















The world today is changing at a very fast pace. And the technique of learning and responding to these changes is critical for our future successes. The future belongs to those making it now, so finding a right university is the most important decision you make at this stage of your life. It all begins with the right learning environment. Every Karnavati student receives a personalized, transformative learning experience coupled with practical learning opportunities that respond to the world moment by moment, live learning environment and the chance to collaborate with like-minded students.

As a Karnavati student, you will have a lifelong advantage, equipping you with the skills to stand up to intense competition, become globally mobile and connected with the right people for career success. When I venture around campus, I feel a special kind of spirit at Karnavati University. Guided through world-class lectures, all our students are eager, ambitious and ready to challenge the norm with innovation at the top of mind. Our programmes are inspired by a culture of discipline and focus which results into Graduates that are confident, capable and prepared for any opportunity. We know you have the potential to make a real difference – because we have seen many of our students over the years performing just that, living and working in every corner of the globe, presently working with major corporations, helping disadvantaged communities in the developing countries.

As a graduate of Karnavati University, you will be joining their elite ranks. I very much look forward to sharing the journey as you will realize your ambition to life.



Dr. Deepak Shishoo Provost

# MAKING OUR MARK WE GO

Design	Business	Busine
B.Des. (4 Year-Inclusive Foundation) M.Des. (2 Year-Inclusive Industry Exposure)	BBA (Hons.) 3 Year UG Programme	PGDM 2 Year (AICTE Approv

With a degree from Karnavati you can go anywhere in the world.

Our graduates are spread throughout the country and continents and work for the most prestigious companies at the forefront of Indian and international business and innovation.

A degree from Karnavati puts you in an enviable position that is recognized and desired by employers.

When you graduate, you will become one of the thousands of Karnavati graduates around the country that are writing their own success stories.

And that's all because a degree from Karnavati sets you up for life.



#### 255

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## Law

BBA LL.B (Hons.) 5 Year Integrated Programme

## Dental

B.D.S 4 Year + 1 Year

M.D.S 3 Year

## Liberal Arts

BA (Hons.) 4 Year UG Programm

## Mass Comm.

BA (Hons.) **3 Year UG Progra** 



Recruiters

**Students From** 



# MAKING MORE FROM

# Best-In-Class Education In World-Class Infrastructure

Our campus offers a serene and tranquil environment that acts as a catalyst in widening your knowledge. The classrooms are designed for letting in ample amount of natural light and fresh air to inspire creative minds. Technologically advanced amenities enhance learning, whereas dedicated courts for indoor and outdoor games ensure physical fitness.

The campus is an avenue for students and faculty members to assemble after classes and have discussions on various topics. Hygienic cafeteria and separate hostels for boys and girls along with a stringent security system provide a homelike environment. The stationary shop within campus ensures that the students get everything handy for studying. The campus of Karnavati University translates our educational philosophy into the infrastructure and thus, it makes an ideal education hub for the students. WOOD WORKSHOP

WORKSHOPS

@UID









UID has every necessary aspect of design available for the aspiring students. From Physical 3D Sculpting Lab equipped with high precision German and Japanese tools to Digital Lab equipped with Cintiq Pro and workstations, from high-tech 3D Printing Lab to advanced Laser Labs. The budding designers operate all these advanced pieces of machinery, tools, and equipment and create products that are unique and commercially viable.



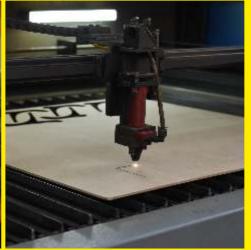






NON -METALLIC LASER CUTTING MACHINE







>



CERAMIC WORKSHOP

GLASS WORKSHOP









JEWELLERY WORKSHOP TEXTILE LAB





PRODUCT DESIGN LAB















## WACOM DIGITAL LAB

FOOD & ACCO-MMODATION



Be it a gooey, fresh, chocolate chip pastry that hugs you from inside or a warm, sumptuous masala dosa that makes you feel like tasting clouds, the food available at the canteen will make you forget your home!

UID hostel is your 'second home' where you grow up and transform into individuals who are responsible, independent and capable of facing the fierce competition of the professional life without other's help!

**SPORTS & ENTER-**TAINMENT



An agile mind needs an agile body-UID believes in holistic development of aspiring design students through multiple sports tournaments and numerous entertaining activities throughout the year. Here at UID, numerous outdoor and indoor sports events and tournaments are organized such as- cricket, football, basketball, kabaddi, chess, badminton etc. This is a combined effort of students, faculty and management alike that encourages a healthy competitive environment.



# **GLOBAL APPROACH**



#### Learning beyond Boundaries..... World-class **International Partners**

Karnavati University and its constituent colleges have developed collaborative partnerships with top class universities/ institutions worldwide under the umbrella-KU Global. Our international collaboration office - KU Global is engaged in setting up academic collaborative partnerships/ agreements with -highly reputed, worldclass, universities & institutions which provide our students with fast track progression to Masters/ Higher education, Study abroad options, Reciprocal semester exchange through credit recognition/ credit exchange, Master classes and Workshops conducted by world renowned, academicians, Professors & practicing Professionals at the KU campus.

