

# IBM Maximo Asset Health And Predictive Maintenance

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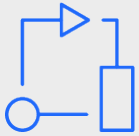
Mitch Simon

*WW Asset Performance Management Sales and Strategy  
Watson IoT*

Hani Hadi

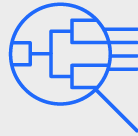
*Solution Architect - Presales  
Watson IoT*

# Harnessing your own Industrial IoT data and applying AI can help you unlock new business value.



Create new  
products and  
services

Improve quality,  
deliver faster time to  
market and increase  
revenue



Maximize  
operational  
efficiencies

Optimize performance, to  
lower costs, increase  
output, maximize  
utilization



Launch new  
business  
models

Capitalize on new  
opportunities and  
generate new  
revenue streams



Enhance  
the customer  
experience

Personalize customer  
experiences and  
generate insights into  
customer needs

# Client Drivers for Asset Performance

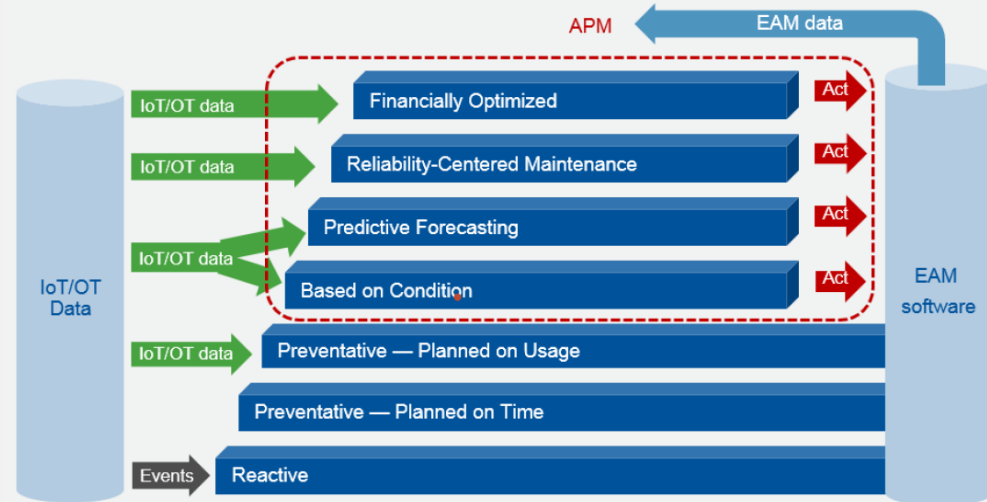
## Operational Drivers

- Eliminate Failures
- Reduce Downtime
- Increase availability/uptime
- Reduce backlog of unnecessary PMs
- Prioritizing work based on Asset Health and Risk
- Increase Overall Equipment Effectiveness (OEE)
- Increase mean time between failure (MTBF)
- Reduce mean time to repair (MTTR)
- Improve first-time-fix-rate (FTFR)

## Financial Drivers

- Reduce overall maintenance costs, including emergency maintenance
- Reduce Capital Expense
- Improve Operating Margins

## Maintenance and Reliability Flows



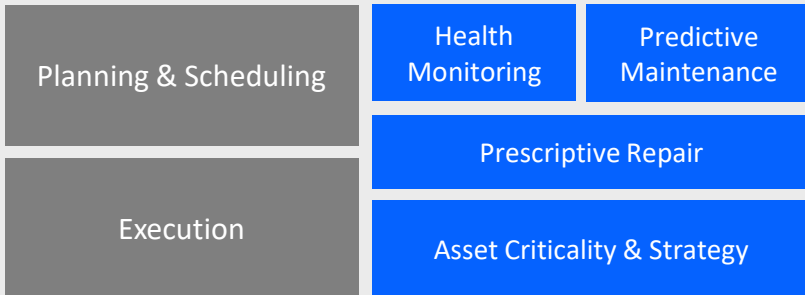
IoT = Internet of Things OT = operational technology APM = asset performance management  
EAM = enterprise asset management

ID: 327803

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## Moving from Maintenance as an Expense to Maintenance as an Investment for Competitive Advantage

# Asset Performance Management enhances your EAM foundation with analytics and AI



Asset Performance Management (APM) is designed for **decision support**

Advanced analytics and artificial intelligence are driving differentiation, helping engineers and planners make better decisions by shifting asset maintenance strategies from preventive to predictive and prescriptive



