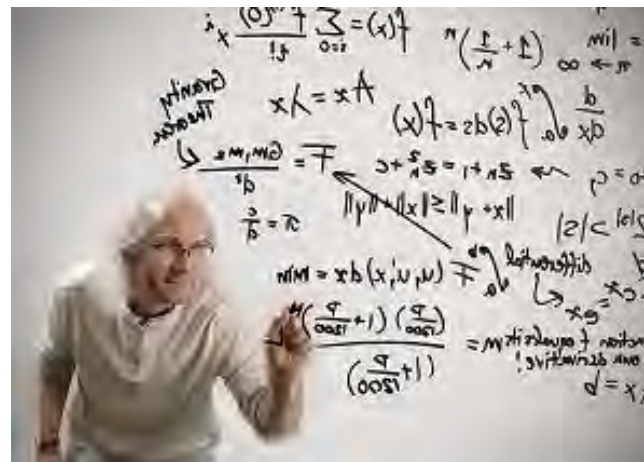
Some **very** common views on math and mathematicians

Mathematics is **completely useless**

Mathematics is **frightening**

Mathematicians are **evil soulless geeks**

All Mathematicians **are mad!**



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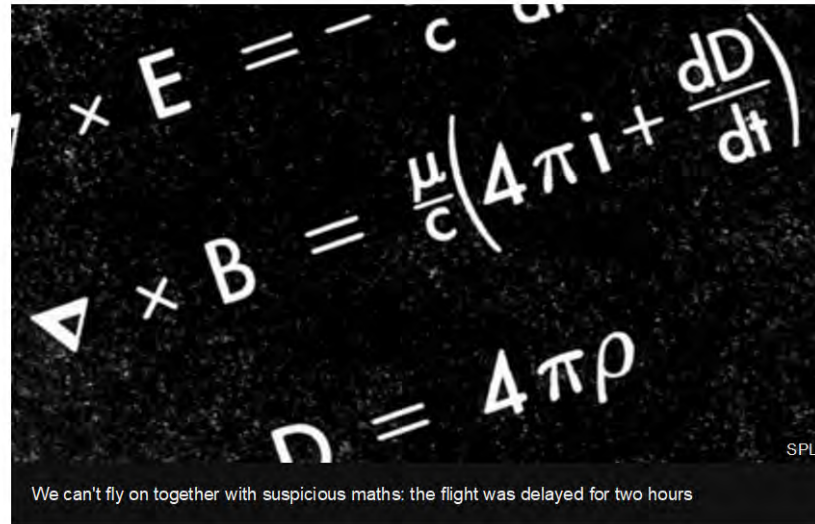
US & Canada US Election 2016

This can cause serious problems

Flight delayed after passenger becomes suspicious of equation

8 May 2016 US & Canada

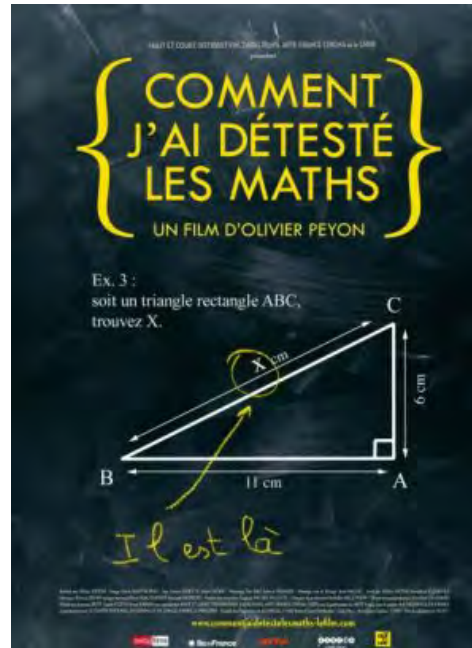
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An Italian economist says his flight was delayed after a fellow passenger saw him working on a differential equation and alerted the cabin crew.

Guido Menzio was taken off and questioned by agents who did not identify themselves, after the woman next to him said she felt ill.

And can lead to adults being put off maths for life



Is this attitude reasonable or even justified?

What can we do about it?

Some possible reasons for maths phobia

1. Perceived lack of relevance of mathematics
2. Perceived lack of creativity in maths
3. Perceived lack of 'humanity' in maths
4. Perceived impossibility of maths
5. Bias of the media against maths
6. Biased sampling **eg. Celebrities**

But Is maths really worse than other subjects, given that maths is the most popular A level



1. The relevance of mathematics!

The modern world would not exist without maths

Maths lies at the heart of all modern technology

The Google logo, consisting of the word "Google" in its signature multi-colored font (blue, red, yellow, blue, green, red) with a trademark symbol.

Some statistics

Deloitte report:

Mathematics contributes **£20Bn to the UK economy**

CBI report

70% of jobs require
mathematical skills



Big Data: Mathematical algorithms are increasingly important in the real world

US University Survey

10 BEST JOBS 2015

RANK	OCCUPATION	MEDIAN SALARY
1	ACTUARY	\$94,209
2	AUDIOLOGIST	\$71,133
3	MATHEMATICIAN	\$102,182
4	STATISTICIAN	\$79,191
5	BIOMEDICAL ENGINEER	\$69,165
6	DATA SCIENTIST	\$124,149
7	DENTAL HYGIENIST	\$71,102
8	SOFTWARE ENGINEER	\$93,113
9	OCCUPATIONAL THERAPIST	\$77,114
10	COMPUTER SYSTEMS ANALYST	\$81,150

Indeed

Much of industry has problems which can potentially be formulated, and solved using mathematics



But .. Too few people recognize that the high technology so celebrated today is essentially a mathematical technology

Edward David, ex-president of Exxon R&D

But ... Maths and therefore mathematicians are often invisible or mistaken for something or someone else

Spot the mathematician, and why are they important?