In this globally connected world, KU recognizes that international tie-ups benefit students and faculty to gain international exposure through various platforms international conferences, seminars, summer schools, global study trips, exhibitions, fairs etc.

At KU Global we believe that education is not just accrued from the learning in classrooms or the campus but through interactions and experience of different cultures, environments, industry and markets.



**Education today** goes beyond the walls of a classroom and it is imperative to take students to the frontiers of the **Creative World**.

# **Our Latest Initiative For** International Collaborations **KU** GLOBAL UNITEDWORLD-WIDE by KU Global

#### Student Mobility

#### Outbound

- Fast Track Masters progression opportunities for UG students
- Study Abroad Program/Semester Exchange Program
- Study Trips
- Summer Schools/Summer Courses

#### Inbound:

- Reciprocal semester exchange for international students from partner universities
- Study trip program for international students at KU -Craft innovation centre
- Art, Craft & Heritage workshops and study trips

#### **Craft Innovation Center**

UID craft innovation centre networks with master craft persons, craft communities from a diverse and cultural rich heritage traditional fields and has a reach and networking with nearly 400 artisans.

UID welcomes students from reputed international/ national institutions for short courses/ hands on workshop on Craft documentation, interactive sessions with craftsmen; craft design process, interdisciplinary understanding and traditional craft skills and techniques.

Global students are exposed to different art forms cultural impact and scope for innovation and value addition through use of modern technique to shorten lifecycle/ turnaround time.

#### Others:

- Master Classes & Workshops by International faculty, professionals and experts
- Joint research and projects with faculty and students from partner universities

#### Fast Track Masters Progression Opportunities:

All our curriculum, academic systems & quality processes are internationally benchmarked & mapped with partners who ensures a seamless transfer of graduating UG students to Master Courses and preferred higher studies with some of the top ranking and prestigious universities in the world. KU Global would assist in fast track progression to the Master's program. It also aims towards providing scholarship, bursaries and subsidized fee for deserving students.

#### Masterclass:

Master class is conducted by the international renowned experts in respective fields from partner institutions as well as from across the globe who share their knowledge and experience with our students. Master classes involve lecture demonstration, lab work, through skill based learning.

#### Workshop:

Internationally renowned faculty and expert practitioners spend time interacting with students in studios and workshops by demonstrating innovative techniques in specific fields.

The workshop sessions are usually hands-on where a student learn by doing and observing and sometime involves field trips.

#### Study Abroad Program/ Semester Exchange Program

At KU, students are supported to travel abroad and gain global exposure and learn about different cultures, environments, creative industries and international practices and markets. The KU global platform encourages our students through number of unique opportunities for international travel, study collaborations with top end International Universities and institutions. It enables our students to do a semester overseas by a university to university semester credit transfer which adds up to their UG transcript and graduation degree.

#### Study Trips:

Overseas trips to visit fairs, museums, places of historic relevance and architecture are an integral part of the learning experience at our university. We believe this serves the dual purpose of fulfilling academic requirements as well as introducing students to multiple cultures from various parts of the worlds.

Since it is not possible for all students to go on these trips, we bring international experience into our classrooms through various master classes and other interactions with Global Experts.

#### Summer Schools/ Summer Courses:

Our International Collaborations allows our students to go for bespoke / tailor made summer school Programs to International Universities

#### **OUR PRESENT COLLABORATIONS**















#### Who Were Here :

(Workshops/ Master-classes conducted by International Faculty / Practicing Professionals & Experts )



Sunil Sethi President, FDCI



Irakali Ruzade Fashion Designer, Founder & Creative Director -SITUATIONIST (Fashion Brand)



Alain Monnens Founder. Studio Alain Monnens



Julian Roberts Leading Fashion Designer UK



**Carol Hanlon** Founder, TCF Global & BEC Global



Joanna Almasude Executive Director. The Red cART Studio



Assoc. Prof. Buddy Penfold De Montfort University, Leicester, UK



Angela Guzman Design Lead, Google Inc.



**Peter Bilak** Graphic & Typeface Designer



Rajeev Sethi Designer, Scenographer and Art Curator



Ar. Rajiv Mishra Director of Art, Govt. of Maharashtra Principal, Sir JJ College of Architecture



