



# HP Paper Selector Guide

U.S. Version

July 2013

To learn more, visit [hp.com/go/paper](http://hp.com/go/paper)



# Why HP Paper

## HP Business Paper

### Reliability—Choose papers designed to deliver outstanding performance with HP printers

Print with HP Professional papers to get high-quality results from virtually any printer—and count on more effective performance when you pair HP Professional papers with HP printers and Original HP ink and toner cartridges. You can expect precise color matching and reliable print speeds.

### Affordability—get professional quality right in the office

Use HP Professional papers to deliver top-quality marketing materials directly from your HP printer. Avoid the outside financial and environmental costs associated with long print runs. Simply print the quantities you need when you need them. When you print professional-quality marketing materials in the office you can save up to 50%.<sup>1</sup>

### Quality—Get show-stopping print quality from a range of HP papers

Spanning many types and sizes, HP makes it easy for you to print with professional results in house. Choose from media designed for presentations and custom brochures—and even thank you cards for customers. Whether you need glossy and bright, or matte and sharp, HP Professional papers can help you maximize the impact of your printing. What's more, when you used with Original HP inks, your prints will be resistant to the negative effects of light and water—providing outstanding archiving.

HP Paper formulations are updated as HP develops new ink and toner sets. The color, shade, and feel of media are continually investigated to help ensure optimized paper systems.

# What print project do you have?

## Original HP Specialty Papers—proven performance for superior prints.

HP offers a full line of paper products that deliver high-quality results for all of your printing needs. HP papers are compatible with all printer brands, HP and non-HP printers.



### HP Professional Papers

#### Suggested uses:

- Brochures
- Flyers
- Presentations
- Tri-fold brochures
- Proposals
- Business reports

HP offers a wide range of Inkjet and laser papers to create impressive, professional, outsource-quality documents in-house.



### HP Everyday Papers

#### Suggested uses:

- High-volume copy jobs
- Proposals and newsletters
- E-mail and Internet printouts
- Memos
- Homework
- Recipes

These papers are engineered to optimize the performance of HP printers, inks and toners for the print projects you do every day.



### HP Photo Papers

#### Suggested uses:

- Photos
- Thank-you notes
- Scrapbooks and photo albums
- Greeting cards
- Announcements
- School projects

HP's Photo papers are compatible with any brand of Inkjet printer. These papers are instant dry to provide rich, vivid colors that are smudge proof and water resistant to provide you superior quality prints for any project.

<sup>1</sup> Based on marketing materials printed on HP Color LaserJet CP2020/CM2320 series and HP Officejet Pro family products compared to average retail copy shop pricing for print runs up to 2,500 pages. Actual results may vary. Source: Infotrends Cost of Print Studies, June 2011. Go to [hp.com/go/printcosts](http://hp.com/go/printcosts) for more details.

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## HP Paper summary index

### HP Paper designed for inkjet printers

#### HP Professional Papers

Paper Category	Product Code	Weight	Page
HP Premium Presentation Paper 120g, Matte	DOZ55A	32 lb/120 g/m <sup>2</sup>	4
HP Brochure Paper 180g, Glossy	C6817A Q1987A CG932A	48 lb/180 g/m <sup>2</sup>	4
HP Brochure Paper 180g, Matte	CH016A	48 lb/180 g/m <sup>2</sup>	4
HP Tri-fold Brochure Paper 180g, Glossy	C7020A	48 lb/180 g/m <sup>2</sup>	4
HP Tri-fold Brochure Paper 180g, Matte	Q5443A	48 lb/180 g/m <sup>2</sup>	4

#### HP Everyday Papers

Paper Category	Product Code	Weight	Brightness	Page
HP Color Inkjet Paper	HPK115 HPK400 INP202300	24 lb	96	5
HP Bright White Inkjet Paper	HPB1124	24 lb	97	5

### HP Paper designed for laser printers

#### HP Professional Papers

Paper Category	Product Code	Weight	Page
HP Premium Presentation Paper 120g, Glossy	CG988A Q2547A	32 lb/120 g/m <sup>2</sup>	6
HP Brochure Paper 150g, Matte	Q6543A	40 lb/150 g/m <sup>2</sup>	6
HP Brochure Paper 150g, Glossy	Q6611A	40 lb/150 g/m <sup>2</sup>	6
HP Tri-fold Brochure Paper 150g Glossy	Q6612A	40 lb/150 g/m <sup>2</sup>	6
HP Brochure Paper 200g, Matte	Q8824A	52 lb/200 g/m <sup>2</sup>	6
HP Brochure Paper 200g, Glossy	Q6608A	52 lb/200 g/m <sup>2</sup>	7

