



Puppy Care Guide

Everything you need to keep your puppy happy and healthy for life















Congratulations! I am thrilled for you to be embarking on such a special journey, owning a pet is the greatest gift. I couldn't imagine a life without my dogs and still remember those early stages with the greatest fondness. It truly is the addition of a new family member that will enrich your life in a way you never thought possible.

Despite being a Veterinarian for over 25 years, I still feel the same joy seeing families who are bringing a new pet into their home. Nothing can compare to the feeling of coming home to your biggest fan every day.

Our Petbarn Puppy Care Guide includes everything you need to know about your puppy's early stages to give them a happy and healthy start in life.

We want to ensure your puppy is receiving the best care, so we've also provided you with a voucher for \$40 off your next vaccination at your local Greencross Vets.

Our team of pet-passionate vets and vet nurses are here to provide answers and solutions to any of your puppy's needs. Whether it's our knowledgeable retail support team, in-clinic veterinary teams, including our 24/7 Emergency and Referral hospitals, or our 24/7 video WebVet service, the team at Petbarn and Greencross are here for whatever you need, when you need it. Your puppy will always receive the best care possible.

I wish you many happy and fun moments as you commence this incredible journey with your new puppy.

Dr. Magdoline Awad Chief Veterinary Officer Greencross Vets



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Over \$175 worth of savings

See reverse



Puppy checklist

Head to Petbarn to prepare for the arrival of your little one.

Getting prepped

- Collar, lead and ID tag
- Brushes, combs and nail clippers
- Shampoo and conditioner
- Flea, tick and worming treatments Learn more about parasites on page 53.
- Toothbrush and toothpaste Establish a good dental routine to prevent disease in the future. Learn more on page 49.

Coming home

- A comfortable bed
- Car harness or booster seat for car travel
- Kennel, crate and cover
- Plush toys for comfort
- Adaptil diffuser, spray or collar Comforts and reassures puppies to help them feel calm and relaxed.
- Lots of cuddles

Toilet training

- Odour/stain neutraliser
 For cleaning up those little accidents.
- Puppy pads
 For tidier toilet training.
- Waste control bags and bag holder

Feeding

- Food and water bowls
- Super premium puppy food Flip to page 34 to find out why this diet is so important for your puppy's development.

Treats

Treats should only make up 10% of their daily calories.

Playing and exercising

- Harness and lead
- Play toys

Provide a range of options like fetch toys, stuffed toys and puzzle toys to prevent boredom.

 Chew toys To help with teething.

Greencross Vets

Health check

For vaccinations and professional health care advice, and to check that your puppy's microchip details are correct

- Emergency vet It's important to know where your closest emergency vet is.
- Find your closest emergency vet at: greencrossvets.com.au/emergency-care



\$40 off your puppy vaccination, see page 82.

Starter kit

Petbarn has everything you need to ensure your new furry family member is settled and happy. Flip to page 82 for vouchers to use on these products!



5 ways to keep your puppy healthy & happy



At Petbarn and Greencross Vets, your pet's health and happiness is the most important thing to us.

From what they eat, to how they sleep and play, we're committed to making it a healthy, happy life for them, and for you. When it comes to pet food, we'll always dish out the right advice. Our friendly team have perfected the science of meal-time, with over 210,000 hours of training in nutrition, which makes us real foodies! We'll always recommend a complete and balanced diet that gets the vet's tick of approval and your pet's lick of approval. Health

We're always by your side with what pets need for physical and mental health. From monthly parasite prevention, to Greencross Vet appointments, to a network of specialists for critical care, we believe every pet deserves access to the best quality care.



Creating a pet's home is an important job for a pet parent. So rest assured, we provide all the creature comforts they need, both inside and outside to curl up and relax. Shower them with affection and a whole lot of shampoo (or our grooming salon services) to keep them clean and feeling good.



A little training goes a long way to making pets happier family members. We help you take the lead with the positive reinforcements needed to establish good habits (like treats, leads and harnesses). And for all the new puppy parents out there, ask us about our Puppy School's tried-and-true training tips.



Healthy bodies and minds go hand in hand. That's why we have all the best toys for your pet's busy life designed to keep them mentally and physically active. Plus playtime is good for everyone's happiness and helps strengthen the bond with our pets.



Join Friends for Life and get pawsome rewards for being a great pet parent.

Our membership program helps new puppy parents save in four amazing ways:



Rewards for Every Purchase

Collect a minimum of 10 points* for every dollar you spend at Petbarn and Greencross Vets.

Get a \$10 voucher for every 6,000 points you earn!



Member Only Pricing*

Get special pricing on selected products across:

- Flea, tick and worm prevention
- Treats
 Litter
- Litter
 Fish Tanks



Frequent Feeder Pricing

Get the best prices on the food your furry friends love.

Save up to 20% on participating puppy & kitten food when you purchase in-store.*



Extra Perks & Advice

Be sure to check your inbox for exclusive offers and advice to support you throughout all stages of pet parenthood.

Sign up for great rewards and discounts in-store or at **petbarn.com.au/loyalty-program**

Be sure to set up your pet profile so your pet gets a gift on their birthday!*

Earn and spend points at:







CiTyFarMeRs







The Petbarn Foundation is dedicated to making the world a better place for pets and the people who love and care for them.

Thanks to the support of our team, suppliers and customers, the Petbarn Foundation has donated \$21 million back into the community to help people and pets in need, including:

- \$10m donated to support pet adoption and animal rescues
- \$5m donated to Vision Australia to fund 102 Seeing Eye Dogs for blind and low vision Australians
- \$2m donated for bush fire and flood relief
- \$2m donated to community outreach to help vulnerable pet owners
- 62,753 shelter animals rehomed through Petbarn In-store Adoption Centres

We're dedicated to working with our adoption and rescue partners to provide funds, services and supplies to those who need them.

Head to **petbarn.com.au/adoptions,** or visit one of our in-store adoption centres to give a beautiful animal a second chance at finding their forever home.

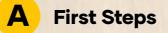
To find out more or to donate, **head to petbarn.com.au/foundation or search #PetbarnFoundation on Facebook** to see our work in the community.



Animal Rescue Coffs Harbour:

With the help of The Petbarn Foundation, we can continue to support animals like Darla and her Kittens, who were found underneath a house and were cared for and rehomed by ARCH. These donations will mean the team at ARCH can pay for essential veterinary procedures, pet food and supplies until the animals are ready for adoption. "ARCH would also like to send a BIG Thank you to Petbarn Coffs Harbour for their ongoing support."





The joy of a new puppy

At Petbarn, we're here to help you provide the best care for your newest family member with this guide to all things puppy-related.

As a new pet parent, you want to make sure your puppy starts off on the right paw so they can grow into a happy and healthy adult.

In the following pages you'll find everything you need to look after your puppy. From diet and exercise, to puppy school and vaccinations, these essentials will help you make the best decisions for your puppy's well-being to shape them into a strong and confident dog.

\$

Don't forget to use the vouchers on **page 82** to save up to 20% on your puppy's essentials!

Have any other puppy care questions? Just ask petbarn.com.au





Before getting a puppy

Finding the right puppy for you is a big step! Make sure you've thought about these questions when choosing your new best friend.

Where do you live?

And where will your dog live? You need to consider the breed and the size your new puppy will reach once they're fully grown to make sure there's enough space in your home for them. Is your backyard secure so your puppy can run and play safely? Are your fences big enough to hold your curious new pet? If you rent, make sure your landlord is okay with you having a dog.

Does their size suit you?

Whilst some fully grown dogs may only be several kilos, the medium, large and giant breeds are in excess of 20 kg and can easily reach 60-70 kg or more for the giant breeds. This affects the amount of food they will eat too.

Are they right for you?

It's not just size that you need to consider. Make sure you research the breed and energy levels first.

Exercise: How much exercise and activity will your puppy need? Be careful not to over or under-exercise your dog.

Grooming: Are you aware you may need to regularly clip, brush and groom your pup?

Indoor/Outdoor: Where will your puppy spend the majority of their time, and does that suit their breed?

Will they be alone a lot?

Some breeds cope better with being alone than others. If you are at work all day, choose a breed that doesn't require constant companionship. Separation anxiety is common and challenging so its important to enrol into a Puppy school.

Do you have the budget?

While the cost of a puppy is a one-off expense, you need to be sure you're financially stable enough to maintain their care. Grooming, vet care, health treatments and dog food are ongoing expenses. You should also have a back-up plan just in case your beloved friend has an accident – pet insurance or savings.

Where is your puppy coming from?

Whether you choose to adopt a rescue puppy, or find your friend via a breeder, make sure the background of the puppy provider checks out.





Have puppy questions or concerns? You are not alone – it's totally normal. Speak with your friendly local Greencross Vets team or get qualified advice online from our WebVet team 24/7. We're here to help whenever you need us.

Visit greencrossvets.com.au for more information.



Have you considered adoption?

At Petbarn, we believe that all pets deserve the chance to have a happy and healthy life with a loving family. That's why we don't sell dogs and cats, but partner with animal shelters to find forever homes for pets.

- Dogs that are available for adoption have been microchipped and undergone a vet health check.
- Dogs up for adoption often have some level of training.
- They're socially adapted and family friendly.
- Dogs that are up for adoption are desexed.
- By adopting, you're saving a life.
- Dogs in adoption centres are just looking for lots of love.
- There are thousands of puppies available for adoption every year, so don't think you can only purchase a puppy from a breeder!
- Like all pets, puppies and dogs bring so much joy to your life and can improve both your mental and physical health.

Ready to adopt?

