



HYPERPLAY REVEALS FIRST WAVE OF PERFORMERS FOR MTV SPOTLIGHT AT HYPERPLAY WITH K-POP SUPERSTAR CL, ASEAN ACTS SLOT MACHINE, AFGAN AND THE SAM WILLOWS

Early bird tickets for Hyperplay now on sale at hyperplay.sg

Tweet it: BREAKING! @mtvasia reveals 1st wave of #mtvspotlight performers at #hyperplay. @chaelinCL @SlotMachineBand @afgansyah_reza and @theSamWillows to join the stage at Singapore Indoor Stadium on 4 and 5 Aug! More acts coming.

ASIA, 6 JUNE 2018 - Hyperplay has revealed its first wave of performers for **MTV Spotlight @ Hyperplay** today with South Korea's superstar vocalist and rapper **CL**, Thailand's leading rock band **Slot Machine**, Indonesian idol **Afgan** and Singapore's favorite **The Sam Willows**. Hyperplay, the first integrated ASEAN esports and music festival, is set to feature MTV Spotlight, which brings multi-genre talents onto a single stage at different times during Hyperplay. The two-day ticketed event will take place at the **Singapore Indoor Stadium on Saturday, 4 August 2018 and Sunday, 5 August 2018**. Additional acts will be announced in the coming weeks.

Hyperplay is powered by **Riot Games** and **MTV**, presented by the **Singapore Ministry of Culture, Community and Youth (MCCY)** and the **National Youth Council (NYC)** of Singapore, and supported by gold sponsor **Clear Men**. Hyperplay will integrate the two biggest pop culture pillars of this generation, esports and music, into a single weekend event. The esports tournament will share the stage with **MTV Spotlight**, comprised of four electrifying music performance segments by international, regional and local artists. The music performances will also be edited into a 60-minute "MTV Spotlight" special, which will premiere on 21 August on MTV in Southeast Asia.

"Can't wait to head to Singapore to meet all my fans. Looking forward to being part of the festival and to share my music at MTV Spotlight @ Hyperplay. It's going to be pretty spectacular!" – CL

"We are psyched to be part of MTV Spotlight @ Hyperplay! Get ready Singapore... we are coming to rock the stage at Singapore Indoor Stadium! Big thanks to MTV for this opportunity and see you all at Hyperplay!" – Slot Machine

"What an honor to be part of the first MTV Spotlight @Hyperplay. I'm so excited to meet everyone in Singapore and to connect with the other artists too. I also can't wait to catch some of the gaming action at the event!" – Afgan

"Enjoying the ride with MTV and all of our fun collaborations so far. We could not be more stoked to next perform at MTV Spotlight @ Hyperplay and to share the stage with some great acts. Thank you MTV for the invite! Come through, we are ready for you!" – The Sam Willows

CL

K-pop superstar CL is now a versatile rapper, vocalist, dancer and songwriter who is considered 'Asia's Baddest Female'. Most recently, the bonafide star in South Korea slayed with her epic performance at the PyeongChang Winter Olympics closing ceremony.

She began her career at the age of 17 as the leader of 2NE1. The group made their debut in 2009. CL began writing and co-producing for 2NE1's 2014 album "Crush" which became the bestselling and highest-charting Korean album in US Billboard 200 history. 2NE1 is the only Korean girl group to have not one but two solo headlining World Tours that have spanned 20 cities around the globe. Their critically acclaimed live show got them on the reputable NY Times "Best Concerts of 2012" list and that same year MTV Iggy crowned them "The Best New Band in the World".

CL's debut single, "The Baddest Female" racked up over 30 million YouTube views and her solo cut, "Mental Breakdown (MTBD)" from 2NE1's "Crush" is the most downloaded track from the record-breaking album. In late 2015, Rolling Stone listed CL as one of the "10 New Artists You Need to Know" and soon after she dropped the choreography video to the critically acclaimed, "Hello Bitches", as a teaser for her upcoming solo album. In 2016, she was nominated by TIME Magazine for the second year in a row for their "100 Most Influential People in the World" list tying Hilary Clinton and beating out Rihanna, Kanye West and Justin Bieber in voting. CL has performed and appeared in the music video for Skrillex's hit single "Dirty Vibe" alongside Diplo and label-mate, G-Dragon as well as on Diplo's "Doctor Pepper" with Riff Raff and OG Maco.

Slot Machine

Thailand's leading rock band, Slot Machine, with six albums already to their credit, are creating a buzz worldwide with the release of their first all English album "Spin The World", produced by Grammy award-winning producer, Steve Lillywhite. On the back of recording a new theme song for Kamen Rider TV series, which has recently been released in Japan by the Nippon Columbia label, Slot Machine returned to Tokyo for a stand-alone show, with rising Japanese band "I Don't Like Mondays", at SHINJUKU ReNY in 2017.

The band was also featured in the latest animated Thai movie called "Legend of Muay Thai: Nine Satra". The band wrote the main theme of the movie called "Tar" (meaning "Challenge"). Lyrically, the song is about fighting the challenges in life. The song released on 7 December 2017 and the movie premiered on 11 January 2018.