#### HP Everyday Papers

Paper Category	Product Code	Weight	Brightness	Page
HP LaserJet Paper	HPJ115RC HPJ1124	24 lb	98	7
HP Premium Choice Laser Paper	HPU1132	32 lb	98	7

### HP Paper designed for multiple uses

#### HP Professional Papers

Paper Category	Product Code	Weight	Brightness	Page
HP Business Copy Paper	HPBC11	20 lb	92	8
HP Office Paper	HPC115RC HPC8511R HPC8511C HPC3HP HPC8514 HPC1117	20 lb	92	8
HP Office Quickpack	HP25005	20 lb	92	8
HP Recycled Paper	HPE1120R HPE1120C	20 lb	92	8
HP Everyday Copy & Print Paper	INP200350 HPA510 INP200010 INP200030	20 lb	92	9
HP Multipurpose Paper	HPM1120R HPM1120C HPM115RC HPM113H HPM1420 HPM1720	20 lb	96	9
HP All-in-One Printing Paper	HPT115 HPT1122	22 lb	97	9

### HP Paper designed for inkjet photo printers

#### HP Photo Papers

Paper category	Product code	Weight	Thickness	Page
HP Everyday Photo Paper, Glossy	CR758A CR759A CH097A Q5498A Q8723A	53 lb	8 mil	10
HP Advanced Photo Paper, Glossy	Q6638A CG812A Q8690A Q7852A Q7853A Q7854A CR696A	66 lb	10.5 mil	10
HP TwoSmiles Card Kit	SF788A	66 lb	10.5 mil	10
HP Photo Card Pack	SF791A	66 lb	10.5 mil	10
HP Premium Photo Paper, Gloss	CZ985A	-	11.5 mil	10
HP Premium Photo Paper, Satin	CZ988A	-	11.5 mil	11
HP Premium Plus Photo Paper, Glossy	CR665A CR668A CR669A CR670A CR664A	80 lb	11.5 ml	11
HP Premium Plus Photo Paper, Soft Gloss	CR666A CR671A CR667A	80 lb	11.5 ml	11

# HP Paper designed for inkjet printers

## HP Professional Papers—inkjet

### HP Premium Presentation Paper 120g, Matte



#### What is it

- Two-sided matte finish for better image quality, sharper text and more vibrant colors than everyday paper
- Opaque for two-sided printing without show through
- Weight: 32 lb/120 g/m<sup>2</sup>

#### When to use

- For presentations, proposals, reports and newsletters with a professional look and feel

#### Key benefits

- Impressive image quality for vibrant colors and graphics
- Coated on both sides for two-sided printing
- 32 lb professional weight that looks and feels impressive

#### Eco benefits

- PEFC™ certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

#### Product code

D0Z55A

#### Product size

8.5 x 11 in

#### Sheets

100

#### \*Price/unit

\$14.99

### HP Brochure Paper 180g, Glossy



#### What is it

- Professional heavyweight paper with a coated glossy finish for exceptional print quality and improved imagery
- Weight: 48 lb/180 g/m<sup>2</sup>

#### When to use

- For professional-looking custom-made brochures, flyers and marketing materials
- 11 x 17-in size ideal for flyers and four-panel brochures
- Designed for documents with more images than text

#### Key benefits

- Special gloss coating designed for optimum print quality, crisp text and consistent color clarity
- Bright white with coated finish on both sides for two-sided printing
- Saves time and money by printing in-house custom brochures and flyers

#### Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

#### Product code

C6817A

#### Product size

8.5 x 11 in

#### Sheets

50

#### \*Price/unit

\$15.99

Q1987A

8.5 x 11 in

150

\$34.99

CG932A

11 x 17 in

150

\$79.99

### HP Brochure Paper 180g, Matte



#### What is it

- Thicker, sturdier, professional heavyweight paper designed for inkjet printing with a coated matte finish for exceptional print quality
- Weight: 48 lb/180 g/m<sup>2</sup>

