# How to Write Your Own Money-Making Websites









# Successful Website Owners Revealed

By Nick Usborne for



American Writers and Artists Inc.

# Welcome

Writing How to Write Your Own Money-Making Websites was something of a labor of love for me.

I really wanted to share what I had learned about making a big second income with the websites I had been writing.

But I never imagined I would actually get to know and talk with so many of the people who took the program, and then get to see the amazing results they came up with.

What you will see on the following pages are examples of just some of the sites that have been created by people who took the program, and then took action.

For me, as the author of the program, this is the ultimate reward — to see so many great sites being created on so many different topics. Some of these sites are already generating a monthly revenue for their creators, others are well on the way.

And keep in mind, these sites were not created by "web experts." They were created by regular people who have a passion for their topics, and then used the program to acquire the skills to transform that passion into Money-Making Websites.

But before I pat myself on the back too much, I have to admit that I wasn't alone in helping all these people create such great websites.

Several weeks ago, we ran a series of training calls for people who had purchased the program. Each Monday, for seven weeks, we conducted live information and training sessions. Along with the training calls, we also created an online community for everyone who took part.

The real magic of this story took place, and continues to take place, within that community.

Hundreds of people are involved, all helping each other with tips, feedback, and encouragement. It is one of the most active and generous forums I have ever been involved with.

And you needn't feel left out.

If you decide to get your own copy of the *How to Write Your Own Money-Making Websites* program, you will also receive immediate access to this private membership site.

So you'll get both the program, and all the support and help you could ever need through the community forum.

Spend a few minutes and go through this catalog. See what others have done. I think you'll be impressed.

Then, make the decision to start your own Money-Making Website.

If you like to write, and you want or need to create a second income for yourself or your family, this could be just what you have been looking for.

Finally, I would like to thank everyone who has been participating in our community, and gave permission to have their websites included in this catalog. You're the best!

Best wishes,

-lick Usbane

Nick Usborne March, 2010

# www.NursingMenopause.com

#### Owner

Glenda de Vries Stouffville, Ontario

# Site Topic

Menopause

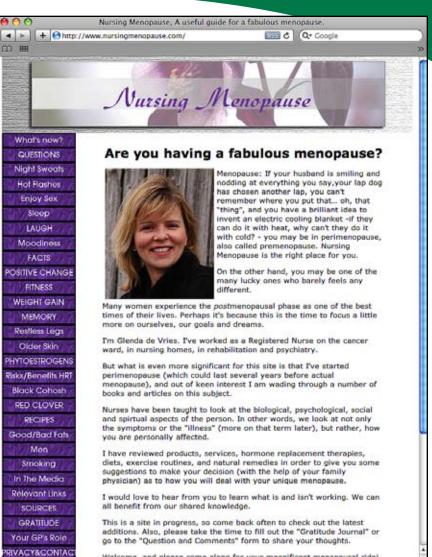
# **Copy Sample**

Nursingmenopause.com is written by a nurse to provide you with the information and inspiration you need in order to have a fabulous menopause.

## **Program Thoughts**

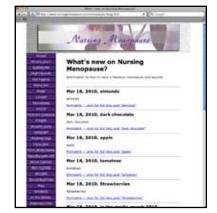
During the past 10 years, I have written and published a book and several magazine and newspaper articles. I became frustrated with the pithy financial returns these efforts brought me. Since taking Nick Usborne's How to Write Your Own Money-Making Websites program, I truly believe for the first time that I will be paid sufficiently for my time and effort.

Thank you to AWAI and Nick Usborne for this great opportunity.









# www.PinkDetective.com



Bonnie Fernandez Rochelle, Virginia

# **Site Topic**

Shop Pink for the Pink Dolphin

# **Copy Sample**

Pinkdetective.com: investigating pink products for home, garden, fashion, weddings, and family. Shop pink, with a mission, for the endangered pink dolphin.

### **Program Thoughts**

AWAI's program, *How to Write Your Own Money-Making Websites*, by Nick Usborne, has totally changed my family's perspective on reaching a targeted niche market through the Internet. Nick's generous sharing of his experience, creativity, and favorite tools, has



made the program worth its weight in gold and the support forum of members is both inspiring and invaluable. My husband and I are fine artists; this program has not only revealed to us unrealized markets through keyword research, but also helped us to avoid trial and error in new product development. The website, pinkdetective.com, was inspired through following the steps set forth in Nick's program.

# **The Motivation Behind My Money-Making Website**

It has become life-changing for our daughter, allowing her to save for college, have a career focus, and help an endangered species by sharing her passion for pink. Our whole family has been profoundly and wonderfully impacted by AWAI and we are looking forward to staying connected. Life is a journey of learning and it's more fun and less intimidating with the support of like-minded people.

# www.Cozy-Cottage-Tea.com



#### **Owner**

Sophie McDougal Lubbock, Texas

# **Site Topic**

How to host a charming tea party — inspiring ideas on tea, invitations, recipes, and beautiful table settings!

# **Copy Sample**

Cozy Cottage Tea Company is a charming place for tea drinkers to discover inspiring ideas for hosting a tea party, no matter the size!

Our inspirational "How To Guides" demonstrate practical advice on such topics as: picking a theme for your party; the right type of tea to serve; choosing the best teapot/teacup for each tea; hand-made tea party invitations; and setting a beautiful tea party table.

# **Program Thoughts**

Have you ever dreamed about making a living, or at least supplementing your income, doing something you really loved? That was me. Something always seemed to get in the way of following my dreams. Life. Bills. Responsibilities. Nagging negative thoughts sabotaged my self-esteem. What if I failed? Sound familiar?

So, like most people, I put away my youthful dreams, and took a "safe and secure" job that paid the bills, put food on the table, but left my soul empty. Time marched on. Then the Internet came along, and I sat back as other people lived my dream.

... Until one day, about year ago, I rediscovered AWAI, and found Nick's program. Here was someone who had built a hobby website about something he loved, and was making a tidy sum working on it only part-time.

*How to Write Your Own Money-Making Websites* has personally given me the confidence and the tools to follow a dream I once had; one I had basically given up on — sharing my passion about everything Tea.

With Nick's program and SiteBuildIt, I've built a site where I can share my love for Tea, while creating multiple streams of passive income to supplement my salary and early-retirement goals.