Find the best dog for you through Petbarn and SavourLife's database of rescue dogs across Australia looking for their forever homes by visiting **petbarn.com.au/services/ adoptions** or by using your phone camera to scan the code to the right.





Scan here with your phone camera!



The power of adoption

How one person's passion for helping animals changed the life of 35,100 dogs (and counting).

Do what you love and you'll never work a day in your life...

For Michael McTeigue, founder of SavourLife, he'd always dreamed of helping save rescue dogs. This realisation put the wheels in motion for Michael to follow that dream, quit his corporate career and start SavourLife – an Aussie dog food company that donates 50% of its profits to pet rescue organisations. "I've always had a soft spot for dogs, and now rescue dogs in particular," says Michael. "My best mate Buddy, a Labrador, who passed away at 15, was the inspiration for SavourLife. I think if one dog that we help save brings a millionth of the happiness to someone, that he brought to our lives then that would be an awesome thing."



The pairing of a fantastic cause with a natural, Australian-made product has allowed Michael to contribute so much to pets in need. "We've now reached over \$4 million in donations and shared this with over 250 rescue groups in every state or territory and supported the re-homing of over 35,100 dogs!" he says.

This includes his two "Chief Tasting Officers" Missy the 'Tripawd' and Max the Labrador. "Missy was abandoned at four weeks old with a crushed lea and Max was abandoned as a six-month-old puppy – he's an example of the myths around rescue dogs. If you want a puppy or particular breed, believe me you can find them." Michael and his small team, work hard to grow SavourLife more and more. "When I make a decision for our business. I always ask 'Will this help us save more dogs?' - It's a really simple guiding principle." And the need to support adoption is great. "There are over 100,000 dogs abandoned in Australia every year and we are determined to fix that."

SavourLife dog food and treats



Savourlife Essentials Chicken Puppy Food



SavourLife Ancient Grains Gluten Free Puppy Food



SavourLife Grain Free Chicken Puppy Food



SavourLife Ancient Grains Large Breed Puppy Food



SavourLife Australian Milky Training Treats



Find your new best friend through Petbarn and SavourLife's national rescue dog database.

Visit petbarn.com.au/services/adoptions



Top breeds

When you're looking for your new best friend, check out some of Australia's best-loved breeds.

Poodle

Miniature Poodles make for intelligent and joyful companions, but like most dogs they can get bored easily. Comical and clever, these well-proportioned dogs are popular as show dogs. Miniature Poodles are not keen on outdoor living – they love human companionship and are ideal pets for families and the elderly. They do require regular grooming and attention to their coats. Like most small breeds of dogs they can be prone to dental disease so it's important to establish a robust dental preventative plan early on.





Maltese

Easy to get along with, playful and mild-mannered, Maltese are the epitome of a companion dog. They are famed for the straight, silky white hair that forms their coat. This toy dog breed is trusting and devoted to its owner and makes a perfect lapdog. Malteses are highly intelligent and excel in competitive obedience, agility and learning tricks, but you will need to keep up your training schedule!

Jack Russell Terrier

Fearless to a fault, the Jack Russell Terrier is a merry, cheeky, devoted and loving breed that gets along well with children and strangers. They are extremely intelligent and thrive on action and adventure so make sure they're mentally and physically stimulated. As they're full of energy, a daily run or game of fetch is important, and professional obedience training is suggested from an early age to bring out the best in your buddy.



Border Collie

A Border Collie is a very active dog and is sure to keep you on your toes. Bred for herding sheep, they are a highly intelligent breed, known for their tenacity and obedience. A happy Border Collie requires regular interaction, play and training. On the plus side, they will be high-fiving you in no time at all – when they're not running rings around you with energy to burn. They thrive on regular exercise; so daily walks and games of fetch will keep them stimulated. This breed is most suitable for people who have plenty of time to spend with their new furry family member.





Mixed breeds

Don't forget about the wide world of wonderful mixed-breed dogs! Often you'll be lucky enough to enjoy some of the best character traits of two or three different breeds. There are so many friendly pups in adoption centres just waiting for forever homes. The centre will have worked out the dog's temperament and energy levels to help them find a family with a lifestyle that suits. You can learn all about your prospective pet before you make the big commitment. Plus, when you adopt a dog, you'll bring home a very grateful puppy.

Dog Breed Selector Find your new best friend

Are you dreaming about bringing a puppy into your home, but can't decide which breed is right for you?

Our Dog Breed Selector matches your needs with a breed that's perfect for your lifestyle.

Visit **petbarn.com.au/petspot/dog-breed-selector** or **scan the code** with your phone's camera.



Scan here with your phone camera!





Puppy development

As your puppy grows to become a well-rounded dog, these are the milestones that will make you a proud parent.



2 to 3 months

Once your puppy has completed their vaccinations at around 14-16 weeks, they'll be ready to step out into the world.

They'll need:

- Clean-up bags for waste.
- Odour neutraliser (for any little accidents).





4 to 5 months

Their baby teeth start to fall out at around 5 months and their permanent teeth start to grow. They will be more responsive to training and it's important to reinforce skills learnt at puppy school.

It's still okay to feed 3-4 small meals per day and this can slowly decrease to twice daily.

They'll need:

- Treats for training.
- Grooming essentials.
- Teething and chew toys.

They're an adult dog!



12 to 18 months

If your dog is a small or medium breed, at 12 months they're now an adult and will stop growing in size. Large breeds will continue to grow until they reach their full height and weight at around 18-24 months. When puppies become adults, it is important to transition them from puppy food to adult dog food which will provide them with the right balance of nutrition for their life stage.

They'll need:

- Super premium adult dog food.
- New harness, collar and bed, based on their growth.
- Dental care essentials.

Greencross

You can book your vet appointments online! Visit greencrossvets.com.au/ book-online

6 to 12 months



Depending on the breed, some puppies will start to slow their bone growth. Smaller breeds will reach sexual maturity; this is an ideal time to have a conversation with your Greencross Vets to confirm when is the most appropriate time to book your puppy in for desexing.

They'll need:

- Activity-based toys for fun.
- A trip to the vet.

How to puppy proof your home



Consider your home through the eyes of a curious puppy and make adjustments so it's a safe and secure environment.

The kitchen contains drawers and cabinets with interesting smells and tastes. It's likely that your puppy will want to explore everything, so secure your shelves with childproof latches to keep your puppy out of your food and cleaning products.

The bathroom has many hazards for a curious puppy including medication, razors, cotton buds and soap. Be sure you keep the toilet lid down too as shallow pools of water can pose a drowning risk.

The bedroom will certainly interest your new puppy

as they get to know your scent. Shoes, clothing, hair ties, toys and other small chewable items should be secured for safety.

The living area has

electronic gadgets and loose cords that your puppy might chew. Don't leave handbags, phones, remotes, kids' toys and magazines (or really anything of value) lying around, as there's a risk of them being chewed and swallowed.

The backyard and

garage have obvious dangers, including chemicals, like paint and cleaners. Some plants can be toxic to pets, too. You should also check that your puppy can't escape the yard through gaps in the fence.

Remember: dogs can dig!

Vet advice:

A puppy gate is great for blocking your puppy's access to areas they shouldn't explore.



Welcome to the family

Arriving at their new home can be overwhelming for your new puppy. Here are some things to keep in mind to help your new pet feel like one of the family.



Put some puppy pads down before introductions are made as your puppy may get excited and have a few accidents!



Meeting the family

Introduce your new puppy to your family and other pets slowly and gently. Take notice of how your puppy is feeling as they will communicate any discomfort. Here are some tips for ensuring they'll be best buds in no time.

Kids and puppies

Kids and puppies are a great match, provided they start out on the right foot.

If introducing a puppy to children, try to keep the kids calm and let your puppy approach the kids, not the other way around. Introduce babies in a gentle, positive manner, holding them safely out of reach. Arrange a 'safe zone' for your pup such as a cushioned crate or a kennel – where they can retreat to if they feel threatened or overwhelmed. Remember that you should never leave a puppy or dog alone with a young child.

Puppies and other pets

If introducing your puppy to an existing pet, do the first meet and greet on neutral ground. A local park is a good idea here. This will prevent resident pets from feeling threatened. Ensure your existing pet and your puppy are up to date on health checks and vaccinations before introducing them.



Sleeping through the night

The first night at home with you might be the first time your puppy is away from their mum and litter mates. Here's a few ideas to help them settle in.



Create a cosy space for your puppy to sleep in, for example, follow the steps on page 23 to set up your puppy's crate.

Tire your puppy out with a variety of chase toys and mentally stimulating toys throughout the day so that when night comes, they're ready to head straight to bed.

Wind down before bedtime

and teach your puppy to do their business before bed so they will stay asleep for longer. Remember, if your puppy is sleeping in a crate, they will not be able to hold their bladder overnight and so they will have to be let out in a few hours. Separation anxiety is not

uncommon and if your puppy whines or tries to leave their bed, simply correct them in a firm but gentle manner. Try to resist putting your puppy in your bed as this will be a hard habit to break as they grow older and can be unsafe for them. Instead, you can place their bedding close to yours until they settle.

Provide a snuggly toy for your puppy to cuddle with while they adjust to being away from their mother and other siblings. Use an object that has the familiar scent of their mother and litter mates and include an item with your scent on it so they learn to feel safe with you. It may take a couple of nights at home for your puppy to settle in, but with these handy tips you'll be catching those zzz's together in no time.

We recommend



Aroma Dog Fleece Blanket Puppy Toy

Yours Droolly Original Droolly Dog Dog Toy

Which bed is right?