Maxwell and the discovery of electromagnetic waves

$$\begin{aligned}\nabla \times E &= -\frac{\partial B}{\partial t} - M, & \nabla \times H &= -\frac{\partial D}{\partial t} + J, \\ \nabla \cdot D &= \rho, & \nabla \cdot B &= 0.\end{aligned}$$

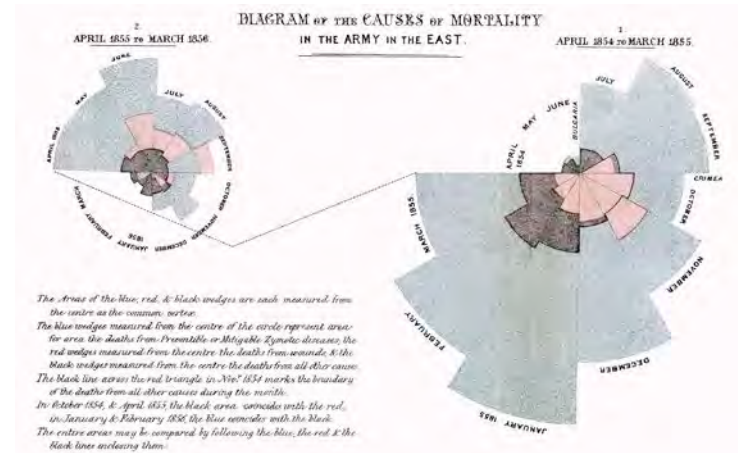
Electromagnetism, radio, WiFi, TV, radar, mobile phones, microwaves all come from the work of **Maxwell!**

The most famous ever female mathematician?



Florence Nightingale

Medical statistics



Mathematicians really have made the modern world possible

So ... who needs maths now?

Traditional industrial users of maths are

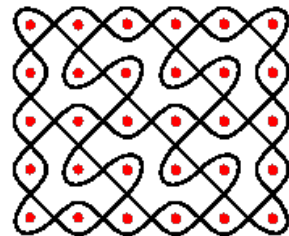


Telecommunications, aerospace, power generation, iron and steel, mining, oil, weather forecasting, security, transport, the tax man, finance, ...



But they could equally well be ...

Retail, food, zoos, sport, entertainment, graphic design, media, forensic service, hospitals, air-sea-rescue, education, transport, risk, health, biomedical, environmental agencies, art, musicians, ...



Some examples of uses of maths to inspire you

$$e^{i\pi} = -1$$

Medical imaging

Google

Error correcting codes

All mathematicians share a sense
of amazement over the infinite
depth and the mysterious beauty
and the usefulness of
mathematics.

- Martin Gardner



Mathematicians save lives

Radon 1917



Studied shadows cast by objects.

Asked the question of:
whether you can reconstruct the shape just by knowing line integrals through it?

Shadow

$$R(\rho, \theta) = \int f(\rho \cos(\theta) - s \sin(\theta), \rho \sin(\theta) + s \cos(\theta)) ds$$

Object

$$f(x, y) = \frac{1}{(2\pi)^2} \int_{-\infty}^{\infty} \int_0^{\pi} \int_{-\infty}^{\infty} e^{ik(x \cos(\theta) + y \sin(\theta) - \rho)} R(\rho, \theta) |k| dk d\theta d\rho$$

Modern CAT (Computerised Axial Tomography) scanner implements this and related formulae to look inside you.



Also used to

X-ray mummies

Detect land mines

Save bees



3		15			22	4	16	15
25		17						
		9			8	20		
6	14			17			17	
	13		20					12
27		6			20	6		
				10			14	
	8	16			15			
				13			17	

If you solve **Killer Sudoku** or **Griddler** you are using the math of tomography

Example 2:

Google

Google holds somewhere around 10-15 exabytes of data.

An exabyte equals 1 million terabytes

Equates to enough boxes of punch cards to fill up the entire region of New England to a depth of just under 3 miles.



It searches through this
in seconds by looking
for eigenvectors of
large matrices!

Example 3. Math communicates



Error correcting codes.

Used to store and transmit data in such a way that any errors can not only be detected but corrected.



They work by adding **extra information** to make the code symbols **as different as possible** so we can still tell the right answer even if it has mistakes in it

They are widely used in

- CDs
- Digital TV and Radio
- Mobile phones
- Satellites



Invented in the 1940s by Hamming in the Bell Labs

Polynomials over finite fields, Galois theory

But isn't maths still just a geeky non creative subject that only weirdos with super brains can do?

NO!!!!

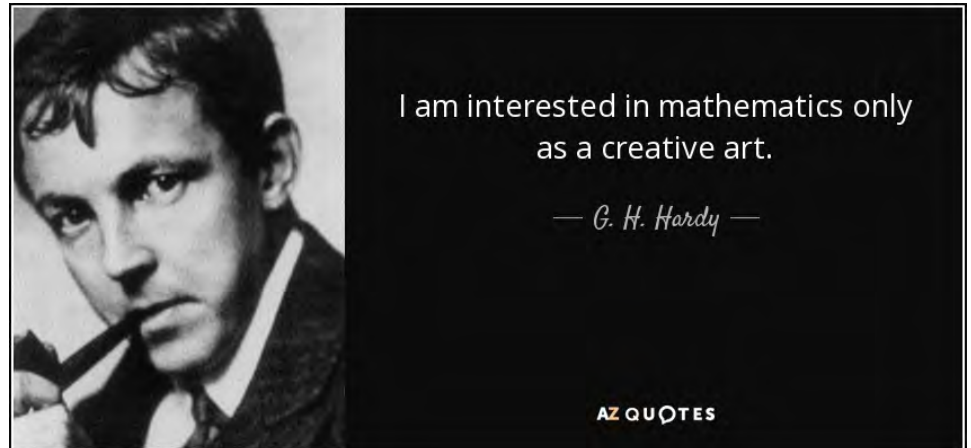
Maths is highly creative and we can all enjoy doing it!

Now look at the more creative side of maths

Maths in the movies

Maths and music

Maths and art



Without maths we could not make modern movies!



Two hundred and sixty visual effects artists at the Weta Studios worked on the **Lord of the Rings** trilogy

All of these used maths to do the effects!