Enterprise Asset Management (EAM) is designed for **maintenance execution**

EAM enables the day to day execution of asset maintenance and planning activities and provides the asset master data and maintenance history critical for analytics

# IBM Maximo Asset Performance Management

Providing insights at the point of action  
for lower costs, reduced risks, and  
improved resilience



## Health

*Maximo APM - Asset Health Insights*



## Predict

*Maximo APM - Predictive Maintenance Insights*



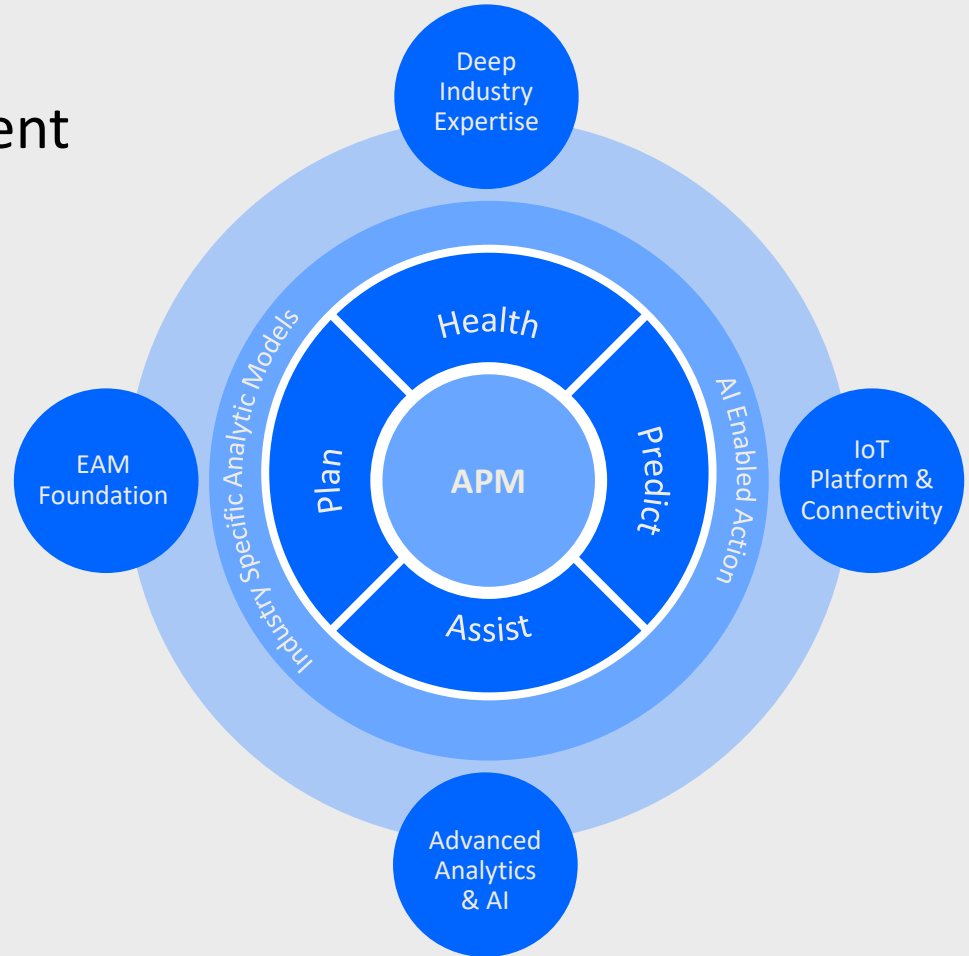
## Assist

*Maximo APM - Equipment Maintenance Assistant*



## Plan

*Maximo APM - Maintenance Strategy Optimization*



# IBM Maximo APM – Health

## IBM Maximo APM - Asset Health Insights



### Solution

- Consolidated global view of assets
- Health Visibility and Analysis
- Condition based actions
- Replacement Planning