Should you go for a bed, kennel or crate? Find the perfect sleep zone for your puppy with these pointers.

Selecting the right bed is a must for all puppies, even if you've decided that they will sleep in a kennel or crate. As puppies spend a lot of time sleeping, creating a cosy and calm space for your pup to sleep in means choosing beds that feature plush lining and bolster walls for snuggling. Ensuring you have the right amount of padding to support your puppy's growing joints is key. Be sure to choose bedding they can grow into and that has easy washability in case of any accidents.

Kennel

Kennels are perfect for puppies that will live as outside dogs or share the house with kids and other pets. When you select a kennel, consider the size your puppy will grow to. The kennel needs to be big enough for them to turn around and lie down in comfortably. Keep the kennel raised off the ground and make sure it's not too far from your house, so your puppy doesn't feel isolated. Add in some cushioned bedding and your puppy will love their cosy refuge.

Crate

A crate offers your puppy their own safe haven. Crates also limit destructive behaviour and are helpful for creating a routine, plus, they can be used on car trips. Your puppy needs to be able to comfortably stand-up, lie down, turn around and stretch inside their crate.

We recommend



Countour Dog Training Crate



All Day Cosy Cottage Dog Bed

Crate training 101

Getting your puppy to use their crate is a gradual process.

- Set up the crate so it's cosy and inviting. Put a crate mat on the base and add a soft bed.
- Leave the crate door open and tempt your puppy in with a treat or toy.
- Place the treat or toy in the back of the crate so they have to go completely inside to retrieve it.
- When your puppy first ventures into their crate stay close and reassure them that all is well.
- Gradually close the door but stay with them and encourage their good behaviour.
- Keep the "closed door" periods short at first.
- When you're happy that your puppy is relaxed in the crate, with the door closed, leave them alone – initially for short periods, gradually increasing the duration.
- Make sure that their crate is a safe haven; never use this as a punishment area.

For more info:

For more tips on how to crate train your puppy, visit: **www.youtube.com/** PetbarnAustralia



Puppy must-dos

While nobody likes paperwork, the quicker you get onto this, the quicker you can ensure your puppy's health, safety and happiness.

Microchipping and registration

In most Australian states and territories, having your puppy microchipped is mandatory. This is a guick and relatively non-invasive procedure that allows you to register your puppy so that if they ever stray, a vet or pound can use the microchip to identify them and access contact details via a privacy protected database. Many local councils require residents to register their dogs before they reach 12 weeks of age, and fines can apply if you don't do so. Check whether your puppy has already been microchipped, as many breeders will do this as standard procedure. Ensure you register your pet with a national pet registry for even easier lost pet recovery. If your pet has not been microchipped. take them to your local Greencross Vets to have this quick and easy procedure done.

Pedigree pups

If you're welcoming a pure-bred puppy into your family, it's worth knowing their family tree. Breeders should supply papers that show that the puppy is registered with the relevant breeder association.

Ask the breeder for the registration of your puppy's parents, including certificates showing they've been screened for any common hereditary diseases.

Health checklist

Registered breeders and pet adoption centres will have taken your puppy for their first vet health check, which includes the first round of vaccinations and microchipping. Make sure you have a record of the following:

- First vet health check
- Microchipping
- Vaccination record
- Parasite prevention plan

Keeping a record of this information will be useful when your pet starts puppy school and is also necessary if you're thinking of sending your puppy to doggy day care, a boarding facility or for a pamper session at the groomer.



Greencross Vets' Healthy Pets Plus wellness membership program makes doing the right thing for your puppy simple and affordable. Membership benefits include unlimited consultations, free vaccinations, free WebVet advice 24/7 and exclusive discounts!

See page 48 or visit greencrossvets.com.au/ healthy-pets-plus to learn more.



For more information on microchipping, visit your local Greencross Vets.



Vet advice:

Regular, twice yearly health checks are important to maintain health and well-being and for the early detection of disease.

What should I feed my puppy?



Feeding the right food is an important part of giving your puppy the best start in life. A super premium diet is the best way for your little one to grow into a happy and healthy dog (see page 34).

A puppy grows much faster than you – in just a year or two, they'll accomplish what you do in 15 years (hence 'dog years'). To support their healthy development, your puppy needs specially formulated puppy food that is complete and balanced and contains a higher percentage of proteins, fats and carbohydrates compared to adult dog foods. Look for foods fortified with DHA (a natural omega-3 fatty acid) as this has been linked with smarter, more trainable dogs – what a treat!

Don't change your puppy's food in the first few days in their new home

Moving house and changing families is very stressful and can affect your puppy's digestive system. Keeping them on the same diet they're used to will reduce the chance of stomach upsets or diarrhoea. When you are ready to change your puppy's diet, do so slowly over a minimum of ten days, gradually introducing their new food.

Choosing their food

Take into account:

- 1. The age of your puppy.
- 2. The breed of your puppy.
- How active your puppy is (different foods have varied energy outputs and therefore varied quantity recommendations).
- Whether your puppy is overweight, a healthy weight or underweight.
- 5. The size of your puppy, and how big they will grow.
- 6. What you are currently feeding your puppy.

Wet or dry puppy food?

Why not both! Mixing a little bit of wet food into their kibble provides your puppy with the dental benefits of dry food as well as the tastiness of wet food.

Remember to take into consideration the total amount of food that they are eating in a day. Wet puppy food (or fresh and frozen food) should not be in addition to the recommended daily feeding amount on the dry puppy food bag, but should replace a portion of the dry food.

After understanding your puppy's age, breed, activity and weight, look for a food that matches their needs. Puppy food comes in a large variety of options.

Types of food

Dry food

Dry food refers to dried kibble and is often a convenient option for pet owners. Choose a super premium dry kibble to ensure it is nutritionally complete and balanced with quality ingredients.

Wet food

Wet food refers to the food available in pouches, rolls or tins. These foods contain higher water content than dry foods and the rich aromas can be used to entice fussy eaters and increase hydration.

Fresh & frozen food

Fresh & frozen food often contains meats and ingredients in their raw and natural form. You can find these foods in the fridge and freezer section of your local Petbarn.

When is my puppy ready for adult food?

While some dogs will always have a spark of puppy-like cheekiness, your puppy's physical maturity level will depend on their breed and size. Small and medium breeds typically become adults at 12 months, while it can take up to 24 months for giant breeds to mature. Every dog will hit their milestones at different times and it's best to talk to your local Greencross Vets team about your pet's growth. Once your puppy is all grown up, use our Food Finder to determine the right adult dog food for them.

We recommend



ProBalance Gut Health Puppy Food

Sec.

ROYAL CANIN

PUPPY

Wet





The Nosh Project Puppy Food



100% Human Grade

int strange in

Quality & fresh Aussie ingredients balanced with the 27 vitamins, minerals, and fatty acids that are vital for the growth and development of puppies.

The Nosh Project's Slow Cooked Chicken Bowl for puppies is a single protein meal packed with human grade whole foods and nutrients. If you are cooking meals at home, simply add The Nosh Project's Puppy Nourish²⁷ Balance to our specially formulated recipes to ensure you have the right mix of nutrients to meet your growing puppy's dietary needs.

Nosh

Shop The Nosh Project exclusively at Petbarn, City Farmers, and Greencross Vets



Slow Cooked



What are the food options for my puppy?

There's a world of choice when it comes to choosing what's on the menu for your puppy. Here's a look at some of the options available.



Science based food

Example: Hill's Science Diet

Scientifically formulated foods are the best match for puppies as they're backed by extensive evidence-based research into the nutritional needs of dogs across different sizes, life stages and health needs. Being complete and balanced, these super premium foods focus on providing the optimal balance of nutrients from high quality ingredients to support healthy and happy puppies, right through to their growth into adult dogs and beyond.



Breed specific food

Example: Royal Canin

There are so many gorgeous breeds out there and it's not uncommon for them to have differing nutritional needs. Based on genetics, some dogs are more likely to have faster metabolisms or a predisposition to certain health concerns. This is where breed specific kibble comes in. A subset of science-based foods, these are formulated to meet the needs of your puppy based on their breed and gives them everything they need to live their best life.









Fresh & Frozen

Example: The Nosh Project, Leaps & Bounds and Prime100

There are many fresh and frozen options available to mix up your puppy's meal times which prioritise natural ingredients and a balance of vitamins and minerals to deliver the nutrition your puppy needs. Products such as The Nosh Project are slow cooked as a single meal packed with human grade protein, whole foods and nutrients to allow you to feed as a complete and balanced diet.

Note: When handling raw meat we strongly recommend the use of gloves, thoroughly washing your hands, using separate utensils and chopping boards, and disinfecting all surfaces and objects that come into contact with the food.



Natural pet food

Example: Billy & Margot

Natural pet foods give your puppy a well-rounded diet with a focus on wholesome ingredients, and avoid artificial additives and preservatives. While these typically sit at the super premium end of the pet food scale, they can also be found in standard varieties. You can trust that your puppy is benefiting from the best ingredients and the vitamins and minerals that go with them.



Grain-free pet food

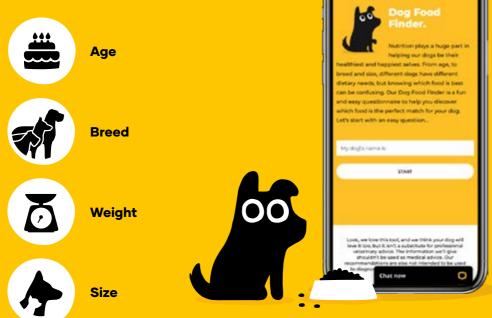
Example: SavourLife

Grain-free pet foods are not to be confused with low-carb options as they usually make up for carbohydrates via sweet potato or potato. Available in super premium and standard varieties, these formulations are thought to help with weight management and be a closer match to the diet of your puppy's ancestors. Just be sure to read the label to ensure that all the ingredients are the right fit for your pet.