Manjri Varde **Contemporary Artist** 

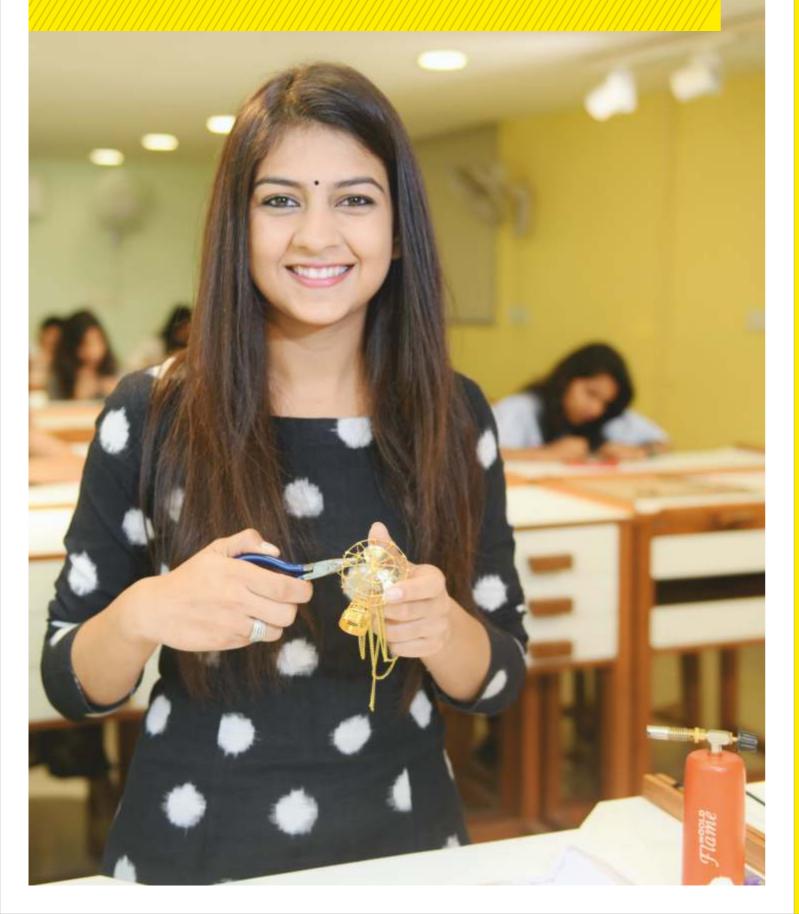


Amitabh Shrivastav Curator - Fine Arts and Crafts Artist and Sculptor



Dr. Marina Puyeulo Cazorla UniversitatPolitecnica De Valencia (UPV), Spain





# **About UID**

Unitedworld Institute of Design (UID) offers world-class design education to create professionals, who can help meet India's diverse design needs. UID aims at fostering strategic design linkages of innovation and entrepreneurship with various sectors of the industry. We encourage our students to pursue innovation led designs that have a radical and new meaning.

## Courses at UID 8)

## B. Design

Product Design	Automobile & Transportation	Fashion Design	Lifestyle Accessory
	Design		Design
Visual Communication (Graphics)	Animation & Motion Graphics	Interior Design	
M. Design			
r			-
Industrial Design	Visual Experiential Design	Interior & Experience Design	
Fashion	Textile &		

Industrial Design	Visual Experiential Design
Fashion	Textile &
Styling &	Knitwear
Communication	Design





The learning model at UID is incubated to create and adapt to an appropriate environment of learning that facilitates our students with new experiences. We make sure our learning model engages the learner into new dimensions of work. This model provides an environment for interactive student engagement and enhances the system thinking ability. At UID, we believe that the experiential knowledge gained while developing and implementing this unique learning model is transferable to other disciplines as well.



# **B.** Design

#### (4 Years Inclusive Foundation)

With the sole objective of providing the nation a firm foot in Design industry, Unitedworld Institute of Design has introduced 4 years Bachelor programmes in various fields of Design. The institute aims to create competent professional designers and managers in the fields of –

- Product Design
- Automobile & Transportation Design
- Fashion Design
- Lifestyle Accessory Design
- Visual Communication (Graphics)
- Animation & Motion Graphics
- Interior Design

## 🛞 Eligibility Criteria

- Admission into an undergraduate programme at UID requires successful completion of Minimum 10+2, (higher secondary education) with minimum 50% aggregate score from any recognized higher secondary school board
- · Clearance and merit of Design Aptitude Test for admission

# **Programme Structure**

Courses	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8	
Product Design									
Automobile & Transportation Design		Ę	- - - - - -	- - - - - -		- - - - -	- - - - - -	- - - - -	
Fashion Design	Design Foundation	Foundation	ubjects	ubjects	ubjects	ubjects	c	<b>_</b>	
Lifestyle Accessory Design		Foundat		Subj	<u> </u>	ialization Subj	pecialization Subj	pecialization	ecialization
Visual Communication (Graphics)				ation					
Animation & Motion Graphics				pecialization	pecialization	cializ	cializ	S S	er Sp
Interior Design		Spec	Spec	Spec	Spec	Spec	Super	Super	





# M. Design

#### (2 Years Direct Studies and 6 Months Industrial Research Programme)

The Post Graduation in design blends studio based practice, with thorough critical analysis. The integrated programme reflects understanding of various studio concepts, corresponding sequence of design seminars to explore the competitive world.

PG Programmes at UID offer a plethora to professional designers by giving real life industrial exposure by offering Masters in the field of -

- Industrial Design
- Visual Experiential Design
- Interior and Experience Design
- Fashion Styling and Communication
- Textile & Knitwear Design

These programmes offer rigorous study under the mentorship of highly qualified faculty and intense workshop practice along with industry sponsored research based project learning.

