



Capability Statement

Data Management Specialists

Automated Resource Management Associates (ARMA) Inc. is a trusted, woman-owned small business (WOSB), certified through the Women's Business Enterprise National Council (WBENC) and is SBA HUBZone certified. We offer significant background and experience in providing research, technical assistance, and data management services to Federal, State and private clients, with a commitment to applying best industry standards and solutions that are driven by technology and informed by scientific evidence. Our data analysis and data management competences expand beyond systems and programmatic analytics as is evidenced by our 30 years of experience in delivering value-added enterprise-wide solutions to our clients. With a knowledgeable and experienced team of experts in research, technology, and data management, ARMA brings strategic solutions for navigating key decisions in important subject areas, together with an understanding of the nuances of service and product implementation in various business contexts.

Our commitment to high quality service and deliverables serves as a guide to our data management solutions and plans, and we offer clients knowledge and techniques, including innovative, time-tested approaches for processing voluminous and disorganized data (big data) into meaningful, actionable strategies that advance decision-making. ARMA's competencies and reliability in supplying subject matter experts (SMEs) with significant expertise in data management, IT, and research has made us an instrumental source for hiring and supplying high caliber personnel to help organizations maximize productivity and surpass expectations in next-generation programming.

Past Performance

- U.S. Air Force Research Laboratory
- U.S. Department of Treasury
- Department of Maryland State Police
- U.S. Department of Transportation
- Verizon Enterprise



HUBZone Certification
Date: 01/08/2019
HUBZone Certification
Number: 61213

STATUS

- Small Business
- Women-Owned
- HUBZone Certified
- 8(a) Program Graduate 2003
- Information Technology (IT) and Management Consulting Firm

SOLUTIONS

- Administrative Support
- Program Management
- Facilities Management
- Government IT Support
- Data Management Plans
- Effective Mobilization and Coordination

QUALIFICATION

- Significant Contracting Experience
- 30-Years of Supports to Federal, State, and Local Governments
- Diverse and Experienced Personnel

CERTIFICATIONS

- WMATA
- Maryland CATS+
- ISO 9001:2008 QMS Compliant
- Virginia SWAM Certified
- SBA 8(m) WOSB/EDWOSB
- MBE Certified Maryland MDOT
- MBE Certified Capital Reg.MSDC

AFFILIATIONS

- MD Small Business Reserve (SBR)
- Baltimore Women President's Organization
- Capital Region Minority Supplier Development Council
- National Women Business Owners Corporation

REQUISITES

- TIN: 521705140
- SAM: Active
- DUNS: 625104419
- CAGE: OULP6


About US

RGM Incorporated, headquartered in Silver Spring, MD, was established in 1992 to provide integrated business solutions to government and private sector clients. RGM provides a distinctive blend of IT and communications services.

Procurement Vehicles

- GSA Schedule – GS00F011BA Consolidated Schedule
- GPO Simplified Purchase Agreement 960 Program
- NIH BPA Contract: HHSN263200900313B

Certifications

-  HUBZone (Small Business Set-Aside)
- SBA Small Disadvantaged Business (SDB)
- Certified by Criterion Section 508 Solution
- Metropolitan Washington Unified Certification Program (MWUCP) Disadvantaged Business Enterprise (DBE)/Small Business Enterprise (SBE) includes Washington Metropolitan Area Transit Authority (WMATA) and the District of Columbia Department of Transportation (DDOT) Certification
- State of Maryland Minority Business Enterprise (MBE)
- Certified Hardware VAR Dealer
- LSBRP Local Small Business Reserve Program
- NIH PIC II Contract Holder



Clients



Capabilities

Information Technology Services

RGM offers comprehensive IT services that support information systems development life cycle management. From the deployment of secure and user-centric applications to the retirement of legacy systems, our staff have implemented the full scope of system life cycle planning, analysis, design, development, testing, release, and maintenance phases. Our staff are experienced in the areas of cybersecurity; cloud computing; systems integration and modernization.

- Help desk support service
- Cybersecurity
- Cloud computing
- Systems integration and modernization

Marketing & Communications

Engaging your target audience and stakeholders is key. By drawing on our experience and best practices, we'll help you engage, build relationships and drive them to action.

- Branding and marketing campaigns
- Message development and messaging platforms
- Print and interactive marketing collateral
- Public relations
- Content development, copywriting and editing
- Execution and analytics
- Animation
- Conference Material

Web & Social Media

Using the latest technology, we engage your audiences and track analytics.

- Web design and development
- Web application development
- Search engine optimization
- Social media strategy
- Social media marketing and integration
- Website analytics

508 Compliance Services

Understanding the importance of accessibility, we ensure that all of the websites and postings designed for our Federal clients meet Section 508 compliance standard. To that end, we have invested in our Section 508 compliance standards by implementing training and certification by Criterion® Section 508 Solutions, for all project staff that are involved with any web development or materials development for electronic posting.

- Testing
- Remediation
- Training

Talk to an expert today about your needs.

Call or email Rodney Matthews at Rodney@rgmincorporated.com or 301-907-3895.

NAICS CODES

- 541430 – Graphic Design Services
- 541511 – Web Page Design Services
- 541512 – IT Services
- 561110 – Office Administrative Services and Staffing
- 561210 – Facilities Support Services
- 561320 – Temporary Help Services
- 561410 – Document Preparation Services
- 561499 – Other Business Support Services
- 238210 – Electrical Contractors



About Us.