Food Finder

Not sure what to feed your puppy?

Our online tool will recommend you the perfect match for your best friend based on their:



Exercise Level

Visit **petbarn.com.au/petspot/food-finder** or **scan the QR code** with your phone camera.



PETBARN

Q

Scan here with your phone camera!



Frequent Feeder



Save up to 20% on selected puppy food*. Learn more on pg 83.

HEALTH IS LIFE'S FOUNDATION

Your puppy's nutrition plays a key role in their physical and mental development. With over 50 years of nutrition expertise, ROYAL CANIN[®] products address every requirement to give your puppy the best start in life.

ROYAL CANIN[®] super premium nutrition is tailored too help build your puppy's natural defences enabling healthy growth and digestive support.



*For full terms and conditions see www.petbarn.com.au/terms-and-conditions



Benefits of super premium food

What is super premium food?

'Super premium' refers to the high quality of the ingredients and formulations. Not all dog food is equal. Compared to some pet foods typically found in supermarkets, super premium puppy and dog food is complete and balanced, vitamin-rich, and nutritionally dense with quality proteins, fats and carbohydrates for healthier pets.

Why you should feed a super premium diet

Puppies have different nutritional needs to adult or senior doas, and smallbreed dogs need different nutrition to large breeds. A super premium diet is specifically formulated to support the needs of dogs at each life stage. This quality of food is nutritionally complete and balanced and should be used as your puppy's everyday diet as it encourages the healthy development of their immune system, brain, joints, muscles and more.

What about the cost?

You may think that super premium diets are expensive

compared with supermarket brands. However because of their high digestibility and calorie density, your puppy will need less food to meet their nutritional needs. When this is considered and a cost per day is calculated, these foods compare favourably, especially when ingredient quality and the health benefits are factored in.

Are you feeding your puppy right?

The clue is in their poo! It may seem gross but checking your puppy's poo is one of the best ways to gain an insight into their internal health and whether they're eating the right diet for them.

A healthy dog poo should have the consistency of firm play dough and leave little to no residue when picked up. These poos should not contain any undigested food or an excess of grass and fur.

Start your puppy on super premium food today and you'll soon notice that they're producing smaller, firmer and less smelly poos!

Choose from our range of super premium foods at

Petbarn, including Hill's Science Diet, Pro Plan and Royal Canin and notice the improvements in your pet.



Hill's Science Diet Large Breed Puppy Dry Food



Advance Large Breed Puppy Food

Vet advice:

The perfect dog poo is one that you can easily pick up.





Frequent Feeder



Save up to 20% on selected puppy food*. Learn more on pg 83.

starting life out strong



Supports bone & muscle development to help young pets grow big and strong



*For full terms and conditions see www.petbarn.com.au/terms-and-conditions



Toxic for puppies

No matter how longingly they look at you with their puppydog eyes, there are some foods that are absolute no-nos for your dog. The following common ingredients can lead to serious health issues, and some can even be fatal.



Your dog should not eat

- 8 Onions
- 😣 Garlic
- 8 Chocolate
- 8 Coffee or caffeine products
- 8 Bread dough
- 8 Grapes, raisins, sultanas, currants
- 8 Nuts (especially macadamias)
- 8 Fruit stones (pits)

- 8 Cooked bones, small pieces of raw bone and fatty trimmings
- Xylitol (a sugar substitute found in some products such as lollies and chewing gum)
- 8 Alcohol
- 8 Human medications

*This list is not exhaustive. If you think your puppy has eaten something they shouldn't have, seek vet advice immediately.



If your puppy has, or may have consumed any of the items on this list, **refer to your local Greencross Vets** or emergency vet immediately for treatment.

If after hours go to your nearest Emergency Vet

Visit greencrossvets.com.au/emergency-care for a list of 24/7 vets near you.

Expert Pet Nutrition^{**}

ADVANCE Getting the best start in life



Congratulations on your new family member!

With their energy and enthusiasm, a puppy brings a wealth of love to a home. Puppyhood is, however, a critical time and how a puppy is fed will affect their future growth.

Why feed ADVANCE™?

Using the best of global science, local knowledge and consumer insights, ADVANCE[™] uses only quality ingredients to produce one of Australia's highest quality controlled super premium pet foods.

ADVANCE[™] is a super premium pet food which boasts a myriad of benefits, including:

- High quality ingredients.
- High digestibility for less backyard waste.
- Cutting edge nutritional innovation.
- No artificial colours or flavours

ADVANCE[™] Puppy food range

Expected adult weight of your puppy:







ADVANCE[™] Puppy Small Breed has rehydratable kibble that may be softened by soaking with warm water prior to feeding.





ADVANCE[™] Puppy All Breed -Chicken with Rice ADVANCE[™] Puppy All Breed with Lamb & Rice

When feeding both ADVANCEth dry and wet food, simply halve the recommended quantities of each product and let your pet enjoy the advantages of both formats.

ADVANCE[™] is scientifically formulated to help improve dog health

All ADVANCE[™] Puppy Dry formulas contain:



Natural Colostrum Helps defend against digestive upsets.



Omega 3 DHA and Choline To support healthy vision and brain development, to help encourage a puppy's learning.



New look

coming soon

Antioxidant Vitamin E Clinically proven to increase antioxidant level. Helps provide a natural defence for your dog against Australia's climate.



Fermentable Prebiotic Fibre To support digestion and a healthy gut microbiome.

Frequent Feeder



Save up to 20% on selected puppy food*. Learn more on pg 83.







Healthy treats

Treats are a handy training tool for your puppy and some are better than others. Here's our guide to healthy treating.

Training treats

Dog treats are a great training aid when teaching your puppy commands and rewarding them for good behaviour. One of the reasons your puppy will be responsive to this type of reward is because they have a strong sense of smell. Make sure you don't go overboard with the treats – they should only make up 10% of your puppy's daily calories – and be sure to choose options made from quality, natural ingredients.

Off the menu

While you may consider table scraps dog "treats", they can lead to weight gain and stomach upsets. Some of our favourite ingredients can even be toxic for dogs. To ensure their health, puppies should only eat treats and food created specifically for them.

Treats as games

Keep your puppy entertained by filling a Kong toy with some small treats to create an interactive game.

Challenge your puppy to find what's inside to stimulate their senses and help them develop problemsolving skills.

Healthy treats

Just as we humans keep an eye on the snacks we eat, you must consider your puppy's health when buying treats. Always look for puppy treats that contain real ingredients like chicken and fish, and avoid options that are high in sugar, preservatives and saturated fats. Treats with dental benefits and lots of vitamins and nutrients are a great way to keep them healthy.

Our favourite treats



Leaps & Bounds Milk & Oats Biscuits



Drool School Snacks Training Treats

Vet advice:

Treats should only make up **10% of their daily calories.**





PUPPY TREATS



MADE WITH REAL MEAT SOFTER TEXTURE GENTLE ON PUPPY TEETH NO ARTIFICIAL COLOURS OR FLAVOURS

Learn more at leapsandboundspetfood.com



Protection that shows how much you care

With 3 levels of cover available, you can find the best match for you and your puppy.



Core Cover Want cover for just the basics?



Core Plus Cover For a little more peace of mind



Total Cover Most extensive level of coverage



Jane saved \$2734 when Bella was attacked by another dog

"We decided on Petbarn Insurance because the premiums and benefits were competitive and the staff in-store were positive, friendly and helpful. We were lucky to have this security when Bella was attacked by another dog and had to be rushed off for urgent surgery on her wound. The policy helped to minimise the vet bill, which otherwise would have cost us thousands. Having insurance gives us peace of mind, knowing that if anything adverse should unexpectantly happen again, we have support to ensure Bella will have the best care."

- Jane

Visit **petbarn.com.au/services/pet-insurance** to learn more and get a quick quote or call **1300 618 412**

Petbarn Insurance is issued by The Hollard Insurance Company Pty Ltd ABN 78 090 584 473, AFSL 241436, is arranged and administered by PetSure (Australia) Pty Ltd ABN 95 075 949 923, AFSL 420183 (PetSure) and is promoted and distributed PetSure's Authorised Representative (AR) Greencross Pty Limited Ltd ABN 58 119 778 862, AR 1241197. Any advice provided is general only and does not take into account your individual objectives, financial situation or needs. Please consider the Product Disclosure Statement (PDS) to ensure this product meets your needs before purchasing. PDS and Target Market Determination available at **petbarn.com.au/services/pet-insurance**.

vitapet



Treat them like it's puppy love

As part of a healthy diet, treats should comprise no more than 10% of a dog's daily energy requirement. For more information, visit vitapet.com.au.

® VitaPet is a registered trademark. © Masterpet Corporation Ltd.

They're more than just pets.®



Puppy health care



Greencross Vets is part of our Petbarn family

Together we are here to provide the best care for your puppy! The friendly team at Greencross Vets are here to answer any questions you may have and it's easy to find a Greencross Vets close to you. Your local team of vets and nurses are passionate about pets and will ensure that you and your puppy always receive the highest standard of veterinary care.

Read on for some puppy health care tips from our Greencross Vets team.