What Nick has done is truly life-altering. Where once there was only an impossible dream, with Nick's program, my eyes have been opened to a world of endless possibilities. How AMAZING is that!



# www.Raising-Rabbits.com

#### Owner

Karen Patry Port Angeles, Washington

# Site Topic

Comprehensive Raising-Rabbits Guide

# **Copy Sample**

Raising-Rabbits.com is a comprehensive online guide to raising rabbits. Raising-Rabbits.com gives complete tips, instructions and pictures for every facet of raising rabbits — from birth, to death, and beyond.

## **Program Thoughts**

How to Write Your Own Money-Making Websites opened my eyes to the possibilities. It was clear and detailed, and even though I had zero web experience, I could see that Nick's program would work — easily. After also attending a series of conference calls, I selected SBI as my web host and guide, and I've been waaaay beyond pleased with results thus far. A huge THANK YOU for this program!



# **The Motivation Behind My Money-Making Website**

The money, of course! My goal is to replace my income of over \$3,000/month, and ultimately, to support my husband and me throughout retirement. I recognize that this will take a few years to build; what better time to start than now?!

But, the amazing thing that is already happening is the 'glicken.' Raising Rabbits is rapidly gaining in visitors and visits. As it does, my website is also gaining in reputation. I get compliments for things like: "The most informative rabbit website on the Internet," and "Your site is impressive!" That makes me feel very good, and spurs me on to provide even more depth. I don't know if it's because I'm passionate about rabbits (passion really helps!), but I believe my Money-Making Website is now a life's calling.

All this is unbelievably thrilling. It's like creating your very own world where anything is possible. I look forward to a day (two years from now) when I can laugh at the day (two weeks ago) that I was excited over \$1.57 in AdSense income. Heck, I'm already laughing!

It was Nick Usborne's program that opened my eyes to the possibilities. I have not cast even a teensy glance backward since I opened the cover to Nick's program for the very first time. Thank you very, very much, AWAI and Nick Usborne, for showing me how to activate my dreams!



# www.FashionablyWired.com



Donna Fitzgerald West Columbia, South Carolina

# Site Topic

Handcrafted coiled copper wire jewelry

# **Copy Sample**

*Fashionably Wired*<sup>®</sup> is my very own unique concept and craft business. Though I began making and selling beaded jewelry in 1998, I adopted the name "Fashionably Wired" in 2001 when I discovered my unique style of coiled wire jewelry. I sell my jewelry at craft shows throughout the southeastern U.S. and through this website.

#### **Program Thoughts**

Nick has done an excellent job and given me focused, useful information for improving my



website and its potential for profitability. I feel I have a much better handle on what it takes to be successful on the Internet.

## **The Motivation Behind My Money-Making Website**

My 12-year-old child is terminally ill, and since her disease is slowly progressive, there may come a time when I cannot leave home to go to work. Without my income, we don't have enough to live on. So, I have been building up my jewelry craft business and exploring work-from-home options. I began www.fashionablywired.com to make more money. But, until I took Nick's class, it was just an okay site. It had about 40 pages total, and most of the content was older pictures of my jewelry. I was not getting a lot of traffic, nor was I selling very much, even to my existing customers.

With the encouragement and practical information provided in his program and through the group site discussions these past six weeks, I believe I have improved the value of my site tremendously. I have added advertising, affiliate links, and pumped the content up to 210 pages and counting.

Plus, I've added a lot more written content to go with 500 new photos. I've also created a blog to encourage interaction with my visitors. The program was very helpful.

# www.StrokeAfterStroke.com

#### Owner

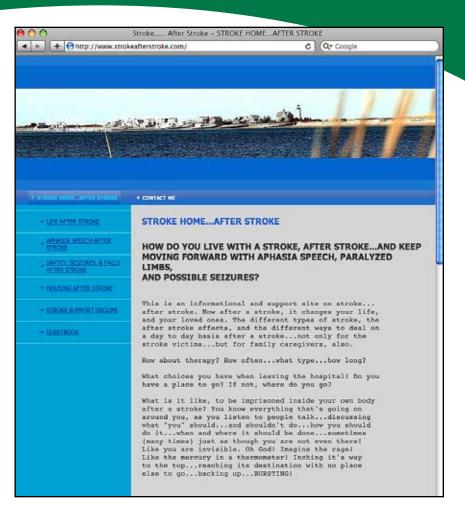
Susan Feiertag New Bern, North Carolina

# Site Topic

An informational site on stroke victims, after a stroke and support groups for victims and family caregivers.

# **Copy Sample**

Stroke After Stroke website is to inform "stroke victims" and "family caregivers" of choices they have, while recuperating from the stroke. Where do they go, when they leave the hospital? What happens when physical or speech therapy ends due to insurance? What do you do, when the doctor tells you can't go any further? How do you handle not talking ... hardly walking, if at all ... unable to read or write ... YET ... you understand everything going on around you.



# **Program Thoughts**

I had the program for almost a year, when we were told that Nick Usborne was personally going to hold hands-on training for us, in hopes that it would help us to publish our sites.

I think it was the best move ever ... Without it, I know that I would not be where I am today ... my site is published ... I have lots left to do on it, however, it would never have happened without the program. We became so motivated, learned so much, took one chapter at a time, and worked them together as a whole.

Not only did Nick give the program on a weekly basis, but the forum he ran was the greatest I have ever been involved with. Everybody helped everybody! It was so wonderful to see so many people pull together. Now, we are all excited for everybody doing well with their sites. We had the weekly classes, the homework, the questions and answers. And, the forum continues, along with Nick critiquing, as the sites are up-and-running.

My life is totally changing because of this program. I have become so positive about "MY" Money-Making Website, and I haven't made a dime, yet. I'm looking forward to growing my site and having a nice income with my retirement in a few years. I'm excited about it!

I've met a number of exceptionally nice people through the program and the forum, with whom I am hoping relationships will continue, as time goes by.