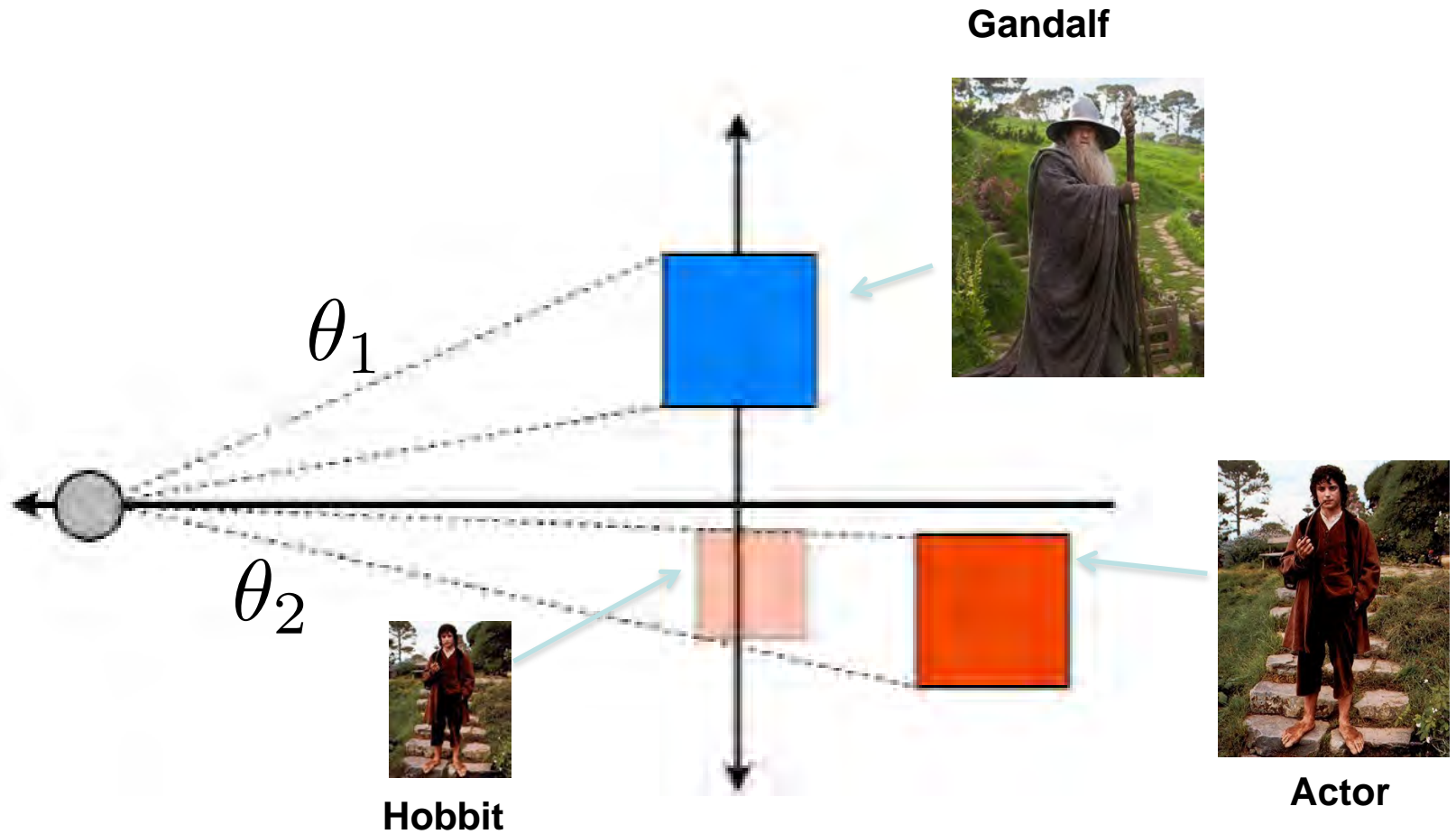
The **subdivision algorithm** invented by Pixar mathematicians is used to **create most of the images** used in animated films





Differential equations are solved to recreate feathers, lava, water, fire and smoke

Maths can also be used to change the size of actors



Make $\theta_2 < \theta_1$ to make Hobbit appear smaller

Mathematicians can star in films



Film stars can do great maths too: Hedy Lamarr



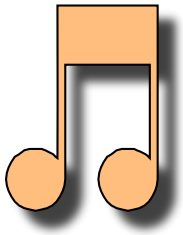
Inventor of modern communication systems

Interview with Tony DeRose (Pixar)

What advice would you give someone who wanted to use math to make movies?



Learn as much mathematics as you can, particularly applied math. The areas of mathematics we use most heavily today are Euclidean and affine geometry, trigonometry, linear algebra, calculus and numerical analysis. We don't really know what the mathematical tools of tomorrow might be, so we're counting on the next generation of employees to tell us.



Example 2: Mathematicians good for music!

Some musical notes sound better when played together than others

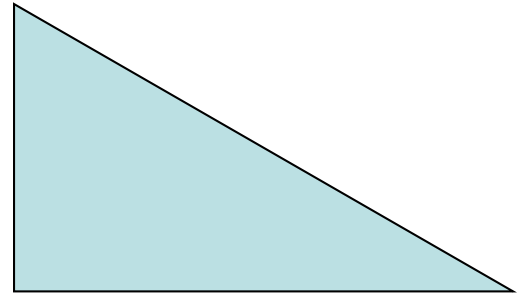
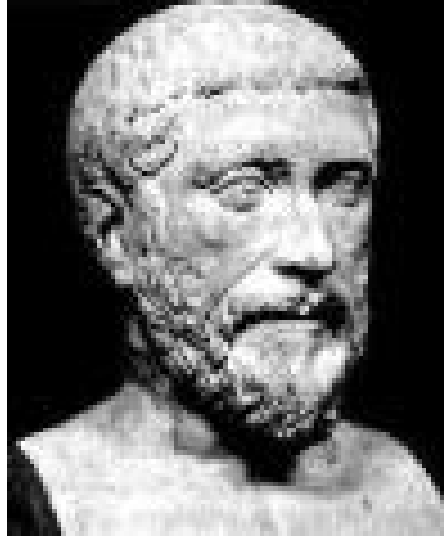
The **octave** C to C

The notes **C** and **G**
(a perfect 5th)

The notes **C** and **E**



Reason was discovered by **Pythagoras**



Length of strings giving C and G, and C and E,
were in **simple fractional proportions**

$$C:C \dots 2/1$$

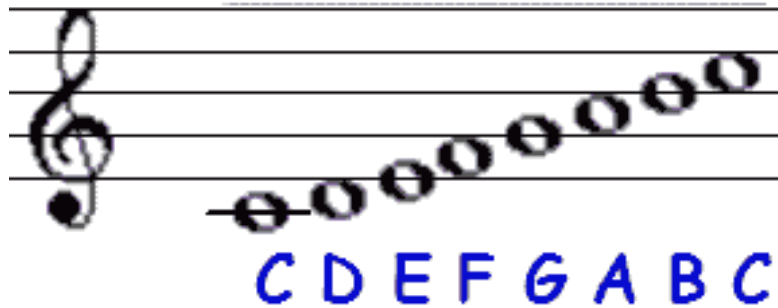
$$C:G \dots 3/2$$

$$C:E \dots 5/4$$

Pythagoras invented the **Just Scale** .. Sequence of notes with frequencies in **simple fractional proportions**