Preparing for your puppy's veterinary needs



The cost of pet care

The joy of becoming a pet parent for the first time is invaluable, but there are a number of ongoing and sometimes unforeseen costs which are essential to maintain your pet's health. While human healthcare is supported by the government, unfortunately our pets' are not. Pet parents are financially responsible for all veterinary care costs and it's important to understand these costs when choosing your pet.

Speak with your local Greencross Vets team about affordable payment plan options available including: Vet Pay and Zip or GapOnly™ on the spot insurance claims. And you can find out more about our exclusive Healthy Pets Plus membership program on **page 48**.

What is pet insurance?

Pet insurance is designed to help pet owners with veterinary expenses in case of any unexpected illness or injury for their pets. You can gain peace of mind knowing eligible vet bills for illness and accidental injuries will be covered, providing financial assistance in difficult times. With most insurance policies, there are a number of different cover options to suit your needs.

Why do you need it?

Things don't always go to plan, and this is where pet insurance can assist so you can focus on choosing the best care for your pet. If your pet falls ill or becomes injured, having pet insurance will provide peace of mind and reduce financial stress if you have to make unexpected trips to the vet.

When should I get it?

Puppies are naturally curious and adventurous, and therefore injury prone, so the likelihood of injury at this time is high. You can take out insurance from when they are 8 weeks of age.





What are the benefits of Petbarn Insurance?

- Helps lessen the financial burden of unexpected vet bills - claim up to 100% on eligible vet bills on our Total Cover* plan
- Helps pet owners to focus on choosing the best treatment options rather than costs
- No overall policy limit (up to applicable benefit limits)
- Claim on the spot and only pay the gap for eligible vet bills at select clinics with GapOnly
- 10% discount if you insure more than one pet
- 3 levels of cover to choose from and flexible payment options to suit your needs
- A copy of our Little Black Book of Savings, offering more than \$1,000 of value in vouchers and discounts.

Common conditions treated

Unfortunately, unforeseen circumstances can affect us at any time. Here are some of the most common conditions, with the average costs that our customers claim for:

Condition	Avg. Cost
Bone Fracture	\$3,047
Cruciate Ligament	\$2,547
Diabetes	\$2,626
Fight or Bite Wound	\$695
Traumatic Ligament or Tendon Injury	\$1,921
Snake Bite	\$1,799

*Based on PetSure claims data from 2016-2018.

Visit **petbarn.com.au/services/pet-insurance** to learn more and get a quick quote or call **1300 618 412**

Vet health checks

A healthy pet is a happy pet and an important part of maintaining your puppy's well-being is regularly going to the vet!



First steps

It's best to take your puppy to the vet within the first week of bringing them home. Your vet will perform a nose-totail physical examination to confirm that there are no health concerns and establish the best preventative health care plan for them including a vaccination schedule and parasite prevention program.



\$40 off your next vaccination

at your local Greencross Vets.

Get your voucher on pg 82.

What happens at a puppy health check?

Your puppy's visit

- Much like a baby's visit to a GP, your puppy will be weighed and their temperature checked
- The vet will perform a full examination of your puppy from their nose to their tail
- Their first vet visit often also involves giving a lot of great advice including what to feed and organising puppy school
- Of course, your puppy will be rewarded with treats for their good behaviour!

Your visit

- The vet will have questions for you about your puppy's history, current diet, parasite prevention, and general behaviour
- The vet may also ask you to bring a small sample of your puppy's stool to check for worms
- Feel free to ask your vet any questions about how to best care for your puppy



How often should I take my pet to the vet?

Taking your dog to the vet every 6 months is important for the early detection of any disease or illness. Each time you visit the vet, tell the team anything out of the ordinary that you've noticed. You know your dog best!

What should I look out for?

If your puppy is injured or showing any signs of illness such as diarrhoea, vomiting, lethargy or weight loss, it's important to contact your local vet as soon as possible. Other signs that your puppy may be unwell are a lack of energy or a change in behaviour. It doesn't hurt to be cautious so contact your vet if you're unsure.

Tips for stress-free vet visits

Trips to the vet don't have to raise the heart rate. There are steps that you can take to encourage an enjoyable and stress-free visit for you and your puppy.

Relax

Puppies are very intuitive. If you adopt a relaxed and positive attitude when you visit the vet, your puppy will often follow your lead.

On the road

Puppies often arrive at the vet anxious due to the car ride. Taking your puppy on short drives and rewarding them can help them get over stress during trips.

Touchy feely

Help your puppy become accustomed to veterinary examinations from nose to tail by playing with their paws and toes, lifting up their lips, looking and touching their teeth, and feeling their tummy and legs on a regular basis.

Just drop by

Popping into the clinic to say hello can help familiarise your puppy with the vet and all the smells without being physically examined each time they visit – except for cuddles of course!

To locate your nearest Greencross Vets and book an appointment **visit greencrossvets.com.au**



Easy, affordable vet consultations available 24/7 via video call.

Visit greencrossvets.com.au/webvet



Why should I vaccinate my puppy?

Your puppy can be exposed to many common but preventable diseases that exist in the environment and that pass between dogs. While some of these diseases can be treated, many are very serious and potentially fatal. It is necessary to build your dog's immunity when they are young to avoid serious health issues in the future.

Vaccinations and socialisation

Socialising your puppy from a young age is fundamental in reducing behavioural problems and ensuring they grow into a friendly adult. However, you must ensure that your puppy is fully protected from vaccinatable diseases before they are allowed to explore outside the home.

We recommend you introduce your puppy to other vaccinated puppies at an early age to assist with socialisation. However, you must take care to avoid taking your puppy to dog parks or other areas where dogs congregate until they have completed their puppy vaccinations as they can pick up infections from these places.

Only once your puppy has completed their full 14-16 week vaccination schedule, and you are certain they are protected and healthy, you should take them for walks in public parks or introduce them to other dogs. Remember that vaccines take 1-2 weeks after the final injection to fully protect your pet.

Greencros

Vote

\$40 off your next vaccination

at your local Greencross Vets.

Get your voucher on pg 82.

Vaccination schedule

6–8 weeks old First vaccination 10–12 weeks old Booster

vaccination

14–16 weeks old

Final puppy vaccination

Animal booster

Every year after final puppy vaccination





What is Healthy Pets Plus?

Healthy Pets Plus is developed by veterinarians and is exclusive to Greencross Vets. It's a proactive, preventative health care program designed to keep your pet healthier and happier for longer. At Petbarn and Greencross Vets, we believe proactive care not only improves your pet's quality of life, it adds years to it. The Healthy Pets Plus program makes doing the right thing for your pet simple and affordable.

How does it work?

The Healthy Pets Plus membership program includes a complete standard of preventative care services for your canine companion and allows you to spread these costs over a 12-month period.

Bringing your puppy for regular check-ups allows your Greencross Veterinarian to evaluate their general wellbeing and identify any health issues before they become serious illnesses. Your puppy can't tell you how they're feeling, so making use of the unlimited free veterinary consultations and scheduling regular check-ups will give you peace of mind and confidence that your puppy is healthy and happy.







T&C's apply.



Puppy teething

Just like human babies, puppies are born with no teeth. Their first set of baby teeth, or milk teeth, grow in between 3 and 4 weeks of age. When your puppy is around 4-5 months old, these teeth will fall out to make room for their permanent set of adult teeth. By 5-7 months, all the adult teeth will be present. It is important to note that this can vary depending on the breed.

This means that puppies experience teething twice, once for their milk teeth and again with their adult teeth. While teething is generally not a painful process for your puppy, they may experience some discomfort in their jaw at this time. The best way to help them alleviate this is to provide your puppy with specifically-designed soft chew toys. This will also prevent unwanted chewing of other objects around the house.

Signs your puppy is teething:

- Increased chewing behaviour
- Sensitive teeth or red gums
- Chewing on unusual objects
- Loose baby teeth

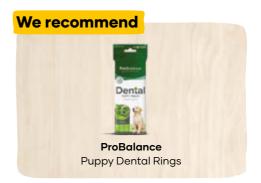
Should I see the vet?

While teething may involve some bleeding from the gums as your puppy's sharp teeth emerge, if you notice a large amount of blood, immediately seek professional assistance from your vet.

Before all your puppy's adult teeth have grown in, you should book them in for a dental appointment at your local Greencross Vets for a precautionary check-up.

Your puppy's teeth won't look after themselves

It's important to establish a good dental care routine while your puppy is young. Once they feel relaxed about having their mouth examined, it's time to start brushing their teeth. Ideally, you should do this daily to prevent dental disease. Another way to keep their teeth healthy is to use a water additive, and choose food, treats and toys that have dental care benefits.





Looking for puppy advice? Can't get to the vet? Is your vet closed?

You can now have peace of mind that you can speak with a vet anytime, anywhere. WebVet connects Pet Parents to our dedicated and qualified team of Veterinarians who are available 24/7 via video call.

Having a new puppy can be daunting and it's ok to have lots of questions, our friendly vet team are here to help. You can speak with a vet from the comfort of your home and to get all the answers you need. You can even show the WebVet exactly what your puppy is doing at home via video!

> To speak with a vet, visit greencrossvets.com.au/webvet or scan the code.





Desexing your puppy

What is desexing?

Desexing (also known as sterilisation, spaying, castrating or neutering) your pet is highly recommended by our Greencross Vets team. Desexing involves the removal of the reproductive system under a general anaesthetic and puppies will be back to their energetic selves within a few days. In females the procedure involves the removal of the uterus and ovaries, in males it involves the removal of their testicles.

When should my puppy be desexed?

