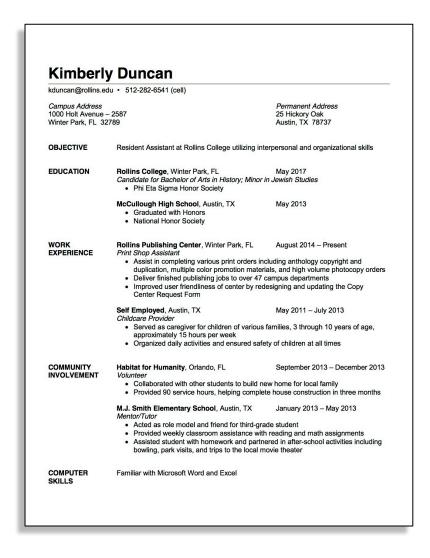
# How to Put Rainbow on Your Resume

Because September hosts Labor Day weekend, blog post topics this month have been centered around one theme - jobs! Today, the last September post, is no different.

This is a topic I struggled with when I entered the job market... how do I put my years of leadership experience in Rainbow and all the skills I learned onto my resume? It's a challenge. It isn't traditional, paid "work experience" so I can't list it in that section because that would be a lie. It is never okay to lie on your resume, not even a little bit! So where do I put it? And what do I write? Fortunately, through years of helping people with their resumes, I've figured it out!

Let's start by agreeing on what a traditional resume looks like. Go ahead and google it if you want to. But I already did that for you. It mostly looks like this (from Rollins College):



There's your personal info at the top, then maybe an objective, education, work experience in chronological order with bullet points, and "other" sections (which you can title many different things) that could list community involvement, volunteer work, extracurriculars, personal achievements, hobbies, skills, etc.

One more thing we should have in mind before we get into resumes is that hiring managers and human resources folks only spend about 6 seconds reading your resume. That's it. 6 seconds. You have to be careful about what stands out!

Got all that? Okay, let's get creative!

It seems obvious to list your Rainbow experience in the "other" sections I mentioned above. But that's usually at the bottom of the resume. And it is sometimes a section managers skip when reading a resume. I don't want that to happen, especially for our Rainbow girls who might not have held many jobs, but are more qualified than other people due to Rainbow. So, here are some ways to get creative:



Write a skills-based resume (or even a STRENGTHS-based resume, about which I'll go into more detail in a future post). In this type of resume, you don't list your jobs in chronological order like the sample above. You list your top skills (maybe 2-5 depending on your years of experience) and then you write bullet points giving more detail about how you've used/developed them. Here's an example (from Purdue University):

Sample Skills Résumé. Copyright The Purdue OWL.

# JENNIFER IANNUCILLI

Current Address (before 5-12) 214 Boilermaker Street West Lafavette, IN 47907 (795) 555-5555

Permanent Address (after 5-12) 123 Apple Lane Mt. Pleasant, SC 29083 (812) 555-5555

## Professional Goal

A career in personnel management that would involve coordinating and training skills

Purdue University: Expected graduation, May 2012 Bachelor of Arts in Public Relations Minor: General Management GPA (4.0 scale): Major 3.8, Minor 3.9 Overall GPA: 3.7

## **Major Related Courses**

Personnel Management Interviewing Labor Relations Industrial Psychology

Organizational Psychology Business Law Marketing

# Coordinating

- Planned and organized campaign for Grand Prix Queen candidate
- Assisted in planning and organizing a sorority rush program Supervised dining room preparation at the Sheraton Plaza
- Developed and presented peer counseling seminar for the American Personal Guidance Convention, Washington DC, 2009

- Supervised the peer counseling programs in St. Louis high schools
- Instructed other employees in proper food and beverage services
- Tutored students in College Algebra and Marketing courses

# Work Experience (paid for 100% of college expenses)

- Waitress, Sagamore Room, Purdue Memorial Union, August 2008 to present
- Salesperson, University Book Store, Purdue University, May 2007 to May 2008

Available upon request

Sample Skills Résumé. Copyright The Purdue OWL.

A pro of this format is you can list your Rainbow experience all throughout your resume! Here's some examples of how you might write about Rainbow in this resume:

# Skills

# Customer Service

- Assist attendees at booths at several local events throughout the year (giving directions, answering questions, offering water and toys for children).
- Serve dinners at outreach events to a group of 50-75 people.
- Welcome and provide guidance to guests as seasonal employee at summer musical theater festival.

# **Event Management**

- Planned and executed themed events to be engaging for a range of age groups and interests.
- Successfully marketed my own and other events to achieve attendance goals for youth group.
- Managed logistics at events to ensure the proper amount of food, seating, and appropriate timing of speakers and activities.

# Creativity and New Ideas

- Came up with 3 brand new fundraising ideas to engage the community and increase income by 50% for my youth group.
- Won competition to create new t-shirt design for my youth group to be sold throughout the state.
- Created brand new filing system at temporary office job, received consistent positive feedback from coworkers and managers about ease of use and time saved looking for items needed.