1 : 9/8 : 5/4 : 4/3 : 3/2 : 5/3 : 15/8 : 2

The scale of C major



Problem: **Keyboard instruments** could only be tuned for one key



18th Century mathematicians invented a new **Well Tempered** scale with all notes in the same proportion

a **geometric progression of the semi-tone frequencies, ratio**

$$1.059.. = 2^{1/12}$$

which works well in all keys

Geometric series, Continued fractions

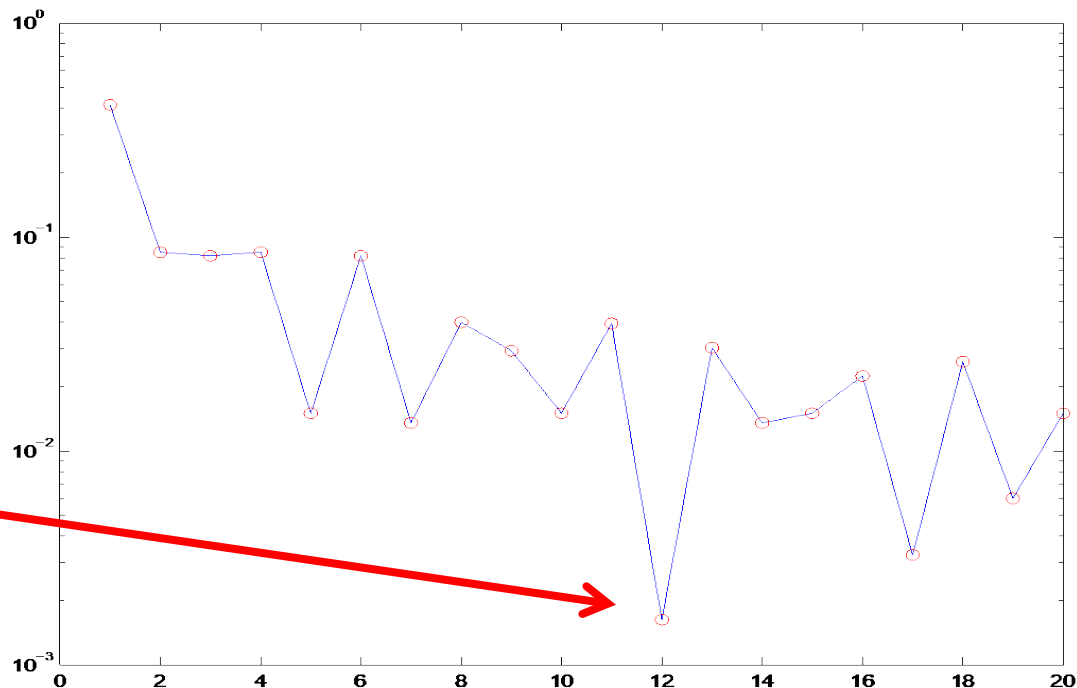
Why are there 12 semi-tones in the octave?

Let there be n semi-tones, and the 'perfect 5th' is the m th note

$$2^{m/n} \approx \frac{3}{2} \quad \frac{m}{n} \approx \log_2 \left(\frac{3}{2} \right)$$