#### When to use

- For impressive custom brochures, flyers and marketing materials
- Designed for documents with more images than text

#### Key benefits

- Heavyweight coated matte paper for a professional look and feel
- Bright white with two-sided coated finish
- Saves time and money by printing in-house custom brochures and flyers

#### Eco benefits

- PEFC™ certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

#### Product code

CH016A

#### Product size

8.5 x 11 in

#### Sheets

150

#### \*Price/unit

\$34.99

### HP Tri-fold Brochure Paper 180g, Glossy



#### What is it

- A thicker, sturdier, professional glossy paper designed for inkjet printing and pre-scored for easily creating three-panel brochures
- Weight: 48 lb/180 g/m<sup>2</sup>

#### When to use

- For impressive three-panel brochures with a gloss finish

#### Key benefits

- Bright white, two-sided gloss finish for professional-looking, two-sided printing
- Designed for optimum image quality, crisp text and consistent color clarity
- Allows you to make your own brochures to save time and money

#### Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

#### Product code

C7020A

#### Product size

8.5 x 11 in

#### Sheets

100

#### \*Price/unit

\$27.99

### HP Tri-fold Brochure Paper 180g, Matte



#### What is it

- A thicker, sturdier, professional matte paper designed for inkjet printing and pre-scored for easily creating three-panel brochures
- Weight: 48 lb/180 g/m<sup>2</sup>

#### When to use

- For impressive three-panel brochures with a matte finish

#### Key benefits

- Bright white, two-sided matte finish for professional-looking, two-sided printing
- Special matte coating designed for optimum print quality, crisp text, color clarity and consistency
- Allows you to make your own brochures to save time and money

#### Eco benefits

- PEFC™ certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

#### Product code

Q5443A

#### Product size

8.5 x 11 in

#### Sheets

100

#### \*Price/unit

\$27.99

## HP Everyday Papers—inkjet

### HP Color Inkjet Paper



#### What is it

- Engineered to produce high-impact color documents
- 96 brightness, 24 lb

#### When to use

- Great for presentations, newsletters, flyers and other color-rich documents

#### Key benefits

- Ultra smooth—perfect for documents that combine vibrant color graphics with text
- Highly opaque, perfect for two-sided printing
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

#### Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPK115 (ream)	8.5 x 11 in	500	5	\$10.99
HPK400 (ream)	8.5 x 11 in	400	6	\$8.99
INP202300 (carton)	8.5 x 11 in	500	3	\$24.99

### HP Bright White Inkjet Paper



#### What is it

- Scientifically formulated to help inkjet printers produce their boldest, most intense colors
- 97 brightness, 24 lb

#### When to use

- The ideal choice for color-intensive documents you want to reflect your best efforts
- Great for proposals, presentations, newsletters, flyers and other color-rich documents

#### Key benefits

- Extra white, scientifically formulated to help inkjet printers produce their boldest, most intense colors
- Color inks are “fixed” onto the sheet for superior color imaging
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

#### Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPB1124 (ream)	8.5 x 11 in	500	5	\$11.99

\*All prices are estimated U.S. street prices. Actual prices may vary.  
 HP Everyday Papers customer service line: 1-800-477-5010. Hours: 8:00 a.m.–5:00 p.m. (Eastern) or visit: [hp.com/go/everydaypapers](http://hp.com/go/everydaypapers)  
 For HP Everyday Papers the supplier is FSC® certificate holder.

## HP Papers with ColorLok® Technology

The difference between ordinary and extraordinary paper.

ColorLok® Technology is standard in all HP Inkjet, multi-use and copy papers. What does that mean to you?

- **Brighter colors.** Colors are 30% brighter compared to ordinary papers.
- **Fewer smears.** Documents dry three times faster so there's less risk of smearing.
- **Bolder blacks.** Black inks print up to 60% bolder, so text is super crisp and sharp.
- **Easier to recycle.** Minimize efforts required to recycle paper.

HP Paper with ColorLok® Technology



Paper without ColorLok® Technology



The New Standard for better Printing™

In short, the ColorLok® Technology symbol on the package means you'll get it right the first time, every time you hit print. Why settle for anything less?