A con of this format is that some managers might not like it because they aren't used to seeing it and they might not read it (remember, only 6 seconds). But you could also get someone who loves that it's something they haven't seen before. You just never know. Your best bet is to use this resume format if you have already met the manager, or get a referral, or give it to them in person, and can tell them, "I have a skills-based resume. If you want another format to look at, please let me know, but I think you'll enjoy reading this to get a better picture of what I can do."



Another way to get creative is to write out your own "other" section for Leadership Experience with bullet points like you would for work experience. Here's the inspiration I found for that (from Rollins College):

103 Pinehurst Court, Glen Allen, Virginia 23059	
OBJECTIVE	
Seeking a Student Assistant position with the Office of International St skills, and customer service experience	udies utilizing leadership ability, bilingual
EDUCATION Rollins College, Winter Park, Florida Candidate for Bachelor of Arts in Music	May 2017
Glen Allen Preparatory School, Glen Allen, Virginia  National Honor Society  Winston J. Marshall Scholarship	May 2014
French Immersion Program, Paris, France	December 2013
WORK EXPERIENCE	
Piano Brothers, Richmond, Virginia  Musician / Sales Associate  Taught piano lessons to 20 students and conducted rehearsals	January 2012-Present
Consulted with customers to determine appropriate instruments.	
Richmond Symphony Orchestra, Richmond, Virginia Camp Counselor	June 2011-September 2011
<ul> <li>Supervised 14 campers in activities ranging from hiking to wate</li> <li>Communicated with parents to ensure safety and health of car</li> </ul>	
LEADERSHIP	
Secretary, Glen Allen Preparatory School Key Club, Glen Allen, Virginia	2013-2014
Concert Pianist, Glen Allen Preparatory School Ensemble, Glen Allen, V	
Volunteer, Habitat for Humanity, Richmond, Virginia	2012-2014
Volunteer, Good Shepherd Soup Kitchen, Richmond, Virginia Captain, Glen Allen Rowing Team, Glen Allen, Virginia	2013-2014 2012-2014
	2012-2014
PIANO PERFORMANCE EXPERIENCE Solo Performances:	
<ul> <li>All-County Solo and Ensemble Competition (Four superior ratin Ensemble Performances:</li> </ul>	ngs) 2007-2011
Glen Allen Preparatory Musical Theatre Productions, Pit Ensen	nble 2011-Present
Glen Allen Preparatory School, Winter Ensemble at St. Mary's	
Orchestral Performances:	
<ul> <li>Glen Allen Preparatory School Orchestra</li> </ul>	2011-Present
<ul> <li>Richmond Symphony &amp; Youth Orchestras</li> </ul>	2011
<ul> <li>Martinsburg County School Orchestras</li> </ul>	2011
<ul> <li>St. Gertrude's School of Performing Arts</li> </ul>	2009-2011
All-County Honors Orchestra	2008-2011
SKILLS	l. T
Computer: Proficient in Microsoft Word, Excel, and Outlook; Facebool Language: Fluent in French	k, I witter, and Instagram

So, what could this look like for Rainbow? Here's an example I wrote:

# Leadership Experience

International Order of the Rainbow For Girls youth group 2010 to present

- Managed volunteer efforts for 20+ participants at various charities, from the initial phone calls, to training, and clean up and everything in between.
- Ran membership drive, motivated the chapter to participate in events that successfully increased membership by 15%.
- Served as president of my local chapter twice: set goals for the term, led meetings, created events, gave public speeches at local and state-wide events.
- Currently holding a state office, responsible for coming up with new ideas for the year, voting on state rules, serving as a mentor and role model at my local chapter, and speaking at the annual convention in front of a crowd of almost 500 people.

You'll notice I used words like "chapter" and "president" in order to help the reader understand what they might not understand in *Rainbow terms*.

A pro of this option is this section of your resume will attract more attention so it is more likely to be read. And you get to really highlight all you did in Rainbow!

A con of this option is it might make your resume too long if you have plenty of other work experience to write about.



A third creative option would be to ditch the Objective in your resume and write about Rainbow in an introduction instead. This is especially helpful if you don't have a lot of work experience to write about. Here's what that section might look like:

# Suzie Rainbow

suzie.rainbow@gmail.com - (702) 555-5555

A history of holding responsibility in many areas at once with a proven ability to communicate clearly, operate in a fast-paced environment, and create meaningful work during inevitable down-time. My highest values and top skills have been molded by:

The International Order of the Rainbow for Girls youth group

- Organizational skills used while creating and managing various events (fundraisers, membership drives, workshops, and bonding experiences).
- Communication skills perfected in public speaking engagements both large and small, informing members about goals and accomplishments, encouraging attendance at events, and representing the organization to the general public.
- Understanding how to work toward long-term goals and a delayed sense of gratification through a successful 3-year long membership drive.

## Varsity Softball

 The ability to work toward a common goal on a team with a wide range of personalities...

One pro of this option is, because it's at the top of your resume, a manager will see your Rainbow experience quickly.

One con of this option is your introduction becoming too long. Use bullet points to make it more "readable". You could also write a brief bit about Rainbow in your introduction, and get more detailed in your "other" section.

Can you think of some other creative ways to include Rainbow on your resume to give it the respect it deserves? Feel free to share it on the blog!