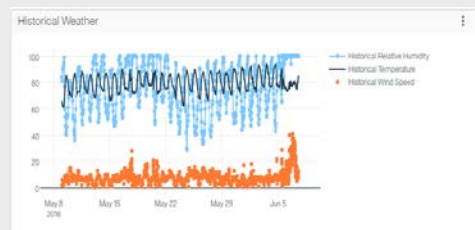
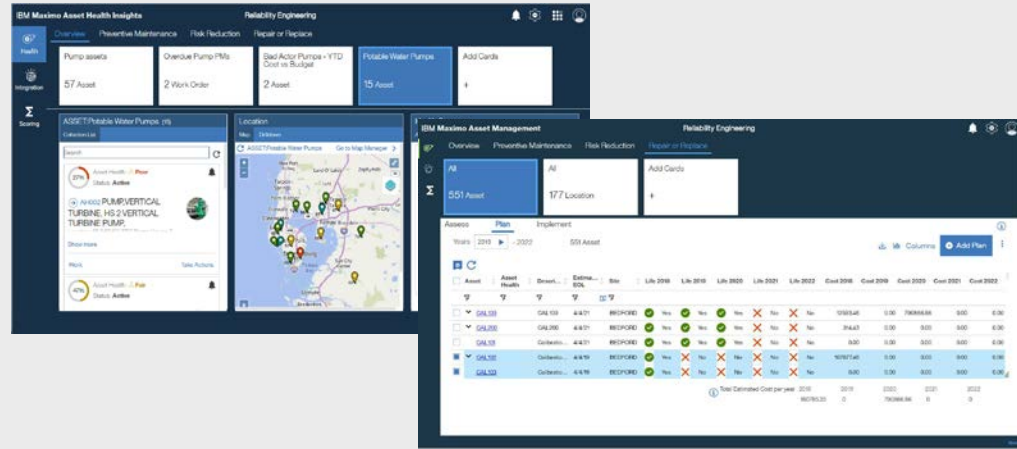
### Capabilities

- Dashboard with cards, map view, spreadsheet view
- Fleet-wide view and health drilldown
- Health based notifications and actions
- Flexible health scoring by asset type or groups
- Sensor data integration
- Job plan efficacy analysis
- Refurbish / replace prioritization



### Benefits

- Reduce fleetwide operational risk by focusing on the right assets
- Increase asset availability
- Reduce unnecessary preventive maintenance
- Reduce time to make capital replacement planning decisions



# Case Study

## Regional Water Utility in NA

### Business problem

- Asset Inspection was very manual with a custom application
- Assets are spread over 4 counties in difficult to reach locations
- Only able to inspect assets every 3-5 years
- Did not have an effective capital assessment and planning process

### Solution

Maximo APM – Asset Health Insights

- Current condition assessments in real-time using sensor data, augmented by Maximo inspections as needed
- More accurate assessments
- Improved replacement and refurbishment planning decisions
- Eliminated the custom application which was costly to maintain

### Business Value Delivered

- Accurate & efficient inspections
- Improved maintenance & replace strategy
- Eliminate costly custom form-based application





# Case Study

## GM

### Business problem

- Maintenance costs total over \$1B annually at 140 production sites globally
- Needed to standardize and implement best practices across sites
- Required consistency in understanding critical asset health, to effectively plan maintenance activities and capital improvements

### Solution

IBM Maximo APM – Asset Health Insights

- Real-time asset health monitoring with a score based on meter data, age, and lifecycle costs
- Data-driven approach to prioritizing asset replacement planning
- Seamless integration into IBM Maximo EAM

### Business Value Delivered

- Real-time asset insight to asset criticality and replacement strategy
- Optimized preventive maintenance
- Improved MTBF





# IBM Maximo APM – Predict

## IBM Maximo APM - Predictive Maintenance Insights



### Solution

- Build asset failure models
- Predict failures
- Determine factors that contribute to failure
- Score models with current sensor data
- Fault Tree Analysis for Root Cause