Slot Machine is currently writing and recording new music for release in 2018. The band will also be touring internationally to build on their growing popularity on the global stage.

Afgan

Afgansyah Reza, or popularly known as Afgan, is a talented Indonesian soloist who has achieved numerous successes in Indonesia. After a successful duet with Rossa, Afgan went on another duet project with one of Indonesia's leading singers, Raisa.

Together with a fellow musician, they composed a song called "Percayalah" and released the song in 2015. With the power of their loyal fans combined, "Percayalah" instantly grabbed public attention. In social media, it became a trending topic and gained massive public interest. In addition, as part of their partnership activity with LINE, they held LINE's first ever live streamed chat and managed to garner 3 million viewers within one hour in Asia.

In February 2018, Afgan released his latest album titled Dekade. This album is a compilation album containing seven songs that have become hits for one decade which is how long Afgan has been in music industry, plus four new songs.

One of his latest songs titled "Heaven" is a collaborative song with Isyana Sarasvati and Rendy Pandugo. The album received double platinum awards for its sales in less than three months in Indonesia.

The Sam Willows

Arguably the biggest band in Singapore, The Sam Willows have come a long way since their formation in 2012 as indie-pop artists. They have released a self-titled EP in 2013 and a full album titled "Take Heart" in 2015, with the latter achieving the GOLD award status in Singapore. The Music Video for the title-track "Take Heart" has amassed over 1.6 million views on YouTube.

Through the years, they have performed at internationally renowned stages like SXSW in Texas, MU:CON in South Korea, Ultra Music Festival in Singapore, Summer Sonic Festival in Tokyo and have even supported international artists such as ‘Little Mix’ as the opening act on the “Get Weird Tour”. In 2016, the band held their own headlining concert in Singapore to an audience of more than 3,000 fans.

In 2017, The Sam Willows released an exclusive compilation album (consisting of 16 songs from their first EP, the “Take Heart” album and lead single “Keep Me Jealous” from their sophomore album) in Japan, which has been marketed and distributed by Sony Music Japan – making them the first English performing band from Singapore in recent years to be released by a major international music label in Japan. For their sophomore album, the band collectively garnered more than 10 million streams online for the first four singles alone. The highly influential homegrown band was also nominated for MTV’s Best Southeast Asian Act for three consecutive years at the MTV EMAs and has made a special appearance on MTV Asia’s The MTV Show.

EARLY BIRD HYPERPLAY TICKETS NOW ON SALE

Hyperplay early bird tickets are now available [here](#) or via [Hyperplay](#). General ticket sales will open shortly.

CATCH THE LIVE SCREENING AND BROADCAST

Streaming live across the two-day ticketed event on [Hyperplay.sg](#), with key segments broadcast live across Southeast Asia, the first edition of Hyperplay will feature the first ever League of Legends ASEAN tournament with national teams from the 10 ASEAN countries. They will clash head-on in two days of intense League of Legends matches, where the victorious team will earn the title of ASEAN champion.

WIN A TRIP TO HYPERPLAY TO #WITNESSHISTORYATPLAY IN SINGAPORE

From 11 June – 8 July 2018, fans around ASEAN(1) just need to complete a simple challenge each week. The most creative entry across the contest period will win the grand prize² of a trip to Singapore comprising of a flight and accommodation package(2) and a pair of coveted Hyperplay tickets to experience all the gaming and music action at Hyperplay in Singapore. Simply submit a photo or video entry related to the weekly challenge on Facebook or Instagram and tag #WitnessHistoryAtPlay and @hyperplayofficial. The best entries from each week will also stand to win mini prizes from League of Legends or MTV. So get online and get your access to Hyperplay.

NEWS UPDATES ON SOCIAL MEDIA

In the weeks ahead, fans can get direct information and news updates by following [Hyperplay](#) on [Facebook](#).

CL

Facebook: <https://www.facebook.com/ChaelinCL/>

Instagram: <https://www.instagram.com/chaelincl/>

YouTube: https://www.youtube.com/channel/UChkz9_MzSLqpLfgHD8jmI8iA

Twitter: <https://twitter.com/chaelincl?lang=en>

Slot Machine

Facebook: <https://www.facebook.com/SlotMachineRock/>

Instagram: <https://www.instagram.com/slotmachinerock/>

YouTube: https://www.youtube.com/channel/UChkz9_MzSLqpLfgHD8jmI8iA

Twitter: <https://twitter.com/slotmachineband?lang=en>

Afgan

Facebook: www.facebook.com/afganofficial1

Instagram: <https://www.instagram.com/afgansyah.reza/>

YouTube: <https://www.youtube.com/channel/UCr28oTTkfzqv3-v6XLhEDJA>

Twitter: https://twitter.com/afgansyah_reza

The Sam Willows

Facebook: <https://www.facebook.com/TheSamWillows/>

Instagram: <https://www.instagram.com/thesamwillows/?hl=en>

YouTube: <https://www.youtube.com/user/thesamwillows>

Twitter: <https://twitter.com/theSamWillows>

Please find below video greeting embed codes from *Slot Machine*, *Afgan*, and *The Sam Willows*.