# www.SmoothieInsider.com

#### Owner

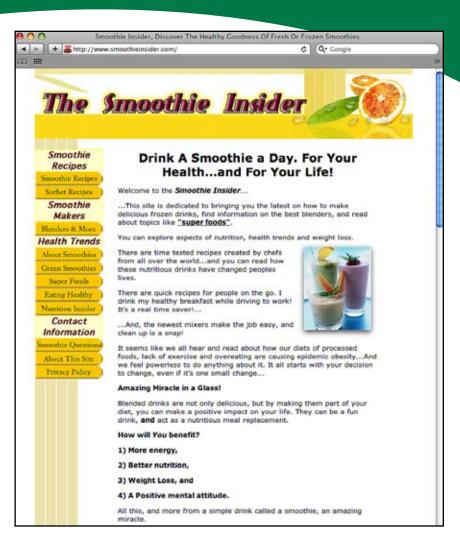
Don Kowalski Salem, Oregon

# **Site Topic**

To explore various aspects of Smoothies, such as recipes, plus we explore health benefits, and more.

# **Copy Sample**

Welcome to the *Smoothie Insider* ... This site is dedicated to bringing you the latest on how to make delicious frozen drinks, find information on the best blenders, and read about topics like "**super foods**." You can explore aspects of nutrition, health trends and weight loss. There are time tested recipes created by chefs from all over the world ... and you can read how these nutritious drinks have changed peoples' lives.



# **Program Thoughts**

Regarding Nick's *Money-Making Website* program, I believe it to be an excellent business plan, or blueprint, that anyone can use to help them structure a website, regardless of what their goal is.

I am now at the point where I can see so much of the "chatter" on the Internet that really is a waste of time and effort. Nick's program is not this way.

The best way for anyone to take advantage of Nick's program is to read it, then read it again, then start their project ... And, when they do, they need to have laser focus on what he says, and ignore all the other hype on the market.

My site developed out of a new found passion for getting healthy. Although my site is young, I see traffic results doubling each month, because I am focusing on genuine content.

# The Motivation Behind My Money-Making Website

My end goal is to monetize the site, and ultimately, I would like replace my current income, and retire from my current position. At that point, I would like to start another site, and begin to study the *Accelerated Program for Six-Figure Copywriting* offered by AWAI. I would like to be able to travel while doing this.



# www.SelfEsteem-Building.com

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+ Attp://www.selfesteem-building.com/

#### Owner

Michelle Sears Germfask, Michigan

## **Site Topic**

Self esteem building

# **Copy Sample**

Self esteem building is about learning to love and accept yourself by creating a deep, lasing relationship with the most important person in your life - You. You can find all the information you need at www.selfesteem-building.com.

## **Program Thoughts**

Nick's program is amazing. I am going through it again with everyone else who's taking his teleconference and the stuff I've picked up the second time around has doubled my traffic.

I've purchased a lot of Internet marketing programs and they didn't come close to the results-oriented program that Nick offers. This is truly a Money-Making Website step-by-step guide that really works. Since I've purchased Nick's program, I have created a 70-page website that receives traffic ... which is the life-blood of any website. I finally feel like I'm seriously going to be able to quit my day job and be a work-from-home mom. ..... selfesteem-building.com Self esteem building is your master key Motivation to personal fulfillment If you want to change your situation you must first change yourself. WHAT MATTERS MOST IS HOW YOU SEE YOURSEE Self esteem building really comes down to loving and accepting yourself for who you are. Start today by building a deep lasting relationship with yourself. Inspiration Read these pages and if something I say resonates with your internal self, use it. If it doesn't keep looking, Self esteem building is all about learning how to treat yourself with love, compassion, respect, courtesy, generosity. So I have gathered what I've learned and put it all in one place. The mentors that have changed my life. The unlimited resources I have used. Education And the personal experience I have gained a long the way. Building your self esteem will change the way you look at yourself. You can and will stop worrying about what others think of you. And most importantly, you will learn to stop beating yourself up for every little mistake. The Author Because making mistakes is not the problem. But reliving those mistakes and putting yourself down for them is a problem. One that will crush your self esteem. So come on in sit down, kick your feet up and learn to treat yourself better than any other person on this planet. "Self-esteern is like a difficult-to-cultivate flower. It requires frequent nurturing that occurs when you keep your word and follow through on your promises." -- Derrick Bell Subscribe To This Site

Self Esteem Building - Creating a relationship with yourself

Coogle





# www.London2012UsefulInformationGuide.com

#### **Owner**

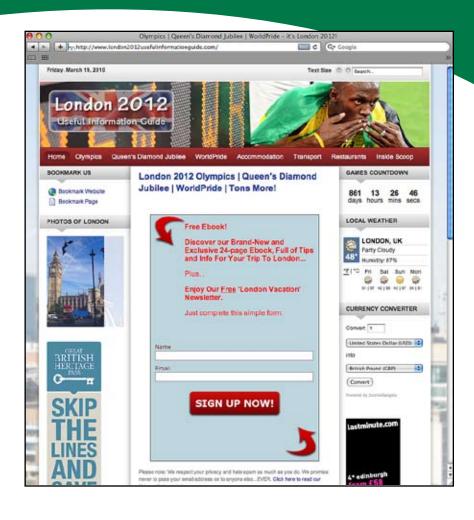
Paul Parry United Kingdom

## **Site Topic**

The Web's ONLY Site About Every Major Event in London in the Summer of 2012

# **Copy Sample**

Why Use London2012UIG.com? Because here you'll find the info which will actually make your vacation more enjoyable. Stuff you need to know — but are rarely told —about things like the local currency in London, London cell phone networks, London customs (e.g., tipping and pub etiquette), transport in London, or even where there's a 24-hour pharmacy in London (especially useful when travelling with kids).



# **Program Thoughts**

After learning all I could about Internet marketing for over two years and having a go at all sorts — articles, PPC, selling an e-book, and building a website. But, I hadn't made any money, and I needed a little more knowledge and, more crucially, to follow a proven system for creating a site I could be proud of.

Then, I discovered Nick's program, which is amazingly helpful. I liked Nick's writing style (which is to the point, educational, and not in the least bit patronizing) and I really appreciated the detail he provided as he described the whole process, from the very early stages right through to promoting the 'finished' site — while giving great examples and resources throughout.

My advice, "No matter how small — every single day do something that moves you closer to your goal. You'll soon build momentum and find you simply have to do something every day."

# The Motivation Behind My Money-Making Website

I began building my site around a topic I was passionate about — traveling to London in 2012. My father passed away a day before the start of the Beijing Olympics in 2008. He had attended every single Olympic Games as a journalist and media consultant working for Reuters, the news agency (and, later, the IOC) since the Mexico Games in 1968 and had also played a major role in both bringing the Games to London in 2012 and, subsequently, helping the London Organizing Committee of the Olympic Games once London had won the right to be the Host City. My site is dedicated to my father.