**ColorLok® Technology. One of the many ways you get more for your money from HP Everyday Papers.**

# HP Paper designed for laser printers

## HP Professional Papers—laser

### HP Premium Presentation Paper 120g, Glossy



#### What is it

- A thick, heavy paper that delivers sharp images, rich colors and an impressive appearance with a uniform, glossy finish
- Weight: 32 lb/120 g/m<sup>2</sup>

#### When to use

- For professional-quality documents and marketing materials, including presentations, proposals and reports
- Designed for documents with more images than text

#### Key benefits

- Brighter, glossier paper for a more professional appearance than plain paper
- Saves time and money with minimal paper jams and reliable two-sided printing
- Optimized for HP Color LaserJet printers

#### Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper

#### Product code

CG988A  
Q2547A

#### Product size

8.5 x 11 in  
11 x 17 in

#### Sheets

250  
250

#### \*Price/unit

\$14.99  
\$36.99

### HP Brochure Paper 150g, Matte



#### What is it

- A heavyweight laser paper for printing impressive, professional quality brochures in-house
- Weight: 40 lb/150 g/m<sup>2</sup>

#### When to use

- For impressive brochures, reports and other marketing materials
- Designed for documents with more images than text

#### Key benefits

- Ultra-smooth finish for vivid colors and crisp text
- Substantial weight for impressive brochures
- High opacity for two-sided printing with no show-through

#### Eco benefits

- PEFC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper

#### Product code

Q6543A

#### Product size

8.5 x 11 in

#### Sheets

150

#### \*Price/unit

\$24.99

### HP Brochure Paper 150g, Glossy



#### What is it

- A heavyweight, two-sided glossy paper for impressive color images. Print outsource-quality, professional brochures in-house!
- 97 brightness, Weight: 40 lb/150 g/m<sup>2</sup>

#### When to use

- Ideal for short-run, full-color brochures, flyers and marketing collateral
- Designed for documents with more images than text

#### Key benefits

- HP's proprietary, multi-layer coating that enables exceptional image quality on both sides
- Heavyweight paper with high opacity for an impressive look and feel

#### Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper

#### Product code

Q6611A

#### Product size

8.5 x 11 in

#### Sheets

150

#### \*Price/unit

\$24.99

### HP Tri-fold Brochure Paper 150g, Glossy



#### What is it

- A heavyweight paper that is pre-scored for precise, easy folding with a smooth, glossy finish that delivers image-rich output on both sides of the page for great three-panel brochures
- Weight: 40 lb/150 g/m<sup>2</sup>

#### When to use

- Perfect for brochures, marketing materials, sales tools, booklets and training materials
- Designed for documents with more images than text

#### Key benefits

- Maximizes impact with a smooth, glossy finish that makes photos stand out
- Coated on both sides and features high opacity for minimal show-through

#### Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper

#### Product code

Q6612A

#### Product size

8.5 x 11 in

#### Sheets

150

#### \*Price/unit

\$27.99

### HP Brochure Paper 200g, Matte



#### What is it

- A professional matte-finish paper for eye-catching images and photo-quality results
- Weight: 52 lb/200 g/m<sup>2</sup>

#### When to use

- Ideal for image-intensive laser printing, including photos, flyers and marketing materials
- Designed for documents with more images than text

#### Key benefits

- Bright white for high-contrast color images and photos
- Professional-weight paper that looks and feels impressive
- Ultra-smooth finish for rich, vibrant colors and true-to-life images
- High opacity for two-sided printing with no show-through

#### Eco benefits

- PEFC™ certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper

#### Product code

Q8824A

#### Product size

8.5 x 11 in

#### Sheets

100

#### \*Price/unit

\$20.99

## HP Professional Papers—laser

### HP Brochure Paper 200g, Glossy



#### What is it

- A professional-weight glossy paper coated on two sides for exceptional brochure images and text
- Weight: 52 lb/200 g/m<sup>2</sup>

#### When to use

- Designed for brochures, flyers and marketing materials with color intensive images
- Designed for documents with more images than text

#### Key benefits

- Smooth glossy coating for vibrant colors
- High opacity for two-sided printing with no show-through
- Professional weight and finish for copy shop quality

#### Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper

#### Product code

Q6608A

#### Product size

8.5 x 11 in

#### Sheets

100

#### \*Price/unit

\$20.99

## HP Everyday Papers—laser

### HP LaserJet Paper



#### What is it

- Perfect uncoated laser paper for everyday business documents
- 98 brightness, 24 lb