The right age for desexing your dog can vary depending on their breed and size. Historically, the recommended age for desexing a dog is six months. However as each pet is unique, the Greencross Vets team will take into consideration everything that's special about your dog before giving any recommendations.



Why is desexing necessary?

In females, desexing your dog prevents unwanted pregnancies, and automatically stops their cycles and the associated bleeding and unwanted attention from male dogs that result in pregnancy.

Castration in male dogs helps to reduce some behaviour-related issues, like aggression problems and wandering instincts. Desexing your male dog is a protective measure against them becoming lost as it reduces their hormonal drive to stray from home in search of a mate. In addition, male urine can smell particularly strong and pungent, and desexing usually prevents this unpleasant odour.

Greencross Vets highly recommends that you have your dog desexed. This will provide your dog with many health benefits and also prevent more unplanned puppies from ending up in animal shelters. While it's not a legal offence in all Australian states, check your local laws if it's mandatory for you to desex your dog by the time they are 6 months old.

Myths and facts

Myth: Pets become lazy after they are desexed.

Fact: Your pet's personality generally won't change after they're desexed. However, young male dogs will be less inclined to mount objects and jump fences in search of a mate.

Myth: Females should have a litter before being desexed.

Fact: This is not recommended. Desexing before her first heat will greatly reduce the risk of mammary cancer.



Myth: Desexing will cause my pet to become overweight.

Fact: Desexing is typically done at an age when rapid puppy growth is decreasing and diet control is necessary. However overfeeding and lack of exercise are the culprits if your pet is gaining weight, not desexing.

Parasite prevention

What are parasites?

Parasites are small organisms that exist in our environment and can infect your puppy, posing a serious danger to their health. Some of these infections can even be transmitted to humans. Taking a proactive approach to your puppy's parasite protection is the best way to ensure your whole family stays safe.

🔭 Fleas

Fleas are jumping parasites that bite and cause skin irritations. While they're more active in the warmer seasons, fleas can survive and lay dormant in their environment for long periods of time, and have the potential to infest your home quickly; 10 adult fleas can multiply to more than 250,000 fleas in only 30 days! That's a lot of itching and scratching not only for your pet, but also for your family so it's essential to have your puppy on flea medication all year round.

Ticks

Ticks are dangerous parasites that feed on your dog's blood and secrete toxins into their bloodstream. They often live in parks, bushland and gardens, and though the risk of ticks is greater in summer, the reality is that they are a year-round threat.





Fully Fed

Unfed Fully Fed

Unfed

The most deadly are paralysis ticks which transmit a neurotoxin that causes progressive paralysis of all muscles. These are most common along the east coast of Australia. A sign of paralysis tick toxicity is wobbly back legs and changes in their breathing or bark.

If you think your puppy has a tick, bring them to your local Greencross Vets or emergency vet clinic immediately.

Intestinal worms

Australia is home to a range of intestinal worms including hookworms, roundworms, whipworms and tapeworms. Puppies contract intestinal worms by eating contaminated soil, grass, faeces or by grooming other dogs. Intestinal worms can also be passed on to puppies from their mother when they're born or still suckling.

An infected puppy can easily pass these onto children via a friendly kiss so worming your puppy is important for keeping your whole family protected. Puppies should be wormed every two weeks until they're twelve weeks old, and then once a month until they're six months old. At this point, you'll choose a product they can take into adulthood and this will determine the frequency of treatment.





Unfed Fully Fed



😵 Heartworm

Heartworm is transferred via mosquito bites. This disease can be fatal for pets but it is also completely preventable, so it's essential that you cover this in your treatment. Visit your local Greencross Vets to discuss the once-yearly heartworm injection for dogs. You can also find topical treatments, oral tablets and chews for puppies at Petbarn that will keep them safe from heartworm. If you need any guidance, just ask a Petbarn team member.

We Recommend



NexGard Spectra Chewables for dogs 2-3.5kg



Vet advice:

Pets need a combination of treatments for full protection against fleas, ticks and worms.

ParaGard Allwormer for Puppies

Flea, Tick and Worm Treatment Finder

Make sure your puppy is 100% protected against the parasites in your area!

This simple tool will recommend the best combination of products for you.

Search for **"Petbarn flea tick worm tool"** online or **scan the code** with your phone's camera.





Scan here with your phone camera!

The **most** complete parasite protection, all in one tasty chew

NexGard jets go!

FLEAS TICKS MITES HEARTWORM® GWORMS





15% OFF

3 PACKS

Join Friends For Life to enjoy member's pricing on NexGard SPECTRA®

See product label for full claim details and directions for use. Boehringer Ingelheim Animal Health Australia Pty. Ltd. Level 1, 78 Waterloo Road, North Ryde NSW 2113. ABN 53 071 187 285. ©NEXGARD SPECTRA is a registered trademark of the Boehringer Ingelheim Group. All rights reserved. PET-0165-2020





Parasite myths busted

Misinformation can spread faster than a flea infestation. Here are some parasite myths that just aren't true!

Myth: My puppy is too young to have contracted a parasite.

Fact: Newborn puppies have a weaker immune system than adult dogs and can actually be infected with intestinal worms when suckling their mother's milk so it's important that you provide your dog with ongoing parasite prevention starting from when they're young.

Myth: I can't see worms, so my pets mustn't have any.

Fact: Worms live in your puppy's intestines and your pet will most likely only have worm eggs and larvae in their faeces if they are already infected. These are often too small for the naked human eye to see, so even if you can't detect physical evidence of worms, your puppy may still be infected.

Myth: Parasites are only a risk in summer.

Fact: While fleas and ticks may thrive in warmer environments, they are very much a risk to your puppy all year-round. You must keep your puppy protected no matter the season.

Myth: A single product can protect my puppy from all parasites.

Fact: There is no single product that will provide your puppy with full parasite protection. You must always use a combination of two products in order to safeguard your pet. If you're not sure which products are best, use our Flea, Tick and Worm Treatment Finder or just ask a friendly Petbarn team member.

Vet advice:



Check your puppy's mouth, paws and tail for ticks daily.



Toilet training

While it might not be the most glamorous side of puppy parenting, toilet training is one of the most important steps. Being patient with them and reacting in the right way will guarantee success for your puppy's training.

It's important to start toilet training your puppy as soon as they arrive home. Allocate a spot for your pet to use and be very clear where the 'no go' zones are. The best method is to create a toilet routine and stick to it. Take your puppy to the toilet area at these times, remembering they may go around a dozen times a day:

- As soon as they wake,
- After playing or eating,
- Before bed time,
- After being in their crate.

Your puppy will be eager to please you, so if you stick to these tips and a good routine, they should pick up the basics of toilet training quickly.

Do's

- Keep an eye out for signs your puppy may need to go, including turning in circles, whining, sniffing or scratching at the ground.
- Gently redirect them to the right place if you do find they have gone to the toilet in the wrong place.
- Clean up their accidents thoroughly as your puppy will be keen to reinforce their scent.
- ✓ Use puppy pads from day one of toilet training. These are great for apartment-dwellers and can also be handy to encourage your pet to do their business in the garden by moving them closer and closer to the back door each time.
- Give them lots of praise and positive reinforcement for going in the right place.

Don't

Set angry at your puppy or rub their nose in their mess if you find them going to the toilet in the wrong place or if they have a little accident. Your puppy won't make the link between your anger and the location and will instead learn that going to the toilet anywhere when you're around is unacceptable.

We recommend



Freshco Eco Dog Training Pads



Why puppy school is worth it

Becoming a puppy parent can be a big step. Sending your puppy to school is a great way for both of you to learn and grow.

The early weeks to months of your puppy's life are crucial in their development of socialisation and communication skills. These early life experiences influence how your puppy will play, communicate and learn as they develop into an adult dog. Petbarn Puppy School is one of the best ways to ensure your puppy learns these skills in a safe and positive environment.

What they'll learn:

Being social: Learning how to communicate and interact with others is important. Petbarn Puppy School classes include structured socialisation sessions where your puppy will be taught to play nice with other dogs and humans. **Basic cues:** Every puppy parent wants a well-mannered dog. At puppy school, you and your puppy will pick up important cues like sit, stay, down and come. Lead walking, toilet training and troubleshooting undesired behaviour will also be on the agenda.

How to adjust: As a new pet parent you'll want to keep your puppy safe, while also making sure they adjust well to being a member of your family. At puppy school, our trainers will explain how your puppy learns and views the world so you can communicate with them better.



What you need to know about Petbarn Puppy School



Our trainers: Our Petbarn Puppy Schools are conducted by our trained and qualified Puppy Trainers. In each session you will have the opportunity to ask for advice and feedback on you and your puppy's progress.

Our classes: Our puppy school courses run for 5 weeks with each class running for approximately one hour. Each class will typically have 4-8 puppies in attendance.

Enrolment requirements: Your puppy must be between the age of 8-16 weeks as of the first week of class. They must have had at least one vaccination a minimum of 2 weeks beforehand and be up to date with their parasite treatments to ensure their health and safety as well as that of the other puppies.

Visit **petbarn.com.au/services/puppy-school** to enrol in a class near you!



Scan here with your phone camera!





Stepping out together

Going out for walks and socialising in the park is very exciting. Just remember that it can be a bit daunting for young dogs. Here are some tips for basic puppy training.

When can I take my puppy outside?

As their immune system is still developing, puppies are vulnerable to contracting dangerous illnesses in our environment. Greencross Vets advises waiting until two weeks after a puppy's 14-16 week vaccination before introducing them to the great outdoors and public places. Also ensure your puppy is protected from the parasites in your area.

How do I socialise my puppy?