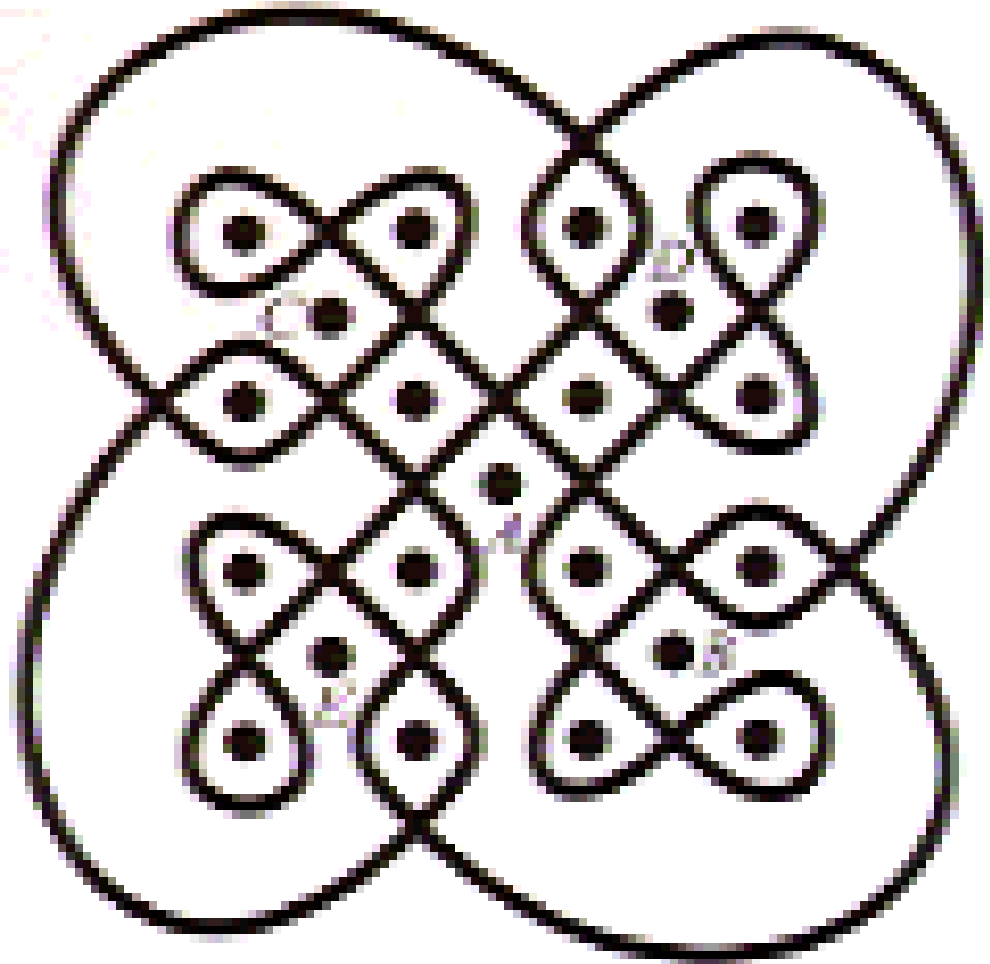
Error

Error
minimised
when $n = 12$



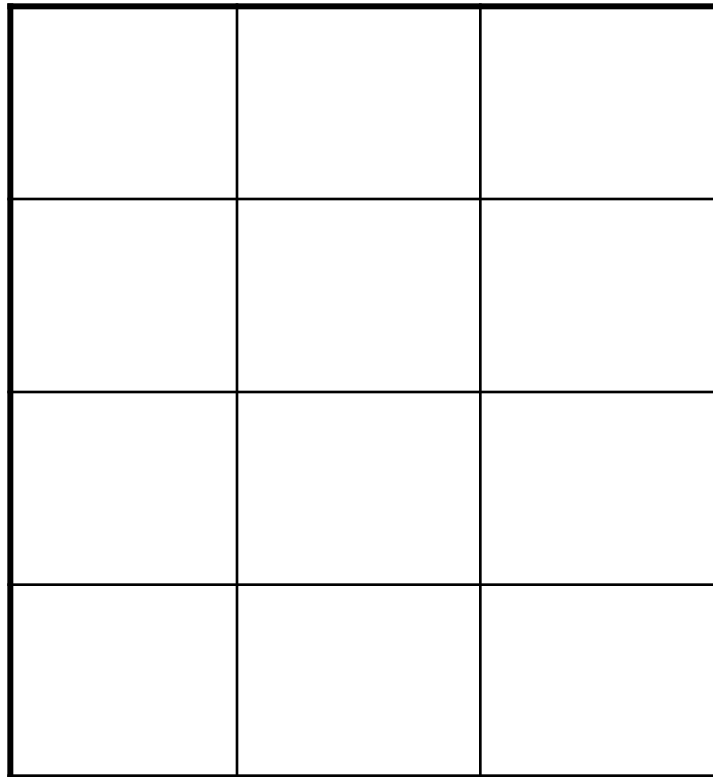
n

Celtic and African Art



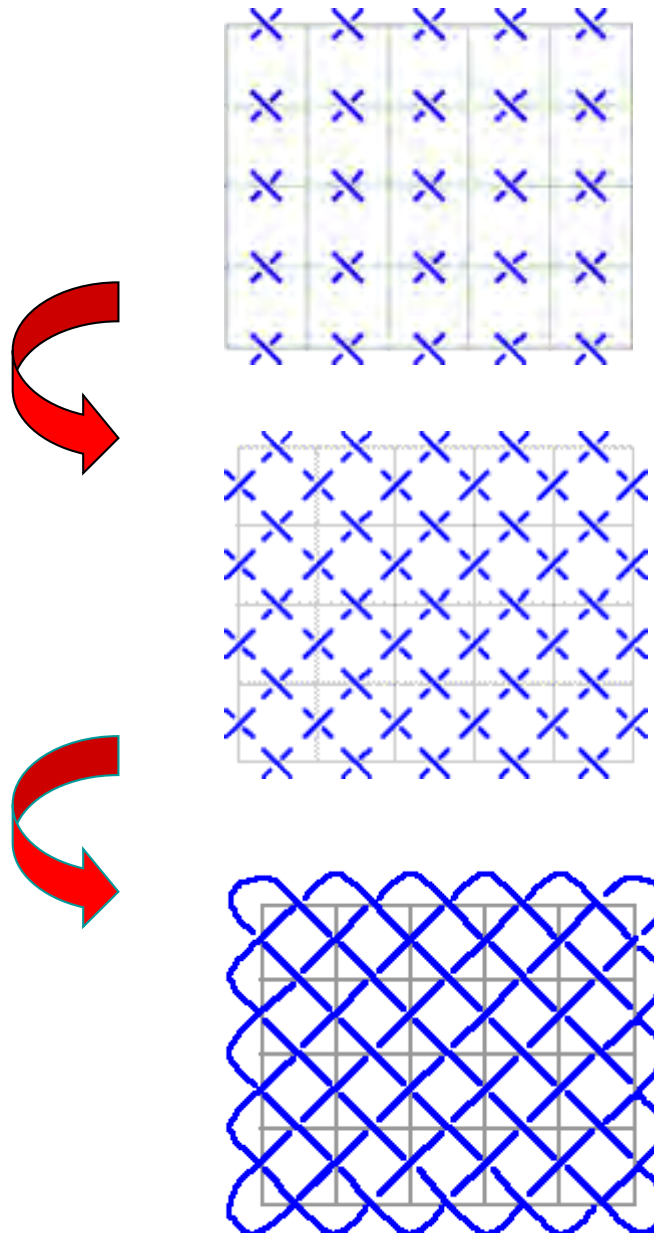
Can use Celtic and African knots to **create wonderful art**
AND learn **some number theory** by **playful discovery**