#### When to use

- Made for everyday use in laser printers
- Great for printing full color images or black-and-white text

#### Key benefits

- Medium weight, extra smooth and ultra white
- Heavy enough to print on both sides without show-through
- Priced for everyday use
- Acid-free for longer lasting documents

#### Eco benefits

- FSC® certified fiber from well managed forests

#### Product code

HPJ115RC (carton)

HPJ1124 (ream)

#### Product size

8.5 x 11 in

8.5 x 11 in

#### Sheets/ream

500

500

#### Reams/carton

5

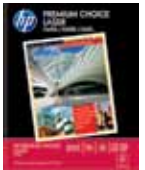
10

#### \*Price/unit

\$47.99

\$11.49

### HP Premium Choice Laser Paper



#### What is it

- HP's premium uncoated laser paper for producing professional, color documents
- 98 brightness, 32 lb

#### When to use

- Engineered for color laser printers and color copiers
- Ideal for presentations, proposals and other business documents that have to look and feel important

#### Key benefits

- Extra heavy weight, super smooth and ultra white
- Documents look and feel professionally printed
- Acid-free for longer lasting documents

#### Eco benefits

- FSC® certified fiber from well managed forests

#### Product code

HPU1132 (ream)

#### Product size

8.5 x 11 in

#### Sheets/ream

500

#### Reams/carton

6

#### \*Price/unit

\$16.99

\*All prices are estimated U.S. street prices. Actual prices may vary.

HP Everyday Papers customer service line: 1-800-477-5010. Hours: 8:00 a.m.–5:00 p.m. (Eastern) or visit: [hp.com/go/everydaypapers](http://hp.com/go/everydaypapers)

For HP Everyday Papers the supplier is FSC® certificate holder.

# HP is leading the shift to more environmentally sustainable printing.

## Join HP in reducing your environmental impact.

### HP Papers are designed with the environment in mind

HP's policy is to use fiber from responsibly managed forests. We are working to increase both the percentage of sustainable fiber (per the Forest Stewardship Council® (FSC®)) and the percentage of post-consumer recycled content in HP-branded papers.

### Look for the certification logo on the product packaging

HP has a preference for offering FSC-certified papers. Where FSC fiber is not currently available, HP aims to offer papers certified by the Programme for the Endorsement of Forest Certification Schemes (PEFC™) (Chain of Custody Certification SCS-PEFC/COC-002255). Help protect the world's forests for the future. Look for the certification logo on the pack.

### Recycle and make a difference

In addition, you can recycle your paper and packaging. It's easy and makes a big difference. HP Photo Papers are recyclable.\*

Also HP Photo paper packaging uses 100% recycled content with at least 35% post-consumer recycled content.

For more information, go to: [hp.com/go/environment](http://hp.com/go/environment)



The mark of responsible forestry



\* May not be recyclable in your area. Not all areas recycle the same. What actually does get recycled depends on the local sorting system.

# HP Paper designed for multiple uses

## HP Everyday Papers—multifunction

### HP Business Copy Paper



#### What is it

- Created for businesses that maintain supplier diversity programs
- 92 brightness, 20 lb

#### When to use

- The perfect everyday paper for all office equipment
- Ideal for high-volume copy jobs, drafts and other everyday business documents

#### Key benefits

- Engineered by HP, converted by South Coast Paper, a certified Minority Business Enterprise
- Reduces dust particles that can cause jams and equipment wear/tear
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

#### Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPBC11	8.5 x 11 in	500	10	Market pricing, call for quote <sup>1</sup>

### HP Office Paper



#### What is it

- HP reliability at a great value in a paper engineered for copiers, printers and fax machines
- 92 brightness, 20 lb

#### When to use

- Suitable for copies, drafts, memos and other everyday business documents
- Ideal for high-volume equipment

#### Key benefits

- Engineered to run jam-free, saving time and money and extending equipment life
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

#### Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPC115RC (carton)	8.5 x 11 in	500	5	\$27.99
HPC8511R (ream)	8.5 x 11 in	500	N/A	\$7.49
HPC8511C (carton)	8.5 x 11 in	500	10	\$48.99
HPC3HP (carton)	8.5 x 11 in (3-hole)	500	10	\$50.99
HPC8514 (carton)	8.5 x 14 in	500	10	\$54.49
HPC1117 (carton)	11 x 17 in	500	5	\$50.99