#### ) Eligibility Criteria

- Minimum 10+2+3/4, (bachelor's degree) with minimum 50% aggregate score from any recognized institution / university
- Clearance and merit of Design Aptitude Test for admission



# Service Structure

Courses	Sem 1	Sem 2	Sem 3	Sem 4	6 Months
Industrial Design					u me
Visual Experiential Design	D	t	t	Ŧ	Programm
Interior & Experience Design	Based Learning	n Subject	n Subject	n Subject	Research F
Fashion Styling & Communication		Specialization	Specialization	Specialization	· · · · · · · · · · · · · · · · · · ·
Textile & Knitwear Design	Studio	Specia	Specia	Specia	Industrial

# Academic Leadership



**PROF. JAYANTI A PANCHAL** Director I/C Diploma (Mech. Engr.), Govt. Polytechnic, A'bad, Advance training in Industrial Design (Fellowship-Ford Foundation), West Germany Designing in Fine Metals (Fellowship-UNDP), Austria



COL. SUROJIT BOSE

### **VISUAL COMMUNICATION (GRAPHICS)**



ASSOC. DIR. PROF LOLITA DUTTA Professional Education Diploma in Visual Communication (Exhibition Design), NID



DR. SUDHANYA DASGUPTA MUKHERJEE Ph.D., Jadavpur Univ. M.Phil, Jadavpur Univ. Postgraduate (Film Studies / English Honors), Calcutta Univ.



HONEY PANCHAL MFA, Univ. for the Creative Arts, UK Professional Educational Diploma (Photography Design), NID, BVA, M S Univ.



TITU MILI M.Des., Visual Communication (Graphic Design),



KETKI DEOLALIKAR MVA & BVA, M S Univ.



MUKESH SINGH MFA (Painting), M S Univ., BFA, M S Univ.





Director - Academics, Administration & International Collaboration MBA (HR & Marketing), IP Univ., New Delhi

**K K SINGH** Director - Academics & Administration M.Sc., B.Ed., Former Executive Member. Food Corporation of India

# School of Communication Design



YUTI DEVALE Diploma (Applied Arts-Specialization in Typography), L.S. Raheja School of Art, Mumbai



SAMBIT KUMAR PRADHAN B.Arch, College of Engineering & Technology, Bhubneshwar PG Diploma (Life Style Accessories), NID



HARDIK PANCHOLI PG Diploma (Applied Arts-Specialization in Illustration), M.S.Univ. Diploma (Applied Arts), C N College of Fine Arts, Ahmedabad



MANISH SOLANKI Diploma (Painting), C N College of Fine Arts, Ahmedabad



VIPUL PRAJAPATI Diploma (Painting), C N College of Fine Arts, Ahmedabad



SUDIP DUTTA Postgraduate Diploma (Painting), M S Univ.

## **ANIMATION & MOTION GRAPHICS**

**INDUSTRIAL DESIGN** 



VIJAY PUNIA B.Des. (Animation Film Design), NID



AKRITI AGARWAL MFA (Animation Film Making), Academy of Arts Univ., San Francisco, USA BFA (Animation Film Making), Symbiosis Institute of Design, Pune



HIROCK ROY BFA (Applied Arts), Lalit H Kala, Mysore Autodesk certification (3ds Max and Maya)





ASSOC. DIR. VINAI KUMAR M.Sc. (Ergonomics), Univ. of London PG Diploma (Industrial Design), NID B.E. (Mech. Engr.), Univ. of Roorkee



JIVTESH SINGH AULAKH M.Des., IIT (Kanpur) B.Tech (Mech. Engr.), PTU



GAURAV PRABHU B.Des. (Transportation Design)



DANISH RIZVI B.Des. (Product Design), NID



VARSHIN VALA Certificate course in Interior Design B.Com, Gujarat Univ.



RAMESH SUTHAR Mech. Engr., Technical Examination Board, Gujarat



R. SESHADRI AYENGAR B.Sc. (Multimedia & Animation), M S Univ.

**RAVI SACHULA** Diploma (Drawing & Painting), C N College of Fine Arts

SAGAR JOSHI

SURYA BACHU

NIFT, Bengaluru

RUPARAS SINGH

TAUSIF MANJOTHI

Design), MIT

Mumbai

JIDIN RAJ

M.Des. (Product Design), NID

B. Des. (Fashion and Lifestyle Accessories),

Undergraduate Diploma (Transportation

UG Program (Product Design), ISDI Parsons,

Diploma (Tool and Die Making), NTTF

Post Graduate in Product Design, MIT



BANIBRATA SARKHEL Fellow & Chartered Engr. M. Tech, BITS, Pilani



HARSHIL DHARIA PG Diploma (Digital Modeling), DYPDC Centre for Automotive Research and Studies, PUNE Diploma (Automobile Engr.), Parul Institute of Engineering and Technology, Baroda



PRIYAM PARIKH Ph.D. (Pursuing) (Mech. Engr.), Nirma Univ. M.E. (Mechatronics), GTU B.E. (Mechatronics), S P Univ.