Socialisation is an important part of a young puppy's life. During their first three to four months, they will learn how to communicate and get along with people and other animals. Each new experience will help your puppy to understand what to make of the world around them. Introduce your puppy to new sights, sounds and smells in a positive way to build their confidence and let them grow into well-adapted dogs.

Things you should try to familiarise your puppy with include:

- Other dogs and puppies
- A range of people of all ages, especially children
- Other pets, such as cats
- Unfamiliar people, such as strangers at the park
- Noisy household appliances
- Different textures

Walking on a lead

Most of the time your puppy is outside they will need to be on a lead. These accessories can feel uncomfortable for your pet at first. It's best to take your time and let your puppy adjust to the feeling of their collar or harness before attaching the lead. Make sure you don't drag or pull your puppy by their lead – coax them with a treat, and always reward good behaviour.



New dog, great tricks!

Here are some tips for how to teach simple commands to your puppy, and how to get them to listen.

Sit

- Hold a treat above your puppy's nose and move it above their head
- Your puppy will tilt their head back and maybe even sit on their own
- Say the word "Sit" clearly at the moment they sit down
- If the puppy sits, reward them with a treat or pat

Come

- Have your puppy on a long lead and let them wander
- Hold a treat and say "Come" clearly
- Praise when your puppy completes the cue

We recommend





Pup Crew Pro Reflex Trainer Dog Harness Purple

Pup Crew Pro Pathfinder Dog Collar Purple



Stay

- Best taught after "Sit"
- Have your puppy on a long lead and have them sit
- Hold your palm out in front of your puppy, take a step back, and say "Stay"
- If your puppy stays, reward them with a treat or a pat
- Repeat the steps to practice, gradually taking more and more steps back while using the "Stay" cue



Curb those little habits

They look up at you with those puppy-dog eyes, and they've just chewed through another pair of your shoes. At Petbarn, we're trained to help!

Problem: Toilet accidents

Solution:

If your puppy has gone to the toilet in the wrong place, gently re-direct them and never punish them. Instead, always give lots of praise and affection for using the right spot so they'll learn where is acceptable. Puppy pads can be useful for when your puppy is not ready to venture outdoors.

Problem: Fear of other dogs

Solution:

In the first few months of their lives, puppies are learning to communicate and may

find meeting other puppies and dogs intimidating. It's important that they learn to socialise in a safe, controlled and positive environment. They will seek your guidance and they need to trust you – so be careful not to push them too far. If they are fearful, let them observe from a distance while you comfort them.

At Petbarn Puppy School, your trainer will teach you about your puppy's body language so you know when they need a little extra support. If they are older, you may need a vet with additional training in animal behaviour. In most cases, this easily helps puppies to adjust to their new family and become happy and confident.

Problem: Humping

Solution:

Even if you find humping amusing, good puppy care involves teaching your pet that this isn't desirable behaviour. Humping is usually caused by anxiety or over excitement. Give them some time to settle down and then try to interact with them in a calm manner. Starting training in the first few days of your puppy coming home will help to establish ground rules, and enrolling them in Petbarn Puppy School will help them learn the difference between good and bad behaviour.

Problem: Biting

Solution:

Puppies can have sharp teeth, as those who have been bitten will attest. Habitual biting can start as exploring objects, and turn into a game. Your puppy isn't intentionally trying to hurt you. If you find your puppy nipping regularly, substitute what was bitten for a toy. Puppies usually bite to get your attention or ask you to play. Ignore unwanted behaviour like jumping and biting by turning away. Instead, teach them to sit when they want your attention by rewarding this behaviour with playtime and affection.

Problem: Crying at night

Solution:

Crate training your puppy is a great way to combat this **(see page 23)**. Also, when you tuck them in at night, try giving your puppy an item that has the scent of their mother on it. Adaptil will also help your puppy settle in. That said, try and get your puppy to start thinking of you as their new family, so give them an item with your scent, too. We recommend a plush snuggle toy.

Problem: Chewing

Solution:

Toys of different shapes, tastes and textures will distract your puppy from teething pain. Chase toys are good for interactive fun, and plush squeaky toys stimulate a variety of senses. Make sure you put away your valuable items that you don't want chewed, and provide appropriate chew toys. Puppies really can't help but chew, so if you have any concerns ask your local Greencross Vets for advice.

We recommend



Adaptil Diffuser and Refill



Freshco Training Pads



All Day Tough Tyre Chew with Rope



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*Offer is valid from 1/6/2022 - 30/6/2023. Offer available for redemption in-store only and online.

Puppy grooming routine



This is bonding time and an opportunity to check the condition of your puppy's skin and coat.

Getting your puppy used to being groomed is an important part of their socialisation. Cuddle your puppy and desensitise them to having their paws, ears, tail, mouth and more checked which will help you during bath time and at the vets.

Areas to focus on:

Coat

Brushing is important to remove loose fur, dirt and debris from your puppy's coat to ensure it stays shiny and healthy. Depending on their coat type, you should brush them a few times a week and use this time to check their skin and coat for fleas and ticks. Brush your puppy's coat in the direction that it grows, and be gentle and patient with any tangles.

Ears

Checking your puppy's ears is an essential part of their grooming routine to assess their health and avoid infections. Familiarise yourself with what a clean ear looks like (odourless, pink and not dirty or inflamed) and only clean it if you notice a change. It is possible for you to clean your dog's ears at home but it's best that you have a professional groomer or vet show you how to do it first.

Eyes

Depending on your puppy's breed and coat, they may need the hair around their eyes trimmed as the hair can get into their eyes and irritate them. Dogs with light-coloured fur tend to develop red tear stains that need to be washed with a tear-stain remover.

Nails

Your puppy's nails should naturally wear down from walking on hard surfaces but help them get used to having their nails checked and clipped by playing with their feet every day. Special dog nail clippers can be used to carefully trim off the tip of each nail but make sure not to cut the pink part known as the "auick", which contains the blood vessel that will bleed and be painful if cut. If you are unsure, only take a little bit off at a time, or book in a nail clipping service at a Petbarn Grooming salon to ensure your puppy is in safe hands.





6 tips for grooming at home

Different breeds have different grooming requirements. Visit us at Petbarn and we'll happily advise on the grooming brushes and de-shedding tools that are best suited for your puppy's breed.

1: Baby steps

Grooming should start with gentle brushing for five minutes a day. Use the back of the brush initially to calm your puppy down. For longer coats, it's best to use a detangling spray if required.

2: Take it slow

Be sure to reward good behaviour and stop a grooming session before your puppy starts to get irritable. Consider using a tasty treat as a reward.

3: Warm up

Introduce your puppy to bathing, using warm water and specific puppy shampoo and conditioner. **See page 69** for a step by step guide on how to wash your puppy.

4: Designate a space

Have a specific grooming area. A non-slip table is a good idea as the floor is perceived by your puppy as a play area.

5: Help them adjust

Professional grooms are especially important for wire-coated and long-coated puppies, so it's good to get your puppy accustomed to the noise and smells of a professional grooming salon.

6: Work with them

If your puppy is becoming agitated or unsettled, take a break from grooming and return to it once they have relaxed. You don't want them to have negative associations.



Vet advice:

Adult dog and human shampoo can irritate their skin. Always use a soap-free puppy shampoo.

We recommend



Bow + Bell Grooming Glove



Well & Good Botanicals Puppy Shampoo



Furminator Short Hair Dog De-shedding Tool



Keep your *puppy* looking pawsome!

Let Wahl tools help connect you and your furbaby through grooming. Grooming allows for bonding time between you and your new furbaby and promotes healthy skin and coat growth.

Make bath time *fun* time!

 Our Puppy Shampoo is formulated with cornflower and aloe to gently cleanse and protect your puppy's delicate skin.

Spend some *quality* time with your puppy

De-shedding Glove

• Massages your new furbaby whilst getting rid of loose hair, dirt, debris and tangled hair.

Double Sided Bristle Brush

- The Nylon pins and bristled brush are perfect to use on puppies with their sensitive skin and coat.
- The nylon pins help remove loose hair, debris and dirt whilst the bristle side of the brush will leave your puppy's coat looking smooth and with a silky finish.

Powergrip Nail Clipper

- Neglected nails can lead to discomfort or infection so it is important to start your puppy's nail clipping routine when they are young so they get used to a regular clipping routine.
- Designed with a blade guide and heavy-duty spring that allow for precision cutting, the Powergrip nail clipper keeps your puppy's nails trimmed with greater comfort and control.
- Check nails to locate the interior blood vessel ("quick") prior to clipping. On light-coloured nails, the quick is easily seen inside the broad base of the nail. On dark nails, it can be seen on the nail's underside. Be sure to avoid trimming into the quick.



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How to bathe your puppy

This is bonding time and an opportunity to check the condition of your puppy's skin and coat.

It's important to get your puppy comfortable with the washing and brushing process from an early age. Try to wash your puppy once every 1–2 weeks. This not only ensures their coat is crispy clean, they also become accustomed to being bathed, lathered, washed, massaged and dried. Be sure to use a gentle puppy specific shampoo and conditioner that is soap free to reduce removing natural oils from the coat. Often grooming with a brush and comb will help keep your puppy clean and remove any debris between bath times. If cleaning is necessary between bath times, try using bath wipes.