# www.VegetableGardeningOrganic.com

#### Owner

Doug Kroeker Lincoln, Nebraska

# **Site Topic**

Organic Gardening

# **Copy Sample**

If you would like to learn about how to start an organic vegetable garden, check out my website at www.vegetablegardeningorganic. com. You can find lots of gardening info and follow me this year on my own garden. Follow along from start to finish. You will see everything, good and bad, like last time when we planted 10 times too more spinach as we could eat! So check us out at www. vegetablegardeningorganic.com.

# **Program Thoughts**

I bought Nick's *How to Write Your Own Money-Making* Websites program a while back, but if you wouldn't have had this seminar, I probably would not have done anything with it, but it helped jump-start me and everything kind of just came together. I have already had 98 visits since February 1 — that's only 15 days — and if you Google vegetable gardening organic, I'm on the first page. That topic was searched over 5,000 times per month, which I checked out using the Google AdWords keyword tool like Nick taught us, which was why I chose to name the site with that name. I can't thank you all enough.







# www.ProvidenceLover.com

#### Owner

Ann Ronan San Juan Capistrano, California

## **Site Topic**

Tips on Traveling to Providence, RI from a transplanted native

# **Copy Sample**

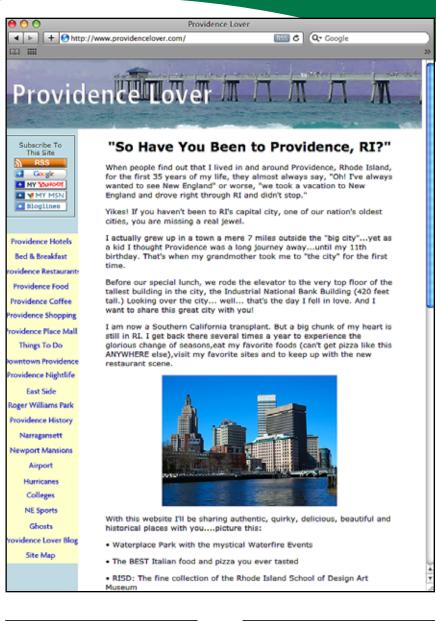
Native Rhode Islander encourages a visit to RI and shares the quirky characters, delicious food, beautiful and historical places of Providence, RI, and nearby attractions. Providence was the only U.S. City to make *The Wall Street Journal's* Top Ten Up-and-Coming Travel Destinations at the end of 2009.

# **Program Thoughts**

Fantastic step-by-step instruction combined with phone instruction and coaching makes it a no-brainer way to start a new profit center. My husband saw my excitement and the true potential of creating a portable income stream, so he's creating his first site, too!

#### The Motivation Behind My Money-Making Website

We are creating an additional income stream (for travel and luxuries) that is portable and enjoyable – something we can do well into our senior years.







# www.CityGirlFarming.com

#### Owner

Kerrie Hubbard Happy Valley, Oregon

## **Site Topic**

Raising food in small spaces (Urban Farming)

# **Copy Sample**

City Girl Farming is the urban guide to raising (and growing) your own food in the city or other small spaces. As the economy teeters and unhealthy agricultural practices are exposed, more and more people are turning to gardening, raising their own chickens, and other 'back to the roots' practices to ensure healthier, cheaper food for their families. At City Girl Farming, you'll find answers to questions about growing food in the city as well helpful information to get you started with "city livestock" (chickens, bees, goats, etc.). Also included are recipes, preservation information, and gift-giving ideas that utilize your harvest.



# **Program Thoughts**

I've had the program for awhile, but never got around to doing much with it until we had our seven-week walk-through with Nick. This structure and accountability was EXACTLY what I needed to make the program a priority in my life. I loved the format, the information, and access to others going through the same thing. In six weeks time, I went from not having a clue about what topic to choose to having a website live! I'm sooo excited about my new website and it's potential. And I'm grateful for the jump-start to help get me going! I'm telling everyone I know that they should sign up for this program. I'm already thinking about what I want my second site to be about! And, I'm having a blast doing it.

# The Motivation Behind My Money-Making Website

My motivation for the site (and more like them that I'd like to create) is to generate more passive income. I already have some passive income (as I'm an artist and do some stock illustration) and I LOVE getting paid over and over for creating something once. I've tasted the fruit of passive income and I'm looking for ways to generate more. And then? Well, the sky's the limit. I'd like to travel more. I'd like to do good in the world (i.e., build orphanages, finance water wells in poor places, etc.) and if I had enough time and money, I could do all that and more.

# www.LearnToMeditate.com

#### Owner

Lucy Culpepper Encinitas, California

# Site Topic

Meditation

# **Copy Sample**

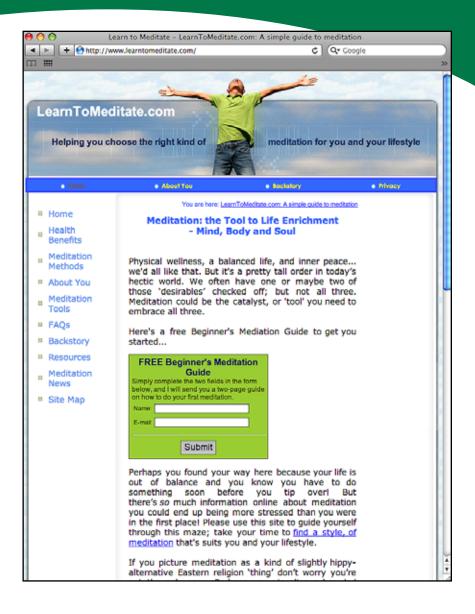
LearnToMeditate.com: a simple guide to help you choose the right kind of meditation to suit you and your lifestyle. The site clearly reviews the major forms of meditation, offers a free Beginner's Mediation Guide (via an online sign up form), resources, book recommendations, and product reviews.

# Site Marketing

I promote the site using keywords/SEO. I have also created a Facebook account and will be starting targeted Facebook advertising over the next week.