Strategix Management LLC is a management consulting firm located in Washington, DC. We are a U.S. Small Business Administration (SBA) Certified 8(a), HUBZone and Small & Disadvantaged Business (SDB). Our company is focused on providing federal government agencies with innovative solutions to imagine, safeguard and develop a more connected and healthier world. We partner with our clients to modernize how they do business, serve their constituents and advance top national priorities by delivering solutions spanning across our practice areas. We offer our clients top experts, experienced leadership, financial soundness and dependability in all we do. With a deep partnership approach, we help our clients drive their critical missions forward to create real world impact and change.



Practice Areas.

Our practice areas demonstrate our depth of experience, expertise and leadership leveraged to help our federal clients provide quality services for national and global initiatives.

Technology and Enterprise Modernization	Scientific and Technical Support	Grant Management and Peer Review	Communications and Outreach
Program Management	Logistics and Administrative Services	Workforce, Education and Training	Human Capital Management

Our Clients.



Contract Vehicles and Certifications.

U.S. Small Business Administration (SBA) Certified 8(a) firm

U.S. Small Business Administration (SBA) Certified HUBZone firm.

U.S. Small Business Administration (SBA) Small, Disadvantaged Business (SDB)

National Institutes of Health (NIH) Chief Information Officer - Solutions & Partners 3 (CIO - SP3) Small Business **Subcontractor**

Centers for Medicare and Medicaid, Strategic Partners Acquisition Readiness Contract (SPARC) **Subcontractor**

General Services Administration (GSA) Alliant Small Business Government-wide Acquisition Contract (GWAC) **Subcontractor**

General Services Administration (GSA) 8(a) STARS II Government-wide Acquisition Contract (GWAC) **Subcontractor**

General Services Administration (GSA) IT Schedule 70 **Subcontractor**

General Services Administration (GSA) Professional Services Schedule (PSS) (formerly MOBIS) **Subcontractor**

Department of the Navy, Naval Sea Systems Command, SeaPort-e **Subcontractor**

Department of the Navy, Space and Naval Warfare Systems Command (SPAWAR) Systems Center Atlantic **Subcontractor**

For more information, visit our website at www.strategixmanagement.com

or you may contact: **Jonathan Crawley, President and CEO**

Direct: 202.277.4965 | Email: jcrawley@strategixmanagement.com

U.S. Small Business Administration (SBA)

Raymona Carnegie

U.S. SBA 8(a) Business Opportunity Specialist

Direct: 202-205-7319 | Email: raymona.carnegie@sba.gov

NAICS Codes Include:

511199, 518210, 519130, 519190, 541211, 541430, 541511, 541512, 541513, 541519, 541611, 541612, 541613, 541614, 541618, 541690, 541820, 541930, 541990, 561110, 561410, 561920, 611430, 611519, 611710, 621330, 624190

DUNS: 080188651

CAGE Code: 7KZU1



Practice Areas

By leveraging the passion for delivering innovative leadership, experts and solutions, our dedicated team delivers world class solutions to our customers. Let us know how we can help you, and we will create something brilliant together.

Technology and Enterprise Modernization



Our solutions include:

- Legacy System Modernization
- Application and Portal Development
- Software and Systems Development
- Agile and DevOps Delivery
- Cybersecurity Operations and Analytics
- Database Development and Maintenance
- Cloud Applications and Migrations
- IT Helpdesk Support Services
- Website Design and Development

Grant Management and Peer Review



Our solutions include:

- Request for Applications (RFA) Development Support
- Grantee Application Process Management
- Bidders Conference Management
- Subject Matter Expert and Peer Reviewer Identification
- Grant Review and Award Management
- Program Evaluation and Reporting

Communications and Outreach



Our solutions include:

- Public and Stakeholder Engagement
- Strategic Communications Planning
- Marketing and Outreach
- Social Media Strategy and Management
- Public Service Campaigns
- Translation and Interpretation Services
- Visual and Graphic Design
- Multimedia Production and Editing
- Section 508 Accessibility Compliance

Workforce, Education and Training



Our solutions include:

- Academic and Educational Technical Assistance and Data Analysis
- Education and Training Software and Technology Implementation
- Curriculum Development and Training
- Career Preparation, Technical Training and Career Transition Solutions
- Labor Market Information Management
- Congressional Reporting Support

Scientific and Technical Support



Our solutions include:

- Research and Evaluation
- Public Health Marketing and Outreach
- Policy Development
- Survey Design
- Data Collection, Analysis and Visualization
- Primary and Secondary Research
- Scientific Literature Reviews
- Science and Technical Writing
- Target Population Outreach

Human Capital Management



Our solutions include:

- Federal Agency Acquisition and Procurement Staffing
- HR Strategy and Change Management
- HR Information Management System
- Federal Recruitment and Hiring Services
- Federal Staff Augmentation Services
- Federal Classification and Policy Development Services
- Federal Employee Succession Planning

Program Management



Our solutions include:

- Program and Project Management
- Program Management Office (PMO)
- Operational Process Re-engineering
- Lean Process Implementation
- Program Reporting and Evaluation
- FOIA Request Support Services
- Internal Controls and Audit
- Financial Management and Analysis
- Legal and Records Management

Logistics and Administrative Services



Our solutions include:

- Meeting, Training, Conference and Event Management
- International Logistics and Travel
- Event Marketing and Materials Development
- Custom Registration Site and Event Website Development
- Office Administrative, Mailroom and Clerical Support