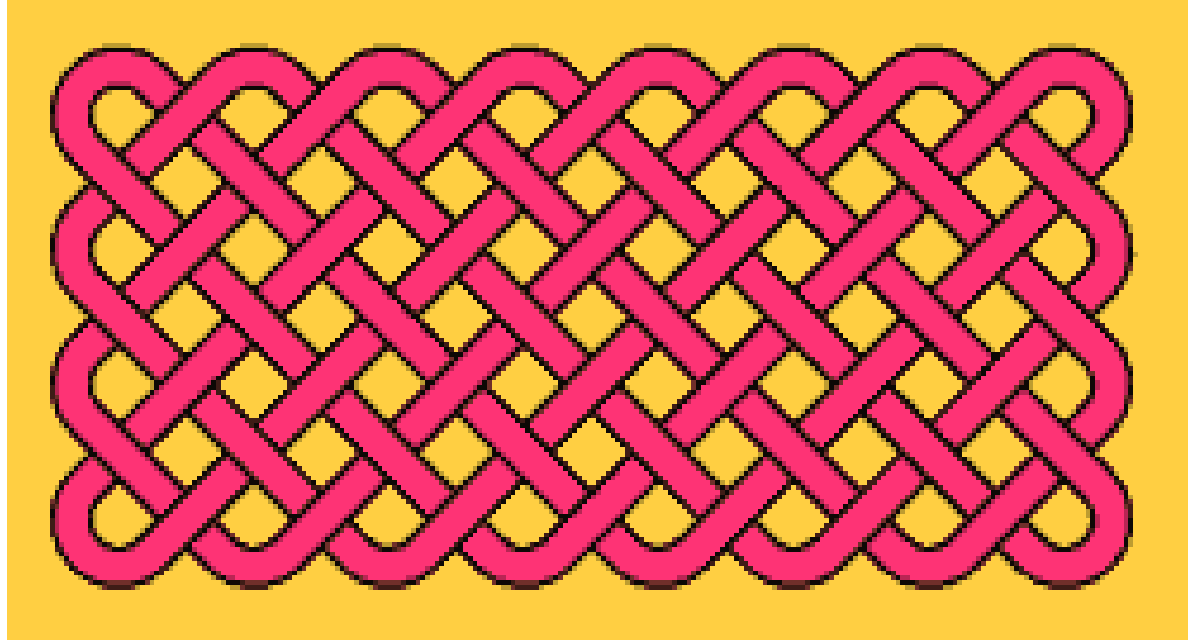
Start with a grid



(5 , 4) grid

(5,6) Celtic Knot



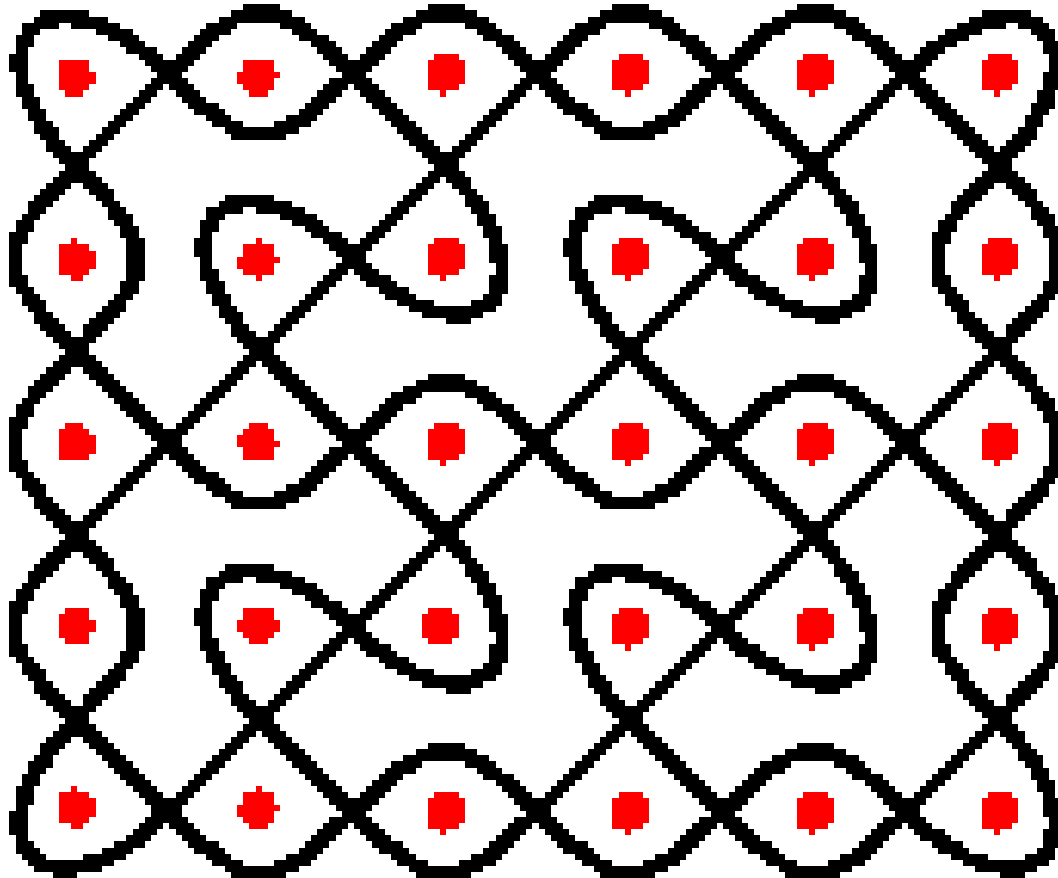


(4,8) Celtic Knot

How many pieces of string are needed?

How many pieces of string are needed?

(2,2)	2
(3,2)	1
(5,3)	1
(4,4)	4



Chase that Chicken!

Everyone can enjoy maths!!!

1. It is **highly creative** and can take you well beyond your imagination

2. It is **the subject** of puzzles and games

Game of Life, Sudoku, Griddler, number puzzles, topological puzzles, mind reading

		3		9	2			
4				3				1
2	7							
	1		3					8
	5		1	6	7		3	
3					8		6	
							5	3
	3			8				9
			6	2		1		

3. You don't need a laboratory to do great maths

4. Maths is all about finding and learning about patterns.

To find the patterns you need to play

How Can We Make Maths (More) Playful?

1. Emphasise the discovery and creativity aspects of maths in ALL of our teaching
2. Show the awe and wonder in maths
3. Show that maths is a subject full of surprises and mystery

$$\frac{\pi}{4} = 1 - \frac{1}{3} + \frac{1}{5} - \frac{1}{7} + \dots$$

4. Find the links between maths and **art/music/real life/people**
5. Demonstrate that above all **MATHS IS FUN AND MATHS IS USEFUL**

Playing with Pencils and Symmetry

(Maths Masterclass)



Playing with Shapes (at the Big Bang Fair)



Playing with Bubbles (minimal surfaces)



Playing with Magic (at Bath Taps Into Science)

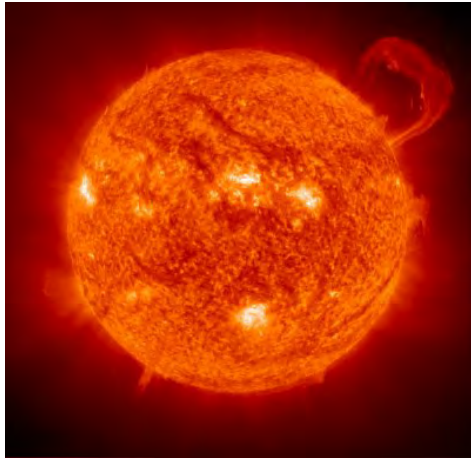


Where's the Joker? (An exercise in algebra)

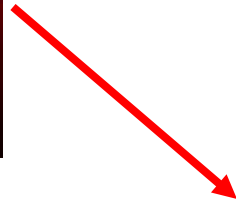
10	1	9
11	2	9
12	3	9
13	4	9
14	5	9
15	6	9
16	7	9
17	8	9
18	9	9
19	10	9