# **Program Thoughts**

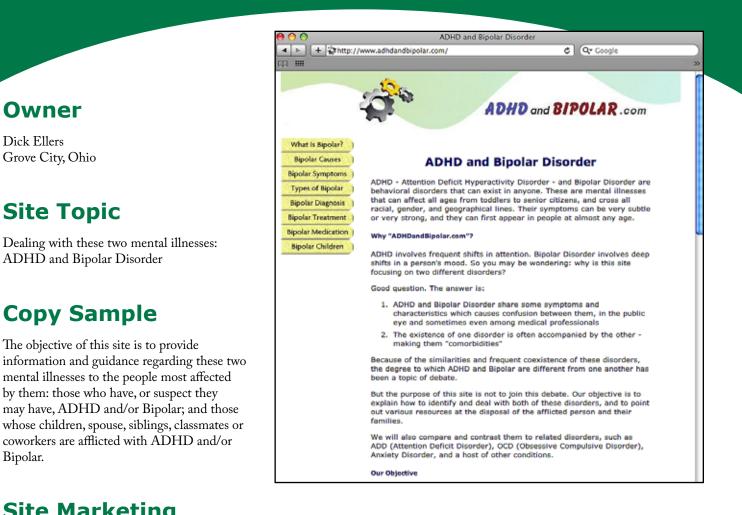
I have really 'clicked' with this program; both the way it's written and the delivery of the live webinars. The program work is clear, not too overwhelming, yet full of good solid information that I will keep referring to. In fact, I'm going back to the beginning. I know in my excitement to get going I jumped a few pages here and there. To make my site really place well, I need to study and implement all the advice in 'How to attract plenty of visitors to your site.'This is also the first program that I have created time to listen to the entire live webinar — I didn't want to miss any golden nuggets from Nick Usborne!







# www.ADHDandBipolar.com



# Site Marketing

Owner

Grove City, Ohio

Site Topic

ADHD and Bipolar Disorder

**Copy Sample** 

The objective of this site is to provide

mental illnesses to the people most affected

coworkers are afflicted with ADHD and/or

by them: those who have, or suspect they

Dealing with these two mental illnesses:

Dick Ellers

Bipolar.

ADHDandbipolar.com will first explain the symptoms, treatment options, and medications for the different permutations of these illnesses. Its secondary objective is to be a source of recent news regarding breakthroughs in research and treatment, and a place to share insight and experiences with others impacted by these illnesses, whether directly or indirectly.

# **Program Thoughts**

Nick Usborne's Money-Making Websites program is very understandable, well written, logical, and insightful into the process of planning and developing a Money-Making Website. It has opened my eyes to the tremendous potential of the Internet, and guided me toward organizing and executing a multi-year plan to develop my site.

That is quite an accomplishment, given my lifelong tendency to spend hours on a project and abandon it at the eleventh hour, unfinished, for a different endeavor.

Thanks to Nick's easy-to-follow and motivating style of writing, my website has become a labor of love that I hope continues for quite some time.

# www.Discover-Daman.com

#### **Owner**

Noel Gama Daman

# **Site Topic**

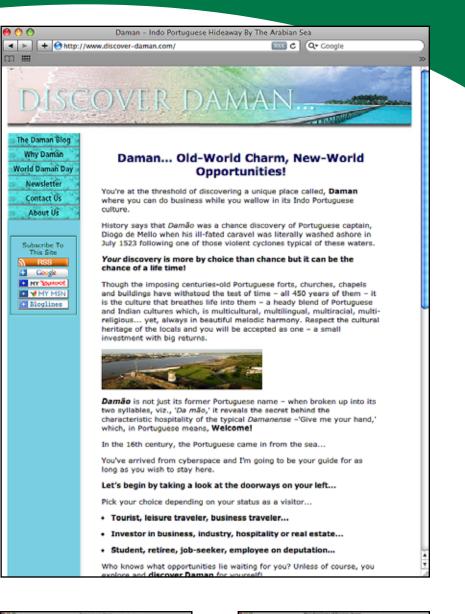
Travel/Hometown

# **Copy Sample**

Come, discover Daman — former Portuguese hideaway on the western shores of India — where old world charm shakes hands with new world opportunities!

# **Program Thoughts**

The most enjoyable of all AWAI programs trademark Nick Usborne — and my all-time favorite forum ... deadline day felt like my last day at school — great expectations mixed with a kind of inexplicable sadness to say goodbye to all the warm, friendly and supportive colleagues. The program has helped me add "Infopreneur" to my biz card — can anything else beat that as an instant conversation starter?!







# www.WaterBenefitsHealth.com



Nancy Hearn Phoenix, Arizona

#### **Site Topic**

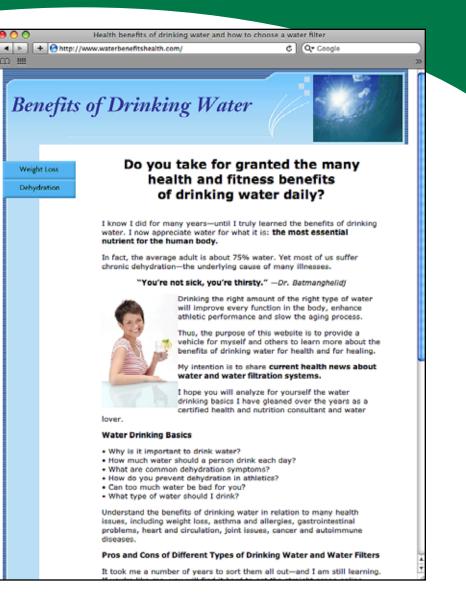
Health benefits of drinking water

#### **Copy Sample**

Learn the health and fitness benefits of drinking water. Know the causes and symptoms of dehydration and how much water to drink daily. Expert advice on choosing the best drinking water and the best water filter for your home.

#### **Program Thoughts**

I've taken a number of online marketing programs, but this is the first time I feel like I have a clear path to follow with a sincere and honest mentor, Nick Usborne. I know he is successful at doing what I want to be doing, i.e., writing a Money-Making Website about a topic I am interested in. In addition, the teleconference series was very beneficial and helped me stay focused and on track.







# www.TequilaVillage.com



Malcolm Smith Lake Worth, Florida

# **Site Topic**

All things tequila

# **Copy Sample**

If you're one of the millions who've discovered the pleasures of premium tequila, TequilaVillage.com is your home base. And if you're one of the millions curious to know what all the fuss is about, TequilaVillage.com is your perfect starting point.