# School of Fashion Design

#### **FASHION STYLING & COMMUNICATION**



ASSOC. DIR. DR. SANYOGITA CHADHA Ph.D. (Textile Science & Apparel Design), SNDT Univ., Mumbai Design and Merchandizing, London School of Fashion Studies | M.Sc. and B.Sc. (Clothing and Textiles), M S Univ.



NIEN SIAO Academic Mentor and Advisor Professional Education Diploma in Industrial Design (Textile Design), NID PGCHE, Nottingham Trent Univ., UK



KUNAI DUTTA MA (Fashion & Textiles), Nottingham Trent Univ. + Pearl Academy Graduate Diploma (Fashion Design), NIFT, Gandhinagar



TANUSHREE GHOSH MVA (Painting), Govt. College of Art and Craft, Kolkata



DEEPAK KUMAR B.Des. (Fashion Design), NIFT, G'nagar

### **AUTOMOBILE & TRANSPORTATION DESIGN**



NAVNEET KUMAR PG Diploma (Transportation Design), MIT B.Tech (Mech. Engr.), YIT, Jaipur Diploma (Fine Arts), Kanoria Center for Fine Arts, Ahmedabad



RAKESH KUMAR SHARMA BA. Raiasthan Univ. ITI (Carpentry), Directorate of Technical Education, Jodhpur





REBECCA D'SOUZA Ph.D. (Pursuing), Fashion Business Management, LIGS Univ., Hawaii Advanced Diploma (Fashion Design & Technology), Middlesex Univ., London Textile & Screen Printing, NID



MANISH PATEL M.Des. (Fashion Design), Domus Academy, Milano, Italy B.Des. (Fashion Design), NIFT, G'nagar



NANDITA SHAH M.Des. (Fashion Design), Istituto Marangoni, Milano, Italy B.Des. (Fashion Design), NIFT, G'nagar



PRITAM SAHA B.Des. (Integrated Textile and Apparel Design), NID



KHUSHBOO BABULKAR B.Des. (Fashion Design), NIFT, G'nagar

BADAL KUMAR B.Des. (Fashion Design), NIIFT, Punjab



RANJAN KUMAR B. Des. (Fashion Design), NIFT, G'nagar



JAYA ADVANI B.Des. (Fashion Design), SNDT Univ., Mumbai

## **TEXTILE & KNITWEAR DESIGN**



ASSOC. DIR. PARESH CHATTERJEE PG Diploma (Textile Design), NID Bachelor in Painting & Sculpture, Shantiniketan



KAKOLI BISWAS PG Diploma (Textile Design & Development), NIFT, New Delhi BFA, Banaras Hindu Univ.



VIBHA KALAIYA Ph.D. (Pursuing) (Clothing & Textiles), M S Univ. Master F.C. Sc. (Clothing & Textiles), M S Univ.



SUSHMITA DUTTA M.Des. (Textile Design), NID



SANJEEV JHA PG Diploma (Knitwear Design & Technology), NIFT, Delhi

B.Des. (Knitwear Design), NIFT, Mumbai

SUDEEP RAWAT

B.Com, Univ. of Pune

NIFT, Delhi

SABYASACHI JANA

## LIFESTYLE ACCESSORY DESIGN





MANU JOSHI B.A., Lifestyle & Accessory, NIFT, New Delhi Post Graduate Certificate in Higher Education (P.G.C.H.E.), Nottingham Trent University (U.K.)



DEEPAK VISHWAKARMA PG Diploma (Ceramic & Glass Design), NID BFA (Sculpture), College of Art, Univ. of Delhi





ARITRA ROY M.Des. (Ceramic & Glass), NID BFA (Ceramic & Glass), Shantiniketan

M.Des. (Leather Garment Design & Technology),





## KRUPA MISTRY (Teaching Associate)





KASIF MOHD M.Sc. (Fashion Design), Alagappa Univ. B.Des. (Leather Accessories and Software), NIFT



KUMUD KRISHNA KEDIA B.Des. (Accessory Design), NIFT, Gandhinagar

# School of Interior Design

#### **INTERIOR DESIGN**



ASSOC. DIR. HARISH K. SANKARAN M.Sc. in Architecture (Urban Landscapes), Politecnico di Milano, Milan, Italy M.Des. (Industrial Design), Domus Academy + Univ. of Wales, Milan, Italy



KISHORI DALWADI Master of Planning (Pursuing), HNGU, Patan B.Arch, D C Patel School of Architecture, Vallabh Vidhyanagar



TIMCY MEHTA M.Arch (Interior Design), JNAFAU, Hyderabad B.Arch, JNTU, Hyderabad



PARAS PARMAR M.Des. (Furniture & Interior Design), NID B.E. (Mechanical), C U Shah College of Engineering, Gujarat



KRITI MALKANI Bachelor of Interior Design, CEPT



VIRAJ WADIA B.Arch, Arvind Patel School of Environmental Design, Vallabh Vidhyanagar



DHRUVIT PATEL M.Sc. in Industrial Design (Product Design), Coventry Univ., London B.Des. (Interior Design), National School of Interior Design

