



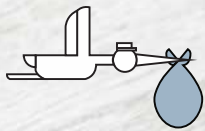
# SOCIAL MEDIA PACKAGES

## HOW WE HELP YOUR BUSINESS GROW

If you want to reach more customers in a more personal way, let us transform your social media accounts with high-quality content. We let you get back to managing your business, while we manage and grow your social media accounts.

## OUR PACKAGES INCLUDE

- Initial consultation to develop your social strategy.
- In-house graphic designer creating unique, on-brand graphics for your feed.
- Daily monitoring & engagement; responding to all social correspondence.
- Influencer & blogger outreach management.
- Targeted sponsored posts on a weekly basis to ensure that the right customers are drawn to your accounts and website.
- Preview the content before it's posted, to make any changes or suggestions.
- Monthly & yearly platform analytic reports detailing growth, engagement & audience statistics.



BORN SOCIAL



## SOCIAL MEDIA PACKAGES

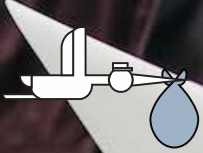
### CLASSIC INSTA

A cost-effective & efficient solution to boost your business' social media presence on Instagram, ensuring your audience remains connected and engaged with your brand.

#### WHAT YOU GET

|                           |   |
|---------------------------|---|
| <b>Instagram</b>          | 6 posts/week  |
| <b>Advertising Credit</b> | \$60/month  |
| <b>Photoshoot</b>         | Bi-monthly  |
| <b>Graphics</b>           | Up to 4/month   |
| <b>Reporting</b>          | Monthly   |
| <b>Includes</b>           | <ul style="list-style-type: none"><li>• Reviewing of all messages and comments</li><li>• Influencer outreach &amp; management</li></ul> |
| <b>Monthly Investment</b> | <b>\$780 + GST</b>  |





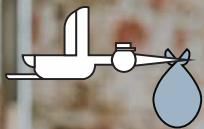
SOCIAL MEDIA PACKAGES

## THE PERFECT PAIR

The ideal mix of posts on the Instagram & Facebook platforms. This package ensures that your audience remains connected & engaged with your brand on a regular basis. Advertising credit will boost your business' presence to the right audience.

### WHAT YOU GET

|                           |   |
|---------------------------|---|
| <b>Instagram</b>          | 5 posts/week  |
| <b>Facebook</b>           | 4 posts/week  |
| <b>Advertising Credit</b> | \$80/month  |
| <b>Photoshoot</b>         | Bi-monthly  |
| <b>Graphics</b>           | Up to 5/month   |
| <b>Reporting</b>          | Monthly   |
| <b>Includes</b>           | <ul style="list-style-type: none"><li>· Reviewing of all messages and comments</li><li>· Influencer outreach &amp; management</li></ul> |
| <b>Monthly Investment</b> | <b>\$960 + GST</b>  |



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## SOCIAL MEDIA PACKAGES

### SERIOUSLY SOCIAL

Boost your business' social media to a whole new level with the package of all packages. Engage users and expand your audience with a high number of posts per week, an amped up advertising spend and full access to our graphic design team. Build engagement and brand loyalty, while developing your audience into brand ambassadors.

#### WHAT YOU GET

|                           |   |
|---------------------------|---|
| <b>Instagram</b>          | 7 posts/week  |
| <b>Facebook</b>           | 5 posts/week  |
| <b>Advertising Credit</b> | \$120/month   |
| <b>Photoshoot</b>         | Monthly   |
| <b>Graphics</b>           | Up to 6/month   |
| <b>Reporting</b>          | Monthly   |
| <b>Includes</b>           | <ul style="list-style-type: none"><li>• Reviewing of all messages and comments</li><li>• Influencer outreach &amp; management</li></ul> |
| <b>Monthly Investment</b> | <b>\$1280 + GST</b>   |



## SOCIAL MEDIA PACKAGES

### CUSTOMISED PACKAGE

Your business is unique, so the proposed packages might not fit your wants and needs like a glove.

Tell us exactly what you're looking for and we can create a customised package, just for you.

Aren't sure what your business needs? We are! We will assess your business and make recommendations specific to your business and budget, so you can get the most out of your social media marketing.

### WHAT YOU CAN GET

**Custom no. of posts/week on any combination of social media platforms**  
(eg. Instagram, Facebook, TripAdvisor, Pinterest, Twitter, Google My Business, Tumblr, YouTube, LinkedIn, etc.)

**Custom amount of money spent on Advertising for your profiles per month**

**Custom frequency of professional photoshoots**  
(eg. from fortnightly to every 2 months)

**Custom number of unique graphics per month for your social profiles, created by our in-house graphic designer**

**Custom frequency of profile analytic reports**  
(eg. from monthly to annually)

**Custom timeframe of posting schedules**  
(eg. from fortnightly to monthly)