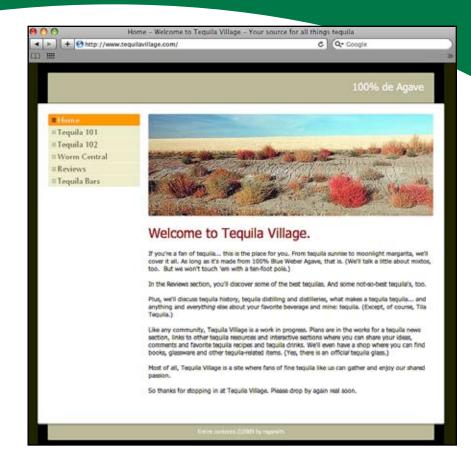
Just log on to www.TequilaVillage.com to begin — or continue — your love affair with that delightful ambrosia from south of the border.

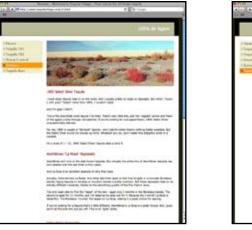
# **Site Marketing**

TequilaVillage.com is loaded with tequila information, tequila reviews, a tequila bar locator, and more. And, soon we'll be featuring a community forum and tequila recipe section.

# **Program Thoughts**

For quite a while, I wanted to create a website that combined an interest with passive income. But, I had no idea where to begin. Nick's program gave me the blueprint and inside tips — I needed to finally get my site launched.







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# www.SweetDesignsPR.com

#### Owner

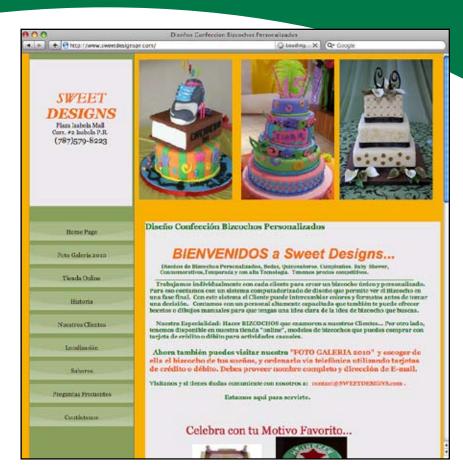
René Sifonte Isabela, Puerto Rico

# **Site Topic**

Personalized Cake Designs & Confection

# **Copy Sample**

Our mission is to develop Personalized Unusual Cake Designs and preparation with our secret Homemade Cakes recipes, for all our customers in Puerto Rico and visitors. And share all our creations through our website. Photo Gallery for the whole global community.

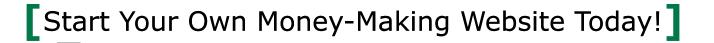


# **Program Thoughts**

Actually, I'm working on my projects (two new websites) ... the one above, (active and local website), and one that isn't published yet. The knowledge spread and the clarity of this program enlightens me and removed my fears in the way I look for new opportunities in the Internet Global Community potential businesses.







# www.HouseSittingA-Z.com

Owner

Betty Santoyo Bay City, Oregon

**Site Topic** 

Where house sitters learn, encourage, and share with others

**Copy Sample** 

How can I become a house sitter? Want to find other house sitters? Want to reduce expenses or travel? You've come to the right place! House Sitting A-Z is dedicated to answering all your questions about house sitting, supporting and encouraging fellow house sitters worldwide, providing helpful tips, downloadable forms and much more.



Are you an experienced house sitter? Come share your knowledge and stories with others, create a one page website, help create training videos, or share information about house sitting internationally.

HouseSittingA-Z.com is the place to be! What are you waiting for? Come start your adventure today!

#### **Program Thoughts**

I purchased the program in February 2009 and read it, but didn't really get started until January 2010 when the group sessions started. The group sessions really motivated me and pushed me forward to actually get the website formed.

The program also taught me you don't just slap together a site. Lots of thought and time are required to have a great site that is found, active with traffic, and has potential to earn an income.

I've also learned to quit being a perfectionist about everything, outsource when needed, and understand this is a work-in-process.

This program and group sessions were the "kick in the pants" that I needed to get going



# www.All-Natural-Dog-Treat.com

#### Owner

Jennifer Phillips April New Hope, Pennsylvania

# **Site Topic**

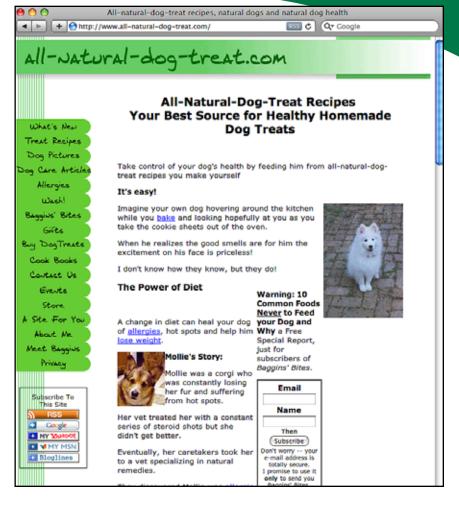
Dog Health

# **Copy Sample**

All-Natural-Dog-Treat is your resource for healthy dog treat recipes. By baking treats for your best fur friends you can save money and contribute to your pet's health.

# **Program Thoughts**

The hands-on, detailed explanations simplifies creating a website that gets traffic and converts visitors.







# www.Cat-Health-Detective.com

#### Owner

Carolynne Woods Des Moines, Washington

# **Site Topic**

Cat Health

# **Copy Sample**

Cat Health is a website giving advice on cat care and making good choices on behalf of your cat. We all want to see our cats healthy so tips to benefit your cat's well-being are offered. The end goal is to help prevent cat illnesses.

# **Program Thoughts**

I feel like I had floundered finding a topic until AWAI started the webinars with Nick. I have the written program for reference when needed but I'm able to devote my time to writing good content now that I have a focus.