**ROBIN MAKVANA** B.Des. (Accessory Design), NIFT, Gandhinagar





GAUTAM PATEL Industrial Design (Product), NID



SAUMYA BANDYOPADHYAY MFA, College of Art, Delhi BFA, Govt. College of Art & Craft, Calcutta



**RUCHITA MISRTY** Masters in Urban Planning (pursuing), HNGU, Patan, B.Arch, M S Univ.



SHWETA TIWARI Bachelor of Interior Design, CEPT



DARSHAN JOGI Bachelor of Interior Design, CEPT



MIRA PATEL Bachelor in Architecture & Interior Design, SVPT, Vasad

# School of Communication Design

#### Visual Communication (Graphics)

In Visual Communication (Graphics) programme you are exposed from visual ethnography, to the understanding of brands, social communication, and to UI/UX, among several other conventional forms of communication like publication design, advertising, illustration, and film. This programme addresses the need for disseminating information, in an appropriate and concise manner, preparing the student to efficiently work within the parameters of the industry. As a communication designer you can work in the following industries: Design studios, Interactive design studios, Advertising, Publishing, Social design, Film, Exhibit, and spatial design or an entrepreneur.

#### **Animation and Motion Graphics**

Animation and Motion Graphics programme offers a full spectrum learning in Animation. Here you attain expertise in creative concept building and effective audiovisual storytelling. Alongside you also undergo an intensive training in 2D, 3D, Motion Graphics, Stop Motion, and Experimental Animation. The programme effectively incorporates VFX, FX, AR, and VR exposure to professionally equip you for the industry as well as an independent Animation filmmaker. A chosen Specialisation in Screenplay & Direction, Character Animation, and VFX & FX are designed to develop a deeper understanding, to find your niche in Advertising, Web, Gaming, Television, and Animation film industry.

UG

- Visual Communication (Graphics) - Animation & Motion Graphics

## PG

- Visual Experiential Design

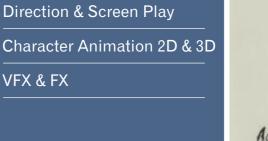
#### Specialization in:

Graphic Design Exhibition Design

Packaging Design

Environment & Signage

Interaction Design







Wacom Digital Lab





# School of Industrial Design

#### **Product Design**

Product Design specialization focuses on consumer goods with an emphasis on the design of form and styling, user-centred design, value engineering, and holistic product development. You address contemporary realities, including sustainability and technological change while exploring materials, fabrication, aesthetics, and social engagement in both local and global contexts. The target businesses would include the manufacturers and marketers of residential, office and industrial equipment, furniture, and other related products.

#### Automobile & Transportation Design

Automobile & Transportation Design programme is unique in its scope of interest dealing with the whole transportation design field in cooperation with the industry. Besides being technology-driven, the course has been designed paying equal attention to important factors such as consumer needs, environmental concerns, socioeconomic conditions, and ecological contexts. During the course, you start with designing cars, motorcycle, buses and non-motorized transportation systems which in turn help develop in designing smart transportation solution for future. The process consists of 2D sketching, Virtual modeling, and finally 3D physical modeling.



- Product Design - Automobile & Transportation Design



#### Specialization in:

HCI Design (Human-Computer Interaction Design)

Design for Sustainability



Non - Metallic Laser Cutting Machine

**CNC** Milling Machine

**3D** Printer







Vacuum Forming Machine

#### **Postgraduate in Industrial Design**

The PG programme in Industrial Design is a rigorous four-semester programme focused on training highly valuable and professionally relevant graduates. The following are the specialisation streams:

1. Design for Sustainability of Socio-Economic and Natural Environments

With increasing pressures on natural resources and environments owing to the increasing population and consumption, designers need to work on more sustainable products, socio-economic systems, consumption patterns, and appropriate user-centric communications.

#### 2. HCI (Human-Computer Interaction) Design

As the benefits of the computing technology reach the common man across the world, the productive, aesthetic and ergonomic experience of the user becomes a major area of design concerns. This specialisation is focused on designing effective, efficient and desirable interactions between users and computerembedded products and services.

#### 3. Design for User-centred Automation (products, services and systems)

A particular focus will be on designing human-centric products in collaboration with the professions dealing with AI (Artificial Intelligence), ML (Machine Learning), robotics and other emerging automation developments.







# School of Fashion Design

#### Fashion Design

The Fashion Design programme enables you to develop skills & knowledge starting from concept to production, learning drawing, draping, pattern-making, garment construction, and fabric manipulation with traditional as well as contemporary techniques.

Your design will be guided by social & environmental imperatives to create innovative, ethical, and responsible fashion. The programme offers an integrated approach through multi-disciplinary contextual, theoretical, conceptual, and forward-looking perspectives to established firms and frequently launch their own collections.

#### Lifestyle Accessory Design

The Lifestyle Accessory Design programme builds competency in you to take on challenges of a rapidly developing industry, markets of neo-luxury products and consumers who aspire for ever-changing lifestyle. The programme is structured to inculcate various aspects of design as a value addition tool and the way design operates at various levels such as aesthetics, markets, management, strategic as well as technology. The program deals with products such as Timewear, precious metal adornment, Leather goods & accessories, Footwear, Glassware, Eyewear, Metalware and Headgear accessories.