Maybe even predict the climate

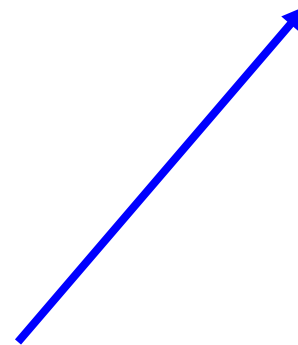


Heat from Sun: S



Earth's mean temperature: T

Heat into
space



Heat absorbed $\longrightarrow (1 - a) S$



a Albedo: How well the earth reflects the Sun's rays

Heat radiated away $\longrightarrow e\sigma T^4$



e **emissivity**: How much energy is radiated into space

Balance these to give an estimate of the Earth's temperature

$$e\sigma T^4 = (1 - a) S$$

If we know e , σ , a , S we can work out T

Currently

Emissivity $e = 0.605$,

Boltzmann $\sigma = 5.67 \times 10^{-8}$

Albedo $a = 0.31$,

Solar heating $S = 342 \text{ W/metre}^2$



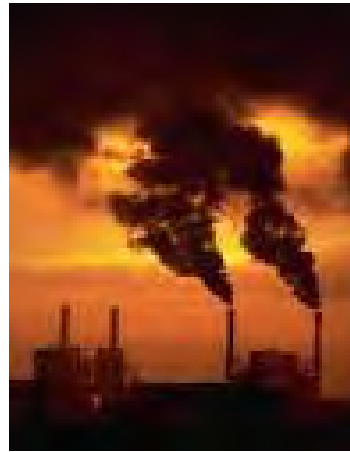
Work out T from the **heat balance equation**

$$e\sigma T^4 = (1 - a)S \rightarrow T = \left(\frac{(1 - a)S}{e\sigma} \right)^{1/4}$$

Play with these values to predict the future climate

If CO₂ increases

Then e decreases

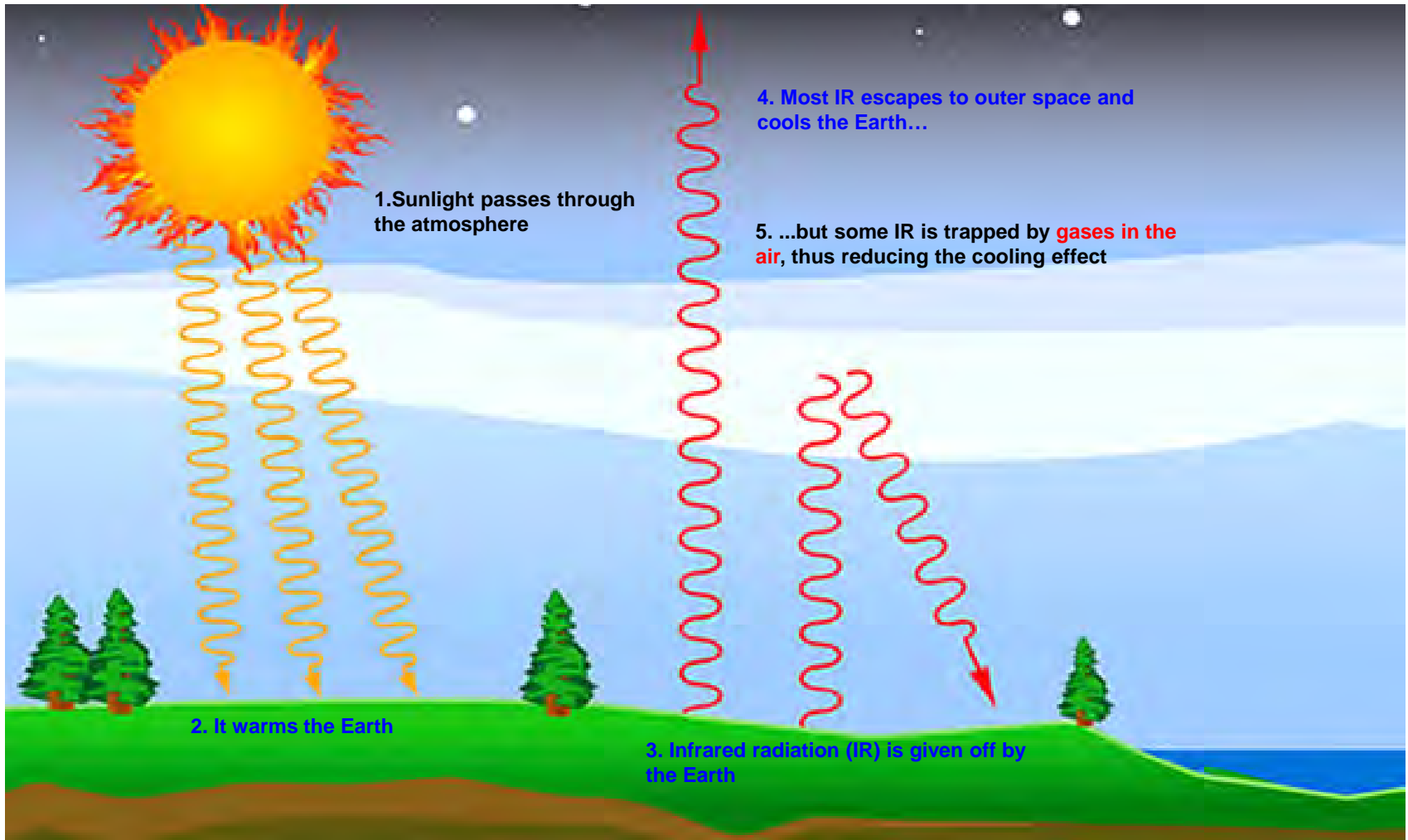


$$T = \left(\frac{(1 - a)S}{e\sigma} \right)^{1/4}$$

Formula tells us that T increases.