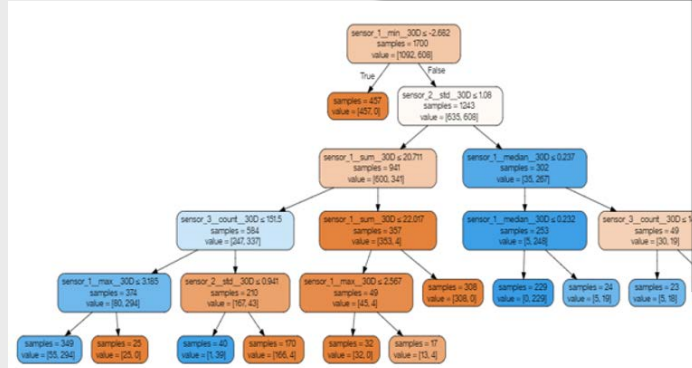
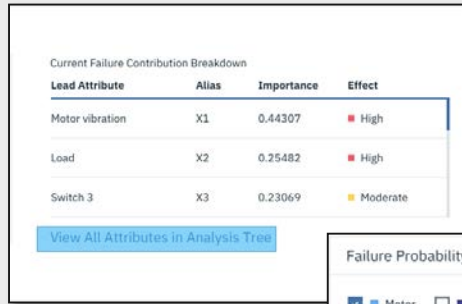
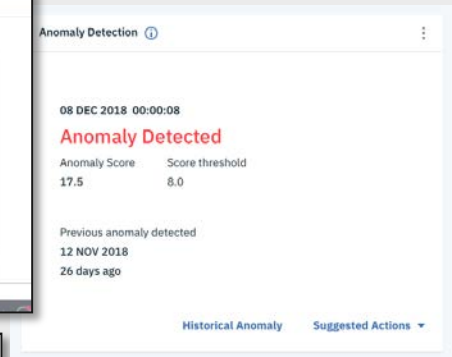
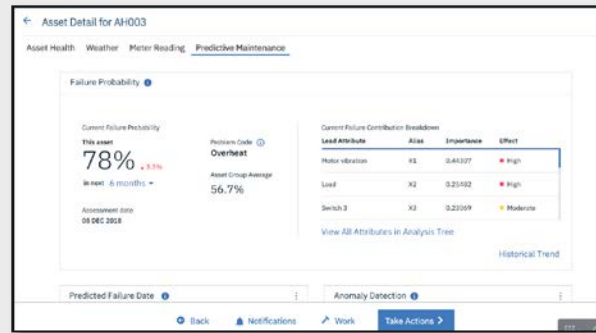
### Capabilities

- Templates provided to build 5 common predictive models
- Score predictive models using Watson ML
- View pre-built visualizations for the 5 common models
- Maintenance Timeline



### Benefits

- Reduced failures
- Reduced maintenance costs
- Improved asset utilization
- Extended life of asset
- Increased production output





## Metropolitan Atlanta Rapid Transit Authority

Challenge: Improve reliability of Tunnel Ventilation System, a critical closely regulated safety issue

Solution: IBM Maximo APM Predictive Maintenance  
Insights:

- Combines traditional preventative maintenance data, repair data, weather data and machine learning algorithms with intuitive interface and visualizations.
- Allows users to seamlessly move from tracking asset performance KPIs to predicting and preventing asset failures
  - Implements an Asset Condition
  - Survival curves predict Probability of Failure
  - Recommendations made for PM schedules



### Overall Model Predictions

- Savings in cost: 18% - 40%
- Savings in labor days: 25% - 50%
- Number of machines affected: 145
- Total number of machines: 208



# Case Study

## Sandvik

### Business problem

- Wanted to build a platform to provide aftermarket services

### Solution

IBM Maximo APM – Predictive Maintenance Insights

### Business Value Delivered

- 10% increase in productivity
- Increased field workforce efficiency
- Decreased repair costs
- Improved customer satisfaction
- Increased equipment lifecycle revenue



# Case Study

## KONE

### Business problem

- Needed to streamline the process of servicing 1M+ elevators and escalators globally