#### - Fashion Design - Lifestyle Accessory Design



- Fashion Styling & Communication - Textile & Knitwear Design

Specialization in:	
Kid's wear	 Timewear
Bridal wear	Precious metal adornment
Women's wear	Leather goods & accessories
Men's wear	– Headgear accessories
	 Ceramics

Glassware	
Eyewear	
Footwear	
Metalware	





**Fashion Lab** 

**Textile Lab** 



#### Postgraduate in Fashion Styling & Communication

The PG programme is designed for entrants with a background in Fashion Design or not having any design background but having a strong visual sense and an aptitude for working with color and proportion, consider becoming a fashion stylist, creating visual solutions for publications, media, and entertainment events. This course provides an in-depth study of the stylist's role in print and interactive media, with an emphasis on fashion and accessories. The specifics of styling professionalism are taught, the program is highly interactive, with work assignments.

#### Postgraduate in Textile & Knitwear Design

The PG programme of Textile & Knitwear design is based on the combination of practical and theoretical inputs. This course is structured on a strong sense of basic design sensibilities, hand skill and technical knowhow. This is followed by various Industry visit, field studies, craft research and documentation, including latest trends and forecast in Textile & Knitwear Industry. The department enables students to grow as professionals who can handle all aspects of Textile & Knitting Industry, right from designing of fabric to product realisation.



# School of Interior Design

#### Interior Design

The Interior Design programme empowers you to create harmonious interior spaces which reflect a balance of individual aspirations, aesthetics, sustainability and commercial viability, imbibing a spirit of inquiry, sensitivity & responsibility. This research-based, designintensive major prepares you for careers in which you create comfortable, imaginative, and intelligently designed interiors. You work with faculty, peers, and outside professionals designing interior environments that reflect an understanding of sustainability, cultural differences, and human need for comfort and well-being.

It guides you through the study of materiality, 2D and 3D form and space. Studio sequences introduce interior and architectural issues of increasing complexity, with a focus on product design, lighting, colour, and textile. Designs are developed using hand drawings, physical models, collage, and digital renderings. This course enables you to develop critical, innovative, technical, and managerial skills with respect to interior design of residential, hospitality, commercial, and retail environments and exhibition amidst shifting identities, sensibilities, values, and socio-cultural systems.



- Interior Design

### PG

- Interior and Experience Design











responsibility and empowers one to create interactions and enhanced experiences by designing environments that reflect a balance of individual aspirations, aesthetics, sustainability and commercial viability.

The PG programme focuses on specializing in space, furniture & accessories, retail, service & brand design, hospitality & experience, exhibition & stage design or design communication & interior styling. The first semester is rendered as a common foundation and the specializations are mentored through specific projects in the following two semesters supported by Master Classes by industry experts on the chosen specialization. The final semester shall have a company sponsored project mentored by an internal and company mentor.

#### **Specialization in**

Space and Furniture Design Retail & Commercial Space Design Luxury Experience Design Exhibition and Set Design Interior Styling





# Disha - 'Discover and trail-blaze your career pathway'

At UID, the Career Service Desk (CSD) proactively reaches out to each and every student to guide them on career pathways to be able to get top line 'Dream' jobs through our unparalleled and professional networking.

We patiently listen to you and offer advice on your choice of courses and jobs and guide you towards a creative and lucrative career. Right from the beginning of each program we continuously counsel and imbue you with hard and soft skills throughout your entire studies at UID and even thereafter.

We map your career aspirations and show you the way to apply classroom learning in a professional context and provide opportunities for internship/live projects/graduation projects and help you develop job oriented skills.

At CSD we are more than willing to offer advice on pursuing your advanced and further studies both nationally and internationally. We can be trusted for advice and guidance on entrepreneurship with the in-house academic and infrastructural resources as well as our industry networking we possess.

# Industry Linkage

At UID the CSD provides a platform which facilitates vibrant and continuous interaction between academia and industry. We have established an enviable synergistic relationship with Industry wherein we provide continuous exposure to our students to relevant creative industries. This creates opportunities for students for live projects, graduation projects, industrial training and classroom projects.

Team CSD @ UID

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Manager

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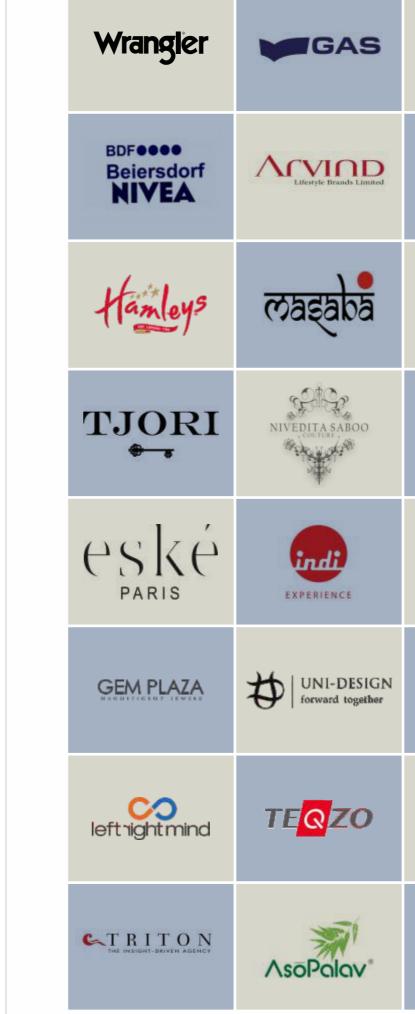
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UID has established a strong Industrial network in a very short time span for Students' benefit. We at UID work continuously to keep growing our relations with the industry globally to bring on- board more and more experience and professionalism.