# www.PlantPureFoods.com

#### **Owner**

Scott Elder Orem, Utah

# **Site Topic**

Healthy Plant-based Entrees

# **Copy Sample**

Finally, great-tasting, healthy meals that are easy to prepare and affordably priced. You can now enjoy a healthy and delicious restaurant quality meal in about 10 minutes. Learn more at www.plantpurefoods.com

# **Program Thoughts**

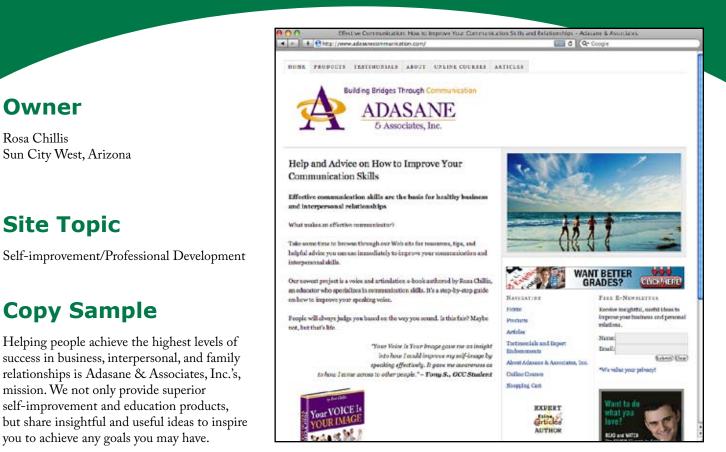
How to Write Your Own Money-Making Websites has saved me untold hours of time and thousands of dollars. It's helped me to greatly reduce the learning curve and cut right to the chase in implementing proven money-making strategies to my website. Another added benefit is to now be able to have productive discussions with website designers and SEO experts.







# www.Adasane.com



## **Program Thoughts**

Owner

Rosa Chillis

I thought the program How to Write Your Own Money-Making Websites was well-written and presented. The step-by-step instructions were clear and easy to follow. Since purchasing the materials, I have put up a website I love. Am I making money yet? No. But I hope to do so very soon. I have implemented several of the marketing strategies Nick recommends, but I need to find the time to do more — I'm up to 15+ pages! However, I'm having great fun and plugging away. And, I want to thank Nick for the live free follow-up seminars. He is so generous with his time and in sharing his expertise. I have spent a great deal of money over the past three years trying to learn how to make money on the Web. Nick's program is by far the most comprehensive (and comprehensible) I've used to-date and the cost reasonable. I know his ideas will work -I've just got to get busy!





# www.SantaInChicago.com

Owner

John Sullivan Streamwood, Illinois

# **Site Topic**

Where to find Santa Claus events in the Chicago area

# **Copy Sample**

To make it easy to find out exactly what kind of Santa events are available, we have listed over 375 places where you can find Santa in the Chicago area by location and by the type of event. For example, many area cities and towns have Santa offerings that include parades, tree lightings, children's activities and more. You'll find just about every place that Santa is appearing in cities from Addison through Zion. Events are broken down into different categories. There are separate listings for area malls, organizations offering



breakfasts, lunches and dinners with Santa, train trips with the "jolly old elf," where to find Santa houses, where to go for pet pictures, plus offbeat and unusual Santa events. You'll also find organizations that host "Santa from times past" evoking a nostalgic yearning for Christmases of long ago. Free Santa events are highlighted so they are easy to find, you'll learn where to go for story time with Santa and Mrs. Claus. One of the listings includes Christmas tree farms where you not only cut your own tree, but let the children visit with Santa. There are events for special needs children — little ones with physical and developmental disabilities — where they can see Santa without having to wait in line.

An interesting addition to the website is the "top ten Santa events in Chicagoland and Northern Illinois," which makes it a breeze to discover some of the best and most popular Santa happenings at a glance. Other resources you'll find on the site are where you can hire a Santa and some free things available from Santa-for example recipes for his favorite Christmas cookies.

# **Program Thoughts**

The very best thing about this program in a nutshell is it got me to sit down and to keep going until I had a real website up and operating.

# www.MyCoveredCallWriting.com



Tim Leary Miami Beach, Florida

# Site Topic

How to sell covered calls for income

# **Copy Sample**

Covered call writing and covered call strategy to earn 3% to 5% monthly in bull and bear markets with limited risk.

# **Program Thoughts**

Excellent program. Nick (and the staff's) thought process on how to build a producing website is very methodical and easy to follow.

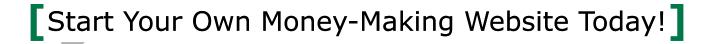


A real story: 3% on Microsoft in less than Fou Weeks!

At a dinner with friends who were wringing their hands about the market, I launched into a story about a simple trade that







# www.CreativityBeat.com

#### Owner

Judith Shaw Albuquerque, New Mexico

## **Site Topic**

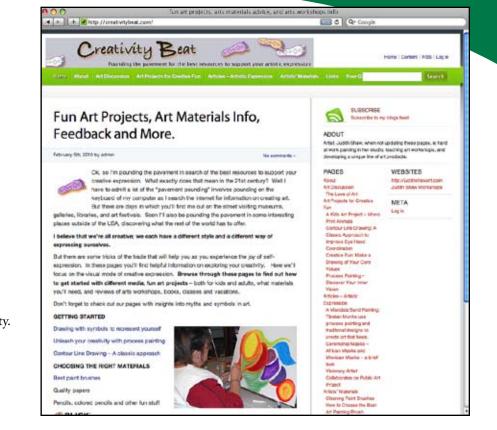
Exploring your own creativity

# **Copy Sample**

Creativity Beat is your source for helpful information on exploring your own creativity. Here you'll find fun art projects, info on art materials, articles on art and artists, and much more.

# **Program Thoughts**

The program is very well written and put together. It's easy to follow and presents a steady, realistic approach to writing your information website. There is a lot of technical information which needs to be digested slowly. There are some huge learning curves for non-web developers but Nick offers lots of advice and resources to help with that. I've just launched my site a few weeks ago and am still working hard to add more content and get past the technical learning curve. The research I'm doing for my site is also improving my skills as an artist and art teacher.







# www.ChiroMarketingGuide.com

#### Owner

Kerrin Kuntzman Garland, Texas

### Site Topic

Practical marketing strategies for chiropractors

## **Copy Sample**

The Chiropractic Marketing Guide provides a practical overview of chiropractic marketing strategies. We want to help busy chiropractors find easy-to-use, effective marketing techniques that offer a great return on investment. You'll find plenty of helpful ideas and tips, whether you're a new chiropractor just out of college, or a well-established doc looking to stay ahead of trends. Give us your input, so we can do our best to cover the topics that interest you.

#### **Program Thoughts**

The knowledge I received from Nick Usborne's Money-Making Websites program gave me the skills and inspiration to begin building three separate, monetizable websites. I'll admit I'm addicted! I haven't been more energized about a concept in years and have discovered I want to become an "infopreneur."