How to wash your puppy:

- 1. Keep a light tone and reassure your puppy throughout as this new experience can be scary for them at first but they will soon learn it is fun!
- Comb your puppy's coat while they are still dry to remove knots and tangles. If there is any matting, carefully tease these out, or visit a professional Petbarn groomer for help.
- **3.** Prepare the bath area by providing your puppy with a non-slip mat or towel to stand on, and make sure you have additional dry towels at the ready.
- 4. Fill the tub with comfortably warm water so your puppy does not catch a chill. Make sure they can securely stand in the tub and are not at risk of drowning. Take care that your puppy doesn't jump out of the tub or hurt themselves.
- 5. Use a mild, soap-free puppy shampoo, not adult dog or human shampoo, as your puppy has sensitive skin and needs a gentle touch. Human baby shampoo is not suitable for pets.
- 6. Wash your puppy's body first and take care not to wet their head. Instead, wipe down their face with a wet towel and avoid getting shampoo or water in their eyes and ears.
- 7. Rinse and dry your puppy making sure there is no leftover shampoo in their coat. You can towel dry your puppy or use a blow dryer on a low, cool setting.
- 8. Now your puppy will be clean and ready for cuddles!

Petbarn Dog Wash

Petbarn DIY Dog Wash units are conveniently available at many of our stores.

There are so many reasons to bring in your puppy:

- No appointment required
- No mess at home
- Easy-to-use and modern
- Fully self-contained
- Gentle pet shampoo and conditioner are provided
- Flea and tick treatment wash is available
- Blow-dry your pup
- Earn Friends For Life points when you buy tokens

Visit **petbarn.com.au/** services/diy-dog-wash to find a unit near you!



DESHEDDING TOOLS

FURminator deShedding tools reduce loose hair from shedding up to 90% with regular use









Professional grooming

Grooming is not just for aesthetics but is essential for your dog's health and hygiene.

Though you can groom your dog at home, if they have a high maintenance coat or you're unsure how to do it, it can save you a lot of time and energy to bring your pet to a professional groomer.

Petbarn Grooming salons are located in a selection of our stores. Our professional grooming packages typically include your dog being pampered with a full body brush, bathing, drying and then trimming and clipping of their coat, as well as nail trimming and ear cleaning.

We also offer additional services to improve the health of your pet from nose to tail including treatments for sensitive skin, chafed paw pads, flea removal and more.

When should I book my puppy in for their first grooming appointment?

If your puppy is older than 8 weeks and has received the minimum vaccination requirements, it may be a good time to get them used to a professional groom. Bring them in to meet your local Petbarn Grooming team before you book in their first session so they're familiar with the space.



There's nothing like a professional pampering at a Petbarn Grooming salon where the whole team is committed to making your dog feel happy, safe and stylish so book in an appointment now!

Get 50% off your puppy's first groom using our voucher on page 82.

Visit **petbarn.com.au/** services/petbarn-grooming to make a booking.



Travelling in the car

Ensure your puppy's car safety from the first time they hop in your car, to every trip to and from the park afterwards.



First car trip

Bringing your puppy home is so exciting, just be sure to prep the car first. Cover your car seats with towels in case of accidents, use a crate or booster seat and bring water for your puppy. Keep the car ride quiet and relaxed. Comfort your puppy if they whine or cry, just don't be overly affectionate as this reinforces the behaviour. For longer trips, remember to stop frequently for toilet breaks and stretching.

As they grow up

The image of a dog with their head hanging out of the car window, tongue flapping in the breeze is cute, but not safe. Dogs must always be secured with a booster seat or harness that clips to a seatbelt – it's the law – as they can distract the driver or become airborne in the case of an accident. Remember, you'll need to upgrade your puppy's harness as they grow.

Happy travel rules

- Opt for a travel crate if you're concerned about your pet's anxiety.
- Keep your puppy restrained and in the back of the car.
- Make sure they're wearing a lead before opening doors.
- Take water bowls and treats for long journeys.
- Stop frequently for bathroom breaks and leg stretches.
- Be aware that even a few minutes in a hot car can be fatal for your pet. They should never be left alone in the car.
- If you have a ute never travel with your puppy on the tray as this can become extremely hot in the summer.
- If your puppy gets car sick, chat to your local Greencross Vets team for a solution.

We recommend



EzyDog Adjustable Car Restraint



All Day Dog Carrier

Puppies on holidays

Have peace of mind when you have to go away on a trip by booking your puppy into a boarding kennel.

You can't always leave your puppy with family or friends, and the lead up to going away can be stressful for both you and your pet, especially if it's the first time. We understand that pet parents want to feel that they're leaving their loved ones in safe hands.

Boarding tips!

- Help your puppy adjust to staying at a kennel by booking them in for shorter day visits to start with, before a longer stay.
- If your puppy is too attached to you or dependent on other pets, boarding can give them useful solo adjustment time. They may be able to find a room mate to play with during their stay.
- Ask if you can send along a blanket or toy belonging to your puppy to ease the transition.
- Ask to see the premises and talk to the staff to ensure you're happy with the care your dog will receive.



For the convenience of local puppy parents, Petbarn offers pet hotel services in Sydney and Melbourne to make pet boarding hassle free. You can now conveniently drop off and pick up your pet at a selection of Petbarn stores. An air-conditioned pet shuttle will come to collect your pet for free from participating stores and transfer them to one of the pet hotels.

This means that your pet can experience either standard or luxury accommodation, with mental and physical stimulation, group playtime for up to four hours per day, as well as training and grooming services. They'll feel like they're on holiday, too!

Visit **www.petbarn.com.au/services/ petbarn-hotel** to find a location and book today.





Technology and your puppy

Us humans have enjoyed some pretty incredible advances and the pet world is no different. Here are some top tech buys for puppies.



Automatic Ball Launcher Toy

Give your puppy hours of fun with Petsafe Automatic Ball Launcher toy. With 9 distance settings, 6 angle settings and multiple built-in safety sensors, this water-resistant launcher is great for both indoor or outdoor interactive play. It's guaranteed to keep your pet busy and active when you're not around! **Pictured: Petsafe Automatic Ball Launcher**



Microchip Dog Doors

Keep your home secure with a dog door that only opens when it registers your puppy's unique microchip number. You can link it to more than one pet and set up curfews and different programs based on the level of access you want to give your puppy. **Pictured: SureFlap Microchip Pet Door**



Electronic Feeders

These are fantastic for those who sometimes get held back at work. The programmable digital feeders can schedule multiple meals per day in exact portions. It's a simple way to maintain your pet's health and feeding routine even when you're busy. Meaning you can relax knowing your puppy is fed on time. **Pictured: Petsafe Eatwell Pet Feeder 5 Meal**



Pro Smart Pet Fountain

Monitoring your puppy's water levels and its cleanliness is never easy. The Fresco Pro Smart Pet Fountain is a great way to keep your pet hydrated and healthy. It has a built in three-stage filtration process that removes potential impurities, providing cleaner drinking water. Alongside its innovative design and super quiet sound operation, it even lets you monitor and control the water fountain flow 24/7 via an app on your phone. **Pictured: Petoneer Fresco Pro Smart Pet Fountain**



Exercising your puppy

Exercise is a must, but remember that your puppy is still growing. Here's how to exercise them right.

Is your puppy ready?

Your puppy should avoid dog parks and other areas where dogs congregate until two weeks after their final core vaccination, which is typically administered between 14-16 weeks of age, and after they have been treated for fleas, ticks and worms. Check with your Greencross Vet about when it's okay to go for walks.

Lead free

Some time spent off the lead should be allowed in a safe space such as an enclosed dog park. Large breed pups have special exercise needs to protect their delicate joints, speak with your Greencross Vet for advice.

Meet and greet

Walks are a great way to let your puppy socialise with a range of people and other pets. Remember that your puppy might not be ready for long walks yet. Short, gentle walks taken daily are better at this stage than one big walk every couple of days.

Stay hydrated

If you're too hot, you can assume your puppy is, too. Always take a drink bottle along for your puppy. Remember, in summer the ground can get very hot so don't let your pup burn their paws.

Play is important

Using dog toys, such as a ball launcher or a fetch toy, will help keep your puppy entertained.



weight gain and mentally stimulate dogs.



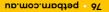
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Talk to one of our

team members

Learn more at petbarn.com.au/taste-guarantee



We're here to help you care for your pet, but we know that price is important, too.

That's why we'll consistently provide the highest quality customer service and best value every day. Plus, if you find a lower price on an identical product that's in stock, we'll match it. That's our Price Match Promise to you.

What you need to do:

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Contact us

Show the lower price to a team member at your local Petbarn store or contact our Customer Service team via **LiveChat at Petbarn.com.au**, on **1300 655 896** or at **info@petbarn.com.au**



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PETBARN Crooming Range Grooming Range

PETBARN 20% off Dog Treats

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– at Petbarn, we look after our loyal pals.

With our Frequent Feeder Program, you can save up to 20% within two months.*

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Simply join Friends for Life in-store or at **petbarn.com.au**/ loyalty-program

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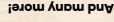


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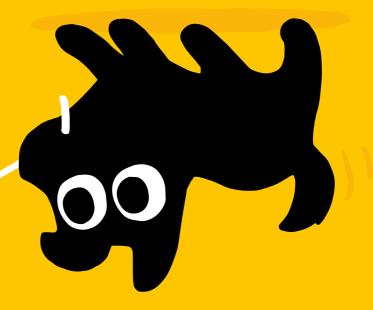


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*For full terms and conditions see **www.petbarn.com.au/terms-and-conditions**. Receive Frequent Feeder discount instantly on your first food purchase. Valid for new Friends for Life members only.

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Savings on puppy essentials in-store & online! Savings on puppy essentials in-store &



*\$175 worth of savings is calculated based on the combined maximum saving when purchasing a single product with each retail voucher. Value is correct at time of printing.