### HP Office Quickpack



#### What is it

- 2,500 sheets of HP Office Paper in a lightweight carton
- 92 brightness, 20 lb

#### When to use

- Ideal for high-volume equipment, designed so you can easily load 2,500 sheets at one time
- Also convenient for removing sheets as needed; carton tucks under desk

#### Key benefits

- A real time saver—loads in seconds
- 25 lb easy-carry carton, perfect size for storage
- Protective moisture-barrier carton reduces packaging waste—no ream wrap required
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

#### Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HP2500S	8.5 x 11 in	2,500	N/A	\$27.99

### HP Recycled Paper



#### What is it

- Made with 30% recycled fiber so it meets U.S. government standards
- 92 brightness, 20 lb

#### When to use

- The perfect everyday paper for offices that use recycled papers
- Great for high-volume printing, copies, drafts and other everyday business documents

#### Key benefits

- For copiers, printers and fax machines
- Reduces dust build-up that can cause jams and equipment wear/tear
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

#### Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPE1120R (ream)	8.5 x 11 in	500	N/A	\$8.79
HPE1120C (carton)	8.5 x 11 in	500	10	\$59.99



# HP Everyday Papers—multifunction

## HP Everyday Copy & Print Paper



### What is it

- HP quality and reliability at a great price—perfect for everyday printing
- 92 brightness, 20 lb

### When to use

- For schoolwork, reports, home office use, Internet printouts and more

### Key benefits

- Works in all equipment copiers, printers, fax machines
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

### Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
INP200350 (carton)	8.5 x 11 in	500	5	\$24.99
HPA510 (ream)	8.5 x 11 in	500	10	\$6.29
INP200010 (carton)	8.5 x 11 in	400	6	\$29.99
INP200030 (carton)	8.5 x 11 in	750	4	\$29.99

## HP Multipurpose Paper



### What is it

- Engineered for everyday use in copiers, printers and fax machines
- 96 brightness, 20 lb

### When to use

- Perfect for businesses that want one paper that can handle the vast majority of imaging needs

### Key benefits

- Brighter than standard copy paper for higher contrast
- Even routine documents look great with superior colors and crisp, sharp text
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

### Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPM1120R (ream)	8.5 x 11 in	500	N/A	\$8.29
HPM1120C (carton)	8.5 x 11 in	500	10	\$57.99
HPM115RC (carton)	8.5 x 11 in	500	5	\$40.99
HPM113H (ream)	8.5 x 11 in (3-hole)	500	10	\$10.29
HPM1420 (ream)	8.5 x 14 in	500	10	\$12.99
HPM1720 (ream)	11 x 17 in	500	5	\$17.99

## HP All-in-One Printing Paper



### What is it

- Created especially for all-in-one machines, both inkjet and laser
- 97 brightness, 22 lb

### When to use

- For every type of document produced using an all-in-one machine

### Key benefits

- Formulated to help all-in-one machines produce crisper, sharper text and richer, deeper colors
- Heavier, thicker and smoother than ordinary multi-use papers
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

### Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPT115 (carton)	8.5 x 11 in	500	5	\$49.99
HPT1122 (ream)	8.5 x 11 in	500	10	\$9.29

\*All prices are estimated U.S. street prices. Actual prices may vary.  
 HP Everyday Papers customer service line: 1-800-477-5010. Hours: 8:00 a.m.–5:00 p.m. (Eastern) or visit: [hp.com/go/everydaypapers](http://hp.com/go/everydaypapers)  
 For HP Everyday Papers the supplier is FSC® certificate holder.