SLOT MACHINE

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<iframe src="https://player.vimeo.com/video/273480538" width="640" height="360"
frameborder="0" webkitallowfullscreen mozallowfullscreen allowfullscreen></iframe>
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<p>MTV_SEA_HYPERPLAY2018_ARTIST_SLOTMACHINE_SHOUTOUT from VIMN Asia PRESS Play on Vimeo.</p>

AFGAN

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<iframe src="https://player.vimeo.com/video/273479784" width="640" height="360"
frameborder="0" webkitallowfullscreen mozallowfullscreen allowfullscreen></iframe>
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<p>MTV_SEA_HYPERPLAY2018_ARTIST_AFGAN_SHOUTOUT from VIMN Asia PRESS Play on Vimeo.</p>

THE SAM WILLOWS

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<iframe src="https://player.vimeo.com/video/273480209" width="640" height="480"
frameborder="0" webkitallowfullscreen mozallowfullscreen allowfullscreen></iframe>
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<p>MTV_SEA_HYPERPLAY2018_ARTIST_THESAMWILLOWS_SHOUTOUT from VIMN Asia PRESS Play on Vimeo.</p>

The first announcement for Hyperplay can be viewed at <https://bit.ly/2KIemAO>



Footnotes:

1 *This contest is open only to fans from the ASEAN countries.*

2 *The Grand Prize includes a pair of Economy class tickets, two-nights' accommodation and a pair of Hyperplay tickets. Terms and conditions apply and can be found on Hyperplay website.*

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About the Ministry of Culture, Community and Youth www.mccy.gov.sg

The Ministry of Culture, Community and Youth seeks to inspire Singaporeans through the arts and sports, strengthen community bonds, and promote volunteerism and philanthropy. Since its inception in November 2012, MCCY has been actively engaging the arts, heritage, sports, community and youth sectors.

The Ministry aims to bring into sharper focus the efforts to build a more cohesive and vibrant society, and to deepen a sense of identity and belonging to the nation. MCCY will work with its stakeholders to create an environment where Singaporeans can pursue their aspirations for a better quality of life and together, build a gracious and caring society we are proud to call home.

About the National Youth Council (□□□□□□□)

At NYC, we believe in a world where young people are respected and heard, and have the ability to influence and make a difference to the world. Together with our partners, we develop a dynamic and engaging environment where young people can realise their aspirations and play a part in making Singapore an endearing home for all.

About Riot Games

Riot Games was established in 2006 by entrepreneurial gamers who believe that player-focused game development can result in great games. Riot's mission is to be the most player-focused company in the world.

About League of Legends

League of Legends is a fast-paced & skill based competitive online game. Two teams of powerful champions, each with a unique design and play-style, battle head-to-head across multiple battlefields and game modes. With an ever-expanding roster of champions, frequent updates and a thriving tournament scene, League of Legends offers endless replayability for players of every skill level. Over 100 million people globally play every month.

About MTV

MTV is the world's biggest youth entertainment brand. With a global reach of nearly 785 million households, MTV is the cultural home of the millennial generation, music fans and artists, and a pioneer in creating innovative programming for young people. MTV reflects and creates pop culture with its award-winning content built around compelling storytelling, music discovery and activism across TV, online and mobile. Outside of the United States, MTV is part of Viacom International Media Networks, a division of Viacom Inc. (NASDAQ: VIAB, VIA), one of the world's leading creators of programming and content across all platforms. For more information about MTV in Asia, visit www.mtvasia.com.

About Viacom International Media Networks

Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.8 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages. Keep up with VIMN news by visiting the VIMN PR Twitter feed at www.twitter.com/VIMN_PR. For more information about Viacom and its businesses, visit www.viacom.com, blog.viacom.com and the Viacom Twitter feed at www.twitter.com/Viacom.

About Clear Men

Clear Men is the world's number 1 male shampoo brand, 100% made for men to give unbeatable protection against dandruff. Clear Men inspires every man to show the world that regardless of his circumstance, challenges or barriers, that every man has the capacity to showcase his winning spirit. That in itself, is success.

Media Contacts:

Riot Games

Veronica Foo

Community Manager

t: +65 9621 4323 | e: hyperplay@riotgames.com

Viacom International Media Networks

Yvette Yeo

Communications, Southeast Asia

t: +65 6420 7154 | e: yvette.yeo@vimn.com

Viacom International Media Networks

Sheila Lim

Associate, Communications, Southeast Asia

t: (65) 6420 7121 | e: sheila.lim@vimnmix.com

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Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.4 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages. Keep up with VIMN news by visiting the VIMN PR Twitter feed at www.twitter.com/VIMN_PR. For more information about Viacom and its businesses, visit www.viacom.com, blog.viacom.com and the Viacom Twitter feed at www.twitter.com/Viacom.



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