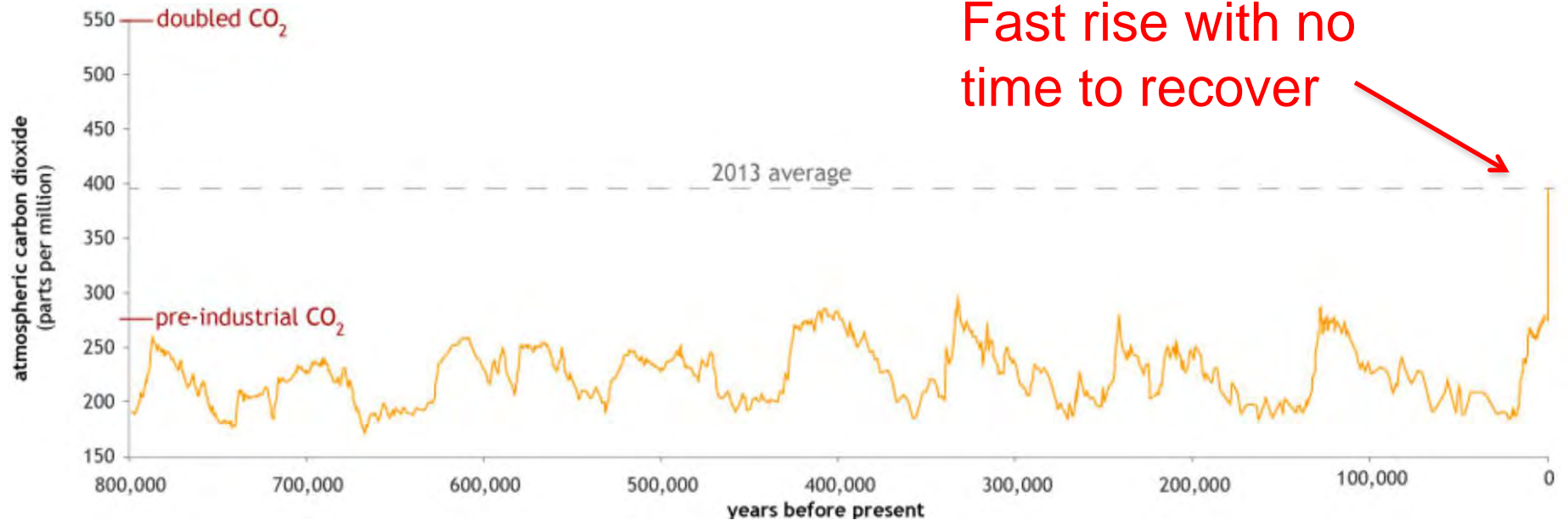
In pictures



In numbers ...

Level of Carbon Dioxide (ppm)	Emissivity e_{CO_2}
200	0.194
400	0.14
600	0.108
800	0.085

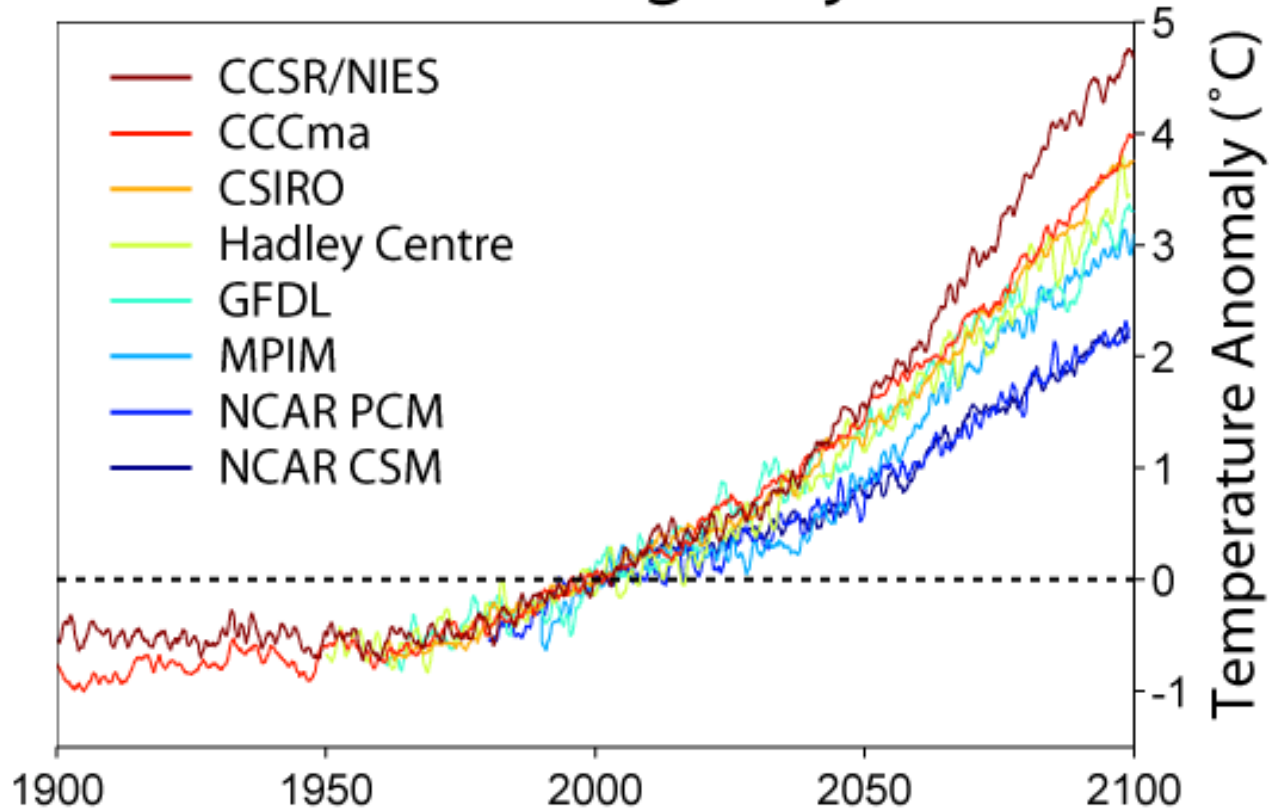
CO₂



Now used to predict the future:

Gradual rise in temperature

Global Warming Projections

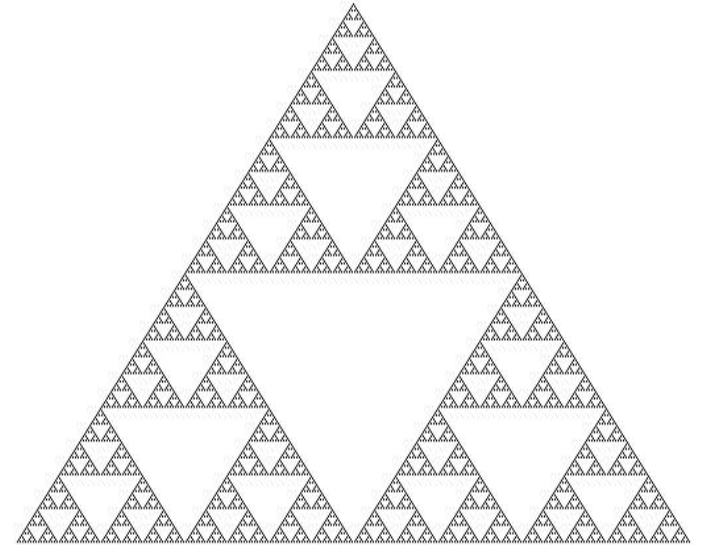


Between a 2 and 5 degree increase by 2100

In Conclusion

Despite rumours to the contrary

- Maths is relevant
- Maths is creative
- Everyone can enjoy maths and get something from doing maths



This is a great message for adults!

Now to impress the celebrities!