# HP Paper designed for inkjet photo printers

## HP Photo Papers—inkjet

### HP Everyday Photo Paper, Glossy



#### What is it

- Paper designed for casual photo printing that gives sharp, colorful photos with a glossy finish at a low cost and dries quickly for easy handling with any inkjet printer
- 8 mil, 200 g/m<sup>2</sup>, 53 lb

#### When to use

- Ideal for casual photos, school projects and crafts
- Affordable glossy alternative to plain paper

#### Key benefits

- Dries quickly for easy handling
- Thicker and heavier than plain paper
- Delivers vivid colors with a glossy finish
- Value priced for attractive, affordable prints

#### Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper<sup>1</sup>
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
CR758A	4 x 6 in	50	\$5.99
CR759A	4 x 6 in	100	\$9.99
CH097A	5 x 7 in	60	\$11.99
Q5498A	8.5 x 11 in	25	\$9.99
Q8723A	8.5 x 11 in	50	\$11.99

### HP Advanced Photo Paper, Glossy



#### What is it

- Instant-dry photo paper for photos with rich, vivid colors that are smudge- and water-resistant
- 10.5 mil, 250 g/m<sup>2</sup>, 66 lb

#### When to use

- For albums, photo enlargements, scrapbooks
- Excellent all-around performance

#### Key benefits

- Dries instantly and resists water and smudges. Thick, durable, professional-feeling paper that withstands repeated handling
- Great for framing or gifts, these beautiful photos feature rich, vivid colors that capture your memories with true-to-life accuracy. Maximize color intensity with an impressive, glossy finish

#### Eco benefits

- Recyclable in community collection systems that accept mixed paper<sup>1</sup>
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content
- FSC® certified fiber from well managed forests

Product code	Product size	Sheets	*Price/unit
Q6638A	4 x 6 in	100	\$13.99
CG812A	5 x 7 in	20	\$7.99
Q8690A	5 x 7 in	60	\$16.99
Q7852A	8.5 x 11 in	25	\$12.99
Q7853A	8.5 x 11 in	50	\$21.99
Q7854A	8.5 x 11 in	100	\$34.99
CR696A	13 x 19 in	20	\$29.99

### HP TwoSmiles Card Kit



#### What is it:

- Photo Paper: Instant Dry finish. Cards dry instantly and are water and smudge resistant
- 10.5 mil, 250 g/m<sup>2</sup>, 66 lb

#### When to use

- For creating personalized TwoSmiles cards at home

#### Key benefits

- HP TwoSmiles Card Kit includes ten sheets of glossy photo paper with matching envelopes
- Compatible with all inkjet printers
- Premium artwork and the easy to use experience make it simple to create the perfect gift for any occasion

#### Eco benefits

- Photo paper is recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post-consumer content
- Photo paper FSC® certified fiber from well managed forests

Product code	Product size	Sheets/Envelopes	*Price/unit
SF788A	5 x 7 in	10 sheets and 10 envelopes	\$9.99

### HP Photo Card Pack



#### What is it:

- Photo Paper: Instant-dry finish. Photos are water and smudge resistant
- 10.5 mil, 250 g/m<sup>2</sup>, 66 lb

#### When to use

- For printing cards and photos on an inkjet printer

#### Key benefits

- HP Photo Card Pack includes ten sheets 5x7" glossy photo paper with matching envelopes and Five sheets of instant-dry 4x6" glossy photo paper to print personalized cards and photos to give to friends and family
- Make memorable one-of-a-kind projects for work or home
- Create personalized photo cards, calendars, invitations and more

#### Eco benefits

- Photo paper is recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post-consumer content
- Photo paper FSC® certified fiber from well managed forests

Product code	Product size	Sheets/Envelopes	*Price/unit
SF791A	5 x 7 in	10 sheets (5 x 7 in), 5 sheets (4 x 6 in) and 10 envelopes	\$9.99

# HP Photo Papers—inkjet

## HP Premium Photo Paper, Gloss



### What is it

- Step up your photo printing with a premium glossy material that delivers both excellent image quality and long-lasting display permanence. With accurate color—from proofs to photos—and quick color stability, this FSC® certified paper delivers
- 11.5 mil, 240 g/m<sup>2</sup>

### When to use

- For important event photos that deserve studio quality and exceptional fade resistance
- Ideal for framing and gift giving

### Key benefits

- Consistent, accurate color
- Color stability in less than one hour
- 80+ years display permanence indoors, away from direct sun<sup>2</sup>
- Application versatility with a wide range of roll sizes

### Eco benefits

- FSC® certified fiber from well managed forests

Product code	Product size	Sheets	*Price/unit
CZ985A	13 x 19 in	25	\$63.00

## HP Premium Photo Paper, Satin



### What is it

- Step up your photo printing with a premium satin material that delivers both excellent image quality and long-lasting display permanence. With accurate color—from proofs to photos—and quick color stability, this FSC® certified paper delivers
- 11.5 mil, 240 g/m<sup>2</sup>