## Some of the companies we have relations with are:

Archilogic	ISHAN KHOSLA DESIGN	Raymond	STEVE MADDEN
Vadilal	TATA MOTORS	<b>WILDCRAFT</b>	Ogilvy & Mather
JC Janishq	Stadio Morro; Architectane & Interior Design	Solutions Interview Design Dutter	



elephant <sup>°</sup>	<b>IKEA</b> ®
Lokusdesign	PALLAVI FOLEY A Time Juwillery Bentique
FARAH KHAN	fabindia
DYNAMI∎E	ARAM
CRAVANTS	Joonam Jour
Nahalf Group of Companies Nahar Spinning Millis Ltd.	
the <b>minimalists</b>	FIFI
UNO MINDA	🔘 studio osmosis
	*Dortial List

# **KARNAVATI** IS WHAT YOU MAKE IT

Karnavati University Offers its students a platform to unleash their hidden potential and discover the talent are capable of.

Our students are at the center of all our activities. We believe holistic education as beyond textbooks and lectures in classroom. Therefore, we encourage students to take up projects and participate in various events, which instils confidence in them and prepares them to brave challenges in future.

Sunil Sethi - President, FDCI

vavs

PSS OF

Sustainabil

ty can be define

Amitabh Shrivastav - Curator, Fine Arts,

Crafts Artist and Sculptor



Joanna Almasude - Executive Director, The Red cART Studio





Pallavi Foley - Jewellery Designer Julian Roberts - Fashion Designer, UK







Rajeev Sethi - Designer, Scenographer and Art Curator





Shri Amit Shah - National President,

Bharatiya Janata Party,



Dr. Kiran Bedi - Hon'ble Lt. Governor of Puducherry



Smt. Meenakshi Lekhi Member of Parliament, Lok Sabha



Shri Vijay Rupani Hon'ble Chief Minister, Gujarat

Sam Pitroda - Father of Indian Telecom Revolution









Kanika Mohan Saxena Binita Desai









Nikhil Rao

Pooja Vijay





TCF Global & BEC Global













Carol Hanlon - Founder



Member of Parliament, Rajya Sabha





Shri Pawan Khera Senior Leader, Indian National Congress



Ms. Priyanka Chaturvedi National Spokesperson, Indian National Congress



Shri Akhilesh Pratap Singh National Media Panellist, Indian National Congress



Dr. Sambit Patra National Spokesperson, Bharatiya Janata Party



Col. Rajyavardhan Singh Rathore, VSM (Retd.), Hon'ble Minister of State (I/C) for Youth Affairs & Sports and Information & Broadcasting, Govt. of India





Simon Bradbury



Prof. (Dr.) N. Ravichandran



Lenny Emanuel

Vijay Vikram Singh



Convocation





Karnavati Utsav





**VIAJE** 2018



# **Fashion Show**









COLOUR ME YOUNG







# Scraduation Show





### Interior Design

#### **Graduation Show**

Fashion Design





The Graduation Project gives the budding designers a platform to showcase their innate design skills that carries a reflection of the student's journey from being a design student to a professional. Showcase 2018, the creative inception of a milestone, a unique inclusive effort of students, faculty and the management of Fashion Design Department alike, culminated into this successful show that highlighted the works and continuous dedication of the graduating students.



#### **Graduation Show**



UID hosted Modus, a platform to celebrate the true spirit of Visual Communication and Animation & Motion Graphics by recognizing the creative bent and hard toil of the aspiring designers. The projects that the students worked on were spectacular, the sheer grandeur of the installations/exhibits were awe-inspiring, and the visitors were mesmerized by the fact that all these were done by the students.





#### Visual Communication and Animation & Motion Graphics



## A CSR initiative from KU



**Heal The World** 

Women's Day



World Literacy Day



Compassion is what makes us human, and holistic humans is what we all need to be. Augmenting our education spectrum with a CSR ecosystem-Heal the World Foundation. A foundation guided by us and run by students. An initiative aimed at a holistic development of students. Where students and we come together to make a difference. Our Aim: Do Good. Spread Smiles. Change the World, One Selfless Act at a Time.



Gala Lunch Organized for the College Staff



#### Uttarayan Celebration



Earth Hour





Campus: Karnavati University 907/A Uvarsad, Dist. Gandhinagar - 382422 Tel: +91 92666 63225

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