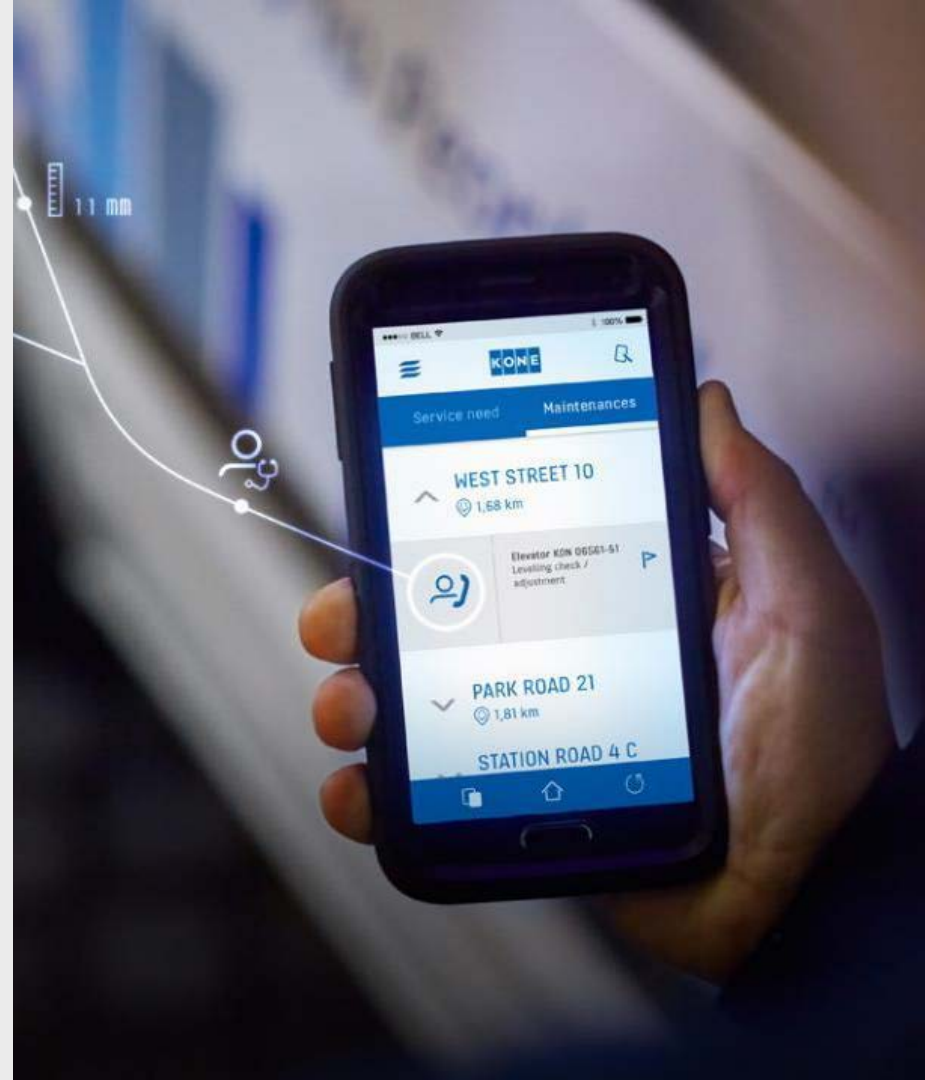
### Solution

IBM Maximo APM – Predictive Maintenance Insights

- Seamless connection of 100,000 devices during the first 24 months
- Collection of real-time product performance data from global operations
- Actionable real-time insights anticipating issues and planning maintenance schedules,
- Empowers field service teams with prescriptive actions on how to fix or maintain elevators

### Business Value Delivered

- Reduced unplanned downtime
- Improved service quality
- Decreased mean time to repair and
- Increased first time fix rate





# Case Study

## US Army

### Business problem

- Inefficient maintenance to ensure mission readiness

### Solution

IBM Maximo APM – Equipment Maintenance Assistant

IBM Maximo APM – Predictive Maintenance Insights

### Business Value Delivered

- \$12M annual savings in operational costs



# IBM differentiators

## Analytics-Enabled Journey

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### ***Data and AI Heritage***

AI, predictive, descriptive, prescriptive and big data analytics capabilities, all in one box.

### ***Applied Analytics***

Adapted industry standard models based on the client's unique asset data and expertise. Tailored approach can be used across asset types and classes to enhance your unique advantage. Pre-built asset models and supporting documentation for out-of-the-box deployments.

## Enterprise Readiness

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### ***Open***

We drive openness, transparency & convergence as a foundation.

### ***Agnostic***

We support heterogeneous asset and equipment environments without conflict of interest. We don't manufacture assets and we work with any manufacturer asset data. Often, clients even ask us to productize their IP.

### ***Scalable & Flexible***

We support global deployments, enterprise-grade security, and deployment flexibility to meet requirements of complex industrial companies.

## Recognized Leadership

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### ***Leadership Where it Matters***

IBM's EAM, IoT Platform, analytics, and AI capabilities are best in class – as recognized by clients and industry watchers.

### ***Services Expertise***

Our capabilities are underwritten by services expertise that can speed time to value and de-risk deployments.



# Moving Forward



Schedule a  
Workshop



Identify Assets to  
Get Started



Out of the Box  
Pilot for APM with  
Quick ROI

# Demonstration

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