### When to use

- For important event photos that deserve studio quality and exceptional fade resistance
- Ideal for framing and gift giving

### Key benefits

- Consistent, accurate color
- Color stability in less than one hour
- 80+ years display permanence indoors, away from direct sun<sup>2</sup>
- Application versatility with a wide range of roll sizes

### Eco benefits

- FSC® certified fiber from well managed forests

Product code	Product size	Sheets	*Price/unit
CZ988A	13 x 19 in	25	\$63.00

## HP Premium Plus Photo Paper, Glossy



### What is it

- HP's highest-quality photo paper for your best photos. Compatible with all inkjet printers. Print glossy photos that are long-lasting, smudge-free, water-resistant and instant dry
- 11.5 ml, 300 g/m<sup>2</sup>, 80 lb

### When to use

- For important photos that deserve studio quality
- Ideal for framing and gift giving

### Key benefits

- Prints that resist fading for generations.<sup>3</sup> Professional quality and durability for framing, display and gift giving
- Increased thickness and premium glossy finish

### Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper<sup>1</sup>
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
CR665A	4 x 6 in	60	\$14.99
CR668A	4 x 6 in	100	\$22.99
CR669A	5 x 7 in	60	\$21.99
CR670A	8.5 x 11 in	25	\$19.99
CR664A	8.5 x 11 in	50	\$34.99
CV065A	11 x 17 in	25	\$39.99

## HP Premium Plus Photo Paper, Soft Gloss



### What is it

- HP's highest-quality photo paper for your best photos. Compatible with all inkjet printers. Print soft glossy photos that are long-lasting, smudge-free, water-resistant and instant dry
- 11.5 ml, 300g/m<sup>2</sup>, 80 lb

### When to use

- For framing, display, gift giving
- Professional quality and durability

### Key benefits

- Prints that resist fading for generations.<sup>3</sup> Professional quality and durability for framing, display and gift giving
- Increased thickness and premium glossy finish

### Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper<sup>1</sup>
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
CR666A	4 x 6 in	100	\$22.99
CR671A	8.5 x 11 in	25	\$19.99
CR667A	8.5 x 11 in	50	\$34.99

\*All prices are estimated U.S. street prices. Actual prices may vary.

<sup>1</sup> May not be recyclable in your area.

<sup>2</sup> On the HP Designjet 130 Printer series. Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab.

For more information, see [hp.com/go/supplies/printpermanence](http://hp.com/go/supplies/printpermanence)

<sup>3</sup> Display-permanence rating by HP Image Permanence Lab; varies by ink. For details, see [hp.com/go/printpermanence](http://hp.com/go/printpermanence)

# HP Photo Creations



## Make your photos magical!

HP Photo Creations is free software that lets you easily create photo books, calendars, collages, greeting cards and other keepsakes that can be printed at home or shipped to you.

[hp.com/go/hppc](http://hp.com/go/hppc)

**Create. Connect. Inspire**

## Why HP Photo Paper

Customers choose HP Photo Papers for many different reasons. One key reason is that they are optimized for HP and non-HP Inkjet printers to deliver consistent, quality results and the best possible experience.

But that's not all—HP has a photo paper to fit your every need. HP offers a simple, but well-differentiated photo paper portfolio to accommodate various projects.

- Print casual photos for class projects
- Print snapshots or enlargements to share with friends and family
- Create photo albums and scrapbooks
- Frame photos for display or gift giving

- **HP Everyday Photo Paper** offers an excellent value and is appropriate for casual photos, student projects or crafts.
- **HP Advanced Photo Paper** is ideal for scrapbooking or photo albums, and delivers great all-around performance.
- **HP Premium Plus Photo Paper** is optimized to deliver top quality for the prints you want to display or give as gifts.

### Quality photos on all inkjet printers

It gets even better. In addition to being optimized for HP Inkjet printers, HP photo papers also provide a great printing experience on all other manufacturers' inkjet printers.



The mark of responsible forestry

**HP Photo Papers are made from fiber procured from renewable forests that are managed responsibly protecting wildlife and preserving soil and water quality.**

Look for the Forest Stewardship Council (FSC) certification on HP Photo Papers

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