My thanks to Nick and the AWAI team for putting together such a well-designed, interactive program!

#### Chiropractic Marketing Guide Offers Practical Marketing Tips and Ideas + Shttp://www.chiromarketingguide.com/

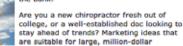
C Qr Google

# **Chiro Marketing Guide**

**Rewsletters Patient Referrals** Chiropractic fids Directories Sninal Screen **Meet the Editors** 

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This chiropractic marketing guide is designed to help you discover proven chiropractic marketing stategies that really work. Within these pages, you'll find practical advice and information for the best ways to get (and keep) new chiropractic patients -- all without breaking the bank.



practices, might not be the best choices for newer doctors in immediate need of patients. We'll help you sort though the claims and make sense of your options.

The commonsense chiropractic marketing

guide for busy chiropractors

Many of the strategies are simple, inexpensive and easy to use. Others may require a larger commitment of time and money, but offer an exceptional return on investment.

We've done our best to offer an overview of each topic, as well as links to other relevant sites.

Click on a category to view the possibilities. There you'll be able to evaluate the time and costs involved - and decide what's right for you.

So, pick a topic and start reading...

Chiropractic Newsletter A chiropractic newsletter is a great tool once you unlock the secret to its hidden potential.





# www.EasyPermanentResidency.com

#### **Owner**

Carl Zhou Mill Creek, Washington

# **Site Topic**

Immigration, Citizenship, Global Travel and Living, Worry-Free Retirement, Freedom

# **Copy Sample**

Are you seeking a great country where you can obtain permanent residency or citizenship and have more opportunities, freedom, and better quality of life for you and your loved ones?

Or are you thinking to find a best place in the world to retire comfortably, full-time or parttime, on your social security or pension check to live a wonderful life for a fraction of cost of where you are living now?

Or you never even thought about it?

Having a single permanent residency and citizenship, to me, is like putting all the eggs into one basket.

## **Program Thoughts**

All the AWAI programs are life-changing. This program, *How to Write Your Own Money-Making Websites*, is no exception. It is fun, informative, and practical, but not available in traditional schools anywhere else. I know if I follow the instructions, take action, don't give up, my website will make money down the road. I can then build my second, third, and even more websites, using the same knowledge and techniques later.

I can also apply to my website what I'll learn from other AWAI programs (web copywriting, site auditing, SEO, email autoresponders, video marketing, social media marketing ... ). The webinars of these past weeks, website review, Q&As, interactions on the group discussion website, and the help from AWAI are very valuable.



# www.YourGlutenFreeKitchen.com

#### Owner

Kathy Addis Tucson, Arizona

# **Site Topic**

Celiac recipes and information

# **Copy Sample**

Providing the celiac community with easy, step-by-step recipes for food so tasty that you'll never think you're on a special diet. Sources and secrets that answer all your questions about attaining gluten freedom. There is no suffering allowed here! Come and put the joy back in your cooking with the recipes at Your Gluten Free Kitchen.com. See you soon!

## **Program Thoughts**

This was a fantastic program! I have attended classes and training for the past six months and have struggled with how to get my website set up and functional. Nick has shown me how to logically go about setting up my website to deliver the most impact and punch. I am re-engineering my site according to the lessons I have listened to and studied under Nick. I wish I had known this six months ago! Thanks so much for your insight and help. Tell Nick a great big THANK YOU! C Q+ Loogle your gluten free kitchen The greatest thing since sliced bread! Home Education Recipes Contact Us Home It's time to enjoy "Gluten Free" cooking! Education Welcome to Your Gluten Free Kitchen What's Cookin' h You're About to Learn How To Live Better, Feel Better & Cook Better You Will Discover Tricks & Tips That Have Been Hidden Recipes Now You Have at Your Fingertips... Gluten Free Resources Privacy Food so testy you'll never think you're on a "special dist". **Recipe Club** Il you have to do is falls ng - my gluten free Site Mar





# After seeing some of the great websites other people have already created with this program ...

# Now it's time to turn something YOU love to do in your spare time into \$750 ... \$1,500 ... \$3,500 and upward per month.

# Money that comes in whether you're working, sleeping, playing golf, or relaxing on the beach.

There's no better time than right now to take advantage of the incredible power and potential of the Internet.

Every day, millions of people use it to search for information, and many wind up making a purchase or clicking on a promotional link.

Whenever they do that, someone gets paid.

*How to Write Your Own Money-Making Websites* shows you how to become that someone by teaching you step-by-step how to create a content-rich, Money-Making Websites on topics you're already passionate about ...

Websites that will enable you to make money in your spare time doing something you love, no matter where you are or what you're doing.

And, once you get your first website up and running smoothly — it's easy to start another  $\dots$  and another  $\dots$  and another.

*How to Write Your Own Money-Making Websites* will teach you EVERYTHING you need to know to get your website up, running, attracting visitors, and making money.

By the time you finish, you'll know ...

- The quickest, easiest, and cheapest way to set up a professional-looking website.
- How to choose the best, most traffic-friendly topic for your site.
- How to pick a domain name for your website that will attract the most visitors.

(continued)

- What each page on your site needs to do to maximize your profits.
- How to write copy search engines love and that attracts visitors and holds their attention.
- How to write and structure a home page that grabs people's interest and puts them in a "buying mood."
- How to attract and keep "loyal customers" by keeping your website fresh and exciting.
- How to use internal site links to dramatically improve your search-engine rankings.
- Where to find the best and highest-paying affiliates. (These guys are looking for websites like yours to list their ads on!)
- How to make even more money with Google AdSense and other forms of site advertising.
- The seven things experts do within 48 hours of publishing their website to bring more visitors to their site faster.
- How to track your site's performance and how to use the information to make your site better.
- And much, much more ...

This program doesn't leave you second-guessing a thing. From choosing your topic to collecting your first paycheck, *How to Write Your Own Money-Making Websites* guides you every step of the way.

And, you won't be alone! You'll get ongoing support from Nick Usborne and other successful Money-Making Website owners, including those featured in this catalog, thanks to a members-only forum and interactive training program — all included with the program.

Don't waste another minute ... get started today!



Help Me Start Writing My Own Money-Making Website Now

**Tell Me More About this Valuable Program**